

WOLVERINE WORLD WIDE INC /DE/
Form 4
November 16, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KRUEGER BLAKE W

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
9341 COURTLAND DRIVE NE
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
11/14/2016

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman, CEO & President

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
				(A) or (D)	Price					
Common Stock	04/06/2016		J(1)	V	50,000	D	\$ 0	1,514,447	D	
Common Stock	04/06/2016		J(1)	V	50,000	A	\$ 0	50,000	I	By Trust
Common Stock	08/30/2016		J(2)	V	43,338	A	\$ 0	1,557,785	D	
Common Stock	08/30/2016		J(2)	V	43,338	D	\$ 0	0	I	By Trust
Common Stock	08/30/2016		G	V	11,813	D	\$ 0 ⁽³⁾	1,545,972	D	

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Common Stock	11/14/2016	M	7,984	A	\$ 12.53	1,553,956	D
Common Stock	11/14/2016	F	4,134	D	\$ 24.2	1,549,822	D
Common Stock	11/14/2016	G V	7,000	D	\$ 0 ⁽³⁾	1,542,822	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy) ⁽⁴⁾	\$ 12.53	11/14/2016		M	7,984	02/06/2011 02/05/2018	Common Stock	7,984

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KRUEGER BLAKE W 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X			Chairman, CEO & President

Signatures

/s/ Timothy E. Foley, by Power of Attorney

11/16/2016

 Signature of Reporting Person

 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transfer from direct ownership to indirect ownership held by the Blake W. Krueger Retained Annuity Trust #2.
- (2) Transfer from indirect ownership held by the Blake W. Krueger Retained Annuity Trust #1 to direct ownership.
- (3) Transfer by gift. Mr. Krueger received no consideration for the transfer of the securities.
- (4) The number of stock options and the exercise price have been adjusted to reflect the Company's November 1, 2013, two-for-one stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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