NIKE INC Form 4 July 23, 2013

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF 2005

GES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

th)

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * JACKSON JEANNE P | | | 2. Issuer Name and Ticker or Trading Symbol NIKE INC [NKE] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
|--|---------|----------|---|--|--|--|--|
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | (Check all applicable) | | | |
| ONE BOWERMAN DRIVE | | IVE | (Month/Day/Year) 07/19/2013 | Director 10% Owner _X Officer (give title Other (specify below) President-Direct to Consumer | | | |
| (Street) BEAVERTON, OR 97005 | | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| | | | Filed(Month/Day/Year) | | | | |

| (City) | (State) | (Zip) Tab | le I - Non- | Derivative | e Secu | rities Acc | quired, Disposed | of, or Benefic | ially Owned |
|--------------------------------------|---|---|--|--------------------------------|------------------------------|-------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securion(A) or D (Instr. 3, | ispose 4 and (A) or | d of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Class B Common Stock | 07/19/2013 | | A | 9,866 (1) | A | \$ 0 | 98,954 | D | |
| Class B Common Stock | 07/20/2013 | | F(2) | 1,430 | D | \$ 63.35 | 97,524 | D | |
| Class B Common Stock | | | | | | | 2,553 | I | by ESPP |
| Class B Common | | | | | | | 824 | I | by Retirement |

Plan Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amour Underlying Securit (Instr. 3 and 4) | |
|---|---|---|---|---|---|--|--------------------|--|---------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amo or Num of Sh |
| Non-Qualified Stock Option (right to buy) | \$ 63.35 | 07/19/2013 | | A | 75,000 | (3) | 07/19/2023 | Class B Common Stock | 75,0 |

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

JACKSON JEANNE P ONE BOWERMAN DRIVE BEAVERTON, OR 97005

President-Direct to Consumer

Signatures

By: John F. Coburn III For: Jeanne P. Jackson

07/23/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Restricted shares granted under the NIKE, Inc. 1990 Stock Incentive Plan. The restrictions lapse with respect to one-third of the shares on (1) each of the first three anniversaries of the grant date; and upon any termination of employment, any shares as to which the restrictions have not expired shall be forfeited to NIKE for cancellation and become authorized but un-issued shares.
- (2) Shares withheld by the Company to satisfy tax withholding obligations upon vesting of restricted shares; not an open market transaction.
- Stock Option granted under the NIKE, Inc. 1990 Stock Incentive Plan on 07/19/2013 and becomes exercisable with respect to 25% of the **(3)** shares on each of the first four anniversaries of the date of the grant.

Reporting Owners 2

Edgar Filing: NIKE INC - Form 4

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.