

Mechel OAO  
Form 6-K  
November 15, 2011

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

November 15, 2011

Commission File Number: 001-32328

**Mechel OAO**

(Translation of registrant's name into English)

RUSSIAN FEDERATION

(Jurisdiction of incorporation or organization)

Krasnoarmeyskaya 1,  
Moscow 125993  
Russian Federation

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:  Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:  Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): n/a



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MECHEL-SERVICE OOO IS ACKNOWLEDGED RUSSIA'S BEST SALES NETWORK ON FEDERAL LEVEL

Moscow, Russia – November 15, 2011 – Mechel OAO (NYSE: MTL), one of the leading Russian mining and metals companies, announces that Mechel-Service OOO was lauded as Russia's best sales network on the federal level.

The service and sales network Mechel-Service OOO, which is part of Mechel Group, won the contest for "Russia's Best Sales Network 2011" in the Best Sales Network of Federal Level category.

The contest was held by Metal Supply & Sales information and publishing group in association with the Russian Union of Metal and Steel Suppliers and the International Industrial Exposition "Metall-Expo'2011".

Mechel-Service OOO is a Russian-based division of the international sales company Mechel Service Global and provides small-batch and retail sales of steel products through an expansive network of branches throughout Russia as well as a wide range of services. Mechel-Service has 89 warehouses in 72 Russian cities and towns. The company also includes 18 service centers with modern equipment for additional processing of steel rolls.

Mechel-Service OOO's Commercial Director Igor Dorozhkin said as he received the winner's certificate and cup: "This award is an acknowledgement of the work done by our company's employees – all of them, from a planer to an executive. It confirms the high quality of our service in marketing steel products, which Mechel-Service provides all over Russia."

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Mechel OAO  
Ekaterina Videman  
Tel: + 7 495 221 88 88  
ekaterina.videman@mechel.com

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Mechel is one of the leading Russian companies. Its business includes four segments: mining, steel, ferroalloy and power. Mechel unites producers of coal, iron ore concentrate, nickel, ferrochrome, ferrosilicon, steel, rolled products, hardware, heat and electric power. Mechel products are marketed domestically and internationally.

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Some of the information in this press release may contain projections or other forward-looking statements regarding future events or the future financial performance of Mechel, as defined in the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. We wish to caution you that these statements are only predictions and that actual events or results may differ materially. We do not intend to update these statements. We refer you to the documents Mechel files from time to time with the U.S. Securities and Exchange Commission, including our Form 20-F. These documents contain and identify important factors, including those contained in the section captioned "Risk Factors" and "Cautionary Note Regarding Forward-Looking Statements" in our Form 20-F, that could cause the actual results to differ materially from those contained in our projections or forward-looking statements, including, among others, the achievement of anticipated levels of profitability, growth, cost and synergy of our recent acquisitions, the impact of competitive pricing, the ability to obtain necessary regulatory approvals and licenses, the impact of developments in the Russian economic, political and legal environment, volatility in stock markets or in the price of our shares or ADRs, financial risk management and the impact of general business and global economic conditions.







**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Mechel OAO

Date: November 15, 2011

By: Yevgeny V. Mikhel \_\_\_\_\_

Name: Yevgeny V. Mikhel

Title: CEO

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