

CRAWFORD & CO

Form 4

September 15, 2010

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
CRAWFORD JESSE C

(Last) (First) (Middle)

3845 PLEASANTDALE RD. NE

(Street)

ATLANTA, GA 30340

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading
Symbol
CRAWFORD & CO [CRDA CRDB]

3. Date of Earliest Transaction
(Month/Day/Year)
09/14/2010

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)

☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
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Class A

Common 09/14/2010
Stock

Code V Amount (A) or (D) Price

P 4,640 A \$ 2.53 733,512 D

Class A

Common 09/15/2010
Stock

P 4,553 A \$ 2.5041 738,065 D
(1)

Class A

Common
Stock

7,392,091 I

By Estate of
Virginia C.
Crawford

Class A

Common
Stock

53,691 I

Trust for
Minor Child

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Class A Common Stock						379,921	I	Family Limited Partnership
Class A Common Stock						372,136	I	By Spouse as Trustee of 2009 GRAT
Class A Common Stock						372,273	I	By Spouse as Trustee for 2009-2 GRAT
Class A Common Stock						2,000,000	I	By Spouse as Trustee for 2010-1 GRAT
Class A Common Stock						780,000	I	By Spouse as Trustee for 2010-2 GRAT
Class B Common Stock	09/14/2010	P	339	A	\$ 2.99	1,932,200	D	
Class B Common Stock	09/15/2010	P	2,600	A	\$ <u>2.9827</u> (2)	1,934,800	D	
Class B Common Stock						10,466,931	I	Family Limited Partnership
Class B Common Stock						49,238	I	Trust for minor Child
Class B Common Stock						384,912	I	Family Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number	6. Date Exercisable and Expiration Date	7. Title and Amount of	8. Price of Derivative	9. Nu Deriv
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Security (Instr. 3)	or Exercise Price of Derivative Security	any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/Year)	Underlying Securities (Instr. 3 and 4)	Security (Instr. 5)	Secu Bene Own Follo Repo Tran (Instr		
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CRAWFORD JESSE C 3845 PLEASANTDALE RD. NE ATLANTA, GA 30340	X	X		

Signatures

/s/ Jesse C.
Crawford

09/15/2010

Signature of Reporting Person _____ Date _____

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) \$2.5041 is the weighted average price for a range of purchases between \$2.46 and \$2.55. The reporting person undertakes to provide upon request by the Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares purchased at each separate price.
- (2) \$2.9827 is the weighted average price for a range of purchases between \$2.97 and \$2.99. The reporting person undertakes to provide upon request by the Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares purchased at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.