

ENTERGY CORP /DE/
Form 4
May 29, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KANSLER MICHAEL R

(Last) (First) (Middle)
1340 ECHELON PARKWAY
(Street)

JACKSON, MS 39213

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction
(Month/Day/Year)
05/27/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Executive VP and CNO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount or Price | | |
| Common Stock | 05/27/2008 | | M | | 24,000 A \$ 69.47 | 35,843 | D |
| Common Stock | 05/27/2008 | | S | | 200 D \$ 121.07 | 35,643 | D |
| Common Stock | 05/27/2008 | | S | | 500 D \$ 121.08 | 35,143 | D |
| Common Stock | 05/27/2008 | | S | | 100 D \$ 121.09 | 35,043 | D |
| Common Stock | 05/27/2008 | | S | | 700 D \$ 121.1 | 34,343 | D |

Edgar Filing: ENTERGY CORP /DE/ - Form 4

| | | | | | | | |
|--------------|------------|---|-------|---|-----------|--------|---|
| Common Stock | 05/27/2008 | S | 100 | D | \$ 121.11 | 34,243 | D |
| Common Stock | 05/27/2008 | S | 400 | D | \$ 121.12 | 33,843 | D |
| Common Stock | 05/27/2008 | S | 200 | D | \$ 121.13 | 33,643 | D |
| Common Stock | 05/27/2008 | S | 100 | D | \$ 121.14 | 33,543 | D |
| Common Stock | 05/27/2008 | S | 1,707 | D | \$ 121.15 | 31,836 | D |
| Common Stock | 05/27/2008 | S | 1,500 | D | \$ 121.16 | 30,336 | D |
| Common Stock | 05/27/2008 | S | 1,800 | D | \$ 121.17 | 28,536 | D |
| Common Stock | 05/27/2008 | S | 900 | D | \$ 121.18 | 27,636 | D |
| Common Stock | 05/27/2008 | S | 1,200 | D | \$ 121.19 | 26,436 | D |
| Common Stock | 05/27/2008 | S | 600 | D | \$ 121.2 | 25,836 | D |
| Common Stock | 05/27/2008 | S | 200 | D | \$ 121.22 | 25,636 | D |
| Common Stock | 05/27/2008 | S | 1,200 | D | \$ 121.24 | 24,436 | D |
| Common Stock | 05/27/2008 | S | 2,700 | D | \$ 121.25 | 21,736 | D |
| Common Stock | 05/27/2008 | S | 200 | D | \$ 121.26 | 21,536 | D |
| Common Stock | 05/27/2008 | S | 100 | D | \$ 121.27 | 21,436 | D |
| Common Stock | 05/27/2008 | S | 500 | D | \$ 121.28 | 20,936 | D |
| Common Stock | 05/27/2008 | S | 500 | D | \$ 121.29 | 20,436 | D |
| Common Stock | 05/27/2008 | S | 400 | D | \$ 121.3 | 20,036 | D |
| Common Stock | 05/27/2008 | S | 400 | D | \$ 121.31 | 19,636 | D |
| Common Stock | 05/27/2008 | S | 200 | D | \$ 121.32 | 19,436 | D |
| | 05/27/2008 | S | 600 | D | | 18,836 | D |

| | | | | | | | | |
|--------------|------------|--|---|-----|--------|----|-----------------------|---|
| Common Stock | | | | | \$ | | | |
| | | | | | 121.33 | | | |
| Common Stock | 05/27/2008 | | S | 500 | D | \$ | 18,336 | D |
| | | | | | 121.34 | | | |
| Common Stock | 05/27/2008 | | S | 100 | D | \$ | 18,236 | D |
| | | | | | 121.35 | | | |
| Common Stock | 05/27/2008 | | S | 406 | D | \$ | 17,830 ⁽¹⁾ | D |
| | | | | | 121.38 | | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Employee Stock Option (Right to Buy) | \$ 69.47 | 05/27/2008 | | M | 24,000 | ⁽²⁾ 01/27/2015 | Common Stock 24,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| KANSLER MICHAEL R 1340 ECHELON PARKWAY JACKSON, MS 39213 | | | Executive VP and CNO | |

Signatures

Paul A. Castanon for Michael R. Kansler
05/29/2008

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) As of May 23, 2008, the filing individual had a balance of 1,921 shares of Entergy common stock in the Company Savings Plan.

(2) This option vested in three equal installments on January 27, 2006, January 27, 2007 and January 27, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.