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PEARSON PLC Form 6-K May 11, 2018

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of May 2018

PEARSON plc

(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand London, England WC2R 0RL 44-20-7010-2000 (Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

TR-1: Standard form for notification of major holdings

1a. Identity of the issuer or the underlying issuer of existing shares to which Pearson plc voting rights are attached: 1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate) Non-UK issuer 2. Reason for the notification (please mark the appropriate box or boxes with an "X") An acquisition or disposal of voting rights X An acquisition or disposal of financial instruments An event changing the breakdown of voting rights Other (please specify)iii: i. Type 1 Disclosure as per the Transparency Directive II Regulation 3. Details of person subject to the notification obligationiv Name Majedie Asset Management Limited London, UK City and country of registered office (if applicable) 4. Full name of shareholder(s) (if different from 3.)v Majedie UK Income Fund, Majedie **UK** Equity Fund, Majedie UK Focus Fund, Majedie Asset Management Tortoise Fund, Majedie Asset Name Management UK Equity Fund, Majedie Tortoise Fund, Majedie Asset Management **UK** Income Fund, Majedie Institutional Trust, Discretionary **Portfolios** City and country of registered office (if applicable) 5. Date on which the threshold was crossed or reachedvi: 09/05/2018 6. Date on which issuer notified (DD/MM/YYYY): 10/05/2018 7. Total positions of person(s) subject to the notification obligation % of voting rights Total through number of Total of both in % % of voting rights attached to financial voting (8.A + 8.B) instruments(total shares (total of 8. A) rights of of 8.B 1 + issuervii 8.B2)Resulting situation on the date on which N/A 4.97% 4.97% 780,668,607 threshold was crossed or reached Position of previous notification (if

5.00%

applicable)

5.00%

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8. Notified details of the resulting situation on the date on which the threshold was crossed or reachedviii

A: Voting rights attached to shares

Number of voting rightsix % of voting rights

Class/type of shares

Direct

(Art 10 of Direct

(Art 10 of Direct)

(Art 9 of Directive 2004/109/EC)

(Art 9 of Directive 2004/109/EC)

(Art 9 of Directive 2004/109/EC)

(Art 10 of Directive 2004/109/EC)

(DTR5.2.1)

(DTR5.1) $\frac{2004/109/EC}{(DTR5.1)}$ (DTR5.1)

GB0006776081 38,783,468 4.97%

SUBTOTAL 8. A 38,783,468 4.97%

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))

Number of voting

Type of financial Exercise/Conversion Exercise/Conversion

instrument Expirationdatex Expirationdatex Periodxi Exercise/Conversion acquired if the instrument is % of voting rights

exercised/converted.

Indirect

N/A N/A

SUBTOTAL 8. B N/A N/A

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))

Type of financial instrument

Expirationdatex

Exercise/Conversion Number of voting or cash rights settlements in settlements in the settlement of voting or cash rights settlements in the settlement of voting or cash rights settlements in the settlement of voting rights or cash rights settlements in the settlement of voting or cash rights or cash ri

N/A N/A N/A

SUBTOTAL 8.B.2 N/A N/A

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuerxiii

Full chain of controlled undertakings through which the voting rights and/or thefinancial instruments are effectively held starting with the ultimate controlling natural person or legal entityxiv (please add additional rows as necessary)

Namexv % of voting rights if it equals or is higher than the notifiable threshold % of voting rights Total of both if it equals through financial or is higher than the

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instruments if it notifiable threshold equals or is higher than the notifiable threshold

10. In case of proxy voting, please identify: Name of the proxy holder The number and % of voting rights held The date until which the voting rights will be held

11. Additional informationxvi

Place of completion London, UK
Date of completion 10th May 2018

Natalie White Deputy Company Secretary Pearson plc 11 May 2018

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 11 May 2018

By: /s/ NATALIE WHITE

Natalie White

Deputy Company Secretary