

HANSEN NATURAL CORP  
 Form 4  
 November 13, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 SCHLOSBERG HILTON H

2. Issuer Name and Ticker or Trading Symbol  
 HANSEN NATURAL CORP  
 [HANS]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Vice Chairman and President

(Last) (First) (Middle)  
 C/O HANSEN NATURAL  
 CORP, 550 MONICA CIRCLE,  
 SUITE 201

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 11/08/2007

(Street)  
 CORONA, CA 92880

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)				Price
Common Stock	11/08/2007		M		220,000	A	\$ 0.531	420,000	D	
Common Stock	11/08/2007		G		420,000	D	0	0	D	
Common Stock								4,280,000	I	By Hilrod Holdings, L.P. (1)
Common Stock								800,000	I	By HRS Holdings,

Common Stock	8,013,336	I	L.P. <sup>(1)</sup> By Brandon Limited Partnership No. 2 <sup>(1)</sup>
Common Stock	1,306,920	I	By Brandon Limited Partnership No. 1 <sup>(1)</sup>
Common Stock	457,552	I	By Hilrod Holdings II, L.P. <sup>(1)</sup>
Common Stock	840,000 <sup>(8)</sup>	I	By Hilrod Holdings III, L.P. <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Option (right to buy)	\$ 0.531	11/08/2007		M		220,000	<sup>(2)</sup>	02/02/2009	Common Stock	800,000
Employee Stock Option (right to buy)	\$ 0.446						<sup>(3)</sup>	07/12/2012	Common Stock	1,200,000
Employee Stock Option	\$ 0.531						<sup>(4)</sup>	05/28/2013	Common Stock	1,200,000

(right to buy)

Employee Stock

Option \$ 6.588

(right to buy)

(5)

03/23/2015

Common Stock

1,200,0

Employee Stock

Option \$ 16.87

(right to buy)

(6)

11/11/2015

Common Stock

600,0

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SCHLOSBERG HILTON H C/O HANSEN NATURAL CORP 550 MONICA CIRCLE, SUITE 201 CORONA, CA 92880	X		Vice Chairman and President	

## Signatures

Hilton H.  
Schlosberg

11/12/2007

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person is one of the general partners of each Brandon Limited Partnership No. 1 and Brandon Limited No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings II, L.P., and Hilrod Holdings, III, L.P.
- (2) Immediately.
- (3) The options are currently vested.
- (4) The options are currently vested with respect to 620,324 shares. The remaining options vest on January 1, 2008.
- (5) The options are currently vested with respect to 380,000 shares. The remaining options vest in three equal installments on March 23, 2008, 2009 and 2010.
- (6) The options are currently vested with respect to 240,000 shares. The remaining options vest in three equal installments on November 1, 2008, 2009 and 2010.
- (7) N/A.
- (8) These shares were reported as directly owned by the reporting person and Rodney Sacks but were contributed to Hilrod Holdings III, L.P. on November 8, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.