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NIKE INC Form 4											
November (OMB	APPROVAL	
				ECURITIES AND EXCHANGE COMMISSIO Washington, D.C. 20549						3235-0287	
Check th if no lon subject t Section Form 4 o Form 5 obligatio may con <i>See</i> Instr 1(b).	F CHAN Section 1 Public U	IGES IN SECUE 6(a) of th tility Hole westment	Estimated burden ho response.	Estimated average burden hours per response 0.5							
(Print or Type	Responses)										
BLAIR DONALD W Sym			Symbol	2. Issuer Name and Ticker or Trading Symbol VIKE INC [NKE]				5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle) 3.			3. Date o (Month/I	3. Date of Earliest Transaction (Month/Day/Year) 11/05/2013				(Check all applicable) <u></u> Director <u></u> 10% Owner <u></u> Officer (give title <u></u> Other (specify below) <u>below</u>) EVP & CFO			
BEAVERT	(Street) ON, OR 97005			endment, Dannent, Dannent, Dannen, D	-	l		6. Individual or J Applicable Line) _X_ Form filed by Form filed by Person		Person	
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Securi	ities Acc	quired, Disposed o	of, or Benefici	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)	ansaction Date 2A. Deemed		Code (Instr. 3, 4 and 5) (Instr. 8)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. 7. Nature of Ownership Indirect Form: Direct Beneficial (D) or Ownership Indirect (I) (Instr. 4) (Instr. 4)		
Class B Common Stock	11/05/2013 <u>(1)</u>			M	Amount 33,000	(D) A	Price \$ 21.9		D		
Class B Common Stock	11/05/2013 <u>(1)</u>			S	33,000	D	\$ 77	203,635	D		
Class B Common Stock								8,319	I	by ESPP (2)	
Class B Common								5,704	Ι	by Retirement	

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Stock

Plan (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	ivative Expiration Date irities (Month/Day/Yea uired (A) bisposed of tr. 3, 4,		7. Title and A Underlying S (Instr. 3 and	Securit
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Non-Qualified Stock Option (right to buy)	\$ 21.9	11/05/2013 <u>(1)</u>		М	33,000	<u>(4)</u>	07/15/2015	Class B Common Stock	33,(

Reporting Owners

Reporting Owner Name / Address	Relationships						
reporting officer runner runners	E EVP	Officer	Other				
BLAIR DONALD W ONE BOWERMAN DRIVE BEAVERTON, OR 97005			EVP & CFO				
Signatures							
By: Evan S. Reyolds For: Dona Blair	ald W.	11/0	06/2013				

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Exercise and sale was pursuant to an approved 10b5-1 trading plan. Pursuant to Company policy, market transactions in Company stock
 (1) by officers and directors are permitted only after the second full trading day after the public release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (2) Shares held in account under NIKE, Inc. Employee Stock Purchase Plan.
- (3) Shares held in account under the NIKE, Inc. 401(k) and Profit Sharing Plan.

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(4) Option granted on 7/15/2005 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.