

JARC FRANK R  
Form 4  
September 17, 2009

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
JARC FRANK R

2. Issuer Name and Ticker or Trading Symbol  
BRADY CORP [BRC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
501 OAKLAND AVE. UNIT 3E  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
09/15/2009

Director  10% Owner  
 Officer (give title below)  Other (specify below)

LAKE FOREST, IL 60045

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	09/15/2009		M		6,000	A	\$ 15.8282
Class A Common Stock	09/15/2009		M		3,000	A	\$ 14.3925
Class A Common Stock	09/15/2009		M		3,000	A	\$ 15.19
Class A Common Stock	09/15/2009		M		3,000	A	\$ 16.3875
Class A Common Stock	09/15/2009		M		3,000	A	\$ 15.19

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Class A Common Stock	09/15/2009	M	3,000	A	\$ 17.325	18,000	D
Class A Common Stock	09/15/2009	S	18,000	D	\$ 30.1045	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Deffered Compensation	(1)					(1) (1)	Class A Common Stock 0
Option to Buy	\$ 15.8282	09/15/2009		M	6,000	05/15/2001 05/15/2010	Class A Common Stock 6,000
Option to Buy	\$ 14.3925	09/15/2009		M	3,000	11/15/2001 11/15/2010	Class A Common Stock 3,000
Option to Buy	\$ 15.19	09/15/2009		M	3,000	11/15/2002 11/15/2011	Class A Common Stock 3,000
Option to Buy	\$ 16.3875	09/15/2009		M	3,000	11/14/2003 11/14/2012	Class A Common Stock 3,000
Option to Buy	\$ 17.325	09/15/2009		M	3,000	11/20/2004 11/20/2013	Class A Common Stock 3,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
JARC FRANK R 501 OAKLAND AVE. UNIT 3E LAKE FOREST, IL 60045		X		

## Signatures

Barbara Bolens, as  
Attorney-In-Fact

09/17/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- The deferred compensation stock units were acquired under the Brady Corporation director deferred compensation plan. Each deferred
- (1) compensation unit is the economic equivalent of one share of Class A Common Stock. The deferred compensation units become payable in shares of Brady's Class A Common Stock upon the reporting persons cessation of service as a director.
  - (2) Stock Option exercise.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.