

Brown Gregory Scott  
 Form 4  
 June 15, 2018

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Brown Gregory Scott

2. Issuer Name and Ticker or Trading Symbol  
 BLACKHAWK NETWORK HOLDINGS, INC [HAWK]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 \_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
 SVP, International

(Last) (First) (Middle)  
 C/O BLACKHAWK NETWORK HOLDINGS, INC., 6220 STONERIDGE MALL ROAD  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 06/15/2018

PLEASANTON, CA 94588  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|---|
|                                 |                                      |  | Code                           | V   | Amount (A) or (D) Price   |  |  |   |
| Common Stock                    | 06/15/2018                           |  | M                              |   | 4,050<br><u>(1)</u>   | A  | \$ 0 0 <u>(1)</u>                          | D |
| Common Stock                    | 06/15/2018                           |  | M                              |   | 1,774<br><u>(1)</u>   | A  | \$ 0 0 <u>(1)</u>                          | D |
| Common Stock                    | 06/15/2018                           |  | M                              |   | 2,050<br><u>(1)</u>   | A  | \$ 0 0 <u>(1)</u>                          | D |
| Common Stock                    | 06/15/2018                           |  | M                              |   | 4,012<br><u>(1)</u>   | A  | \$ 0 0 <u>(1)</u>                          | D |
|                                 | 06/15/2018                           |  | M                              |   |   | A  | \$ 0 0 <u>(1)</u>                          | D |

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|              |            |  |                  |        |                      |            |                |
|--------------|------------|--|------------------|--------|----------------------|------------|----------------|
| Common Stock |            |  |                  |        | 26,250<br><u>(1)</u> |            |                |
| Common Stock | 06/15/2018 |  | D <sup>(2)</sup> | 48,018 | D                    | \$ 45.25   | 0 <u>(2)</u> D |
| Common Stock | 06/15/2018 |  | D <sup>(3)</sup> | 30,000 | D                    | <u>(3)</u> | 0 <u>(3)</u> D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Restricted Stock Units                     | \$ 0   | 06/15/2018                           |  | M                              | 4,050   | 06/15/2018 <sup>(1)</sup> <sup>(1)</sup>                 | Common Stock 4,050  |
| Restricted Stock Units                     | \$ 0   | 06/15/2018                           |  | M                              | 1,774   | 06/15/2018 <sup>(1)</sup> <sup>(1)</sup>                 | Common Stock 1,774  |
| Restricted Stock Units                     | \$ 0   | 06/15/2018                           |  | M                              | 2,050   | 06/15/2018 <sup>(1)</sup> <sup>(1)</sup>                 | Common Stock 2,050  |
| Restricted Stock Units                     | \$ 0   | 06/15/2018                           |  | M                              | 4,012   | 06/15/2018 <sup>(1)</sup> <sup>(1)</sup>                 | Common Stock 4,012  |
| Restricted Stock Units                     | \$ 0   | 06/15/2018                           |  | M                              | 26,250  | 06/15/2018 <sup>(1)</sup> <sup>(1)</sup>                 | Common Stock 26,250   |
| Stock Option (Right to Purchase)           | \$ 41.2  | 06/15/2018                           |  | D <sup>(4)</sup>               | 8,850   | 06/15/2018 <sup>(4)</sup> <sup>(4)</sup>                 | Common Stock 8,850  |

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|                                  |          |            |                  |       |                           |            |              |       |
|----------------------------------|----------|------------|------------------|-------|---------------------------|------------|--------------|-------|
| Stock Option (Right to Purchase) | \$ 38.85 | 06/15/2018 | D <sup>(4)</sup> | 3,750 | 06/15/2018 <sup>(4)</sup> | <u>(4)</u> | Common Stock | 3,750 |
| Stock Option (Right to Purchase) | \$ 33.9  | 06/15/2018 | D <sup>(4)</sup> | 4,300 | 06/15/2018 <sup>(4)</sup> | <u>(4)</u> | Common Stock | 4,300 |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                       |       |
|--|---------------|-----------|-----------------------|-------|
|  | Director      | 10% Owner | Officer               | Other |
| Brown Gregory Scott<br>C/O BLACKHAWK NETWORK HOLDINGS, INC.<br>6220 STONERIDGE MALL ROAD<br>PLEASANTON, CA 94588 |               |           | SVP,<br>International |       |

## Signatures

KIRSTEN E. RICHESSON,  
Attorney-in-Fact

06/15/2018

Date

\*\*Signature of Reporting Person

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) At the effective time of the merger contemplated by the agreement and plan of merger, dated as of January 15, 2018, by and among Blackhawk Network Holdings, Inc. (the "Company"), BHN Holdings, Inc. ("Parent") and BHN Merger Sub, Inc. (the "Effective Time"), each outstanding award of restricted stock units granted to Mr. Brown prior to 2018 was cancelled and converted into the right to receive an amount in cash equal to the product obtained by multiplying (i) the total number of shares of common stock of the Company ("Shares") subject to such award immediately prior to the Effective Time by (ii) \$45.25, less applicable taxes required to be withheld with respect to such payment.

(2) At the Effective Time, each issued and outstanding Share held by Mr. Brown was converted into the right to receive \$45.25 in cash, without interest.

(3) At the Effective Time, each outstanding award of restricted stock units granted to Mr. Brown in 2018 was cancelled and converted into a restricted stock unit award of Parent with respect to a number of shares of Parent equal to the product obtained by multiplying (i) the number of Shares subject to such restricted stock unit award immediately prior to the Effective Time by (ii) the Exchange Ratio (\$45.25 divided by the price per share paid by the equity financing sources to acquire Parent capital stock in connection with the closing).

(4) At the Effective Time, each option to purchase Shares was cancelled and converted into the right to receive an amount in cash equal to the product obtained by multiplying (i) the number of Shares subject to such option immediately prior to the Effective Time by (ii) the excess, if any, of \$45.25 over the exercise price per Share of such option, less applicable taxes required to be withheld with respect to such payment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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