

BOUSQUET CHAVANNE PATRICK  
 Form 4  
 July 27, 2009

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 BOUSQUET CHAVANNE PATRICK

2. Issuer Name and Ticker or Trading Symbol  
 BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 07/23/2009

Director  10% Owner  
 Officer (give title below)  Other (specify below)

850 DIXIE HWY  
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

LOUISVILLE, KY 40210  
 (City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
|                                 |                                      |  |                                | Code  | V   | Amount   |                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security | 2. Conversion or Exercise | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any | 4. Transaction Code | 5. Number of Derivative Securities | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|------------------------------------|--|---|
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|------------------------------------|--|---|

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| (Instr. 3)  | Price of<br>Derivative<br>Security | (Month/Day/Year) | (Instr. 8) | Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) |       | Date<br>Exercisable | Expiration<br>Date | Title             | Amo<br>or<br>Num<br>of<br>Shar |
|---|------------------------------------|------------------|------------|---|-------|---------------------|--------------------|-------------------|--------------------------------|
|   |                                    |                  |            | Code  | V     |                     |                    |                   |                                |
| Non-Qualified<br>Stock Option<br>(Right to Buy)<br><u>(1)</u> | \$ 44.86                           |                  |            |   |       | 05/26/2005          | 04/30/2014         | Class B<br>Common | 56                             |
| Stock<br>Appreciation<br>Right <u>(2)</u>                     | \$ 46.19                           |                  |            |   |       | 07/28/2005          | 04/30/2015         | Class B<br>Common | 6,4                            |
| Stock<br>Appreciation<br>Right <u>(3)</u>                     | \$ 56.5                            |                  |            |   |       | 07/27/2006          | 04/30/2016         | Class B<br>Common | 5,5                            |
| Stock<br>Appreciation<br>Right <u>(4)</u>                     | \$ 68.22                           |                  |            |   |       | 07/26/2007          | 04/30/2017         | Class B<br>Common | 6,5                            |
| Stock<br>Appreciation<br>Right <u>(5)</u>                     | \$ 57.4                            |                  |            |   |       | 07/24/2008          | 04/30/2018         | Class B<br>Common | 6,2                            |
| Stock<br>Appreciation<br>Right                                | \$ 43.72                           | 07/23/2009       | A          |   | 7,700 | 07/23/2009          | 04/30/2019         | Class B<br>Common | 7,7                            |

## Reporting Owners

| Reporting Owner Name / Address                                     | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| BOUSQUET CHAVANNE PATRICK<br>850 DIXIE HWY<br>LOUISVILLE, KY 40210 | X             |           |         |       |

## Signatures

|   |            |
|---|------------|
| Diane M. Barhorst, Attn in Fact for: Patrick<br>Bousquet-Chavanne | 07/27/2009 |
| **Signature of Reporting Person                                   | Date       |

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) In October 2008, the issuer completed a stock distribution of one share of Class B common stock for every four shares of either Class A or Class B common stock held. This non-qualified stock option was previously reported as covering 451 shares at an exercise price of \$56.08 per share, but has been adjusted to reflect the October 2008 stock distribution.

(2) These stock appreciation rights were previously reported as covering 5,198 shares at an exercise price of \$57.74 per share, but were adjusted to reflect the October 2008 stock distribution.

(3) These stock appreciation rights were previously reported as covering 4,470 shares at an exercise price of \$70.63 per share, but were adjusted to reflect the October 2008 stock distribution.

(4) These stock appreciation rights were previously reported as covering 5,264 shares at an exercise price of \$68.22 per share, but were adjusted to reflect the October 2008 stock distribution.

(5) These stock appreciation rights were previously reported as covering 5,013 shares at an exercise price of \$51.75 per share, but were adjusted to reflect the October 2008 stock distribution.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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