

Frazier Sandra  
Form 4  
April 25, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Frazier Sandra

2. Issuer Name **and** Ticker or Trading  
Symbol  
BROWN FORMAN CORP  
[BFA/BFB]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
850 DIXIE HIGHWAY  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/12/2011

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

LOUISVILLE, KY 40210

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-------------------------------------------------------------------|
| Class A<br>Common                     | 08/12/2011                              |                                                             | W                                       | V 924,223 A \$ 0                                                        | 937,679                                                                                                            | D                                                                          |                                                                   |
| Class A<br>Common                     |                                         |                                                             |                                         |                                                                         | 2,116,314                                                                                                          | I                                                                          | Amelia<br>Frazier Trust                                           |
| Class A<br>Common                     | 08/12/2011                              |                                                             | W                                       | V 924,223 D \$ 0                                                        | 0                                                                                                                  | I                                                                          | Harry S.<br>Frazier<br>Descendants<br>Trust                       |
| Class B<br>Common                     | 08/12/2011                              |                                                             | W                                       | V 231,057 A \$ 0                                                        | 236,468                                                                                                            | D                                                                          |                                                                   |
|                                       |                                         |                                                             |                                         |                                                                         | 529,078                                                                                                            | I                                                                          |                                                                   |

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|                   |            |  |   |   |         |   |      |   |                         |                                             |
|-------------------|------------|--|---|---|---------|---|------|---|-------------------------|---------------------------------------------|
| Class B<br>Common |            |  |   |   |         |   |      |   | Amelia<br>Frazier Trust |                                             |
| Class B<br>Common | 08/12/2011 |  | W | V | 231,057 | D | \$ 0 | 0 | I                       | Harry S.<br>Frazier<br>Descendants<br>Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5.<br>Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | Amount<br>or<br>Number<br>of Shares |
|-----------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------|
| Stock<br>Appreciation<br>Right                      | \$ 58.84                                                              |                                         |                                                             |                                         |                                                                                                                       | 05/25/2006 04/30/2015                                          | Class B<br>Common                                                   | 470                                 |
| Stock<br>Appreciation<br>Right                      | \$ 56.5                                                               |                                         |                                                             |                                         |                                                                                                                       | 07/27/2006 04/30/2016                                          | Class B<br>Common                                                   | 2,980                               |
| Stock<br>Appreciation<br>Right                      | \$ 54.58                                                              |                                         |                                                             |                                         |                                                                                                                       | 07/26/2007 04/30/2017                                          | Class B<br>Common                                                   | 3,702                               |
| Stock<br>Appreciation<br>Right                      | \$ 57.4                                                               |                                         |                                                             |                                         |                                                                                                                       | 07/24/2008 04/30/2018                                          | Class B<br>Common                                                   | 3,398                               |
| Stock<br>Appreciation<br>Right                      | \$ 43.72                                                              |                                         |                                                             |                                         |                                                                                                                       | 07/23/2009 04/30/2019                                          | Class B<br>Common                                                   | 4,175                               |
| Deferred<br>Stock Units                             | (1)                                                                   |                                         |                                                             |                                         |                                                                                                                       | (2) (2)                                                        | Class B<br>Common                                                   | 985.38                              |

## Reporting Owners

| Reporting Owner Name / Address                              | Relationships                             |
|-------------------------------------------------------------|-------------------------------------------|
|                                                             | Director    10% Owner    Officer    Other |
| Frazier Sandra<br>850 DIXIE HIGHWAY<br>LOUISVILLE, KY 40210 | X                                         |

## Signatures

|                                                     |            |
|-----------------------------------------------------|------------|
| Diane Barhorst, Atty. in fact for Sandra<br>Frazier | 04/25/2012 |
|-----------------------------------------------------|------------|

|                                 |      |
|---------------------------------|------|
| **Signature of Reporting Person | Date |
|---------------------------------|------|

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each deferred stock unit represents a contingent right to receive one share of Brown-Forman Class B common stock.
- (2) The deferred stock units vest over the course of the Board year. Vested shares will be delivered to the reporting person on the first February 1st that is at least 6 months following the Director's termination from Board service.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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