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GENERAL MOTORS CORP
Form 8-K
November 01, 2006

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549-1004

FORM 8-K
CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) November 1, 2006

GENERAL MOTORS CORPORATION

(Exact Name of Registrant as Specified in its Charter)

| | | |
|---|---|--|
| STATE OF DELAWARE ----- (State or other jurisdiction of Incorporation or Organization) | 1-143 ----- (Commission File Number) | 38-0572515 ----- (I.R.S. Employer Identification No.) |
| 300 Renaissance Center, Detroit, Michigan ----- (Address of Principal Executive Offices) | | 48265-3000 ----- (Zip Code) |

Registrant's telephone number, including area code (313) 556-5000

=====
Check the appropriate box below if the Form 8-K filing is intended to
simultaneously satisfy the filing obligation of the registrant under any of the
following provisions:

{ } Written communications pursuant to Rule 425 under the Securities Act (17 CFR

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230.425)

- { } Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
- { } Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- { } Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. OTHER EVENTS

On November 1, 2006 General Motors Corporation (GM) issued a news release announcing October 2006 sales. The release is as follows:

GM's U.S. Divisions Deliver 301,317 Vehicles In October

- o GM Retail Sales Up 36 Percent Compared With Last Year
- o Chevrolet Avalanche, Silverado and GMC Sierra Pickup Trucks On A Roll -- Retail Sales More Than Doubled
- o For The Second Consecutive Year, GM Offers More Vehicle Models Achieving 30 MPG Highway Than Any Other Automaker

DETROIT - General Motors dealers in the United States sold 301,317 new cars and trucks in October, a 22 percent increase compared with last year. Retail sales were up 36 percent on a sales-day adjusted basis. Retail truck sales were up 52 percent, led by a doubling of full-size pickup retail sales such as Chevy Silverado and GMC Sierra and a 46 percent increase in luxury utility retail sales, including the entire Cadillac Escalade lineup. Retail car sales were up 9 percent, led by Chevrolet Impala, Pontiac G6 and Saturn Aura.

"GM's industry-leading truck business was boosted in October by lower fuel prices - that's one reason our trucks, SUVs and crossovers are gaining share. Of course, offering customers great fuel economy coupled with having the industry's most comprehensive coverage, including the 5-year/100,000 mile powertrain warranty, helps too," said Mark LaNeve, General Motors North America vice president, Vehicle Sales, Service and Marketing. "Consumers are responding to our lineup of new vehicles, including Saturn Aura, Chevrolet Silverado and GMC Sierra, and we'll have even more new products arriving soon, including our mid-crossovers -- Saturn Outlook, GMC Acadia and Buick Enclave."

GMC, Chevrolet, Buick, Cadillac, Saturn, Pontiac and Saab all had retail sales increases in October. GMC was up 75 percent retail, with sales more than doubling for the Sierra, Yukon and Yukon XL.

The all-new 2007 Sierra pickups arrived at dealerships in October. Chevrolet retail sales were up 39 percent, with double-digit retail jumps by Silverado, up 107 percent; Tahoe, up 104 percent; and Suburban, up 83 percent. The all-new 2007 Silverado pickups also arrived at dealerships in October. Buick retail sales were up 28 percent, led by Lucerne. Cadillac retail sales were up 30 percent, with a 14 percent increase in CTS, a 28 percent increase in SRX and triple-digit increases for the entire Escalade lineup. Saturn retail sales were

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up 16 percent as the all-new 2007 Aura and Sky continue to bring new customers into the Saturn family. Pontiac retail sales were up 1 percent due to sales increases for the new G5, G6, and Solstice. Lastly, Saab retail sales were up 83 percent, driven by a 54 percent retail increase for 9-3, an 80 percent hike for 9-5 and a 338 percent increase for 9-7X.

"We continue to experience strong customer demand for our lineup of fuel efficient vehicles and new launch products," LaNeve said. "In October we were very pleased to learn that for the second year in a row, according to the U.S. EPA, GM offers more vehicle models (23 total) that achieve an estimated 30 mpg on the highway, or higher, than any other automaker."

GM continues to reduce its reliance on daily rental sales. Sales to daily rental companies were down 14 percent compared to year-ago levels, while non-daily rental fleet business was up 6 percent. Overall fleet sales of 75,000 vehicles were down 8 percent compared with last October.

Certified Used Vehicles

October sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned Vehicles, Saturn Certified Pre-Owned Vehicles, Saab Certified Pre-Owned Vehicles and HUMMER Certified Pre-Owned Vehicles, were 42,839 units, comparable to last October's sales. Total year-to-date certified GM sales for all brands are 436,383 units, down 2 percent from the same period last year.

GM Certified Used Vehicles, the industry's top-selling certified pre-owned brand, posted 37,222 sales in October, down 1 percent from October 2005. Year-to-date sales for GM Certified Used Vehicles are 377,203 units, comparable to last year's results for the same period.

Cadillac Certified Pre-Owned Vehicles posted 3,652 sales in October, up 30 percent from last October. Saturn Certified Pre-Owned Vehicles sold 1,289 units, down 32 percent. Saab Certified Pre-Owned Vehicles sold 594 units, down nearly 2 percent. In its tenth month of operation, HUMMER Certified Pre-Owned sold 82 units.

"Cadillac Certified Pre-Owned Vehicles had an outstanding sales month, up nearly 30 percent over October 2005, with year-to-date sales up nearly 8 percent from the same period last year," said LaNeve. "Through October, GM Certified Used Vehicles, the industry's top-selling certified brand, sold 377,203 units, comparable to its category record annual sales in 2005."

GM North America Reports October 2006 Production; 2006 Fourth Quarter Production Forecast Remains Unchanged at 1.110 Million Vehicles

In October, GM North America produced 427,000 vehicles (174,000 cars and 253,000 trucks). This is down 62,000 units or 13 percent compared to October 2005 when the region produced 489,000 vehicles (174,000 cars and 315,000 trucks). Production totals include joint venture production of 19,000 vehicles in October 2006 and 29,000 vehicles in October 2005.

The region's 2006 fourth quarter production forecast is unchanged at 1.110 million vehicles (450,000 cars and 660,000 trucks). In the fourth quarter of 2005 the region produced 1.281 million vehicles (483,000 cars and 798,000 trucks).

GM also announced 2006 final third quarter and revised fourth quarter production forecasts for its international regions.

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GM Europe - GM Europe built 374,000 vehicles in the third quarter of 2006. In the third quarter of 2005, the region built 412,000 vehicles. The region's 2006 fourth quarter production forecast is unchanged at 445,000 units. In the fourth quarter of 2005, the region built 443,000 vehicles.

GM Asia Pacific - GM Asia Pacific built 433,000 vehicles in the third quarter of 2006. In the third quarter of 2005 the region built 409,000 vehicles. The region's 2006 fourth quarter production forecast is revised at 504,000 units, up 8,000 units from last month's guidance. In the fourth quarter of 2005 the region built 420,000 vehicles.

GM Latin America, Africa and the Middle East - The region produced 215,000 vehicles in the third quarter of 2006. In the third quarter of 2005, the region built 207,000 vehicles. The region's 2006 fourth quarter production forecast is unchanged at 215,000 units. In the fourth quarter of 2005, the region built 188,000 vehicles.

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the global industry sales leader for 75 years. Founded in 1908, GM today employs about 327,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2005, 9.17 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM operates one of the world's leading finance companies, GMAC Financial Services, which offers automotive, residential and commercial financing and insurance. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at www.gm.com.

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, we use words like "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions to identify forward-looking statements, representing our current judgment about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors. Among other items, such factors might include: the pace of introductions and market acceptance of new products; the effect of competition on our markets and significant changes in the competitive environment; price increases or shortages of fuel; and changes in laws, regulations or tax rates. GM's most recent annual report on Form 10-K and quarterly report on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

#

Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

| | October | | Calendar Year-to-Date January - October | | | |
|---------------|---------|---------|--|-----------|-----------|------|
| | 2006 | 2005 | % Chg per S/D | 2006 | 2005 | %Chg |
| Curr S/D: 26 | | | | | | |
| Prev S/D: 25 | | | | | | |
| Vehicle Total | 301,317 | 257,622 | 21.6 | 3,485,762 | 3,844,401 | -9.3 |
| Car Total | 112,471 | 114,665 | 2.0 | 1,385,806 | 1,500,872 | -7.7 |

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| | | | | | | |
|---------------------|---------|---------|------|-----------|-----------|-------|
| Truck Total | 188,846 | 142,957 | 37.4 | 2,099,956 | 2,343,529 | -10.4 |
| Light Truck Total | 184,930 | 138,881 | 38.5 | 2,051,476 | 2,292,116 | -10.5 |
| Light Vehicle Total | 297,401 | 253,546 | 22.0 | 3,437,282 | 3,792,988 | -9.4 |

| Market Division Vehicle Total | October | | | Calendar Year-to-Date January - October | | |
|----------------------------------|---------|---------|------------------|--|-----------|-------|
| | 2006 | 2005 | % Chg per S/D | 2006 | 2005 | %Chg |
| Buick | 15,541 | 13,462 | 20.1 | 206,582 | 244,078 | -15.4 |
| Cadillac | 17,052 | 14,917 | 18.9 | 187,049 | 197,717 | -5.4 |
| Chevrolet | 171,890 | 152,093 | 17.5 | 2,050,056 | 2,272,217 | -9.8 |
| GMC | 38,776 | 24,258 | 66.2 | 402,012 | 486,859 | -17.4 |
| HUMMER | 5,565 | 5,640 | 2.6 | 58,801 | 42,657 | 37.8 |
| Oldsmobile | 0 | 55 | ***.* | 96 | 1,756 | -94.5 |
| Other - Isuzu | 1,097 | 1,125 | 1.4 | 12,047 | 11,977 | 0.6 |
| Pontiac | 29,346 | 28,565 | 6.8 | 351,303 | 369,831 | -5.0 |
| Saab | 2,731 | 1,340 | 112.0 | 30,317 | 33,486 | -9.5 |
| Saturn | 19,319 | 16,167 | 24.3 | 187,499 | 183,823 | 2.0 |

Sales of Vehicles Produced in US/Canada/Mexico

| | | | | | | |
|-------------|---------|---------|------|-----------|-----------|-------|
| Car | 105,423 | 106,928 | 2.5 | 1,299,642 | 1,397,837 | -7.0 |
| Light Truck | 184,930 | 138,881 | 38.5 | 2,051,476 | 2,292,116 | -10.5 |

Twenty-five selling days for the October period this year and twenty-six for last year.

*American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motors by American Isuzu Motors, Inc.

2-1P
GM Car Deliveries - (United States)
October 2006

| Selling Days (S/D) | October | | Calendar Year-to-Date January - October | | | |
|--------------------|---------|------|--|------|------|------|
| | 2006 | 2005 | % Chg per S/D | 2006 | 2005 | %Chg |
| Selling Days (S/D) | 25 | 26 | | | | |

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| | | | | | | |
|--|---------|---------|-------|-----------|-----------|-------|
| Century | 1 | 58 | -98.2 | 80 | 6,412 | -98.8 |
| LaCrosse | 4,533 | 5,161 | -8.7 | 61,363 | 79,159 | -22.5 |
| LeSabre | 57 | 1,321 | -95.5 | 2,245 | 72,960 | -96.9 |
| Lucerne | 6,700 | 285 | ***.* | 82,783 | 285 | ***.* |
| Park Avenue | 9 | 21 | -55.4 | 46 | 2,134 | -97.8 |
| Regal | 0 | 6 | ***.* | 30 | 588 | -94.9 |
| Buick Total | 11,300 | 6,852 | 71.5 | 146,547 | 161,538 | -9.3 |
| ----- | | | | | | |
| CTS | 3,629 | 3,524 | 7.1 | 46,423 | 50,427 | -7.9 |
| DeVille | 33 | 250 | -86.3 | 763 | 38,179 | -98.0 |
| DTS | 4,356 | 5,710 | -20.7 | 48,911 | 13,579 | 260.2 |
| Seville | 0 | 1 | ***.* | 9 | 135 | -93.3 |
| STS | 1,573 | 1,819 | -10.1 | 21,575 | 28,367 | -23.9 |
| XLR | 173 | 175 | 2.8 | 2,660 | 3,276 | -18.8 |
| Cadillac Total | 9,764 | 11,479 | -11.5 | 120,341 | 133,963 | -10.2 |
| ----- | | | | | | |
| Aveo | 3,883 | 5,864 | -31.1 | 50,967 | 61,089 | -16.6 |
| Cavalier | 10 | 167 | -93.8 | 341 | 18,742 | -98.2 |
| Classic | 4 | 1 | 316.0 | 17 | 42,353 | ***.* |
| Cobalt | 8,772 | 16,001 | -43.0 | 187,330 | 182,332 | 2.7 |
| Corvette | 2,761 | 2,981 | -3.7 | 30,664 | 26,061 | 17.7 |
| Impala | 21,130 | 18,959 | 15.9 | 240,297 | 201,238 | 19.4 |
| Malibu | 9,886 | 12,338 | -16.7 | 144,207 | 175,229 | -17.7 |
| Monte Carlo | 1,943 | 4,719 | -57.2 | 29,524 | 27,563 | 7.1 |
| SSR | 151 | 353 | -55.5 | 3,587 | 7,096 | -49.5 |
| Chevrolet Total | 48,540 | 61,383 | -17.8 | 686,934 | 741,703 | -7.4 |
| ----- | | | | | | |
| Alero | 0 | 49 | ***.* | 67 | 1,300 | -94.8 |
| Aurora | 0 | 0 | ***.* | 0 | 18 | ***.* |
| Oldsmobile Total | 0 | 49 | ***.* | 67 | 1,318 | -94.9 |
| ----- | | | | | | |
| Bonneville | 40 | 295 | -85.9 | 1,100 | 9,466 | -88.4 |
| G5 | 1,341 | 0 | ***.* | 4,823 | 0 | ***.* |
| G6 | 11,273 | 9,440 | 24.2 | 132,915 | 98,027 | 35.6 |
| Grand Am | 26 | 219 | -87.7 | 778 | 31,287 | -97.5 |
| Grand Prix | 9,806 | 10,376 | -1.7 | 94,302 | 106,313 | -11.3 |
| GTO | 741 | 605 | 27.4 | 9,636 | 10,018 | -3.8 |
| Solstice | 1,178 | 807 | 51.8 | 17,056 | 1,488 | ***.* |
| Sunfire | 8 | 545 | -98.5 | 836 | 24,366 | -96.6 |
| Vibe | 2,295 | 2,876 | -17.0 | 40,299 | 57,393 | -29.8 |
| Pontiac Total | 26,708 | 25,163 | 10.4 | 301,745 | 338,358 | -10.8 |
| ----- | | | | | | |
| 9-2X | 143 | 15 | 891.5 | 1,293 | 5,815 | -77.8 |
| 9-3 | 1,926 | 1,051 | 90.6 | 20,376 | 20,599 | -1.1 |
| 9-5 | 355 | 202 | 82.8 | 3,892 | 5,514 | -29.4 |
| Saab Total | 2,424 | 1,268 | 98.8 | 25,561 | 31,928 | -19.9 |
| ----- | | | | | | |
| Aura | 4,661 | 0 | ***.* | 9,626 | 0 | ***.* |
| ION | 8,231 | 8,451 | 1.3 | 88,254 | 87,046 | 1.4 |
| Saturn L Series | 0 | 20 | ***.* | 20 | 5,018 | -99.6 |
| Sky | 843 | 0 | ***.* | 6,711 | 0 | ***.* |
| Saturn Total | 13,735 | 8,471 | 68.6 | 104,611 | 92,064 | 13.6 |
| ----- | | | | | | |
| GM Total | 112,471 | 114,665 | 2.0 | 1,385,806 | 1,500,872 | -7.7 |
| ----- | | | | | | |
| GM Car Deliveries by Production Source | | | | | | |
| ----- | | | | | | |
| GM North America * | 105,423 | 106,928 | 2.5 | 1,299,642 | 1,397,837 | -7.0 |
| ----- | | | | | | |
| GM Import | 7,048 | 7,737 | -5.3 | 86,164 | 103,035 | -16.4 |
| ----- | | | | | | |
| GM Total | 112,471 | 114,665 | 2.0 | 1,385,806 | 1,500,872 | -7.7 |

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* Includes U.S./Canada/Mexico

2-1P
GM Car Deliveries - (United States)
October 2006

| | October | | | Calendar Year-to-Date January - October | | |
|---|---------|---------|------------------|--|-----------|-------|
| | 2006 | 2005 | % Chg per S/D | 2006 | 2005 | %Chg |
| Selling Days (S/D) | 25 | 26 | | | | |
| GM Car Deliveries by Production Source and Marketing Division | | | | | | |
| Buick Total | 11,300 | 6,852 | 71.5 | 146,547 | 161,538 | -9.3 |
| Cadillac Total | 9,764 | 11,479 | -11.5 | 120,341 | 133,963 | -10.2 |
| Chevrolet Total | 44,657 | 55,519 | -16.3 | 635,967 | 680,614 | -6.6 |
| Oldsmobile Total | 0 | 49 | ***.* | 67 | 1,318 | -94.9 |
| Pontiac Total | 25,967 | 24,558 | 10.0 | 292,109 | 328,340 | -11.0 |
| Saturn Total | 13,735 | 8,471 | 68.6 | 104,611 | 92,064 | 13.6 |
| GM North America Total* | 105,423 | 106,928 | 2.5 | 1,299,642 | 1,397,837 | -7.0 |
| | | | ***.* | | | ***.* |
| Chevrolet Total | 3,883 | 5,864 | -31.1 | 50,967 | 61,089 | -16.6 |
| Pontiac Total | 741 | 605 | 27.4 | 9,636 | 10,018 | -3.8 |
| Saab Total | 2,424 | 1,268 | 98.8 | 25,561 | 31,928 | -19.9 |
| GM Import Total | 7,048 | 7,737 | -5.3 | 86,164 | 103,035 | -16.4 |

GM Vehicle Deliveries by Marketing Division

| | | | | | | |
|-------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total | 15,541 | 13,462 | 20.1 | 206,582 | 244,078 | -15.4 |
| Cadillac Total | 17,052 | 14,917 | 18.9 | 187,049 | 197,717 | -5.4 |
| Chevrolet Total | 171,890 | 152,093 | 17.5 | 2,050,056 | 2,272,217 | -9.8 |
| GMC Total | 38,776 | 24,258 | 66.2 | 402,012 | 486,859 | -17.4 |
| HUMMER Total | 5,565 | 5,640 | 2.6 | 58,801 | 42,657 | 37.8 |
| Oldsmobile Total | 0 | 55 | ***.* | 96 | 1,756 | -94.5 |
| Other-Isuzu Total | 1,097 | 1,125 | 1.4 | 12,047 | 11,977 | 0.6 |
| Pontiac Total | 29,346 | 28,565 | 6.8 | 351,303 | 369,831 | -5.0 |
| Saab Total | 2,731 | 1,340 | 112.0 | 30,317 | 33,486 | -9.5 |
| Saturn Total | 19,319 | 16,167 | 24.3 | 187,499 | 183,823 | 2.0 |
| GM Total | 301,317 | 257,622 | 21.6 | 3,485,762 | 3,844,401 | -9.3 |

* Includes US/Canada/Mexico

3-1P
GM Truck Deliveries - (United States)
October 2006

| | October | Calendar Year-to-Date January - October |
|--|---------|--|
|--|---------|--|

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| | 2006 | 2005 | % Chg per S/D | 2006 | 2005 | %Chg |
|-------------------------------|---------|--------|------------------|-----------|-----------|-------|
| Selling Days (S/D) | 25 | 26 | | | | |
| Rainier | 683 | 724 | -1.9 | 11,157 | 13,429 | -16.9 |
| Rendezvous | 2,915 | 4,559 | -33.5 | 38,376 | 51,496 | -25.5 |
| Terraza | 643 | 1,327 | -49.6 | 10,502 | 17,615 | -40.4 |
| Total Buick | 4,241 | 6,610 | -33.3 | 60,035 | 82,540 | -27.3 |
| Escalade | 3,553 | 1,504 | 145.7 | 30,812 | 25,814 | 19.4 |
| Escalade ESV | 1,724 | 513 | 249.5 | 12,383 | 11,507 | 7.6 |
| Escalade EXT | 825 | 297 | 188.9 | 5,098 | 6,869 | -25.8 |
| SRX | 1,186 | 1,124 | 9.7 | 18,415 | 19,564 | -5.9 |
| Total Cadillac | 7,288 | 3,438 | 120.5 | 66,708 | 63,754 | 4.6 |
| Astro | 5 | 495 | -98.9 | 369 | 18,641 | -98.0 |
| C/K Suburban(Chevy) | 6,938 | 4,237 | 70.3 | 60,810 | 74,310 | -18.2 |
| Chevy C/T Series | 28 | 24 | 21.3 | 261 | 216 | 20.8 |
| Chevy W Series | 221 | 203 | 13.2 | 2,402 | 2,285 | 5.1 |
| Colorado | 7,151 | 6,132 | 21.3 | 79,492 | 113,062 | -29.7 |
| Equinox | 7,380 | 6,094 | 25.9 | 96,908 | 113,651 | -14.7 |
| Express Cutaway/G Cut | 1,475 | 1,386 | 10.7 | 16,939 | 16,092 | 5.3 |
| Express Panel/G Van | 5,518 | 5,561 | 3.2 | 71,676 | 72,428 | -1.0 |
| Express/G Sportvan | 856 | 1,038 | -14.2 | 14,945 | 17,190 | -13.1 |
| HHR | 4,505 | 6,594 | -28.9 | 90,167 | 25,370 | 255.4 |
| Kodiak 4/5 Series | 948 | 829 | 18.9 | 10,052 | 8,877 | 13.2 |
| Kodiak 6/7/8 Series | 313 | 272 | 19.7 | 3,083 | 3,580 | -13.9 |
| S/T Blazer | 2 | 82 | -97.5 | 111 | 4,793 | -97.7 |
| S/T Pickup | 0 | 0 | ***.* | 4 | 148 | -97.3 |
| Tahoe | 12,181 | 6,347 | 99.6 | 132,904 | 129,549 | 2.6 |
| Tracker | 0 | 4 | ***.* | 11 | 472 | -97.7 |
| TrailBlazer | 14,451 | 13,910 | 8.0 | 148,497 | 204,874 | -27.5 |
| Uplander | 2,718 | 5,642 | -49.9 | 50,436 | 63,348 | -20.4 |
| Venture | 7 | 92 | -92.1 | 192 | 6,872 | -97.2 |
| Avalanche | 6,244 | 2,469 | 163.0 | 44,553 | 55,179 | -19.3 |
| Silverado-C/K Pickup | 52,409 | 29,299 | 86.0 | 539,310 | 599,577 | -10.1 |
| Chevrolet Fullsize Pickups | 58,653 | 31,768 | 92.0 | 583,863 | 654,756 | -10.8 |
| Chevrolet Total | 123,350 | 90,710 | 41.4 | 1,363,122 | 1,530,514 | -10.9 |
| Canyon | 1,744 | 1,790 | 1.3 | 20,106 | 30,857 | -34.8 |
| Envoy | 5,706 | 5,469 | 8.5 | 63,504 | 93,714 | -32.2 |
| GMC C/T Series | 15 | 16 | -2.5 | 203 | 172 | 18.0 |
| GMC W Series | 349 | 377 | -3.7 | 4,441 | 5,169 | -14.1 |
| Safari (GMC) | 0 | 73 | ***.* | 56 | 3,287 | -98.3 |
| Savana Panel/G Classic | 1,126 | 1,279 | -8.4 | 14,517 | 17,876 | -18.8 |
| Savana Special/G Cut | 323 | 319 | 5.3 | 9,508 | 10,693 | -11.1 |
| Savana/Rally | 177 | 140 | 31.5 | 2,171 | 1,850 | 17.4 |
| Sierra | 18,080 | 9,003 | 108.9 | 177,813 | 196,374 | -9.5 |
| Sonoma | 0 | 0 | ***.* | 0 | 66 | ***.* |
| Topkick 4/5 Series | 586 | 680 | -10.4 | 9,322 | 12,721 | -26.7 |
| Topkick 6/7/8 Series | 359 | 550 | -32.1 | 6,669 | 6,416 | 3.9 |
| Yukon | 6,068 | 2,612 | 141.6 | 57,159 | 62,806 | -9.0 |
| Yukon XL | 4,243 | 1,950 | 126.3 | 36,543 | 44,858 | -18.5 |
| GMC Total | 38,776 | 24,258 | 66.2 | 402,012 | 486,859 | -17.4 |

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| | | | | | | |
|--------------|-------|-------|------|--------|--------|-------|
| HUMMER H1 | 19 | 21 | -5.9 | 312 | 312 | 0.0 |
| HUMMER H2 | 1,465 | 1,158 | 31.6 | 14,027 | 19,594 | -28.4 |
| HUMMER H3 | 4,081 | 4,461 | -4.9 | 44,462 | 22,751 | 95.4 |
| HUMMER Total | 5,565 | 5,640 | 2.6 | 58,801 | 42,657 | 37.8 |

| | | | | | | |
|------------------|---|---|-------|----|-----|-------|
| Bravada | 0 | 5 | ***.* | 19 | 306 | -93.8 |
| Silhouette | 0 | 1 | ***.* | 10 | 132 | -92.4 |
| Oldsmobile Total | 0 | 6 | ***.* | 29 | 438 | -93.4 |

| | | | | | | |
|----------------------|-------|-------|------|--------|--------|-------|
| Other-Isuzu F Series | 161 | 108 | 55.0 | 1,197 | 1,059 | 13.0 |
| Other-Isuzu H Series | 11 | 8 | 43.0 | 105 | 47 | 123.4 |
| Other-Isuzu N Series | 925 | 1,009 | -4.7 | 10,745 | 10,871 | -1.2 |
| Other-Isuzu Total | 1,097 | 1,125 | 1.4 | 12,047 | 11,977 | 0.6 |

| | | | | | | |
|---------------|-------|-------|-------|--------|--------|-------|
| Aztek | 6 | 147 | -95.8 | 339 | 4,733 | -92.8 |
| Montana | 10 | 98 | -89.4 | 370 | 3,540 | -89.5 |
| Montana SV6 | 228 | 1,478 | -84.0 | 12,530 | 19,259 | -34.9 |
| Torrent | 2,394 | 1,679 | 48.3 | 36,319 | 3,941 | 821.6 |
| Pontiac Total | 2,638 | 3,402 | -19.4 | 49,558 | 31,473 | 57.5 |

| | | | | | | |
|------------|-----|----|-------|-------|-------|-------|
| 9-7X | 307 | 72 | 343.4 | 4,756 | 1,558 | 205.3 |
| Saab Total | 307 | 72 | 343.4 | 4,756 | 1,558 | 205.3 |

| | | | | | | |
|--------------|-------|-------|-------|--------|--------|-------|
| Relay | 464 | 941 | -48.7 | 6,228 | 14,042 | -55.6 |
| VUE | 5,120 | 6,755 | -21.2 | 76,660 | 77,719 | -1.4 |
| Saturn Total | 5,584 | 7,696 | -24.5 | 82,888 | 91,759 | -9.7 |

| | | | | | | |
|----------|---------|---------|------|-----------|-----------|-------|
| GM Total | 188,846 | 142,957 | 37.4 | 2,099,956 | 2,343,529 | -10.4 |
|----------|---------|---------|------|-----------|-----------|-------|

GM TRUCK Deliveries by Production Source

| | | | | | | |
|--------------------|---------|---------|------|-----------|-----------|-------|
| GM North America * | 187,597 | 141,597 | 37.8 | 2,085,190 | 2,327,964 | -10.4 |
| GM Import | 1,249 | 1,360 | -4.5 | 14,766 | 15,565 | -5.1 |
| GM Total | 188,846 | 142,957 | 37.4 | 2,099,956 | 2,343,529 | -10.4 |

GM Light Duty Truck Deliveries by Production Source

| | | | | | | |
|--------------------|---------|---------|-------|-----------|-----------|-------|
| GM North America * | 184,930 | 138,881 | 38.5 | 2,051,476 | 2,292,116 | -10.5 |
| GM Import | 0 | 0 | ***.* | 0 | 0 | ***.* |
| GM Total | 184,930 | 138,881 | 38.5 | 2,051,476 | 2,292,116 | -10.5 |

* Includes U.S./Canada/Mexico

3-1P

GM Truck Deliveries - (United States)
October 2006

| | | October | | Calendar Year-to-Date January - October | | |
|--|------|---------|------------------|--|------|------|
| | 2006 | 2005 | % Chg per S/D | 2006 | 2005 | %Chg |

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Selling Days (S/D) 25 26

GM TRUCK Deliveries by Production Source and Marketing Division

| | | | | | | |
|----------------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total | 4,241 | 6,610 | -33.3 | 60,035 | 82,540 | -27.3 |
| Cadillac Total | 7,288 | 3,438 | 120.5 | 66,708 | 63,754 | 4.6 |
| Chevrolet Total | 123,172 | 90,557 | 41.5 | 1,361,379 | 1,528,853 | -11.0 |
| GMC Total | 38,484 | 23,963 | 67.0 | 398,458 | 482,506 | -17.4 |
| HUMMER Total | 5,565 | 5,640 | 2.6 | 58,801 | 42,657 | 37.8 |
| Oldsmobile Total | 0 | 6 | ***.* | 29 | 438 | -93.4 |
| Other-Isuzu Total | 318 | 213 | 55.3 | 2,578 | 2,426 | 6.3 |
| Pontiac Total | 2,638 | 3,402 | -19.4 | 49,558 | 31,473 | 57.5 |
| Saab Total | 307 | 72 | 343.4 | 4,756 | 1,558 | 205.3 |
| Saturn Total | 5,584 | 7,696 | -24.5 | 82,888 | 91,759 | -9.7 |
| GM North America Total* | 187,597 | 141,597 | 37.8 | 2,085,190 | 2,327,964 | -10.4 |

| | | | | | | |
|-------------------|-------|-------|-------|--------|--------|-------|
| Chevrolet Total | 178 | 153 | 21.0 | 1,743 | 1,661 | 4.9 |
| GMC Total | 292 | 295 | 2.9 | 3,554 | 4,353 | -18.4 |
| Other-Isuzu Total | 779 | 912 | -11.2 | 9,469 | 9,551 | -0.9 |
| GM Import Total | 1,249 | 1,360 | -4.5 | 14,766 | 15,565 | -5.1 |

GM Light Truck Deliveries by Production Source and Marketing Division

| | | | | | | |
|----------------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total | 4,241 | 6,610 | -33.3 | 60,035 | 82,540 | -27.3 |
| Cadillac Total | 7,288 | 3,438 | 120.5 | 66,708 | 63,754 | 4.6 |
| Chevrolet Total | 121,840 | 89,382 | 41.8 | 1,347,324 | 1,515,556 | -11.1 |
| GMC Total | 37,467 | 22,635 | 72.1 | 381,377 | 462,381 | -17.5 |
| HUMMER Total | 5,565 | 5,640 | 2.6 | 58,801 | 42,657 | 37.8 |
| Oldsmobile Total | 0 | 6 | ***.* | 29 | 438 | -93.4 |
| Pontiac Total | 2,638 | 3,402 | -19.4 | 49,558 | 31,473 | 57.5 |
| Saab Total | 307 | 72 | 343.4 | 4,756 | 1,558 | 205.3 |
| Saturn Total | 5,584 | 7,696 | -24.5 | 82,888 | 91,759 | -9.7 |
| GM North America Total* | 184,930 | 138,881 | 38.5 | 2,051,476 | 2,292,116 | -10.5 |

GM Light Truck Deliveries by Marketing Division

| | | | | | | |
|------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total | 4,241 | 6,610 | -33.3 | 60,035 | 82,540 | -27.3 |
| Cadillac Total | 7,288 | 3,438 | 120.5 | 66,708 | 63,754 | 4.6 |
| Chevrolet Total | 121,840 | 89,382 | 41.8 | 1,347,324 | 1,515,556 | -11.1 |
| GMC Total | 37,467 | 22,635 | 72.1 | 381,377 | 462,381 | -17.5 |
| HUMMER Total | 5,565 | 5,640 | 2.6 | 58,801 | 42,657 | 37.8 |
| Oldsmobile Total | 0 | 6 | ***.* | 29 | 438 | -93.4 |
| Pontiac Total | 2,638 | 3,402 | -19.4 | 49,558 | 31,473 | 57.5 |
| Saab Total | 307 | 72 | 343.4 | 4,756 | 1,558 | 205.3 |
| Saturn Total | 5,584 | 7,696 | -24.5 | 82,888 | 91,759 | -9.7 |
| GM Total | 184,930 | 138,881 | 38.5 | 2,051,476 | 2,292,116 | -10.5 |

* Includes US/Canada/Mexico

GM Production Schedule - 11/01/06

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| Units 000s | GMNA | | | | | | Total Worldwide | GMNA 1 | | International |
|-----------------------------|------|--------|-------|------|---------|-------|--------------------|--------|-------|---------------|
| | Carl | Truck1 | Total | GME2 | GMLAAM3 | GMAP4 | | Car | Truck | |
| 2006 Q4 # | 450 | 660 | 1,110 | 445 | 215 | 504 | 2,274 | 11 | 45 | 243 |
| O/(U) prior forecast:@ * | 4 | (4) | 0 | 0 | 0 | 8 | 8 | 0 | 0 | 9 |

| Units 000s | GMNA | | | | | | Total Worldwide | GMNA 1 | | International |
|------------|-------|--------|-------|-------|---------|-------|--------------------|--------|-------|---------------|
| | Carl | Truck1 | Total | GME2 | GMLAAM3 | GMAP4 | | Car | Truck | |
| 2001 | | | | | | | | | | |
| 1st Qtr. | 580 | 634 | 1,214 | 538 | 138 | 51 | 1,941 | 18 | 9 | NA |
| 2nd Qtr. | 638 | 726 | 1,364 | 491 | 165 | 64 | 2,084 | 13 | 16 | NA |
| 3rd Qtr. | 574 | 664 | 1,238 | 373 | 146 | 74 | 1,832 | 11 | 15 | NA |
| 4th Qtr. | 573 | 721 | 1,294 | 441 | 127 | 67 | 1,929 | 9 | 16 | NA |
| CY | 2,365 | 2,745 | 5,110 | 1,842 | 575 | 256 | 7,786 | 51 | 56 | NA |
| 2002 | | | | | | | | | | |
| 1st Qtr. | 600 | 753 | 1,353 | 456 | 131 | 65 | 2,005 | 11 | 11 | NA |
| 2nd Qtr. | 688 | 865 | 1,553 | 453 | 141 | 74 | 2,221 | 15 | 17 | NA |
| 3rd Qtr. | 568 | 740 | 1,308 | 408 | 132 | 87 | 1,935 | 19 | 20 | NA |
| 4th Qtr. | 602 | 824 | 1,426 | 453 | 157 | 81 | 2,117 | 14 | 25 | NA |
| CY | 2,458 | 3,182 | 5,640 | 1,770 | 561 | 307 | 8,278 | 59 | 73 | NA |
| 2003 | | | | | | | | | | |
| 1st Qtr. | 591 | 860 | 1,451 | 491 | 127 | 77 | 2,146 | 19 | 24 | NA |
| 2nd Qtr. | 543 | 837 | 1,380 | 488 | 128 | 90 | 2,086 | 19 | 24 | NA |
| 3rd Qtr. | 492 | 753 | 1,245 | 393 | 135 | 120 | 1,893 | 20 | 17 | NA |
| 4th Qtr. | 558 | 827 | 1,385 | 446 | 157 | 133 | 2,121 | 16 | 20 | NA |
| CY | 2,184 | 3,277 | 5,461 | 1,818 | 547 | 420 | 8,246 | 74 | 85 | NA |
| 2004 | | | | | | | | | | |
| 1st Qtr. | 525 | 820 | 1,345 | 473 | 159 | 296 | 2,273 | 19 | 19 | 247 |
| 2nd Qtr. | 543 | 846 | 1,389 | 503 | 172 | 337 | 2,401 | 18 | 48 | 284 |
| 3rd Qtr. | 463 | 746 | 1,209 | 411 | 185 | 314 | 2,119 | 16 | 43 | 261 |
| 4th Qtr. | 466 | 811 | 1,277 | 442 | 200 | 386 | 2,305 | 17 | 47 | 324 |
| CY | 1,997 | 3,223 | 5,220 | 1,829 | 716 | 1,333 | 9,098 | 70 | 158 | 1,116 |
| 2005 | | | | | | | | | | |
| 1st Qtr. | 470 | 712 | 1,182 | 502 | 185 | 335 | 2,204 | 16 | 51 | 286 |
| 2nd Qtr. | 458 | 789 | 1,247 | 501 | 195 | 398 | 2,341 | 17 | 49 | 337 |
| 3rd Qtr. | 423 | 723 | 1,146 | 412 | 207 | 409 | 2,174 | 15 | 50 | 199 |
| 4th Qtr. | 483 | 798 | 1,281 | 443 | 188 | 420 | 2,332 | 14 | 68 | 197 |
| CY | 1,834 | 3,022 | 4,856 | 1,858 | 775 | 1,562 | 9,051 | 62 | 218 | 1,019 |
| 2006 | | | | | | | | | | |
| 1st Qtr. | 496 | 759 | 1,255 | 494 | 194 | 472 | 2,415 | 18 | 50 | 246 |
| 2nd Qtr. | 462 | 775 | 1,237 | 495 | 206 | 482 | 2,420 | 17 | 58 | 258 |
| 3rd Qtr. | 417 | 633 | 1,050 | 374 | 215 | 433 | 2,072 | 12 | 48 | 202 |
| 4th Qtr. # | 450 | 660 | 1,110 | 445 | 215 | 504 | 2,274 | 11 | 45 | 243 |

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| | | | | | | | | | | |
|----|-------|-------|-------|-------|-----|-------|-------|----|-----|-----|
| CY | 1,825 | 2,827 | 4,652 | 1,808 | 830 | 1,891 | 9,181 | 58 | 201 | 949 |
| | ----- | ----- | ----- | ----- | --- | ----- | ----- | | | |

See notes on next page.

* Variance reported only if current production estimate by region differs from prior production estimate by 5K units or more
 @ Numbers may vary due to rounding
 # Denotes estimate

- (1) GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- (2) GME includes GM-AvtoVAZ joint venture production beginning in Q1 2004
- (3) GMLAAM includes GM Egypt joint venture from 2001 through current calendar years
- (4) GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004.
- (5) International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT. Starting in Q3 2005 International joint venture production does not include GMDAT.

This report is governed by the Forward Looking Statements language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

 (Registrant)

Date: November 1, 2006

By: /s/PAUL W. SCHMIDT

 (Paul W. Schmidt, Controller)