WILSON CHRISTOPHER J

Form 4

Common

Stock (1)

12/10/2012

December 12, 2012

FORI	M 4									APPROVAL
	UNITED	STATES			AND EX on, D.C. 20		NGE C	COMMISSIO	N OMB Number:	
if no lo subject Section Form 4	STATE. 1 16.	MENT O	NERSHIP OF	Estimate	January 31, 2005 d average lours per					
	. Theu pe	(a) of the	Public	Utility H		npany	Act of	e Act of 1934, 1935 or Secti	·	J 0.0
(Print or Typ	e Responses)									
1. Name and WILSON	2. Issuer Name and Ticker or Trading Symbol CINCINNATI BELL INC [CBB]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction					Check all applicable)		
221 EAST	(Month/Day/Year) 12/10/2012					Director 10% Owner X Officer (give title Other (specify below) VP, General Counsel				
	4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
CINCINN	ATI, OH 45202							Form filed by Person	More than One	Reporting
(City)	(State)	(Zip)	Ta	ble I - Nor	ı-Derivative	Securit	ties Acq	uired, Disposed	of, or Benefic	cially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Da	Date, if	3. Transacti Code (Instr. 8)	onor Disposed (Instr. 3, 4	d of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficia Ownership (Instr. 4)
Common Stock				Code V	rinount	(D)	11100	100,000	I	By Trustee of Executive Deferred Compensation Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

S

Persons who respond to the collection of information contained in this form are not required to respond unless the form

SEC 1474

(9-02)

D

\$ 5.074 59,583

257,757 D

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to Buy (2)	\$ 5.655					12/04/2004	12/04/2013	Common Stock	51,000
Option to Buy $\underline{^{(3)}}$	\$ 2.91					01/29/2011	01/29/2020	Common Stock	30,907
Stock Appreciation Right (4)	\$ 2.54					12/07/2011	12/07/2020	Common Stock	84,516

Reporting Owners

Reporting Owner Name / Address			Relationships	
		40~ 0	C 001	

Director 10% Owner Officer Other

WILSON CHRISTOPHER J 221 EAST FOURTH STREET CINCINNATI, OH 45202

VP, General Counsel

Signatures

Christopher J.

Wilson 12/12/2012

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Planned sale under a 10b5-1 trading plan.
- (2) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (3) Option shares granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.

Reporting Owners 2

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(4) Cash-settled Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.