

INTEGRYS ENERGY GROUP, INC.  
 Form 4  
 March 03, 2015

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Guc William J

2. Issuer Name and Ticker or Trading Symbol  
 INTEGRYS ENERGY GROUP, INC. [TEG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 700 NORTH ADAMS STREET, P. O. BOX 19001

3. Date of Earliest Transaction (Month/Day/Year)  
 03/02/2015

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Vice President & Treasurer

(Street)  
 GREEN BAY, WI 54307-9001

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V Amount (D) Price			
Common Stock	03/02/2015		M	5,205 A \$ 56	9,184.9818	D	
Common Stock	03/02/2015		S	5,205 D \$ 73.0815 (1)	3,979.9818	D	
Common Stock					2,983.0148	I	By Employee Stock Ownership Plan

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount of Underlying Shares
Employee Stock Option (Right to buy)	\$ 56	03/02/2015		M	5,205	02/14/2014 <sup>(2)</sup> 02/14/2023	Common Stock	5	
Employee Stock Option (Right to buy)	\$ 49.4					02/10/2012 <sup>(2)</sup> 02/10/2021	Common Stock		
Employee Stock Option (Right to buy)	\$ 53.24					02/09/2013 <sup>(2)</sup> 02/09/2022	Common Stock	2	
Employee Stock Option (Right to Buy)	\$ 55.23					02/13/2015 <sup>(2)</sup> 02/13/2024	Common Stock	4	
Performance Rights	\$ 0 <sup>(3)</sup>					01/01/2016 <sup>(3)</sup> 03/15/2016	Common Stock	1	
Performance Rights	\$ 0 <sup>(3)</sup>					01/01/2017 <sup>(3)</sup> 03/15/2017	Common Stock	1	
Phantom Stock Unit	<sup>(4)</sup>					<sup>(5)</sup> <sup>(5)</sup>	Common Stock	4,8	
Restricted Stock Units 2012	<sup>(6)</sup>					02/09/2013 02/09/2016	Common Stock	15	
Restricted Stock Units	<sup>(6)</sup>					02/14/2014 02/14/2017	Common Stock	28	

2013

Restricted  
Stock Units (6)  
2014

02/13/2015 02/13/2018

Common  
Stock

Restricted  
Stock Units (6)  
2015

02/12/2016 02/12/2019

Common  
Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Guc William J 700 NORTH ADAMS STREET P. O. BOX 19001 GREEN BAY, WI 54307-9001			Vice President & Treasurer	

## Signatures

Dane E. Allen, as Power of Attorney for  
Mr. Guc 03/03/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The weighted average sale price reflects multiple transactions at prices ranging from \$73.00 - \$73.1301.
- (2) Effective October 24, 2014, the Board of Directors accelerated the vesting of all outstanding stock options; all outstanding stock options are fully vested.  
  
Performance stock rights represent the right to receive shares of common stock of the Company, in the event certain performance goals are satisfied. These goals are based on Company performance against an established industry benchmark, over a three year performance period. The final award of shares issued can be between 0% and 200% of the reported target award.
- (3) These phantom stock units convert to common stock on a one-for-one basis.  
  
Upon retirement or termination of service, distribution of phantom stock units will commence in January of the year that is both (1) following the calendar year in which service terminates with the Company, and (2) at least six months following termination, or later if the participant selected a later date.
- (4) Each restricted stock unit represent a contingent right to receive one share of Company common stock. The restricted stock units vest in four equal annual installments beginning on the exercisable date.
- (6)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.