

LRAD Corp  
Form 10-Q  
February 05, 2015

---

---

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

---

**FORM 10-Q**

---

**(Mark one)**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended December 31, 2014**

**or**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_ .**

**Commission File Number: 000-24248**

---

**LRAD CORPORATION**

**(Exact name of registrant as specified in its charter)**

---





**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements****LRAD Corporation****CONDENSED CONSOLIDATED BALANCE SHEETS**

	<b>December 31, 2014 (Unaudited)</b>	<b>September 30, 2014</b>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$20,090,202	\$23,894,744
Short-term marketable securities	626,044	-
Accounts receivable, net	2,487,220	4,284,051
Inventories, net	4,393,259	3,895,736
Prepaid expenses and other	469,583	523,947
Total current assets	28,066,308	32,598,478
Long-term marketable securities	2,498,147	-
Property and equipment, net	378,945	360,084
Intangible assets, net	52,537	53,835
Prepaid expenses and other - noncurrent	719,551	766,423
Total assets	\$31,715,488	\$33,778,820
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$936,289	\$830,503
Accrued liabilities	1,285,854	4,087,976
Total current liabilities	2,222,143	4,918,479
Other liabilities - noncurrent	152,683	157,550
Total liabilities	2,374,826	5,076,029
Commitments and contingencies (Note 9)		
Stockholders' equity:		
Preferred stock, \$0.00001 par value; 5,000,000 shares authorized; none issued and outstanding	-	-

Edgar Filing: LRAD Corp - Form 10-Q

Common stock, \$0.00001 par value; 50,000,000 shares authorized; 33,236,489 shares issued and outstanding	332	332
Additional paid-in capital	88,180,572	88,049,125
Accumulated deficit	(58,841,032)	(59,346,666)
Accumulated other comprehensive income	790	-
Total stockholders' equity	29,340,662	28,702,791
Total liabilities and stockholders' equity	\$31,715,488	\$33,778,820

See accompanying notes

**LRAD Corporation**

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited)

	<b>Three months ended</b>	
	<b>December 31,</b>	
	<b>2014</b>	<b>2013</b>
Revenues:		
Product sales	\$4,146,072	\$3,556,062
Contract and other	239,356	266,568
Total revenues	4,385,428	3,822,630
Cost of revenues	2,026,271	1,878,079
Gross profit	2,359,157	1,944,551
Operating expenses:		
Selling, general and administrative	1,402,021	1,424,544
Research and development	477,704	393,541
Total operating expenses	1,879,725	1,818,085
Income from operations	479,432	126,466
Other income	26,202	5,197
Income from operations before income taxes	505,634	131,663
Income tax expense	-	100
Net income	\$505,634	\$131,563
Net income per common share:		
Basic	\$0.02	\$0.00
Diluted	\$0.01	\$0.00
Weighted average common shares outstanding:		
Basic	33,236,489	33,028,646
Diluted	33,785,996	33,473,582

See accompanying notes

**LRAD Corporation**

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(Unaudited)

	<b>Three months ended December 31, 2014      2013</b>	
Net Income	\$505,634	\$131,563
Other comprehensive income, net of tax:		
Unrealized gains on marketable securities, net of \$0 tax	790	-
Other comprehensive income	790	-
Comprehensive income	\$506,424	\$131,563

See accompanying notes

**LRAD Corporation**

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited)

	<b>Three months ended December 31,</b>	
	<b>2014</b>	<b>2013</b>
Operating Activities:		
Net income	\$505,634	\$131,563
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	62,084	35,203
Provision for doubtful accounts	-	(3,772 )
Warranty provision	19,198	14,361
Inventory obsolescence	(3,534 )	(4,414 )
Share-based compensation	131,447	149,814
Changes in operating assets and liabilities:		
Accounts receivable	1,796,831	3,061,072
Inventories	(493,989 )	(752,689 )
Prepaid expenses and other	54,364	491,154
Prepaid expenses and other - noncurrent	46,872	46,875
Accounts payable	105,786	(1,027,441 )
Warranty settlements	(8,402 )	(11,362 )
Accrued and other liabilities	(2,817,785 )	182,160
Net cash (used in) provided by operating activities	(601,494 )	2,312,524
Investing Activities:		
Purchases of marketable securities	(3,123,401 )	-
Capital expenditures	(79,501 )	(124,793 )
Patent costs paid	(146 )	(80 )
Net cash used in investing activities	(3,203,048 )	(124,873 )
Financing Activities:		
Repurchase of common stock	-	(99,597 )
Proceeds from exercise of stock options	-	193,064
Net cash provided by financing activities	-	93,467
Net (decrease) increase in cash	(3,804,542 )	2,281,118
Cash and cash equivalents, beginning of period	23,894,744	15,805,195
Cash and cash equivalents, end of period	\$20,090,202	\$18,086,313
Supplemental Disclosure of Cash Flow Information		
Cash paid for taxes	\$-	\$100



See accompanying notes

3

---

## **LRAD Corporation**

### **Notes to Condensed Consolidated Financial Statements (Unaudited)**

#### **1. OPERATIONS**

LRAD® Corporation, a Delaware corporation (the “Company”), is engaged in the design, development and commercialization of directed sound technologies and products. The Company sells its proprietary sound reproduction technologies and products in markets around the world.

#### **2. BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES**

##### General

The Company’s unaudited condensed consolidated financial statements included herein have been prepared in accordance with the rules and regulations of the Securities and Exchange Commission (“SEC”). Certain information and footnote disclosures normally included in financial statements prepared in accordance with U.S. generally accepted accounting principles have been condensed or omitted pursuant to such rules and regulations. In our opinion, the accompanying statements reflect adjustments necessary to present fairly the financial position, results of operations, and cash flows for those periods indicated, and contain adequate disclosure to make the information presented not misleading. Adjustments included herein are of a normal, recurring nature unless otherwise disclosed in the footnotes. The condensed consolidated financial statements and notes thereto should be read in conjunction with the Company’s audited financial statements and notes thereto for the year ended September 30, 2014 included in the Company’s Annual Report on Form 10-K, as filed with the SEC on November 20, 2014. Results of operations for interim periods are not necessarily indicative of the results of operations for a full year.

##### Principles of Consolidation

The Company has a currently inactive wholly owned subsidiary, LRAD International Corporation, which the Company formed to conduct international marketing, sales and distribution activities. The condensed consolidated financial statements include the accounts of this subsidiary after elimination of intercompany transactions and accounts.

Reclassifications

Where necessary, the prior year's information has been reclassified to conform to the current year presentation.

**3. RECENT ACCOUNTING PRONOUNCEMENTS**

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2014-09, *Revenue from Contracts with Customers* ("ASU 2014-09"), which requires an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers. ASU 2014-09 will replace most existing revenue recognition guidance in U.S. generally accepted accounting principles when it becomes effective. ASU 2014-09 is effective for the Company starting in the first quarter of fiscal 2018. Early application is not permitted. ASU 2014-09 permits the use of either the retrospective or cumulative effect transition method. The Company is evaluating the effect that ASU 2014-09 will have on its consolidated financial statements and related disclosures. The Company has not yet selected a transition method nor has it determined the effect of the standard on its ongoing financial reporting.

In June 2014, the FASB issued ASU No. 2014-12, *Compensation – Stock Compensation: Accounting for Share-Based Payments When the Terms of an Award Provide that a Performance Target Could be Achieved after the Requisite Service Period*. The guidance requires that a performance target that affects vesting, and that could be achieved after the requisite service period, be treated as a performance condition. The guidance will be effective for the Company in the fiscal quarter beginning January 1, 2016, and early adoption is permitted. The Company is currently evaluating the impact of this guidance, if any, on its financial statements.

In August 2014, the FASB issued ASU No. 2014-15, *Presentation of Financial Statements – Going Concern* (subtopic 205-40). The guidance requires disclosure of Uncertainties about an Entity's Ability to Continue as a Going Concern. The guidance will be effective for the Company in the fiscal quarter beginning January 1, 2017. Management is evaluating the significance of the recent accounting pronouncement and has not yet concluded whether the pronouncement will have a significant effect on the Company's future financial statements.

#### 4. FAIR VALUE MEASUREMENTS

Our financial instruments consist principally of cash equivalents, short and long-term marketable securities, accounts receivable and accounts payable. The fair value of a financial instrument is the amount that would be received in an asset sale or paid to transfer a liability in an orderly transaction between unaffiliated market participants. Assets and liabilities measured at fair value are categorized based on whether or not the inputs are observable in the market and the degree that the inputs are observable. The categorization of financial instruments within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The hierarchy is prioritized into three levels (with Level 3 being the lowest) defined as follows:

Level 1: Inputs are based on quoted market prices for identical assets or liabilities in active markets at the measurement date.

Level 2: Inputs include quoted prices for similar assets or liabilities in active markets and/or quoted prices for identical or similar assets or liabilities in markets that are not active near the measurement date.

Level 3: Inputs include management's best estimate of what market participants would use in pricing the asset or liability at the measurement date. The inputs are unobservable in the market and significant to the instrument's valuation.

The fair value of our cash equivalents and marketable securities was determined based on Level 1 and Level 2 inputs. We do not have any marketable securities in the Level 3 category. We believe that the recorded values of all our other financial instruments approximate their current fair values because of their nature and respective relatively short maturity dates or durations.

##### Instruments Measured at Fair Value

The following table presents our cash equivalents and marketable securities' costs, gross unrealized gains and losses, and fair value by major security type recorded as cash and cash equivalents or short-term or long-term marketable securities as of December 31, 2014. At September 30, 2014, we did not have any financial instruments that are required to be measured at fair value on a recurring basis.

Unrealized	Fair	Short-term	Long-term
------------	------	------------	-----------

Edgar Filing: LRAD Corp - Form 10-Q

	Cost Basis	Gains/(Losses)	Value	Cash and Cash Equivalents	Securities	Securities
Level 1:						
Money Market Funds	\$195,114		\$195,114	\$195,114		
Level 2:						
Certificates of deposit	2,998,147		2,998,147	250,000	\$250,000	\$2,498,147
Municipal securities	1,777,908	\$ 790	1,778,698	1,402,654	376,044	
Subtotal	4,776,055	790	4,776,845	1,652,654	626,044	2,498,147
Total	\$4,971,169	\$ 790	\$4,971,959	\$1,847,768	\$626,044	\$2,498,147

## 5. INVENTORIES

Inventories consisted of the following:

	<b>December 31, 2014</b>	<b>September 30, 2014</b>
Raw materials	\$3,852,900	\$3,462,869
Finished goods	733,018	634,246
Work in process	158,293	153,107
Inventories, gross	4,744,211	4,250,222
Reserve for obsolescence	(350,952 )	(354,486 )
Inventories, net	\$4,393,259	\$3,895,736

**6. PROPERTY AND EQUIPMENT**

Property and equipment consisted of the following:

	<b>December 31, 2014</b>	<b>September 30, 2014</b>
Machinery and equipment	\$935,298	\$903,798
Office furniture and equipment	762,499	720,548
Leasehold improvements	67,913	61,863
Property and equipment, gross	1,765,710	1,686,209
Accumulated depreciation	(1,386,765)	(1,326,125)
Property and equipment, net	\$378,945	\$360,084

	<b>Three months ended December 31, 2014    2013</b>	
Depreciation expense	\$60,640	\$33,635

**7. ACCRUED LIABILITIES AND OTHER LIABILITIES—NONCURRENT**

Accrued liabilities consisted of the following:

	<b>December 31, 2014</b>	<b>September 30, 2014</b>
Payroll and related	\$513,692	\$3,033,223
Warranty reserve	302,888	288,480
Accrued contract costs	295,551	197,034
Deferred revenue	170,323	567,639
Other	3,400	1,600

Edgar Filing: LRAD Corp - Form 10-Q

Total	\$1,285,854	\$4,087,976
-------	-------------	-------------

Other liabilities - noncurrent consisted of the following:

Deferred rent	\$130,464	\$131,719
Extended warranty	22,219	25,831
Total	\$152,683	\$157,550

*Payroll and related*

Payroll and related consists primarily of accrued bonus and related taxes, vacation and outside commissions.

*Warranty Reserve*

Changes in the warranty reserve were as follows:

	<b>Three months ended December 31,</b>	
	<b>2014</b>	<b>2013</b>
Beginning balance	\$314,311	\$212,759
Warranty provision	19,198	14,361
Warranty settlements	(8,402 )	(11,362 )
Ending balance	\$325,107	\$215,758

  

	<b>December 31, 2014</b>	<b>September 30, 2014</b>
Short-term warranty reserve	\$ 302,888	\$ 288,480
Long-term warranty reserve	22,219	25,831
Total warranty reserve	\$ 325,107	\$ 314,311

*Deferred Revenue*

Deferred revenue consists primarily of prepayments from customers in advance of product shipment.

**8. INCOME TAXES**

At December 31, 2014, the Company had federal net operating losses (“NOLs”) and related state NOLs. In accordance with FASB Accounting Standards Codification Topic 740, “Accounting for Income Taxes” (“ASC 740”), the Company recorded a full valuation allowance as it is more likely than not that some or all of the deferred tax assets will not be realized in the future.



The Company did not record a tax provision for California during the three months ended December 31, 2014 as the Company expects its annual effective tax rate to be zero. In addition to the Company's federal NOLs, it also made an election under Section 172(b)(1)(H) of the Internal Revenue Code of 1986, as amended per the American Recovery and Reinvestment Tax Act of 2009, to carry back its fiscal year ended September 30, 2008 applicable NOL for a period of 3 years, and carry forward the loss for up to 20 years, which offsets the Alternative Minimum Tax in the current tax year. In addition, the state of California has reinstated the NOL carryover deduction for taxable years beginning on or after January 1, 2012, which are expected to offset most state taxes during the 2015 fiscal year.

ASC 740 requires the Company to recognize in its financial statements uncertainties in tax positions taken that may not be sustained upon examination by the taxing authorities. If interest or penalties are assessed, the Company would recognize these charges as income tax expense. The Company has not recorded any income tax expense or benefit for uncertain tax positions.

## 9. COMMITMENTS AND CONTINGENCIES

### *Litigation*

The Company may at times be involved in litigation in the ordinary course of business. The Company will, from time to time, when appropriate in management's estimation, record adequate reserves in the Company's financial statements for pending litigation. Currently, there are no pending material legal proceedings to which the Company is a party or to which any of its property is subject.

### *Bonus Plan*

The Company has an incentive bonus plan for fiscal year 2015 designed to motivate its employees to achieve the Company's financial objectives. All of the Company's employees are entitled to participate in the incentive plan. Target Bonus Amounts ("Target") vary based on a percentage of the employee's base salary which range from 10% to 50% of base salary and a bonus payment may be made at three levels, including at 50% of Target, at 100% of Target and at 200% of Target, depending upon the achievement by the Company of specified earnings per share goals. Included in such calculation is the cost of the incentive plan. For purposes of the earnings per share calculation, the number of shares outstanding will be held constant as of October 1, 2014. During the three months ended December 31, 2014, the Company accrued \$170,279 for bonuses and related payroll tax expenses in connection with the 2015 plan. The Company did not record any bonus expense during the three months ended December 31, 2013 in connection with the 2014 plan.



**10. SHARE-BASED COMPENSATION***Stock Option Plans*

At December 31, 2014, the Company had one equity incentive plan, the 2005 Equity Incentive Plan (“2005 Equity Plan”). The 2005 Equity Plan, as amended, authorizes for issuance as stock options, stock appreciation rights, or stock awards an aggregate of 3,250,000 new shares of common stock to employees, directors or consultants. The total plan reserve includes these new shares and shares reserved under prior plans, allowing for the issuance of up to 4,999,564 shares. At December 31, 2014, there were options outstanding covering 3,091,702 shares of common stock under the 2005 Equity Plan and an additional 202,467 shares of common stock available for grant.

*Stock Option Activity*

The following table summarizes information about stock option activity during the three months ended December 31, 2014:

	<b>Number of Shares</b>	<b>Weighted Average Exercise Price</b>
Outstanding October 1, 2014	2,530,535	\$ 2.09
Granted	574,500	\$ 2.86
Forfeited/expired	(13,333 )	\$ 2.42
Exercised	-	\$ -
Outstanding December 31, 2014	3,091,702	\$ 2.23
Exercisable December 31, 2014	2,333,863	\$ 2.20

Options outstanding are exercisable at prices ranging from \$0.93 to \$3.17 and expire over the period from 2015 to 2023 with an average life of 5.9 years. The aggregate intrinsic value of options outstanding and exercisable at December 31, 2014 was \$1,770,169 and \$1,419,573, respectively.

*Share-Based Compensation*

The Company recorded share-based compensation expense and classified it in the condensed consolidated statements of operations as follows:

	<b>Three months ended</b>	
	<b>December 31,</b>	
	<b>2014</b>	<b>2013</b>
Cost of revenue	\$4,820	\$2,058
Selling, general and administrative	105,222	131,176
Research and development	21,405	16,580
Total	\$131,447	\$149,814

The employee stock options granted in the three months ended December 31, 2014 and 2013 had a weighted-average estimated fair value of \$1.18 per share and \$0.85 per share, respectively, using the Black-Scholes option pricing model with the following weighted-average assumptions (annualized percentages):

	<b>Three months ended</b>			
	<b>December 31,</b>			
	<b>2014</b>		<b>2013</b>	
Volatility	53.0% -	62.0%	65.0% -	76.0%
Risk-free interest rate	1.3% -	1.6%	0.6% -	2.0%
Forfeiture rate	10.0%		10.0%	
Dividend yield	0.0%		0.0%	
Expected life in years	3.8 -	4.6	3.2 -	6.5

The Company has never paid cash dividends and has no present intention to pay cash dividends. Expected volatility is based on the historical volatility of the Company's common stock over the period commensurate with the expected life of the options. The risk-free interest rate is based on rates published by the Federal Reserve Board. The expected life is based on observed and expected time to post-vesting exercise. The expected forfeiture rate is based on past experience and employee retention data. Forfeitures are estimated at the time of the grant and revised in subsequent periods if actual forfeitures differ from those estimates or if the Company updates its estimated forfeiture rate. Such amounts will be recorded as a cumulative adjustment in the period in which the estimate is changed.

Since the Company has an NOL carryforward as of December 31, 2014, no excess tax benefit for the tax deductions related to share-based awards was recognized for the three months ended December 31, 2014 and 2013. As of December 31, 2014, there was approximately \$1,000,000 of total unrecognized compensation cost related to non-vested share-based employee compensation arrangements. The cost is expected to be recognized over a weighted-average period of 1.7 years.

## 11. STOCKHOLDERS' EQUITY

### *Summary*

The following table summarizes changes in the components of stockholders' equity during the three months ended December 31, 2014:

	<b>Common Stock</b>		<b>Additional</b>	<b>Accumulated</b>	<b>Accumulated</b>	<b>Total</b>
	<b>Shares</b>	<b>Amount</b>	<b>Paid-in</b>	<b>Deficit</b>	<b>Other</b>	<b>Stockholders'</b>
			<b>Capital</b>		<b>Income/(Loss)</b>	<b>Equity</b>
Balances, September 30, 2014	33,236,489	\$ 332	\$88,049,125	\$ (59,346,666 )	\$ -	\$ 28,702,791
Share-based compensation expense	-	-	131,447	-	-	131,447
Other comprehensive income	-	-	-	-	790	790
Net income	-	-	-	505,634	-	505,634
Balances, December 31, 2014	33,236,489	\$ 332	\$88,180,572	\$ (58,841,032 )	\$ 790	\$ 29,340,662

### *Stock Purchase Warrants*

At December 31, 2014, the Company had 1,627,945 shares purchasable under outstanding warrants at an exercise price of \$2.67 which are exercisable through February 4, 2016.

*Share Buyback Program*

In July 2013, the Board of Directors approved a share buyback program under which the Company may repurchase up to \$3 million of its outstanding common shares. In November 2013, the Board of Directors authorized the repurchase of an additional \$1 million of the Company's outstanding common shares. In November 2014, the expiration of the buyback program was extended from December 31, 2014 to December 31, 2015. During the three months ended December 31, 2014, no shares were repurchased.

**12. INCOME (LOSS) PER SHARE**

The following table sets forth the computation of basic and diluted earnings per share:

	<b>Three Months Ended December 31,</b>	
	<b>2014</b>	<b>2013</b>
<b>Numerator:</b>		
Income available to common stockholders	\$ 505,634	\$ 131,563
<b>Denominator:</b>		
Weighted average common shares outstanding	33,236,489	33,028,646
Assumed exercise of dilutive options and warrants	549,507	444,936
Weighted average dilutive shares outstanding	33,785,996	33,473,582
Basic income per common share	\$0.02	\$0.00
Diluted income per common share	\$0.01	\$0.00
Potentially dilutive securities outstanding at period end excluded from the diluted computation as the inclusion would have been antidilutive:		
Options	1,325,750	1,751,500
Warrants	-	1,627,945
Total	1,325,750	3,379,445

**13. MAJOR CUSTOMERS**

For the three months ended December 31, 2014, revenues from three customers accounted for 23%, 15% and 13% of total revenues, respectively, with no other single customer accounting for more than 10% of revenues. At December 31, 2014, accounts receivable from two customers accounted for 38% and 24% of total accounts receivable, respectively, with no other single customer accounting for more than 10% of the accounts receivable balance.

For the three months ended December 31, 2013, revenues from one customer accounted for 11% of total revenues, with no other single customer accounting for more than 10% of revenues. At December 31, 2013, accounts receivable from four customers accounted for 31%, 19%, 11%, and 10% of total accounts receivable, respectively, with no other single customer accounting for more than 10% of the accounts receivable balance.





## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The discussion and analysis set forth below should be read in conjunction with the accompanying unaudited condensed consolidated financial statements and the related notes included under Item 1 of this Quarterly Report on Form 10-Q, together with Management's Discussion and Analysis of Financial Condition and Results of Operations included in our Annual Report on Form 10-K for the year ended September 30, 2014.

### Forward Looking Statements

*This report contains certain statements of a forward-looking nature relating to future events or future performance. Words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates" and similar expressions or variations of such words are intended to identify forward-looking statements, but are not the only means of identifying forward-looking statements. Prospective investors are cautioned that such statements are only predictions and actual events or results may differ materially. In evaluating such statements, prospective investors should specifically consider various factors identified in this report and any matters set forth under Part I, Item 1A (Risk Factors) of our Annual Report on Form 10-K, which could cause actual results to differ materially from those indicated by such forward-looking statements.*

### Overview

Our Company develops and delivers highly intelligible, directed acoustic products that beam, focus and control sound over short and long distances. By placing sound only where needed, we not only enhance many typical speaker applications, but we offer novel sound applications that conventional speakers cannot achieve. We offer a variety of directional sound products, which meet a broad range of requirements from communicating with and deterring threats over distances up to 600 meters with our hand-held LRAD 100X to distances up to 5,500 meters with our LRAD 2000X. In 2008, we completed the redesign of our LRAD products, introducing the LRAD-X product line, with improved quality and functionality. In 2012, we launched our first omnidirectional product, the LRAD 360X, and began to expand our business into the mass notification market. In 2013 and 2014, we continued to expand and enhance our directed and omnidirectional product line-ups. Through increased focus and investment in worldwide sales and marketing activities, our Long Range Acoustic Device® or LRAD® pioneered a new worldwide market, selling into over 70 countries, for directional and omnidirectional long-range acoustic hailing devices ("AHDs").

Revenues in the quarter ended December 31, 2014, were \$4.4 million, a 15% increase compared to \$3.8 million in the quarter ended December 31, 2013. The increase in revenues was primarily due to continued strong international growth, with 82% of revenues generated by sales to international markets. Our revenues included a \$1 million follow-on order from a military police in Asia, an approximately \$700,000 order from a southeast Asian navy, a number of follow-on orders for mass notification for cities and towns in Asia, as well as orders for shipbuilders,

police, coast guards, navies, and other various markets. We continue to penetrate new markets with our omnidirectional products for mass notification applications in municipalities, as well as our first installation at a zoo. The U.S. Army and the National Guard and Reserve Equipment Account have line items with funding available for AHDs in the 2015 budget. We also continue to pursue other U.S. military opportunities as well as possible funding in the 2016 U.S. Department of Defense appropriations bill. On a quarter over quarter basis, our revenues are expected to remain uneven. Gross margin improved to 54% of net revenues in the quarter ended December 31, 2014, compared to 51% of net revenues in the prior year's first quarter. Operating expenses increased by 3% from \$1.8 million to \$1.9 million in the quarter ended December 31, 2014.

Our LRAD-X product line uses directionality and focused acoustic output to clearly transmit critical information, instructions and warnings up to 5,500 meters. The LRAD-X product line features improved voice intelligibility and meets the military's stringent environmental requirements in a number of packages and form factors. Through the use of powerful voice commands, prerecorded messages in multiple languages, and deterrent tones, the LRAD creates large safety zones while determining the intent and influencing the behavior of an intruder. We continue to expand our LRAD-X product line to provide a complete range of systems from single operator portable to permanently installed, remotely operated. Our LRAD products have been competitively selected over other commercially available systems by the United States military and by several international militaries.

## **Overall Business Outlook**

Our product line-up continues to gain notoriety and acceptance worldwide through media exposure and word of mouth as a result of positive responses and increased acceptance of our products by our customers. We believe we have a solid technology and product foundation with our LRAD-X directed product line, which we have expanded over the years to service new markets and customers for greater business growth. Over the past two years, we have launched a line-up of omnidirectional products targeted to meet the needs of the large, growing mass notification market. We believe that we have strong market opportunities within the worldwide government and military sector, as well as increased commercial applications as a result of continued global threats to governments, commerce and law enforcement, and in wildlife preservation and control applications. We intend to continue to expand our selling efforts internationally, especially in the Middle East and South America where we believe there is greater opportunity for the sale of our products. We also plan to continue to expand our presence in the mass notification market with our omnidirectional product line. Our selling network has expanded through the addition of business development employees as well as continuing to improve and increase our relationships with key integrators and sales representatives within the United States and in a number of worldwide locations. However, we may continue to face challenges in fiscal 2015 due to continuing economic and geopolitical conditions in some international regions. We anticipate continued uncertainty with U.S. Military spending due to ongoing defense budget delays and spending reductions. We continue to pursue large business opportunities, but it is difficult to anticipate how long it will take to close these opportunities, or if they will ever ultimately come to fruition. It is also difficult to determine whether our omnidirectional product will be accepted as a viable solution in the mass notification market, which includes a number of large, well-known competitors.

## Critical Accounting Policies

We have identified a number of accounting policies as critical to our business operations and the understanding of our results of operations. These are described in our consolidated financial statements located in Management's Discussion and Analysis of Financial Condition and Results of Operations in our Annual Report on Form 10-K for the year ended September 30, 2014. The impact and any associated risks related to these policies on our business operations is discussed below and throughout Management's Discussion and Analysis of Financial Condition and Results of Operations when such policies affect our reported and expected financial results.

The methods, estimates and judgments we use in applying our accounting policies, in conformity with generally accepted accounting principles in the U.S., have a significant impact on the results we report in our financial statements. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances. The estimates affect the carrying values of assets and liabilities. Actual results may differ from these estimates under different assumptions or conditions.

## Comparison of Results of Operations for the Three Months Ended December 31, 2014 and 2013

### Revenues

The following table sets forth for the periods indicated certain items of our condensed consolidated statements of operations expressed in dollars and as a percentage of net revenues. The financial information and the discussion below should be read in conjunction with the condensed consolidated financial statements and notes contained in this report.

	Three months ended December 31, 2014		December 31, 2013		Increase/(Decrease)	
	Amount	% of Total Revenue	Amount	% of Total Revenue	Amount	%
Revenues:						
Product sales	\$4,146,072	94.5 %	\$3,556,062	93.0 %	\$590,010	16.6 %
Contract and other	239,356	5.5 %	266,568	7.0 %	(27,212)	(10.2% )
	4,385,428	100.0 %	3,822,630	100.0 %	562,798	14.7 %

Edgar Filing: LRAD Corp - Form 10-Q

Cost of revenues	2,026,271	46.2	%	1,878,079	49.1	%	148,192	7.9	%
Gross profit	2,359,157	53.8	%	1,944,551	50.9	%	414,606	21.3	%
Operating Expenses:									
Selling, general and administrative	1,402,021	32.0	%	1,424,544	37.3	%	(22,523)	(1.6%)	)
Research and development	477,704	10.9	%	393,541	10.3	%	84,163	21.4	%
	1,879,725	42.9	%	1,818,085	47.6	%	61,640	3.4	%
Income from operations	479,432	10.9	%	126,466	3.3	%	352,966	279.1	%
Other Income	26,202	0.6	%	5,197	0.1	%	21,005	404.2	%
Income from operations before income taxes	505,634	11.5	%	131,663	3.4	%	373,971	284.0	%
Income tax expense	-	0.0	%	100	0.0	%	(100)	(100.0%)	)
Net income	\$505,634	11.5	%	\$131,563	3.4	%	\$374,071	284.3	%

The increase in revenues was primarily due to continued strong international sales in a number of markets, including a \$1 million order for public safety in Asia, a number of additional orders for mass notification in various towns and cities from a customer in Asia, an approximately \$700,000 order from an Asian Navy, as well as a variety of other shipments across a broad variety of markets. Uncertainty on U.S. defense spending continued through the current quarter. Due to the budgetary cycles of our customer base and the lack of established markets for our proprietary products, we expect continued uneven quarterly revenues in future periods. At December 31, 2014, we had aggregate deferred revenue of \$170,323 for prepayments from customers in advance of product shipment.

### ***Gross Profit***

The increase in gross profit in the quarter was primarily due to increased revenue, as well as favorable channel mix and reduced cost related to our annual maintenance contract for a foreign military.

Our products have varying gross margins, so product sales mix will materially affect gross profits. In addition, our margins vary based on the sales channels through which our products are sold in a given period. We continue to implement product updates and changes, including raw material and component changes that may impact product costs. With such product updates and changes we have limited warranty cost experience and estimated future warranty costs can impact our gross margins. We do not believe that historical gross profit margins should be relied upon as an indicator of future gross profit margins.

### ***Selling, General and Administrative Expenses***

Selling, general and administrative expenses included decreases of \$44,391 for salaries and consulting fees, primarily for business development personnel, \$25,954 for non-cash share-based compensation expense, \$24,806 for marketing expense due to the timing of trade shows, \$23,316 for legal and other professional expenses and \$5,959 of other decreases, partially offset by an increase of \$101,903 for bonus accrual.

We incurred non-cash share-based compensation expenses allocated to selling, general and administrative expenses in the three months ended December 31, 2014 and 2013 of \$105,222 and \$131,176, respectively.

We may expend additional resources on the marketing and selling of our products in future periods as we identify ways to optimize potential opportunities. Commission expenses will fluctuate based on the nature of our sales.

### ***Research and Development Expenses***

Research and development expenses increased compared to the prior year primarily due to \$47,094 for bonus accrual, \$13,441 for increased salaries, and \$23,628 of other expenses.

Included in research and development expenses for the three months ended December 31, 2014 and 2013 was \$21,405 and \$16,580 of non-cash share-based compensation costs, respectively.

Research and development costs vary period to period due to the timing of projects, the availability of funds for research and development and the timing and extent of the use of outside consulting, design and development firms. We continually improve our product offerings and we have further expanded the product line-up in 2015 and 2014 with new products, customizations and enhancements. Based on current plans, we expect research and development costs to continue in the current fiscal year on a basis comparable to the prior year.

### ***Net Income***

The increase in net income was primarily due to the increase in revenues and gross margin, partially offset by an increase in operating expenses.

### ***Liquidity and Capital Resources***

Cash at December 31, 2014 was \$20,090,202, compared to \$23,894,744 at September 30, 2014. During the quarter ended December 31, 2014, the Company invested \$3,123,401 in short and long-term marketable securities. In addition, cash was used primarily by a reduction in accrued and other liabilities resulting primarily from 2014 bonus payments during the quarter. This cash reduction was partially offset by our strong operating performance during the quarter and a reduction in accounts receivable from strong year-end shipments in September 2014. Other than cash and expected future cash flows from operating activities in subsequent periods, we have no unused sources of liquidity at this time.

Principal factors that could affect our liquidity include:

- ability to meet sales projections;
- government spending levels;
- introduction of competing technologies;
- product mix and effect on margins;

• ability to reduce current inventory levels;

• product acceptance in new markets; and

• value of shares repurchased.

Principal factors that could affect our ability to obtain cash from external sources include:

- volatility in the capital markets; and
- market price and trading volume of our common stock.

Based on our current cash position, and assuming currently planned expenditures and level of operations, we believe we have sufficient capital to fund operations for the next twelve months. However, we operate in a rapidly evolving and unpredictable business environment that may change the timing or amount of expected future cash receipts and expenditures. Accordingly, there can be no assurance that we may not be required to raise additional funds through the sale of equity or debt securities or from credit facilities. Additional capital, if needed, may not be available on satisfactory terms, or at all.

### *Cash Flows*

Our cash flows from operating, investing and financing activities, as reflected in the consolidated statements of cash flows, are summarized in the table below:

	<b>Three months ended</b>	
	<b>December 31,</b>	
	<b>2014</b>	<b>2013</b>
Cash (used in) provided by:		
Operating activities	(601,494 )	2,312,524
Investing activities	(3,203,048)	(124,873 )
Financing activities	-	93,467

### *Operating Activities*

Net income of \$505,634 for the three months ended December 31, 2014 was adjusted for \$209,195 of non-cash items that include share-based compensation expense, depreciation and amortization, warranty provision and inventory obsolescence. Cash generated from operating activities reflected a decrease in accounts receivable of \$1,796,831 due to collections from a high year-end balance, an increase and accounts payable of \$105,786, and a decrease in prepaid expenses and other and prepaid expenses and other – noncurrent of \$101,236. Cash used in operating activities included



a decrease in accrued and other liabilities of \$2,817,785, primarily for the payment of bonuses earned in fiscal 2014, increased inventories of \$493,989 based on our current sales forecast, and \$8,402 for warranty settlements. Net income of \$131,563 for the three months ended December 31, 2013 was adjusted for \$191,192 of non-cash items that include share-based compensation expense, depreciation and amortization, warranty provision, provision for doubtful accounts and inventory obsolescence. Cash generated from operating activities reflected a decrease in accounts receivable of \$3,061,072 due to collections from a high year-end balance, a decrease in prepaid expenses and other and prepaid expenses and other – noncurrent of \$538,029, primarily for the receipt of a reimbursement from our insurance company related to a prior lawsuit, and an increase in accrued and other liabilities of \$182,160. Cash used in operating activities included a decrease in accounts payable of \$1,027,441 for payment of year-end inventory requirements, increased inventories of \$752,689 based on our current sales forecast and \$11,362 used for warranty settlements.

We had accounts receivable of \$2,487,220 at December 31, 2014, compared to \$4,284,051 at September 30, 2014. The level of trade accounts receivable at December 31, 2014 represented approximately 52 days of revenues for the quarter compared to 53 days of revenues for the quarter at September 30, 2014. Terms with individual customers vary greatly. We typically require thirty-day terms from our customers. Our receivables can vary dramatically due to overall sales volume and due to quarterly variations in sales and timing of shipments to and receipts from large customers and the timing of contract payments.

At December 31, 2014 and September 30, 2014, our working capital was \$25,844,165 and \$27,679,999, respectively. The reduction in working capital was the result of purchasing \$2,498,147 of long-term marketable securities.

#### *Investing Activities*

We made initial purchases of short and long-term marketable securities of \$3,123,401 during the quarter ended December 31, 2014. We also use cash in investing activities primarily for the purchase of tooling, computer equipment and software, and investment in new or existing patents. Cash used in investing activities for equipment and patents was \$79,647 and \$124,873 for the three months ended December 31, 2014 and 2013, respectively. We anticipate some additional expenditure for equipment and patents during the balance of fiscal year 2015.

#### *Financing Activities*

In the three months ended December 31, 2013, we received \$193,064 from the exercise of stock options, and we paid \$99,597 for the repurchase of common stock. We did not have any exercises or repurchases in the quarter ended December 31, 2014. In July 2013, the Board of Directors approved a share buyback program under which the Company may repurchase up to \$3 million of its outstanding common shares. In November 2013, the Board of Directors authorized the repurchase of an additional \$1 million of the Company's outstanding common shares. In November 2014, the expiration of the buyback program was extended from December 31, 2014 to December 31, 2015. We plan to continue to purchase additional shares through December 31, 2015.



## **Recent Accounting Pronouncements**

New pronouncements issued for future implementation are discussed in Note 3, Recent Accounting Pronouncements, to our consolidated financial statements.

## **Item 3. Quantitative and Qualitative Disclosures about Market Risk.**

### *Interest Rate Risk*

The Company's interest income is sensitive to fluctuations in the general level of U.S. interest rates. Changes in U.S. interest rates affect the interest earned on the Company's cash. The Company's exposure to market risk for changes in interest rates is minimal as a result of maintaining cash in savings accounts. The Company currently does not have any debt that could be subject to interest fluctuation or market risk.

### *Foreign Currency Risk*

We consider our direct exposure to foreign exchange rate fluctuations to be minimal. Currently, all sales to customers and all arrangements with third-party manufacturers, with one exception, provide for pricing and payment in U.S. dollars, and, therefore, are not subject to exchange rate fluctuations. Increases in the value of the U.S. dollar relative to other currencies could make our products more expensive, which could negatively impact our ability to compete. Conversely, decreases in the value of the U.S. dollar relative to other currencies could result in our suppliers raising their prices to continue doing business with us. Fluctuations in currency exchange rates could affect our business in the future.

## **Item 4. Controls and Procedures.**

We are required to maintain disclosure controls and procedures designed to ensure that material information related to us, including our consolidated subsidiaries, is recorded, processed, summarized and reported within the time periods specified in the SEC rules and forms.

## **Conclusion Regarding the Effectiveness of Disclosure Controls and Procedures**

Under the supervision and with the participation of our management, including our principal executive officer and our principal financial officer, we conducted an evaluation of our disclosure controls and procedures as such term is defined under Rules 13a-15(e) and 15d-15(e) promulgated under the Securities Exchange Act of 1934. Based on this evaluation, our principal executive officer and our principal financial officer concluded that our disclosure controls and procedures were effective at the reasonable assurance level as of December 31, 2014.

### **Changes in Internal Control over Financial Reporting**

There have been no changes in our internal control over financial reporting during our fiscal quarter ended December 31, 2014, that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. Our process for evaluating controls and procedures is continuous and encompasses constant improvement of the design and effectiveness of established controls and procedures and the remediation of any deficiencies, which may be identified during this process.

Because of the inherent limitations of internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of the effectiveness of the internal control over financial reporting to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

## **PART II. OTHER INFORMATION**

### **Item 1. Legal Proceedings.**

We may at times be involved in litigation in the ordinary course of business. We will also, from time to time, when appropriate in management's estimation, record adequate reserves in our financial statements for pending litigation. Currently, there are no pending material legal proceedings to which the Company is a party or to which any of its property is subject.

### **Item 1A. Risk Factors.**

As a Smaller Reporting Company as defined by Rule 12b-2 of the Exchange Act and in item 10(f)(1) of Regulation S-K, we are electing scaled disclosure reporting obligations and therefore are not required to provide the information requested by this item.



**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

None.

**Item 3. Defaults Upon Senior Securities.**

None.

**Item 4. Mine Safety Disclosures.**

Not Applicable.

**Item 5. Other Information.**

None.

**Item 6. Exhibits.**

31.1 Certification of Thomas R. Brown, Principal Executive Officer, pursuant to Rule 13a-14(a) or 15d-14(a) of the Securities and Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.\*

31.2 Certification of Katherine H. McDermott, Principal Financial Officer, pursuant to Rule 13a-14(a) or 15d-14(a) of the Securities and Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.\*

32.1 Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, executed by Thomas R. Brown, Principal Executive Officer and Katherine H. McDermott, Principal Financial Officer.\*

101.INS XBRL Instance Document\*

101.SCHXBRL Taxonomy Extension Schema Document\*

101.CALXBRL Taxonomy Extension Calculation Linkbase Document\*

101.DEF XBRL Taxonomy Extension Definition Linkbase Document\*

101.LAB XBRL Taxonomy Extension Label Linkbase Document\*

101.PRE XBRL Taxonomy Extension Presentation Linkbase Document\*

---

\*Filed concurrently herewith.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LRAD CORPORATION

Date: February 5, 2015 By: /s/ KATHERINE H. MCDERMOTT  
**Katherine H. McDermott, Chief Financial Officer**  
**(Principal Financial Officer)**