

REGIS CORP  
Form 10-K  
August 23, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 10-K  
(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934

For the fiscal year ended June 30, 2017

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 1-12725

Regis Corporation

(Exact name of registrant as specified in its charter)

Minnesota 41-0749934

State or other jurisdiction of (I.R.S. Employer  
incorporation or organization Identification No.)

7201 Metro Boulevard, Edina, Minnesota 55439  
(Address of principal executive offices) (Zip Code)

(952) 947-7777

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class Name of each exchange on which registered

Common Stock, par value \$0.05 per share New York Stock Exchange

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§ 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting Emerging growth  
(Do not check if a company o company o

Edgar Filing: REGIS CORP - Form 10-K

smaller reporting  
company)

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined by Rule 12b-2 of the Act). Yes  No

The aggregate market value of the voting common equity held by non-affiliates computed by reference to the price at which common equity was last sold as of the last business day of the registrant's most recently completed second fiscal quarter, December 31, 2016, was approximately \$511,271,764. The registrant has no non-voting common equity.

As of August 17, 2017, the registrant had 46,407,481 shares of Common Stock, par value \$0.05 per share, issued and outstanding.

**DOCUMENTS INCORPORATED BY REFERENCE**

Portions of the registrant's definitive Proxy Statement for the annual fiscal 2017 meeting of shareholders (the "2017 Proxy Statement") (to be filed pursuant to Regulation 14A within 120 days after the registrant's fiscal year-end of June 30, 2017) are incorporated by reference into Part III.

---

Table of Contents

**CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS**

This annual report, as well as information included in, or incorporated by reference from, future filings by the Company with the Securities and Exchange Commission and information contained in written material, press releases and oral statements issued by or on behalf of the Company contains or may contain "forward-looking statements" within the meaning of the federal securities laws, including statements concerning anticipated future events and expectations that are not historical facts. These forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements in this document reflect management's best judgment at the time they are made, but all such statements are subject to numerous risks and uncertainties, which could cause actual results to differ materially from those expressed in or implied by the statements herein. Such forward-looking statements are often identified herein by use of words including, but not limited to, "may," "believe," "project," "forecast," "expect," "estimate," "anticipate," and "plan." In addition, the following factors could affect the Company's actual results and cause such results to differ materially from those expressed in forward-looking statements. These factors include the continued ability of the Company to implement its strategy, priorities and initiatives; our ability to attract, train and retain talented stylists; financial performance of our franchisees; acceleration of sale of certain salons to franchisees; the ability of the Company to maintain a satisfactory relationship with Walmart; marketing efforts to drive traffic; changes in regulatory and statutory laws including increases in minimum wages; our ability to manage cyber threats and protect the security of sensitive information about our guests, employees, vendors or Company information; reliance on information technology systems; reliance on external vendors; consumer shopping trends and changes in manufacturer distribution channels; competition within the personal hair care industry; changes in tax exposure; changes in healthcare; changes in interest rates and foreign currency exchange rates; failure to standardize operating processes across brands; financial performance of Empire Education Group; the continued ability of the Company to implement cost reduction initiatives; compliance with debt covenants; changes in economic conditions; changes in consumer tastes and fashion trends; exposure to uninsured or unidentified risks; reliance on our management team and other key personnel or other factors not listed above. Additional information concerning potential factors that could affect future financial results is set forth under Item 1A of this Form 10-K. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. However, your attention is directed to any further disclosures made in our subsequent annual and periodic reports filed or furnished with the SEC on Forms 10-Q and 8-K and Proxy Statements on Schedule 14A.

Table of Contents

REGIS CORPORATION

FORM 10-K

FOR THE FISCAL YEAR ENDED JUNE 30, 2017

INDEX

|  | Page(s)   |
|--|-----------|
| <u>Part I.</u>   |           |
| <u>Item 1. Business</u>  | <u>4</u>  |
| <u>Executive Officers of the Registrant</u>  | <u>13</u> |
| <u>Item 1A. Risk Factors</u>   | <u>14</u> |
| <u>Item 1B. Unresolved Staff Comments</u>  | <u>21</u> |
| <u>Item 2. Properties</u>  | <u>21</u> |
| <u>Item 3. Legal Proceedings</u>   | <u>21</u> |
| <u>Item 4. Mine Safety Disclosures</u>   | <u>21</u> |
| <u>Part II.</u>  |           |
| <u>Item 5. Market for Registrant's Common Equity, Related Stockholder Matters, and Issuer Repurchase or Purchases of Equity Securities</u> | <u>21</u> |
| <u>Item 6. Selected Financial Data</u>   | <u>24</u> |
| <u>Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>                                       | <u>25</u> |
| <u>Item 7A. Quantitative and Qualitative Disclosures about Market Risk</u>   | <u>42</u> |
| <u>Item 8. Financial Statements and Supplementary Data</u>   | <u>43</u> |
| <u>Report of Independent Registered Public Accounting Firm</u>   | <u>44</u> |
| <u>Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure</u>  | <u>78</u> |
| <u>Item 9A. Controls and Procedures</u>  | <u>78</u> |
| <u>Item 9B. Other Information</u>  | <u>79</u> |
| <u>Part III.</u>   |           |
| <u>Item 10. Directors, Executive Officers and Corporate Governance</u>   | <u>79</u> |
| <u>Item 11. Executive Compensation</u>   | <u>79</u> |
| <u>Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters</u>                             | <u>79</u> |
| <u>Item 13. Certain Relationships and Related Transactions, and Director Independence</u>  | <u>80</u> |
| <u>Item 14. Principal Accounting Fees and Services</u>   | <u>80</u> |
| <u>Part IV.</u>  |           |
| <u>Item 15. Exhibits and Financial Statement Schedules</u>   | <u>81</u> |
| <u>Item 16. Form 10-K Summary</u>  | <u>83</u> |
| <u>Signatures</u>  | <u>84</u> |

Table of Contents

PART I

Item 1. Business

General:

Regis Corporation owns, franchises and operates beauty salons. The Company is listed on the NYSE under the ticker symbol "RGS." Unless the context otherwise provides, when we refer to the "Company," "we," "our," or "us," we are referring to Regis Corporation, the Registrant, together with its subsidiaries.

As of June 30, 2017, the Company-owned, franchised or held ownership interests in 9,008 locations worldwide. The Company's locations consist of 8,919 company-owned and franchised salons and 89 locations in which we maintain a non-controlling ownership interest of less than 100%. Each of the Company's salon concepts generally offer similar salon products and services and serve the mass marketplace.

The major services supplied by the Company's salons are haircutting and styling (including shampooing and conditioning), hair coloring and other services. Service revenues comprise approximately 80% of total company-owned revenues. The percentage of company-owned service revenues in fiscal year 2017 attributable to haircutting and styling, hair coloring and other services were 74%, 20% and 6%, respectively.

The Company reports its operations in four operating segments: North American Value, North American Franchise, North American Premium and International. See Note 13 to the Consolidated Financial Statements in Part II, Item 8, of this Form 10-K. The Company's North American Value salon operations are comprised of 5,439 company-owned salons operating in the United States (U.S.), Canada, and Puerto Rico. The Company's North American Franchise salon operations are comprised of 2,633 franchised salons operating in the United States, Canada, and Puerto Rico. The Company's North American Premium salon operations are comprised of 559 company-owned salons operating in the U.S., Canada, and Puerto Rico. The Company's International operations are comprised of 275 company-owned salons and 13 franchised salons in the United Kingdom. The Company's salons operate primarily under the trade names of SmartStyle, Supercuts, MasterCuts, Regis Salons, and Cost Cutters, and they generally serve two categories within the industry, value and premium. SmartStyle, Supercuts, MasterCuts, Cost Cutters, and other regional trade names are generally within the value category, offering high quality, convenience, and affordably priced hair care and beauty services and retail products. Regis Salons, among other trade names, are in the premium category, offering upscale hair care and beauty services and retail products. The Company's North American Value and North American Franchise businesses are located mainly in strip center locations and Walmart Supercenters and the North American Premium business is primarily in mall-based locations. During fiscal years 2017 and 2016, the number of guest visits at the Company's company-owned salons approximated 67 and 72 million, respectively.

Financial information about our segments and geographic areas for fiscal years 2017, 2016, and 2015 are included in Note 13 to the Consolidated Financial Statements in Part II, Item 8, of this Form 10-K.

In fiscal year 2017, we announced plans to expand the franchise side of our business, through organic growth and by selling certain company-owned salons to franchisees over time. In January 2017, we began franchising the SmartStyle brand throughout the U.S. for the first time, and entered into agreements to sell 233 of our company-owned salons across our brands to new and existing franchisees, of which not all have closed as of June 30, 2017.

Industry Overview:

The hair salon market is highly fragmented, with the vast majority of locations independently owned and operated. However, the influence of salon chains, both franchised and company-owned, continues to grow within this market. Management believes salon chains will continue to have significant influence on this market and will continue to increase their presence.

In every area in which the Company has a salon, there are competitors offering similar hair care services and products at similar prices. The Company faces competition from smaller chains of salons such as Great Clips, Fantastic Sams, Sport Clips and Ulta Beauty, independently owned salons, department store salons located within malls, in-home hair services, booth rentals and blow dry bars.

At the individual salon level, barriers to entry are low; however, barriers exist for chains to expand nationally due to the need to establish systems and infrastructure, to recruit experienced field and salon management and stylists, and to lease quality sites. The principal factors of competition in the hair care category are quality and consistency of the

guest experience, convenience, location and price. The Company continually strives to improve its performance in each of these areas and to create additional points of brand differentiation versus the competition.

4

---

Table of Contents

Strategy:

The Company is focused on maximizing shareholder value. In order to successfully maximize shareholder value we place a balanced approach to our guests, employees and stylists, franchisees and shareholders. Our strategy and priorities are focused on loving our guests and stylists and initiatives to enhance shareholder value. Achieving our strategy requires a disciplined and thoughtful approach to investing and disinvesting in programming. We are focused on accelerating the growth of our franchise business while materially improving the performance of our company-owned salons.

Since the appointment of Hugh Sawyer as Chief Executive Officer in April 2017, the Company has executed a 120-day plan and other initiatives to help stabilize performance and establish a platform for longer term revenue and earnings growth in company-owned salons in order to maximize shareholder value. The core components of the 120-day plan are focused on improving upon our performance by better aligning company resources to demand while continuing to provide an exceptional guest experience, simplification of our business to grow revenues and disinvestment of certain programs that do not create value. As part of the 120-day plan, the Company has appointed several new key executives and personnel, including President of Franchise, Chief Financial Officer, Chief Marketing Officer, Chief Human Resources Officer, Vice President of Walmart Relations and Vice President Creative. To date, the initial returns on the Company's 120-day plan and other initiatives have been favorable and it is anticipated that these favorable year-over-year returns will continue to build in fiscal year 2018.

In order to continue providing an exceptional guest experience, we are investing in salon technology by launching SmartStyle online same-day check-in, which allows our guests in Walmart locations to find a location near them, view wait times, check-in via our website or mobile app and upgrading our point-of-sale (POS) hardware to facilitate an efficient guest experience within the salons and deploying tablets in corporate-owned salons to open a channel of direct communication with our stylists, including technical education.

To maximize shareholder value, we are focused on simplification, variable labor management, quality revenue growth, and the allocation of our capital to value-maximizing initiatives. Our business historically has been structured geographically. To simplify and better focus our business on our guests, effective August 1, 2017, we re-aligned the existing field leadership team into four distinct field organizations based on our core brands: SmartStyle, Supercuts, Signature Style and Premium | Mall Brands. This will enable our field leaders to focus on specific brands. Additionally, during the fourth quarter of fiscal 2017, we

## Table of Contents

focused on managing variable stylist staffing in our corporate salons to improve financial results and executed a price increase across our company-owned salons to grow revenues.

We continue to evaluate our investments and disinvest in non-value generating programs while investing in other value generating initiatives. As an example, we repurposed certain corporate programs and have invested in our creative digital capabilities to re-position Regis as the leading operator of value brands and technical education. Furthermore, we have launched a national SmartStyle digital advertising campaign to drive traffic to our SmartStyle locations in Walmart Supercenters and leverage our relationship with Walmart. We will continue this evaluation as we make decisions in the business.

As part of this evaluation of investments, the Company announced its review of strategic alternatives for the company-owned mall locations and divested its ownership interest in MyStyle.

At the same time, we are making thoughtful decisions to accelerate the growth of our franchise business, including the promotion of Eric Bakken to President of our Franchise business. This strategic initiative is intended to facilitate an ongoing multi-year transformation of our operating platform that balances our commitment to high-performing company-owned salons while enabling strategic optionality and the ongoing growth of our franchise business.

### Guests

Among other factors, consistent delivery of an exceptional guest experience, haircut quality, convenience, competitive pricing, salon location, inviting salon appearance and atmosphere, differentiating benefits and guest experience elements and comprehensive retail assortments, all drive guest traffic and improve guest retention.

**Guest Experience.** Our portfolio of salon concepts enable our guests to select different service scheduling options based upon their preference. We believe that in the value category, the ability to serve walk-in appointments and minimize guest wait times is an essential element in delivering an efficient guest experience. Our mobile app and online check-in for Supercuts and SmartStyle allows us to capitalize on our guests' desire for convenience. We continue to focus on stylist staffing and retention, optimizing schedules and leveraging our POS systems to help us balance variable labor hours with guest traffic and manage guest wait times. In the Premium category, our salons generally schedule appointments in advance of service. Our salons are located in high-traffic strip centers, Walmart Supercenters and shopping malls, with guest parking and easy access, and are generally open seven days per week, offering guests a variety of convenient ways to fulfill their beauty needs.

**Affordability.** The Company strives to offer an exceptional value for its services. In the value category, our guests expect outstanding service at competitive prices. These expectations are met with average service transactions ranging from \$18 to \$22. In the premium category, our guests expect upscale, full service beauty services at reasonable prices. Average service transactions approximate \$49 in this category. Pricing decisions are considered on a salon level basis and established based on local conditions.

**Salon Appearance and Atmosphere.** The Company's salons range from 500 to 5,000 square feet, with the typical salon approximating 1,200 square feet. Our salon repairs and maintenance program is designed to ensure we invest in salon cleanliness and safety, as well as in maintaining the normal operation of our salons. Our annual capital expenditures include funds to refresh the appeal and comfort of our salons.

**Retail Assortments.** The Company's salons sell nationally recognized hair care and beauty products, as well as a complete assortment of owned brand products. The Company's stylists are compensated and regularly trained to sell hair care and beauty products to their guests. Additionally, guests are encouraged to purchase products after stylists demonstrate their efficacy by using them in the styling of our guests' hair. The top selling brands within the Company's retail assortment include Regis designLINE, Paul Mitchell, Biolage, Redken, Sexy Hair Concepts, Nioxin, Kenra, It's a 10, Total Results, and Tigi.

**Technology.** Our point of sale (POS) systems have the ability to collect guest and transactional data and enable the Company to invest in guest relationship management, gaining insights into guest behavior, communicating with guests and incenting return visits. Leveraging this technology allows us to monitor guest retention and to survey our guests for feedback on improving the guest experience. Our mobile apps, including the recently launched SmartStyle



mobile app, allow guests to view wait times and interact in other ways with salons. We are currently making further investments to improve the speed of our POS technology, improving the overall guest experience.

Marketing. We are investing in advertising to drive traffic. This includes leveraging advertising and media, guest relationship management programs, digital programs, one-on-one communications and local tactical efforts (e.g., couponing), among other programs. Traffic driving efforts are targeted vs. a one-size-fits-all approach. Annual advertising and promotional

## Table of Contents

plans are based on seasonality, consumer mindset, competitive positioning and return on investment. We continually reallocate marketing investments into opportunities we believe represent the highest return to our shareholders.

### Stylists

Our organization depends on its stylists to help deliver great guest experiences.

**Field Leadership.** As of August 1, 2017, we reorganized our field leadership by brand. This change will simplify and better focus our business by re-aligning the existing field leaders into four distinct field organizations: SmartStyle, Supercuts, Signature Style, and Premium | Mall Brands. Previously, these field leaders were responsible for a variety of brands, with different business models, services, pay plans and guest expectations. Post-reorganization, each field leader is dedicated to a specific brand. We believe the new structure will further enable our field leadership to focus on quality guest experiences, enable improved salon execution, drive same-store sales traffic growth and simplify our operations.

Development of our field leaders is a high priority because stylists depend on their salons and field leaders for coaching, mentoring and motivation. Our training curriculum serves as the foundation for ongoing leadership development. Role clarity and talent assessments help us identify ways to develop and upgrade field leadership. Execution disciplines are used to drive accountability, execution and business performance. Incentives are designed to align field interests with those of the Company's shareholders by rewarding behaviors focused on revenue and EBITDA growth. This organization structure also provides a clear career path for our people who desire to ascend within the Company.

**Technical Education.** We place a tremendous amount of importance in ongoing development of our stylists' craft. We intend to be the industry leader in technical training, including the utilization of digital training. Our stylists deliver a superior experience for our guests when they are well trained technically and experientially. We employ technical trainers who provide new hire training for stylists joining the Company from beauty schools and training for all stylists in current beauty care and styling trends. We supplement internal training with targeted vendor training and external trainers who bring specialized expertise to our stylists. We utilize training materials to help all levels of field employees navigate the running of a salon and essential elements of guest service training within the context of brand positions.

**Recruiting.** Ensuring that we attract, train and retain our stylists is critical to our success. We compete with all service industries for our stylists; to that end, we continue to enhance our recruiting efforts across all levels within our organization and are focused on showing our stylists a path forward. We cultivate a pipeline of field leaders through succession planning and recruitment venues from within and outside the salon industry. We also leverage beauty school relationships and participate in job fairs and industry events.

**Technology.** Our POS systems and salon workstations throughout North America enable communication with salons and stylists, delivery of online and digital training to stylists, salon level analytics on guest retention, wait times, stylist productivity, and salon performance. We are currently making further investments in our POS hardware and salon technology to improve the speed of our systems allowing for stylists to be more productive and improve overall guest and stylist satisfaction. We are also deploying tablets to salons to enhance the channel of communication with our stylists and enable digital training.

### Salon Support

Our corporate headquarters is referred to as Salon Support. This acknowledges that loving our guests and stylists mandates a service-oriented, guest and stylist-focused mentality in supporting our field organization.

**Organization.** Salon Support and our associated priorities are aligned to our field organization to enhance the effectiveness and efficiency of the service we provide and optimize the guest experience.

**Simplification.** Our ongoing simplification efforts focus on improving the way we plan and execute across our portfolio of brands. Every program, communication, and report that reduces time in front of our guests is being assessed for simplification or elimination. Simplifying processes and procedures around scheduling, inventory management, day-to-day salon execution, communication and reporting improve salon service. Our organization also remains focused on identifying and driving cost savings and profit enhancing initiatives that do not harm the guest experience.



Table of Contents

Salon Concepts:

The Company's salon concepts focus on providing high quality hair care services and professional products, primarily to the mass market. A description of the Company's salon concepts are listed below:

**SmartStyle.** SmartStyle salons offer a full range of custom styling, cutting, and hair coloring, as well as professional hair care products and are located exclusively in Walmart Supercenters. SmartStyle has primarily a walk-in guest base with value pricing. Service revenues represent approximately 69% of total company-owned SmartStyle revenues.

Additionally, the Company has 62 franchised SmartStyle and 114 franchised Cost Cutters salons located in Walmart Supercenters.

**Supercuts.** Supercuts salons provide consistent, high quality hair care services and professional products to its guests at convenient times and locations at value prices. This concept appeals to men, women, and children. Service revenues represent approximately 91% of total company-owned Supercuts revenues. Additionally, the Company has 1,687 franchised Supercuts locations throughout North America.

**MasterCuts.** MasterCuts salons are a full service, mall-based salon group which focuses on the walk-in consumer who demands moderately priced hair care services. MasterCuts salons emphasize quality hair care services, affordable prices, and time saving services for the entire family. These salons offer a full range of custom styling, cutting and hair coloring services, as well as professional hair care products. Service revenues comprise approximately 83% of the concept's total revenues.

**Signature Style.** Signature Style salons are made up of acquired regional company-owned salon groups operating under the primary concepts of Hair Masters, Cool Cuts for Kids, Style America, First Choice Haircutters, Famous Hair, Cost Cutters, BoRics, Magicuts, Holiday Hair, Head Start, Fiesta Salons, and TGF, as well as other concept names. Most concepts offer a full range of custom hairstyling, cutting and coloring services, as well as hair care products. Service revenues represent approximately 89% of total company-owned Signature Style salons revenues. Additionally, the Company has 770 franchised locations of Signature Style salons.

**Regis Salons.** Regis Salons are primarily mall-based, full service salons providing complete hair care and beauty services aimed at moderate to upscale, fashion conscious consumers. At Regis Salons both appointments and walk-in guests are common. These salons offer a full range of custom styling, cutting and hair coloring services, as well as professional hair care products. Service revenues represent approximately 83% of the concept's total revenues. Regis Salons compete in their existing markets primarily by providing high quality services. Included within the Regis Salon concept are various other trade names, including Carlton Hair, Sassoon salons and academies, Hair by Stewarts, Hair Excitement, and Renee Beauty.

**International Salons.** International salons are comprised of company-owned salons and academies operating in the United Kingdom and Germany primarily under the Supercuts, Regis, and Sassoon concepts. These salons offer similar levels of service as our North American salons. Sassoon is one of the world's most recognized names in hair fashion and appeals to women and men looking for a prestigious full service hair salon. Salons are usually located in prominent high-traffic locations and offer a full range of custom hairstyling, cutting and coloring services, as well as professional hair care products. Service revenues comprise approximately 77% of total company-owned international locations. Additionally, the Company has 13 franchised locations of International salons.

The tables on the following pages set forth the number of system-wide locations (company-owned and franchised) and activity within the various salon concepts.

Table of Contents

## System-wide location counts

|                                     | June 30, |       |       |
|-------------------------------------|----------|-------|-------|
|                                     | 2017     | 2016  | 2015  |
| Company-owned salons:               |          |       |       |
| SmartStyle in Walmart stores        | 2,652    | 2,683 | 2,639 |
| Supercuts                           | 980      | 1,053 | 1,092 |
| MasterCuts                          | 339      | 430   | 466   |
| Signature Style                     | 1,468    | 1,604 | 1,711 |
| Regis                               | 559      | 694   | 761   |
| Total North American salons(1)      | 5,998    | 6,464 | 6,669 |
| Total International salons(2)       | 275      | 328   | 356   |
| Total, Company-owned salons         | 6,273    | 6,792 | 7,025 |
| Franchised salons:                  |          |       |       |
| SmartStyle in Walmart stores(3)     | 62       | 11    | 11    |
| Cost Cutters in Walmart stores      | 114      | 114   | 116   |
| Supercuts                           | 1,687    | 1,579 | 1,393 |
| Signature Style                     | 770      | 792   | 804   |
| Total North American salons         | 2,633    | 2,496 | 2,324 |
| Total International salons(2)       | 13       | —     | —     |
| Total, Franchised salons            | 2,646    | 2,496 | 2,324 |
| Ownership interest locations:       |          |       |       |
| Equity ownership interest locations | 89       | 195   | 207   |
| Grand Total, System-wide            | 9,008    | 9,483 | 9,556 |

## Constructed Locations (net relocations)

|                                 | Fiscal Years |      |      |
|---------------------------------|--------------|------|------|
|                                 | 2017         | 2016 | 2015 |
| Company-owned salons:           |              |      |      |
| SmartStyle in Walmart stores    | 37           | 51   | 68   |
| Supercuts                       | 2            | 5    | 7    |
| MasterCuts                      | —            | —    | —    |
| Signature Style                 | —            | 1    | 1    |
| Regis                           | —            | —    | —    |
| Total North American salons(1)  | 39           | 57   | 76   |
| Total International salons(2)   | 2            | 9    | 15   |
| Total, Company-owned salons     | 41           | 66   | 91   |
| Franchised salons:              |              |      |      |
| SmartStyle in Walmart stores(3) | —            | —    | 1    |
| Cost Cutters in Walmart stores  | —            | —    | —    |
| Supercuts                       | 111          | 146  | 126  |
| Signature Style                 | 27           | 24   | 13   |
| Total North American salons(1)  | 138          | 170  | 140  |
| Total International salons(2)   | 8            | —    | —    |
| Total, Franchised salons        | 146          | 170  | 140  |

Table of Contents

## Closed Locations

|  | Fiscal Years |        |        |
|--|--------------|--------|--------|
|  | 2017         | 2016   | 2015   |
| Company-owned salons:                                  |              |        |        |
| SmartStyle in Walmart stores                           | (11 )        | (7 )   | (3 )   |
| Supercuts  | (51 )        | (17 )  | (36 )  |
| MasterCuts   | (91 )        | (36 )  | (39 )  |
| Signature Style  | (123 )       | (77 )  | (114 ) |
| Regis  | (135 )       | (67 )  | (55 )  |
| Total North American salons(1)                         | (411 )       | (204 ) | (247 ) |
| Total International salons(2)                          | (50 )        | (37 )  | (19 )  |
| Total, Company-owned salons                            | (461 )       | (241 ) | (266 ) |
| Franchised salons:                                     |              |        |        |
| SmartStyle in Walmart stores(3)                        | (1 )         | —      | —      |
| Cost Cutters in Walmart stores                         | (5 )         | (2 )   | —      |
| Supercuts  | (44 )        | (22 )  | (22 )  |
| Signature Style  | (43 )        | (32 )  | (50 )  |
| Total North American salons(1)                         | (93 )        | (56 )  | (72 )  |
| Total International salons(2)                          | —            | —      | —      |
| Total, Franchised salons                               | (93 )        | (56 )  | (72 )  |
| Conversions (including net franchisee transactions)(4) |              |        |        |
|  | Fiscal Years |        |        |
|  | 2017         | 2016   | 2015   |
| Company-owned salons:                                  |              |        |        |
| SmartStyle in Walmart stores                           | (57 )        | —      | —      |
| Supercuts  | (24 )        | (27 )  | (55 )  |
| MasterCuts   | —            | —      | —      |
| Signature Style  | (13 )        | (31 )  | (22 )  |
| Regis  | —            | —      | —      |
| Total North American salons(1)                         | (94 )        | (58 )  | (77 )  |
| Total International salons(2)                          | (5 )         | —      | —      |
| Total, Company-owned salons(5)                         | (99 )        | (58 )  | (77 )  |
| Franchised salons:                                     |              |        |        |
| SmartStyle in Walmart stores(3)                        | 52           | —      | —      |
| Cost Cutters in Walmart stores                         | 5            | —      | —      |
| Supercuts  | 41           | 62     | 76     |
| Signature Style  | (6 )         | (4 )   | 1      |
| Total North American salons(1)                         | 92           | 58     | 77     |
| Total International salons(2)                          | 5            | —      | —      |
| Total, Franchised salons(5)                            | 97           | 58     | 77     |

---

The North American Value operating segment is comprised primarily of the SmartStyle, Supercuts, MasterCuts (1) and Signature Style salon brands. The North American Premium operating segment is comprised primarily of the Regis salon brands.

Table of Contents

(2) Canadian and Puerto Rican salons are included in the North American salon totals.

(3) Franchised SmartStyle salons in Walmart stores includes salons originally opened as Magicuts locations in Canadian Walmart stores that were rebranded to SmartStyle.

During fiscal years 2017, 2016, and 2015, the Company acquired one, one, and zero salon locations, respectively, (4) from franchisees. During fiscal years 2017, 2016, and 2015, the Company sold 100, 59, and 77 salon locations, respectively, to franchisees.

(5) As of June 30, 2017, two of the conversions were not yet completed.

Salon Franchising Program:

General. We have various franchising programs supporting our 2,646 franchised salons as of June 30, 2017, consisting mainly of Supercuts, SmartStyle, Cost Cutters, First Choice Haircutters, Roosters and Magicuts. These salons have been included in the discussions regarding salon counts and concepts.

We provide our franchisees with a comprehensive system of business training, stylist education, site approval and lease negotiation, construction management services, professional marketing, promotion, and advertising programs, and other forms of on-going support designed to help franchisees build successful businesses.

Standards of Operations. The Company does not control the day-to-day operations of its franchisees, including employment, benefits and wage determination, establishing prices to charge for products and services, business hours, personnel management, and capital expenditure decisions. However, the franchise agreements afford certain rights to the Company, such as the right to approve locations, suppliers and the sale of a franchise. Additionally, franchisees are required to conform to the Company's established operational policies and procedures relating to quality of service, training, salon design and decor, and trademark usage. The Company's field personnel make periodic visits to franchised salons to ensure they are operating in conformity with the standards for each franchising program. All of the rights afforded to the Company with regard to franchised operations allow the Company to protect its brands, but do not allow the Company to control the franchise operations or make decisions that have a significant impact on the success of the franchised salons. The Company's franchise agreements do not give the Company any right, ability or potential to determine or otherwise influence any terms and/or conditions of employment of franchisees' employees (except for those, if any, that are specifically related to quality of service, training, salon design, decor, and trademark usage), including, but not limited to, franchisees' employees' wages and benefits, hours of work, scheduling, leave programs, seniority rights, promotional or transfer opportunities, layoff/recall arrangements, grievance and dispute resolution procedures, dress code, and/or discipline and discharge.

Franchise Terms. Pursuant to a franchise agreement with the Company, each franchisee pays an initial fee for each store and ongoing royalties to the Company. In addition, for most franchise concepts, the Company collects advertising funds from franchisees and administers the funds on behalf of the concepts. Franchisees are responsible for the costs of leasehold improvements, furniture, fixtures, equipment, supplies, inventory, payroll costs and certain other items, including initial working capital. The majority of franchise agreements provide the Company a right of first refusal if the store is to be sold and the franchisee must obtain the Company's approval in all instances where there is a sale of a franchise location.

Additional information regarding each of the major franchised brands is listed below:

Supercuts

Supercuts franchise agreements have a perpetual term, subject to termination of the underlying lease agreement or termination of the franchise agreement by either the Company or the franchisee. All new franchisees enter into development agreements, which give them the right to enter into a defined number of franchise agreements. These franchise agreements are site specific. The development agreement provides limited territorial protection for the stores developed under those franchise agreements. Older franchisees have grandfathered expansion rights which allow them to develop stores outside of development agreements and provide them with greater territorial protections in their markets. The Company has a comprehensive impact policy that resolves potential conflicts among Supercuts franchisees and/or the Company's Supercuts locations regarding proposed store sites.

SmartStyle

The majority of existing SmartStyle franchise agreements have a five year term with a five year option to renew. The franchise agreements are site specific to salons located in Walmart Supercenters. As announced in January 2017, this business is growing both organically and through transfers from corporate to franchise-owned salons.



## Table of Contents

### Cost Cutters, First Choice Haircutters and Magicuts

The majority of existing Cost Cutters franchise agreements have a 15 year term with a 15 year option to renew (at the option of the franchisee), while the majority of First Choice Haircutters franchise agreements have a ten year term with a five year option to renew. The majority of Magicuts franchise agreements have a term equal to the greater of five years or the current initial term of the lease agreement with an option to renew for two additional five year periods. The current franchise agreement is site specific. Franchisees may enter into development agreements with the Company which provide limited territorial protection.

### Roosters Men's Grooming Center

Roosters franchise agreements have a ten-year term with a ten-year option to renew (at the option of the franchisee). New franchisees enter into a franchise agreement concurrent with the opening of their first store, along with a development agreement under which they have the right to open two additional locations.

**Franchisee Training.** The Company provides new franchisees with training, focusing on the various aspects of salon management, including operations, personnel management training, marketing fundamentals, and financial controls. Existing franchisees receive training, counseling and information from the Company on a regular basis. The Company provides salon managers and stylists with technical training for Supercuts and SmartStyle franchisees.

### Salon Markets and Marketing:

#### Company-Owned Salons

The Company utilizes various marketing vehicles for its salons, including traditional advertising, guest relationship management, digital marketing programs and promotional/pricing based programs. A predetermined allocation of revenue is used for such programs. Most marketing vehicles including radio, print, online, digital and television advertising are developed and supervised at the Company's Salon Support headquarters. The Company reviews its brand strategy with the intent to create more clear communication platforms, identities and differentiation points for our brands to drive consumer preference.

#### Franchised Salons

Most franchise concepts maintain separate advertising funds that provide comprehensive marketing and sales support for each system. The Supercuts advertising fund is the Company's largest advertising fund and is administered by a council consisting of primarily franchisee representatives. The council has overall control of the advertising fund's expenditures and operates in accordance with terms of the franchise operating and other agreements. All stores, company-owned and franchised, contribute to the advertising funds, the majority of which are allocated to the contributing market for media placement and local marketing activities. The remainder is allocated for the creation of national advertising and system-wide activities.

#### Affiliated Ownership Interests:

The Company maintains ownership interests in beauty schools. The primary ownership interest is a 54.6% interest in Empire Education Group, Inc. (EEG), which is accounted for as an equity method investment. See Note 1 to the Consolidated Financial Statements in Part II, Item 8, of this Form 10-K. EEG operates accredited cosmetology schools. Contributing the Company's beauty schools in fiscal 2008 to EEG leveraged EEG's management expertise, while enabling the Company to maintain a vested interest in the beauty school industry. Additionally, we utilize our EEG relationship to recruit stylists straight from beauty school.

#### Corporate Trademarks:

The Company holds numerous trademarks, both in the United States and in many foreign countries. The most recognized trademarks are "SmartStyle," "Supercuts," "MasterCuts," "Regis Salons," "Cost Cutters," "Hair Masters," "First Choice Haircutters," and "Magicuts."

"Sassoon" is a registered trademark of Procter & Gamble. The Company has a license agreement to use the Sassoon name for existing salons and academies and new salon development.

#### Corporate Employees:

As of June 30, 2017, the Company had approximately 41,000 full and part-time employees worldwide, of which approximately 36,000 employees were located in the United States. The Company believes its employee relations are amicable.



Table of Contents

## Executive Officers:

Information relating to the Executive Officers of the Company follows:

| Name            | Age | Position  |
|-----------------|-----|---|
| Hugh Sawyer     | 63  | President and Chief Executive Officer   |
| Andrew Lacko    | 47  | Executive Vice President and Chief Financial Officer  |
| Eric Bakken     | 50  | President of Franchise, Executive Vice President, Chief Administrative Officer, Corporate Secretary and General Counsel |
| Jim Lain        | 53  | Executive Vice President and Chief Operating Officer  |
| Andrew Dulka    | 43  | Senior Vice President and Chief Information Officer   |
| Annette Miller  | 55  | Senior Vice President and Chief Merchandising Officer   |
| Shawn Moren     | 50  | Senior Vice President and Chief Human Resources Officer   |
| Rachel Endrizzi | 41  | Senior Vice President and Chief Marketing Officer   |

Hugh Sawyer has served as President and Chief Executive Officer, as well as a member of the Board of Directors, since April 2017. Before joining Regis Corporation, he served as a Managing Director of Huron Consulting Group Inc. ("Huron") from January 2010 to April 2017. While at Huron, he served as Interim President and CEO of JHT Holdings, Inc. from January 2010 to March 2012, as the Chief Administrative Officer of Fisker Automotive Inc. from January 2013 to March 2013 and as Chief Restructuring Officer of Fisker Automotive from March 2013 to October 2013, and as Interim President of Euramax International, Inc. from February 2014 to August 2015. Mr. Sawyer has served as President or CEO of nine companies (including Regis) and on numerous Boards of Directors.

Andrew Lacko was appointed to Executive Vice President and Chief Financial Officer in July 2017. Before joining Regis Corporation, he served as Senior Vice President, Global Financial Planning, Analysis and Corporate Development, of Hertz Global Holdings, Inc. since 2015 and as Vice President - Financial Planning and Analysis of Hertz Global Holdings, Inc. beginning in January 2014. Before joining Hertz, Mr. Lacko served as Vice President, Financial Planning and Analysis at First Data Corp. from 2013 to January 2014. Prior to that, Mr. Lacko served in senior financial planning and analysis and investor relations roles at Best Buy Co., Inc. from 2008 to 2013.

Eric Bakken has served as President of Franchise since April 2017 and as Executive Vice President, Chief Administrative Officer, Corporate Secretary and General Counsel since April 2013. He also served as Interim Chief Financial Officer from September 2016 to January 2017. He served as Executive Vice President, General Counsel and Business Development and Interim Corporate Chief Operating Officer from 2012 to April 2013, and performed the function of interim principal executive officer between July 2012 and August 2012. Mr. Bakken joined the Company in 1994 as a lawyer and became General Counsel in 2004.

Jim Lain has served as Executive Vice President and Chief Operating Officer since November 2013. Before joining Regis Corporation, he served as Vice President at Gap, Inc. from August 2006 to November 2013.

Andrew Dulka has served as Senior Vice President and Chief Information Officer since May 2015. Prior to his current role, he served as Vice President, Retail Systems and Enterprise Architecture from July 2012 to April 2015.

Annette Miller has served as Senior Vice President and Chief Merchandising Officer since December 2014. Before joining Regis Corporation, she served as Senior Vice President of Merchandising, Grocery at Target from 2010 to 2014.

Shawn Moren was appointed to Senior Vice President and Chief Human Resources Officer in August 2017. Before joining Regis Corporation, she served as Senior Vice President, Human Resources, for Bluestem Group, Inc. from July 2013 to August 2017. Prior to that, she served as Vice President, Human Resources, Retail, Supply Chain & Corporate for SUPERVALU during 2013 and as Group Vice President, Human Resources for SUPERVALU from March 2012 to March 2013.

Rachel Endrizzi has served as Senior Vice President and Chief Marketing Officer since May 2017. She joined Regis Corporation in 2004 and most recently served as Vice President, Branding and Marketing Communications.

**Governmental Regulations:**

The Company is subject to various federal, state, local and provincial laws affecting its business as well as a variety of regulatory provisions relating to the conduct of its beauty related business, including health and safety.

## Table of Contents

In the United States, the Company's franchise operations are subject to the Federal Trade Commission's Trade Regulation Rule on Franchising (the FTC Rule) and by state laws and administrative regulations that regulate various aspects of franchise operations and sales. The Company's franchises are offered to franchisees by means of an offering circular/disclosure document containing specified disclosures in accordance with the FTC Rule and the laws and regulations of certain states. The Company has registered its offering of franchises with the regulatory authorities of those states in which it offers franchises and in which such registration is required. State laws that regulate the franchisor-franchisee relationship presently exist in a substantial number of states and, in certain cases, apply substantive standards to this relationship. Such laws may, for example, require that the franchisor deal with the franchisee in good faith, may prohibit interference with the right of free association among franchisees and may limit termination of franchisees without payment of reasonable compensation. The Company believes that the current trend is for government regulation of franchising to increase over time. However, such laws have not had, and the Company does not expect such laws to have, a significant effect on the Company's operations.

In Canada, the Company's franchise operations are subject to franchise laws and regulations in the provinces of Ontario, Alberta, Manitoba, New Brunswick and Prince Edward Island. The offering of franchises in Canada occurs by way of a disclosure document, which contains certain disclosures required by the applicable provincial laws. The provincial franchise laws and regulations primarily focus on disclosure requirements, although each requires certain relationship requirements such as a duty of fair dealing and the right of franchisees to associate and organize with other franchisees.

The Company believes it is operating in substantial compliance with applicable laws and regulations governing all of its operations.

The Company maintains an ownership interest in EEG. Beauty schools derive a significant portion of their revenue from student financial assistance originating from the U.S. Department of Education's Title IV Higher Education Act of 1965. For the students to receive financial assistance at the school, the beauty schools must maintain eligibility requirements established by the U.S. Department of Education.

### Financial Information about Foreign and North American Operations

Financial information about foreign and North American markets is incorporated herein by reference to Management's Discussion and Analysis of Financial Condition and Results of Operations in Part II, Item 7 and segment information in Note 13 to the Consolidated Financial Statements in Part II, Item 8 of this Form 10-K.

### Available Information

The Company is subject to the informational requirements of the Securities and Exchange Act of 1934, as amended (Exchange Act). The Company therefore files periodic reports, proxy statements and other information with the Securities and Exchange Commission (SEC). Such reports may be obtained by visiting the Public Reference Room of the SEC at 100 F Street NE, Washington, DC 20549, or by calling the SEC at 1-800-SEC-0330. In addition, the SEC maintains an internet site ([www.sec.gov](http://www.sec.gov)) that contains reports, proxy and information statements and other information.

Financial and other information can be accessed in the Investor Information section of the Company's website at [www.regiscorp.com](http://www.regiscorp.com). The Company makes available, free of charge, copies of its annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Exchange Act as soon as reasonably practicable after filing such material electronically or otherwise furnishing it to the SEC.

### Item 1A. Risk Factors

We are in the process of implementing, and may further implement, a new strategy, priorities and initiatives under our recently appointed President and Chief Executive Officer, which could affect our performance and could result in an alteration of our strategy moving forward, and any inability to evolve and execute these strategies over time could adversely impact our financial condition and results of operations.

Hugh E. Sawyer became our new President and Chief Executive Officer and a member of the Board of Directors effective as of April 17, 2017. The transition has resulted in, and could further result in, changes in business strategy as Mr. Sawyer seeks to continue to improve the performance of company-owned salons while at the same time

accelerate the growth of our franchise model. To date, we have announced that we are seeking strategic alternatives for our mall-based salons, a reorganization of our field structure by brand/concept, and implemented a 120-day plan and other initiatives, including investments in marketing and a SmartStyle mobile app, designed to improve the guest experience.

Our success depends, in part, on our ability to grow our franchise model. We announced plans in fall 2016 to expand the franchise side of our business, including by selling certain company-owned salons to franchisees over time. In January

## Table of Contents

2017, we began franchising the SmartStyle brand throughout the U.S. for the first time, and during the second half of fiscal 2017, we entered into agreements to sell 233 of our company-owned salons across our brands to new and existing franchisees. This initiative is still in an early stage. It will take time to execute, and we may not be able to effectively do so. Furthermore, it may create additional costs, expose us to additional legal and compliance risks, cause disruption to our current business and impact our short-term operating results.

Our success also depends, in part, on our ability to improve sales, as well as both cost of service and product and operating margins at our company-owned salons. Same-store sales are affected by average ticket and same-store guest visits. A variety of factors affect same-store guest visits, including the guest experience, staffing and retention of stylists and salon leaders, price competition, fashion trends, competition, current economic conditions, product assortment, customer traffic at Walmart where our SmartStyle locations reside, marketing programs and weather conditions. These factors may cause our same-store sales to differ materially from prior periods and from our expectations.

In addition to a new President and Chief Executive Officer, since May we have appointed a new President of Franchise, Chief Financial Officer, Chief Marketing Officer, Chief Human Resources Officer, Vice President of Walmart Relations and Vice President Creative, and over the next fiscal year we may add personnel in a number of key positions, which may further result in new strategies, priorities and initiatives. The process of implementing any new strategies, priorities and initiatives involves inherent risks and the changes we implement could harm our relationships with customers, suppliers, employees or other third parties and may be disruptive to our business. While we believe the pursuit of these changes will have a positive effect on our business in the long term, we cannot provide assurance that these changes will lead to the desired results. If we do not effectively and successfully execute on these changes, it could have a material adverse effect on our business.

It is important for us to attract, train and retain talented stylists and salon leaders.

Guest loyalty is dependent upon the stylists who serve our guests. Great stylists are a key to a great guest experience that creates loyal customers. In order to profitably grow our business, it is important for us to attract, train and retain talented stylists and salon leaders and to adequately staff our salons. Because the salon industry is highly fragmented and comprised of many independent operators, the market for stylists is highly competitive. In addition, increases in minimum wage requirements may impact the number of stylists considering careers outside the beauty industry. In some markets, we have experienced a shortage of qualified stylists. Offering competitive wages, benefits, education and training programs are important elements to attracting and retaining great stylists. In addition, due to challenges facing the for-profit education industry, cosmetology schools, including our joint venture EEG, have experienced declines in enrollment, revenues and profitability in recent years. If the cosmetology school industry sustains further declines in enrollment or some schools close entirely, or if stylists leave the beauty industry, we expect that we would have increased difficulty staffing our salons in some markets. If we are not successful in attracting, training and retaining stylists or in staffing our salons, our same-store sales could experience periods of variability or sales could decline and our results of operations could be adversely affected.

Our continued success depends in part on the success of our franchisees, who operate independently.

As of June 30, 2017, approximately 29% of our salons were franchised locations and we intend to expand our number of franchised locations. We derive revenues associated with our franchised locations from royalties, service fees and product sales to franchised locations. Our financial results are therefore dependent in part upon the operational and financial success of our franchisees. As we increase our focus on our franchise business, our dependence on our franchisees grows.

We have limited control over how our franchisees' businesses are run. Though we have established operational standards and guidelines, they own, operate and oversee the daily operations of their salon locations. If franchisees do not successfully operate their salons in compliance with our standards, our brand reputation and image could be harmed and our financial results could be affected. We could experience greater risks as the scale of our franchise owners increases. Further, some franchise owners may not successfully execute the turnaround of under-performing salons which we have transferred to them.

In addition, our franchisees are subject to the same general economic risks as our Company, and their results are influenced by competition for both guests and stylists, market trends, price competition and disruptions in their markets due to severe weather and other external events. Like us, they rely on external vendors for some critical functions and to protect their company data. They may also be limited in their ability to open new locations by an inability to secure adequate financing, especially since many of them are small businesses with much more limited access to financing than our Company, or by the limited supply of favorable real estate for new salon locations. They may experience financial distress as a result of over-leveraging, which could negatively affect our operating results as a result of delayed payments to us. The bankruptcy of a franchisee could also expose us to liability under leases, which are generally sub-leased by us to our franchisees.

A deterioration in the financial results of our franchisees, or a failure of our franchisees to renew their franchise agreements, could adversely affect our operating results through decreased royalty payments, fees and product revenues.



## Table of Contents

Acceleration of the sale of certain company-owned salons to franchisees may not improve our operating results and could cause operational difficulties.

During fiscal 2017, we accelerated the sale of company-owned salons to new and existing franchisees. Specifically, in January 2017, we began offering SmartStyle franchises for the first time, and during fiscal 2017 we entered into agreements to rebrand 233 salons across our brands.

Success will depend on a number of factors, including franchisees' ability to improve the results of the salons they purchase and their ability and interest in continuing to grow their business. We also must continue to attract qualified franchisees and work with them to make their business successful. Moving a salon from company-owned to franchisee-owned is expected to reduce our consolidated revenues, increase our royalty revenue and decrease our operating costs; however, the actual benefit from a sale is uncertain and may not be sufficient to offset the loss of revenues.

In addition, challenges in supporting our expanding franchise system could cause our operating results to suffer. If we are unable to effectively select and train new franchisees and support and manage our growing franchisee base, it could affect our brand standards, cause disputes between us and our franchisees, and potentially lead to material liabilities.

The continued unit growth and operation of the SmartStyle business is completely dependent on our relationship with Walmart.

At June 30, 2017, we had 2,828 SmartStyle or Cost Cutters salons within Walmart locations, including 37 salons opened during fiscal year 2017 (net of relocations). Walmart is by far our largest landlord, and we are Walmart's largest tenant. Our business within each of those 2,828 salons relies primarily on the traffic of visitors to the Walmart in which it is located, so our success is tied to Walmart's success in bringing shoppers into their stores. We have limited control over the locations and markets in which we open new SmartStyles, as we only have potential opportunities in locations offered to us by Walmart. Furthermore, Walmart has the right to close up to 100 of our salons per year for any reason, upon payment of certain penalties; to terminate lease agreements for breach, such as if we failed to conform with required operating hours, subject to a notice and cure period; and to terminate the lease if the Walmart store in which it sits is closed. During fiscal year 2017, we began franchising the SmartStyle brand, with Walmart's approval. Operating both company-owned and franchised SmartStyles adds complexity in overseeing franchise compliance and coordination with Walmart.

Our future growth and profitability may depend, in part, on our ability to build awareness and drive traffic with advertising and marketing efforts, and on delivering a quality guest experience to drive repeat visits to our salons.

Our future growth and profitability may depend on the effectiveness, efficiency and spending levels of our marketing and advertising efforts to drive awareness and traffic to our salons. In addition, delivering a quality guest experience is crucial in order to drive repeat visits to our salons. We are developing our marketing and advertising strategies, including national and local campaigns, to build awareness, drive interest, consideration and traffic to our salons. We are also focusing on improving guest experiences to provide brand differentiation and preference, and to ensure we meet our guests' needs. If our marketing, advertising and improved guest experience efforts do not generate sufficient customer traffic and repeat visits to our salons, our business, financial condition and results of operations may be adversely affected.

Changes in regulatory and statutory laws, such as increases in the minimum wage and changes that make collective bargaining easier, and the costs of compliance and non-compliance with such laws, may result in increased costs to our business.

With 9,008 locations and approximately 41,000 employees worldwide, our financial results can be adversely impacted by regulatory or statutory changes in laws. Due to the number of people we employ, laws that increase minimum wage rates, employment taxes, overtime requirements or costs to provide employee benefits or administration may result in

additional costs to our Company.

A number of U.S. states, Canadian provinces and municipalities in which we do business have recently increased or are considering increasing the minimum wage, with increases generally phased over several years depending upon the size of the employer. Increases in minimum wages and overtime pay increase our costs, and our ability to offset these increases through price increases may be limited. In fact, increases in minimum wages increased our costs over the last four years. In addition, a growing number of states, provinces, and municipalities have passed or are considering requirements for paid sick leave, family leave, predictive scheduling (which imposes penalties for changing an employee's shift as it nears), and other requirements that increase the administrative complexity of managing our workforce. Finally, changes in labor laws, such as recent legislation in Ontario and Alberta designed to facilitate union organizing, could increase the likelihood of some of our employees being

## Table of Contents

subjected to greater organized labor influence. If a significant portion of our employees were to become unionized, it would have an adverse effect on our business and financial results.

Increases in minimum wages, administrative requirements and unionization could also have an adverse effect on the performance of our franchisees, especially if our franchisees are treated as a "joint employer" with us by the National Labor Relations Board (NLRB) or as a large employer under minimum wage statutes because of their affiliation with us. In addition, we must comply with state employment laws, including the California Labor Code, which has stringent requirements and penalties for non-compliance.

Various state and federal laws govern our relationship with our franchisees and our potential sale of a franchise. If we fail to comply with these laws, we could be liable for damages to franchisees and fines or other penalties. A franchisee or government agency may bring legal action against us based on the franchisee/franchisor relationship. Also, under the franchise business model, we may face claims and liabilities based on vicarious liability, joint-employer liability, or other theories or liabilities. All such legal actions not only could result in changes to laws and interpretations, making it more difficult to appropriately support our franchisees and, consequently, impacting our performance, but, also, such legal actions could result in expensive litigation with our franchisees or government agencies that could adversely affect both our profits and our important relations with our franchisees. In addition, other regulatory or legal developments may result in changes to laws or the franchisor/franchisee relationship that could negatively impact the franchise business model and, accordingly, our profits.

In addition to employment and franchise laws, we are also subject to a wide range of federal, state, provincial and local laws and regulations, including those affecting public companies, product manufacture and sale, and governing the franchisor-franchisee relationship, in the jurisdictions in which we operate. Compliance with new, complex and changing laws may cause our expenses to increase. In addition, any non-compliance with laws or regulations could result in penalties, fines, product recalls and enforcement actions or otherwise restrict our ability to market certain products or attract or retain employees, which could adversely affect our business, financial condition and results of operations.

Cybersecurity incidents could result in the compromise of sensitive information about our guests, employees, vendors or company and expose us to business disruption, negative publicity, costly government enforcement actions or private litigation and our reputation could suffer.

The normal operations of our business involve processing, transmission and storage of personal information about our guests as well as employees, vendors and our Company. Cyber-attacks designed to gain access to sensitive information by breaching mission critical systems of large organizations and their third party vendors are constantly evolving, and high profile electronic security breaches leading to unauthorized release of sensitive guest information have occurred at a number of large U.S. companies in recent years. Despite the security measures and processes we have in place, our efforts, and those of our third party vendors, to protect sensitive guest and employee information may not be successful in preventing a breach in our systems, or detecting and responding to a breach on a timely basis. As a result of a security incident or breach in our systems, our systems could be interrupted or damaged, or sensitive information could be accessed by third parties. If that happened, our guests could lose confidence in our ability to protect their personal information, which could cause them to stop visiting our salons altogether. Such events could lead to lost future sales and adversely affect our results of operations. In addition, as the regulatory environment relating to retailers and other companies' obligations to protect sensitive data becomes stricter, a material failure on our part to comply with applicable regulations could subject us to fines or other regulatory sanctions and potentially to lawsuits. These laws are changing rapidly and vary among jurisdictions. Furthermore, while our franchisees are independently responsible for data security at franchised locations, a breach of guest or vendor data at a franchised location could also negatively affect public perception of our brands. More broadly, our incident response preparedness and disaster recovery planning efforts may be inadequate or ill-suited for a security incident and we could suffer disruption of operations or adverse effects to our operating results.

We rely heavily on our information technology systems for our key business processes. If we experience an interruption in their operation, our results of operations may be affected.

The efficient operation of our business is dependent on our management information systems. We rely heavily on our management information systems to collect daily sales information and guest demographics, generate payroll

information, monitor salon performance, manage salon staffing and payroll costs, manage our two distribution centers and other inventory and other functions. Such systems are subject to damage or interruption from power outages, computer and telecommunications failures, computer viruses, hackers, security breaches, and natural disasters. In addition, certain of our management information systems are developed and maintained by external vendors, including our POS system, and some are outdated or of limited functionality. The failure of our management information systems to perform as we anticipate, or to meet the continuously evolving needs of our business, could disrupt our business operations and result in other negative consequences, including remediation costs, loss of revenue, and reputational damage.

## Table of Contents

We rely on external vendors for products and services critical to our operations.

We rely on external vendors for the manufacture of our owned brand products, other retail products we sell, and products we use during salon services such as color and chemical treatments. We also rely on external vendors for various services critical to our operations and the security of certain Company data. Our dependence on vendors exposes us to operational, reputational, financial, and compliance risk.

If our product offerings do not meet our guests' expectations regarding safety and quality, we could experience lost sales, increased costs, and exposure to legal and reputational risk. All of our vendors must comply with applicable product safety laws, and we are dependent on them to ensure that the products and packages we buy, for either use on a guest during a service or resale to the public, comply with all safety and quality standards. Events that give rise to actual, potential, or perceived product safety concerns or mislabeling could expose us to government enforcement action and/or private litigation and result in costly product recalls and other liabilities. In addition, we do not own the formulas for certain of our owned brand products, and could be unable to sell those products if the vendor decided to discontinue working with us.

Our vendors are also responsible for the security of certain Company data, as discussed above. In the event that one of our key vendors becomes unable to continue to provide products and services, or their systems fail, are compromised or the quality of their systems deteriorate, we may suffer operational difficulties and financial loss.

Consumer shopping trends and changes in manufacturer choice of distribution channels may negatively affect both service and product revenues.

Our North American Value business is located mainly in strip center locations and Walmart Supercenters and the North American Premium business is primarily in mall-based locations. Our salons are partly dependent on the volume of traffic around these locations in order to generate both service and product revenues. Customer traffic to these shopping areas may be adversely affected by changing consumer shopping trends that favor alternative shopping locations, such as the internet. In particular, we have experienced substantial declines in traffic in some shopping malls due to changes in consumer preferences favoring retail locations other than malls or online shopping.

In addition, we are experiencing a proliferation of alternative channels of distribution, like blow dry bars, booth rental facilities, discount brick-and-mortar and online professional products retailers, and manufacturers selling direct to consumers online, which may negatively affect our product and service revenue. Also, product manufacturers may decide to utilize these other distribution channels to a larger extent than in the past and they generally have the right to terminate relationships with us without much advance notice. These trends could reduce the volume of traffic around our salons, and in turn, our revenues may be adversely affected.

If we are not able to successfully compete in our business markets, our financial results may be affected.

Competition on a market by market basis remains challenging as many smaller chain competitors are franchise systems with local operating strength in certain markets and the hair salon industry as a whole is fragmented and highly competitive for customers, stylists and prime locations. Therefore, our ability to attract guests, raise prices and secure suitable locations in certain markets can be adversely impacted by this competition. Our strategies for competing are complicated by the fact that we have multiple brands in multiple segments, which compete on different factors.

We also face significant competition for prime real estate, particularly in strip malls. We compete to lease locations not only with other hair salons, but with a wide variety of businesses looking for similar square footage and high-quality locations.

Furthermore, our reputation is critical to our ability to compete and succeed. Our reputation may be damaged by negative publicity on social media or other channels regarding the quality of services we provide. There has been a substantial increase in the use of social media platforms, which allow individuals to be heard by a broad audience of consumers and other interested persons. Negative or false commentary regarding us or the products or services we offer may be posted on social media platforms at any time. Customers value readily available information and may act on information without further investigation or regard to its accuracy. The harm to our reputation may be immediate, without affording us an opportunity for redress or correction. Our reputation may also be damaged by factors that are mostly or entirely out of our control, including actions by a franchisee or a franchisee's employee. If we are not able to successfully compete, our ability to grow same-store sales and increase our revenue and earnings may be impaired.



Table of Contents

We could be subject to changes in tax rates, the adoption of new U.S. or international tax legislation or exposure to additional tax liabilities.

We are subject to income taxes in the U.S. and other foreign jurisdictions. Significant judgment is required in determining our tax provision for income taxes. In the ordinary course of our business, there are many transactions and calculations where the ultimate tax determination is uncertain. We are subject to the examination of our income tax returns, payroll taxes and other tax matters by the Internal Revenue Service and other tax authorities and governmental bodies. The Company regularly assesses the likelihood of an adverse outcome resulting from these examinations to determine the adequacy of its provision for income taxes and payroll tax accruals. There can be no assurances as to the outcome of these examinations. Although we believe our tax estimates are reasonable, the final determination of tax audits and any related litigation could be materially different from our historical tax provisions and employment taxes. The results of an audit or litigation could have a material effect on our consolidated financial statements in the period or periods for which that determination is made.

Our effective income tax rate in the future could be adversely affected by a number of factors, including changes in the mix of earnings in countries with different statutory tax rates, changes in tax laws, the outcome of income tax audits, and any repatriation of non-U.S. earnings on which we have not previously provided U.S. taxes.

Changes to healthcare laws in the U.S. may increase the number of employees who participate in our healthcare plans, which may significantly increase our healthcare costs and negatively impact our operating results.

We offer comprehensive healthcare coverage to eligible employees in the United States. Historically, a majority of our eligible employees do not participate in our healthcare plans. Due to changes to healthcare laws in the United States, it is possible that enrollment in the Company's healthcare plans may increase as individual penalties for failing to have insurance increase pursuant to the Affordable Care Act (ACA), and as employees continue to assess their changing healthcare alternatives, including if Medicaid coverage decreases or health insurance exchanges become less favorable. Furthermore, under the ACA, potential fees and or penalties may be assessed against us as a result of individuals either not being offered healthcare coverage within a limited timeframe or if coverage offered does not meet minimum care and affordability standards. An increase in the number of employees who elect to participate in our healthcare plans, changing healthcare-related requirements or if the Company fails to comply with one or more provisions of ACA may significantly increase our healthcare-related costs and negatively impact our operating results.

Changes to interest rates and foreign currency exchange rates may impact our results from operations.

Changes in interest rates and foreign currency exchange rates will have an impact on our expected results from operations. Historically, we have managed the risk related to fluctuations in these rates through the use of fixed rate debt instruments and other financial instruments. In particular, the United Kingdom's vote in June 2016 to leave the European Union, commonly known as "Brexit," has increased the volatility of currency exchange rates. If the British pound weakens further, it may adversely affect our results of operations.

Failure to simplify and standardize our operating processes across our brands could have a negative impact on our financial results.

Standardization of operating processes across our brands, marketing and products will enable us to simplify our operating model and decrease our costs. Failure to do so could adversely impact our ability to grow revenue and realize further efficiencies within our results of operations.

If our joint venture with Empire Education Group is unsuccessful, our financial results may be affected.

We have a joint venture arrangement with Empire Education Group (EEG), an operator of accredited cosmetology schools. Due to significantly lower financial projections resulting from continued declines in EEG's enrollment, revenue and profitability, we recorded a \$13.0 million non-cash impairment charge in fiscal year 2016, resulting in a full-impairment of our investment. If EEG is unsuccessful in executing its business plan, or if economic, regulatory and other factors, including declines in enrollment, revenue and profitability continue for the for-profit secondary education market, our financial results may be affected by certain potential liabilities related to this joint venture.

Table of Contents

Failure to control costs may adversely affect our operating results.

We must continue to control our expense structure. Failure to manage our cost of product, labor and benefit rates, advertising and marketing expenses, operating lease costs, other store expenses or indirect spending could delay or prevent us from achieving increased profitability or otherwise adversely affect our operating results.

If we fail to comply with any of the covenants in our financing arrangements, we may not be able to access our existing revolving credit facility, and we may face an accelerated obligation to repay our indebtedness.

We have several financing arrangements that contain financial and other covenants. If we fail to comply with any of the covenants, it may cause a default under one or more of our financing arrangements, which could limit our ability to obtain additional financing under our existing credit facility, require us to pay higher levels of interest or accelerate our obligations to repay our indebtedness.

Changes in the general economic environment may impact our business and results of operations.

Changes to the U.S., Canadian and United Kingdom economies have an impact on our business. General economic factors that are beyond our control, such as recession, inflation, deflation, tax rates and policy, energy costs, unemployment trends, extreme weather patterns, other casualty events and other matters that influence consumer confidence and spending, may impact our business. In particular, visitation patterns to our salons can be adversely impacted by increases in unemployment rates and decreases in discretionary income levels.

Brexit may have economic repercussions, including recession, which could adversely impact our operating results.

Changes in consumer tastes, hair product innovation, fashion trends and consumer spending patterns may impact our revenue.

Our success depends in part on our ability to anticipate, gauge and react in a timely manner to changes in consumer tastes, hair product innovation, fashion trends and consumer spending patterns. If we do not timely identify and properly respond to evolving trends and changing consumer demands for hair care, our sales may decline significantly. Furthermore, we may accumulate additional inventory and be required to mark down unsold inventory to prices that are significantly lower than normal prices, which could adversely impact our margins and could further adversely impact our business, financial condition and results of operations.

Operational failure at one of our distribution centers would impact our ability to distribute product.

We operate two distribution centers, one near Chattanooga, Tennessee, and one near Salt Lake City, Utah. These supply our North America company-owned salons and many of our franchisees with retail products to sell and products used during salon services. A technology failure or natural disaster that caused one of the distribution centers to be inoperable would cause disruption in our business and could negatively impact our revenues.

Our enterprise risk management program may leave us exposed to unidentified or unanticipated risks.

We maintain an enterprise risk management program that is designed to identify, assess, mitigate, and monitor the risks that we face. There can be no assurance that our frameworks or models for assessing and managing known risks, compliance with applicable law, and related controls will effectively mitigate risk and limit losses in all market environments or against all types of risk in our business. If conditions or circumstances arise that expose flaws or gaps in our risk management or compliance programs, the performance and value of our business could be adversely affected.

Insurance and other traditional risk-shifting tools may be held by or available to Regis in order to manage certain types of risks, but they are subject to terms such as deductibles, retentions, limits and policy exclusions, as well as risk of denial of coverage, default or insolvency. If we suffer unexpected or uncovered losses, or if any of our insurance policies or programs are terminated for any reason or are not effective in mitigating our risks, we may incur losses that are not covered or that exceed our coverage limits and could adversely impact our results of operations, cash flows and financial position.

We rely on our management team and other key personnel.

We depend on the skills, working relationships, and continued services of key personnel, including our management team and others throughout our organization. We are also dependent on our ability to attract and retain qualified personnel, for whom we compete with other companies both inside and outside our industry. Our business, financial condition or results of operations may be adversely impacted by the unexpected loss of any of our management team



or other key personnel, or more generally if we fail to identify, recruit, train and retain talented personnel.

20

---

Table of Contents

Item 1B. Unresolved Staff Comments

None.

Item 2. Properties

The Company's corporate offices are headquartered in a 170,000 square foot, three building complex in Edina, Minnesota that is owned by the Company.

The Company also operates offices in Edina, Minnesota; Toronto, Canada; and Coventry and London, England. These offices are occupied under long-term leases.

The Company owns distribution centers located in Chattanooga, Tennessee and Salt Lake City, Utah. The Chattanooga facility currently utilizes 230,000 square feet while the Salt Lake City facility utilizes 210,000 square feet. The Salt Lake City facility can be expanded to 290,000 square feet to accommodate future growth.

The Company operates all of its salon locations under leases or license agreements. Substantially all of its North American locations in regional malls are operating under leases with an original term of at least ten years. Salons operating within strip centers and Walmart Supercenters have leases with original terms of at least five years, generally with the ability to renew, at the Company's option, for one or more additional five year periods. Salons operating within department stores in Canada and Europe operate under license agreements, while freestanding or shopping center locations in those countries have real property leases comparable to the Company's North American locations.

The Company also leases the premises in which approximately 85% of our franchisees operate and has entered into corresponding sublease arrangements with the franchisees. These leases have a five year initial term and one or more five year renewal options. All lease costs are passed through to the franchisees. Remaining franchisees who do not enter into sublease arrangements with the Company negotiate and enter into leases on their own behalf.

None of the Company's salon leases are individually material to the operations of the Company and the Company expects that it will be able to renew its leases on satisfactory terms as they expire or identify and secure other suitable locations. See Note 7 to the Consolidated Financial Statements.

Item 3. Legal Proceedings

The Company is a defendant in various lawsuits and claims arising out of the normal course of business. Like certain other large retail employers, the Company has been faced with allegations of purported class-wide consumer and wage and hour violations. Litigation is inherently unpredictable and the outcome of these matters cannot presently be determined. Although the actions are being vigorously defended, the Company could in the future incur judgments or enter into settlements of claims that could have a material adverse effect on its results of operations in any particular period.

Item 4. Mine Safety Disclosures

Not applicable.

PART II

Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Repurchase of Equity Securities

Regis common stock is listed and traded on the New York Stock Exchange under the symbol "RGS."

The accompanying table sets forth the high and low closing bid quotations for each quarter during fiscal years 2017 and 2016 as reported by the New York Stock Exchange (under the symbol "RGS"). The quotations reflect inter-dealer prices, without retail mark-up, mark-down or commission, and may not necessarily represent actual transactions. As of August 10, 2017, Regis shares were owned by approximately 12,000 shareholders based on the number of record holders and an estimate of individual participants in security position listings. The closing stock price was \$10.51 per share on August 10, 2017.

Table of Contents

| Fiscal Quarter | Fiscal Years |         | Fiscal Years |         |
|----------------|--------------|---------|--------------|---------|
|                | 2017         | 2016    | 2017         | 2016    |
|                | High         | Low     | High         | Low     |
| 1st Quarter    | \$14.49      | \$12.18 | \$16.10      | \$10.60 |
| 2nd Quarter    | 15.56        | 11.56   | 18.13        | 11.81   |
| 3rd Quarter    | 15.61        | 11.37   | 16.55        | 13.04   |
| 4th Quarter    | 11.71        | 9.02    | 16.02        | 10.96   |

In accordance with its capital allocation policy, the Company no longer pays dividends.

The following graph compares the cumulative total shareholder return on the Company's stock for the last five years with the cumulative total return of the Standard and Poor's 500 Stock Index and the cumulative total return of a peer group index (the Peer Group) constructed by the Company. In addition, the Company has included the Standard and Poor's 400 Midcap Index and the Dow Jones Consumer Services Index in this analysis because the Company believes these two indices provide a comparative correlation to the cumulative total return of an investment in shares of Regis Corporation.

The Peer Group consists of the following companies: Boyd Gaming Corp., Brinker International, Inc., Buffalo Wild Wings, Inc., Cracker Barrel Old Country Store, DineEquity, Inc., Fossil Group, Inc., Fred's, Inc., Jack in the Box, Inc., Panera Bread Co., Penn National Gaming, Inc., Revlon, Inc., Ruby Tuesday, Inc., Sally Beauty Holdings, Inc., Service Corporation International, The Cheesecake Factory, Inc. and Ulta Salon, Cosmetics & Fragrance Inc. The Peer Group is a self-constructed peer group of companies that have comparable annual revenues and market capitalization and are in the beauty industry or other industries where guest service, multi-unit expansion or franchise play a part. The Company reviewed and adjusted its Peer Group used for executive compensation purposes in early fiscal 2017, resulting in this Peer Group. Information regarding executive compensation will be set forth in the 2017 Proxy Statement.

The comparison assumes the initial investment of \$100 in the Company's common stock, the S&P 500 Index, the Peer Group, the S&P 400 Midcap Index and the Dow Jones Consumer Services Index on June 30, 2012 and that dividends, if any, were reinvested.

Table of Contents

## Comparison of 5 Year Cumulative Total Return

Assumes Initial Investment of \$100

June 2017

|                                   | June 30, |         |         |         |         |         |
|-----------------------------------|----------|---------|---------|---------|---------|---------|
|                                   | 2012     | 2013    | 2014    | 2015    | 2016    | 2017    |
| Regis                             | \$100.00 | \$92.66 | \$80.08 | \$89.64 | \$70.81 | \$58.41 |
| S & P 500                         | 100.00   | 120.60  | 150.27  | 161.43  | 167.87  | 197.92  |
| S & P 400 Midcap                  | 100.00   | 125.18  | 156.78  | 166.81  | 169.03  | 200.41  |
| Dow Jones Consumer Services Index | 100.00   | 128.44  | 157.01  | 184.39  | 187.76  | 217.77  |
| Peer Group                        | 100.00   | 128.35  | 133.66  | 166.92  | 175.56  | 189.85  |

In May 2000, the Company's Board of Directors (Board) approved a stock repurchase program with no stated expiration date. Since that time and through June 30, 2017, the Board has authorized \$450.0 million to be expended for the repurchase of the Company's stock under this program. All repurchased shares become authorized but unissued shares of the Company. The timing and amounts of any repurchases depends on many factors, including the market price of the common stock and overall market conditions. As of June 30, 2017, 18.4 million shares have been cumulatively repurchased for \$390.0 million, and \$60.0 million remained outstanding under the approved stock repurchase program.

Table of Contents

The Company repurchased the following common stock through its share repurchase program:

|                           | Fiscal Years      |                   |
|---------------------------|-------------------|-------------------|
|                           | 2016              | 2015              |
| Repurchased Shares        | 7,647,819         | 3,054,387         |
| Average Price (per share) | \$13.19           | \$15.64           |
| Price range (per share)   | \$10.94 - \$15.95 | \$13.72 - \$17.32 |
| Total                     | \$101.0 million   | \$47.9 million    |

## Item 6. Selected Financial Data

The following table sets forth selected financial data derived from the Company's Consolidated Financial Statements in Part II, Item 8. The table should be read in conjunction with Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations", and Item 8, "Financial Statements and Supplementary Data", of this Report on Form 10-K.

|   | Fiscal Years                                  |             |             |             |             |
|---|---|-------------|-------------|-------------|-------------|
|   | 2017  | 2016        | 2015        | 2014        | 2013(b)     |
|   | (Dollars in thousands, except per share data) |             |             |             |             |
| Revenues  | \$1,691,888                                   | \$1,790,869 | \$1,837,287 | \$1,892,437 | \$2,018,713 |
| Operating (loss) income(a)  | (1,204 )                                      | 17,614      | 3,531       | (34,958 )   | 13,359      |
| (Loss) income from continuing operations(a)                             | (16,140 )                                     | (11,316 )   | (33,212 )   | (139,874 )  | 5,478       |
| (Loss) income from continuing operations per diluted share              | (0.35 )                                       | (0.23 )     | (0.60 )     | (2.48 )     | 0.10        |
| Dividends declared, per share   | —   | —           | —           | 0.12        | 0.24        |
|   | June 30,                                      |             |             |             |             |
|   | 2017  | 2016        | 2015        | 2014        | 2013(b)     |
|   | (Dollars in thousands)                        |             |             |             |             |
| Total assets, including discontinued operations                         | \$1,011,488                                   | \$1,035,932 | \$1,160,843 | \$1,414,291 | \$1,390,447 |
| Long-term debt and capital lease obligations, including current portion | 120,599                                       | 119,606     | 118,830     | 291,845     | 173,818     |

(a) The following significant items affected each of the years presented:

During fiscal year 2017, the Company recorded \$11.4 million of non-cash fixed asset impairment charges, \$8.4 million of severance expense related to the termination of former executive officers including the Company's Chief Executive Officer, \$7.7 million of non-cash tax expense related to tax benefits on certain indefinite-lived assets that the Company cannot recognize for reporting purposes and \$5.9 million of expense for a one-time non-cash inventory expense related to salon tools.

During fiscal year 2016, the Company recorded a \$13.0 million other than temporary non-cash impairment charge to fully impair its investment in EEG, \$10.5 million of non-cash fixed asset impairment charges and \$7.9 million of non-cash tax expense related to tax benefits on certain indefinite-lived assets that the Company cannot recognize for reporting purposes.

During fiscal year 2015, the Company recorded its share of a non-cash deferred tax asset valuation allowance recorded by EEG of \$6.9 million, non-cash other than temporary impairment charges of its investment in EEG of \$4.7 million, \$14.6 million of non-cash fixed asset impairment charges, \$8.9 million of non-cash tax expense related to tax benefits on certain indefinite-lived assets that the Company cannot recognize for reporting purposes and established a non-cash \$2.1 million valuation allowance against its Canadian deferred tax assets.

During fiscal year 2014, the Company recorded a non-cash goodwill impairment charge of \$34.9 million associated with the Company's Regis salon concept, non-cash fixed asset impairment charges of \$18.3 million, non-cash of \$15.9 million,

24

---

Table of Contents

net of tax for the Company's share of goodwill and fixed asset impairment charges recorded by EEG and established a non-cash \$86.6 million valuation allowance against the U.S. and U.K. deferred tax assets.

During fiscal year 2013, the Company recorded \$7.4 million in restructuring charges and a \$12.6 million non-cash inventory write-down. In addition, the Company recognized a net \$33.8 million foreign currency translation gain in connection with the sale of Provalliance, recorded net other than temporary non-cash impairment charges of \$17.9 million associated with the Company's investment in EEG and incurred a \$10.6 million make-whole payment in connection with the prepayment of \$89.3 million of senior term notes in June 2013.

(b) In fiscal year 2013 the Hair Restoration Centers operations were accounted for as discontinued operations.

**Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations**  
Management's Discussion and Analysis of Financial Condition and Results of Operations (MD&A) is designed to provide a reader of our financial statements with a narrative from the perspective of our management on our financial condition, results of operations, liquidity and certain other factors that may affect our future results.

**BUSINESS DESCRIPTION**

Regis Corporation owns, franchises and operates beauty salons. As of June 30, 2017, the Company-owned, franchised or held ownership interests in 9,008 locations worldwide. The Company's locations consist of 8,919 company-owned and franchised salons and 89 locations in which we maintain a non-controlling ownership interest of less than 100%. Each of the Company's salon concepts generally offer similar salon products and services and serve the mass market. See discussion within Part I, Item 1.

**RESULTS OF OPERATIONS**

Beginning in the fourth quarter of fiscal year 2017, the Company redefined its operating segments to reflect how the chief operating decision maker evaluates the business as a result of the increased focus on the franchise business. Discontinued operations are discussed at the end of this section.

Table of Contents

## Consolidated Results of Operations

The following table sets forth, for the periods indicated, certain information derived from our Consolidated Statement of Operations. The percentages are computed as a percent of total revenues, except as otherwise indicated.

|   | Fiscal Years          |           |           |                        |         |      | 2017 2016 2015                  |       |       |
|---|-----------------------|-----------|-----------|------------------------|---------|------|---------------------------------|-------|-------|
|   | 2017                  | 2016      | 2015      | 2017                   | 2016    | 2015 | 2017                            | 2016  | 2015  |
|   | (Dollars in millions) |           |           | % of Total Revenues(1) |         |      | Basis Point Increase (Decrease) |       |       |
| Service revenues  | \$1,307.7             | \$1,383.7 | \$1,429.4 | 77.3                   | % 77.3% | 77.8 | % —                             | (50 ) | (40 ) |
| Product revenues  | 335.9                 | 359.7     | 363.2     | 19.9                   |         | 20.1 | 19.8                            | (20 ) | 30    |
| Franchise royalties and fees                                | 48.3                  | 47.5      | 44.6      | 2.9                    |         | 2.7  | 2.4                             | 20    | 30    |
| Cost of service(2)  | 838.2                 | 868.2     | 882.7     | 64.1                   |         | 62.7 | 61.8                            | 140   | 90    |
| Cost of product(2)  | 166.3                 | 179.3     | 180.6     | 49.5                   |         | 49.9 | 49.7                            | (40 ) | 20    |
| Site operating expenses                                     | 168.4                 | 183.0     | 192.4     | 10.0                   |         | 10.2 | 10.5                            | (20 ) | (30 ) |
| General and administrative                                  | 174.5                 | 178.0     | 186.1     | 10.3                   |         | 9.9  | 10.1                            | 40    | (20 ) |
| Rent  | 279.3                 | 297.3     | 309.1     | 16.5                   |         | 16.6 | 16.8                            | (10 ) | (20 ) |
| Depreciation and amortization                               | 66.3                  | 67.5      | 82.9      | 3.9                    |         | 3.8  | 4.5                             | 10    | (70 ) |
| Goodwill impairment   | —                     | —         | —         | —                      |         | —    | —                               | —     | —     |
| Interest expense  | 8.7                   | 9.3       | 10.2      | 0.5                    |         | 0.5  | 0.6                             | —     | (10 ) |
| Interest income and other, net                              | 3.1                   | 4.2       | 1.7       | 0.2                    |         | 0.2  | 0.1                             | —     | 10    |
| Income taxes(3)   | (9.2 )                | (9.0 )    | (14.6 )   | (135.0)                |         | 72.3 | (293.4)                         | N/A   | N/A   |
| Equity in loss of affiliated companies, net of income taxes | 0.1                   | 14.8      | 13.6      | —                      |         | 0.8  | 0.7                             | (80 ) | 10    |
| Loss from discontinued operations, net of income taxes      | —                     | —         | (0.6 )    | —                      |         | —    | —                               | —     | —     |

(1) Cost of service is computed as a percent of service revenues. Cost of product is computed as a percent of product revenues.

(2) Excludes depreciation and amortization expense.

(3) Computed as a percent of income (loss) from continuing operations before income taxes and equity in loss of affiliated companies. The income taxes basis point change is noted as not applicable (N/A) as the discussion below is related to the effective income tax rate.



Table of Contents

## Consolidated Revenues

Consolidated revenues primarily include revenues of company-owned salons, product and equipment sales to franchisees and franchise royalties and fees. The following tables summarize revenues and same-store sales by concept, as well as the reasons for the percentage change:

|   | Fiscal Years           |             |             |
|---|------------------------|-------------|-------------|
|   | 2017                   | 2016        | 2015        |
|   | (Dollars in thousands) |             |             |
| North American Value salons:                  |                        |             |             |
| SmartStyle                                    | \$523,911              | \$522,700   | \$500,562   |
| Supercuts                                     | 290,051                | 295,401     | 298,078     |
| MasterCuts                                    | 94,313                 | 106,791     | 117,246     |
| Signature Style                               | 372,125                | 391,518     | 413,134     |
| Total North American Value salons             | 1,280,400              | 1,316,410   | 1,329,020   |
| North American Franchise salons:              |                        |             |             |
| Product                                       | 30,548                 | 31,406      | 29,756      |
| Royalties and fees                            | 47,973                 | 47,523      | 44,643      |
| Total North American Franchise salons         | 78,521                 | 78,929      | 74,399      |
| North American Premium salons                 | 241,501                | 283,438     | 309,600     |
| International salons                          | 91,466                 | 112,092     | 124,268     |
| Consolidated revenues                         | \$1,691,888            | \$1,790,869 | \$1,837,287 |
| Percent change from prior year                | (5.5)%                 | (2.5)%      | (2.9)%      |
| Salon same-store sales (decrease) increase(1) | (1.8)%                 | 0.2%        | (0.3)%      |

Same-store sales are calculated on a daily basis as the total change in sales for company-owned locations which were open on a specific day of the week during the current period and the corresponding prior period. Quarterly and fiscal year same-store sales are the sum of the same-store sales computed on a daily basis. Locations relocated (1) within a one mile radius are included in same-store sales as they are considered to have been open in the prior period. International same-store sales are calculated in local currencies to remove foreign currency fluctuations from the calculation.

Decreases in consolidated revenues were driven by the following:

| Factor                     | Fiscal Years |        |        |
|----------------------------|--------------|--------|--------|
|                            | 2017         | 2016   | 2015   |
| Same-store sales           | (1.8)%       | 0.2%   | (0.3)% |
| Closed salons              | (3.5)        | (2.7)  | (2.7)  |
| New stores and conversions | 0.4          | 0.5    | 0.6    |
| Foreign currency           | (0.8)        | (1.2)  | (0.8)  |
| Other                      | 0.2          | 0.7    | 0.3    |
|                            | (5.5)%       | (2.5)% | (2.9)% |

Table of Contents

Same-store sales by concept by fiscal year are detailed in the table below:

|                                   | Fiscal Years |        |        |
|-----------------------------------|--------------|--------|--------|
|                                   | 2017         | 2016   | 2015   |
| SmartStyle                        | (0.4)%       | 3.4 %  | 1.6 %  |
| Supercuts                         | 0.4 %        | 2.0 %  | 1.3 %  |
| MasterCuts                        | (3.6)%       | (4.4)% | (4.0)% |
| Signature Style                   | (1.4)%       | (0.2)% | (0.7)% |
| Total North American Value salons | (0.8)%       | 1.3 %  | 0.3 %  |
| North American Premium salons     | (5.9)%       | (3.8)% | (3.0)% |
| International salons              | (5.7)%       | (2.3)% | 0.6 %  |
| Consolidated same-store sales     | (1.8)%       | 0.2 %  | (0.3)% |

The same-store sales decrease of 1.8% during fiscal year 2017 was due to a 5.2% decrease in same-store guest visits, partly offset by a 3.4% increase in average ticket price. We closed 554 salons (including 93 franchised salons), constructed (net of relocations) 41 company-owned salons and acquired one company-owned salon via franchise buyback during fiscal year 2017 (2017 Net Salon Count Changes).

The same-store sales increase of 0.2% during fiscal year 2016 was due to a 3.1% increase in average ticket price, partly offset by a 2.9% decrease in same-store guest visits. We closed 297 salons (including 56 franchised salons), constructed (net of relocations) 66 company-owned salons and acquired one company-owned salon via franchise buyback during fiscal year 2016 (2016 Net Salon Count Changes).

The same-store sales decrease of 0.3% during fiscal year 2015 was due to a 1.9% decrease in same-store guest visits, partly offset by a 1.6% increase in average ticket price. We closed 338 salons (including 72 franchised salons), constructed (net of relocations) 91 company-owned salons and did not acquire any company-owned locations during fiscal year 2015 (2015 Net Salon Count Changes).

Consolidated revenues are primarily comprised of service and product revenues, as well as franchise royalties and fees. Fluctuations in these three major revenue categories, operating expenses and other income and expense were as follows:

**Service Revenues**

The \$75.9 million decrease in service revenues during fiscal year 2017 was primarily due to the 1.4% decrease in same-store service sales, the 2017 Net Salon Count Changes and foreign currency fluctuations. The decrease in same-store service sales was primarily a result of a 4.9% decrease in same-store guest visits, partly offset by a 3.5% increase in average ticket.

The \$45.7 million decrease in service revenues during fiscal year 2016 was primarily due to the 2016 Net Salon Count Changes and foreign currency fluctuations. Same-store service sales were flat, primarily a result of a 2.7% increase in average ticket price, offset by a 2.7% decrease in same-store guest visits.

The \$50.7 million decrease in service revenues during fiscal year 2015 was primarily due to the 0.4% decrease in same-store service sales, the 2015 Net Salon Count Changes and foreign currency fluctuations. The decrease in same-store service sales was primarily a result of a 1.2% decrease in same-store guest visits, partly offset by a 0.8% increase in average ticket price.

**Product Revenues**

The \$23.8 million decrease in product revenues during fiscal year 2017 was primarily due to the decrease in same-store product sales of 3.4%, the 2017 Net Salon Count Changes and foreign currency fluctuations. The decrease in same-store product sales was primarily a result of a 4.8% decrease in same-store transactions, partly offset by a 1.4% increase in average ticket price.

The \$3.6 million decrease in product revenues during fiscal year 2016 was primarily due to the 2016 Net Salon Count Changes and foreign currency fluctuations, partly offset by the increase in same-store product sales of 1.3%. The increase in same-store product sales was primarily a result of a 2.0% increase in same-store transactions, offset by a 0.7% decrease in average ticket price.



## Table of Contents

The \$8.2 million decrease in product revenues during fiscal year 2015 was primarily due to the 2015 Net Salon Count Changes. Same-store product sales were flat primarily a result of a 1.7% increase in same-store transactions, offset by a 1.7% decrease in average ticket price.

### Royalties and Fees

The \$0.8, \$2.9, and \$3.8 million increases in royalties and fees during fiscal years 2017, 2016 and 2015, respectively, were due to increases in franchised locations of 150, 172 and 145, respectively, and same-store sales increases at franchised locations.

### Cost of Service

The 140 basis point increase in cost of service as a percent of service revenues during fiscal year 2017 was primarily due to state minimum wage increases, unfavorable stylist productivity, a one-time inventory expense related to salon tools and a non-recurring rebate in the prior year, partly offset by mix improvement from closing underperforming salons, lower incentives expense and favorable usage rates versus the prior year.

The 90 basis point increase in cost of service as a percent of service revenues during fiscal year 2016 was primarily due to minimum wage increases, unfavorable stylist productivity, higher health insurance costs and mix shifts to more costly color services, partly offset by mix improvement from closing underperforming salons.

The 50 basis point increase in cost of service as a percent of service revenues during fiscal year 2015 was primarily due to state minimum wage increases, higher field incentives as the Company anniversaries an incentive-lite year and the lapping of a prior year rebate, partly offset by improved stylist productivity and a decrease in healthcare costs.

### Cost of Product

The 40 basis point decrease in cost of product as a percent of product revenues during fiscal year 2017 was primarily from the closure of salons with higher product costs as a percent of product revenues and favorable shrink rates versus the prior year.

The 20 basis point increase in cost of product as a percent of product revenues during fiscal year 2016 was primarily from increased promotions, partly offset by the closure of salons with higher product costs as a percent of product revenues.

The 60 basis point decrease in cost of product as a percent of product revenues during fiscal year 2015 was primarily the result of improved salon-level inventory management and compliance, closure of salons with higher product costs as a percent of product revenues and lapping of an inventory write-down in the prior year. These were partly offset by increased promotional activity and lapping of vendor rebates in the prior year.

### Site Operating Expenses

Site operating expenses decreased \$14.5 million during fiscal year 2017 primarily due to store closures, mainly within our North American Value and Premium segments, lower self-insurance costs and cost savings associated with salon telecom costs.

Site operating expenses decreased \$9.5 million during fiscal year 2016 primarily due to store closures, mainly within our North American Value and Premium segments, cost savings associated with salon telecom costs, reduced marketing expenses, lower self-insurance costs and foreign currency, partly offset by the lapping of a sales and use tax refund in the prior year.

Site operating expenses decreased \$11.0 million during fiscal year 2015 primarily due to store closures, mainly within our North American Value and Premium segments, lower self-insurance reserves, reduced marketing expenses, a sales and use tax refund and cost savings.

### General and Administrative

General and administrative expense (G&A) declined \$3.5 million during fiscal year 2017. This decrease was primarily driven by lower incentive compensation and cost savings, partly offset by severance related to the termination of former executive officers including the Company's Chief Executive Officer and higher professional fees.

G&A declined \$8.0 million during fiscal year 2016. This decrease was primarily driven by reduced incentive compensation, cost savings, a gain on life insurance proceeds and foreign currency, partly offset by planned strategic investments in Technical Education, higher legal fees and financing arrangement modification fees.

G&A increased \$13.3 million during fiscal year 2015. This increase was primarily driven by higher incentive compensation levels as the Company anniversaries an incentive-lite year, planned strategic investments in Asset

Protection and

29

---

Table of Contents

Human Resource initiatives and the lapping of a favorable deferred compensation adjustment within our Corporate segment. These items were partly offset by cost savings and reduced legal and professional fees.

Rent

Rent expense decreased by \$18.0 million during fiscal year 2017 primarily due to salon closures, primarily within our North American Value and Premium segments and foreign currency fluctuations, partly offset by rent inflation and lease termination fees.

Rent expense decreased by \$11.9 million during fiscal year 2016 primarily due to salon closures, primarily within our North American Value and Premium segments and foreign currency fluctuations, partly offset by rent inflation.

Rent expense decreased by \$13.1 million during fiscal year 2015 primarily due to salon closures, primarily within our North American Value and Premium segments and foreign currency fluctuations, partly offset by rent inflation.

Depreciation and Amortization

Depreciation and amortization expense (D&A) decreased \$1.1 million during fiscal year 2017, primarily driven by lower depreciation expense on a reduced salon base, partly offset by increased fixed asset impairment charges.

D&A decreased \$15.4 million during fiscal year 2016, primarily driven by lower depreciation expense on a reduced salon base and reduced fixed asset impairment charges.

D&A decreased \$16.9 million during fiscal year 2015, primarily driven by lower depreciation expense on a reduced salon base and reduced fixed asset impairment charges.

Interest Expense

Interest expense decreased by \$0.6 million during fiscal year 2017 primarily due to reduced commitment fee amortization resulting from the senior term note modification and the revolving credit facility amendment in fiscal year 2016.

Interest expense decreased by \$0.9 million during fiscal year 2016 primarily due to the lapping of prior year interest for the \$172.5 million convertible senior notes settled in July 2014.

Interest expense decreased by \$12.1 million during fiscal year 2015 primarily due to the settlement of the \$172.5 million convertible senior notes in July 2014, partly offset by interest on the \$120.0 million Senior Term Notes issued in November 2013.

Interest Income and Other, net

Interest income and other, net decreased \$1.1 million during fiscal year 2017 primarily due to prior year gains on re-franchised salon assets sold, lower foreign currency gains and lapping a prior year insurance recovery.

Interest income and other, net increased \$2.5 million during fiscal year 2016 primarily due to lapping a prior year foreign currency loss and an insurance recovery.

Interest income and other, net was flat during fiscal year 2015 compared to the prior year period.

Income Taxes

During fiscal year 2017, the Company recognized income tax expense of \$9.2 million on \$6.8 million of loss from continuing operations before income taxes and equity in loss of affiliated companies. The recorded tax expense for fiscal year 2017 is different than would normally be expected primarily due to the impact of the valuation allowance against the majority of our deferred tax assets. Approximately \$7.7 million of the tax expense relates to non-cash tax expense for tax benefits on certain indefinite-lived assets that the Company cannot recognize for reporting purposes. This non-cash tax expense will continue as long as we have a valuation allowance in place.

During fiscal year 2016, the Company recognized income tax expense of \$9.0 million on \$12.5 million of income from continuing operations before income taxes and equity in loss of affiliated companies. The recorded tax expense for fiscal year 2016 is different than would normally be expected primarily due to the impact of the valuation allowance against the majority of our deferred tax assets. Approximately \$7.9 million of the tax expense relates to non-cash tax expense for tax benefits on certain indefinite-lived assets that the Company cannot recognize for reporting purposes. This non-cash tax expense will continue as long as we have a valuation allowance in place.

Table of Contents

During fiscal year 2015, the Company recognized income tax expense of \$14.6 million on \$5.0 million of loss from continuing operations before income taxes and equity in loss of affiliated companies. The recorded tax expense for fiscal year 2015 is different than would be expected primarily due to the establishment of a \$2.1 million valuation allowance against the majority of the Canadian deferred tax assets and \$8.9 million non-cash tax expense relating to tax benefits on certain indefinite-lived assets that the Company cannot recognize for reporting purposes.

The Company is currently paying taxes in Canada and certain states in which it has profitable entities.

**Equity in Loss of Affiliated Companies, Net of Income Taxes**

The loss in affiliated companies, net of income taxes, was \$0.1 million for fiscal year 2017.

The loss in affiliated companies, net of income taxes, of \$14.8 million for fiscal year 2016 was due to the Company recording a \$13.0 million other than temporary non-cash impairment charge and EEG's net loss of \$1.8 million. See Note 4 to the Consolidated Financial Statements.

The loss in affiliated companies, net of income taxes, of \$13.6 million for fiscal year 2015 was primarily due to the Company recording its portion of EEG's non-cash deferred tax asset valuation allowance (\$6.9 million) and EEG's net loss (\$2.0 million), plus other than temporary non-cash impairment charges (\$4.7 million). See Note 4 to the Consolidated Financial Statements.

**(Loss) Income from Discontinued Operations, Net of Income Taxes**

During fiscal year 2015, the Company recognized \$0.6 million of legal expenses associated with the Trade Secret salon concept. See Note 1 to the Consolidated Financial Statements.

**Results of Operations by Segment**

Based on our internal management structure, we report four segments: North American Value, North American Franchise, North American Premium and International salons. See Note 13 to the Consolidated Financial Statements.

Significant results of operations are discussed below with respect to each of these segments.

**North American Value Salons**

|                  | Fiscal Years          |           |           |                     |          |          |
|------------------|-----------------------|-----------|-----------|---------------------|----------|----------|
|                  | 2017                  | 2016      | 2015      | 2017                | 2016     | 2015     |
|                  | (Dollars in millions) |           |           | Increase (Decrease) |          |          |
| Total revenue    | \$1,280.4             | \$1,316.4 | \$1,329.0 | \$(36.0)            | \$(12.6) | \$(30.5) |
| Same-store sales | (0.8)%                | 1.3%      | 0.3%      | (210 bps)           | 100 bps  | 480 bps  |
| Operating income | \$83.6                | \$96.2    | \$92.2    | \$(12.6)            | \$3.9    | \$3.9    |

**North American Value Salon Revenues**

Decreases in North American Value salon revenues were driven by the following:

| Factor                     | Fiscal Years |        |        |
|----------------------------|--------------|--------|--------|
|                            | 2017         | 2016   | 2015   |
| Same-store sales           | (0.8)%       | 1.3%   | 0.3%   |
| Closed salons              | (2.8)        | (2.5)  | (2.6)  |
| New stores and conversions | 0.5          | 0.7    | 0.7    |
| Foreign currency           | (0.1)        | (0.9)  | (0.7)  |
| Other                      | 0.5          | 0.5    | 0.1    |
|                            | (2.7)%       | (0.9)% | (2.2)% |

North American Value salon revenues decreased \$36.0 million in fiscal year 2017 primarily due to the closure of 276 salons, the sale of 94 company-owned salons (net of buybacks) to franchisees and the 0.8% decrease in same-store sales. The same-store sales decrease was due to a 4.8% decrease in same-store guest visits, partly offset by a 4.0% increase in average ticket price. Partly offsetting the decrease was revenue growth from construction (net of relocations) of 39 salons during fiscal year 2017.

Table of Contents

North American Value salon revenues decreased \$12.6 million in fiscal year 2016 primarily due to the closure of 137 salons and the sale of 58 company-owned salons (net of buybacks) to franchisees. Partly offsetting the decrease was the same-store sales increase of 1.3% and revenue growth from construction (net of relocations) of 57 salons during fiscal year 2016. The same-store sales increase was due to a 3.8% increase in average ticket price, partly offset by a 2.5% decrease in same-store guest visits.

North American Value salon revenues decreased \$30.5 million in fiscal year 2015 primarily due to the closure of 192 salons and the sale of 77 company-owned salons (net of buybacks) to franchisees. Partly offsetting the decrease was revenue growth from construction (net of relocations) of 76 salons during fiscal year 2015 and the same-store sales increase of 0.3%. The same-store sales increase was due to a 1.8% increase in average ticket price, partly offset by a 1.5% decrease in same-store guest visits.

**North American Value Salon Operating Income**

North American Value salon operating income decreased \$12.6 million during fiscal year 2017 primarily due to minimum wage increases, unfavorable stylist productivity, same-store sales declines and a one-time inventory expense related to salon tools, partly offset by the closure of underperforming salons.

North American Value salon operating income increased \$3.9 million during fiscal year 2016 primarily due to the closure of underperforming salons, same-store sales increases, cost savings associated with salon telecom and utilities costs and reduced marketing expenses, partly offset by minimum wage increases and unfavorable stylist productivity.

North American Value salon operating income increased \$3.9 million during fiscal year 2015 primarily due to the closure of underperforming salons, lower self-insurance costs, reduced fixed asset impairment charges, reduced marketing expenses, same-store sales increases and a sales and use tax refund, partly offset by minimum wage increases.

**North American Franchise Salons**

|                                       | Fiscal Years          |        |        |                     |       |       |
|---------------------------------------|-----------------------|--------|--------|---------------------|-------|-------|
|                                       | 2017                  | 2016   | 2015   | 2017                | 2016  | 2015  |
|                                       | (Dollars in millions) |        |        | Increase (Decrease) |       |       |
| North American Franchise salons:      |                       |        |        |                     |       |       |
| Product                               | \$30.5                | \$31.4 | \$29.8 | \$(0.9)             | \$1.7 | \$0.1 |
| Royalties and fees                    | 48.0                  | 47.5   | 44.6   | 0.5                 | 2.9   | 3.8   |
| Total North American Franchise salons | \$78.5                | \$78.9 | \$74.4 | \$(0.4)             | \$4.5 | \$3.8 |

|                  |        |        |        |       |       |       |
|------------------|--------|--------|--------|-------|-------|-------|
| Operating income | \$34.2 | \$33.8 | \$30.4 | \$0.3 | \$3.5 | \$0.9 |
|------------------|--------|--------|--------|-------|-------|-------|

**North American Franchise Salon Revenues**

North American Franchise salon revenues decreased \$0.4 million during fiscal year 2017 due to a \$0.9 million decrease in franchise product sales, partly offset by a \$0.5 million increase in royalties and fees. The increase in royalties and fees was primarily due to mix of franchisees opening salons in fiscal year 2017, which shifted to existing franchisees, who pay lower fees for opening additional salons and lapping franchise termination revenue, mostly offset by higher royalties. During fiscal year 2017, franchisees constructed (net of relocations) and closed 138 and 93 franchise-owned salons, respectively, during fiscal year 2017 and purchased (net of Company buybacks) 92 salons from the Company during the same period.

North American Franchise salon revenues increased \$4.5 million during fiscal year 2016 due to a \$1.7 million increase in franchise product sales and a \$2.9 million increase in royalties and fees. Both of these increases are due to increased franchised locations as during fiscal year 2016, franchisees constructed (net of relocations) and closed 170 and 56 franchise-owned salons, respectively, and purchased (net of Company buybacks) 58 salons from the Company during the same period. In addition, the higher royalties are due to positive same-store sales by the franchisees.

North American Franchise salon revenues increased \$3.8 million during fiscal year 2015 due to a \$0.1 million increase in franchise product sales and a \$3.8 million increase in royalties and fees. The increase in royalties is due to an increase in franchised locations and positive same-store sales by the franchisees during the fiscal year 2015.

Franchisees constructed (net of relocations) and closed 140 and 72 franchise-owned salons, respectively, during fiscal



year 2015 and purchased (net of Company buybacks) 77 salons from the Company during the same period. The higher franchise fees are also due to the increase in franchised locations.

Table of Contents

## North American Franchise Salon Operating Income

North American Franchise salon operating income increased \$0.3 million during fiscal year 2017 primarily due to the lower bad debt expense and higher margins on product sales due to mix, partly offset by higher incentive costs.

North American Franchise salon operating income increased \$3.5 million during fiscal year 2016 primarily due to the increased number of franchised locations and same-store sales increases at franchised locations.

North American Franchise salon operating income increased \$0.9 million during fiscal year 2015 primarily due to the increased number of franchised locations and same-store sales increases at franchised locations.

## North American Franchise Cash Generated from Re-Franchised Salons

During fiscal year 2017, 2016 and 2015, North American Franchise salons generated \$2.3, \$1.7 and \$3.0 million, respectively, of cash from re-franchising salons (the sale of company-owned salons to franchisees).

## North American Premium Salons

|                  | Fiscal Years          |         |         | Increase (Decrease) |          |          |
|------------------|-----------------------|---------|---------|---------------------|----------|----------|
|                  | 2017                  | 2016    | 2015    | 2017                | 2016     | 2015     |
|                  | (Dollars in millions) |         |         |                     |          |          |
| Total revenue    | \$241.5               | \$283.4 | \$309.6 | \$(41.9)            | \$(26.2) | \$(24.3) |
| Same-store sales | (5.9)%                | (3.8)%  | (3.0)%  | (210 bps)           | (80 bps) | 370 bps  |

Operating loss \$(18.3) \$(12.8) \$(14.2) \$(5.5) \$1.4 \$32.1

## North American Premium Salon Revenues

Decreases in North American Premium salon revenues were driven by the following:

| Factor           | Fiscal Years |        |        |
|------------------|--------------|--------|--------|
|                  | 2017         | 2016   | 2015   |
| Same-store sales | (5.9)%       | (3.8)% | (3.0)% |
| Closed salons    | (7.3)        | (3.8)  | (3.5)  |
| Foreign currency | —            | (0.7)  | (0.6)  |
| Other            | (1.6)        | (0.1)  | (0.2)  |
|                  | (14.8)%      | (8.4)% | (7.3)% |

North American Premium revenues decreased \$41.9 million during fiscal year 2017 primarily due to the closure of 135 salons and the same-store sales decrease of 5.9%. The same-store sales decrease was due to a 9.6% decrease in same-store guest visits, partly offset by a 3.7% increase in average ticket price.

North American Premium revenues decreased \$26.2 million during fiscal year 2016 primarily due to the closure of 67 salons and the same-store sales decrease of 3.8%. The same-store sales decrease of 3.8% was due to a 6.5% decrease in same-store guest visits, partly offset by a 2.7% increase in average ticket price.

North American Premium revenues decreased \$24.3 million during fiscal year 2015 primarily due to the closure of 55 salons and the same-store sales decrease of 3.0%. The same-store sales decrease was due to a 5.2% decrease in same-store guest visits, partly offset by a 2.2% increase in average ticket price.

## North American Premium Salon Operating Loss

North American Premium salon operating loss increased \$5.5 million during fiscal year 2017 primarily due to same-store sales declines and unfavorable stylist productivity, partly offset by the closure of underperforming salons.

North American Premium salon operating loss decreased \$1.4 million during fiscal year 2016 primarily due to the closure of underperforming salons and reduced fixed asset impairment charges, partly offset by same-store sales declines and unfavorable stylist productivity.



Table of Contents

North American Premium salon operating loss decreased \$32.1 million during fiscal year 2015 primarily due to a goodwill impairment charge recorded in fiscal year 2014 and the closure of underperforming salons, partly offset by same-store sales declines.

## International Salons

|                         | Fiscal Years          |          |         | 2017                | 2016      | 2015    |
|-------------------------|-----------------------|----------|---------|---------------------|-----------|---------|
|                         | 2017                  | 2016     | 2015    |                     |           |         |
|                         | (Dollars in millions) |          |         | Increase (Decrease) |           |         |
| Total revenue           | \$91.5                | \$112.1  | \$124.3 | \$(20.6)            | \$(12.2)  | \$(4.2) |
| Same-store sales        | (5.7 )%               | (2.3 )%  | 0.6 %   | (340 bps)           | (290 bps) | 210 bps |
| Operating (loss) income | \$(1.9 )              | \$(1.9 ) | \$0.3   | \$—                 | \$(2.2 )  | \$3.4   |

## International Salon Revenues

Decreases in International salon revenues were driven by the following:

| Factor                     | Fiscal Years |        |        |
|----------------------------|--------------|--------|--------|
|                            | 2017         | 2016   | 2015   |
| Same-store sales           | (5.7 )%      | (2.3)% | 0.6 %  |
| Closed salons              | (5.2 )       | (4.2)  | (3.1)  |
| New stores and conversions | 1.4          | 0.8    | 1.5    |
| Foreign currency           | (12.5)       | (5.4)  | (3.3)  |
| Other                      | 3.6          | 1.3    | 1.0    |
|                            | (18.4)%      | (9.8)% | (3.3)% |

International salon revenues decreased \$20.6 million during fiscal year 2017 primarily due to foreign currency translation, the same-store sales decrease of 5.7% and the closure of 50 salons. This decrease was partly offset by growth from construction (net of relocations) of 10 salons during fiscal year 2017. The same-store sales decrease was due to a 6.7% decrease in same-store guest visits, partly offset by a 1.0% increase in average ticket price.

International salon revenues decreased \$12.2 million during fiscal year 2016 primarily due to foreign currency translation, the closure of 37 salons and the same-store sales decrease of 2.3%. This decrease was partly offset by growth from the construction (net of relocations) of 9 salons during fiscal year 2016. The same-store sales decrease was due to a 2.9% decrease in same-store guest visits, partly offset by a 0.6% increase in average ticket price.

International salon revenues decreased \$4.2 million during fiscal year 2015 primarily due to foreign currency translation and the closure of 19 salons. This decrease was partly offset by growth from the construction (net of relocations) of 15 salons and the same-store sales increase of 0.6%. The same-store sales increase was due to a 2.9% increase in average ticket price, partly offset by a 2.3% decrease in same-store guest visits.

## International Salon Operating (Loss) Income

International salon operating loss was flat during fiscal year 2017 primarily due to negative leverage on fixed payroll costs due to decreased same-store sales, offset by a net reduction in salon counts.

International salon operating loss increased \$2.2 million during fiscal year 2016 primarily due to negative leverage on fixed payroll costs due to decreased same-store sales, partly offset by a net reduction in salon counts.

International salon operating income increased \$3.4 million during fiscal year 2015 primarily due to the closure of unprofitable salons, same-store sales increases and reduced fixed asset impairment charges, partly offset by negative leverage on fixed payroll costs.

## Corporate

## Corporate Operating Loss

Corporate operating loss increased \$0.9 million during fiscal year 2017 primarily driven by severance related to the termination of former executive officers including the Company's Chief Executive Officer, expense associated with legal settlements and higher professional fees, partly offset by lower incentive compensation and cost savings.



Table of Contents

Corporate operating loss decreased \$7.4 million during fiscal year 2016 primarily due to reduced incentive compensation, cost savings, and a gain on life insurance proceeds, partly offset by salaries expense, higher legal fees and financing arrangement modification fees.

Corporate operating loss increased \$1.8 million during fiscal year 2015 primarily due to higher incentive compensation levels as the Company anniversaried an incentive-lite year, salaries expense and the lapping of a favorable deferred compensation adjustment. These items were partly offset by cost savings, reduced legal and professional fees and lower depreciation on corporate assets.

Recent Developments

Operating and Reportable Segments

Historically, the Company has had three operating segments: North American Value, North American Premium, and International.

During the fourth quarter of fiscal year 2017, the Company redefined its operating segments to reflect how the chief operating decision maker now evaluates the business as a result of a number of factors, including the increased focus on the franchise business and appointing a President of Franchise in April 2017. The Company now reports its operations in four operating segments: North American Value, North American Franchise, North American Premium and International.

Recent Accounting Pronouncements

Recent accounting pronouncements are discussed in Note 1 to the Consolidated Financial Statements.

LIQUIDITY AND CAPITAL RESOURCES

Sources of Liquidity

Funds generated by operating activities, available cash and cash equivalents, and our borrowing agreements are our most significant sources of liquidity.

As of June 30, 2017, cash and cash equivalents were \$172.4 million, with \$156.0, \$12.2 and \$4.2 million in the U.S., Canada and Europe, respectively.

The Company's borrowing agreements include \$123.0 million 5.5% senior notes due December 2019 (Senior Term Notes) and a \$200.0 million five-year unsecured revolving credit facility that expires in June 2018. See additional discussion under Financing Arrangements.

## Table of Contents

### Uses of Cash

The Company has a capital allocation policy that focuses on three key principles. These principles focus on preserving a strong balance sheet and enhancing operating flexibility, preventing unnecessary dilution so the benefits of future value accrue to shareholders and deploying capital to the highest and best use by optimizing the tradeoff between risk and after-tax returns.

### Cash Flows

#### Cash Flows from Operating Activities

Fiscal year 2017 cash provided by operating activities of \$60.1 million increased by \$4.3 million compared to the previous fiscal year largely due to lower inventory levels in fiscal year 2017, partly offset by lower earnings.

Fiscal year 2016 cash provided by operating activities of \$55.8 million decreased by \$39.0 million compared to the previous fiscal year largely due to higher inventory levels in fiscal year 2016, enhanced incentive payouts in fiscal year 2016 and lower income tax refunds.

Fiscal year 2015 cash provided by operating activities of \$94.7 million decreased by \$22.7 million compared to the previous fiscal year, primarily as a result of a \$12.0 million decrease in working capital primarily due to lapping fiscal year 2014 income tax refunds and lower earnings.

#### Cash Flows from Investing Activities

Cash used in investing activities during fiscal year 2017 of \$29.1 million was more than the \$17.4 million used in fiscal year 2016. In fiscal year 2017, cash used in investing activities was primarily for capital expenditures of \$33.8 million, partly offset by cash proceeds from sale of salon assets of \$2.3 million, a reduction in restricted cash of \$1.1 million, cash proceeds from company-owned life insurance policies of \$0.9 million and cash proceeds from the sale of the Company's ownership interest in MyStyle of \$0.5 million.

Cash used in investing activities during fiscal year 2016 of \$17.4 million was less than the \$35.6 million used in fiscal year 2015. In fiscal year 2016, we used \$31.1 million for capital expenditures, partly offset by a reduction in restricted cash of \$9.0 million, cash proceeds from company-owned life insurance policies of \$2.9 million and cash proceeds from sale of salon assets of \$1.7 million.

Cash used in investing activities during fiscal year 2015 of \$35.6 million was less than the \$44.4 million used in fiscal year 2014. In fiscal year 2015, we used \$38.3 million for capital expenditures, partly offset by cash proceeds from sale of salon assets of \$3.0 million.

#### Cash Flows from Financing Activities

During fiscal year 2017, cash used in financing activities of \$6.8 million was for employee taxes paid for shares withheld of \$3.7 million and settlement of equity awards of \$3.2 million.

During fiscal year 2016, cash used in financing activities of \$102.6 million was for repurchases of common stock of \$101.0 million, the purchase of an additional 24% ownership interest in Roosters MGC International, LLC for \$0.8 million, and employee taxes paid for shares withheld of \$0.8 million.

During fiscal year 2015, cash used in financing activities of \$222.4 million was for net repayments of long-term debt of \$173.8 million, repurchases of common stock of \$47.9 million and employee taxes paid for shares withheld of \$0.8 million.

#### Financing Arrangements

Financing activities are discussed in Note 6 to the Consolidated Financial Statements. Derivative activities are discussed in Part II, Item 7A, "Quantitative and Qualitative Disclosures about Market Risk."

Table of Contents

The Company's financing arrangements consist of the following:

| Maturity Dates<br>(fiscal year) | Interest rate<br>%   |       | June 30,   |            |
|---------------------------------|----------------------|-------|------------|------------|
|                                 | Fiscal Years<br>2017 | 2016  | 2017       | 2016       |
| Senior Term Notes, net 2020     | 5.50%                | 5.50% | \$ 120,599 | \$ 119,606 |
| Revolving credit facility 2018  | —                    | —     | —          | —          |
|                                 |                      |       | \$ 120,599 | \$ 119,606 |

In December 2015, the Company exchanged its \$120.0 million 5.75% senior notes due December 2017 for \$123.0 million 5.5% senior notes due December 2019. The Senior Term Notes were issued at a \$3.0 million discount which is being amortized to interest expense over the term of the notes. Interest on the Senior Term Notes is payable semi-annually in arrears on June 1 and December 1 of each year. The Senior Term Notes are unsecured and not guaranteed by any of the Company's subsidiaries or any third parties.

In January 2016, the Company amended its revolving credit facility primarily reducing the borrowing capacity from \$400.0 to \$200.0 million. The credit facility expires in June 2018 and includes, among other things, a maximum leverage ratio covenant, a minimum fixed charge coverage ratio covenant and certain restrictions on liens, liquidity and other indebtedness. The Company may request an increase in revolving credit commitments under the facility of up to \$200.0 million under certain circumstances. Events of default under the Credit Agreement include a change of control of the Company.

Our debt to capitalization ratio, calculated as the principal amount of debt as a percentage of the principal amount of debt and shareholders' equity at fiscal year-end, was as follows:

| As of June 30, | Debt to<br>Capitalization | Basis Point<br>Increase<br>(Decrease)(1) |
|----------------|---------------------------|--|
| 2017           | 19.5 %                    | 40                                       |
| 2016           | 19.1                      | 300                                      |
| 2015           | 16.1                      | (1,300 )                                 |

(1) Represents the basis point change in debt to capitalization as compared to prior fiscal year-end (June 30).

The basis point increase in the debt to capitalization ratio as of June 30, 2017 compared to June 30, 2016 was primarily due to net reductions to shareholders' equity resulting from net losses and foreign currency translation adjustments.

The basis point increase in the debt to capitalization ratio as of June 30, 2016 compared to June 30, 2015 was primarily due to the repurchase of 7.6 million shares of common stock for \$101.0 million.

The basis point improvement in the debt to capitalization ratio as of June 30, 2015 compared to June 30, 2014 was primarily due to the \$173.8 million repayment of long-term debt, which included \$172.5 million in settlement of the convertible notes. This was partly offset by the repurchase of 3.1 million shares of common stock for \$47.9 million.



Table of Contents

## Contractual Obligations and Commercial Commitments

The following table reflects a summary of obligations and commitments outstanding by payment date as of June 30, 2017:

| Contractual Obligations     | Total       | Payments due by period |             |             |                         |
|-----------------------------|-------------|------------------------|-------------|-------------|-------------------------|
|                             |             | Within<br>1 year       | 1 - 3 years | 3 - 5 years | More<br>than<br>5 years |
| (Dollars in thousands)      |             |                        |             |             |                         |
| On-balance sheet:           |             |                        |             |             |                         |
| Debt obligations            | \$123,000   | \$—                    | \$123,000   | \$—         | \$—                     |
| Other long-term liabilities | 12,687      | 2,972                  | 2,473       | 1,505       | 5,737                   |
| Total on-balance sheet      | 135,687     | 2,972                  | 125,473     | 1,505       | 5,737                   |
| Off-balance sheet(a):       |             |                        |             |             |                         |
| Operating lease obligations | 853,594     | 274,921                | 380,614     | 155,842     | 42,217                  |
| Interest on long-term debt  | 16,368      | 6,765                  | 9,603       | —           | —                       |
| Total off-balance sheet     | 869,962     | 281,686                | 390,217     | 155,842     | 42,217                  |
| Total                       | \$1,005,649 | \$284,658              | \$515,690   | \$157,347   | \$47,954                |

(a) In accordance with accounting principles generally accepted in the United States of America, these obligations are not reflected in the Consolidated Balance Sheet.

## On-Balance Sheet Obligations

Our long-term obligations are composed primarily of our Senior Term Notes. There were no outstanding borrowings under our revolving credit facility at June 30, 2017.

Other long-term liabilities of \$12.7 million include \$9.6 million related to a Nonqualified Deferred Salary Plan and a salary deferral program of \$3.1 million related to established contractual payment obligations under retirement and severance agreements for a small number of employees.

This table excludes short-term liabilities disclosed on our balance sheet as the amounts recorded for these items will be paid in the next year. We have no unconditional purchase obligations. Also excluded from the contractual obligations table are payment estimates associated with employee health and workers' compensation claims for which we are self-insured. The majority of our recorded liability for self-insured employee health and workers' compensation losses represents estimated reserves for incurred claims that have yet to be filed or settled.

The Company has unfunded deferred compensation contracts covering certain management and executive personnel. Because we cannot predict the timing or amount of future payments related to these contracts, such amounts were not included in the table above. See Note 9 to the Consolidated Financial Statements.

As of June 30, 2017, we have liabilities for uncertain tax positions. We are not able to reasonably estimate the amount by which the liabilities will increase or decrease over time; however, at this time, we do not expect a significant payment related to these obligations within the next fiscal year. See Note 8 to the Consolidated Financial Statements.

## Off-Balance Sheet Arrangements

Operating leases primarily represent long-term obligations for the rental of salons, including leases for company-owned locations, as well as salon franchisee lease payments of approximately \$243.2 million, which are reimbursed to the Company by franchisees. Regarding franchisee subleases, we generally retain the right to the related salon assets, net of any outstanding obligations, in the event of a default by a franchise owner. Management has not experienced and does not expect any material loss to result from these arrangements.

Interest payments on long-term debt are calculated based on the Senior Term Notes' agreed upon rate of 5.5%.

We are a party to a variety of contractual agreements under which we may be obligated to indemnify the other party for certain matters, which indemnities may be secured by operation of law or otherwise, in the ordinary course of business. These contracts primarily relate to our commercial contracts, operating leases and other real estate contracts, financial agreements, agreements to provide services and agreements to indemnify officers, directors and employees in the performance of their



Table of Contents

work. While our aggregate indemnification obligation could result in a material liability, we are not aware of any current matter that we expect to result in a material liability.

We do not have other unconditional purchase obligations or significant other commercial commitments such as commitments under lines of credit and standby repurchase obligations or other commercial commitments.

We do not have any relationships with unconsolidated entities or financial partnerships, such as entities often referred to as structured finance or special purpose entities, which would have been established for the purpose of facilitating off-balance sheet financial arrangements or other contractually narrow or limited purposes at June 30, 2017. As such, we are not materially exposed to any financing, liquidity, market or credit risk that could arise if we had engaged in such relationships.

**Dividends**

In December 2013, the Board of Directors elected to discontinue declaring regular quarterly dividends.

**Share Repurchase Program**

In May 2000, the Company's Board of Directors (Board) approved a stock repurchase program with no stated expiration date. Since that time and through June 30, 2017, the Board has authorized \$450.0 million to be expended for the repurchase of the Company's stock under this program. All repurchased shares become authorized but unissued shares of the Company. The timing and amounts of any repurchases depends on many factors, including the market price of the common stock and overall market conditions. As of June 30, 2017, 18.4 million shares have been cumulatively repurchased for \$390.0 million, and \$60.0 million remained outstanding under the approved stock repurchase program.

**CRITICAL ACCOUNTING POLICIES**

The Consolidated Financial Statements are prepared in conformity with accounting principles generally accepted in the United States of America. In preparing the Consolidated Financial Statements, we are required to make various judgments, estimates and assumptions that could have a significant impact on the results reported in the Consolidated Financial Statements. We base these estimates on historical experience and other assumptions believed to be reasonable under the circumstances. Estimates are considered to be critical if they meet both of the following criteria: (1) the estimate requires assumptions about material matters that are uncertain at the time the accounting estimates are made, and (2) other materially different estimates could have been reasonably made or material changes in the estimates are reasonably likely to occur from period to period. Changes in these estimates could have a material effect on our Consolidated Financial Statements.

Our significant accounting policies can be found in Note 1 to the Consolidated Financial Statements. We believe the following accounting policies are most critical to aid in fully understanding and evaluating our reported financial condition and results of operations.

**Investments In Affiliates**

The Company has equity investments in securities of certain privately held entities. The Company accounts for these investments under the equity or cost method of accounting. Investments accounted for under the equity method are recorded at the amount of the Company's investment and adjusted each period for the Company's share of the investee's income or loss. Investments are reviewed for changes in circumstance or the occurrence of events that suggest the Company's investment may not be recoverable.

The table below summarizes losses recorded by the Company related to its investments:

|                                 | Fiscal Year            |            |            |
|---------------------------------|------------------------|------------|------------|
|                                 | 2017                   | 2016       | 2015       |
|                                 | (Dollars in thousands) |            |            |
| Equity losses (1)               | \$(81)                 | \$(1,829 ) | \$(8,975 ) |
| Other than temporary impairment | —                      | (12,954 )  | (4,654 )   |
| Total losses                    | \$(81)                 | \$(14,783) | \$(13,629) |

(1) For fiscal year 2015, includes \$6.9 million of expense for a non-cash deferred tax valuation allowance related to EEG.

Goodwill

As of June 30, 2017 and 2016, the North American Value reporting unit had \$188.9 and \$189.2 million of goodwill, respectively, the North American Franchise reporting unit had \$228.1 and \$228.2 million of goodwill, respectively, and the

## Table of Contents

North American Premium and International reporting units had no goodwill. See Note 3 to the Consolidated Financial Statements. The Company tests goodwill impairment on an annual basis, during the Company's fourth fiscal quarter, and between annual tests if an event occurs, or circumstances change, that would more likely than not reduce the fair value of a reporting unit below its carrying amount.

Goodwill impairment testing is performed at the reporting unit level, which is the same as the Company's operating segments. As part of the new simplification guidance issued by the Financial Accounting Standards Board (FASB), the goodwill test involves a one-step comparison of the reporting unit's fair value to its carrying value, including goodwill ("Step 1"). The prior guidance required a hypothetical purchase price allocation as the second step of the goodwill impairment test, but this step has been eliminated. If the reporting unit's fair value exceeds its carrying value, no further procedures are required. However, if the reporting unit's fair value is less than the carrying value, an impairment charge is recorded for the difference between the fair value and carrying value of the reporting unit. The Company early adopted this guidance when completing the annual fiscal year 2017 impairment analysis and therefore only completed Step 1 of the goodwill impairment test.

In applying the goodwill impairment test, the Company may assess qualitative factors to determine whether it is more likely than not that the fair value of the reporting units is less than its carrying value ("Step 0"). Qualitative factors may include, but are not limited to, economic, market and industry conditions, cost factors, and overall financial performance of the reporting unit. If after assessing these qualitative factors, the Company determines it is "more-likely-than-not" that the carrying value is less than the fair value, then performing Step 1 of the goodwill impairment test is unnecessary.

The carrying value of each reporting unit is based on the assets and liabilities associated with the operations of the reporting unit, including allocation of shared or corporate balances among reporting units. Allocations are generally based on the number of salons in each reporting unit as a percent of total company-owned salons.

The Company calculates estimated fair values of the reporting units based on discounted future cash flows utilizing estimates in annual revenue, service and product margins, fixed expense rates, allocated corporate overhead, corporate-owned and franchise salon counts and long-term growth rates for determining terminal value. Where available and as appropriate, comparative market multiples are used in conjunction with the results of the discounted cash flows. The Company periodically engages third-party valuation consultants to assist in evaluating the Company's estimated fair value calculations.

Following is a description of the goodwill impairment assessments for each of the fiscal years:

### Fiscal Year 2017

During the fourth quarter of fiscal year 2017, the Company experienced a triggering event due to the redefining of its operating segments. In connection with the change in operating segment structure, the Company changed its North American reporting units from two reporting units: North American Value and North American Premium, to three reporting units: North American Value, North American Franchise and North American Premium.

Pursuant to the change in operating segments, the Company performed a goodwill impairment test on its North American Value reporting unit. The North American Premium and International units do not have any goodwill. The Company compared the carrying value of the North American Value reporting unit, including goodwill, to its estimated fair value. The fair value of the reporting unit exceeded its carrying value by a substantial margin, resulting in no goodwill impairment.

Assessing goodwill for impairment requires management to make assumptions and to apply judgment, including forecasting future sales and expenses, and selecting appropriate discount rates, which can be affected by economic conditions and other factors that can be difficult to predict. The Company does not believe there is a reasonable likelihood that there will be a material change in the estimates or assumptions it uses to calculate impairment losses of

goodwill. However, if actual results are not consistent with the estimates and assumptions used in the calculations, the Company may be exposed to future impairment losses that could be material.

Based on the changes to the Company's operating segment structure, goodwill has been reallocated based on relative fair value to the North American Value and North American Franchise reporting units at June 30, 2017 and 2016.

#### Fiscal Years 2016 and 2015

During the Company's annual impairment tests, the Company assessed qualitative factors to determine whether it is more likely than not that the fair value of the reporting units were less than their carrying values ("Step 0"). The Company determined it is "more-likely-than-not" that the carrying values of the reporting units were less than the fair values. Accordingly, the Company did not perform a two-step quantitative analysis.

Table of Contents

As of June 30, 2017, the Company's estimated fair value, as determined by the sum of our reporting units' fair value, reconciled within a reasonable range of our market capitalization, which included an assumed control premium of 20.0%.

A summary of the Company's goodwill balance by reporting unit is as follows:

|                          | June 30,               |           |
|--------------------------|------------------------|-----------|
|                          | 2017                   | 2016      |
|                          | (Dollars in thousands) |           |
| North American Value     | \$188,888              | \$189,218 |
| North American Franchise | 228,099                | 228,175   |
| Total                    | \$416,987              | \$417,393 |

**Long-Lived Assets, Excluding Goodwill**

The Company assesses the impairment of long-lived assets at the individual salon level, as this is the lowest level for which identifiable cash flows are largely independent of other groups of assets and liabilities, when events or changes in circumstances indicate the carrying value of the assets or the asset grouping may not be recoverable. Factors considered in deciding when to perform an impairment review include significant under-performance of an individual salon in relation to expectations, significant economic or geographic trends, and significant changes or planned changes in our use of the assets. Impairment is evaluated based on the sum of undiscounted estimated future cash flows expected to result from use of the long-lived assets that do not recover the carrying values. If the undiscounted estimated cash flows are less than the carrying value of the assets, the Company calculates an impairment charge based on the assets' estimated fair value. The fair value of the long-lived assets is estimated using a discounted cash flow model based on the best information available, including market data and salon level revenues and expenses. Long-lived asset impairment charges are recorded within depreciation and amortization in the Consolidated Statement of Operations.

Judgments made by management related to the expected useful lives of long-lived assets and the ability to realize undiscounted cash flows in excess of the carrying amounts of such assets are affected by factors such as the ongoing maintenance and improvement of the assets, changes in economic conditions and changes in operating performance. As the ongoing expected cash flows and carrying amounts of long-lived assets are assessed, these factors could cause the Company to realize material impairment charges.

A summary of long-lived asset impairment charges follows:

|                        | Fiscal Years           |          |          |
|------------------------|------------------------|----------|----------|
|                        | 2017                   | 2016     | 2015     |
|                        | (Dollars in thousands) |          |          |
| North American Value   | \$8,998                | \$8,393  | \$9,612  |
| North American Premium | 2,105                  | 1,924    | 4,804    |
| International          | 263                    | 161      | 188      |
| Total                  | \$11,366               | \$10,478 | \$14,604 |

**Income Taxes**

Deferred income tax assets and liabilities are recognized for the expected future tax consequences of events that have been included in the Consolidated Financial Statements or income tax returns. Deferred income tax assets and liabilities are determined based on the differences between the financial statement and tax basis of assets and liabilities using currently enacted tax rates in effect for the years in which the differences are expected to reverse. A valuation allowance is established for any portion of deferred tax assets that are not considered more likely than not to be realized. The Company evaluates all evidence, including recent financial performance, the existence of cumulative year losses and our forecast of future taxable income, to assess the need for a valuation allowance against our deferred tax assets. While the determination of whether or not to record a valuation allowance is not fully governed by a specific objective test, accounting guidance places significant weight on recent financial performance.

The Company has a valuation allowance on the majority of its deferred tax assets amounting to \$120.9 and \$110.0 million at June 30, 2017 and 2016, respectively.

The Company assesses the realizability of its deferred tax assets on a quarterly basis and will reverse the valuation allowance and record a tax benefit when the Company generates sufficient sustainable pretax earnings to make the realizability of the deferred tax assets more likely than not.



## Table of Contents

The Company reserves for unrecognized tax benefits, interest and penalties related to anticipated tax audit issues in the U.S. and other tax jurisdictions based on an estimate of whether additional taxes will be due. If payment of these amounts ultimately proves to be unnecessary, the reversal of these liabilities would result in tax benefits being recognized in the period in which it is determined that the liabilities are no longer necessary. If the estimate of unrecognized tax benefits, interest and penalties proves to be less than the ultimate assessment, additional expenses would result. Inherent in the measurement of deferred balances are certain judgments and interpretations of tax laws and published guidance with respect to the Company's operations. Income tax expense is primarily the current tax payable for the period and the change during the period in certain deferred tax assets and liabilities.

### Contingencies

The Company is a defendant in various lawsuits and claims arising out of the normal course of business. Like certain other large retail employers, the Company has been faced with allegations of purported class-wide consumer and wage and hour violations. Litigation is inherently unpredictable and the outcome of these matters cannot presently be determined. Although the actions are being vigorously defended, the Company could in the future incur judgments or enter into settlements of claims that could have a material adverse effect on its results of operations in any particular period.

See Note 8 to the Consolidated Financial Statements for discussion regarding certain issues that have resulted from the IRS' audit of fiscal years 2010 through 2013. Final resolution of these issues is not expected to have a material impact on the Company's financial position.

### Item 7A. Quantitative and Qualitative Disclosures About Market Risk

The primary market risk exposure of the Company relates to changes in interest rates in connection with its debt, specifically the revolving credit facility which bears interest at variable rates based on LIBOR plus an applicable borrowing margin. Additionally, the Company is exposed to foreign currency translation risk related changes in the Canadian dollar and British Pound. The Company has established policies and procedures that govern the management of these exposures through the use of derivative financial instrument contracts. By policy, the Company does not enter into such contracts for the purpose of speculation. The following details the Company's policies and use of financial instruments.

#### Interest Rate Risk:

The Company has established an interest rate management policy that attempts to minimize its overall cost of debt, while taking into consideration earnings implications associated with volatility in short-term interest rates. On occasion, the Company uses interest rate swaps to further mitigate the risk associated with changing interest rates and to maintain its desired balances of fixed and floating rate debt. In addition, access to variable rate debt is available through the Company's revolving credit facility. The Company reviews its policy and interest rate risk management quarterly and makes adjustments in accordance with market conditions and the Company's short and long-term borrowing needs. As of June 30, 2017, the Company did not have any outstanding variable rate debt as there were no amounts outstanding on the revolving credit facility. The Company had an outstanding fixed rate debt balance of \$123.0 million at June 30, 2017 and 2016.

#### Foreign Currency Exchange Risk:

Over 85% of the Company's revenue, expense and capital purchasing activities are transacted in United States dollars. However, because a portion of the Company's operations consists of activities outside of the United States, the Company has transactions in other currencies, primarily the Canadian dollar and British pound. In preparing the Consolidated Financial Statements, the Company is required to translate the financial statements of its foreign subsidiaries from the currency in which they keep their accounting records, generally the local currency, into United States dollars. Different exchange rates from period to period impact the amounts of reported income and the amount of foreign currency translation recorded in accumulated other comprehensive income (AOCI). As part of its risk management strategy, the Company frequently evaluates its foreign currency exchange risk by monitoring market data and external factors that may influence exchange rate fluctuations. As a result, the Company may engage in transactions involving various derivative instruments to hedge assets, liabilities and purchases denominated in foreign

currencies. As of June 30, 2017 and 2016, the Company did not have any derivative instruments to manage its foreign currency risk.

During fiscal years 2017, 2016 and 2015, the foreign currency (loss) gain included in net loss was \$(0.1), \$0.3 and \$(1.3) million, respectively.

Table of Contents

Item 8. Financial Statements and Supplementary Data

Index to Consolidated Financial Statements:

|   |           |
|---|-----------|
| <u>Report of Independent Registered Public Accounting Firm</u>  | <u>44</u> |
| <u>Consolidated Balance Sheet as of June 30, 2017 and 2016</u>  | <u>45</u> |
| <u>Consolidated Statement of Operations for each of the three years in the period ended June 30, 2017</u>           | <u>46</u> |
| <u>Consolidated Statement of Comprehensive Loss for each of the three years in the period ended June 30, 2017</u>   | <u>47</u> |
| <u>Consolidated Statement of Shareholders' Equity for each of the three years in the period ended June 30, 2017</u> | <u>48</u> |
| <u>Consolidated Statement of Cash Flows for each of the three years in the period ended June 30, 2017</u>           | <u>49</u> |
| <u>Notes to Consolidated Financial Statements</u>   | <u>50</u> |

43

---

Table of Contents

Report of Independent Registered Public Accounting Firm

To the Board of Directors and Shareholders of Regis Corporation

In our opinion, the accompanying consolidated balance sheets and the related consolidated statements of operations, comprehensive loss, shareholders' equity and cash flows present fairly, in all material respects, the financial position of Regis Corporation and its subsidiaries at June 30, 2017 and June 30, 2016, and the results of their operations and their cash flows for each of the three years in the period ended June 30, 2017 in conformity with accounting principles generally accepted in the United States of America. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of June 30, 2017, based on criteria established in Internal Control - Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for these financial statements, for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in Management's Report on Internal Control over Financial Reporting appearing under Item 9A. Our responsibility is to express opinions on these financial statements and on the Company's internal control over financial reporting based on our integrated audits. We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ PRICEWATERHOUSECOOPERS LLP

Minneapolis, Minnesota

August 23, 2017

Table of Contents

REGIS CORPORATION  
 CONSOLIDATED BALANCE SHEET  
 (Dollars in thousands, except per share data)

|   | June 30,<br>2017 | 2016         |
|---|------------------|--------------|
| <b>ASSETS</b>   |                  |              |
| Current assets:   |                  |              |
| Cash and cash equivalents   | \$ 172,396       | \$ 147,346   |
| Receivables, net  | 23,475           | 24,691       |
| Inventories   | 122,104          | 134,212      |
| Other current assets  | 52,172           | 51,765       |
| Total current assets  | 370,147          | 358,014      |
| Property and equipment, net   | 146,994          | 183,321      |
| Goodwill  | 416,987          | 417,393      |
| Other intangibles, net  | 13,634           | 15,185       |
| Other assets  | 63,726           | 62,019       |
| Total assets  | \$ 1,011,488     | \$ 1,035,932 |
| <b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>   |                  |              |
| Current liabilities:  |                  |              |
| Accounts payable  | \$ 56,049        | \$ 59,884    |
| Accrued expenses  | 122,013          | 135,431      |
| Total current liabilities   | 178,062          | 195,315      |
| Long-term debt  | 120,599          | 119,606      |
| Other noncurrent liabilities  | 204,606          | 201,610      |
| Total liabilities   | 503,267          | 516,531      |
| Commitments and contingencies (Note 7)  |                  |              |
| Shareholders' equity:   |                  |              |
| Common stock, \$0.05 par value; issued and outstanding, 46,400,367 and 46,154,410 common shares at June 30, 2017 and 2016, respectively | 2,320            | 2,308        |
| Additional paid-in capital  | 214,109          | 207,475      |
| Accumulated other comprehensive income  | 3,336            | 5,068        |
| Retained earnings   | 288,456          | 304,550      |
| Total shareholders' equity  | 508,221          | 519,401      |
| Total liabilities and shareholders' equity  | \$ 1,011,488     | \$ 1,035,932 |
| The accompanying notes are an integral part of the Consolidated Financial Statements.   |                  |              |

Table of Contents

REGIS CORPORATION  
CONSOLIDATED STATEMENT OF OPERATIONS  
(Dollars in thousands, except per share data)

|   | Fiscal Years |             |             |
|---|--------------|-------------|-------------|
|   | 2017         | 2016        | 2015        |
| Revenues:   |              |             |             |
| Service   | \$1,307,732  | \$1,383,663 | \$1,429,408 |
| Product   | 335,865      | 359,683     | 363,236     |
| Royalties and fees  | 48,291       | 47,523      | 44,643      |
|   | 1,691,888    | 1,790,869   | 1,837,287   |
| Operating expenses:   |              |             |             |
| Cost of service   | 838,192      | 868,188     | 882,717     |
| Cost of product   | 166,344      | 179,341     | 180,558     |
| Site operating expenses   | 168,439      | 182,952     | 192,442     |
| General and administrative  | 174,502      | 178,033     | 186,051     |
| Rent  | 279,288      | 297,271     | 309,125     |
| Depreciation and amortization   | 66,327       | 67,470      | 82,863      |
| Total operating expenses  | 1,693,092    | 1,773,255   | 1,833,756   |
| Operating (loss) income   | (1,204 )     | 17,614      | 3,531       |
| Other (expense) income:   |              |             |             |
| Interest expense  | (8,703 )     | (9,317 )    | (10,206 )   |
| Interest income and other, net  | 3,072        | 4,219       | 1,697       |
| (Loss) income from continuing operations before income taxes and equity in loss of affiliated companies | (6,835 )     | 12,516      | (4,978 )    |
| Income taxes  | (9,224 )     | (9,049 )    | (14,605 )   |
| Equity in loss of affiliated companies, net of income taxes   | (81 )        | (14,783 )   | (13,629 )   |
| Loss from continuing operations   | (16,140 )    | (11,316 )   | (33,212 )   |
| Loss from discontinued operations, net of income taxes (Note 1)   | —            | —           | (630 )      |
| Net loss  | \$(16,140 )  | \$(11,316 ) | \$(33,842 ) |
| Net loss per share:   |              |             |             |
| Basic and diluted:  |              |             |             |
| Loss from continuing operations   | \$ (0.35 )   | \$ (0.23 )  | \$ (0.60 )  |
| Loss from discontinued operations   | —            | —           | (0.01 )     |
| Net loss per share, basic and diluted (1)   | \$ (0.35 )   | \$ (0.23 )  | \$ (0.62 )  |
| Weighted average common and common equivalent shares outstanding:                                       |              |             |             |
| Basic and diluted   | 46,359       | 48,542      | 54,992      |

(1) Total is a recalculation; line items calculated individually may not sum to total due to rounding.

The accompanying notes are an integral part of the Consolidated Financial Statements.

Table of Contents

REGIS CORPORATION  
 CONSOLIDATED STATEMENT OF COMPREHENSIVE LOSS  
 (Dollars in thousands)

|  | Fiscal Years |            |            |
|--|--------------|------------|------------|
|  | 2017         | 2016       | 2015       |
| Net loss   | \$(16,140)   | \$(11,316) | \$(33,842) |
| Other comprehensive (loss) income:                         |              |            |            |
| Foreign currency translation adjustments during the period | (1,889 )     | (4,276 )   | (13,515 )  |
| Recognition of deferred compensation                       | 157          | (162 )     | 370        |
| Other comprehensive loss                                   | (1,732 )     | (4,438 )   | (13,145 )  |
| Comprehensive loss   | \$(17,872)   | \$(15,754) | \$(46,987) |

The accompanying notes are an integral part of the Consolidated Financial Statements.

Table of ContentsREGIS CORPORATION  
CONSOLIDATED STATEMENT OF SHAREHOLDERS' EQUITY

(Dollars in thousands, except share data)

|   | Common Stock |          | Additional<br>Paid-In<br>Capital | Accumulated<br>Other<br>Comprehensive<br>Income | Retained<br>Earnings | Total      |
|---|--------------|----------|----------------------------------|---|----------------------|------------|
|   | Shares       | Amount   |                                  |   |                      |            |
| Balance, June 30, 2014                                  | 56,651,166   | \$ 2,833 | \$ 337,837                       | \$ 22,651                                       | \$ 350,671           | \$ 713,992 |
| Net loss  |              |          |                                  |   | (33,842 )            | (33,842 )  |
| Foreign currency translation adjustments                |              |          |                                  | (13,515 )                                       |                      | (13,515 )  |
| Stock repurchase program                                | (3,054,387 ) | (153 )   | (47,735 )                        |   |                      | (47,888 )  |
| Proceeds from exercise of SARs & stock options          | 623          | —        | —                                |   |                      | —          |
| Stock-based compensation                                |              |          | 8,647                            |   |                      | 8,647      |
| Shares issued through franchise stock incentive program | 27,276       | 1        | 460                              |   |                      | 461        |
| Recognition of deferred compensation (Note 9)           |              |          |                                  | 370   |                      | 370        |
| Net restricted stock activity                           | 39,688       | 2        | (813 )                           |   |                      | (811 )     |
| Minority interest (Note 1)                              |              |          |                                  |   | 30                   | 30         |
| Balance, June 30, 2015                                  | 53,664,366   | 2,683    | 298,396                          | 9,506   | 316,859              | 627,444    |
| Net loss  |              |          |                                  |   | (11,316 )            | (11,316 )  |
| Foreign currency translation adjustments                |              |          |                                  | (4,276 )  |                      | (4,276 )   |
| Stock repurchase program                                | (7,647,819 ) | (382 )   | (100,653 )                       |   |                      | (101,035 ) |
| Proceeds from exercise of SARs & stock options          | 107          | —        | —                                |   |                      | —          |
| Stock-based compensation                                |              |          | 9,797                            |   |                      | 9,797      |
| Shares issued through franchise stock incentive program | 22,084       | 1        | 330                              |   |                      | 331        |
| Recognition of deferred compensation (Note 9)           |              |          |                                  | (162 )  |                      | (162 )     |
| Net restricted stock activity                           | 115,672      | 6        | (734 )                           |   |                      | (728 )     |
| Minority interest (Note 1)                              |              |          | 339                              |   | (993 )               | (654 )     |
| Balance, June 30, 2016                                  | 46,154,410   | 2,308    | 207,475                          | 5,068   | 304,550              | 519,401    |
| Net loss  |              |          |                                  |   | (16,140 )            | (16,140 )  |
| Foreign currency translation adjustments                |              |          |                                  | (1,889 )  |                      | (1,889 )   |
| Proceeds from exercise of SARs & stock options          | 4,370        | —        | (42 )                            |   |                      | (42 )      |
| Stock-based compensation                                |              |          | 9,991                            |   |                      | 9,991      |
| Shares issued through franchise stock incentive program | 27,819       | 1        | 352                              |   |                      | 353        |
| Recognition of deferred compensation (Note 9)           |              |          |                                  | 157   |                      | 157        |
| Net restricted stock activity                           | 213,768      | 11       | (3,667 )                         |   |                      | (3,656 )   |
| Minority interest (Note 1)                              |              |          |                                  |   | 46                   | 46         |
| Balance, June 30, 2017                                  | 46,400,367   | \$ 2,320 | \$ 214,109                       | \$ 3,336  | \$ 288,456           | \$ 508,221 |

The accompanying notes are an integral part of the Consolidated Financial Statements.





Table of Contents

REGIS CORPORATION  
CONSOLIDATED STATEMENT OF CASH FLOWS  
(Dollars in thousands)

|   | Fiscal Years |             |             |
|---|--------------|-------------|-------------|
|   | 2017         | 2016        | 2015        |
| Cash flows from operating activities:   |              |             |             |
| Net loss  | \$(16,140 )  | \$(11,316 ) | \$(33,842 ) |
| Adjustments to reconcile net loss to net cash provided by operating activities: |              |             |             |
| Depreciation and amortization   | 54,961       | 56,992      | 68,259      |
| Equity in loss of affiliated companies  | 81           | 14,783      | 13,629      |
| Deferred income taxes   | 7,962        | 7,023       | 11,154      |
| Gain from sale of salon assets, net   | (492 )       | (1,000 )    | (1,210 )    |
| Loss on write down of inventories   | 5,905        | —           | —           |
| Salon asset impairments   | 11,366       | 10,478      | 14,604      |
| Stock-based compensation  | 13,142       | 9,797       | 8,647       |
| Amortization of debt discount and financing costs                               | 1,403        | 1,514       | 1,722       |
| Other non-cash items affecting earnings   | 935          | 310         | 257         |
| Changes in operating assets and liabilities(1):                                 |              |             |             |
| Receivables   | 724          | (577 )      | 446         |
| Inventories   | 4,010        | (7,109 )    | 6,197       |
| Income tax receivable   | (535 )       | 501         | 5,298       |
| Other current assets  | 820          | (460 )      | 3,049       |
| Other assets  | (2,586 )     | (1,133 )    | (4,480 )    |
| Accounts payable  | (684 )       | (4,624 )    | (3,261 )    |
| Accrued expenses  | (13,667 )    | (14,280 )   | 9,031       |
| Other noncurrent liabilities  | (7,150 )     | (5,113 )    | (4,756 )    |
| Net cash provided by operating activities                                       | 60,055       | 55,786      | 94,744      |
| Cash flows from investing activities:   |              |             |             |
| Capital expenditures  | (33,843 )    | (31,117 )   | (38,257 )   |
| Proceeds from sale of salon assets  | 2,253        | 1,740       | 2,986       |
| Change in restricted cash   | 1,123        | 9,042       | (312 )      |
| Proceeds from company-owned life insurance policies                             | 876          | 2,948       | —           |
| Proceeds from sale of investment  | 500          | —           | —           |
| Net cash used in investing activities   | (29,091 )    | (17,387 )   | (35,583 )   |
| Cash flows from financing activities:   |              |             |             |
| Repayments of long-term debt and capital lease obligations                      | —            | (2 )        | (173,751 )  |
| Repurchase of common stock  | —            | (101,035 )  | (47,888 )   |
| Purchase of noncontrolling interest   | —            | (760 )      | —           |
| Employee taxes paid for shares withheld   | (3,698 )     | (754 )      | (782 )      |
| Settlement of equity awards   | (3,151 )     | —           | —           |
| Net cash used in financing activities   | (6,849 )     | (102,551 )  | (222,421 )  |
| Effect of exchange rate changes on cash and cash equivalents                    | 935          | (781 )      | (3,088 )    |
| Increase (decrease) in cash and cash equivalents                                | 25,050       | (64,933 )   | (166,348 )  |
| Cash and cash equivalents:  |              |             |             |
| Beginning of year   | 147,346      | 212,279     | 378,627     |
| End of year   | \$172,396    | \$147,346   | \$212,279   |

(1) Changes in operating assets and liabilities exclude assets and liabilities sold or acquired.

The accompanying notes are an integral part of the Consolidated Financial Statements.



Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

1. BUSINESS DESCRIPTION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Business Description:

Regis Corporation (the Company) owns, operates and franchises hairstyling and hair care salons throughout the United States (U.S.), the United Kingdom (U.K.), Canada and Puerto Rico. Substantially all of the hairstyling and hair care salons owned and operated by the Company in the U.S., Canada and Puerto Rico are located in leased space in enclosed mall shopping centers, strip shopping centers or Walmart Supercenters. Franchised salons throughout the U.S. are primarily located in strip shopping centers and Walmart Supercenters. Salons in the U.K. are primarily company-owned and operate in malls, leading department stores, mass merchants and high-street locations. Based on the way the chief operating decision maker evaluates the business, the Company has four reportable segments: North American Value, North American Franchise, North American Premium and International salons. See Note 13 to the Consolidated Financial Statements.

Consolidation:

The Consolidated Financial Statements include the accounts of the Company and its subsidiaries after the elimination of intercompany accounts and transactions. All material subsidiaries are wholly owned. The Company consolidates variable interest entities where it has determined it is the primary beneficiary of those entities' operations.

Variable Interest Entities:

The Company has interests in certain privately held entities through arrangements that do not involve voting interests. Such entities, known as a variable interest entity (VIE), are required to be consolidated by its primary beneficiary. The Company evaluates whether or not it is the primary beneficiary for each VIE using a qualitative assessment that considers the VIE's purpose and design, the involvement of each of the interest holders and the risk and benefits of the VIE.

As of June 30, 2017, the Company has one VIE, Roosters MGC International LLC (Roosters), where the Company is the primary beneficiary. The Company owns an 84.0% ownership interest in Roosters. As of June 30, 2017, total assets, total liabilities and total shareholders' equity of Roosters were \$7.5, \$0.8 and \$6.7 million, respectively. Net income attributable to the non-controlling interest in Roosters was immaterial for fiscal years 2017, 2016 and 2015. Shareholders' equity attributable to the non-controlling interest in Roosters was \$0.9 million as of June 30, 2017 and 2016 and recorded within retained earnings on the Consolidated Balance Sheet.

The Company accounts for EEG as an equity investment under the voting interest model, as the Company has granted the other shareholder of EEG an irrevocable proxy to vote a certain number of the Company's shares such that the other shareholder of EEG has voting control of 51.0% of EEG's common stock, as well as the right to appoint four of the five members of EEG's Board of Directors. See Note 4 to the Consolidated Financial Statements.

Use of Estimates:

The preparation of Consolidated Financial Statements in conformity with accounting principles generally accepted in the United States of America (GAAP) requires management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents:

Cash equivalents consist of investments in short-term, highly liquid securities having original maturities of three months or less, which are made as a part of the Company's cash management activity. The carrying values of these assets approximate their fair market values. The Company primarily utilizes a cash management system with a series of separate accounts consisting of lockbox accounts for receiving cash, concentration accounts that funds are moved to, and several "zero balance" disbursement accounts for funding of payroll and accounts payable. As a result of the Company's cash management system, checks issued, but not presented to the banks for payment, may create negative book cash balances. There were no checks outstanding in excess of related book cash balances at June 30, 2017 and 2016.

The Company has restricted cash primarily related to contractual obligations to collateralize its self-insurance programs. The restricted cash arrangement can be canceled by the Company at any time if substituted with letters of credit. The restricted cash balance is classified within other current assets on the Consolidated Balance Sheet.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 1. BUSINESS DESCRIPTION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

## Receivables and Allowance for Doubtful Accounts:

The receivable balance on the Company's Consolidated Balance Sheet primarily includes credit card receivables and accounts and notes receivable from franchisees. The balance is presented net of an allowance for expected losses (i.e., doubtful accounts), primarily related to receivables from the Company's franchisees. The Company monitors the financial condition of its franchisees and records provisions for estimated losses on receivables when it believes franchisees are unable to make their required payments based on factors such as delinquencies and aging trends. The allowance for doubtful accounts is the Company's best estimate of the amount of probable credit losses related to existing accounts and notes receivables. As of June 30, 2017 and 2016, the allowance for doubtful accounts was \$0.9 and \$2.2 million, respectively.

## Inventories:

Inventories of finished goods consist principally of hair care products for retail product sales. A portion of inventories are also used for salon services consisting of hair color, hair care products including shampoo and conditioner and hair care treatments including permanents, neutralizers and relaxers. Inventories are stated at the lower of cost or market, with cost determined on a weighted average cost basis.

Physical inventory counts are performed annually in the fourth quarter of the fiscal year for salons. Product and service inventories are adjusted based on the physical inventory counts. During the fiscal year, cost of retail product sold to salon guests is determined based on the weighted average cost of product sold, adjusted for an estimated shrinkage factor. The cost of product used in salon services is determined by applying an estimated percentage of total cost of service to service revenues. These estimates are updated quarterly based on cycle count results for the distribution centers and salons, service sales mix, discounting, special promotions and other factors.

The Company has inventory valuation reserves for excess and obsolete inventories, or other factors that may render inventories unmarketable at their historical costs. Estimates of the future demand for the Company's inventory and anticipated changes in formulas and packaging are some of the other factors used by management in assessing the net realizable value of inventories.

## Property and Equipment:

Property and equipment are carried at cost, less accumulated depreciation and amortization. Depreciation of property and equipment is computed using the straight-line method over their estimated useful asset lives (30 to 39 years for buildings, 10 years for improvements and three to ten years for equipment, furniture and software). Depreciation expense was \$53.5, \$55.5 and \$66.6 million in fiscal years 2017, 2016 and 2015, respectively.

The Company capitalizes both internal and external costs of developing or obtaining computer software for internal use. Costs incurred to develop internal-use software during the application development stage are capitalized, while data conversion, training and maintenance costs associated with internal-use software are expensed as incurred.

Estimated useful lives range from five to seven years.

Expenditures for maintenance and repairs and minor renewals and betterments, which do not improve or extend the life of the respective assets, are expensed. All other expenditures for renewals and betterments are capitalized. The assets and related depreciation and amortization accounts are adjusted for property retirements and disposals with the resulting gain or loss included in operating income. Fully depreciated or amortized assets remain in the accounts until retired from service.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 1. BUSINESS DESCRIPTION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

## Long-Lived Asset Impairment Assessments, Excluding Goodwill:

The Company assesses the impairment of long-lived assets at the individual salon level, as this is the lowest level for which identifiable cash flows are largely independent of other groups of assets and liabilities, when events or changes in circumstances indicate the carrying value of the assets or the asset grouping may not be recoverable. Factors considered in deciding when to perform an impairment review include significant under-performance of an individual salon in relation to expectations, significant economic or geographic trends, and significant changes or planned changes in our use of the assets. Impairment is evaluated based on the sum of undiscounted estimated future cash flows expected to result from use of the long-lived assets that do not recover the carrying values. If the undiscounted estimated cash flows are less than the carrying value of the assets, the Company calculates an impairment charge based on the assets' estimated fair value. The fair value of the long-lived assets is estimated using a discounted cash flow model based on the best information available, including salon level revenues and expenses. Long-lived asset impairment charges are recorded within depreciation and amortization in the Consolidated Statement of Operations. Judgments made by management related to the expected useful lives of long-lived assets and the ability to realize undiscounted cash flows in excess of the carrying amounts of such assets are affected by factors such as the ongoing maintenance and improvement of the assets, changes in economic conditions and changes in operating performance. As the ongoing expected cash flows and carrying amounts of long-lived assets are assessed, these factors could cause the Company to realize material impairment charges.

A summary of long-lived asset impairment charges follows:

|                        | Fiscal Years           |          |          |
|------------------------|------------------------|----------|----------|
|                        | 2017                   | 2016     | 2015     |
|                        | (Dollars in thousands) |          |          |
| North American Value   | \$8,998                | \$8,393  | \$9,612  |
| North American Premium | 2,105                  | 1,924    | 4,804    |
| International          | 263                    | 161      | 188      |
| Total                  | \$11,366               | \$10,478 | \$14,604 |

## Goodwill:

As of June 30, 2017 and 2016, the North American Value reporting unit had \$188.9 and \$189.2 million of goodwill, respectively, the North American Franchise reporting unit had \$228.1 and \$228.2 million of goodwill, respectively, and the North American Premium and International reporting units had no goodwill. See Note 3 to the Consolidated Financial Statements. The Company tests goodwill impairment on an annual basis, during the Company's fourth fiscal quarter, and between annual tests if an event occurs, or circumstances change, that would more likely than not reduce the fair value of a reporting unit below its carrying amount.

Goodwill impairment testing is performed at the reporting unit level, which is the same as the Company's operating segments. As part of the new simplification guidance issued by the Financial Accounting Standards Board (FASB), the goodwill test involves a one-step comparison of the reporting unit's fair value to its carrying value, including goodwill ("Step 1"). The prior guidance required a hypothetical purchase price allocation as the second step of the goodwill impairment test, but this step has been eliminated. If the reporting unit's fair value exceeds its carrying value, no further procedures are required. However, if the reporting unit's fair value is less than the carrying value, an impairment charge is recorded for the difference between the fair value and carrying value of the reporting unit. The Company early adopted this guidance when completing the annual fiscal year 2017 impairment analysis and therefore only completed Step 1 of the goodwill impairment test.

In applying the goodwill impairment test, the Company may assess qualitative factors to determine whether it is more likely than not that the fair value of the reporting units is less than its carrying value ("Step 0"). Qualitative factors may include, but are not limited to, economic, market and industry conditions, cost factors, and overall financial performance of the reporting unit. If after assessing these qualitative factors, the Company determines it is "more-likely-than-not" that the carrying value is less than the fair value, then performing Step 1 of the goodwill

impairment test is unnecessary.

The carrying value of each reporting unit is based on the assets and liabilities associated with the operations of the reporting unit, including allocation of shared or corporate balances among reporting units. Allocations are generally based on

52

---



Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 1. BUSINESS DESCRIPTION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

the number of salons in each reporting unit as a percent of total company-owned salons or expenses of the reporting unit as a percent of total company expenses.

The Company calculates estimated fair values of the reporting units based on discounted future cash flows utilizing estimates in annual revenue, service and product margins, fixed expense rates, allocated corporate overhead, corporate-owned and franchise salon counts and long-term growth rates for determining terminal value. Where available and as appropriate, comparative market multiples are used in conjunction with the results of the discounted cash flows. The Company periodically engages third-party valuation consultants to assist in evaluating the Company's estimated fair value calculations.

Following is a description of the goodwill impairment assessments for each of the fiscal years:

**Fiscal Year 2017**

During the fourth quarter of fiscal year 2017, the Company experienced a triggering event due to the redefining of its operating segments, which also coincided with the annual assessment date. See Note 13 to the Consolidated Financial Statements. In connection with the change in operating segment structure, the Company changed its North American reporting units from two reporting units: North American Value and North American Premium, to three reporting units: North American Value, North American Franchise and North American Premium.

Pursuant to the change in operating segments, the Company performed a goodwill impairment test on its North American Value reporting unit. The North American Premium and International units do not have any goodwill. The Company compared the carrying value of the North American Value reporting unit, including goodwill, to its estimated fair value. The fair value of the reporting unit exceeded its carrying value by a substantial margin, resulting in no goodwill impairment.

Assessing goodwill for impairment requires management to make assumptions and to apply judgment, including forecasting future sales and expenses, and selecting appropriate discount rates, which can be affected by economic conditions and other factors that can be difficult to predict. The Company does not believe there is a reasonable likelihood that there will be a material change in the estimates or assumptions it uses to calculate impairment losses of goodwill. However, if actual results are not consistent with the estimates and assumptions used in the calculations, the Company may be exposed to future impairment losses that could be material.

Based on the changes to the Company's operating segment structure, goodwill has been reallocated based on relative fair value to the North American Value and North American Franchise reporting units at June 30, 2017 and 2016.

**Fiscal Years 2016 and 2015**

During the Company's annual goodwill impairment tests, the Company assessed qualitative factors to determine whether it is more likely than not that the fair value of the reporting units were less than their carrying value ("Step 0"). The Company determined it is "more-likely-than-not" that the carrying values of the reporting units were less than the fair values. Accordingly, the Company did not perform a two-step quantitative analysis.

As of June 30, 2017, the Company's estimated fair value, as determined by the sum of our reporting units' fair value, reconciled within a reasonable range of our market capitalization, which included an assumed control premium of 20.0%.

A summary of the Company's goodwill balance by reporting unit is as follows:

|                          | June 30,               |           |
|--------------------------|------------------------|-----------|
|                          | 2017                   | 2016      |
|                          | (Dollars in thousands) |           |
| North American Value     | \$188,888              | \$189,218 |
| North American Franchise | 228,099                | 228,175   |
| Total                    | \$416,987              | \$417,393 |

Investments In Affiliates:

The Company has equity investments in securities of certain privately held entities. The Company accounts for these investments under the equity or cost method of accounting. Investments accounted for under the equity method are recorded at the amount of the Company's investment and adjusted each period for the Company's share of the investee's income or loss. Investments are reviewed for changes in circumstance or the occurrence of events that suggest the Company's investment may not be recoverable.

53

---

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 1. BUSINESS DESCRIPTION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

The table below summarizes losses recorded by the Company related to its investments:

|                                 | Fiscal Year            |            |            |
|---------------------------------|------------------------|------------|------------|
|                                 | 2017                   | 2016       | 2015       |
|                                 | (Dollars in thousands) |            |            |
| Equity losses (1)               | \$(81)                 | \$(1,829 ) | \$(8,975 ) |
| Other than temporary impairment | —                      | (12,954 )  | (4,654 )   |
| Total losses                    | \$(81)                 | \$(14,783) | \$(13,629) |

(1) For fiscal year 2015, includes \$6.9 million of expense for a non-cash deferred tax valuation allowance related to EEG.

**Self-Insurance Accruals:**

The Company uses a combination of third party insurance and self-insurance for a number of risks including workers' compensation, health insurance, employment practice liability and general liability claims. The liability represents the Company's estimate of the undiscounted ultimate cost of uninsured claims incurred as of the balance sheet date.

The Company estimates self-insurance liabilities using a number of factors, primarily based on independent third-party actuarially-determined amounts, historical claims experience, estimates of incurred but not reported claims, demographic factors and severity factors.

Although the Company does not expect the amounts ultimately paid to differ significantly from the estimates, self-insurance accruals could be affected if future claims experience differs significantly from historical trends and actuarial assumptions. For fiscal years 2017, 2016 and 2015, the Company recorded (decreases) increases in expense for changes in estimates related to prior year open policy periods of \$(1.3), \$(0.8) and \$0.1 million, respectively. The Company updates loss projections quarterly and adjusts its liability to reflect updated projections. The updated loss projections consider new claims and developments associated with existing claims for each open policy period. As certain claims can take years to settle, the Company has multiple policy periods open at any point in time.

As of June 30, 2017, the Company had \$12.4 and \$26.1 million recorded in current liabilities and noncurrent liabilities, respectively, related to the Company's self-insurance accruals. As of June 30, 2016, the Company had \$12.7 and \$28.0 million recorded in current liabilities and noncurrent liabilities, respectively, related to the Company's self-insurance accruals.

**Deferred Rent and Rent Expense:**

The Company leases most salon locations under operating leases. Rent expense is recognized on a straight-line basis over the lease term. Tenant improvement allowances funded by landlord incentives, rent holidays and rent escalation clauses which provide for scheduled rent increases during the lease term or for rental payments commencing at a date other than the date of initial occupancy are recorded in the Consolidated Statements of Operations on a straight-line basis over the lease term (including one renewal period if renewal is reasonably assured based on the imposition of an economic penalty for failure to exercise the renewal option). The difference between the rent due under the stated periods of the lease and the straight-line basis is recorded as deferred rent within accrued expenses and other noncurrent liabilities in the Consolidated Balance Sheet.

For purposes of recognizing incentives and minimum rental expenses on a straight-line basis, the Company uses the date it obtains the legal right to use and control the leased space to begin amortization, which is generally when the Company enters the space and begins to make improvements in preparation of its intended use.

Certain leases provide for contingent rents, which are determined as a percentage of revenues in excess of specified levels. The Company records a contingent rent liability in accrued expenses on the Consolidated Balance Sheet, along with the corresponding rent expense in the Consolidated Statement of Operations, when specified levels have been achieved or when management determines that achieving the specified levels during the fiscal year is probable.

**Revenue Recognition and Deferred Revenue:**

Company-owned salon revenues are recognized at the time when the services are provided. Product revenues are recognized when the guest receives and pays for the merchandise. Revenues from purchases made with gift cards are also recorded when the guest takes possession of the merchandise or services are provided. Gift cards issued by the Company are recorded as a liability (deferred revenue) until they are redeemed.

Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

1. BUSINESS DESCRIPTION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Product sales by the Company to its franchisees are included within product revenues on the Consolidated Statement of Operations and recorded at the time product is shipped to franchise locations.

Franchise revenues primarily include royalties, initial franchise fees and net rental income. Royalties are recognized as revenue in the month in which franchisee services are rendered. The Company recognizes revenue from initial franchise fees at the time franchise locations are opened, as this is generally when the Company has performed all initial services required under the franchise agreement.

Classification of Expenses:

The following discussion provides the primary costs classified in each major expense category:

Cost of service— labor costs related to salon employees, costs associated with our field supervision and the cost of product used in providing service.

Cost of product— cost of product sold to guests, labor costs related to selling retail product and the cost of product sold to franchisees.

Site operating— direct costs incurred by the Company's salons, such as advertising, workers' compensation, insurance, utilities, travel costs associated with our field supervision and janitorial costs.

General and administrative— costs associated with salon training, distribution centers and corporate offices (such as salaries and professional fees), including cost incurred to support franchise operations.

Consideration Received from Vendors:

The Company receives consideration for a variety of vendor-sponsored programs. These programs primarily include volume rebates and promotion and advertising reimbursements.

With respect to volume rebates, the Company estimates the amount of rebate it will receive and accrues it as a reduction to the cost of inventory over the period in which the rebate is earned based upon historical purchasing patterns and the terms of the volume rebate program. A quarterly analysis is performed in order to ensure the estimated rebate accrued is reasonable and any necessary adjustments are recorded.

Shipping and Handling Costs:

Shipping and handling costs are incurred to store, move and ship product from the Company's distribution centers to company-owned and franchise locations and include an allocation of internal overhead. Such shipping and handling costs related to product shipped to company-owned locations are included in site operating expenses in the Consolidated Statement of Operations. Shipping and handling costs related to shipping product to franchise locations totaled \$3.7, \$3.6 and \$3.6 million during fiscal years 2017, 2016 and 2015, respectively and are included within general and administrative expenses on the Consolidated Statement of Operations. Any amounts billed to franchisees for shipping and handling are included in product revenues within the Consolidated Statement of Operations.

Advertising:

Advertising costs, including salon collateral material, are expensed as incurred. Advertising costs expensed and included in site operating expenses in fiscal years 2017, 2016 and 2015 was \$35.5, \$35.5 and \$38.7 million, respectively.

Advertising Funds:

The Company has various franchising programs supporting certain of its franchise salon concepts. Most maintain advertising funds that provide comprehensive advertising and sales promotion support. The Company is required to participate in the advertising funds for company-owned locations under the same salon concept. The Company assists in the administration of the advertising funds. However, a group of individuals consisting of franchisee representatives has control over all of the expenditures and operates the funds in accordance with franchise operating and other agreements.

The Company records advertising expense in the period the company-owned salons make contributions to the respective advertising fund. During fiscal years 2017, 2016 and 2015, total Company contributions to the franchise advertising funds totaled \$17.2, \$17.5 and \$18.0 million, respectively.



Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

1. BUSINESS DESCRIPTION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

The Company records all advertising funds as assets and liabilities within the Company's Consolidated Balance Sheet. As of June 30, 2017 and 2016, approximately \$21.7 and \$23.3 million, respectively, representing the advertising funds' assets and liabilities were recorded within total assets and total liabilities in the Company's Consolidated Balance Sheet.

Stock-Based Employee Compensation Plans:

The Company recognizes stock-based compensation expense based on the fair value of the awards at the grant date. Compensation expense is recognized on a straight-line basis over the requisite service period of the award (or to the date a participant becomes eligible for retirement, if earlier). The Company uses option pricing methods that require the input of subjective assumptions, including the expected term, expected volatility, dividend yield and risk-free interest rate.

The Company estimates the likelihood and the rate of achievement for performance sensitive stock-based awards at the end of each reporting period. Changes in the estimated rate of achievement can have a significant effect on the recorded stock-based compensation expense as the effect of a change in the estimated achievement level is recognized in the period the change occurs.

Preopening Expenses:

Non-capital expenditures such as payroll, training costs and promotion incurred prior to the opening of a new location are expensed as incurred.

Sales Taxes:

Sales taxes are recorded on a net basis (rather than as both revenue and an expense) within the Company's Consolidated Statement of Operations.

Income Taxes:

Deferred income tax assets and liabilities are recognized for the expected future tax consequences of events that have been included in the Consolidated Financial Statements or income tax returns. Deferred income tax assets and liabilities are determined based on the differences between the financial statement and tax basis of assets and liabilities using currently enacted tax rates in effect for the years in which the differences are expected to reverse. A valuation allowance is established for any portion of deferred tax assets that are not considered more likely than not to be realized. The Company evaluates all evidence, including recent financial performance, the existence of cumulative year losses and our forecast of future taxable income, to assess the need for a valuation allowance against our deferred tax assets. While the determination of whether or not to record a valuation allowance is not fully governed by a specific objective test, accounting guidance places significant weight on recent financial performance.

The Company has a valuation allowance on the majority of its deferred tax assets amounting to \$120.9 and \$110.0 million at June 30, 2017 and 2016, respectively.

The Company assesses the realizability of its deferred tax assets on a quarterly basis and will reverse the valuation allowance and record a tax benefit when the Company generates sufficient sustainable pretax earnings to make the realizability of the deferred tax assets more likely than not.

The Company reserves for unrecognized tax benefits, interest and penalties related to anticipated tax audit issues in the U.S. and other tax jurisdictions based on an estimate of whether additional taxes will be due. If payment of these amounts ultimately proves to be unnecessary, the reversal of these liabilities would result in tax benefits being recognized in the period in which it is determined that the liabilities are no longer necessary. If the estimate of unrecognized tax benefits, interest and penalties proves to be less than the ultimate assessment, additional expenses would result. Inherent in the measurement of deferred balances are certain judgments and interpretations of tax laws and published guidance with respect to the Company's operations. Income tax expense is primarily the current tax payable for the period and the change during the period in certain deferred tax assets and liabilities.

Net (Loss) Income Per Share:

The Company's basic earnings per share is calculated as net (loss) income divided by weighted average common shares outstanding, excluding unvested outstanding restricted stock awards and restricted stock units. The Company's dilutive earnings per share is calculated as net (loss) income divided by weighted average common shares and common share equivalents outstanding, which includes shares issuable under the Company's stock option plan and long-term incentive plan and dilutive securities. Stock-based awards with exercise prices greater than the average market value of the Company's common stock are

56

---



Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

1. BUSINESS DESCRIPTION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

excluded from the computation of diluted earnings per share. While the Company's convertible debt was outstanding (repaid in July 2014), diluted earnings per share would have also reflected the assumed conversion under the convertible debt if the impact was dilutive, along with the exclusion of related interest expense, net of taxes.

Comprehensive (Loss) Income:

Components of comprehensive (loss) income include net (loss) income, foreign currency translation adjustments and recognition of deferred compensation, net of tax within shareholders' equity.

Foreign Currency Translation:

The balance sheet, statement of operations and statement of cash flows of the Company's international operations are measured using local currency as the functional currency. Assets and liabilities of these subsidiaries are translated at the exchange rates in effect at each balance sheet date. Translation adjustments arising from the use of differing exchange rates from period to period are included in accumulated other comprehensive income within shareholders' equity. Statement of Operations accounts are translated at the average rates of exchange prevailing during the year. During fiscal years 2017, 2016 and 2015, the foreign currency (loss) gain recorded within interest income and other, net in the Consolidated Statement of Operations was \$(0.1), \$0.3 and \$(1.3) million, respectively.

Discontinued Operations:

During fiscal year 2015, the Company recorded expenses of \$0.6 million in discontinued operations related to Trade Secret legal fees.

Recent Accounting Standards Adopted by the Company:

Stock Compensation

In March 2016, the Financial Accounting Standards Board (FASB) issued updated guidance simplifying the accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities and classification on the consolidated statement of cash flows. The Company early adopted this guidance in the first quarter of fiscal year 2017. The Condensed Consolidated Statement of Cash Flows for the twelve months ended June 30, 2016 and June 30, 2015 reflect the reclassification of employee taxes paid for shares withheld of \$0.8 million from operating to financing activities, in accordance with this new guidance. The other provisions of this new guidance did not have a material impact on the Company's consolidated financial statements.

Simplifying the Presentation of Debt Issuance Costs

In April 2015, the FASB issued updated guidance requiring debt issuance costs related to a recognized debt liability to be presented in the consolidated balance sheet as a direct reduction from the carrying amount of the debt liability. The Company adopted this standard in the first quarter of fiscal year 2017, applying it retrospectively. The Condensed Consolidated Balance Sheet as of June 30, 2016 reflects the reclassification of debt issuance costs of \$0.8 million from other assets to long-term debt, net.

Goodwill Impairment

In January 2017, the FASB issued updated guidance simplifying the accounting for goodwill impairment. The guidance removes Step 2 of the goodwill impairment test, which required a hypothetical purchase price allocation. A goodwill impairment will now be the amount by which a reporting unit's carrying value exceeds its fair value, not to exceed the carrying amount of goodwill. The Company early adopted this guidance in the fourth quarter of fiscal year 2017 and applied the new guidance to its fiscal year 2017 goodwill impairment assessment.



Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

1. BUSINESS DESCRIPTION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Accounting Standards Recently Issued But Not Yet Adopted by the Company:

Leases

In February 2016, the FASB issued updated guidance requiring organizations that lease assets to recognize the rights and obligations created by those leases on the consolidated balance sheet. The new standard is effective for the Company in the first quarter of fiscal year 2020, with early adoption permitted. The Company is currently evaluating the effect the new standard will have on the Company's consolidated financial statements but expects this adoption will result in a material increase in the assets and liabilities on the Company's consolidated balance sheet.

Revenue from Contracts with Customers

In May 2014, the FASB issued updated guidance for revenue recognition. The updated accounting guidance provides a comprehensive new revenue recognition model that requires a company to recognize revenue to depict the exchange for goods or services to a customer at an amount that reflects the consideration it expects to receive for those goods or services. The guidance also requires additional disclosure about the nature, amount, timing and uncertainty of revenue and cash flows arising from customer contracts. The guidance is effective for the Company in the first quarter of fiscal year 2019, with early adoption permitted at the beginning of fiscal year 2018. The standard allows for either full retrospective adoption, meaning the standard is applied to all of the periods presented, or modified retrospective adoption, meaning the standard is applied only to the most current period presented in the financial statements. The Company expects to adopt this guidance in fiscal year 2019 using the modified retrospective method of adoption. While the Company is continuing to assess all potential impacts of the standard, the Company currently believes the most significant impact relates to the timing of recognition for gift card breakage, although it is not expected to have a material impact on the Company's consolidated financial statements. The Company is continuing to evaluate the impact the adoption of this new guidance will have on these and other revenue transactions, in addition to the impact on related disclosures.

Intra-Entity Transfers Other Than Inventory

In October 2016, the FASB issued guidance on the accounting for income tax effects of intercompany transfers of assets other than inventory. The guidance requires entities to recognize the income tax impact of an intra-entity transfer of an asset other than inventory when the transfer occurs, rather than when the assets have been sold to an outside party. The guidance is effective for the Company in the first quarter of fiscal year 2019, with early adoption permitted. The Company does not expect the adoption of this standard to have a material impact on the Company's consolidated financial statements.

Restricted Cash

In November 2016, the FASB issued updated cash flow guidance requiring restricted cash and restricted cash equivalents to be included in the cash and cash equivalent balances in the statement of cash flows. Transfers between cash and cash equivalents and restricted cash will no longer be presented in the statement of cash flows and a reconciliation between the balance sheet and statement of cash flows must be disclosed. The guidance is effective for the Company beginning in the first quarter of fiscal year 2019, with early adoption permitted. The Company is currently evaluating the impact this guidance will have on the Company's consolidated statement of cash flows.

Statement of Cash Flows

In August 2016, the FASB issued updated cash flow guidance clarifying cash flow classification and presentation for certain items. The guidance is effective for the Company beginning in the first quarter of fiscal year 2019, with early adoption permitted. The Company does not expect the adoption of this standard to have a material impact on the Company's consolidated statement of cash flows.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 2. OTHER FINANCIAL STATEMENT DATA

The following provides additional information concerning selected balance sheet accounts:

|   | June 30,               |            |
|---|------------------------|------------|
|   | 2017                   | 2016       |
|   | (Dollars in thousands) |            |
| Other current assets:   |                        |            |
| Prepays   | \$31,842               | \$30,710   |
| Restricted cash   | 19,032                 | 20,156     |
| Other   | 1,298                  | 899        |
|   | \$52,172               | \$51,765   |
| Property and equipment:   |                        |            |
| Land  | \$3,864                | \$3,864    |
| Buildings and improvements  | 47,471                 | 47,031     |
| Equipment, furniture and leasehold improvements   | 645,149                | 694,475    |
| Internal use software   | 71,495                 | 69,045     |
| Equipment, furniture and leasehold improvements under capital leases                      | 57,561                 | 61,213     |
|   | 825,540                | 875,628    |
| Less accumulated depreciation and amortization  | (623,873 )             | (636,222 ) |
| Less amortization of equipment, furniture and leasehold improvements under capital leases | (54,673 )              | (56,085 )  |
|   | \$146,994              | \$183,321  |
| Accrued expenses:   |                        |            |
| Payroll and payroll related costs   | \$62,680               | \$74,013   |
| Insurance   | 14,876                 | 15,559     |
| Other   | 44,457                 | 45,859     |
|   | \$122,013              | \$135,431  |
| Other noncurrent liabilities:   |                        |            |
| Deferred income taxes   | \$108,119              | \$100,169  |
| Deferred rent   | 36,271                 | 39,057     |
| Insurance   | 26,112                 | 28,019     |
| Deferred benefits   | 17,302                 | 19,490     |
| Other   | 16,802                 | 14,875     |
|   | \$204,606              | \$201,610  |

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 2. OTHER FINANCIAL STATEMENT DATA (Continued)

The following provides additional information concerning other intangibles, net:

|                                    | June 30,<br>2017   | Accumulated            |                     | 2016   | Accumulated            |                       |          |
|------------------------------------|--|------------------------|---------------------|--|------------------------|-----------------------|----------|
|                                    | Weighted<br>Average<br>Amortization<br>Periods (1)<br>(In years) | Cost (2)               | Amortization<br>(2) | Weighted<br>Average<br>Amortization<br>Periods (1)<br>(In years) | Cost (2)               | Amortization<br>(2)   |          |
|                                    |  | (Dollars in thousands) |                     |  | (Dollars in thousands) |                       |          |
| Brand assets<br>and trade<br>names | 31   | \$8,187                | \$ (4,013 )         | \$4,174  | 31                     | \$8,206 \$ (3,746 )   | \$4,460  |
| Franchise<br>agreements            | 19   | 9,832                  | (7,433 )            | 2,399  | 19                     | 9,853 (7,116 )        | 2,737    |
| Lease<br>intangibles               | 20   | 14,501                 | (9,356 )            | 5,145  | 20                     | 14,535 (8,649 )       | 5,886    |
| Other                              | 21   | 5,493                  | (3,577 )            | 1,916  | 21                     | 5,748 (3,646 )        | 2,102    |
| Total                              | 22   | \$38,013               | \$ (24,379 )        | \$13,634   | 22                     | \$38,342 \$ (23,157 ) | \$15,185 |

(1) All intangible assets have been assigned an estimated finite useful life and are amortized on a straight-line basis over the number of years that approximate their expected period of benefit (ranging from three to 40 years).

(2) The change in the gross carrying value and accumulated amortization of other intangible assets is impacted by foreign currency.

Total amortization expense related to intangible assets during fiscal years 2017, 2016 and 2015 was approximately \$1.5, \$1.5 and \$1.7 million, respectively. As of June 30, 2017, future estimated amortization expense related to intangible assets is estimated to be:

| Fiscal Year | (Dollars in<br>thousands) |
|-------------|---------------------------|
| 2018        | \$ 1,473                  |
| 2019        | 1,466                     |
| 2020        | 1,463                     |
| 2021        | 1,335                     |
| 2022        | 1,288                     |
| Thereafter  | 6,609                     |
| Total       | \$ 13,634                 |

The following provides supplemental disclosures of cash flow activity:

|                               | Fiscal Years           |         |          |
|-------------------------------|------------------------|---------|----------|
|                               | 2017                   | 2016    | 2015     |
|                               | (Dollars in thousands) |         |          |
| Cash paid (received) for:     |                        |         |          |
| Interest                      | \$7,293                | \$7,660 | \$12,336 |
| Income taxes, net             | 2,314                  | 2,237   | (1,371 ) |
| Noncash investing activities: |                        |         |          |
| Unpaid capital expenditures   | 2,774                  | 6,627   | 5,034    |



Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 3. GOODWILL

The table below contains details related to the Company's goodwill:

|          | June 30,<br>2017               |                                  |           | 2016                           |                                  |           |
|----------|--------------------------------|----------------------------------|-----------|--------------------------------|----------------------------------|-----------|
|          | Gross<br>Carrying<br>Value (3) | Accumulated<br>Impairment<br>(1) | Net       | Gross<br>Carrying<br>Value (3) | Accumulated<br>Impairment<br>(1) | Net       |
|          | (Dollars in thousands)         |                                  |           |                                |                                  |           |
| Goodwill | \$670,648                      | \$(253,661 )                     | \$416,987 | \$671,054                      | \$(253,661 )                     | \$417,393 |

(1) The table below contains additional information regarding accumulated impairment losses:

| Fiscal Year | Impairment<br>Charge<br>(Dollars in<br>thousands) | Reporting Unit (2)     |
|-------------|---|------------------------|
| 2009        | \$(41,661 )                                       | International          |
| 2010        | (35,277 )   | North American Premium |
| 2011        | (74,100 )   | North American Value   |
| 2012        | (67,684 )   | North American Premium |
| 2014        | (34,939 )   | North American Premium |
| Total       | \$(253,661)                                       |                        |

(2) See Note 13 to the Consolidated Financial Statements.

(3) The change in the gross carrying value of goodwill relates to foreign currency translation adjustments.

The table below contains details related to the Company's goodwill:

|   | North<br>American<br>Value<br>(Dollars in thousands) | North<br>American<br>Franchise | Consolidated |
|---|--|--------------------------------|--------------|
| Goodwill, net at June 30, 2015                  | \$ 189,925   | \$ 229,028                     | \$ 418,953   |
| Translation rate adjustments                    | (707 )   | (853 )                         | (1,560 )     |
| Goodwill, net at June 30, 2016                  | 189,218  | 228,175                        | 417,393      |
| Translation rate adjustments                    | (63 )  | (76 )                          | (139 )       |
| Derecognition related to venditioned salons (1) | (267 )   | —                              | (267 )       |
| Goodwill, net at June 30, 2017                  | \$ 188,888   | \$ 228,099                     | \$ 416,987   |

(1) Goodwill is derecognized for salons sold to franchisees with positive cash flows. The amount of goodwill derecognized is determined by a fraction (the numerator of which is the EBITDA of the salon being sold and the denominator of which is the EBITDA of the North American Value reporting unit) that is applied to the total goodwill balance of the North American Value reporting unit.

## 4. INVESTMENTS IN AFFILIATES

Investment in Empire Education Group, Inc.

The Company accounts for its 54.6% ownership interest in EEG as an equity method investment under the voting interest model. As EEG was a significant subsidiary for the fiscal year 2016 financial statements, the separate financial statements of EEG are included subsequent to the Company's financial statements.





Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 4. INVESTMENTS IN AFFILIATES (Continued)

The table below summarizes financial information recorded by the Company related to its investment in EEG:

|                                 | Fiscal Year            |            |
|---------------------------------|------------------------|------------|
|                                 | 2016                   | 2015       |
|                                 | (Dollars in thousands) |            |
| Equity losses (1)               | \$—(1,832 )            | \$(8,958 ) |
| Other than temporary impairment | —(12,954 )             | (4,654 )   |
| Total losses related to EEG     | \$—(14,786)            | \$(13,612) |
| Investment balance              | \$—                    | \$14,786   |

(1) For fiscal year 2015, includes \$6.9 million of expense for a non-cash deferred tax valuation allowance related to EEG.

The other than temporary impairment charges resulted from EEG's significantly lower financial projections in fiscal years 2016 and 2015 due to continued declines in enrollment, revenue and profitability. The full impairment of the investment followed previous non-cash impairment charges, EEG's impairment of goodwill and its establishment of a deferred tax valuation allowance in prior quarters. The Company has not recorded any equity income or losses related to its investment in EEG subsequent to the impairment. The Company will record equity income related to the Company's investment in EEG once EEG's cumulative income exceeds its cumulative losses, measured from the date of impairment.

While the Company could be responsible for certain liabilities associated with this venture, the Company does not currently expect them to have a material impact on the Company's financial position.

**Investment in MY Style**

During fiscal year 2017, the Company sold its 27.1% ownership interest in MY Style to MY Style's parent company, Yamano Holdings Corporation for \$0.5 million. This ownership interest was previously accounted for as a cost method investment. Associated with the sale, foreign currency translation loss of \$0.4 million previously classified within accumulated other comprehensive income was recognized in earnings. The Company also reported a \$0.2 million gain associated with the sale within interest income and other, net on the Consolidated Statement of Operations.

## 5. FAIR VALUE MEASUREMENTS

Fair value measurements are categorized into one of three levels based on the lowest level of significant input used: Level 1 (unadjusted quoted prices in active markets); Level 2 (observable market inputs available at the measurement date, other than quoted prices included in Level 1); and Level 3 (unobservable inputs that cannot be corroborated by observable market data).

**Assets and Liabilities Measured at Fair Value on a Recurring Basis**

The fair values of the Company's cash, cash equivalents, restricted cash, receivables and accounts payable approximated their carrying values as of June 30, 2017 and 2016. As of June 30, 2017, the estimated fair value of the Company's debt was \$125.9 million and the carrying value was \$123.0 million, excluding the \$1.8 million unamortized debt discount and \$0.6 million unamortized debt issuance costs. As of June 30, 2016, the estimated fair value of the Company's debt approximated its carrying value. The estimated fair value of the Company's debt is based on Level 2 inputs.

**Assets and Liabilities Measured at Fair Value on a Nonrecurring Basis**

We measure certain assets, including the Company's equity method investments, tangible fixed and other assets and goodwill, at fair value on a nonrecurring basis when they are deemed to be other than temporarily impaired. The fair values of these assets are determined, when applicable, based on valuation techniques using the best information available, and may include quoted market prices, market comparables, and discounted cash flow projections.



Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 5. FAIR VALUE MEASUREMENTS (Continued)

The following impairment charges were based on fair values using Level 3 inputs:

|                       | Fiscal Year            |            |            |
|-----------------------|------------------------|------------|------------|
|                       | 2017                   | 2016       | 2015       |
|                       | (Dollars in thousands) |            |            |
| Long-lived assets (1) | \$(11,366)             | \$(10,478) | \$(14,604) |
| Investment in EEG (2) | —                      | (12,954 )  | (4,654 )   |

(1) See Note 1 to the Consolidated Financial Statements.

(2) See Note 4 to the Consolidated Financial Statements.

## 6. FINANCING ARRANGEMENTS

The Company's long-term debt consists of the following:

|                           |                | Interest rate |       | June 30,  |                        |      |
|---------------------------|----------------|---------------|-------|-----------|------------------------|------|
|                           |                | %             |       |           |                        |      |
|                           | Maturity Dates | Fiscal Years  | 2017  | 2016      | 2017                   | 2016 |
|                           | (fiscal year)  |               |       |           | (Dollars in thousands) |      |
| Senior Term Notes, net    | 2020           | 5.50%         | 5.50% | \$120,599 | \$119,606              |      |
| Revolving credit facility | 2018           | —             | —     | —         | —                      |      |
|                           |                |               |       | \$120,599 | \$119,606              |      |

The debt agreements contain covenants, including limitations on incurrence of debt, granting of liens, investments, merger or consolidation, certain restricted payments and transactions with affiliates. In addition, the Company must adhere to specified fixed charge coverage and leverage ratios. The Company was in compliance with all covenants and other requirements of our financing arrangements as of June 30, 2017.

## Senior Term Notes

In December 2015, the Company exchanged its \$120.0 million 5.75% senior notes due December 2017 for \$123.0 million 5.5% senior notes due December 2019 (Senior Term Notes). The Senior Term Notes were issued at a \$3.0 million discount which is being amortized to interest expense over the term of the notes. The Company accounted for this non-cash exchange as a debt modification, as it was with the same lenders and the changes in terms were not considered substantial. Interest on the Senior Term Notes is payable semi-annually in arrears on June 1 and December 1 of each year. The Senior Term Notes are unsecured and not guaranteed by any of the Company's subsidiaries or any third party.

The following table contains details related to the Company's Senior Term Notes:

|   | June 30,               |           |
|---|------------------------|-----------|
|   | 2017                   | 2016      |
|   | (Dollars in thousands) |           |
| Principal amount on the Senior Term Notes | \$123,000              | \$123,000 |
| Unamortized debt discount                 | (1,815 )               | (2,565 )  |
| Unamortized debt issuance costs           | (586 )                 | (829 )    |
| Senior Term Notes, net                    | \$120,599              | \$119,606 |

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 6. FINANCING ARRANGEMENTS (Continued)

## Revolving Credit Facility

In January 2016, the Company amended its revolving credit facility primarily reducing the borrowing capacity from \$400.0 to \$200.0 million. The revolving credit facility expires in June 2018 and has rates tied to a LIBOR credit spread and a quarterly facility fee on the average daily amount of the facility (whether used or unused). Both the LIBOR credit spread and the facility fee are based on the Company's debt to EBITDA ratio at the end of each fiscal quarter. In addition, the Company may request an increase in revolving credit commitments under the facility of up to \$200.0 million under certain circumstances. Events of default under the credit agreement include change of control of the Company and the Company's default with respect to other debt exceeding \$10.0 million. As of June 30, 2017 and 2016, the Company had no outstanding borrowings under this revolving credit facility. Additionally, the Company had outstanding standby letters of credit under the revolving credit facility of \$1.5 and \$1.6 million at June 30, 2017 and 2016, respectively, primarily related to its self-insurance program. Unused available credit under the facility at June 30, 2017 and 2016 was \$198.5 and \$198.4 million, respectively.

## 7. COMMITMENTS AND CONTINGENCIES

## Operating Leases:

The Company leases most of its company-owned salons and some of its corporate facilities and distribution centers under operating leases. The original terms of the salon leases range from one to 20 years, with many leases renewable for additional five to ten year terms at the option of the Company. For most leases, the Company is required to pay real estate taxes and other occupancy expenses. Rent expense for the Company's international department store salons is based primarily on a percentage of sales.

The Company also leases the premises in which the majority of its franchisees operate and has entered into corresponding sublease arrangements with franchisees. These leases, generally with terms of approximately five years, are expected to be renewed on expiration. All additional lease costs are passed through to the franchisees.

Sublease income was \$31.5, \$31.4 and \$30.9 million in fiscal years 2017, 2016 and 2015, respectively. Rent expense on premises subleased was \$31.1, \$30.9 and \$30.5 million in fiscal years 2017, 2016 and 2015, respectively. Rent expense and related rental income on sublease arrangements with franchisees is netted within the rent expense line item on the Consolidated Statement of Operations. In most cases, the amount of rental income related to sublease arrangements with franchisees approximates the amount of rent expense from the primary lease, thereby having no net impact on rent expense or net (loss) income. However, in limited cases, the Company charges a 10.0% mark-up in its sublease arrangements. The net rental income resulting from such arrangements totaled \$0.4, \$0.5, and \$0.4 million for fiscal years 2017, 2016 and 2015, respectively, and was classified in the royalties and fees caption of the Consolidated Statement of Operations.

The Company has a sublease arrangement for a leased building the Company previously occupied. The aggregate amount of lease payments to be made over the remaining lease term are approximately \$2.4 million. The amount of rental income approximates the amount of rent expense, thereby having no material impact on rent expense or net (loss) income.

Total rent expense, excluding rent expense on premises subleased to franchisees, includes the following:

|                                      | Fiscal Years           |           |           |
|--------------------------------------|------------------------|-----------|-----------|
|                                      | 2017                   | 2016      | 2015      |
|                                      | (Dollars in thousands) |           |           |
| Minimum rent                         | \$217,738              | \$228,580 | \$236,137 |
| Percentage rent based on sales       | 7,215                  | 8,256     | 8,238     |
| Real estate taxes and other expenses | 54,335                 | 60,435    | 64,750    |
|                                      | \$279,288              | \$297,271 | \$309,125 |

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 7. COMMITMENTS AND CONTINGENCIES (Continued)

As of June 30, 2017, future minimum lease payments (excluding percentage rents based on sales) due under existing noncancelable operating leases with remaining terms of greater than one year are as follows:

| Fiscal Year                  | Corporate Franchisee   |            |
|------------------------------|------------------------|------------|
|                              | leases                 | leases     |
|                              | (Dollars in thousands) |            |
| 2018                         | \$205,901              | \$ 69,020  |
| 2019                         | 160,388                | 59,194     |
| 2020                         | 115,398                | 45,634     |
| 2021                         | 72,448                 | 31,289     |
| 2022                         | 34,502                 | 17,603     |
| Thereafter                   | 21,781                 | 20,436     |
| Total minimum lease payments | \$610,418              | \$ 243,176 |

## Contingencies:

The Company is self-insured for most workers' compensation, employment practice liability and general liability. Workers' compensation and general liability losses are subject to per occurrence and aggregate annual liability limitations. The Company is insured for losses in excess of these limitations. The Company is also self-insured for health care claims for eligible participating employees subject to certain deductibles and limitations. The Company determines its liability for claims incurred but not reported on an actuarial basis.

## Litigation and Settlements:

The Company is a defendant in various lawsuits and claims arising out of the normal course of business. Like certain other large retail employers, the Company has been faced with allegations of purported class-wide consumer and wage and hour violations. Litigation is inherently unpredictable and the outcome of these matters cannot presently be determined. Although the actions are being vigorously defended, the Company could in the future incur judgments or enter into settlements of claims that could have a material adverse effect on its results of operations in any particular period.

See Note 8 to the Consolidated Financial Statements for discussion regarding certain issues that have resulted from the IRS' audit of fiscal years 2010 through 2013. Final resolution of these issues is not expected to have a material impact on the Company's financial position.

## 8. INCOME TAXES

The components of (loss) income before income taxes are as follows:

|                                    | Fiscal Years           |          |           |
|------------------------------------|------------------------|----------|-----------|
|                                    | 2017                   | 2016     | 2015      |
|                                    | (Dollars in thousands) |          |           |
| (Loss) income before income taxes: |                        |          |           |
| U.S.                               | \$(7,759)              | \$12,481 | \$(6,630) |
| International                      | 924                    | 35       | 1,652     |
|                                    | \$(6,835)              | \$12,516 | \$(4,978) |

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 8. INCOME TAXES (Continued)

The provision for income taxes consists of:

|               | Fiscal Years           |         |          |
|---------------|------------------------|---------|----------|
|               | 2017                   | 2016    | 2015     |
|               | (Dollars in thousands) |         |          |
| Current:      |                        |         |          |
| U.S.          | \$994                  | \$819   | \$1,670  |
| International | 268                    | 1,207   | 1,781    |
| Deferred:     |                        |         |          |
| U.S.          | 7,901                  | 6,997   | 9,439    |
| International | 61                     | 26      | 1,715    |
|               | \$9,224                | \$9,049 | \$14,605 |

The provision for income taxes differs from the amount of income tax determined by applying the applicable U.S. statutory rate to earnings (loss) before income taxes, as a result of the following:

|   | Fiscal Years |        |            |   |
|---|--------------|--------|------------|---|
|   | 2017         | 2016   | 2015       |   |
| U.S. statutory rate                                   | 35.0         | % 35.0 | % 35.0     | % |
| State income taxes, net of federal income tax benefit | (2.2         | ) 5.4  | (3.7       | ) |
| Valuation allowance (1)                               | (168.0)      | 66.5   | (362.8)    |   |
| Foreign income taxes at other than U.S. rates         | (2.0         | ) 2.5  | (5.3       | ) |
| Officer life insurance                                | 6.8          | (7.6   | ) 9.6      |   |
| Work Opportunity and Welfare-to-Work Tax Credits      | 23.2         | (24.7) | 53.3       |   |
| Expiration of capital loss carryforward               | —            | —      | (9.5       | ) |
| Other, net (2)  | (27.8        | ) (4.8 | ) (10.0    | ) |
|   | (135.0)%     | 72.3   | % (293.4)% |   |

(1) See Note 1 to the Consolidated Financial Statements.

(2) The (27.8)% of Other, net in fiscal year 2017 includes the rate impact of meals and entertainment expense disallowance, adjustments resulting from charitable contributions, employee share-based compensation payments, and miscellaneous items of (5.5)%, (8.6)%, (21.8)%, and 8.1%, respectively. Miscellaneous items do not include any items in excess of 5% of computed tax.

The 4.8% of Other, net in fiscal year 2016 does not include the rate impact of any items in excess of 5% of computed tax.

The (10.0)% of Other, net in fiscal year 2015 includes the rate impact of meals and entertainment expense disallowance and miscellaneous items of (6.0)% and (4.0)%, respectively.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 8. INCOME TAXES (Continued)

The components of the net deferred tax assets and liabilities are as follows:

|                                   | June 30,               |             |
|-----------------------------------|------------------------|-------------|
|                                   | 2017                   | 2016        |
|                                   | (Dollars in thousands) |             |
| Deferred tax assets:              |                        |             |
| Deferred rent                     | \$ 13,216              | \$ 14,542   |
| Payroll and payroll related costs | 24,666                 | 27,066      |
| Net operating loss carryforwards  | 29,171                 | 22,433      |
| Tax credit carryforwards          | 32,852                 | 30,386      |
| Inventories                       | 1,914                  | 2,369       |
| Fixed assets                      | 7,982                  | 82          |
| Accrued advertising               | 2,723                  | 3,076       |
| Insurance                         | 4,153                  | 4,285       |
| Other                             | 7,494                  | 7,809       |
| Subtotal                          | \$ 124,171             | \$ 112,048  |
| Valuation allowance               | (120,903 )             | (110,046 )  |
| Total deferred tax assets         | \$ 3,268               | \$ 2,002    |
| Deferred tax liabilities:         |                        |             |
| Goodwill and intangibles          | \$(103,889)            | \$(95,451 ) |
| Other                             | (7,498 )               | (6,720 )    |
| Total deferred tax liabilities    | \$(111,387)            | \$(102,171) |
| Net deferred tax liability        | \$(108,119)            | \$(100,169) |

At June 30, 2017, the Company has tax effected federal, state, Canada and U.K. net operating loss carryforwards of approximately \$21.4, \$6.6, \$0.2 and \$1.0 million, respectively. The federal loss carryforward will expire from fiscal years 2034 to 2037. The state loss carryforwards will expire from fiscal years 2018 to 2037. The Canada loss carryforward will expire in fiscal years 2036 and 2037. The U.K. loss carryforward has no expiration.

The Company's tax credit carryforward of \$32.9 million consists of \$30.9 million that will expire from fiscal years 2030 to 2037, \$0.5 million that will expire from fiscal years 2020 to 2027 and \$1.5 million of carryforward that has no expiration date.

As of June 30, 2017, undistributed earnings of international subsidiaries of approximately \$10.2 million were considered to have been reinvested indefinitely and, accordingly, the Company has not provided for U.S. income taxes on such earnings. It is not practicable for the Company to determine the amount of unrecognized deferred tax liabilities on these indefinitely reinvested earnings.

The Company files tax returns and pays tax primarily in the U.S., Canada, the U.K. and Luxembourg as well as states, cities, and provinces within these jurisdictions. The Company's U.S. federal income tax returns for fiscal year 2010 through 2013 have been examined by the Internal Revenue Service (IRS) and were moved to the IRS Appeals Division for outstanding IRS proposed audit adjustments. The Company believes its income tax positions and deductions will be sustained and will continue to vigorously defend such positions. All earlier tax years are closed to examination. With limited exceptions, the Company is no longer subject to state and international income tax examination by tax authorities for years before 2012.



Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 8. INCOME TAXES (Continued)

A rollforward of the unrecognized tax benefits is as follows:

|   | Fiscal Years           |         |         |
|---|------------------------|---------|---------|
|   | 2017                   | 2016    | 2015    |
|   | (Dollars in thousands) |         |         |
| Balance at beginning of period  | \$1,357                | \$1,496 | \$1,468 |
| Additions based on tax positions related to the current year                        | 259                    | 138     | 37      |
| Additions based on tax positions of prior years                                     | 80                     | 170     | 352     |
| Reductions on tax positions related to the expiration of the statute of limitations | (179 )                 | (207 )  | (361 )  |
| Settlements   | (129 )                 | (240 )  | —       |
| Balance at end of period  | \$1,388                | \$1,357 | \$1,496 |

If the Company were to prevail on all unrecognized tax benefits recorded, a benefit of approximately \$0.9 million would be recorded in the effective tax rate. Interest and penalties associated with unrecognized tax benefits are recorded within income tax expense. During the fiscal years 2017, 2016 and 2015, we recorded interest and penalties of approximately \$0.1 million as additions to the accrual net of the respective reversal of previously accrued interest and penalties. As of June 30, 2017, the Company had accrued interest and penalties related to unrecognized tax benefits of \$1.1 million. This amount is not included in the gross unrecognized tax benefits noted above.

It is reasonably possible the amount of the unrecognized tax benefit with respect to certain of our unrecognized tax positions will increase or decrease during the next fiscal year. However, an estimate of the amount or range of the change cannot be made at this time.

## 9. BENEFIT PLANS

## Regis Retirement Savings Plan:

The Company maintains a defined contribution 401(k) plan, the Regis Retirement Savings Plan (RRSP). The RRSP is a defined contribution profit sharing plan with a 401(k) feature that is intended to qualify under Section 401(a) of the Internal Revenue Code (Code) and is subject to the Employee Retirement Income Security Act of 1974 (ERISA).

The 401(k) portion of the RRSP is a cash or deferred arrangement intended to qualify under section 401(k) of the Code and under which eligible employees may elect to contribute a percentage of their eligible compensation.

Employees who are 18 years of age or older and who were not highly compensated employees as defined by the Code during the preceding RRSP year are eligible to participate in the RRSP commencing with the first day of the month following their completion of one month of service.

The discretionary employer contribution profit sharing portion of the RRSP is a noncontributory defined contribution component covering full-time and part-time employees of the Company who have at least one year of eligible service, defined as 1,000 hours of service during the RRSP year, are employed by the Company on the last day of the RRSP year and are employed at Salon Support, distribution centers, as field leaders, artistic directors or consultants, and that are not highly compensated employees as defined by the Code. Participants' interest in the noncontributory defined contribution component become 20.0% vested after completing two years of service with vesting increasing 20.0% for each additional year of service, and with participants becoming fully vested after six full years of service.

## Nonqualified Deferred Salary Plan:

The Company maintains a Nonqualified Deferred Salary Plan (Executive Plan), which covers Company officers and all other employees who are highly compensated as defined by the Code. The discretionary employer contribution portion of the Executive Plan is a profit sharing component in which a participant's interest becomes 20.0% vested after completing two years of service with vesting increasing 20.0% for each additional year of service, and with participants becoming fully vested after six full years of service. Certain participants within the Executive Plan also receive a matching contribution from the Company.



Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 9. BENEFIT PLANS (Continued)

## Regis Individual Secured Retirement Plan (RiSRP):

The Company maintains a Regis Individual Secured Retirement Plan (RiSRP), pursuant to which eligible employees may use post-tax dollars to purchase life insurance benefits. Salon Support employees at the director level and above, as well as regional vice presidents, are eligible to participate. The Company may make discretionary contributions on behalf of participants within the RiSRP, which may be calculated as a matching contribution. The participant is the owner of the life insurance policy under the RiSRP.

## Stock Purchase Plan:

The Company has an employee stock purchase plan (ESPP) available to qualifying employees. Under the terms of the ESPP, eligible employees may purchase the Company's common stock through payroll deductions. The Company contributes an amount equal to 15.0% of the purchase price of the stock to be purchased on the open market and pays all expenses of the ESPP and its administration, not to exceed an aggregate contribution of \$11.8 million. As of June 30, 2017, the Company's cumulative contributions to the ESPP totaled \$10.6 million.

## Deferred Compensation Contracts:

The Company has unfunded deferred compensation contracts covering certain current and former key executives. Effective June 30, 2012, these contracts were amended and the benefits were frozen.

Expense associated with the deferred compensation contracts included in general and administrative expenses on the Consolidated Statement of Operations totaled \$0.2, \$0.2 and \$0.4 million for fiscal years 2017, 2016 and 2015, respectively.

The table below presents the projected benefit obligation of these deferred compensation contracts in the Consolidated Balance Sheet:

|  | June 30,               |          |
|--|------------------------|----------|
|  | 2017                   | 2016     |
|  | (Dollars in thousands) |          |
| Current portion (included in accrued liabilities)            | \$ 1,658               | \$ 1,353 |
| Long-term portion (included in other noncurrent liabilities) | 5,163                  | 5,898    |
|  | \$ 6,821               | \$ 7,251 |

The accumulated other comprehensive income (loss) for the deferred compensation contracts, consisting of primarily unrecognized actuarial income, was \$0.7 and \$0.5 million at June 30, 2017 and 2016, respectively.

The Company had previously agreed to pay the former Vice Chairman an annual amount for the remainder of his life. Additionally, the Company has a survivor benefit plan for the former Vice Chairman's spouse. In October 2013, the former Vice Chairman passed away and the Company began paying survivor benefits to his spouse. Estimated associated costs included in general and administrative expenses on the Consolidated Statement of Operations totaled \$0.3, \$0.2 and \$0.8 million for fiscal years 2017, 2016 and 2015, respectively. Related obligations totaled \$2.8 and \$3.0 million at June 30, 2017 and 2016, respectively, with \$0.5 million within accrued expenses at June 30, 2017 and 2016, respectively and the remainder included in other noncurrent liabilities in the Consolidated Balance Sheet.

In connection with the passing of two former employees in January 2016, the Company received \$2.9 million in life insurance proceeds. The Company recorded a gain of \$1.2 million in general and administrative in the Consolidated Statement of Operations associated with the proceeds.

In connection with the passing of a former employee in January 2017, the Company received \$0.9 million in life insurance proceeds. The Company recorded a gain of \$0.1 million in general and administrative in the Consolidated Statement of Operations associated with the proceeds.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 9. BENEFIT PLANS (Continued)

Compensation expense included in (loss) income before income taxes and equity in loss of affiliated companies related to the aforementioned plans, excluding amounts paid for expenses and administration of the plans included the following:

|                                 | Fiscal Years           |       |       |
|---------------------------------|------------------------|-------|-------|
|                                 | 2017                   | 2016  | 2015  |
|                                 | (Dollars in thousands) |       |       |
| Executive plans                 | \$249                  | \$289 | \$224 |
| ESPP                            | 284                    | 307   | 325   |
| Deferred compensation contracts | 514                    | 402   | 1,195 |

## 10. EARNINGS PER SHARE

The Company's basic earnings per share is calculated as net income (loss) divided by weighted average common shares outstanding, excluding unvested outstanding restricted stock awards, RSUs and PSUs. The Company's diluted earnings per share is calculated as net income divided by weighted average common shares and common share equivalents outstanding, which includes shares issued under the Company's stock-based compensation plans.

Stock-based awards with exercise prices greater than the average market price of the Company's common stock are excluded from the computation of diluted earnings per share. In fiscal year 2015, the Company's diluted earnings per share would have reflected the assumed conversion under the Company's convertible debt, if the impact was dilutive, along with the exclusion of interest expense, net of taxes.

For fiscal years 2017, 2016 and 2015, 728,223, 446,992, and 251,763, respectively, of common stock equivalents of potentially dilutive common stock were not included in the diluted earnings per share calculation due to the net loss from continuing operations.

The computation of weighted average shares outstanding, assuming dilution, excluded the following shares as they were not dilutive:

|                                  | Fiscal Year |           |           |
|----------------------------------|-------------|-----------|-----------|
|                                  | 2017        | 2016      | 2015      |
| Equity-based compensation awards | 2,407,158   | 2,133,675 | 1,948,507 |
| Shares from convertible debt     | —           | —         | 465,055   |

## 11. STOCK-BASED COMPENSATION

The Company grants long-term equity-based awards under the 2016 Long Term Incentive Plan (the 2016 Plan). The 2016 Plan, which was approved by the Company's shareholders at its 2016 Annual Meeting, provides for the granting of nonqualified stock options, equity-based stock appreciation rights (SARs), restricted stock awards (RSAs), restricted stock units (RSUs) and stock-settled performance units (PSUs), as well as cash-based performance grants, to employees and non-employee directors of the Company. Under the 2016 Plan, a maximum of 3,500,000 shares were approved for issuance. The 2016 Plan incorporates a fungible share design, under which full value awards (such as RSUs and PSUs) count against the shares reserved for issuance at a rate 2.4 times higher than appreciation awards (such as SARs and stock options). As of June 30, 2017, a maximum of 4,324,855 shares were available for grant under the 2016 Plan. All unvested awards are subject to forfeiture in event of termination of employment, unless accelerated. SAR and RSU awards granted under the 2016 Plan generally include various acceleration terms, including upon retirement for participants aged sixty-two years or older or who are aged fifty-five or older and have fifteen years of continuous service.

The Company also has outstanding awards under the Amended and Restated 2004 Long Term Incentive Plan (the "2004 Plan"), although the 2004 Plan terminated in October 2016 and no additional awards have since been or will be

made under the 2004 Plan. The 2004 Plan provided for the granting of nonqualified stock options, equity-based stock appreciation rights (SARs), restricted stock awards (RSAs), restricted stock units (RSUs) and stock-settled performance share units (PSUs), as well as cash-based performance grants, to employees and non-employee directors of the Company.

The Company also has outstanding stock options under the 2000 Stock Option Plan (the "2000 Plan"), although the 2000 Plan terminated in 2010 and no additional awards have since been or will be made under the 2000 Plan. The 2000 Plan allowed the Company to grant both incentive and nonqualified stock options and replaced the Company's 1991 Stock Option Plan.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 11. STOCK-BASED COMPENSATION (Continued)

Under the 2016 Plan, the 2004 Plan and the 2000 Plan, stock-based awards are granted at an exercise price or initial value equal to the fair market value on the date of grant.

Using the fair value of each grant on the date of grant, the weighted average fair values per stock-based compensation award granted during fiscal years 2017, 2016 and 2015 were as follows:

|             | 2017   | 2016   | 2015   |
|-------------|--------|--------|--------|
| SARs        | \$3.68 | \$3.51 | \$6.16 |
| RSAs & RSUs | 11.73  | 11.18  | 15.95  |
| PSUs        | 12.28  | 12.11  | 15.15  |

The fair value of SARs granted are estimated on the date of grant using the Black-Scholes-Merton (BSM) option valuation model. The significant assumptions used in determining the estimated fair value of SARs granted during fiscal years 2017, 2016 and 2015 were as follows:

|                          | 2017   | 2016   | 2015           |
|--------------------------|--------|--------|----------------|
| Risk-free interest rate  | 1.99%  | 1.71%  | 1.53 - 1.84%   |
| Expected term (in years) | 6.50   | 6.00   | 6.00           |
| Expected volatility      | 31.50% | 30.00% | 38.00 - 44.00% |
| Expected dividend yield  | 0%     | 0%     | 0%             |

The risk free interest rate is determined based on the U.S. Treasury rates approximating the expected life of the SARs granted. Expected volatility is established based on historical volatility of the Company's stock price. Estimated expected life was based on an analysis of historical stock awards granted data which included analyzing grant activity including grants exercised, expired and canceled. The expected dividend yield is determined based on the Company's annual dividend amount as a percentage of the strike price at the time of the grant. The Company uses historical data to estimate pre-vesting forfeiture rates.

Stock-based compensation expense recorded in G&A was as follows:

|  | 2017     | 2016    | 2015    |
|--|----------|---------|---------|
| SARs                                   | \$3,533  | \$2,774 | \$2,652 |
| RSAs, RSUs, & PSUs                     | 9,609    | 7,023   | 5,995   |
| Total stock-based compensation expense | \$13,142 | \$9,797 | \$8,647 |

Total compensation cost for stock-based payment arrangements for fiscal year 2017 includes \$5.4 million related to the termination of former executive officers.

Stock Appreciation Rights & Stock Options:

SARs and stock options granted under the 2016 Plan, 2004 Plan and 2000 Plan generally vest ratably over a three to five year period on each of the annual grant date anniversaries and expire ten years from the grant date. SARs granted subsequent to fiscal year 2012 vest ratably over a three year period with the exception of the April 2017 grant to the Chief Executive Officer, which vests in full after two years.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 11. STOCK-BASED COMPENSATION (Continued)

Activity for all of our outstanding SARs and stock options is as follows:

|   | Shares<br>(in thousands) | SARs  | Stock<br>Options | Weighted<br>Average<br>Exercise<br>Price | Weighted-<br>Average<br>Remaining<br>Contractual<br>Life | Aggregate<br>Intrinsic<br>Value<br>(in<br>thousands) |
|---|--------------------------|-------|------------------|--|--|--|
| Outstanding balance at June 30, 2016          | 2,209                    | 98    |                  | \$ 16.39                                 |  |  |
| Granted                                       | 1,000                    | —     |                  | 11.15                                    |  |  |
| Forfeited/Expired                             | (243 )                   | (44 ) |                  | 19.33                                    |  |  |
| Exercised                                     | (82 )                    | —     |                  | 10.84                                    |  |  |
| Outstanding balance at June 30, 2017          | 2,884                    | 54    |                  | \$ 14.47                                 | 7.3  | \$ —   |
| Exercisable at June 30, 2017                  | 1,571                    | 54    |                  | \$ 17.06                                 | 5.7  | \$ —   |
| Unvested awards, net of estimated forfeitures | 1,294                    | —     |                  | \$ 11.26                                 | 9.4  | \$ —   |

As of June 30, 2017, there was \$3.7 million of unrecognized expense related to SARs and stock options that is to be recognized over a weighted-average period of 1.7 years.

Restricted Stock Awards & Restricted Stock Units:

RSAs and RSUs granted to employees under the 2016 Plan and 2004 Plan generally vest ratably over a three to five year period on each of the annual grant date anniversaries or vest entirely after a three or five year period. In addition, the Chief Executive Officer has an outstanding RSU grant that vests upon the achievement of a specified value for the Company's stock over a specified period of time. RSUs granted to non-employee directors under the 2016 Plan and 2004 Plan generally vest in equal monthly amounts over a one year period from the Company's previous annual shareholder meeting date and distributions are deferred until the director's board service ends.

Activity for all of our RSAs and RSUs is as follows:

|   | Shares/Units<br>(in<br>thousands) | Weighted<br>Average<br>Grant<br>Date<br>Fair<br>Value | Aggregate<br>Intrinsic<br>Value<br>(in<br>thousands) |
|---|-----------------------------------|---|--|
| Outstanding balance at June 30, 2016          | 122 908                           | \$ 14.91  |  |
| Granted                                       | — 517                             | 11.73   |  |
| Forfeited                                     | — (82 )                           | 13.78   |  |
| Vested  | (121 ) (534 )                     | 14.91   |  |
| Outstanding balance at June 30, 2017          | 1 809                             | \$ 12.77  | \$ 8,326   |
| Vested at June 30, 2017                       | 1 203                             | \$ 14.69  | \$ 2,103   |
| Unvested awards, net of estimated forfeitures | — 565                             | \$ 12.07  | \$ 5,802   |

As of June 30, 2017, there was \$3.7 million of unrecognized expense related to RSAs and RSUs that is expected to be recognized over a weighted-average period of 1.8 years.

Performance Share Units:

PSUs are grants of restricted stock units which are earned based on the achievement of performance goals established by the Compensation Committee over a performance period.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 11. STOCK-BASED COMPENSATION (Continued)

Activity for all of our PSUs is as follows:

|   | Shares/Units<br>(in<br>thousands) | Weighted<br>Average<br>Grant<br>Date<br>Fair<br>Value | Aggregate<br>Intrinsic<br>Value<br>(in<br>thousands)(1) |
|---|-----------------------------------|---|---|
| Outstanding balance at June 30, 2016          | 556                               | \$ 13.00  | \$ 7,679  |
| Granted                                       | 393                               | 12.28   |   |
| Forfeited                                     | (508 )                            | 12.68   |   |
| Vested  | —                                 | —   |   |
| Outstanding balance at June 30, 2017          | 441                               | \$ 12.74  | \$ 4,531  |
| Vested at June 30, 2017                       | —                                 | \$ —  | \$ —  |
| Unvested awards, net of estimated forfeitures | 412                               | \$ 12.74  | \$ 4,230  |

(1)Includes actual or expected payout rates as set forth in the performance criteria.

In connection with the termination of former executive officers, the Company settled certain PSUs for cash of \$3.2 million during fiscal year 2017.

PSUs granted in fiscal year 2017 have a performance period of three years, after which they will vest to the extent earned. Future compensation expense for these unvested awards could reach a maximum of \$2.8 million to be recognized over 2.1 years, if the maximum performance metrics are achieved.

PSUs granted in fiscal years 2016 and 2015 had a performance period of one year. They have been earned and will vest three years from the initial grant date. As of June 30, 2017, there was \$0.6 million of expense related to the fiscal 2016 and 2015 PSUs that is expected to be recognized over a weighted-average period of 1.0 year.

## 12. SHAREHOLDERS' EQUITY

Authorized Shares and Designation of Preferred Class:

The Company has 100 million shares of capital stock authorized, par value \$0.05, of which all outstanding shares, and shares available under the Stock Option Plans, have been designated as common.

Shareholders' Rights Plan:

The Company previously had a shareholders' rights plan, which expired by its terms in December 2016.

Share Repurchase Program:

In May 2000, the Company's Board approved a stock repurchase program with no stated expiration date. Originally, the program authorized up to \$50.0 million to be expended for the repurchase of the Company's stock. The Board elected to increase this maximum to \$100.0 million in August 2003, to \$200.0 million in May 2005, to \$300.0 million in April 2007, to \$350.0 million in April 2015, to \$400.0 million in September 2015, and to \$450.0 million in January 2016. All repurchased shares become authorized but unissued shares of the Company. The timing and amounts of any repurchases depends on many factors, including the market price of the common stock and overall market conditions. As of June 30, 2017, 18.4 million shares have been cumulatively repurchased for \$390.0 million, and \$60.0 million remained outstanding under the approved stock repurchase program.

Accumulated Other Comprehensive Income:

The components of accumulated other comprehensive income are as follows:

|  | June 30,               |         |         |
|--|------------------------|---------|---------|
|  | 2017                   | 2016    | 2015    |
|  | (Dollars in thousands) |         |         |
| Foreign currency translation                       | \$2,684                | \$4,573 | \$8,849 |
| Unrealized gain on deferred compensation contracts | 652                    | 495     | 657     |



|  |         |         |         |
|--|---------|---------|---------|
| Accumulated other comprehensive income | \$3,336 | \$5,068 | \$9,506 |
|--|---------|---------|---------|

73

---

Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

13. SEGMENT INFORMATION

Segment information is prepared on the same basis the chief operating decision maker reviews financial information for operational decision-making purposes. During the fourth quarter of fiscal year 2017, the Company redefined its operating segments to reflect how the chief operating decision maker now evaluates the business as a result of the increased focus on the franchise business as a result of a number of factors including appointing a President of Franchise in April 2017. The Company now reports its operations in four operating segments: North American Value, North American Franchise, North American Premium and International. The Company's operating segments are its reportable operating segments. Prior to this change, the Company had three operating segments: North American Value, North American Premium, and International. The Company did not operate under the realigned operating segment structure prior to the fourth quarter of fiscal year 2017.

The North American Value reportable operating segment is comprised of 5,439 company-owned salons located mainly in strip center locations and Walmart Supercenters. North American Value salons offer high quality, convenient and value priced hair care and beauty services and retail products. SmartStyle, Supercuts, MasterCuts, Cost Cutters and other regional trade names operating in the United States, Canada and Puerto Rico are generally within the North American Value segment.

The North American Franchise reportable operating segment is comprised of 2,633 franchised salons located mainly in strip center locations, and Walmart Supercenters. North American Franchise salons offer high quality, convenient and value priced hair care and beauty services and retail products. This segment operates in the United States and Canada and primarily includes the Supercuts, SmartStyle, Cost Cutters, First Choice Haircutters, Roosters and Magicuts concepts.

The North American Premium reportable operating segment is comprised of 559 company-owned salons primarily in mall-based locations. North American Premium salons offer upscale hair care and beauty services and retail products at reasonable prices. This segment operates in the United States, Canada and Puerto Rico and primarily includes the Regis salons concept, among other trade names.

The International reportable operating segment is comprised of 275 company-owned and 13 franchised salons located in malls, department stores and high-traffic locations. International salons offer a full range of custom hair care and beauty services and retail products. This segment operates in the United Kingdom primarily under the Supercuts, Regis and Sassoon concepts.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 13. SEGMENT INFORMATION (Continued)

Concurrent with the change in reportable segments, the Company recast its prior period financial information to reflect comparable financial information for the new segment structure. Historical financial information shown in the following table and elsewhere in this filing reflects this change. Financial information concerning the Company's reportable operating segments is shown in the following table:

|   | For the Year Ended June 30, 2017 |                                |                              |               |             |              |
|---|----------------------------------|--------------------------------|------------------------------|---------------|-------------|--------------|
|   | North<br>American<br>Value       | North<br>American<br>Franchise | North<br>American<br>Premium | International | Corporate   | Consolidated |
|   | (Dollars in thousands)           |                                |                              |               |             |              |
| Revenues:   |                                  |                                |                              |               |             |              |
| Service   | \$1,035,900                      | \$—                            | \$200,732                    | \$71,100      | \$—         | \$1,307,732  |
| Product   | 244,500                          | 30,548                         | 40,769                       | 20,048        | —           | 335,865      |
| Royalties and fees  | —                                | 47,973                         | —                            | 318           | —           | 48,291       |
|   | 1,280,400                        | 78,521                         | 241,501                      | 91,466        | —           | 1,691,888    |
| Operating expenses:   |                                  |                                |                              |               |             |              |
| Cost of service   | 657,013                          | —                              | 140,743                      | 40,436        | —           | 838,192      |
| Cost of product   | 112,156                          | 22,640                         | 20,571                       | 10,977        | —           | 166,344      |
| Site operating expenses   | 136,895                          | —                              | 24,885                       | 6,659         | —           | 168,439      |
| General and administrative  | 44,344                           | 21,193                         | 12,130                       | 8,480         | 88,355      | 174,502      |
| Rent  | 200,700                          | 170                            | 53,253                       | 24,321        | 844         | 279,288      |
| Depreciation and amortization   | 45,737                           | 357                            | 8,260                        | 2,515         | 9,458       | 66,327       |
| Total operating expenses  | 1,196,845                        | 44,360                         | 259,842                      | 93,388        | 98,657      | 1,693,092    |
| Operating income (loss)   | 83,555                           | 34,161                         | (18,341)                     | (1,922)       | (98,657)    | (1,204)      |
| Other (expense) income:   |                                  |                                |                              |               |             |              |
| Interest expense  | —                                | —                              | —                            | —             | (8,703)     | (8,703)      |
| Interest income and other, net  | —                                | —                              | —                            | —             | 3,072       | 3,072        |
| Income (loss) from continuing operations before income taxes and equity in loss of affiliated companies | \$83,555                         | \$34,161                       | \$(18,341)                   | \$(1,922)     | \$(104,288) | \$(6,835)    |

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 13. SEGMENT INFORMATION (Continued)

|   | For the Year Ended June 30, 2016 |                          |                        |               |             | Consolidated |
|---|----------------------------------|--------------------------|------------------------|---------------|-------------|--------------|
|   | North American Value             | North American Franchise | North American Premium | International | Corporate   |              |
|   | (Dollars in thousands)           |                          |                        |               |             |              |
| Revenues:   |                                  |                          |                        |               |             |              |
| Service   | \$1,064,109                      | \$—                      | \$233,520              | \$86,034      | \$—         | \$1,383,663  |
| Product   | 252,301                          | 31,406                   | 49,918                 | 26,058        | —           | 359,683      |
| Royalties and fees  | —                                | 47,523                   | —                      | —             | —           | 47,523       |
|   | 1,316,410                        | 78,929                   | 283,438                | 112,092       | —           | 1,790,869    |
| Operating expenses:   |                                  |                          |                        |               |             |              |
| Cost of service   | 659,140                          | —                        | 161,466                | 47,582        | —           | 868,188      |
| Cost of product   | 117,464                          | 23,086                   | 24,573                 | 14,218        | —           | 179,341      |
| Site operating expenses   | 145,494                          | —                        | 29,751                 | 7,707         | —           | 182,952      |
| General and administrative  | 44,881                           | 21,472                   | 14,408                 | 10,663        | 86,609      | 178,033      |
| Rent  | 206,948                          | 162                      | 58,144                 | 30,961        | 1,056       | 297,271      |
| Depreciation and amortization   | 46,313                           | 363                      | 7,892                  | 2,843         | 10,059      | 67,470       |
| Total operating expenses  | 1,220,240                        | 45,083                   | 296,234                | 113,974       | 97,724      | 1,773,255    |
| Operating income (loss)   | 96,170                           | 33,846                   | (12,796)               | (1,882)       | (97,724)    | 17,614       |
| Other (expense) income:   |                                  |                          |                        |               |             |              |
| Interest expense  | —                                | —                        | —                      | —             | (9,317)     | (9,317)      |
| Interest income and other, net  | —                                | —                        | —                      | —             | 4,219       | 4,219        |
| Income (loss) from continuing operations before income taxes and equity in loss of affiliated companies | \$96,170                         | \$33,846                 | \$(12,796)             | \$(1,882)     | \$(102,822) | \$12,516     |

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 13. SEGMENT INFORMATION (Continued)

|   | For the Year Ended June 30, 2015 |                          |                        |               |             | Consolidated |
|---|----------------------------------|--------------------------|------------------------|---------------|-------------|--------------|
|   | North American Value             | North American Franchise | North American Premium | International | Corporate   |              |
|   | (Dollars in thousands)           |                          |                        |               |             |              |
| Revenues:   |                                  |                          |                        |               |             |              |
| Service   | \$1,081,704                      | \$—                      | \$253,520              | \$ 94,184     | \$—         | \$1,429,408  |
| Product   | 247,316                          | 29,756                   | 56,080                 | 30,084        | —           | 363,236      |
| Royalties and fees  | —                                | 44,643                   | —                      | —             | —           | 44,643       |
|   | 1,329,020                        | 74,399                   | 309,600                | 124,268       | —           | 1,837,287    |
| Operating expenses:   |                                  |                          |                        |               |             |              |
| Cost of service   | 656,069                          | —                        | 174,733                | 51,915        | —           | 882,717      |
| Cost of product   | 115,116                          | 22,031                   | 28,095                 | 15,316        | —           | 180,558      |
| Site operating expenses   | 152,739                          | —                        | 30,769                 | 8,934         | —           | 192,442      |
| General and administrative  | 44,562                           | 21,296                   | 15,431                 | 11,533        | 93,229      | 186,051      |
| Rent  | 211,885                          | 292                      | 61,716                 | 33,109        | 2,123       | 309,125      |
| Depreciation and amortization   | 56,407                           | 425                      | 13,094                 | 3,148         | 9,789       | 82,863       |
| Total operating expenses  | 1,236,778                        | 44,044                   | 323,838                | 123,955       | 105,141     | 1,833,756    |
| Operating income (loss)   | 92,242                           | 30,355                   | (14,238 )              | 313           | (105,141 )  | 3,531        |
| Other (expense) income:   |                                  |                          |                        |               |             |              |
| Interest expense  | —                                | —                        | —                      | —             | (10,206 )   | (10,206 )    |
| Interest income and other, net  | —                                | —                        | —                      | —             | 1,697       | 1,697        |
| Income (loss) from continuing operations before income taxes and equity in loss of affiliated companies | \$92,242                         | \$ 30,355                | \$(14,238 )            | \$ 313        | \$(113,650) | \$(4,978 )   |

The Company's chief operating decision maker does not evaluate reportable segments using assets and capital expenditure information.

Total revenues and property and equipment, net associated with business operations in the U.S. and all other countries in aggregate were as follows:

|                 | June 30, 2017          |                             | 2016           |                             | 2015           |                             |
|-----------------|------------------------|-----------------------------|----------------|-----------------------------|----------------|-----------------------------|
|                 | Total Revenues         | Property and Equipment, Net | Total Revenues | Property and Equipment, Net | Total Revenues | Property and Equipment, Net |
|                 | (Dollars in thousands) |                             |                |                             |                |                             |
| U.S.            | \$1,486,502            | \$ 132,554                  | \$1,563,023    | \$ 167,613                  | \$1,585,672    | \$ 198,471                  |
| Other countries | 205,386                | 14,440                      | 227,846        | 15,708                      | 251,615        | 19,686                      |
| Total           | \$1,691,888            | \$ 146,994                  | \$1,790,869    | \$ 183,321                  | \$1,837,287    | \$ 218,157                  |

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

## 14. QUARTERLY FINANCIAL DATA (UNAUDITED)

Refer to Management's Discussion and Analysis of Financial Condition and Results of Operations in Part II, Item 7 in this Form 10-K for explanations of items which impacted fiscal years 2017 and 2016 revenues, operating and net (loss) income.

Summarized quarterly data for fiscal years 2017 and 2016 follows:

|   | Quarter Ended                                    |                |             |            |             |
|---|--|----------------|-------------|------------|-------------|
|   | September 30                                     | December 31    | March 31(a) | June 30(b) | Year Ended  |
|   | (Dollars in thousands, except per share amounts) |                |             |            |             |
| 2017  |  |                |             |            |             |
| Revenues  | \$431,042  | \$424,043      | \$412,603   | \$424,200  | \$1,691,888 |
| Cost of service and product revenues, excluding depreciation and amortization | 251,242  | 254,841        | 248,509     | 249,944    | 1,004,536   |
| Operating income (loss)   | 7,715  | (847)          | (12,784)    | 4,712      | (1,204)     |
| Net income (loss)   | 3,281  | (2,219)        | (18,455)    | 1,253      | (16,140)    |
| Net income (loss) per basic and diluted share(d)                              | 0.07   | (0.05)         | (0.40)      | 0.03       | (0.35)      |
|   | Quarter Ended                                    |                |             |            |             |
|   | September 30                                     | December 31(c) | March 31    | June 30    | Year Ended  |
|   | (Dollars in thousands, except per share amounts) |                |             |            |             |
| 2016  |  |                |             |            |             |
| Revenues  | \$450,130  | \$450,467      | \$442,565   | \$447,707  | \$1,790,869 |
| Cost of service and product revenues, excluding depreciation and amortization | 260,804  | 267,056        | 260,046     | 259,623    | 1,047,529   |
| Operating income (loss)   | 4,276  | (2,883)        | 5,621       | 10,600     | 17,614      |
| Net (loss) income   | (808)  | (13,986)       | (2,084)     | 5,562      | (11,316)    |
| Net (loss) income per basic and diluted share(d)                              | (0.02)   | (0.29)         | (0.04)      | 0.12       | (0.23)      |

(a) During the third quarter of fiscal year 2017, the Company recorded \$7.9 million of severance expense related to the termination of former executive officers including the Company's Chief Executive Officer.

(b) During the fourth quarter of fiscal year 2017, the Company recorded \$5.9 million for a one-time inventory expense related to salon tools.

(c) During the second quarter of fiscal year 2016, the Company recorded a \$13.0 million other than temporary impairment charge on its investment in EEG.

(d) Total is an annual recalculation; line items calculated quarterly may not sum to total.

Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure  
None.

Item 9A. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

The Company maintains disclosure controls and procedures that are designed to ensure that information required to be disclosed by the Company in the reports filed or submitted under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to management, including the Chief Executive Officer (CEO) and Chief Financial Officer (CFO), as appropriate to allow timely decisions regarding required disclosure.

## Table of Contents

Management, with the participation of the CEO and CFO, evaluated the effectiveness of the design and operation of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) promulgated under the Exchange Act), at the end of the period. Based on their evaluation, our CEO and CFO, concluded that our disclosure controls and procedures were effective as of June 30, 2017.

### Management's Report on Internal Control over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Rule 13a-15(f) of the Exchange Act. Under the supervision and with the participation of our management, including the CEO and the CFO, we carried out an evaluation of the effectiveness of our internal control over financial reporting as of June 30, 2017 using the criteria established in "Internal Control-Integrated Framework " (2013), issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Based upon this evaluation, management concluded the Company's internal controls over financial reporting were effective as of June 30, 2017 based on those criteria.

The effectiveness of the Company's internal control over financial reporting as of June 30, 2017 has been audited by PricewaterhouseCoopers LLP, an independent registered public accounting firm, as stated in its report, which appears in Item 8.

### Changes in Internal Controls over Financial Reporting

There were no changes in our internal control over financial reporting during the most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

### Item 9B. Other Information

None.

## PART III

### Item 10. Directors, Executive Officers and Corporate Governance

Information regarding the Directors of the Company and Exchange Act Section 16(a) filings will be set forth in the sections titled "Item 1—Election of Directors", "Corporate Governance" and "Section 16(a) Beneficial Ownership Reporting Compliance" of the Company's 2017 Proxy Statement, and is incorporated herein by reference. The information required by Item 401 of Regulation S-K regarding the Company's executive officers is included under "Executive Officers" in Item 1 of this Annual Report on Form 10-K. Additionally, information regarding the Company's audit committee and audit committee financial expert, as well nominating committee functions, will be set forth in the section titled "Committees of the Board" and shareholder communications with directors will be set forth in the section titled "Communications with the Board" of the Company's 2017 Proxy Statement, and are incorporated herein by reference.

The Company has adopted a code of ethics, known as the Code of Business Conduct & Ethics that applies to all employees, including the Company's chief executive officer, chief financial officer, directors and executive officers. The Code of Business Conduct & Ethics is available on the Company's website at [www.regiscorp.com](http://www.regiscorp.com), under the heading "Corporate Governance - Policies and Disclosures" (within the "Investor Information" section). The Company intends to disclose any substantive amendments to, or waivers from, its Code of Business Conduct & Ethics on its website or in a report on Form 8-K. In addition, the charters of the Company's Audit Committee, Compensation Committee and Nominating and Corporate Governance Committee and the Company's Corporate Governance Guidelines may be found in the same section of the Company's website. Copies of any of these documents are available upon request to any shareholder of the Company by writing to the Company's Corporate Secretary at Regis Corporation, 7201 Metro Boulevard, Edina, Minnesota 55439.

### Item 11. Executive Compensation

Information about executive and director compensation will be set forth in the sections titled "Executive Compensation" and "Fiscal 2017 Director Compensation" of the Company's 2017 Proxy Statement, and is incorporated herein by reference.

Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters  
Information regarding the Company's equity compensation plans will be set forth in the section titled "Equity Compensation Plan Information" and information regarding the beneficial ownership of the Company will be set forth in the section titled "Security Ownership of Certain Beneficial Holders and Management" of the Company's 2017 Proxy Statement, and are incorporated herein by reference.

79

---



Table of Contents

Item 13. Certain Relationships and Related Transactions, and Director Independence

Information regarding certain relationships and related transactions will be set forth in the section titled "Certain Relationships and Related Transactions" of the Company's 2017 Proxy Statement, and is incorporated herein by reference. Information regarding director independence will be set forth in the section titled "Corporate Governance—Director Independence" of the Company's 2017 Proxy Statement, and is incorporated herein by reference.

Item 14. Principal Accounting Fees and Services

A description of the fees paid to the independent registered public accounting firm will be set forth in the section titled "Item 4—Ratification of Appointment of Independent Registered Public Accounting Firm" of the Company's 2017 Proxy Statement and is incorporated herein by reference.

Table of Contents

PART IV

Item 15. Exhibits and Financial Statement Schedules

(b)(1). All financial statements:

Consolidated Financial Statements filed as part of this report are listed under Part II, Item 8 of this Form 10-K.

(c) Exhibits:

The exhibits listed in the accompanying index are filed as part of this report. Except where otherwise indicated below, the SEC file number for each report and registration statement from which the exhibits are incorporated by reference is 1-12725. There are no financial statement schedules included with this filing for the reason they are not applicable, not required or the information is included in the financial statements or notes thereto.

Exhibit Number/Description

- Election of the Company to become governed by Minnesota Statutes Chapter 302A and Restated Articles of Incorporation of the Company, dated March 11, 1983; Articles of Amendment to Restated Articles of Incorporation, dated October 29, 1984; Articles of Amendment to Restated Articles of Incorporation, dated August 14, 1987; Articles of Amendment to Restated Articles of Incorporation, dated October 21, 1987;
- 3(a) Articles of Amendment to Restated Articles of Incorporation, dated November 20, 1996; Articles of Amendment to Restated Articles of Incorporation, dated July 25, 2000; Articles of Amendment to Restated Articles of Incorporation, dated October 22, 2013. (Incorporated by reference to Exhibit 3(a) of the Company's Annual Report on Form 10-K/A filed on September 26, 2014.)
- 3(b) Bylaws of the Company. (Incorporated by reference to Exhibit 3.1 of the Company's Current Report on Form 8-K filed on October 31, 2006.)
- 4(a) Form of Stock Certificate. (Incorporated by reference to Exhibit 4.1 of the Company's Registration Statement on Form S-1 (Reg. No. 40142).)
- 4(b) Indenture, dated December 1, 2015, by and between the Company and Wells Fargo Bank, National Association, as Trustee, in respect of the 5.50% Senior Notes due 2019 (Incorporated by reference to Exhibit 10.2 of the Company's Current Report on Form 8-K filed on December 4, 2015.)
- 10(a)\* Regis Corporation Short Term Incentive Compensation Plan, effective August 19, 2014. (Incorporated by reference to Appendix A of the Company's Proxy Statement on Definitive Form 14A filed on September 10, 2014.)
- 10(b)\* Regis Corporation Executive Retirement Savings Plan Adoption Agreement and Trust Agreement, dated November 15, 2008, between the Company and Fidelity Management Trust Company (The CORPORATE Plan for Retirement EXECUTIVE PLAN basic plan document is incorporated by reference to Exhibit 10(c) to the Company's Annual Report on Form 10-K filed on August 29, 2007). (Incorporated by reference to Exhibit 10(a) of the Company's Quarterly Report on Form 10-Q filed February 9, 2009.)
- 10(c)\* Employment Agreement, dated August 31, 2012, between the Company and Daniel J. Hanrahan. (Incorporated by reference to Exhibit 10(a) of the Company's Current Report on Form 10-Q filed November 9, 2012.)

10(d)\* Amendment to Employment Agreement, dated January 13, 2015, between the Company and Daniel J. Hanrahan. (Incorporated by reference to Exhibit 10(b) of the Company's Quarterly Report on Form 10-Q filed January 29, 2015.)

10(e)\* Employment Agreement, dated November 28, 2012, between the Company and Steven M. Spiegel. (Incorporated by reference to Exhibit 10(a) of the Company's Quarterly Report on Form 10-Q filed February 4, 2013.)

10(f)\* Amendment No. 1 to Employment Agreement, dated June 30, 2016, between the Company and Steven M. Spiegel. (Incorporated by reference to Exhibit 10(f) of the Company's Annual Report on Form 10-K filed on August 23, 2016.)

10(g)\* Form of Amended and Restated Senior Officer Employment and Deferred Compensation Agreement, dated August 31, 2012, between the Company and certain senior executive officers. (Incorporated by reference to Exhibit 10(b) of the Company's Quarterly Report on Form 10-Q filed November 9, 2012.)

10(h)\* Employment Agreement, dated November 11, 2013, between the Company and Jim B. Lain. (Incorporated by reference to Exhibit 10(c) of the Company's Quarterly Report on Form 10-Q filed February 3, 2014.)

10(i)\* Employment Agreement, dated October 21, 2013, between the Company and Carmen Thiede. (Incorporated by reference to Exhibit 10(b) of the Company's Quarterly Report on Form 10-Q filed February 3, 2014.)

Table of Contents

- 10(j)\* Employment Agreement, dated December 15, 2014, between the Company and Annette Miller. (Incorporated by reference to Exhibit 10(a) of the Company's Quarterly Report on Form 10-Q filed January 29, 2015.)
- 10(k)\* Amended and Restated Employment Agreement, dated May 1, 2015, between the Company and Andrew Dulka. (Incorporated by reference to Exhibit 10(k) of the Company's Annual Report on Form 10-K filed August 28, 2015.)
- 10(l)\* Letter Agreement with Huron Consulting Services LLC for CFO Services, dated January 25, 2017. (Incorporated by reference to Exhibit 10.1 of the Company's Quarterly Report on Form 10-Q filed on May 4, 2017.)
- 10(m)\* Employment Agreement, dated April 17, 2017, between the Company and Hugh E. Sawyer.
- 10(n)\* Restricted Stock Unit Agreement, dated April 17, 2017, between the Company and Hugh E. Sawyer.
- 10(o)\* Stock Appreciation Right Agreement, dated April 17, 2017, between the Company and Hugh E. Sawyer.
- 10(p)\* Separation Agreement, dated April 16, 2017, between the Company and Daniel Hanrahan.
- 10(q)\* Separation Agreement, dated February 28, 2017, between the Company and Heather Passe.
- 10(r)\* Employment Offer Letter, dated June 16, 2017, between the Company and Andrew H. Lacko.
- 10(s)\* Amended and Restated 2004 Long Term Incentive Plan, as amended and restated effective October 22, 2013. (Incorporated by reference to Exhibit 10.1 of the Company's Current Report on Form 8-K filed on October 11, 2013.)
- 10(t)\* Amendment to the Amended and Restated 2004 Long Term Incentive Plan, effective August 29, 2014. (Incorporated by reference to Exhibit 10(b) of the Company's Quarterly Report on Form 10-Q filed on November 4, 2014.)
- 10(u)\* Form of Restricted Stock Unit Award (Annual Executive Grants).
- 10(v)\* Form of Stock Appreciation Right Award (Annual Executive Grants).
- 10(w)\* Form of Performance Stock Unit Award (Fiscal 2017 Executive Grants).
- 10(x)\* Regis Corporation 2016 Long Term Incentive Plan, effective October 18, 2016. (Incorporated by reference to Appendix A of the Company's Proxy Statement on Definitive Form 14A filed on September 7, 2016.)

Edgar Filing: REGIS CORP - Form 10-K

10(y)\* Regis Corporation Amended and Restated 1991 Contributory Stock Purchase Plan, as amended and restated effective October 18, 2016. (Incorporated by reference to Appendix B of the Company's Proxy Statement on Definitive Form 14A filed on September 7, 2016.)

10(z)\* Supplemental Performance-Based Cash Retention Bonus Plan, dated January 2017. (Incorporated by reference to Exhibit 10.2 of the Company's Quarterly Report on Form 10-Q filed on May 4, 2017.)

10(aa)\* Changes to Severance Program, dated January 23, 2017. (Incorporated by reference to Exhibit 10.3 of the Company's Quarterly Report on Form 10-Q filed on May 4, 2017.)

10(bb) Sixth Amended and Restated Credit Agreement, dated June 11, 2013, among the Company, the various financial institutions party thereto, JPMorgan Chase Bank, N.A., as Administrative Agent, Swing Line Lender and an Issuer, Bank of America, N.A., as Syndication Agent, and The Bank of Tokyo-Mitsubishi UFJ, Ltd., U.S. Bank, National Association and Wells Fargo Bank, N.A., as Documentation Agents. (Incorporated by reference to Exhibit 10.1 of the Company's Current Report on Form 8-K filed on June 14, 2013.)

10(cc) First Amendment, dated as of January 27, 2016, to the Sixth Amended and Restated Credit Agreement, dated June 11, 2013, among the Company, the various financial institutions party thereto and JPMorgan Chase Bank, N.A., as Administrative Agent. (Incorporated by reference to Exhibit 10(c) of the Company's Quarterly Report on Form 10-Q filed on January 28, 2016).

21 List of Subsidiaries of the Company.

23.1 Consent of PricewaterhouseCoopers LLP.

23.2 Consent of Baker Tilly Virchow Krause, LLP.

31.1 Chief Executive Officer of the Company: Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

31.2 Executive Vice President and Chief Financial Officer of the Company: Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

82

---

Table of Contents

32 Chief Executive Officer and Chief Financial Officer of the Company: Certification pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

101.INS XBRL Instance Document

101.SCH XBRL Taxonomy Extension Schema

101.CAL XBRL Taxonomy Extension Calculation Linkbase

101.LAB XBRL Taxonomy Extension Label Linkbase

101.PRE XBRL Taxonomy Extension Presentation Linkbase

101.DEF XBRL Taxonomy Extension Definition Linkbase

---

(\*) Management contract, compensatory plan or arrangement required to be filed as an exhibit to the Company's Report on Form 10-K.

Item 16. Form 10-K Summary  
Not applicable.

83

---

Table of Contents

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

REGIS CORPORATION

By/s/ HUGH. E SAWYER

Hugh E. Sawyer,  
President and Chief Executive Officer  
(Principal Executive Officer)

By/s/ ANDREW H. LACKO

Andrew H. Lacko,  
Executive Vice President and Chief Financial Officer  
(Principal Financial Officer)

By/s/ KERSTEN D. ZUPFER

Kersten D. Zupfer,  
Vice President, Controller and Chief Accounting Officer  
(Principal Accounting Officer)

DATE: August 23, 2017

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the dates indicated.

/s/ DAVID P. WILLIAMS

David P. Williams,  
Chairman of the Board of Directors      Date: August 23, 2017

/s/ HUGH E. SAWYER

Hugh E. Sawyer,  
Director      Date: August 23, 2017

/s/ DANIEL G. BELTZMAN

Daniel G. Beltzman,  
Director      Date: August 23, 2017

/s/ M. ANN RHOADES

M. Ann Rhoades,  
Director      Date: August 23, 2017

/s/ MICHAEL J. MERRIMAN

Michael J. Merriman,  
Director      Date: August 23, 2017

/s/ STEPHEN E. WATSON

Stephen E. Watson,  
Director      Date: August 23, 2017

/s/ DAVID J. GRISSEN

David J. Grissen,  
Director      Date: August 23, 2017

/s/ MARK LIGHT  
Mark Light,  
Director

Date: August 23, 2017



EEG, Inc. and Subsidiaries  
Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

---

EEG, Inc. and Subsidiaries

---

Table of Contents

June 30, 2017, 2016, and 2015

|   | Page     |
|---|----------|
| <u>Independent Auditors' Report</u>                   | <u>1</u> |
| Financial Statements                                  |          |
| Consolidated <u>Balance Sheet</u>                     | <u>3</u> |
| Consolidated <u>Statement of Operations</u>           | <u>4</u> |
| Consolidated <u>Statement of Shareholders' Equity</u> | <u>5</u> |
| Consolidated <u>Statement of Cash Flows</u>           | <u>6</u> |
| Notes to Consolidated Financial Statements            | <u>7</u> |

---

Independent Auditors' Report  
Board of Directors  
EEG, Inc. and Subsidiaries

Report on the Consolidated Financial Statements

We have audited the accompanying consolidated financial statements of EEG, Inc. and Subsidiaries, which comprise the consolidated balance sheet as of June 30, 2017 and 2016, and the related consolidated statements of operations, shareholders' equity, and cash flows for the years ended June 30, 2017, 2016, and 2015, and the related notes to the consolidated financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of EEG, Inc. and Subsidiaries as of June 30, 2017 and 2016, and the results of their operations and their cash flows for the years ended June 30, 2017, 2016, and 2015, in accordance with accounting principles generally accepted in the United States of America.

/s/ BAKER TILLY VIRCHOW KRAUSE, LLP

Wilkes-Barre, Pennsylvania

August 22, 2017

2

---

## EEG, Inc. and Subsidiaries

Consolidated Balance Sheet  
June 30, 2017 and 2016

|  | 2017         | 2016         |   | 2017       | 2016       |
|--|--------------|--------------|---|------------|------------|
| Assets   |              |              | Liabilities and Shareholders' Equity                            |            |            |
| Current Assets   |              |              | Current liabilities   |            |            |
| Cash and cash equivalents  | \$25,352,516 | \$40,974,612 | Current maturities, capital lease obligation and long term debt | \$284,962  | \$481,346  |
| Restricted cash  | 1,493,311    | 139,264      | Accounts payable, trade   | 1,591,499  | 1,618,751  |
| Accounts receivable: Students (net of allowance of \$6,173,459 and \$5,921,211 in 2017 and 2016, respectively)   | 2,658,271    | 2,529,767    | Affiliates  | —          | 3,118      |
| Other  | 60,297       | 137,306      | Accounts payable, accrued                                       | 2,172,315  | 2,358,180  |
| Affiliates, unsecured  | 14,377       | 17,992       | Accrued payroll   | 1,813,196  | 1,285,360  |
| Inventories  | 2,139,962    | 2,145,571    | Accrued expenses  | 1,688,190  | 1,368,572  |
| Prepaid expenses   | 896,441      | 723,143      | Trust liabilities   | 243,311    | 139,264    |
| Prepaid corporate income taxes   | 34,127       | 65,303       | Unearned tuition  | 10,591,801 | 10,905,463 |
| Total current assets   | 32,649,302   | 46,732,958   | Total current liabilities                                       | 18,385,274 | 18,160,054 |
| Property and Equipment, Net  | 29,171,576   | 32,117,007   | Capital Lease Obligation  | 6,485,948  | 6,770,910  |
| Other Assets   |              |              | Long-Term Debt  | —          | 14,921,514 |
| Intangibles, not subject to amortization   | 8,704,186    | 8,704,186    | Deferred Rent   | 5,695,401  | 7,063,670  |
| Intangibles, net   | 84,586       | 110,740      | Total liabilities   | 30,566,623 | 46,916,148 |
| Prepublication costs (net of accumulated amortization of \$212,552 and \$149,037 in 2017 and 2016, respectively) | 104,089      | 167,604      | Commitments and Contingencies (Notes 11, 14)                    |            |            |
| Notes receivable, employees,   | 217,883      | 216,791      |   |            |            |

Edgar Filing: REGIS CORP - Form 10-K

|   |              |              |   |               |               |
|---|--------------|--------------|---|---------------|---------------|
| secured<br>Deposits and<br>other assets | 928,336      | 1,063,936    | Shareholders' Equity  |               |               |
| Total other<br>assets                   | 10,039,080   | 10,263,257   | Preferred stock:  |               |               |
|   |              |              | Series A, 8% cumulative, redeemable,<br>\$0.001<br>par value, 150 shares authorized, 100<br>issued and outstanding  | 10,000,000    | 10,000,000    |
|   |              |              | Series B, 8% cumulative, redeemable,<br>\$0.001<br>par value, 114 shares authorized,<br>none issued and outstanding | —             | —             |
|   |              |              | Common stock, \$0.001 par value; 10,000<br>shares<br>authorized, 897.938 shares issued and<br>outstanding           | 1             | 1             |
|   |              |              | Additional paid-in capital  | 66,346,025    | 66,346,025    |
|   |              |              | Accumulated deficit   | (35,052,691 ) | (34,148,952 ) |
|   |              |              | Total shareholders' equity  | 41,293,335    | 42,197,074    |
| Total                                   | \$71,859,958 | \$89,113,222 | Total   | \$71,859,958  | \$89,113,222  |

See notes to consolidated financial statements

## EEG, Inc. and Subsidiaries

## Consolidated Statement of Operations

For the Years Ended June 30, 2017, 2016, and 2015

|   | 2017                | 2016                  | 2015                   |
|---|---------------------|-----------------------|------------------------|
| <b>Revenue</b>  |                     |                       |                        |
| Educational services  | \$102,419,283       | \$110,684,320         | \$132,946,719          |
| Products  | 23,067,181          | 19,617,360            | 22,050,047             |
| <b>Total revenue</b>  | <b>125,486,464</b>  | <b>130,301,680</b>    | <b>154,996,766</b>     |
| <b>Operating Expenses</b>                                   |                     |                       |                        |
| Cost of educational services,<br>exclusive of               |                     |                       |                        |
| depreciation and amortization                               | 72,080,948          | 83,330,808            | 97,804,550             |
| Cost of product sales                                       | 12,308,256          | 12,386,245            | 14,545,443             |
| General, selling, and<br>administrative, exclusive of       |                     |                       |                        |
| depreciation and amortization                               | 33,963,801          | 32,679,233            | 38,269,157             |
| Depreciation and amortization                               | 4,388,765           | 4,909,281             | 5,352,592              |
| Other operating expenses                                    | 2,498,050           | 2,723,148             | 2,902,235              |
| Loss on disposal and sale of assets                         | 20,427              | 38,678                | 167,942                |
| Impairment loss   | 877,088             | 91,258                | 218,950                |
| <b>Total operating expenses</b>                             | <b>126,137,335</b>  | <b>136,158,651</b>    | <b>159,260,869</b>     |
| <b>Loss from Operations</b>                                 | <b>(650,871 )</b>   | <b>(5,856,971 )</b>   | <b>(4,264,103 )</b>    |
| <b>Other Income (Expense)</b>                               |                     |                       |                        |
| Interest expense  | (801,796 )          | (800,875 )            | (655,523 )             |
| Interest income   | 51,098              | 70,531                | 73,156                 |
| Miscellaneous income  | 185,541             | 513,823               | 733,594                |
| <b>Total other income (expense), net</b>                    | <b>(565,157 )</b>   | <b>(216,521 )</b>     | <b>151,227</b>         |
| <b>Loss Before (Benefit) Provision for<br/>Income Taxes</b> | <b>(1,216,028 )</b> | <b>(6,073,492 )</b>   | <b>(4,112,876 )</b>    |
| <b>(Benefit) Provision for Income<br/>Taxes</b>             | <b>(317,001 )</b>   | <b>(522,484 )</b>     | <b>12,625,065</b>      |
| <b>Net loss</b>   | <b>\$(899,027 )</b> | <b>\$(5,551,008 )</b> | <b>\$(16,737,941 )</b> |

See notes to consolidated financial statements

4

---



## EEG, Inc. and Subsidiaries

---

Consolidated Statement of Shareholders' Equity  
For the Years Ended June 30, 2017, 2016, and 2015

|   | Series A        |               | Common Stock |        | Additional   | Retained       |               |
|---|-----------------|---------------|--------------|--------|--------------|----------------|---------------|
|   | Preferred Stock | Amount        | Shares       | Amount | Paid-in      | Earnings       | Total         |
|   | Shares          |               |              |        | Capital      | (Accumulated   |               |
|   |                 |               |              |        |              | Deficit)       |               |
| Balance, June 30, 2014                      | —               | \$—           | 889.938      | \$ 1   | \$66,595,868 | \$(11,820,360) | \$54,775,509  |
| Net Loss                                    | —               | —             | —            | —      | —            | (16,737,941 )  | (16,737,941 ) |
| Repurchase & Cancellation of Shares         | —               | —             | (2 )         | —      | (46,804 )    | (35,259 )      | (82,063 )     |
| Cancellation of Non-Qualified Stock Option  | —               | —             | —            | —      | (179,764 )   | —              | (179,764 )    |
| Compensation Costs from Stock Options       | —               | —             | —            | —      | 30,981       | —              | 30,981        |
| Balance, June 30, 2015                      | —               | —             | 887.938      | 1      | 66,400,281   | (28,593,560 )  | 37,806,722    |
| Net Loss                                    | —               | —             | —            | —      | —            | (5,551,008 )   | (5,551,008 )  |
| Cancellation of Non-Qualified Stock Options | —               | —             | —            | —      | (54,256 )    | —              | (54,256 )     |
| Issuance of Preferred Stock                 | 100             | 10,000,000    | —            | —      | —            | —              | 10,000,000    |
| Preferred stock dividends                   | —               | —             | —            | —      | —            | (4,384 )       | (4,384 )      |
| Balance, June 30, 2016                      | 100             | 10,000,000    | 887.938      | 1      | 66,346,025   | (34,148,952 )  | 42,197,074    |
| Net Loss                                    | —               | —             | —            | —      | —            | (899,027 )     | (899,027 )    |
| Redemption of Preferred Stock               | (100)           | (10,000,000 ) | —            | —      | —            | —              | (10,000,000 ) |
| Issuance of Preferred Stock                 | 100             | 10,000,000    | —            | —      | —            | —              | 10,000,000    |
| Preferred stock dividends                   | —               | —             | —            | —      | —            | (4,712 )       | (4,712 )      |
| Balance, June 30, 2017                      | 100             | \$10,000,000  | 887.938      | \$ 1   | \$66,346,025 | \$(35,052,691) | \$41,293,335  |

See notes to consolidated financial statements

## EEG, Inc. and Subsidiaries

---

Consolidated Statement of Cash Flows  
June 30, 2017, 2016, and 2015

|   | 2017              | 2016             | 2015             |
|---|-------------------|------------------|------------------|
| <b>Cash Flows from Operating Activities</b>                                     |                   |                  |                  |
| Net loss  | \$(899,027 )      | \$(5,551,008 )   | \$(16,737,941 )  |
| Adjustments to reconcile net loss to net cash provided by operating activities: |                   |                  |                  |
| Depreciation  | 4,299,097         | 4,798,864        | 5,214,764        |
| Amortization of intangibles   | 26,154            | 46,901           | 76,714           |
| Amortization of prepublication costs  | 63,515            | 63,516           | 61,114           |
| Provision for uncollectible accounts  | 252,248           | (2,743,629 )     | 1,953,954        |
| Impairment loss   | 877,088           | 91,258           | 218,950          |
| Deferred compensation   | —                 | (217,768 )       | —                |
| Compensation cost from stock options  | —                 | —                | 30,981           |
| Loss on disposal and sale of equipment  | 20,427            | 38,678           | 167,942          |
| Changes in assets and liabilities:  |                   |                  |                  |
| Accounts receivable, student  | (380,752 )        | 6,581,543        | (5,083,059 )     |
| Deferred income taxes   | —                 | (54,256 )        | 13,998,601       |
| Inventories   | 5,609             | 487,047          | 1,338,430        |
| Prepaid expenses and other assets   | 74,102            | 1,534,039        | 3,635,353        |
| Restricted cash and trust liabilities   | (1,250,000 )      | 250,062          | (250,062 )       |
| Notes receivable, employee, secured   | (1,092 )          | (1,090 )         | (1,156 )         |
| Accounts payable and accrued expenses   | 631,219           | (2,006,772 )     | (1,904,515 )     |
| Unearned tuition  | (313,662 )        | 1,421,952        | (4,225,365 )     |
| Deferred rent   | (1,368,269 )      | 184,956          | 2,639,824        |
| <br>Total adjustments   | <br>2,935,684     | <br>10,475,301   | <br>17,872,470   |
| <br>Net cash provided by operating activities                                   | <br>2,036,657     | <br>4,924,293    | <br>1,134,529    |
| <b>Cash Flows from Investing Activities</b>                                     |                   |                  |                  |
| Purchases of property and equipment   | (2,252,871 )      | (3,661,895 )     | (4,223,078 )     |
| Proceeds from sale of property and equipment                                    | 1,690             | 1,523,510        | 242,003          |
| Investment in prepublication costs  | —                 | —                | (13,100 )        |
| <br>Net cash used in investing activities                                       | <br>(2,251,181 )  | <br>(2,138,385 ) | <br>(3,994,175 ) |
| <b>Cash Flows from Financing Activities</b>                                     |                   |                  |                  |
| Net repayment of long-term debt   | (15,142,677 )     | (5,721,163 )     | (636,163 )       |
| Repayment of capital lease obligation   | (260,183 )        | (237,560 )       | (244,149 )       |
| Proceeds from preferred stock issuance  | 10,000,000        | 10,000,000       | —                |
| Repayment of preferred stock  | (10,000,000 )     | —                | —                |
| Preferred stock dividends   | (4,712 )          | (4,384 )         | —                |
| <br>Net cash used in financing activities                                       | <br>(15,407,572 ) | <br>4,036,893    | <br>(880,312 )   |

Edgar Filing: REGIS CORP - Form 10-K

Net cash (used in) provided by financing activities

|   |               |                |                |
|---|---------------|----------------|----------------|
| Net (Decrease) Increase in Cash and Cash Equivalents                                | (15,622,096 ) | 6,822,801      | (3,739,958 )   |
| Cash and Cash Equivalents, Beginning  | 40,974,612    | 34,151,811     | 37,891,769     |
| Cash and Cash Equivalents, Ending   | \$25,352,516  | \$40,974,612   | \$34,151,811   |
| Supplemental Disclosure of Cash Flow Information                                    |               |                |                |
| Interest paid, net of capitalized interest  | \$803,776     | \$805,595      | \$648,105      |
| Income taxes refunded, net  | \$(317,001 )  | \$(1,722,836 ) | \$(3,736,501 ) |
| Supplemental Disclosure of Non-Cash Operating and Financing Activities              |               |                |                |
| Additional paid-in capital - repurchase and cancellation of shares                  | \$—           | \$—            | \$101,757      |
| Retained earnings - repurchase and cancellation of shares                           | \$—           | \$—            | \$35,259       |
| Notes receivable, employee, secured - repurchase and cancellation of shares         | \$—           | \$—            | \$(110,163 )   |
| Accrued expenses - repurchase and cancellation of shares                            | \$—           | \$—            | \$(26,853 )    |
| Additional paid-in capital - non-qualifying stock option cancellation after vesting | \$—           | \$54,256       | \$179,764      |
| Deferred tax asset - non-qualifying stock option cancelled after vesting            | \$—           | \$(54,256 )    | \$(179,764 )   |
| Deferred compensation liability   | \$—           | \$217,768      | \$—            |
| Stock based employee compensation   | \$—           | \$(217,768 )   | \$—            |

See notes to consolidated financial statements

EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements

June 30, 2017, 2016, and 2015

1. Nature of Operations and Summary of Significant Accounting Policies

Nature of Operations and Organizational Matters

EEG, Inc. ("EEG") owns and operates 88 cosmetology schools located throughout the United States. With the exception of 2 cosmetology schools owned by wholly-owned subsidiaries, Gary's Incorporated ("Gary's"), and Northern Westchester School of Hair Dressing and Cosmetology, Inc. ("Northern Westchester"), all of EEG's cosmetology schools are owned directly by EEG. EEG operates cosmetology schools under the brand of Empire Beauty School.

Principles of Consolidation

The consolidated financial statements include the accounts of EEG and its wholly-owned subsidiaries, Gary's and Northern Westchester (collectively referred to as the "Company"). All significant intercompany transactions and balances have been eliminated in consolidation.

Subsequent Events

The Company evaluated subsequent events for recognition or disclosure through August 22, 2017, the date the consolidated financial statements were available to be issued.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents

The Company considers all highly liquid investments, purchased with maturity of 90 days or less to be cash equivalents.

Restricted Cash

Restricted cash consists of monies that have not been applied to student accounts receivable, a pledged certificate of deposit to a bank, and various amounts pledged to other entities (Note 2).

Student Accounts Receivable

Student accounts receivable are reported at amounts management expects to collect on balances outstanding. Accounts are charged to bad debt expense when deemed uncollectible based upon a periodic review of individual accounts. The allowance for doubtful accounts is estimated based on the Company's historical losses.

EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

1. Nature of Operations and Summary of Significant Accounting Policies (Continued)

Inventories

The Company maintains an inventory of beauty supplies, mannequins, tablet computers, and textbooks for instructional use and resale. Inventories are recorded at the lower of cost, determined using the first-in, first-out method, or market.

Property and Equipment

Property and equipment is stated at cost, net of accumulated depreciation. Depreciation is provided using the straight-line method based on the lesser of estimated useful lives of the assets of 5 to 15 years or the lease term. Property and equipment under capital lease are recorded at the lower of the present value of the minimum lease payments or the fair value of the assets. Property and equipment under capital lease are being amortized using the straight-line method over the lesser of the lease term or the estimated useful lives of the assets. Amortization of asset under capital lease is included in depreciation expense.

The Company evaluates long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount may not be recoverable. The Company assesses the recoverability of long-lived assets by calculating expected future cash flows to be generated by the assets. If future undiscounted cash flows are insufficient to support the carrying cost of an asset group, then an impairment loss, measured as the difference between the carrying amount of the asset and the discounted future cash flows it may generate, is calculated and recorded. The Company recorded impairments of tangible fixed assets of \$877,088, \$91,258, and \$218,950 for the years ended June 30, 2017, 2016, and 2015, respectively.

Intangible Assets

The Company has recorded values for Intangibles, not subject to amortization and Intangibles, net.

Intangibles, not subject to amortization comprise Accreditation and a Non-Compete Agreement with Regis Corporation ("Regis"), an affiliated company, valued as of the acquisition dates of acquired schools. Intangibles, not subject to amortization are tested for impairment at least annually in the fourth quarter, or sooner if circumstances indicate necessity for earlier testing (Note 4).

Intangibles, net comprise the recorded values of Copyrights and Trade names, Below market rate leases, Business covenants, and Customer lists valued as of the acquisition date of acquired schools. These intangible assets have finite lives, and are stated at cost, net of accumulated amortization. Costs associated with extending or renewing these assets are expensed as incurred. These assets are amortized using a straight-line method over their estimated lives of 2 to 20 years (Note 4).

## EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

1. Nature of Operations and Summary of Significant Accounting Policies (Continued)

Prepublication Costs

The Company capitalizes all prepublication direct costs incurred in the physical production of master publication-ready textbooks. These costs include the cost of manuscripts, salaries of staff directly working on designing, writing and editing the master volumes, the costs of supplies, photography, models, expendable goods, rental and maintenance of facilities, depreciation and amortization of equipment and leasehold improvements used directly by the production staff, and costs of nonemployee translators, editors, and writers. The capitalization of prepublication costs ceases when the master volume textbook is ready for submission to a printing house for mass production of the text. Prepublication costs are amortized using the straight-line method over estimated lives of 5-7 years. Amortization expense related to prepublication costs for the years ended June 30, 2017, 2016, and 2015, was \$63,515, \$63,516 and \$61,114, respectively.

Revenue Recognition

Tuition revenue is recognized pro-ratably as the school term progresses based upon student hours attended. Unearned tuition is recorded as a result of cash received in advance of students attending class. Revenues for registration fees and products sold are recognized upon completion of the enrollment application and sale of the related products sold, respectively, as the Company has no further performance requirements. Revenues related to other services are recognized upon performance. Revenues exclude sales taxes.

Income Taxes

The Company accounts for its income taxes using the asset and liability method which requires the establishment of deferred tax assets and liabilities for future tax consequences attributable to differences between financial statement carrying amounts of existing assets and liabilities and their respective tax bases and net operating loss carry-forwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. If it is more likely than not that some portion or all of a deferred tax asset will not be realized, a valuation allowance will be recognized (Note 8). The Company and its subsidiaries file a consolidated federal income tax return and certain consolidated state income tax returns where applicable.

A tax benefit for an uncertain tax position is recognized when it is more likely than not that the position will be sustained upon examination based on its technical merits. This position is measured as the largest amount of tax benefit that is greater than 50 percent likely of being realized. Interest and penalties related to unrecognized tax benefits are recognized as a component of other expense.

Potentially adverse material tax positions are evaluated to determine whether an uncertain tax position may have previously existed or has been originated. In the event an adverse tax position is determined to exist, penalty and interest will be accrued, in accordance with the Internal Revenue Service guidelines, and recorded as a component of other expenses in the Company's statement of income. The Company believes no significant uncertain tax positions exist, either individually or in the aggregate, that give rise to the non-recognition of an existing tax benefit.

## EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

## 1. Nature of Operations and Summary of Significant Accounting Policies (Continued)

## Advertising Costs

Advertising costs are charged to operations when incurred. Advertising expense was \$8,521,886, \$9,081,845 and \$10,287,389 for the years ended June 30, 2017, 2016, and 2015, respectively.

## Recent Accounting Pronouncements

In May 2014, the Financial Accounting Standards Board ("FASB") issued a comprehensive new revenue recognition standard that will supersede nearly all existing revenue recognition guidance under Generally Accepted Accounting Principles ("GAAP"). The standard's core principle is that a company will recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. The standard is effective January 1, 2018, for a calendar year public entity. For non-public entities, the amendments in this update are effective for annual reporting periods beginning after December 15, 2018. A non-public entity may elect to apply this guidance earlier; however, not before an annual reporting period beginning after December 15, 2016. Management is evaluating this new guidance. In February 2016, the FASB issued updated guidance requiring organizations that lease assets to recognize the rights and obligations created by those leases on the consolidated balance sheet. The new standard is effective for the Company in the fiscal year beginning in 2020, with early adoption permitted. The Company is currently evaluating the effect the new standard will have on the Company's consolidated financial statements but expect this adoption will result in a significant increase in the assets and liabilities on the Company's consolidated balance sheet.

## 2. Restricted Cash

The Company has restricted cash from several sources. The U.S. Department of Education places restrictions on Title IV program funds held for students for unbilled educational services. As a trustee of these Title IV program funds, the Company is required to maintain and restrict these funds pursuant to the terms of our program participation agreement with the Department.

Due to the regulatory climate relating to "For Profit Schools" prior to the 2016 Presidential election, several states started to require schools to insure their State Surety Bonds. To meet this requirement, the Company entered into a Collateral Trust Agreement with RLI Insurance Company on November 29, 2016. As part of that agreement, the Company was required to deposit \$1,250,000 in a Wells Fargo Institutional Money Market Account.

A summary of restricted cash as of June 30, 2017, and 2016 is as follows:

|   | 2017        | 2016      |
|---|-------------|-----------|
| Third party scholarship funds             | \$162,000   | \$71,000  |
| Charitable contribution pledges and other | 66,227      | 58,606    |
| State agencies student funds              | 15,084      | 6,963     |
| Title IV program funds                    | —           | 2,695     |
| Collateral trust agreement                | 1,250,000   | —         |
| Total restricted cash                     | \$1,493,311 | \$139,264 |

## EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

## 3. Property and Equipment, Net

Property and equipment consist of the following on June 30:

|  | 2017             | 2016             |
|--|------------------|------------------|
| Capital lease asset (Note 5)                       | \$8,200,000      | \$8,200,000      |
| Leasehold improvements                             | 41,558,940       | 41,456,342       |
| Furniture, fixtures, and equipment                 | 24,988,785       | 24,120,131       |
| Automotive equipment                               | 267,389          | 225,021          |
| Audio-video equipment                              | 2,156,995        | 2,191,302        |
| Signs  | 1,500,899        | 1,478,098        |
| Construction in progress                           | 1,122,931        | 702,295          |
| <br>Total cost                                     | <br>79,795,939   | <br>78,373,189   |
| <br>Less accumulated depreciation and amortization | <br>50,624,362   | <br>46,256,182   |
| <br>Property and equipment, net                    | <br>\$29,171,577 | <br>\$32,117,007 |

The accumulated amortization of the capital lease asset was \$2,662,338 and \$2,236,364 at June 30, 2017, and 2016, respectively. Capitalized interest was \$17,349, \$13,177, and \$11,362 for the years ended June 30, 2017, 2016, and 2015, respectively.

## 4. Intangible Assets

Intangibles, not subject to amortization consist of the Accreditation of acquired schools amounting to \$7,814,186 and a Non-compete agreement with Regis amounting to \$890,000 at June 30, 2017, and 2016. Accreditation provides schools with the ability to participate in Title IV funding and is an indefinite-lived intangible asset due to the minimal requirements on the part of the Company to renew such status. The Non-compete agreement is effective as long as Regis continues holding an ownership interest in the Company. Accordingly, the asset is classified as an indefinite-lived asset. If Regis terminates its ownership interest, the carrying value of the asset will be amortized over its then remaining two year life.

A summary of intangible assets subject to amortization at June 30, 2017, and 2016, is as follows:

|      | 2017                     |                     |  |
|------|--------------------------|---------------------|--|
| Cost | Accumulated Amortization | Net Carrying Amount |  |



|                                  |                 |                  |               |
|----------------------------------|-----------------|------------------|---------------|
| Copyrights<br>and trade<br>names | \$2,623,883     | \$ 2,606,384     | \$ 17,499     |
| Below<br>market<br>rate leases   | 1,100,614       | 1,033,527        | 67,087        |
| Business<br>covenants            | 725,100         | 725,100          | —             |
| Customer<br>lists                | 50,000          | 50,000           | —             |
| <br>Total                        | <br>\$4,499,597 | <br>\$ 4,415,011 | <br>\$ 84,586 |

## EEG, Inc. and Subsidiaries

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

## 4. Intangible Assets (Continued)

|                                  | 2016        |                             |                           |
|----------------------------------|-------------|-----------------------------|---------------------------|
|                                  | Cost        | Accumulated<br>Amortization | Net<br>Carrying<br>Amount |
| Copyrights<br>and trade<br>names | \$2,623,883 | \$ 2,603,792                | \$ 20,091                 |
| Below<br>market<br>rate leases   | 1,100,614   | 1,012,470                   | 88,144                    |
| Business<br>covenants            | 725,100     | 722,595                     | 2,505                     |
| Customer<br>lists                | 50,000      | 50,000                      | —                         |
| Total                            | \$4,499,597 | \$ 4,388,857                | \$ 110,740                |

## Amortization of Intangibles

Amortization expense for the years ended June 30, 2017, 2016, and 2015, was \$26,154, \$46,901, and \$76,714, respectively.

Estimated amortization expense related to intangibles for the next five years is as follows:

| Years<br>ending<br>June<br>30: |          |
|--------------------------------|----------|
| 2018                           | \$15,596 |
| 2019                           | 15,595   |
| 2020                           | 12,289   |
| 2021                           | 8,885    |
| 2022                           | 8,707    |

Total \$61,072

## 5. Capital Lease Obligation

The Company is obligated under a capital lease arrangement with an affiliated company for office space used in the Company's operations. At June 30, 2017, the scheduled future minimum lease payments required under the capital lease and the present value of the net minimum lease payments are as follows:

| Years ending June 30: |           |
|-----------------------|-----------|
| 2018                  | \$891,522 |
| 2019                  | 891,522   |
| 2020                  | 891,522   |
| 2021                  | 891,522   |
| 2022                  | 891,522   |
| Thereafter            | 7,132,176 |

Edgar Filing: REGIS CORP - Form 10-K

|   |             |
|---|-------------|
| Total future minimum lease payments     | 11,589,786  |
| Less amounts representing interest      | 4,818,879   |
| Present value of minimum lease payments | 6,770,907   |
| Less current portion                    | 284,962     |
| Long-term obligation                    | \$6,485,945 |

12

---

## EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

## 6. Long-Term Debt

The Company has a credit facility with a bank maturing September 30, 2017. The maximum availability for borrowings or letters of credit under the facility is \$14,500,000 as of June 30, 2017 and June 30, 2016. Interest is payable monthly at one month Libor plus 550 basis points (6.73% and 5.967% at June 30, 2017, and 2016, respectively). There were borrowings of \$14,000,000 outstanding at June 30, 2016. The Company was contingently liable to the bank for three irrevocable letters of credit totaling \$400,000 and \$500,000 at June 30, 2017, and 2016, respectively. The maximum borrowing availability on the credit facility is reduced by the amount of any outstanding letters of credit. The credit facility is collateralized by a pledge of substantially all of the Company's assets. The Company had a bank term loan ("Term Loan") with an outstanding balance of \$1,142,677 as of June 30, 2016. The Term Loan was repaid in advance in September 2016. There was no bank term loan as of June 30, 2017.

## 7. Income Taxes

The components of pretax loss from continuing operations for the years ended June 30 are as follows:

|   | 2017          | 2016          | 2015          |
|---|---------------|---------------|---------------|
| U.S.  | \$(1,216,028) | \$(6,073,492) | \$(4,112,876) |
| The provision (benefit) for income taxes for the years ended June 30 is comprised of the following: |               |               |               |
|   | 2017          | 2016          | 2015          |
| Current   |               |               |               |
| Federal   | \$—           | \$(417,286)   | \$(1,570,540) |
| State   | (317,001)     | (105,198)     | 197,006       |
| Deferred  |               |               |               |
| Federal   | —             | —             | 10,264,661    |
| State   | —             | —             | 3,733,938     |
| Total   | \$(317,001)   | \$(522,484)   | \$12,625,065  |

During fiscal year 2015, the impacts from the decline in student enrollments had a negative impact on the Company's financial performance. Due to losses incurred in recent years, the Company was no longer able to conclude that it was more likely than not that the deferred tax assets would be fully realized and established a valuation allowance on the deferred tax assets.

## EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

## 7. Income Taxes (Continued)

Deferred tax assets are as follows at June 30:

|                                      | 2017         | 2016         |
|--------------------------------------|--------------|--------------|
| Current assets                       | \$2,678,771  | \$2,595,819  |
| Less: valuation allowance            | (2,678,771 ) | (2,595,819 ) |
| Net current deferred income taxes    | \$—          | \$—          |
| Noncurrent assets                    | 8,518,245    | 9,528,383    |
| Less: valuation allowance            | (8,518,245 ) | (9,528,383 ) |
| Net noncurrent deferred income taxes | \$—          | \$—          |

A reconciliation of the statutory U.S. federal income tax rate to our effective income tax rates for continuing operations for the years ended June 30, 2017, 2016, and 2015 is as follows:

|  | 2017   | 2016   | 2015    |
|--|--------|--------|---------|
| Statutory U.S. federal income tax rate | 34.0 % | 34.0 % | 34.0 %  |
| State and local income taxes           | —      | —      | (6.6 )  |
| Deferred tax valuation allowance       | (34.0) | (34.0) | (308.6) |
| Estimate to actual rate true up        | (26.1) | 8.6    | (19.6 ) |
| Other                                  | —      | —      | (6.2 )  |

Effective income tax rate      (26.1)% 8.6 % (307 )%

The effective tax rate for period ended June 30, 2017, is 26.1 percent due to a Pennsylvania capital stock tax refund. The effective tax rate for period ended June 30, 2016, is 8.6 percent due to the true up to the June 30, 2015 tax return. The effective tax rate for period ended June 30, 2015, included \$12,691,196 of a deferred tax valuation allowance which increased the effective tax rate by approximately 308.6 percent. The effective tax rate was also increased by 19.6 percent related to the estimate to actual state tax rate true up for period ended June 30, 2015.

## EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

## 7. Income Taxes (Continued)

The components of the net deferred tax assets and liabilities as of June 30, 2017, and 2016 are as follows:

|                                   | 2017         | 2016         |
|-----------------------------------|--------------|--------------|
| Deferred tax assets:              |              |              |
| Net operating loss carryforwards  | \$7,937,767  | \$6,474,957  |
| Capital lease                     | 2,650,584    | 2,830,757    |
| Deferred rent                     | 2,209,617    | 2,818,259    |
| Allowance for doubtful accounts   | 2,396,003    | 2,363,849    |
| State deferred bonus depreciation | 424,862      | 751,304      |
| Payroll and payroll related costs | 537,144      | 487,056      |
| Other                             | 171,073      | 106,380      |
| Depreciation and amortization     | (1,094,656 ) | (461,080 )   |
| Less: valuation allowance         | (15,232,394) | (15,371,482) |

Total deferred income tax assets \$— \$—

As of June 30, 2017, 2016, and 2015, there were no unrecognized tax benefits that, if recognized, would significantly affect the Company's effective tax rate. Also, as of June 30, 2017, 2016, and 2015 there were no material penalties and interest recognized in the statement of income, nor does the Company foresee a change in its material tax positions that would give rise to the non-recognition of an existing tax benefit during the forthcoming twelve months.

Tax returns filed with the Internal Revenue Service and state taxing authorities are subject to review. The Company's federal and state income tax returns filed for 2012 and prior are no longer subject to examination by federal or state taxing authorities.

## 8. Profit Sharing Plan

The Company sponsors a 401(k) savings and profit sharing plan. The Company made no contributions to the plan during the years ended June 30, 2017, and 2016. The Company made contributions to the plan of \$309,422 during the year ended June 30, 2015.

## 9. Stock Transactions

## Common Stock

The minority shareholder of EEG has an irrevocable proxy from Regis providing the holder with 51% of the shareholder vote until such time that the holder owns less than 35% of the total outstanding EEG common stock; EEG commences an initial public offering of common stock; EEG is sold; or if the shareholders' agreement between Regis and the minority shareholder (the "Agreement") is terminated.

Under the terms of the Agreement, certain aspects of the shareholders' relationship are regulated. The Agreement makes certain provisions for governance, and provides for restrictions on transfer or other disposition of the common stock of the Company.

EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

9. Stock Transactions (Continued)

Common Stock (Continued)

The Agreement grants Regis the right to elect one member to the board of directors (The "Board") and to be represented on any committees established by the Board. The Board is limited to five directors.

In addition, the Agreement prohibits certain actions of the Company, without the prior written approval of Regis, as long as Regis owns at least 60% of the common stock owned on the date of the Agreement. The more significant actions requiring approval are: (i) directly or indirectly acquiring any assets, capital stock, or any other interest in another business or entity, other than in the ordinary course of business; (ii) the transfer, lease, mortgage, pledge or encumbrance of substantially all of the Company's assets; (iii) disposal of any business entity or product line, division or subsidiary of the Company; (iv) the merger, consolidation, reorganization or re-capitalization of the Company; (v) the borrowing or issuing of indebtedness except under the existing Regis credit facilities; and (vi) the issuance of any equity security or any options, warrants, convertible securities or other rights to acquire equity securities.

A shareholder wishing to sell all or any portion of their shares owned shall deliver a notice of intention to sell, thereby granting a right of first refusal. Finally, any shareholder holding 20% or more of the then outstanding shares may elect, by written notice, to seek a sale of the Company.

Preferred Stock

The Company has authorized the following preferred stock:

Series A - 150 shares authorized, cumulative, redeemable, \$0.001 par value, \$100,000 per share issuance price. Series A pays dividends at an initial rate of 8% increasing incrementally to an annual rate of 16% within the first year of issuance and then increasing 1% annually thereafter. Series A does not contain voting privileges.

Series B - 114 shares authorized, cumulative, redeemable, \$0.001 par value, \$100,000 per share issuance price. Series B pays dividends at an initial rate of 8% increasing incrementally to an annual rate of 16% within five years of issuance and then increasing 1% annually thereafter. Series B does not contain voting privileges.

Series A preferred stock had 100 shares issued and outstanding and Series B preferred stock had no shares issued and outstanding as of June 30, 2017. The Company at its discretion redeemed 100 shares of Series A preferred stock for \$10,000,000 subsequent to year end.

## EEG, Inc. and Subsidiaries

## Notes to Consolidated Financial Statements

June 30, 2017, 2016, and 2015

## 10. Commitments

The Company leases buildings for its school operations, administrative offices, and a storage area under noncancellable operating leases expiring in various years through June 2030. Rent expense was \$12,774,153, \$13,105,468, and \$14,811,929 for the years ended June 30, 2017, 2016, and 2015, respectively.

Minimum future rental payments over the primary terms of the Company's leases as of June 30, 2017, for each of the next five years and in aggregate are:

Years ending June 30:

|            |              |
|------------|--------------|
| 2018       | \$13,420,008 |
| 2019       | 11,221,814   |
| 2020       | 7,700,105    |
| 2021       | 4,928,048    |
| 2022       | 3,436,853    |
| Thereafter | 6,904,713    |

Total minimum future rental payments \$47,611,541

## 11. School Closing Charges and Severance Costs

EEG closed one school at the end of its lease term during the fiscal year ending June 30, 2017.

EEG closed 12 schools during the fiscal year ended June 30, 2016. Nine of the school closures were in advance of the lease end dates and EEG recorded future rental obligations, net of future sublease revenues, totaling \$2,142,533 related to these school closings. These charges are reported in the Statement of Operations as Operating Expenses in the Cost of educational services value. At June 30, 2016, the accrued liability of the net future lease costs, reported under the balance sheet caption of Deferred Rents, had a carrying value of \$1,812,011 for these school closings. Severance costs related to these school closings totaled \$317,812 and are reported in the Statement of Operations as Operating Expenses in the Cost of educational services value.

EEG closed 12 schools during the fiscal year ended June 30, 2015. Nine of the school closures were in advance of the lease end dates and EEG recorded future rental obligations, net of future sublease revenues, totaling \$3,217,347 related to these school closings. These charges are reported in the Statement of Operations as Operating Expenses in the Cost of educational services value. At June 30, 2015, the accrued liability of the net future lease costs, reported under the balance sheet caption of Deferred Rents, had a carrying value of \$2,634,351. Severance costs related to these school closings totaled \$515,020 and are reported in the Statement of Operations as Operating Expenses in the Cost of educational services value.



EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

12. Related Party Transactions

There were no purchases of supplies or payments of interest to Regis for the years ended June 30, 2017, 2016 or 2015. There is no amount due to or from Regis at June 30, 2017, or 2016.

The Company is also affiliated with Schoeneman Realty Company (a Partnership) because of common ownership and control.

The Company recognized interest expense of \$629,359, \$652,155, and \$589,463 under a capital lease arrangement with Schoeneman Realty Company for the years ended June 30, 2017, 2016 and 2015, respectively (Note 5). Principal payments on this lease amounted to \$260,183, \$237,559 and \$244,149 for the years ended June 30, 2017, 2016, and 2015, respectively. Interest expense accrued related to the capital lease was \$51,524, \$53,504, and \$55,312 as of June 30, 2017, 2016, and 2015, respectively. This is included in accrued expenses.

13. Contingencies

The Company has been named in a class action complaint to stop its practice of making unsolicited autodialed telephone calls to cellular telephones of consumers nationwide without the proper consent. While Management believes the Company will successfully defend itself in this lawsuit, the ultimate outcome and legal costs to defend the Company are undeterminable at this time. As such, no accrual has been recognized in the accompanying consolidated financial statements.

The Company has, from time to time, been involved in routine litigation incidental to the conduct of business. The Company does not believe there are any other existing litigation matters which could have a material adverse effect on the Company's financial condition.

The Company participates in Government Student Financial Assistance Programs ("Title IV") administered by the U.S. Department of Education ("ED") for the payment of student tuitions. Substantial portions of revenue and collection of accounts receivables as of June 30, 2017, 2016 and 2015 are dependent upon the Company's continued participation in the Title IV programs.

Schools participating in Title IV programs are also required by ED to demonstrate financial responsibility. ED determines a school's financial responsibility through the calculation of a composite score based upon certain financial ratios as defined in regulations. Schools receiving a composite score of 1.5 or greater are considered fully financially responsible. Schools receiving a composite score between 1.0 and 1.5 are subject to additional monitoring and schools receiving a score below 1.0 are required to submit financial guarantees in order to continue participation in the Title IV programs. As of June 30, 2017 and 2016, the Company's composite score exceeded 1.5.

On July 20, 2017 the Company was issued a late fee assessment from the National Accrediting Commission of Career Arts and Sciences ("NACCAS"). This late fee assessment is a result of what NACCAS has characterized as a failure by the Company, to meet an alleged duty to notify NACCAS, in a timely manner, of an apparent non-substantive change in the distribution of shares of the Company's stock. The Company will submit a Petition for Variance Form to NACCAS, management believes that it is probable that the assessment will be abated and as such no accruals have been recognized in the accompanying consolidated financial statements.

## EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

## 14. Concentrations of Credit Risk

A material amount of the Company's revenue is derived from student tuition which has been funded or guaranteed by federal or state governments. A change in government funding under the Higher Education Act could have a significant impact on the Company's revenues.

The Company maintains its cash accounts in various commercial banks. Accounts are insured by the Federal Deposit Insurance Corporation to \$250,000.

## 15. Stock Options

On July 1, 2008, three executives were granted stock options for the purchase of 10 shares under the EEG, Inc. 2008 Non-Qualified Stock Option Plan. These options were granted in replacement of vested options under the Empire Beauty School, Inc. 2003 - 2004 Fiscal Year Stock Options Plan. Empire Beauty School, Inc. was a predecessor to the Company. The options were fully vested on July 1, 2008, and were exercised on September 30, 2013.

On July 1, 2008, four executives were granted stock options under the EEG, Inc. 2008 Non-Qualified Stock Option Plan for the purchase of 50 shares of common stock. These options are fully vested but could not be exercised prior to August 14, 2014, except under limited conditions as specified in the plan. These options expire on March 20, 2018.

The estimated fair value of options granted has been determined as of the date of grant using the Black-Scholes option pricing model. Expected volatility was determined using a publicly traded education segment index. The expected term of the options represented the estimated duration until exercise date. The risk-free rate in the model was 4.6%.

Option activity as June 30, 2017, was as follows:

|                            | Number<br>of<br>Shares | Exercise<br>Price<br>(per<br>share) | Remaining<br>Contractual<br>Life (per<br>share) |
|----------------------------|------------------------|-------------------------------------|---|
| Outstanding, June 30, 2016 | 20                     | \$ 129,400                          | 1.75  |
| No activity                | —                      | —                                   | —   |

Total Outstanding, June 30, 2017 20 \$ 129,400 0.75

Weighted Average fair value of options granted: \$55,929

Option Price Range (Fair Value): \$45,233 - \$109,408

Equity compensation costs for the years ended June 30, 2017, 2016, and 2015 were \$-0-, \$-0- and \$30,981 respectively.

## EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

## 16. Fair Value of Financial Instruments

The carrying amount and estimated fair value of the Company's financial instruments are as follows at June 30:

|   | 2017<br>Carrying<br>Value | Fair Value   | 2016<br>Carrying<br>Amount | Fair Value   |
|---|---------------------------|--------------|----------------------------|--------------|
| <b>Assets:</b>                              |                           |              |                            |              |
| Cash, cash equivalents, and restricted cash | \$26,845,827              | \$26,845,827 | \$41,113,876               | \$41,113,876 |
| Accounts receivable, net                    | 2,718,568                 | 2,718,568    | 2,667,073                  | 2,667,073    |
| Accounts receivable, affiliates             | 14,377                    | N/A          | 17,992                     | N/A          |
| <b>Liabilities:</b>                         |                           |              |                            |              |
| Long-term debt - other                      | —                         | —            | 15,142,677                 | 15,142,677   |
| Accounts payable, trade                     | 1,591,499                 | 1,591,499    | 1,618,751                  | 1,618,751    |
| Deferred rent                               | 1,771,162                 | 1,771,162    | 2,900,839                  | 2,900,839    |

Fair values were determined as follows:

Cash, cash equivalents, and restricted cash; accounts receivable, net; and accounts payable, trade - the carrying amounts approximate fair value because of the short-term maturity of these instruments and they are considered level 2 inputs under Fair Value Measurements.

Accounts receivable, affiliate; accounts payable, and affiliates; - estimating the fair value of these instruments is not practicable because the terms of these transactions would not necessarily be duplicated in the market.

Long-term debt, other - the carrying amounts of long-term debt, other approximate fair value based on borrowing rates available to the Company for debt with similar terms and they are considered level 2 inputs under Fair Value Measurements.

Deferred rent - the values are a component of Deferred Rent liability which represents the carrying value and estimated fair value of the future rent liabilities associated with school closings in advance of lease terminations. These values have been determined via discounted cash flow models and are classified as level 3 Fair Value Measurements.

## EEG, Inc. and Subsidiaries

---

Notes to Consolidated Financial Statements  
June 30, 2017, 2016, and 2015

## 17. Fair Value Measurements

EEG is required to measure certain assets such as Intangibles, not subject to amortization and Long-lived assets with carrying values which may be in excess of their implied fair value or not fully recoverable based upon estimated future cash flows on a non-recurring basis.

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability between a willing buyer and seller in an orderly transaction. Accounting guidance specifies a fair value hierarchy for estimates of fair value with observable inputs at the highest level, and unobservable inputs at the lowest.

Fair value measurement classifications are as follows:

Level 1 - Quoted prices for identical items in active markets

Level 2 - Quoted prices for similar items in active markets; quoted prices for similar or identical items in non-active markets; and valuations derived by models in which all significant value assumptions are observable in active markets.

Level 3 - Valuations derived by models where one or more material assumptions are unobservable in an active market. Asset groups containing values measured, and presented on a non-recurring fair value basis at June 30, 2017, are as follows:

| Description                      | Value       | Level 3     | Impairment |
|----------------------------------|-------------|-------------|------------|
| Long-lived assets <sup>(1)</sup> | \$—         | \$—         | \$ 877,088 |
| Deferred rent <sup>(2)</sup>     | \$1,771,162 | \$1,771,162 | N/A        |

(1) Long-lived assets with a carrying amount of \$877,088 were written down to their implied fair values resulting in an impairment charge of \$877,088 (Note 1).

(2) The fair value estimate of future rent obligations of school sites closed in advance of lease terminations were determined under discounted cash flow models and are included as a component of Deferred Rent liability (Note 12).

Asset groups containing values measured, and presented on a non-recurring fair value basis at June 30, 2016, are as follows:

| Description                      | Value       | Level 3     | Impairment |
|----------------------------------|-------------|-------------|------------|
| Long-lived assets <sup>(1)</sup> | \$—         | \$—         | \$ 91,258  |
| Deferred rent <sup>(2)</sup>     | \$2,900,839 | \$2,900,839 | N/A        |

(1) Long-lived assets with a carrying amount of \$91,258 were written down to their implied fair values resulting in an impairment charge of \$91,258 (Note 1).

(2) The fair value estimate of future rent obligations of school sites closed in advance of lease terminations were determined under discounted cash flow models and are included as a component of Deferred Rent liability (Note 12).