

Alberto-Culver CO  
Form 4  
February 19, 2008

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BERNICK CAROL L

(Last) (First) (Middle)

C/O ALBERTO-CULVER  
COMPANY, 2525 ARMITAGE  
AVENUE

(Street)

MELROSE PARK, IL 60160

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Alberto-Culver CO [ACV]

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/03/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Executive Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Common Stock					723,843	I	FN7 (7)
Common Stock	01/07/2008		J	V	224,808	D	(2) 0
Common Stock	01/07/2008		J	V	418,135	A	(14) 418,135
Common Stock					13,170	I	FN8 (8)
Common Stock	01/07/2008		J	V	193,327	D	(4) 5,762,530

Edgar Filing: Alberto-Culver CO - Form 4

Common Stock						1,357,331	I	FN3 <sup>(3)</sup>
Common Stock	01/03/2008		J V	500,000	D <sup>(10)</sup>	0	I	FN10 <sup>(10)</sup>
Common Stock	01/03/2008		J V	500,000	A <sup>(15)</sup>	500,000	I	FN15 <sup>(15)</sup>
Common Stock						500,000	I	FN9 <sup>(9)</sup>
Common Stock						609,859	I	FN11 <sup>(11)</sup>
Common Stock						150,300	I	FN6 <sup>(6)</sup>
Common Stock						240,030	I	FN1 <sup>(1)</sup>
Common Stock						316,096	I	FN5 <sup>(5)</sup>
Common Stock						566,431	I	FN13 <sup>(13)</sup>
Common Stock						247,436	I	FN12 <sup>(12)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V (A) (D)		

# Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BERNICK CAROL L C/O ALBERTO-CULVER COMPANY 2525 ARMITAGE AVENUE MELROSE PARK, IL 60160	X	X	Executive Chairman	

# Signatures

/s/James M. Spira as attorney-in-fact for Carol L. Bernick  
02/19/2008

\*\*Signature of Reporting Person Date

# Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held by the undersigned as co-trustee of three trusts dated 11/14/89 each holding 80,010 shares and each for the benefit of a different relative\*\*\*  
 Exempt from reporting under Rule 16a-13 as this transaction effects only a change in form of beneficial ownership without changing the undersigned's pecuniary interest. Transferred by the undersigned to a trust dated 1/7/08, for her benefit, which trust is a Grantor Annuity Trust.
- (2) Exempt from reporting under Rule 16a-13 as this transaction effects only a change in form of beneficial ownership without changing the undersigned's pecuniary interest. Transferred by the undersigned to a trust dated 1/7/08, for her benefit, which trust is a Grantor Annuity Trust.
- (3) Held by the undersigned as trustee of a trust dated 10/31/98 for the benefit of her sister.\*\*\*  
 Exempt from reporting under Rule 16a-13 as this transaction effects only a change in form of beneficial ownership without changing the undersigned's pecuniary interest. Transferred by the undersigned to a trust dated 1/7/08, for her benefit, which trust is a Grantor Annuity Trust.
- (4) Exempt from reporting under Rule 16a-13 as this transaction effects only a change in form of beneficial ownership without changing the undersigned's pecuniary interest. Transferred by the undersigned to a trust dated 1/7/08, for her benefit, which trust is a Grantor Annuity Trust.
- (5) Held by the undersigned as trustee of two trusts dated 2/2/06 for her benefit, which trusts are Grantor Annuity Trusts and hold an equal number of shares.
- (6) Held by the undersigned as trustee of a trust dated 10/20/72 for her benefit.
- (7) Held by the undersigned as trustee of a trust dated 9/15/93 for her benefit.
- (8) Held by the undersigned as a participant in the Alberto-Culver Company Employees' Profit Sharing Plan.
- (9) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her father.\*\*\*  
 Exempt from reporting under Rule 16a-13 as this transaction effects only a change in form of beneficial ownership without changing the undersigned's pecuniary interest. Transferred by the undersigned to a trust dated 1/3/08, for the benefit of her father, which trust is a Grantor Annuity Trust.
- (10) Exempt from reporting under Rule 16a-13 as this transaction effects only a change in form of beneficial ownership without changing the undersigned's pecuniary interest. Transferred by the undersigned to a trust dated 1/3/08, for the benefit of her father, which trust is a Grantor Annuity Trust.
- (11) Held by the undersigned as co-trustee of a trust dated 9/18/01 for her benefit.
- (12) Held by the undersigned as trustee of two trusts dated 7/27/06 for her benefit, which trusts are Grantor Annuity Trusts and hold an equal number of shares.
- (13) Held by the undersigned as trustee of a trust dated 8/31/07 for her benefit, which trust is a Grantor Annuity Trust.  
 Exempt from reporting under Rule 16a-13 as this transaction effects only a change in form of beneficial ownership without changing the undersigned's pecuniary interest. Held by the undersigned as trustee of a trust dated 1/7/08 for her benefit, which trust is a Grantor Annuity Trust.
- (14) Exempt from reporting under Rule 16a-13 as this transaction effects only a change in form of beneficial ownership without changing the undersigned's pecuniary interest. Held by the undersigned as trustee of a trust dated 1/7/08 for her benefit, which trust is a Grantor Annuity Trust.
- (15) Exempt from reporting under Rule 16a-13 as this transaction effects only a change in form of beneficial ownership without changing the undersigned's pecuniary interest. Held by the undersigned as co-trustee of a trust dated 1/3/08 for the benefit of her father.

**Remarks:**

## Edgar Filing: Alberto-Culver CO - Form 4

\*\*\*The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.