

Anthem, Inc.  
Form DEFA14A  
April 02, 2018

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to Section 240.14a-12

Anthem, Inc.  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0 11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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SACKPACK\_\_\_\_\_ MR A SAMPLE DESIGNATION (IF ANY) ADD 1 ADD 2 ADD 3 ADD 4 ADD 5  
ADD 6 Vote by Internet • Go to [www.envisionreports.com/antm](http://www.envisionreports.com/antm) • Or scan the QR code with your smartphone • Follow  
the steps outlined on the secure website Important Notice Regarding the Availability of Proxy Materials for the  
Anthem, Inc. Shareholder Meeting to be Held on May 16, 2018 Under the Securities and Exchange Commission  
rules, you are receiving this notice that the proxy materials for the annual shareholders' meeting are available on the  
Internet. Follow the instructions below to view the materials and vote online or request a copy. The items to be voted  
on and the location of the annual meeting are on the reverse side. Your vote is important! This communication  
presents only an overview of the more complete proxy materials, which contain important information and are  
available to you on the Internet. We encourage you to access and review all of the important information contained  
in the proxy materials before voting. The annual report and proxy statement are available at:  
[www.envisionreports.com/antm](http://www.envisionreports.com/antm) Easy Online Access — A Convenient Way to View Proxy Materials and Vote When  
you go online to view materials, you can also vote your shares. Step 1: Go to [www.envisionreports.com/antm](http://www.envisionreports.com/antm) to  
view the materials. Step 2: Click on Cast Your Vote or Request Materials. Step 3: Follow the instructions on the  
screen to log in. Step 4: Make your selection as instructed on each screen to select delivery preferences and vote.  
When you go online, you can also help the environment by consenting to receive electronic delivery of future  
materials. Obtaining a Copy of the Proxy Materials – If you want to receive a paper or email copy of these  
documents, you must request one. Otherwise you will not receive a paper or email copy of the proxy materials.  
There is no charge to you for requesting a copy. Please make your request for a copy as instructed on the reverse  
side on or before May 8, 2018 to facilitate timely delivery. + 2 N O T C O Y 02R71F NNNNNNNNN Shareholder  
Meeting Notice1234 5678 9012 345 IMPORTANT ANNUAL MEETING INFORMATION

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Anthem's Annual Meeting of Shareholders will be held on May 16, 2018 at Anthem, Inc., 120 Monument Circle, Indianapolis, Indiana 46204 at 8:00 a.m., Eastern Daylight Time. Proposals to be voted on at the meeting are listed below along with the Board of Directors' recommendations. The Board of Directors recommends that you vote FOR each of the nominees and FOR Proposals 2, 3, and 4. 1. Election of Directors: 1a – Lewis Hay, III 1b – Julie A. Hill 1c – Antonio F. Neri 1d – Ramiro G. Peru 2. To ratify the appointment of Ernst & Young LLP as the independent registered public accounting firm for 2018. 3. Advisory vote to approve the compensation of our named executive officers. 4. To approve proposed amendments to our Articles of Incorporation to allow shareholders owning 20% or more of our common stock to call special meetings of shareholders. The Board of Directors recommends that you vote AGAINST Proposal 5. 5. Shareholder proposal to allow shareholders owning 10% or more of our common stock to call special meetings of shareholders. PLEASE NOTE – THIS IS NOT A PROXY CARD. YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares you must vote online or request a paper copy of the proxy materials to receive a proxy card. If you wish to attend and vote at the meeting, please bring this notice and photo identification with you. Annual Meeting of Shareholders Anthem, Inc., 120 Monument Circle, Indianapolis, Indiana 46204 Wednesday, May 16, 2018 Registration and Seating Available at 7:30 a.m. Eastern Daylight Time Meeting Begins Promptly at 8:00 a.m. Eastern Daylight Time Please plan to arrive early as there will be no admission after the meeting begins. Directions to Anthem, Inc. can be obtained by calling 800-985-0999 or visiting our website at [www.antheminc.com](http://www.antheminc.com) under "Investors". To attend the meeting, please present this notice card and photo identification at the registration desk upon arrival. Here's how to order a copy of the proxy materials and select a future delivery preference: Paper copies: Current and future paper delivery requests can be submitted via the telephone, Internet or email options below. Email copies: Current and future email delivery requests must be submitted via the Internet following the instructions below. If you request an email copy of current materials, you will receive an email with a link to the materials. PLEASE NOTE: You must use the number in the shaded bar on the reverse side of this notice when requesting a set of proxy materials. g Internet – Go to [www.envisionreports.com/antm](http://www.envisionreports.com/antm). Click Cast Your Vote or Request Materials. Follow the instructions to log in and order a paper or email copy of the current meeting materials and submit your preference for email or paper delivery of future meeting materials. Telephone – Call us free of charge at 1-866-641-4276 using a touch-tone phone and follow the instructions to log in and order a paper copy of the materials by mail for the current meeting. You can also submit a preference to receive a paper copy of materials for future meetings. Email – Send an email to [investorvote@computershare.com](mailto:investorvote@computershare.com) with "Proxy Materials Anthem" in the subject line. Include in the message your full name and address, plus the number located in the shaded bar on the reverse, and state in the email that you want a paper copy of the current meeting materials. You can also state your preference to receive a paper copy of materials for future meetings. To facilitate timely delivery, all requests for a paper copy of the proxy materials must be received by May 8, 2018. g g 02R71F Shareholder Meeting Notice

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