

NOBLE ROMANS INC  
Form DEF 14A  
April 11, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant  
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under Rule 14a-12

NOBLE ROMAN'S, INC.  
(Name of Registrant as Specified in Its Charter)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- (1)  
Title of each class of securities to which the transaction applies:
- (2)  
Aggregate number of securities to which transaction applies:
- (3)  
Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4)  
Proposed maximum aggregate value of transaction:
- (5)  
Total fee paid:

Fee paid previously with preliminary materials.  
Check the box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1)  
Amount previously paid:

(2)

Form, Schedule or Registration No.:

(3)

Filing Party:

(4)

Date Filed:



NOBLE ROMAN'S, INC.  
ONE VIRGINIA AVENUE, SUITE 300  
INDIANAPOLIS, INDIANA 46204  
(317) 634-3377

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS  
TO BE HELD JULY 7, 2017

To the Shareholders of Noble Roman's, Inc.:

We are notifying you that the 2017 annual meeting of shareholders of Noble Roman's, Inc., an Indiana corporation ("Noble Roman's" or the "Company"), will be held at 10:30 a.m. local time on Wednesday, July 7, 2017, at the Noble Roman's Craft Pizza & Pub, 17409 Wheeler Road, Westfield, Indiana 46074, for the following purposes:

1.  
To elect two Class I directors, to serve until the 2020 annual meeting of shareholders or until their successors are elected and qualified;
2.  
To ratify the selection of Somerset CPAs, P.C. as the Company's independent registered public accounting firm for the year ending December 31, 2017; and
3.  
To transact any other business that is properly brought before the annual meeting or any adjournment thereof.

Noble Roman's board of directors has fixed the close of business on April 28, 2017 as the record date to determine the shareholders who are entitled to notice of, and to vote at, the annual meeting. Only holders of record of Noble Roman's common stock at the close of business on that date will be entitled to notice of, and to vote at, the annual meeting or any adjournments or postponements thereof.

Please read carefully the accompanying proxy statement. The proxy statement is deemed incorporated by reference in and forms a part of this Notice.

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be held on July 7, 2017 – the Proxy Statement and the Annual Report on Form 10-K are available at [www.nobleromans.com](http://www.nobleromans.com) under the heading "Investor Relations."

Whether or not you plan to attend the annual meeting in person, please promptly complete, sign, date and return the enclosed proxy card in the enclosed envelope, which requires no postage if mailed in the United States. You may revoke your proxy in the manner described in the proxy statement at any time before the proxy has been voted at the annual meeting. If you sign and send in your proxy card and do not indicate how you want to vote, your proxy will be counted as a vote "FOR" the matters considered at the annual meeting.



By Order of the Board of Directors of Noble Roman's, Inc.

/s/ Paul W. Mobley  
Paul W. Mobley  
Executive Chairman and Chief Financial Officer

May 16, 2017



NOBLE ROMAN'S, INC.  
ONE VIRGINIA AVENUE, SUITE 300  
INDIANAPOLIS, INDIANA 46204  
(317) 634-3377

## PROXY STATEMENT

Annual Meeting of Shareholders

July 7, 2017

This proxy statement is furnished in connection with the solicitation of proxies by the board of directors of Noble Roman's, Inc., an Indiana corporation ("Noble Roman's", "we" or the "Company"), for use at the annual meeting of shareholders to be held on Wednesday, July 7, 2017 at 10:30 a.m., local time, at the Noble Roman's Craft Pizza & Pub, 17409 Wheeler Road, Westfield, Indiana 46074, and any adjournment or postponement thereof, for the purposes set forth in the accompanying notice of the annual meeting of shareholders.

Unless otherwise directed by the giver of the proxy, the persons named in the enclosed form of proxy, or the one of them who acts, will vote all shares subject to the proxy as follows:

1.  
FOR the election of Mr. Coape-Arnold and Mr. Herbst as Class I directors of the Company, to serve until the 2020 annual meeting of shareholders or until their successors are elected and qualified;
2.  
FOR the ratification of the engagement of Somerset CPAs, P.C. as the Company's independent registered public accounting firm for the year ending December 31, 2017; and
3.  
In their discretion on the transaction of such other business as may properly come before the annual meeting.

This proxy statement, the notice of annual meeting and the accompanying proxy form were first mailed to the holders of our common stock on or about May 16, 2017. We will bear the entire expense of soliciting proxies. Proxies will be solicited by mail initially. Our directors, officers and employees also may solicit proxies personally or by telephone or other means, but they will not be specially compensated for such services. Certain holders of record, such as brokers, custodians and nominees, may be requested to distribute proxy materials to beneficial owners and will be reimbursed by us for their reasonable expenses incurred in sending proxy materials to beneficial owners.

A shareholder who executes a proxy may revoke it at any time before it is exercised by delivering to us another proxy bearing a later date, by submitting written notice of the revocation to our corporate secretary, or by personally appearing at the annual meeting and casting a contrary vote.





## VOTING RIGHTS AND SOLICITATION OF PROXIES

Only common shareholders of record at the close of business on April 28, 2017 are entitled to notice of, and to vote at, the annual meeting. On such date, there were 20,783,032 shares of our common stock outstanding. There are approximately 262 holders of record of our common stock. Holders of common stock are entitled to one vote for each share held on each matter to be voted upon at the annual meeting.

The Company's Amended and Restated By-Laws (the "By-Laws") provide that the holders of a majority of the Company's outstanding shares of stock entitled to vote at the meeting, present in person or represented by proxy, shall constitute a quorum for the transaction of business at the meeting. Abstentions and "broker non-votes" will be counted as present for the purpose of determining the presence of a quorum.

A "broker non-vote" occurs when a broker lacks discretionary voting power to vote on a "non-routine" proposal and a beneficial owner fails to give the broker voting instructions on that matter. The election of directors is not considered a "routine" matter. Beneficial owners who hold their shares through stock brokerage accounts will have to give voting instructions to their brokers in order for the brokers to vote on the election of directors. If you are a beneficial owner, failure to provide instructions to your broker will result in your shares not being voted in connection with the election of directors. The ratification of the selection of Somerset CPAs, P.C. as the Company's independent registered public accounting firm for 2017 is considered a "routine" matter and a broker has the discretionary voting power to vote on this matter without any instructions from the beneficial owner. Broker non-votes are counted for purposes of determining a quorum, but will have no effect on the election of directors, or the ratification of the selection of Somerset CPAs, P.C. An abstention will not count as a vote against the ratification of the selection of Somerset CPAs, P.C.

The affirmative vote of the holders of a plurality of the shares present in person or represented by proxy at the meeting and eligible to vote is required for the election of the director nominees. At this year's meeting there are two duly nominated individuals for election as a Class I director. Therefore, those nominees will be elected if they receive any votes "FOR" their election, regardless of how many votes to "WITHHOLD AUTHORITY" those nominees receive.

The affirmative vote of holders of a majority of the shares present in person or represented by proxy at the meeting and voting on such matter will be required for:

(1) ratification of Somerset CPAs, P.C. as the Company's independent registered public accounting firm for the year ending December 31, 2017; and (2) for the approval of any other matter that might be properly raised and submitted to a vote at the meeting. However, consistent with our By-Laws, the agenda for this year's meeting is set and no additional matters, other than the proposals described in this proxy statement, may be submitted for consideration by our shareholders at the meeting, other than procedural issues such as adjournment, postponement or continuation. On procedural issues, all shares represented by proxy may be voted at the discretion of the attorneys-in-fact named in the proxies, to the extent permitted by law.



## ELECTION OF DIRECTORS

At the 2017 annual meeting of shareholders, in accordance with the Company's By-Laws, the shareholders will elect two Class I directors to serve until the 2020 annual meeting of shareholders or until their successors are duly elected and qualified. The board of directors has nominated Mr. Coape-Arnold and Mr. Herbst as Class I directors. Mr. Coape-Arnold and Mr. Herbst are currently directors of the Company, have consented to being named in this proxy statement, and have agreed to continue to serve as a director, if elected.

Should either of the nominees become unavailable or decline to serve for any reason, the Company expects that each person named in the proxy will vote for the election of another person as may be designated by the board of directors. The board of directors is not aware of any circumstances likely to cause either nominee to be unavailable for election or to decline to serve.

The board of directors recommends a vote "FOR" the election of the director nominees.

Set forth below is certain information regarding the director nominees, the executive officers and the directors of the Company:

Name	Age	Positions with the Company
Paul W. Mobley	76	Executive Chairman of the Board, Chief Financial Officer and Class II Director
A. Scott Mobley	53	Chief Executive Officer, President, Secretary and Class III Director
Douglas H. Coape-Arnold	71	Class I Director
Marcel Herbst	46	Class I Director
Troy Branson	53	Executive Vice President of Franchising
James D. Bales	47	Vice President of Franchise Services

The officers of the Company serve at the discretion of the board of directors and are elected at the annual meeting of the board of directors. The board of directors has a classified structure in which the directors are divided into three classes with approximately one-third of the directors standing for election each year. Under this structure, directors serve staggered three-year terms or until their successors are duly elected and qualified. At this year's meeting, two Class I directors are standing for re-election.

The following is a brief description of the previous business background of the director nominees and our executive officers and directors:

Paul W. Mobley has been Executive Chairman of the Board and Chief Financial Officer since November 2014. Prior to November 2014, Mr. Mobley was Chairman of the Board, Chief Executive Officer and Chief Financial Officer since December 1991, and a director since 1974. Mr. Mobley was President of the Company from 1981 to 1997. From 1975 to 1987, Mr. Mobley was a significant shareholder and president of a company which owned and operated 17 Arby's franchise restaurants. From 1974 to 1978, he also served as Vice President and Chief Operating Officer of the Company and from 1978 to 1981 as its Senior Vice President. Mr. Mobley has a B.S. in Business Administration from Indiana University and is a CPA. He is the father of A. Scott Mobley.



A. Scott Mobley has been President and Chief Executive Officer since November 2014. Prior to November 2014, Mr. Mobley was President and Chief Operating Officer since 1997. He has served as a director since 1992, and Secretary since 1993. Mr. Mobley was Vice President from 1988 to 1997, and from 1987 until 1988 he also served as Director of Marketing for the Company. Prior to joining the Company Mr. Mobley was a strategic planning analyst with a division of Lithonia Lighting Company. Mr. Mobley has a B.S. in Business Administration from Georgetown University, and an MBA from Indiana University. He is the son of Paul W. Mobley.

Douglas H. Coape-Arnold has been a director of the Company since 1999. Mr. Coape-Arnold has been Managing General Partner of Geovest Capital Partners, L.P. since 1997, and was Managing Director of TradeCo Global Securities, Inc. from 1994 to 2002. Mr. Coape-Arnold is a Chartered Financial Analyst.

Marcel Herbst has been a director of the Company since July 2016. Mr. Herbst is the co-founder and portfolio manager of Herbst Capital Management, LLC and has over 15 years of investment experience in equities, fixed income and commodities. Mr. Herbst started his professional career in 1991 in Germany with a commercial diploma in banking. Prior to founding Herbst Capital Management, LLC, Mr. Herbst had more than 10 years' experience in the management of hospitality services for large, upscale, branded properties in the US and Europe. Most recently he served as the Director of Food and Beverage at the 1544 room Hilton Chicago, overseeing \$40M in annual food and beverage revenue. Mr. Herbst has a Bachelor degree of Business Administration from Schiller International University in Heidelberg, Germany and a Master's degree of Management in Hospitality concentrating in food and beverage from Cornell University.

Troy Branson has been Executive Vice President of Franchising for the Company since 1997, and from 1992 to 1997, he was Director of Business Development. Before joining the Company, Mr. Branson was an owner of Branson-Yoder Marketing Group from 1987 to 1992. Mr. Branson received a B.S. in Business from Indiana University.

James D. Bales has been Vice President of Franchise Services since 2015. Before assuming that position, Mr. Bales held various other positions with the Company beginning in 2004. Before joining the Company, Mr. Bales had 15 years of management experience in operations and marketing in various positions with TCBY Yogurt starting in 1989. Mr. Bales obtained his B.S. in Business from the University of Phoenix.



## SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

As of April 28, 2017, there were 20,783,032 shares of the Company's common stock outstanding. The following table sets forth the amount and percentage of the Company's common stock beneficially owned on April 28, 2017, including shares that may be acquired by the exercise of options, by: (A) each director and named executive officer individually; (B) each beneficial owner of more than 5% of the Company's outstanding common stock known to the Company; and (C) all executive officers and directors as a group.

Name of Beneficial Owner	Number of Shares Beneficially Owned (1)	Percent of Common Stock(2)
Paul W. Mobley	3,679,368(3)	16.4%
A. Scott Mobley	1,601,245(4)	7.5
Douglas H. Coape-Arnold	424,239(5)	2.0
Marcel Herbst	976,000(6)	4.6
James Bales	125,000(7)	*
Troy Branson	450,000(8)	2.2
All executive officers and directors as a group (6 persons)	7,255,852	29.7%

---

\*Less than one percent

(1)

All shares owned directly with sole investment and voting power, unless otherwise noted.

(2)

The percentage calculations are based upon 20,783,032 shares of the Company's common stock issued and outstanding as of the most recent practicable date and, for each officer or director of the group, the number of shares subject to options, warrants or conversion rights exercisable within 60 days of April 28, 2017.

(3)

The total includes 1,273,333 shares of common stock subject to options granted under a stock option plan, 300,000 shares issuable upon conversion of convertible notes and 150,000 shares issuable upon exercise of warrants. Mr. Mobley's address is One Virginia Avenue, Suite 300, Indianapolis, IN 46204.

(4)

The total includes 608,334 shares of common stock subject to options granted under a stock option plan. Mr. Mobley's address is One Virginia Avenue, Suite 300, Indianapolis, IN 46204.

-5-





(5)  
The total includes 410,000 shares of common stock subject to options granted under a stock option plan.

(6)  
The total includes 35,000 shares of common stock subject to options granted under a stock option plan, 400,000 shares issuable upon conversion of convertible notes and 200,000 shares issuable upon exercise of warrants.

(7)  
The total includes 105,000 shares of common stock subject to options granted under a stock option plan.

(8)  
The total includes 155,000 shares of common stock subject to options granted under a stock option plan.

## CORPORATE GOVERNANCE

For a number of years until November 2014, the Company operated using a common U.S. board leadership structure under which the Chief Executive Officer also served as Chairman of the board of directors. In November 2014, the Company determined to separate these roles and appointed Paul W. Mobley to serve as the Executive Chairman of the board of directors and A. Scott Mobley to serve as Chief Executive Officer. The Company may elect to combine these positions in the future if it determines it is best for the Company and its shareholders.

Our whole board of directors has responsibility for the oversight of risk management. Our whole board of directors from time to time discusses with management areas of material risk exposures, their potential impact on the Company, the steps we take to monitor risk exposure, and controls to mitigate such exposures.

The Company has adopted a code of ethics for its senior executive and financial officers. The code of ethics can be obtained without charge by contacting the Company's executive office at One Virginia Ave., Suite 300, Indianapolis, IN 46204, and requesting a copy of the code of ethics.

In 2016, the board of directors met four times, and each of the directors of the Company attended all four meetings of the board of directors. All directors are encouraged to attend our annual meeting of shareholders. The Company held an annual meeting of shareholders on July 7, 2016, at which all directors were in attendance. The Company also held a special meeting of shareholders on January 19, 2017. The Company does not have standing audit, compensation, or nominating and corporate governance committees.

### Certain Relationships and Transactions

The Company has reviewed all transactions to which the Company and officers and directors of the Company are a party or have a financial interest. The board of directors of the Company has adopted a policy that all transactions between the Company and its officers, directors, principal shareholders and other affiliates must be approved by a majority of the Company's disinterested directors, and be conducted on terms no less favorable to the Company than could be obtained from unaffiliated third parties.



In 2016, the Company borrowed \$250,000 from Paul W. Mobley and \$60,000 from A. Scott Mobley, evidenced by promissory notes which mature in June 2018. Interest on the notes is payable at the rate of 10% per annum payable quarterly in arrears and these notes are unsecured and subordinated to the loan to the Company from Super G Funding, Inc. In January 2017, Paul Mobley loaned the Company \$600,000, evidenced by a promissory note, which matures in March 2018. Interest on the note is payable at a rate of 7% per annum payable quarterly in arrears. Proceeds from the loan were used by the Company to repay the loan from Kingsway America for \$600,000 at an interest rate of 8% per annum, which was due in July 2017.

The Company sold 48 units in a private placement which began in October 2016 and completed in January 2017. Three of those units were purchased by Paul W. Mobley, and four units were purchased by Mr. Herbst. Each unit consists of a note in the principal amount of \$50,000 with interest at the rate of 10% per annum and convertible to the Company's common stock at the rate of \$.50 per share and a warrant to purchase 50,000 shares of the Company's common stock at \$1.00 per share. The units purchased by Mr. Mobley and Mr. Herbst were on the same terms and conditions as the other 41 units that were purchased by independent investors.

During 2012, the Company executed a franchise agreement with TNB, Inc. for three locations to operate the Company's former stand-alone take-n-bake format. The principal shareholder of TNB, Inc. was a long-time operator of Noble Roman's locations in a different format. The officers of the Company invested their personal funds in TNB, Inc. as minority shareholders, without operational responsibilities. The Company officers invested with a view to providing TNB, Inc. financial resources to drive the development of the Company's overall take-and-bake format by operating units in the Indianapolis area which Company management could closely observe and which provided the opportunity to test ideas to improve the take-and-bake format, initially without having to invest the Company's funds. In addition, the Company's Executive Chairman loaned TNB, Inc. approximately \$500,000 to cover working capital requirements of operating the business. Given the value of being able to utilize TNB, Inc.'s locations in testing and development to refine the take-and-bake format for the benefit of the entire system, during 2015 the Company advanced approximately \$600,000 and during the first six months of 2016, the Company advanced approximately an additional \$250,000 when it became apparent that TNB, Inc.'s initial funding would be insufficient to maintain operations for development purposes. However, in the third quarter of 2016, the Company made the decision to discontinue the take-and-bake format, resulting in a charge of \$505,000 after-tax benefit related to TNB, Inc. and the Company's officers realized a complete loss of their respective investments and loan. The Company has no exposure to loss related to this entity in the future. Neither the Company, nor any officers of the Company, has guaranteed any obligations of the franchisee.

The Company's board of directors is currently comprised of: Paul W. Mobley, our Executive Chairman and Chief Financial Officer; A. Scott Mobley, our President and Chief Executive Officer; Douglas H. Coape-Arnold; and Marcel Herbst. For the purpose of determining director independence, the Company has adopted the New York Stock Exchange definition of independence. The board of directors has determined that Mr. Coape-Arnold and Mr. Herbst are independent directors under that definition.

#### Board Role in Audit Process

The board of directors does not have a separately established audit committee. Because no separate audit committee has been established, the board of directors, as a whole, performs certain functions ordinarily delegated to an audit committee. The board of directors has determined that each of Mr. Coape-Arnold and Mr. Herbst qualify as an "Audit Committee Financial Expert."



The board of directors has reviewed, and communicated with management and with Somerset CPAs, P.C., the Company's independent auditor, with respect to, the Company's audited consolidated financial statements as of December 31, 2016 and for the year then ended. The board of directors also has communicated with Somerset CPAs, P.C. with respect to the matters required to be discussed by Statement on Auditing Standard No. 1301, "Communication with Audit Committees." The board of directors has received the written disclosures and the letter from Somerset CPAs, P.C. required by applicable requirements of the Public Company Accounting Oversight Board regarding the independent accountant's communications with the board of directors concerning independence, and has communicated with the independent accountant with respect to the independent accountant's independence. Based upon the board of directors' review and communications noted above, the board of directors authorized the audited consolidated financial statements of the Company to be included in the Company's Annual Report on Form 10-K for the year ended December 31, 2016, as filed with the Securities and Exchange Commission.

Board of Directors of Noble Roman's, Inc.

Paul W. Mobley, A. Scott Mobley, Douglas Coape-Arnold  
and Marcel Herbst

#### Board Role in Nominations

The Company does not have a standing nominating committee. The board of directors does not believe that a nominating committee is necessary due to the Company's relatively small size, the relatively small size of its board of directors, and its historically limited need to add new directors. When the Company has had a vacancy on the board of directors, the entire board has participated in the nomination process. The board expects all of the directors to participate in the nomination process and in the review of potential nominees. The board of directors does not have a formal policy regarding the consideration of shareholder nominees; however, the board will consider candidates on a case-by-case basis. There are no specific qualifications that a candidate must have in order to be considered. When a vacancy exists, the board generally relies on the personal knowledge and references of the directors and publicly available data to identify potential nominees.

The Company's By-Laws contain the procedures by which shareholders may nominate directors. Among other items, these provisions set forth the procedures that shareholders must follow in order for a shareholder nominee to be considered at a meeting, the information that a shareholder must provide to the Company with respect to itself and the nominee, and the deadlines by which a shareholder nomination must be received in order to be considered at a meeting.



### Board Role in Compensation Determinations

The Company does not have a standing compensation committee. The compensation program is supervised by the entire board of directors. The board of directors does not believe that a compensation committee is necessary due to the Company's relatively small size and the relatively small size of its board of directors. All directors participate in compensation discussions. A director that is also an officer does not vote on his own compensation. The compensation of the Executive Chairman/Chief Financial Officer and the President/Chief Executive Officer of the Company has been set by long-term contracts with those individuals. The compensation of other executive officers of the Company is recommended by the Executive Chairman/Chief Financial Officer and President/Chief Executive Officer and reviewed by the Company's board of directors as it deems appropriate. Other than the Executive Chairman/Chief Financial Officer and President/Chief Executive Officer, no other executive officer participates in the compensation process.

### Communication with the Board

Communications by shareholders or by other parties may be sent to the board of directors by U.S. mail or overnight delivery and should be addressed to the board of directors c/o Secretary, Noble Roman's, Inc., One Virginia Avenue, Suite 300, Indianapolis, IN 46204. Communications directed to the entire board of directors, or one or more directors, will be reviewed by the Secretary and forwarded to the board of directors as appropriate and may be made anonymously.

### SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

Based solely on a review of the copies of reports of ownership and changes in ownership of the Company's common stock, furnished to the Company, the Company believes that all filing requirements under Section 16(a) of the Securities Exchange Act of 1934, as amended, during the year ended December 31, 2016, were complied with, except that Paul W. Mobley did not timely file two Form 4s in connection with his purchase of a total of three units (on two separate dates), each of which consists of a note in the principal amount of \$50,000 with interest at the rate of 10% per annum and convertible to the Company's common stock at the rate of \$.50 per share and a warrant to purchase 50,000 shares of the Company's common stock at \$1.00 per share. A total of 450,000 shares of common stock are issuable upon conversion and exercise, as applicable, of the purchased notes and warrants. Mr. Mobley filed a Form 4 on April 10, 2017 to report these transactions.

### COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION

Because no separate Compensation Committee has been established, the board of directors, as a whole, performs certain functions ordinarily delegated to a Compensation Committee. Paul W. Mobley, A. Scott Mobley, Douglas H. Coape-Arnold and Marcel Herbst all participated in executive compensation decisions for the year ended December 31, 2016.





## EXECUTIVE COMPENSATION

## Summary Compensation Table for 2015 and 2016

The following table sets forth the cash and non-cash compensation awarded to or earned by the Executive Chairman of the Board and Chief Financial Officer, the Chief Executive Officer, President and Secretary and the one other highest paid executive officer of the Company.

Name and Principal Position(s)	Year	Salary	Non-Equity Incentive Compensation	Option Awards(1)	Total Compensation
Paul Mobley Executive Chairman of the Board and Chief Financial Officer	2016	\$325,000	\$-	\$2,400	\$327,400
	2015	325,000	-	10,850	335,850
A. Scott Mobley Chief Executive Officer, President and Secretary	2016	\$410,881	\$7,636	\$2,800	\$421,317
	2015	395,663	-	10,850	406,513
Troy Branson Executive Vice President	2016	\$107,500	\$91,393	\$1,400	\$200,293
	2015	100,000	88,088	6,200	194,288

(1) These amounts represent the grant date fair value of the option awards. See “—Equity Incentive Awards” for information regarding valuation of stock option grants.

## Equity Incentive Awards

The Summary Compensation Table includes the grant date fair value for stock options granted in 2015 and 2016 to the named executive officers under the Company’s employee stock option plan. The Company determines the grant date fair value of stock options calculated in accordance with FASB ASC Topic 718. See Note 7 to the Notes to the Company’s Consolidated Financial Statements in the Company’s Annual Report on Form 10-K for the year ended December 31, 2016 for a discussion of the Company’s determination of the grant date fair value of stock options.

The Company granted options to purchase 410,000 shares on June 23, 2015 at an exercise price equal to the then-current market price of \$1.00 per share. During 2015, employees exercised stock options for 877,333 shares and stock options for 330,000 shares were forfeited. The Company granted options to purchase 20,000 shares on February 22, 2016 at an exercise price equal to the then-current market price of \$.95 per share, 340,000 shares on July 7, 2016 at an exercise price equal to the then-current market price of \$.53 per share and 35,000 shares on September 21, 2016 at an exercise price equal to the then-current market price of \$.50 per share. During 2016, employees exercised stock options for 20,000 shares and stock options for 75,000 shares were forfeited.



The Company maintains an employee stock option plan for our employees, officers and directors that is designed to motivate them to increase shareholder value. Any employee, officer or director of the Company is eligible to be awarded options under the plan. The employee stock option plan provides that any options issued pursuant to the plan for non-director employees will have a three-year vesting period and for director employees will vest one-third each year and both will expire ten years after the date of grant. The vesting period is intended to provide incentive for longevity with the Company. Awards under the plan are periodically made at the recommendation of the Executive Chairman/Chief Financial Officer and President/Chief Executive Officer, and then approved by the board of directors. The employee stock option plan does not have a limit on the number of shares that may be issued under the plan.

#### Employment Agreements

Paul Mobley has an employment agreement with the Company which: (A) fixes his base compensation at approximately \$650,000 per year for 2016 (although Mr. Mobley voluntarily reduced his base compensation to \$325,000 for 2016); (B) provides for reimbursement of travel and other expenses incurred in connection with his employment, including the furnishing of an automobile and health and accident insurance similar to that provided other employees; and (C) provides life insurance in an amount related to his base salary. The initial term of the agreement is seven years and the term automatically renews each year for a seven-year period unless the board of directors takes specific action to not renew. The agreement is terminable by the Company for cause as defined in the agreement. The agreement does not provide for any benefits payable as a result of a change of control of the Company.

A. Scott Mobley has an employment agreement with the Company which: (A) fixes his base compensation at \$467,250 per year for 2016 (although Mr. Mobley voluntarily reduced his base compensation to \$410,881 for 2016); (B) provides for reimbursement of travel and other expenses incurred in connection with his employment, including the furnishing of an automobile and health and accident insurance similar to that provided other employees; and (C) provides life insurance in an amount related to his base salary. The initial term of the agreement is five years and the term automatically renews each year for a five-year period unless the board of directors takes specific action to not renew. The agreement is terminable by the Company for cause as defined in the agreement. The agreement does not provide for any benefits payable as a result of a change of control of the Company.

#### Non-Equity Incentive Arrangements

The Company currently has a non-equity incentive arrangement with our Executive Vice President under which he may earn additional compensation. His compensation is based on 2.5% of all royalty and fee revenue associated with franchising less the direct expenses of those activities excluding any administrative cost. The net revenue for this activity under this calculation in 2016 and 2015 was \$3.7 million and \$3.5 million, respectively. Therefore, our Executive Vice President earned \$91,393 and \$88,088 of non-equity incentive compensation for 2016 and 2015, respectively.



## Outstanding Equity Awards at Fiscal Year-End

The following table sets forth information concerning the number of outstanding equity awards of the executive officers named in the Summary Compensation Table as of December 31, 2016.

Name	Option Awards		Option Exercise Price (\$)	Option Expiration Date
	Number of Securities	Number of Securities		
	Underlying Unexercised Options (#) Exercisable	Underlying Unexercised Options (#) Unexercisable		
Paul W. Mobley	100,000		0.58	4/28/20
	900,000		0.58	1/25/21
	33,333		0.58	6/27/22
	50,000		1.00	7/2/23
	40,000	20,000	1.00	7/2/24
	23,333	46,667	1.00	6/23/25
A. Scott Mobley		60,000	0.53	7/7/26
	25,000		0.58	8/28/17
	300,000		0.58	1/25/21
	33,334		0.58	6/27/22
	50,000		1.00	7/2/23
	40,000	20,000	1.00	7/2/24
Troy Branson	23,333	46,667	1.00	6/23/25
		70,000	.53	7/7/26
	10,000		.58	8/28/17
	40,000		1.00	7/2/23
		30,000	1.00	7/2/24
		40,000	1.00	6/23/25
	35,000	.53	7/7/26	

The employee stock option plan provides that any options issued pursuant to the plan for non-director employees will have a three-year vesting period and for director employees will vest one-third each year, so long as the optionee continues to be employed by the Company, and both will expire ten years after the date of grant.



## DIRECTOR COMPENSATION

Name(1)	Fees Earned or Paid in Cash (\$)	Option Awards (\$)	All Other Compensation (\$)	Total (\$)
Douglas H. Coape-Arnold	18,000	1,400	-	19,400
Marcel Herbst (2)	6,935	1,400	-	8,335
Schuster Tanger (1)	11,065	-	-	11,065

(1)

Mr. Tanger resigned from the board of directors effective July 15, 2016.

(2)

Mr. Herbst replaced Mr. Tanger on the board of directors effective July 15, 2016.

Each non-employee director is compensated: \$14,000 as an annual retainer fee paid quarterly; a \$1,000 fee for each board of directors meeting attended; a \$1,000 annual fee for each committee on which such director serves; and a \$900 fee for each committee meeting attended. The directors are all eligible for stock option grants and are reimbursed for out-of-pocket expenses incurred in connection with their board service. The board of directors currently does not have any standing committees.

The Company does not pay any separate compensation for directors that are also employees of the Company.

## RATIFICATION OF SELECTION OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The board of directors has appointed the firm of Somerset CPAs, P.C. (“Somerset”) as the Company’s independent registered public accounting firm for 2017. Somerset has served as the Company’s independent registered public accounting firm since 2006. Although action by the shareholders in this matter is not required, the board of directors believes that in light of the critical role played by the independent registered public accounting firm in maintaining the integrity of the Company’s financial controls and reporting, it is a matter of good practice.

In the event our shareholders fail to approve the proposal to appoint Somerset as the Company’s independent registered public accounting firm, the board of directors will reconsider retaining another firm. Even if the selection is ratified, the board of directors in its discretion may direct the appointment of a different independent registered public accounting firm at any time during the year if it determines that such a change would be in the best interest of the Company and our shareholders.

The board of directors recommends a vote “FOR” the proposal to ratify the selection of Somerset CPAs, P.C. as the Company’s independent registered public accounting firm for the year ending December 31, 2017.





## INDEPENDENT AUDITOR'S FEES

The following table presents fees for professional audit services rendered by Somerset for the audit of our annual financial statements and review of our quarterly financial statements, and fees billed for other services rendered by Somerset during 2016 and 2015.

	2016	2015
Audit fees and review fees (1)	\$138,750	\$95,500

(1)

Audit fees consist of fees rendered for professional services rendered by Somerset for the audit of our financial statements included in our annual reports on Form 10-K for the years ended December 31, 2016 and 2015, and the review of the unaudited financial statements included in our quarterly reports on Form 10-Q during 2016 and 2015.

The engagement of Somerset, for conducting the audit of the Company's financial statements for the years ended December 31, 2016 and 2015, and for the review of its financial statements included in its Form 10-Q's during 2016 and 2015, was pre-approved by the Company's board of directors. Somerset has not been engaged by the Company to perform any services other than audits of the financial statements included in its Form 10-Ks and review of the financial statements in its Form 10-Qs. The board of directors does not have a pre-approval policy with respect to work performed by the Company's independent auditor.

Representatives of Somerset are not expected to attend the annual meeting.

## SHAREHOLDER PROPOSALS FOR 2018 ANNUAL MEETING

If a shareholder wishes to have a proposal included in the Company's proxy statement for an annual meeting, the shareholder must satisfy the requirements established under our By-Laws and the requirements established by the Securities and Exchange Commission. Rule 14a-8 under the Securities Exchange Act of 1934, as amended, requires that shareholders requesting to have a proposal included in the Company's proxy statement for an annual meeting of shareholders must submit their proposal in writing to the Company at least 120 days before the anniversary date of the date the Company's proxy statement was released to shareholders for the prior year's annual meeting. Therefore, any shareholder requesting to submit a proposal for inclusion in the Company's proxy statement for the 2018 annual shareholders' meeting must deliver a proposal to the Secretary of the Company no later December 29, 2017.

Any shareholder of Noble Roman's eligible to vote in an election may also make shareholder proposals and nominations for the 2018 annual meeting outside of the process described above for proposals subject to Rule 14a-8. In order to be considered at the 2018 annual meeting, all shareholder proposals, nominations and notifications submitted outside of the process described above for proposals subject to Rule 14a-8 must (1) comply with the procedures set forth in the Company's By-Laws, and (2) be delivered to the Secretary of the Company no earlier than March 9, 2018 and no later than April 8, 2018.



OTHER MATTERS

The board of directors does not intend to bring any matters before the meeting other than as stated in this proxy statement, and the Company is not aware that any other matters will be presented for action at the meeting. If any other matters properly come before the meeting, the persons named in the enclosed form of proxy will vote the proxy with respect thereto in accordance with their best judgment, pursuant to the discretionary authority granted by the proxy. However, consistent with the Company's By-Laws, the agenda for this year's meeting is set and no additional matters may be submitted for consideration by our shareholders at the meeting, other than procedural issues such as adjournment, postponement or continuation. Whether or not you plan to attend the Meeting in person, please complete, sign, date and return the enclosed proxy form promptly.

/s/ Paul W. Mobley  
Paul W. Mobley,  
Executive Chairman and Chief Financial Officer

April 28, 2017  
Indianapolis, Indiana