

Under Armour, Inc.
Form 4
January 23, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
MAVERICK CAPITAL LTD

(Last) (First) (Middle)

300 CRESCENT COURT, 18TH
FLOOR,

(Street)

DALLAS, TX 72501

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

Under Armour, Inc. [UA]

3. Date of Earliest Transaction
(Month/Day/Year)

01/18/2008

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____X____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)

____ Form filed by One Reporting Person
__X__ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price			
Common Stock ⁽¹⁾	01/18/2008		P		900	A	\$ 28.29	3,754,620	I	by Portfolio Funds
Common Stock	01/18/2008		P		1,000	A	\$ 28.34	3,755,620	I	by Portfolio Funds
Common Stock	01/18/2008		P		1,300	A	\$ 28.35	3,756,920	I	by Portfolio Funds
Common Stock	01/18/2008		P		900	A	\$ 28.36	3,757,820	I	by Portfolio

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Common Stock	01/18/2008	P	200	A	\$ 28.37	3,758,020	I	Funds by Portfolio Funds
Common Stock	01/18/2008	P	1,200	A	\$ 28.38	3,759,220	I	Funds by Portfolio Funds
Common Stock	01/18/2008	P	5,800	A	\$ 28.39	3,765,020	I	Funds by Portfolio Funds
Common Stock	01/18/2008	P	500	A	\$ 28.395	3,765,520	I	Funds by Portfolio Funds
Common Stock	01/18/2008	P	13,900	A	\$ 28.4	3,779,420	I	Funds by Portfolio Funds

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

X

MAVERICK CAPITAL LTD
300 CRESCENT COURT, 18TH FLOOR
DALLAS, TX 72501

MAVERICK CAPITAL MANAGEMENT LLC
300 CRESCENT COURT, 18TH FLOOR X
DALLAS, TX 72501

AINSLIE LEE S III
767 FIFTH AVENUE X
11TH FLOOR
NEW YORK, NY 10153

Signatures

/s/ John T. McCafferty,
Attorney-in-Fact 01/23/2008

__Signature of Reporting Person Date

/s/ John T. McCafferty,
Attorney-in-Fact 01/23/2008

__Signature of Reporting Person Date

/s/ John T. McCafferty,
Attorney-in-Fact 01/23/2008

__Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Maverick Capital, Ltd. ("Maverick Capital") is a registered investment adviser under the Investment Advisers Act of 1940, as amended and acts as the investment manager for each of the portfolio funds that directly hold the reported securities. Maverick Capital

- (1) Management, LLC ("Maverick") is the general partner of Maverick Capital. Lee S. Ainslie III is the manager of Maverick who is granted sole investment decision pursuant to Maverick's limited liability company regulations. Each reporting owner disclaims beneficial ownership of the reported securities except to the extent of its pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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