

ROSS BRIAN A  
Form 4  
February 01, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ROSS BRIAN A

(Last) (First) (Middle)  
201 EAST FOURTH STREET  
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CINCINNATI BELL INC [CBB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/21/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)  
Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock					727	I	By 401k Plan
Common Stock					200	I	By IRA
Common Stock					1,758	I	By Children
Common Stock <sup>(1)</sup>	01/28/2005		A	60,000 A	\$ 89,922	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Option to Buy <u>(2)</u>	\$ 18.3438					01/04/2002 09/01/2009	Common Stock	400
Option to Buy <u>(2)</u>	\$ 17.5					09/13/2000 <sup>(3)</sup> 09/13/2009	Common Stock	15,000
Option to Buy <u>(2)</u>	\$ 35.9688					01/03/2001 <sup>(3)</sup> 01/03/2010	Common Stock	25,000
Option to Buy <u>(2)</u>	\$ 22.8438					01/03/2002 <sup>(4)</sup> 01/03/2011	Common Stock	20,000
Option to Buy <u>(2)</u>	\$ 16.425					09/05/2002 <sup>(4)</sup> 09/05/2011	Common Stock	5,000
Option to Buy <u>(2)</u>	\$ 9.645					12/04/2002 <sup>(4)</sup> 12/04/2011	Common Stock	25,000
Option to Buy <u>(2)</u>	\$ 3.48					12/05/2003 <sup>(4)</sup> 12/05/2012	Common Stock	60,000
Option to Buy <u>(2)</u>	\$ 5.655					12/04/2004 <sup>(4)</sup> 12/04/2013	Common Stock	61,000
Option to Buy	\$ 5.57					01/29/2005 <sup>(4)</sup> 01/29/2014	Common Stock	300,000

<p>(2) Option to Buy        \$ 3.7 (2)</p>	<p>12/03/2005<sup>(4)</sup>    12/03/2014</p>	<p>Common Stock</p>	<p>150,000</p>
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
<p>ROSS BRIAN A 201 EAST FOURTH STREET CINCINNATI, OH 45202</p>			<p>Chief Financial Officer</p>	

## Signatures

<p>Amy Collins, Attorney-in-Fact for Brian A. Ross</p> <p style="text-align: center;">**Signature of Reporting Person</p>	<p>02/01/2005</p> <p style="text-align: center;">Date</p>
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## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (2) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (3) 3-Year vesting schedule: 25% one year from grant date; 25% two years from grant date; 50% three years from grant date.
- (4) Options have a 3 year vesting schedule: 28% one year from grant date and 3% for each of the remaining 24 months. Options expire ten years from grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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