

Alberto-Culver CO  
Form 4  
February 01, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BERNICK CAROL L

(Last) (First) (Middle)

C/O ALBERTO-CULVER  
COMPANY, 2525 ARMITAGE  
AVENUE

(Street)

MELROSE PARK, IL 60160

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Alberto-Culver CO [ACV]

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/30/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock					723,843	I	FN7 (7)
Common Stock					224,808	I	FN2 (2)
Common Stock					13,050	I	FN8 (8)
Common Stock					18,057	I	FN9 (9)
Common Stock					5,955,857	I	FN4 (4)

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Common Stock						1,357,331	I	FN3 <sup>(3)</sup>
Common Stock						500,000	I	FN12 <sup>(12)</sup>
Common Stock						500,000	I	FN11 <sup>(11)</sup>
Common Stock						609,859	I	FN13 <sup>(13)</sup>
Common Stock						150,300	I	FN6 <sup>(6)</sup>
Common Stock						27,750	I	FN10 <sup>(10)</sup>
Common Stock						17	I	FN14 <sup>(14)</sup>
Common Stock						240,030	I	FN1 <sup>(1)</sup>
Common Stock						316,096	I	FN16 <sup>(16)</sup>
Common Stock						267,058	I	FN15 <sup>(15)</sup>
Common Stock						247,436	I	FN17 <sup>(17)</sup>
Common Stock	01/30/2007	M	390,681	A	\$ 13.9192	982,861	I	FN5 <sup>(5)</sup>
Common Stock	01/30/2007	S	200,637	D	\$ 22.9	782,224	I	FN5 <sup>(5)</sup>
Common Stock	01/30/2007	S	16,450	D	\$ 22.91	765,774	I	FN5 <sup>(5)</sup>
Common Stock	01/30/2007	S	24,405	D	\$ 22.92	741,369	I	FN5 <sup>(5)</sup>
Common Stock	01/30/2007	S	30,895	D	\$ 22.93	710,474	I	FN5 <sup>(5)</sup>
Common Stock	01/30/2007	S	23,100	D	\$ 22.94	687,374	I	FN5 <sup>(5)</sup>
Common Stock	01/30/2007	S	50,794	D	\$ 22.95	636,580	I	FN5 <sup>(5)</sup>
Common Stock	01/30/2007	S	6,900	D	\$ 22.955	629,680	I	FN5 <sup>(5)</sup>
Common Stock	01/30/2007	S	7,500	D	\$ 22.96	622,180	I	FN5 <sup>(5)</sup>

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares
Employee Stock Option (Right to Buy)	\$ 13.9192	01/30/2007		M	390,681	<u>(18)</u> 09/30/2012	Common Stock 390,681
Employee Stock Option (Right to Buy)	\$ 13.9192	01/31/2007		M	181,028	<u>(18)</u> 09/30/2012	Common Stock 181,028
Employee Stock Option (Right to Buy)	\$ 8.8533	01/31/2007		M	209,576	<u>(18)</u> 09/30/2011	Common Stock 209,576
Employee Stock Option (Right to Buy)	\$ 8.8533	02/01/2007		M	203,530	<u>(18)</u> 09/30/2011	Common Stock 203,530
Employee Stock Option (Right to Buy)	\$ 6.761	02/01/2007		M	206,553	<u>(18)</u> 09/30/2010	Common Stock 206,553

## Reporting Owners

Reporting Owner Name / Address

Relationships

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Director 10% Owner Officer Other

BERNICK CAROL L
C/O ALBERTO-CULVER COMPANY
2525 ARMITAGE AVENUE
MELROSE PARK, IL 60160
X X Chairman

Signatures

/s/James M. Spira as attorney-in-fact for Carol L. Bernick
02/01/2007
Signature of Reporting Person Date

Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
(1) Held by the undersigned as co-trustee of three trusts dated 11/14/89 each holding 80,010 shares and each for the benefit of a different relative\*\*\*
(2) Held by the undersigned as trustee of a trust dated 4/23/93 for her benefit.
(3) Held by the undersigned as trustee of a trust dated 10/31/98 for the benefit of her sister.\*\*\*
(4) Held by the undersigned as trustee of a trust dated 4/17/02 for her benefit.
(5) Held directly by the undersigned's spouse.\*\*\*
(6) Held by the undersigned as co-trustee of a trust dated 10/20/72 for her benefit.
(7) Held by the undersigned as trustee of a trust dated 9/15/93 for her benefit.
(8) Held by the undersigned as a participant in the Alberto-Culver Company Employees' Profit Sharing Plan.
(9) Held by the undersigned's spouse as a participant in the Alberto-Culver Company Employees' Profit Sharing Plan.\*\*\*
(10) Held by the undersigned's spouse as one of three co-trustees of a trust dated 7/7/97 for the benefit of their children.\*\*\*
(11) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her father.\*\*\*
(12) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her mother.\*\*\*
(13) Held by the undersigned as co-trustee of a trust dated 9/18/01 for her benefit.
(14) Held by the undersigned's spouse as trustee of a trust dated 4/23/93 for his benefit.\*\*\*
(15) Held by the undersigned as trustee of two trusts dated 4/28/05 for her benefit, which trusts are Grantor Annuity Trusts and hold an equal number of shares.
(16) Held by the undersigned as trustee of two trusts dated 2/2/06 for her benefit, which trusts are Grantor Annuity Trusts and hold an equal number of shares.
(17) Held by the undersigned as trustee of two trusts dated 7/27/06 for her benefit, which trusts are Grantor Annuity Trusts and hold an equal number of shares.
(18) The option is fully vested.

Remarks:

\*\*\*The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.