

FIRST FINANCIAL BANCORP /OH/  
Form 8-K  
April 30, 2015

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 30, 2015

FIRST FINANCIAL BANCORP.  
(Exact name of registrant as specified in its charter)

Ohio  
(State or other jurisdiction of  
incorporation or organization)

31-1042001  
(I.R.S. employer  
identification number)

Commission file number: 001-34762

255 East Fifth Street, Suite 700, Cincinnati, Ohio 45202  
(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: (877) 322-9530

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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## Item 2.02 Results of Operations and Financial Condition.

On April 30, 2015, First Financial Bancorp. issued its earnings press release that included the results of operations and financial condition for the first quarter of 2015. A copy of the earnings press release is attached as Exhibit 99.1.

The earnings press release includes some financial measures outside of generally accepted accounting principles (GAAP), referred to as non-GAAP financial measures. The first non-GAAP financial measure, Net interest margin (fully tax equivalent), appears in the table entitled “Consolidated Financial Highlights” under the section “Key Financial Ratios.” It also appears in the table entitled “Consolidated Quarterly Statements of Income” under “Additional Data.” The second non-GAAP financial measure, Net interest income-tax equivalent, appears in the tables entitled “Additional Data” at the bottom of the “Consolidated Quarterly Statements of Income” page. The tax equivalent adjustment to net interest income recognizes the income tax savings when comparing taxable and tax-exempt assets and assumes a 35% tax rate. Management believes that it is a standard practice in the banking industry to present net interest margin and net interest income on a fully tax equivalent basis. Therefore, management believes these measures provide useful information to investors by allowing them to make peer comparisons. Management also uses these measures to make peer comparisons.

Below is a table showing “net interest income” calculated and presented in accordance with GAAP and the adjustments made to arrive at the non-GAAP financial measure “net interest income - tax equivalent.” The table also shows “net interest margin” calculated and presented in accordance with GAAP and the method used to arrive at the non-GAAP financial measure “net interest margin (fully tax equivalent).”

	Three Months Ended					
	Mar. 31, 2015	Dec. 31, 2014	Sep. 30, 2014	June 30, 2014	Mar. 31, 2014	
(Dollars in thousands)						
Net interest income	\$58,586	\$61,139	\$58,363	\$54,304	\$54,819	
Tax equivalent adjustment	983	946	818	758	702	
Net interest income - tax equivalent	\$59,569	\$62,085	\$59,181	\$55,062	\$55,521	
Average earning assets	\$6,576,660	\$6,617,104	\$6,326,315	\$5,880,933	\$5,821,130	
Net interest margin*	3.61	%3.67	%3.66	%3.70	%3.82	%
Net interest margin (fully tax equivalent)*	3.67	%3.72	%3.71	%3.76	%3.87	%

\* Margins are calculated using net interest income annualized divided by average earning assets.

The earnings press release shows a non-GAAP ratio in the "Credit Quality" page of allowance for loan and leases losses (allowance) plus loan marks, net of the indemnification asset to total loans. The following table provides a reconciliation of this ratio to the corresponding GAAP components.

(Dollars in thousands)	Three months ended		
	Mar. 31, 2015	Dec. 31, 2014	
Allowance	\$53,076	\$52,858	
Loan marks	35,804	42,434	
Allowance and loan marks	88,880	95,292	
Indemnification asset	(20,397	) (22,666	
Allowance and loan marks, net of indemnification asset (a)	\$68,483	\$72,626	
Loans	\$4,763,537	\$4,777,235	
Loan marks	35,804	42,434	
Total loans (b)	\$4,799,341	\$4,819,669	
Allowance and loan marks, net of indemnification asset, to total loans (a)/(b)	1.43	% 1.51	%

The earnings press release also includes some non-GAAP ratios in the "Consolidated Financial Highlights" page. These ratios are: (1) Return on average tangible shareholders' equity; (2) Ending tangible shareholders' equity as a percent of ending tangible assets; (3) Ending tangible shareholders' equity as a percent of risk-weighted assets; (4) Average tangible shareholders' equity as a percent of average tangible assets; and (5) Tangible book value per share. The Ending tangible shareholders' equity as a percent of ending tangible assets and Average tangible shareholders' equity as a percent of average tangible assets are also shown in the "Regulatory Capital" section of the "Capital Adequacy" page in the earnings release. The following table provides a reconciliation of these ratios to the corresponding GAAP components. The Company considers these critical metrics with which to analyze banks. The ratios have been included in the earnings press release to facilitate a better understanding of the Company's capital structure and financial condition.

	Three Months Ended					
	Mar. 31, 2015	Dec. 31, 2014	Sep. 30, 2014	June 30, 2014	Mar. 31, 2014	
	(Dollars in thousands, except per share data)					
Net income (a)	\$17,621	\$18,599	\$15,344	\$15,953	\$15,104	
Average total shareholders' equity	\$788,511	\$780,131	\$745,729	\$696,609	\$684,332	
Less:						
Goodwill	(137,739 )	(137,739 )	(137,458 )	(95,050 )	(95,050 )	
Intangible assets	(7,847 )	(8,114 )	(8,542 )	(5,344 )	(5,566 )	
Average tangible equity (b)	642,925	634,278	599,729	596,215	583,716	
Total shareholders' equity	795,742	784,077	773,912	705,831	691,347	
Less:						
Goodwill	(137,739 )	(137,739 )	(137,458 )	(95,050 )	(95,050 )	
Intangible assets	(7,847 )	(8,114 )	(8,542 )	(5,344 )	(5,566 )	
Ending tangible equity (c)	650,156	638,224	627,912	605,437	590,731	
Total assets	7,245,796	7,217,821	7,353,469	6,545,744	6,499,089	
Less:						
Goodwill	(137,739 )	(137,739 )	(137,458 )	(95,050 )	(95,050 )	
Intangible assets	(7,847 )	(8,114 )	(8,542 )	(5,344 )	(5,566 )	
Ending tangible assets (d)	7,100,210	7,071,968	7,207,469	6,445,350	6,398,473	
Risk-weighted assets (e)	5,583,461	5,311,573	5,202,123	4,464,578	4,376,505	
Total average assets	7,201,313	7,241,869	6,937,283	6,454,252	6,399,235	
Less:						
Goodwill	(137,739 )	(137,739 )	(137,458 )	(95,050 )	(95,050 )	
Intangible assets	(7,847 )	(8,114 )	(8,542 )	(5,344 )	(5,566 )	
Average tangible assets (f)	7,055,727	7,096,016	6,791,283	6,353,858	6,298,619	
Ending common shares outstanding (g)	61,686,887	61,456,547	61,368,473	57,718,317	57,709,937	
Ratios						
Return on average tangible shareholders' equity (a)/(b)	11.12	% 11.63	% 10.15	% 10.73	% 10.49	%
Ending tangible shareholders' equity as a percent of:						
Ending tangible assets (c)/(d)	9.16	% 9.02	% 8.71	% 9.39	% 9.23	%
Risk-weighted assets (b)/(e)	11.64	% 12.02	% 12.07	% 13.56	% 13.50	%
Average tangible shareholders' equity of average tangible assets (b)/(f)	9.11	% 8.94	% 8.83	% 9.38	% 9.27	%
Tangible book value per share (c)/(g)	\$10.54	\$10.38	\$10.23	\$10.49	\$10.24	

First Financial Bancorp also provided electronic presentation slides on its web site used in connection with the earnings conference call. A copy of the electronic presentation slides is included in this Report as Exhibit 99.2.

The information in Item 2.02 of this Current Report on Form 8-K, including the Exhibits 99.1 and 99.2, shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities under that section, and shall not be incorporated by reference into any registration

statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

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Item 9.01 Exhibits.

(d) Exhibits:

The following exhibits shall not be deemed to be “filed” for purposes of the Securities Act.

99.1 First Financial Bancorp. Press Release dated April 30, 2015 - Furnished.

99.2 First Financial Bancorp. May 1, 2015 Earnings Call slides - Furnished.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST FINANCIAL BANCORP.

By: /s/ John M. Gavigan  
John M. Gavigan  
Senior Vice President and Chief Financial Officer

Date: April 30, 2015

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