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HASBRO INC Form 4										
October 02, 200	08									
FORM	4		CECU					N.T.	PPROVAL	
	UNITED	SIAIES		shington			E COMMISSIO	N OMB Number:	3235-0287	
Check this box if no longer subject to Section 16. Form 4 or					BENE RITIES		Expires: Estimated burden hor response.	urs per		
Form 5 obligations may continu <i>See</i> Instructi 1(b).	e. Section 17((a) of the H	Public U	Itility Hol	ding Co		nge Act of 1934, t of 1935 or Secti 1940			
(Print or Type Res	ponses)									
1. Name and Adda BIONDI FRAI	2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]				5. Relationship of Reporting Person(s) to Issuer					
			-	-		(Check all applicable)				
(Last) (First) (Middle) 110 N. ROCKINGHAM AVE			3. Date of Earliest Transaction (Month/Day/Year) 09/30/2008				X_ Director 10% Owner Officer (give title Other (specify below) below)			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
LOS ANGELE	ES, CA 90049						Person	More than One R	eporting	
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivativ	ve Securities A	Acquired, Disposed	of, or Beneficia	ally Owned	
	Transaction Date onth/Day/Year)		Date, if	3. Transactio Code (Instr. 8) Code V	Dispose (Instr. 3	d (A) or d of (D) , 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Report	on a separate line	e for each cla	ass of sec	urities bene	Pers info requ	ons who rearmation con ired to resp lays a curre	or indirectly. spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and Amount of	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Date	Underlying Securities	Derivative
Security	or Exercise		any	Code	of	(Month/Day/Year)	(Instr. 3 and 4)	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		(Instr. 5)

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	Derivative Security				Secu Acqu (A) o Disp of (D (Inst 4, an	or osed)) r. 3,					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Units <u>(1)</u>	\$ 0 <u>(2)</u>	09/30/2008	А		33		(3)	(3)	Common Stock	33	\$ 34.72

Reporting Owners

Reporting Owner Name / Address	Relationships							
reporting officer (unit) (reactions)	Director	10% Owner	Officer	Other				
BIONDI FRANK 110 N. ROCKINGHAM AVE LOS ANGELES, CA 90049	Х							
Signatures								
Tarrant Sibley, p/o/a for Frank J Biondi, Jr.	ſ.	10/	02/2008					

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.
- (2) Units correspond 1-for-1 with common stock.
- (3) Units are settled only in cash and are payable after the reporting person ceases to be a director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.