# Edgar Filing: Berylson John G - Form 4

Berylson Joh Form 4	in G										
December 02	2, 2004										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								COMMISSION	OMB Al OMB Number:	9PROVAL 3235-0287	
Check this box if no longer subject to Section 16. SECURITIES SECURITIES LABOR SECURITIES L									•		
(Print or Type F	Responses)										
Berylson John G Symbol NEIM			ymbol	MARC	Ticker or			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
	(First) (M D. BALK, GOU , PC, 400 ATLAN	liddle) 3. (N LSTON 12	Date of E /onth/Day 2/01/200	arliest Tr /Year)	ansaction			below)	title 10% titleX Oth below) Schedule 13D		
(Street) 4. If Ame Filed(Mor BOSTON, MA 02110					te Origina)	1		<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting Person</li> </ul>			
(City)	(State) (	Zip)	Table 1	[ - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		vate, if T C /Year) (	Transactic Code Instr. 8)	4. Securi on(A) or Di (Instr. 3,	spose 4 and (A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class B Common Stock	12/01/2004		(	G G	Amount 1,050 (1)	(D) A	Price \$ 62.83		I	see footnotes $(2)$ $(3)$ $(4)$	
Class B Common Stock								96	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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### displays a currently valid OMB control number.

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Title Amour Underl Securit (Instr. 3	nt of ying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Berylson John G C/O MARK D. BALK, GOULSTON & STORRS, PC 400 ATLANTIC AVENUE BOSTON, MA 02110				Member of Schedule 13D group			
Signatures							

/s/ Mark D. Balk,	12/02/2004		
Attorney-in-Fact	12/02/2001		
<u>**</u> Signature of Reporting Person	Date		

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents (1) a gift of 350 shares to J-J-E 1988 Trust udt dated November 1, 1988 fbo Jennifer L. Berylson, of which the reporting person and Mark D. Balk are trustees; (2) a gift of 350 shares to J-J-E 1988 Trust udt dated November 1, 1988 fbo James T. Berylson, of (1) which the reporting person and Mark D. Balk are trustees; and (3) a gift of 350 shares to J-J-E 1988 Trust udt dated November 1, 1988

- fbo Elizabeth S. Berylson, of which the reporting person and Mark D. Balk are trustees. Reflects the shares owned directly or indirectly by the following persons or entities and indirectly by the reporting person: 189,918 shares owned directly by Amy Smith Berylson, the wife of the reporting person; 28,997 shares owned indirectly by Amy Smith Berylson as
- trustee of the Susan F. Smith Grantor Retained Annuity Trust 7 Years u/d/t dated August 10, 1994 f/b/o Amy Smith Berylson; 5,376 (2) shares owned indirectly by the reporting person as trustee of the J-J-E 1988 Trust udt dated November 1, 1988 fbo Jennifer Berylson; 5,376 shares owned indirectly by the reporting person as trustee of the J-J-E 1988 Trust udt dated November 1, 1988 fbo James Berylson; 5,376 shares owned indirectly by the reporting person as trustee of the J-J-E 1988 Trust udt dated November 1, 1988 fbo Elizabeth Berylson;

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18,078 shares owned indirectly by the reporting person as trustee of the Amy Smith Berylson 1998 Grantor Retained Annuity Trust fbo Jennifer L. Berylson; 18,078 shares owned indirectly by the reporting person as trustee of the Amy Smith Berylson 1998 Grantor

(3) Retained Annuity Trust fbo Elizabeth S. Berylson; 18,078 shares owned indirectly by the reporting person as trustee of the Amy Smith Berylson 1998 Grantor Retained Annuity Trust fbo James T. Berylson; 59,529 shares owned indirectly by the reporting person and Amy Smith Berylson as trustees of the Amy Smith Berylson Grantor Retained Annuity Trust;

48,208 shares owned indirectly by Amy Smith Berylson as trustee of the Amy Smith Berylson Insurance Trust; 6,685 shares owned directly by Jennifer L. Berylson, the daughter of the reporting person; 6,686 shares owned indirectly by John G. Berylson and Amy Smith Berylson as guardians for James Berylson, the son of the reporting person; and 6,686 shares owned indirectly by John G. Berylson and

(4) Deryison as guardians for James Beryison, the son of the reporting person, and 0,000 shares owned indirectly by John C. Beryison and Amy Smith Beryison as guardians for Elizabeth Beryison, the daughter of the reporting person. The reporting person disclaims beneficial ownership of all these shares, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.