

Brown Gregory Scott  
 Form 4  
 June 15, 2018

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Brown Gregory Scott

2. Issuer Name and Ticker or Trading Symbol  
 BLACKHAWK NETWORK HOLDINGS, INC [HAWK]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 SVP, International

(Last) (First) (Middle)  
 C/O BLACKHAWK NETWORK HOLDINGS, INC., 6220 STONERIDGE MALL ROAD  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 06/15/2018

PLEASANTON, CA 94588  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	06/15/2018		M		4,050 (1) A \$ 0 0 (1)	D	
Common Stock	06/15/2018		M		1,774 (1) A \$ 0 0 (1)	D	
Common Stock	06/15/2018		M		2,050 (1) A \$ 0 0 (1)	D	
Common Stock	06/15/2018		M		4,012 (1) A \$ 0 0 (1)	D	
	06/15/2018		M		A \$ 0 0 (1)	D	

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Common Stock					26,250 <u>(1)</u>		
Common Stock	06/15/2018		D <sup>(2)</sup>	48,018	D	\$ 45.25	0 <u>(2)</u> D
Common Stock	06/15/2018		D <sup>(3)</sup>	30,000	D	<u>(3)</u>	0 <u>(3)</u> D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Restricted Stock Units	\$ 0	06/15/2018		M	4,050	06/15/2018 <sup>(1)</sup> <sup>(1)</sup>	Common Stock 4,050
Restricted Stock Units	\$ 0	06/15/2018		M	1,774	06/15/2018 <sup>(1)</sup> <sup>(1)</sup>	Common Stock 1,774
Restricted Stock Units	\$ 0	06/15/2018		M	2,050	06/15/2018 <sup>(1)</sup> <sup>(1)</sup>	Common Stock 2,050
Restricted Stock Units	\$ 0	06/15/2018		M	4,012	06/15/2018 <sup>(1)</sup> <sup>(1)</sup>	Common Stock 4,012
Restricted Stock Units	\$ 0	06/15/2018		M	26,250	06/15/2018 <sup>(1)</sup> <sup>(1)</sup>	Common Stock 26,250
Stock Option (Right to Purchase)	\$ 41.2	06/15/2018		D <sup>(4)</sup>	8,850	06/15/2018 <sup>(4)</sup> <sup>(4)</sup>	Common Stock 8,850

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<p>Stock Option (Right to Purchase) \$ 38.85 06/15/2018</p>	<p style="text-align: center;">D<sup>(4)</sup></p>	<p style="text-align: center;">3,750</p>	<p style="text-align: center;">06/15/2018<sup>(4)</sup></p>	<p style="text-align: center;"><u>(4)</u></p>	<p style="text-align: center;">Common Stock</p>	<p style="text-align: right;">3,750</p>
<p>Stock Option (Right to Purchase) \$ 33.9 06/15/2018</p>	<p style="text-align: center;">D<sup>(4)</sup></p>	<p style="text-align: center;">4,300</p>	<p style="text-align: center;">06/15/2018<sup>(4)</sup></p>	<p style="text-align: center;"><u>(4)</u></p>	<p style="text-align: center;">Common Stock</p>	<p style="text-align: right;">4,300</p>

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
<p>Brown Gregory Scott C/O BLACKHAWK NETWORK HOLDINGS, INC. 6220 STONERIDGE MALL ROAD PLEASANTON, CA 94588</p>			<p>SVP, International</p>	

## Signatures

KIRSTEN E. RICHESSON,  
Attorney-in-Fact
06/15/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) At the effective time of the merger contemplated by the agreement and plan of merger, dated as of January 15, 2018, by and among Blackhawk Network Holdings, Inc. (the "Company"), BHN Holdings, Inc. ("Parent") and BHN Merger Sub, Inc. (the "Effective Time"), each outstanding award of restricted stock units granted to Mr. Brown prior to 2018 was cancelled and converted into the right to receive an amount in cash equal to the product obtained by multiplying (i) the total number of shares of common stock of the Company ("Shares") subject to such award immediately prior to the Effective Time by (ii) \$45.25, less applicable taxes required to be withheld with respect to such payment.
  - (2) At the Effective Time, each issued and outstanding Share held by Mr. Brown was converted into the right to receive \$45.25 in cash, without interest.
  - (3) At the Effective Time, each outstanding award of restricted stock units granted to Mr. Brown in 2018 was cancelled and converted into a restricted stock unit award of Parent with respect to a number of shares of Parent equal to the product obtained by multiplying (i) the number of Shares subject to such restricted stock unit award immediately prior to the Effective Time by (ii) the Exchange Ratio (\$45.25 divided by the price per share paid by the equity financing sources to acquire Parent capital stock in connection with the closing).
  - (4) At the Effective Time, each option to purchase Shares was cancelled and converted into the right to receive an amount in cash equal to the product obtained by multiplying (i) the number of Shares subject to such option immediately prior to the Effective Time by (ii) the excess, if any, of \$45.25 over the exercise price per Share of such option, less applicable taxes required to be withheld with respect to such payment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.