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GENERAL MOTORS CORP  
Form 8-K  
May 03, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) May 3, 2005

GENERAL MOTORS CORPORATION

-----  
(Exact Name of Registrant as Specified in its Charter)

|   |   |  |
|---|---|--|
| STATE OF DELAWARE<br>-----<br>(State or other jurisdiction of<br>Incorporation or Organization) | 1-143<br>-----<br>(Commission<br>File Number) | 38-0572515<br>-----<br>(I.R.S. Employer<br>Identification No.) |
| 300 Renaissance Center,<br>Detroit, Michigan  |   | 48265-3000<br>(Zip Code)                                       |
| -----<br>(Address of Principal Executive Offices)   |   |  |

Registrant's telephone number, including area code (313) 556-5000  
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=====  
Check the appropriate box below if the Form 8-K filing is intended to  
simultaneously satisfy the filing obligation of the registrant under any of the  
following provisions:

- Written communications pursuant to Rule 425 under the Securities Act  
(17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR  
240.14a-12)

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- [ ] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### ITEM 8.01. OTHER EVENTS

On May 3, 2005, General Motors Corporation (GM) issued a news release announcing April 2005 sales. The release is as follows:

GM Reports 385,939 Deliveries in April

Cadillac Sales Up 19 Percent; Led by Best-Ever STS Sales and Record CTS Sales

Pontiac G6, Chevrolet Cobalt and Buick LaCrosse Again Post Best Sales

GM Combined Launch Car Deliveries Up 9.5 Percent Compared to Year-Ago Levels

DETROIT - General Motors dealers sold 385,939 new cars and trucks in April. Overall, GM sales were down 7 percent on a selling days adjusted basis. GM's truck sales (215,321) were down 17 percent, due in part to a difficult year-ago comparison when GM set an industry sales record. Car sales (170,618) were up 7.5 percent, paced by solid sales of key launch vehicles.

"We are pleased with the momentum and enthusiasm for our new models," said Mark LaNeve, vice president, GM North America Vehicle Sales, Service and Marketing. "High volume sedans such as the Pontiac G6, Chevrolet Cobalt and Buick LaCrosse are vital to our success in the marketplace. We are beginning to show significant year-over-year gains with our launch cars compared to the models they replaced. Of note, Cobalt achieved a new sales benchmark with nearly 23,000 deliveries this month. Also, our newest trucks, Chevrolet Equinox and Colorado and GMC Canyon all posted record sales in April."

Cadillac delivered strong sales results in April, achieving a 19 percent increase over year-ago levels. The improvement was driven by a 45 percent increase in car sales. STS, Cadillac's latest entry into the luxury car segment, recorded its third consecutive month of sales increases, with a 20 percent improvement over March. The exceptional sales performance of CTS continues well into its fourth year on the market, with April sales 26 percent greater than last year, establishing a new monthly record.

Chevrolet car sales increased 20 percent in April, driven by the new Cobalt, which had its best-ever monthly sales. Cobalt deliveries jumped an impressive 59 percent compared to March levels, which was its previous high. Economy segment-leading Aveo also contributed to the increase in Chevrolet car sales, achieving record monthly sales that were up 43 percent compared to year-ago levels. On the truck side, Equinox sales were up 76 percent, surpassing the 10,000 unit-sales mark for the sixth time in the last eight months. Colorado achieved record sales in April, with deliveries that were 17 percent above year-ago levels. Chevrolet's product barrage continues throughout 2005 with launches scheduled for the Cobalt SS coupe and Cobalt SS sedan, HHR, and the new Impala and Monte Carlo.

Pontiac G6 sales continued to strengthen, with its best monthly sales to date. Deliveries were 23 percent greater than March levels. Sales of the G6 are

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expected to continue to grow with the scheduled addition of a coupe and a 4-cylinder sedan this summer and a retractable hardtop convertible anticipated in early 2006. Solstice, Pontiac's exciting new roadster is scheduled to begin production this summer. Canyon, GMC's new entry in the mid-size pickup segment also posted record deliveries, up 41 percent compared to last year.

Sales of Buick's new midsize car, LaCrosse, continue to gain traction. LaCrosse had its best-ever monthly sales, with deliveries 5 percent higher than March levels. LaCrosse retail sales for the third consecutive month outpaced year-ago combined Century and Regal retail sales achieving a noteworthy 74 percent improvement. Lucerne, Buick's new entry-luxury sedan, is scheduled to arrive in dealers' showrooms later this year.

### Certified Used Vehicles

April sales for all GM certified used vehicle brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned, Used Cars from Saturn and Saab Certified Pre-Owned, were 43,803 units, up 7 percent over last April. Total year-to-date certified GM sales are 176,400 units, up 3 percent.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used brand, posted robust sales of 36,997 units, up 8 percent from April 2004. Year-to-date sales for GM Certified Used Vehicles are 150,410, up 5 percent.

Cadillac Certified Pre-Owned Vehicles posted sales of 3,312 units, up 16 percent. Used Cars from Saturn sold 2,604 units, down 19 percent. Saab Certified Pre-Owned Vehicles sold 890 units, up 22 percent.

"Coming off a very strong first quarter, GM Certified Used Vehicles, the number one selling certified brand, maintained the momentum in April, with sales increasing 8 percent over last year and year-to-date sales up 5 percent," LaNeve said. "GM Certified continues to set the pace for the certified pre-owned category, and we expect sales to remain strong throughout the year."

### GM North America Reports April Production Results, 2005 Second-Quarter Production Forecast Remains Unchanged

In April, GM North America produced 419,600 vehicles (163,400 cars and 256,200 trucks), compared to 454,400 vehicles (176,300 cars and 278,100 trucks) produced in April 2004. Production totals include joint venture production of 22,200 vehicles in April 2005 and 19,600 vehicles in April 2004.

The region's 2005 second-quarter production forecast remains unchanged at 1.250 million vehicles (431,000 cars and 819,000 trucks). In the second quarter of 2004, the region produced 1.389 million vehicles (543,000 cars and 846,000 trucks).

GM also announced revised 2005 second-quarter production forecasts for its international regions:

GM Europe - GM Europe's revised 2005 second-quarter production forecast is 500,000 vehicles, down 3,000 vehicles from last month's guidance. In the second quarter of 2004, GM Europe built 503,000 vehicles.

GM Asia Pacific - GM Asia Pacific's revised 2005 second-quarter production estimate is 390,000 vehicles, up 3,000 vehicles from last month's guidance. In the second quarter of 2004, GM Asia Pacific built 337,000 vehicles.

GM Latin America, Africa and the Middle East - The region's revised 2005

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second-quarter production estimate is 207,000 vehicles, up 7,000 vehicles from last month's guidance. In the second quarter of 2004, the region built 172,000 vehicles.

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the global industry sales leader since 1931. Founded in 1908, GM today employs about 321,000 people around the world. It has manufacturing operations in 32 countries and its vehicles are sold in 200 countries. In 2004, GM sold nearly 9 million cars and trucks globally, up 4 percent and the second-highest total in the company's history. GM's global headquarters are at the GM Renaissance Center in Detroit. More information on GM can be found at [www.gm.com](http://www.gm.com).

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, our use of the words "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions is intended to identify forward looking statements. While these statements represent our current judgment on what the future may hold, and we believe these judgments are reasonable, actual results may differ materially due to numerous important factors that are described in GM's most recent report on SEC Form 10-K (at page II-20) which may be revised or supplemented in subsequent reports on SEC Forms 10-Q and 8-K. Such factors include, among others, the following: changes in economic conditions, currency exchange rates or political stability; shortages of fuel, labor strikes or work stoppages; market acceptance of the corporation's new products; significant changes in the competitive environment; changes in laws, regulations and tax rates; and, the ability of the corporation to achieve reductions in cost and employment levels to realize production efficiencies and implement capital expenditures at levels and times planned by management.

# # #

Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

|                     | April   |         | Calendar Year-to-Date<br>January - April |           |           |      |
|---------------------|---------|---------|--|-----------|-----------|------|
|                     | 2005    | 2004    | % Chg<br>per S/D                         | 2005      | 2004      | %Chg |
| Curr S/D: 27        |         |         |  |           |           |      |
| Prev S/D: 26        |         |         |  |           |           |      |
| Vehicle Total       | 385,939 | 401,451 | -7.4                                     | 1,401,081 | 1,468,567 | -4.6 |
| Car Total           | 170,618 | 152,896 | 7.5                                      | 588,894   | 613,788   | -4.1 |
| Truck Total         | 215,321 | 248,555 | -16.6                                    | 812,187   | 854,779   | -5.0 |
| Light Truck Total   | 209,917 | 244,241 | -17.2                                    | 794,210   | 840,500   | -5.5 |
| Light Vehicle Total | 380,535 | 397,137 | -7.7                                     | 1,383,104 | 1,454,288 | -4.9 |

| Market Division | April |  | Calendar Year-to-Date<br>January - April |  |  |
|-----------------|-------|--|--|--|--|
| Vehicle Total   |       |  | % Chg                                    |  |  |
|                 |       |  |  |  |  |

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|               | 2005    | 2004    | per S/D | 2005    | 2004    | %Chg  |
|---------------|---------|---------|---------|---------|---------|-------|
| Buick         | 25,163  | 25,473  | -4.9    | 86,330  | 103,485 | -16.6 |
| Cadillac      | 20,251  | 16,418  | 18.8    | 70,324  | 67,593  | 4.0   |
| Chevrolet     | 230,648 | 235,025 | -5.5    | 845,955 | 835,868 | 1.2   |
| GMC           | 45,399  | 49,748  | -12.1   | 168,598 | 180,211 | -6.4  |
| HUMMER        | 1,700   | 2,268   | -27.8   | 7,650   | 8,670   | -11.8 |
| Oldsmobile    | 190     | 3,719   | -95.1   | 981     | 20,750  | -95.3 |
| Other - Isuzu | 1,057   | 1,203   | -15.4   | 4,382   | 4,064   | 7.8   |
| Pontiac       | 43,028  | 42,345  | -2.2    | 142,762 | 162,703 | -12.3 |
| Saab          | 3,174   | 3,474   | -12.0   | 10,518  | 11,524  | -8.7  |
| Saturn        | 15,329  | 21,778  | -32.2   | 63,581  | 73,699  | -13.7 |

Sales of Domestically Produced Vehicles

|             | 2005    | 2004    | per S/D | 2005    | 2004    | %Chg |
|-------------|---------|---------|---------|---------|---------|------|
| Car         | 160,550 | 144,872 | 6.7     | 554,187 | 588,030 | -5.8 |
| Light Truck | 209,917 | 244,241 | -17.2   | 794,210 | 840,500 | -5.5 |

Twenty-seven selling days for the April period this year and twenty-six for last year.

\*American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motors by American Isuzu Motors, Inc.

2-1P  
GM Car Deliveries - (United States)  
April 2005

|                    | April  |        |                 | Calendar Year-to-Date<br>January - April |        |       |
|--------------------|--------|--------|-----------------|--|--------|-------|
|                    | 2005   | 2004   | %Chg<br>per S/D | 2005                                     | 2004   | %Chg  |
| Selling Days (S/D) | 27     | 26     |                 |  |        |       |
| Century            | 735    | 6,863  | -89.7           | 4,065                                    | 25,390 | -84.0 |
| LaCrosse           | 8,612  | 0      | ***.*           | 27,893                                   | 0      | ***.* |
| LeSabre            | 6,085  | 8,266  | -29.1           | 23,405                                   | 34,821 | -32.8 |
| Park Avenue        | 267    | 1,475  | -82.6           | 1,486                                    | 6,755  | -78.0 |
| Regal              | 82     | 2,217  | -96.4           | 409                                      | 7,391  | -94.5 |
| Buick Total        | 15,781 | 18,821 | -19.3           | 57,258                                   | 74,357 | -23.0 |
| CTS                | 6,182  | 4,738  | 25.6            | 19,584                                   | 18,911 | 3.6   |
| DeVille            | 4,503  | 4,273  | 1.5             | 14,958                                   | 19,630 | -23.8 |
| Eldorado           | 0      | 6      | ***.*           | 0  | 7      | ***.* |
| Seville            | 14     | 413    | -96.7           | 80                                       | 1,742  | -95.4 |
| STS                | 3,541  | 0      | ***.*           | 10,412                                   | 0      | ***.* |
| XLR                | 502    | 339    | 42.6            | 1,469                                    | 1,256  | 17.0  |
| Cadillac Total     | 14,742 | 9,769  | 45.3            | 46,503                                   | 41,546 | 11.9  |
| Aveo               | 5,783  | 3,900  | 42.8            | 19,817                                   | 11,783 | 68.2  |
| Camaro             | 0      | 108    | ***.*           | 0  | 127    | ***.* |
| Cavalier           | 1,914  | 17,217 | -89.3           | 15,895                                   | 67,278 | -76.4 |

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|  |         |         |       |         |         |       |
|--|---------|---------|-------|---------|---------|-------|
| Classic                                | 9,635   | 9,032   | 2.7   | 40,115  | 38,044  | 5.4   |
| Cobalt                                 | 22,726  | 0       | ***.* | 51,888  | 0       | ***.* |
| Corvette                               | 3,177   | 3,169   | -3.5  | 11,139  | 11,570  | -3.7  |
| Impala                                 | 23,442  | 22,149  | 1.9   | 87,770  | 94,773  | -7.4  |
| Malibu                                 | 16,812  | 9,462   | 71.1  | 62,604  | 38,451  | 62.8  |
| Monte Carlo                            | 3,123   | 4,125   | -27.1 | 12,896  | 18,005  | -28.4 |
| Prizm                                  | 0       | 4       | ***.* | 0       | 5       | ***.* |
| SSR                                    | 811     | 966     | -19.2 | 3,514   | 4,035   | -12.9 |
| Chevrolet Total                        | 87,423  | 70,132  | 20.0  | 305,638 | 284,071 | 7.6   |
| -----                                  |         |         |       |         |         |       |
| Alero                                  | 131     | 2,728   | -95.4 | 718     | 15,961  | -95.5 |
| Aurora                                 | 1       | 42      | -97.7 | 8       | 146     | -94.5 |
| Intrigue                               | 0       | 42      | ***.* | 0       | 55      | ***.* |
| Oldsmobile Total                       | 132     | 2,812   | -95.5 | 726     | 16,162  | -95.5 |
| -----                                  |         |         |       |         |         |       |
| Bonneville                             | 1,209   | 2,571   | -54.7 | 4,928   | 9,877   | -50.1 |
| Firebird                               | 0       | 90      | ***.* | 0       | 109     | ***.* |
| G6                                     | 11,790  | 0       | ***.* | 32,502  | 0       | ***.* |
| Grand Am                               | 8,625   | 14,347  | -42.1 | 27,052  | 51,593  | -47.6 |
| Grand Prix                             | 7,825   | 10,156  | -25.8 | 29,333  | 48,768  | -39.9 |
| GTO                                    | 1,111   | 650     | 64.6  | 4,372   | 2,451   | 78.4  |
| Sunfire                                | 3,943   | 3,489   | 8.8   | 14,892  | 12,666  | 17.6  |
| Vibe                                   | 6,499   | 5,478   | 14.2  | 20,535  | 17,959  | 14.3  |
| Pontiac Total                          | 41,002  | 36,781  | 7.3   | 133,614 | 143,423 | -6.8  |
| -----                                  |         |         |       |         |         |       |
| 9-2X                                   | 388     | 0       | ***.* | 1,184   | 0       | ***.* |
| 9-3                                    | 2,189   | 2,762   | -23.7 | 7,519   | 9,055   | -17.0 |
| 9-5                                    | 597     | 712     | -19.3 | 1,815   | 2,469   | -26.5 |
| Saab Total                             | 3,174   | 3,474   | -12.0 | 10,518  | 11,524  | -8.7  |
| -----                                  |         |         |       |         |         |       |
| ION                                    | 7,520   | 8,303   | -12.8 | 31,126  | 33,408  | -6.8  |
| Saturn L Series                        | 844     | 2,804   | -71.0 | 3,511   | 9,297   | -62.2 |
| Saturn S Series                        | 0       | 0       | ***.* | 0       | 0       | ***.* |
| Saturn Total                           | 8,364   | 11,107  | -27.5 | 34,637  | 42,705  | -18.9 |
| -----                                  |         |         |       |         |         |       |
| GM Total                               | 170,618 | 152,896 | 7.5   | 588,894 | 613,788 | -4.1  |
| -----                                  |         |         |       |         |         |       |
| GM Car Deliveries by Production Source |         |         |       |         |         |       |
| -----                                  |         |         |       |         |         |       |
| GM North America *                     | 160,550 | 144,872 | 6.7   | 554,187 | 588,030 | -5.8  |
| -----                                  |         |         |       |         |         |       |
| GM Import                              | 10,068  | 8,024   | 20.8  | 34,707  | 25,758  | 34.7  |
| -----                                  |         |         |       |         |         |       |
| GM Total                               | 170,618 | 152,896 | 7.5   | 588,894 | 613,788 | -4.1  |
| -----                                  |         |         |       |         |         |       |

\* Includes U.S./Canada/Mexico

2-1P

GM Car Deliveries - (United States)  
April 2005

|                    | April |      | Calendar Year-to-Date<br>January - April |      |      |      |
|--------------------|-------|------|--|------|------|------|
|                    | 2005  | 2004 | %Chg<br>per S/D                          | 2005 | 2004 | %Chg |
| Selling Days (S/D) | 27    | 26   |  |      |      |      |

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### GM Car Deliveries by Production Source and Marketing Division

|                            |         |         |       |         |         |       |
|----------------------------|---------|---------|-------|---------|---------|-------|
| Buick Total                | 15,781  | 18,821  | -19.3 | 57,258  | 74,357  | -23.0 |
| Cadillac Total             | 14,742  | 9,769   | 45.3  | 46,503  | 41,546  | 11.9  |
| Chevrolet Total            | 81,640  | 66,232  | 18.7  | 285,821 | 272,288 | 5.0   |
| Oldsmobile Total           | 132     | 2,812   | -95.5 | 726     | 16,162  | -95.5 |
| Pontiac Total              | 39,891  | 36,131  | 6.3   | 129,242 | 140,972 | -8.3  |
| Saturn Total               | 8,364   | 11,107  | -27.5 | 34,637  | 42,705  | -18.9 |
| GM North America<br>Total* | 160,550 | 144,872 | 6.7   | 554,187 | 588,030 | -5.8  |
| =====                      |         |         |       |         |         |       |
| Chevrolet Total            | 5,783   | 3,900   | 42.8  | 19,817  | 11,783  | 68.2  |
| Pontiac Total              | 1,111   | 650     | 64.6  | 4,372   | 2,451   | 78.4  |
| Saab Total                 | 3,174   | 3,474   | -12.0 | 10,518  | 11,524  | -8.7  |
| GM Import Total            | 10,068  | 8,024   | 20.8  | 34,707  | 25,758  | 34.7  |

### GM Vehicle Deliveries by Marketing Division

|                   |         |         |       |           |           |       |
|-------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total       | 25,163  | 25,473  | -4.9  | 86,330    | 103,485   | -16.6 |
| Cadillac Total    | 20,251  | 16,418  | 18.8  | 70,324    | 67,593    | 4.0   |
| Chevrolet Total   | 230,648 | 235,025 | -5.5  | 845,955   | 835,868   | 1.2   |
| GMC Total         | 45,399  | 49,748  | -12.1 | 168,598   | 180,211   | -6.4  |
| HUMMER Total      | 1,700   | 2,268   | -27.8 | 7,650     | 8,670     | -11.8 |
| Oldsmobile Total  | 190     | 3,719   | -95.1 | 981       | 20,750    | -95.3 |
| Other-Isuzu Total | 1,057   | 1,203   | -15.4 | 4,382     | 4,064     | 7.8   |
| Pontiac Total     | 43,028  | 42,345  | -2.2  | 142,762   | 162,703   | -12.3 |
| Saab Total        | 3,174   | 3,474   | -12.0 | 10,518    | 11,524    | -8.7  |
| Saturn Total      | 15,329  | 21,778  | -32.2 | 63,581    | 73,699    | -13.7 |
| GM Total          | 385,939 | 401,451 | -7.4  | 1,401,081 | 1,468,567 | -4.6  |

\* Includes US/Canada/Mexico

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### GM Truck Deliveries - (United States) April 2005

|                      | April  |        | Calendar Year-to-Date<br>January - April |        |        |       |
|----------------------|--------|--------|--|--------|--------|-------|
|                      | 2005   | 2004   | %Chg<br>per S/D                          | 2005   | 2004   | %Chg  |
| Selling Days (S/D)   | 27     | 26     |  |        |        |       |
| Rainier              | 1,129  | 1,367  | -20.5                                    | 4,458  | 6,799  | -34.4 |
| Rendezvous           | 6,829  | 5,285  | 24.4                                     | 19,904 | 22,329 | -10.9 |
| Terraza              | 1,424  | 0      | ***.*                                    | 4,710  | 0      | ***.* |
| Total Buick          | 9,382  | 6,652  | 35.8                                     | 29,072 | 29,128 | -0.2  |
| Escalade             | 1,879  | 2,474  | -26.9                                    | 9,149  | 10,013 | -8.6  |
| Escalade ESV         | 994    | 1,066  | -10.2                                    | 4,130  | 3,906  | 5.7   |
| Escalade EXT         | 623    | 900    | -33.3                                    | 2,530  | 3,280  | -22.9 |
| SRX                  | 2,013  | 2,209  | -12.2                                    | 8,012  | 8,848  | -9.4  |
| Total Cadillac       | 5,509  | 6,649  | -20.2                                    | 23,821 | 26,047 | -8.5  |
| Astro                | 2,747  | 3,405  | -22.3                                    | 11,263 | 11,306 | -0.4  |
| C/K Suburban (Chevy) | 6,230  | 8,887  | -32.5                                    | 24,464 | 34,643 | -29.4 |
| Chevy C/T Series     | 32     | 87     | -64.6                                    | 82     | 177    | -53.7 |
| Chevy W Series       | 270    | 187    | 39.0                                     | 863    | 684    | 26.2  |
| Colorado             | 12,725 | 10,461 | 17.1                                     | 45,248 | 27,736 | 63.1  |

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|                               |         |         |       |         |         |       |
|-------------------------------|---------|---------|-------|---------|---------|-------|
| Equinox                       | 11,873  | 6,500   | 75.9  | 41,650  | 7,551   | 451.6 |
| Express Cutaway/G Cut         | 1,647   | 1,695   | -6.4  | 5,766   | 5,771   | -0.1  |
| Express Panel/G Van           | 7,954   | 7,120   | 7.6   | 26,886  | 23,447  | 14.7  |
| Express/G Sportvan            | 2,211   | 2,557   | -16.7 | 8,209   | 5,738   | 43.1  |
| Kodiak 4/5 Series             | 957     | 696     | 32.4  | 3,497   | 2,447   | 42.9  |
| Kodiak 6/7/8 Series           | 317     | 369     | -17.3 | 1,318   | 1,267   | 4.0   |
| S/T Blazer                    | 600     | 6,351   | -90.9 | 2,959   | 16,118  | -81.6 |
| S/T Pickup                    | 13      | 1,444   | -99.1 | 85      | 6,273   | -98.6 |
| Tahoe                         | 10,134  | 15,357  | -36.5 | 42,988  | 57,768  | -25.6 |
| Tracker                       | 51      | 1,547   | -96.8 | 359     | 7,503   | -95.2 |
| TrailBlazer                   | 17,733  | 19,542  | -12.6 | 65,291  | 81,217  | -19.6 |
| Uplander                      | 7,264   | 0       | ***.* | 21,405  | 0       | ***.* |
| Venture                       | 811     | 10,189  | -92.3 | 4,001   | 26,967  | -85.2 |
| .....                         |         |         |       |         |         |       |
| Avalanche                     | 4,581   | 7,945   | -44.5 | 19,587  | 27,293  | -28.2 |
| Silverado-C/K<br>Pickup       | 55,075  | 60,554  | -12.4 | 214,396 | 207,891 | 3.1   |
| Chevrolet Fullsize<br>Pickups | 59,656  | 68,499  | -16.1 | 233,983 | 235,184 | -0.5  |
| .....                         |         |         |       |         |         |       |
| Chevrolet Total               | 143,225 | 164,893 | -16.4 | 540,317 | 551,797 | -2.1  |
| -----                         |         |         |       |         |         |       |
| Canyon                        | 3,309   | 2,262   | 40.9  | 11,753  | 6,408   | 83.4  |
| Envoy                         | 9,038   | 10,306  | -15.6 | 30,716  | 41,230  | -25.5 |
| GMC C/T Series                | 31      | 171     | -82.5 | 69      | 270     | -74.4 |
| GMC W Series                  | 383     | 486     | -24.1 | 1,518   | 1,459   | 4.0   |
| Safari (GMC)                  | 512     | 694     | -29.0 | 1,775   | 2,364   | -24.9 |
| Savana Panel/G Classic        | 2,323   | 1,988   | 12.5  | 7,250   | 6,514   | 11.3  |
| Savana Special/G Cut          | 2,427   | 1,581   | 47.8  | 6,484   | 7,315   | -11.4 |
| Savana/Rally                  | 217     | 199     | 5.0   | 761     | 783     | -2.8  |
| Sierra                        | 17,086  | 18,762  | -12.3 | 67,955  | 62,533  | 8.7   |
| Sonoma                        | 5       | 438     | -98.9 | 46      | 2,003   | -97.7 |
| Topkick 4/5 Series            | 1,578   | 531     | 186.2 | 3,265   | 2,072   | 57.6  |
| Topkick 6/7/8 Series          | 779     | 584     | 28.5  | 2,983   | 1,839   | 62.2  |
| Yukon                         | 4,550   | 7,138   | -38.6 | 19,677  | 27,594  | -28.7 |
| Yukon XL                      | 3,161   | 4,608   | -33.9 | 14,346  | 17,827  | -19.5 |
| GMC Total                     | 45,399  | 49,748  | -12.1 | 168,598 | 180,211 | -6.4  |
| -----                         |         |         |       |         |         |       |
| HUMMER H1                     | 37      | 50      | -28.7 | 104     | 152     | -31.6 |
| HUMMER H2                     | 1,663   | 2,218   | -27.8 | 7,546   | 8,518   | -11.4 |
| HUMMER Total                  | 1,700   | 2,268   | -27.8 | 7,650   | 8,670   | -11.8 |
| -----                         |         |         |       |         |         |       |
| Bravada                       | 44      | 251     | -83.1 | 163     | 1,027   | -84.1 |
| Silhouette                    | 14      | 656     | -97.9 | 92      | 3,561   | -97.4 |
| Oldsmobile Total              | 58      | 907     | -93.8 | 255     | 4,588   | -94.4 |
| -----                         |         |         |       |         |         |       |
| Other-Isuzu F Series          | 90      | 96      | -9.7  | 362     | 372     | -2.7  |
| Other-Isuzu N Series          | 967     | 1,107   | -15.9 | 4,020   | 3,692   | 8.9   |
| Other-Isuzu Total             | 1,057   | 1,203   | -15.4 | 4,382   | 4,064   | 7.8   |
| -----                         |         |         |       |         |         |       |
| Aztek                         | 545     | 2,345   | -77.6 | 2,462   | 7,416   | -66.8 |
| Montana                       | 304     | 3,219   | -90.9 | 1,708   | 11,864  | -85.6 |
| Montana SV6                   | 1,177   | 0       | ***.* | 4,978   | 0       | ***.* |
| Pontiac Total                 | 2,026   | 5,564   | -64.9 | 9,148   | 19,280  | -52.6 |
| -----                         |         |         |       |         |         |       |
| Relay                         | 1,275   | 0       | ***.* | 5,351   | 0       | ***.* |
| VUE                           | 5,690   | 10,671  | -48.7 | 23,593  | 30,994  | -23.9 |
| Saturn Total                  | 6,965   | 10,671  | -37.1 | 28,944  | 30,994  | -6.6  |
| -----                         |         |         |       |         |         |       |
| GM Total                      | 215,321 | 248,555 | -16.6 | 812,187 | 854,779 | -5.0  |
| -----                         |         |         |       |         |         |       |

GM TRUCK Deliveries by Production Source



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|   |         |         |       |         |         |       |
|---|---------|---------|-------|---------|---------|-------|
| GM North America *                                  | 213,916 | 247,062 | -16.6 | 806,757 | 849,863 | -5.1  |
| GM Import   | 1,405   | 1,493   | -9.4  | 5,430   | 4,916   | 10.5  |
| GM Total  | 215,321 | 248,555 | -16.6 | 812,187 | 854,779 | -5.0  |
| GM Light Duty Truck Deliveries by Production Source |         |         |       |         |         |       |
| GM North America *                                  | 209,917 | 244,241 | -17.2 | 794,210 | 840,500 | -5.5  |
| GM Import   | 0       | 0       | ***.* | 0       | 0       | ***.* |
| GM Total  | 209,917 | 244,241 | -17.2 | 794,210 | 840,500 | -5.5  |

\* Includes U.S./Canada/Mexico

3-1P  
GM Truck Deliveries - (United States)  
April 2005

|                    | April |      |                 | Calendar Year-to-Date<br>January - April |      |      |
|--------------------|-------|------|-----------------|--|------|------|
|                    | 2005  | 2004 | %Chg<br>per S/D | 2005                                     | 2004 | %Chg |
| Selling Days (S/D) | 27    | 26   |                 |  |      |      |

| GM TRUCK Deliveries by Production Source and Marketing Division |         |         |       |         |         |       |
|---|---------|---------|-------|---------|---------|-------|
| Buick Total   | 9,382   | 6,652   | 35.8  | 29,072  | 29,128  | -0.2  |
| Cadillac Total  | 5,509   | 6,649   | -20.2 | 23,821  | 26,047  | -8.5  |
| Chevrolet Total   | 143,024 | 164,769 | -16.4 | 539,681 | 551,366 | -2.1  |
| GMC Total   | 45,079  | 49,371  | -12.1 | 167,374 | 179,059 | -6.5  |
| HUMMER Total  | 1,700   | 2,268   | -27.8 | 7,650   | 8,670   | -11.8 |
| Oldsmobile Total  | 58      | 907     | -93.8 | 255     | 4,588   | -94.4 |
| Other-Isuzu Total   | 173     | 211     | -21.0 | 812     | 731     | 11.1  |
| Pontiac Total   | 2,026   | 5,564   | -64.9 | 9,148   | 19,280  | -52.6 |
| Saturn Total  | 6,965   | 10,671  | -37.1 | 28,944  | 30,994  | -6.6  |
| GM North America<br>Total*                                      | 213,916 | 247,062 | -16.6 | 806,757 | 849,863 | -5.1  |
| Chevrolet Total   | 201     | 124     | 56.1  | 636     | 431     | 47.6  |
| GMC Total   | 320     | 377     | -18.3 | 1,224   | 1,152   | 6.3   |
| Other-Isuzu Total   | 884     | 992     | -14.2 | 3,570   | 3,333   | 7.1   |
| GM Import Total   | 1,405   | 1,493   | -9.4  | 5,430   | 4,916   | 10.5  |

| GM Light Truck Deliveries by Production Source and Marketing Division |         |         |       |         |         |       |
|---|---------|---------|-------|---------|---------|-------|
| Buick Total   | 9,382   | 6,652   | 35.8  | 29,072  | 29,128  | -0.2  |
| Cadillac Total  | 5,509   | 6,649   | -20.2 | 23,821  | 26,047  | -8.5  |
| Chevrolet Total   | 141,649 | 163,554 | -16.6 | 534,557 | 547,222 | -2.3  |
| GMC Total   | 42,628  | 47,976  | -14.4 | 160,763 | 174,571 | -7.9  |
| HUMMER Total  | 1,700   | 2,268   | -27.8 | 7,650   | 8,670   | -11.8 |
| Oldsmobile Total  | 58      | 907     | -93.8 | 255     | 4,588   | -94.4 |
| Pontiac Total   | 2,026   | 5,564   | -64.9 | 9,148   | 19,280  | -52.6 |
| Saturn Total  | 6,965   | 10,671  | -37.1 | 28,944  | 30,994  | -6.6  |
| GM North America<br>Ttotal*   | 209,917 | 244,241 | -17.2 | 794,210 | 840,500 | -5.5  |

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GM Light Truck Deliveries by Marketing Division

| Buick Total      | 9,382   | 6,652   | 35.8  | 29,072  | 29,128  | -0.2  |
|------------------|---------|---------|-------|---------|---------|-------|
| Cadillac Total   | 5,509   | 6,649   | -20.2 | 23,821  | 26,047  | -8.5  |
| Chevrolet Total  | 141,649 | 163,554 | -16.6 | 534,557 | 547,222 | -2.3  |
| GMC Total        | 42,628  | 47,976  | -14.4 | 160,763 | 174,571 | -7.9  |
| HUMMER Total     | 1,700   | 2,268   | -27.8 | 7,650   | 8,670   | -11.8 |
| Oldsmobile Total | 58      | 907     | -93.8 | 255     | 4,588   | -94.4 |
| Pontiac Total    | 2,026   | 5,564   | -64.9 | 9,148   | 19,280  | -52.6 |
| Saturn Total     | 6,965   | 10,671  | -37.1 | 28,944  | 30,994  | -6.6  |
| GM Total         | 209,917 | 244,241 | -17.2 | 794,210 | 840,500 | -5.5  |

\* Includes US/Canada/Mexico

GM Production Schedule - 05/03/05

| Units 000s                | GMNA |        |       | GME2 | GMLAAM3 | GMAP4 | Total<br>Worldwide | Memo: Joint Ventures |       |                 |
|---------------------------|------|--------|-------|------|---------|-------|--------------------|----------------------|-------|-----------------|
|                           | Carl | Truck1 | Total |      |         |       |                    | GMNA 1<br>Car        | Truck | International 5 |
| 2005 Q2 #                 | 431  | 819    | 1,250 | 500  | 207     | 390   | 2,347              | 17                   | 47    | 325             |
| O/(U) prior<br>forecast:@ | 0    | 0      | 0     | (3)  | 7       | 3     | 7                  | 0                    | 0     | 3               |

| Units 000s | GMNA  |       |       | GME   | GMLAAM | GMAP | Total<br>Worldwide | Memo: Joint Ventures |       |                 |
|------------|-------|-------|-------|-------|--------|------|--------------------|----------------------|-------|-----------------|
|            | Car   | Truck | Total |       |        |      |                    | GMNA 1<br>Car        | Truck | International 5 |
| 2001       |       |       |       |       |        |      |                    |                      |       |                 |
| 1st Qtr.   | 580   | 634   | 1,214 | 538   | 138    | 51   | 1,941              | 18                   | 9     | NA              |
| 2nd Qtr.   | 638   | 726   | 1,364 | 491   | 165    | 64   | 2,084              | 13                   | 16    | NA              |
| 3rd Qtr.   | 574   | 664   | 1,238 | 373   | 146    | 74   | 1,832              | 11                   | 15    | NA              |
| 4th Qtr.   | 573   | 721   | 1,294 | 441   | 127    | 67   | 1,929              | 9                    | 16    | NA              |
| CY         | 2,365 | 2,745 | 5,110 | 1,842 | 575    | 256  | 7,786              | 51                   | 56    | NA              |
| 2002       |       |       |       |       |        |      |                    |                      |       |                 |
| 1st Qtr.   | 600   | 753   | 1,353 | 456   | 131    | 65   | 2,005              | 11                   | 11    | NA              |
| 2nd Qtr.   | 688   | 865   | 1,553 | 453   | 141    | 74   | 2,221              | 15                   | 17    | NA              |
| 3rd Qtr.   | 568   | 740   | 1,308 | 408   | 132    | 87   | 1,935              | 19                   | 20    | NA              |
| 4th Qtr.   | 602   | 824   | 1,426 | 453   | 157    | 81   | 2,117              | 14                   | 25    | NA              |

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|            |       |       |       |       |     |       |       |    |     |       |
|------------|-------|-------|-------|-------|-----|-------|-------|----|-----|-------|
| CY         | 2,458 | 3,182 | 5,640 | 1,770 | 561 | 307   | 8,278 | 59 | 73  | NA    |
| 2003       |       |       |       |       |     |       |       |    |     |       |
| 1st Qtr.   | 591   | 860   | 1,451 | 491   | 127 | 77    | 2,146 | 19 | 24  | NA    |
| 2nd Qtr.   | 543   | 837   | 1,380 | 488   | 128 | 90    | 2,086 | 19 | 24  | NA    |
| 3rd Qtr.   | 492   | 753   | 1,245 | 393   | 135 | 120   | 1,893 | 20 | 17  | NA    |
| 4th Qtr.   | 558   | 827   | 1,385 | 446   | 157 | 133   | 2,121 | 16 | 20  | NA    |
| CY         | 2,184 | 3,277 | 5,461 | 1,818 | 547 | 420   | 8,246 | 74 | 85  | NA    |
| 2004       |       |       |       |       |     |       |       |    |     |       |
| 1st Qtr.   | 525   | 820   | 1,345 | 473   | 159 | 296   | 2,273 | 19 | 19  | 247   |
| 2nd Qtr.   | 543   | 846   | 1,389 | 503   | 172 | 337   | 2,401 | 18 | 48  | 284   |
| 3rd Qtr.   | 463   | 746   | 1,209 | 411   | 185 | 314   | 2,119 | 16 | 43  | 261   |
| 4th Qtr.   | 466   | 811   | 1,277 | 442   | 200 | 386   | 2,305 | 17 | 47  | 324   |
| CY         | 1,997 | 3,223 | 5,220 | 1,829 | 716 | 1,333 | 9,098 | 70 | 158 | 1,116 |
| 2005       |       |       |       |       |     |       |       |    |     |       |
| 1st Qtr.   | 470   | 713   | 1,183 | 502   | 185 | 335   | 2,205 | 16 | 51  | 287   |
| 2nd Qtr. # | 431   | 819   | 1,250 | 500   | 207 | 390   | 2,347 | 17 | 47  | 325   |

See Notes next page

@ Numbers may vary due to rounding

# Denotes estimate

- 1 GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- 2 GME includes GM-AvtoVAZ joint venture production beginning in Q1 2004
- 3 GMLAAM includes GM Egypt joint venture from 2001 through current calendar years
- 4 GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004
- 5 International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT

This report is governed by the Safe Harbor language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

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(Registrant)

Date: May 3, 2005

By: /s/PETER R. BIBLE

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(Peter R. Bible,  
Chief Accounting Officer)