

CHURCH & DWIGHT CO INC /DE/  
Form 4  
September 05, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BROVA JACQUELIN J

2. Issuer Name and Ticker or Trading Symbol  
CHURCH & DWIGHT CO INC /DE/ [CHD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
469 NORTH HARRISON STREET  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
08/31/2007

\_\_\_\_ Director  
 Officer (give title below) Executive V.P. Human Resources  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

PRINCETON, NJ 08543

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock                    |                                      |  |                                | (A) or (D)  | 4,950.8173<br>(1)   | D  |   |
| Common Stock                    |                                      |  |                                | (A) or (D)  | 725.957   | I  | Prft Shring/Saving Plan Trust                         |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| Phantom Stock                              | \$ 0 <sup>(2)</sup>                                    | 08/31/2007                           |  | A                              | 12.513  | 08/08/1988 <sup>(3)</sup> 08/08/1988 <sup>(4)</sup>      | Common Stock  | 12.513                     |
| Stock Option                               | \$ 21.26   |                                      |  |                                |   | 09/16/2005 09/16/2012                                    | Common Stock  | 15,000                     |
| Stock Option                               | \$ 21.8567   |                                      |  |                                |   | 06/16/2006 06/16/2013                                    | Common Stock  | 4,200                      |
| Stock Option                               | \$ 29.5  |                                      |  |                                |   | 06/14/2007 06/14/2014                                    | Common Stock  | 3,400                      |
| Stock Option                               | \$ 33.3  |                                      |  |                                |   | 01/16/2009 01/16/2016                                    | Common Stock  | 5,000                      |
| Stock Option                               | \$ 35.02   |                                      |  |                                |   | 06/19/2009 06/19/2016                                    | Common Stock  | 16,000                     |
| Stock Option                               | \$ 35.29   |                                      |  |                                |   | 06/20/2008 06/20/2015                                    | Common Stock  | 2,300                      |
| Stock Option                               | \$ 37.435  |                                      |  |                                |   | 08/01/2008 08/01/2015                                    | Common Stock  | 5,000                      |
| Stock Option                               | \$ 48.8  |                                      |  |                                |   | 06/18/2010 06/18/2017                                    | Common Stock  | 13,000                     |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                                |       |
|---|---------------|-----------|--------------------------------|-------|
|   | Director      | 10% Owner | Officer                        | Other |
| BROVA JACQUELIN J<br>469 NORTH HARRISON STREET<br>PRINCETON, NJ 08543 |               |           | Executive V.P. Human Resources |       |

## Signatures

Andrew C.  
Forsell

09/05/2007

Date

\_\_Signature of  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Holdings have been adjusted to reflect shares purchased in the Church & Dwight Co., Inc. Employee Stock Purchase Plan.
- (2) The phantom stock shares convert to common stock on a 1-for-1 basis.
- (3) The phantom stock shares were converted to common stock under the Church & Dwight Co., Inc. Deferred Compensation Plan.
- (4) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and expire on December 9, 2004, as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.