PURE BIOSCIENCE, INC.

Form 4

October 25, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

3235-0287

Expires:

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

			Symbol	2. Issuer Name and Ticker or Trading Symbol PURE BIOSCIENCE, INC. [PURE]					5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle)			3. Date of Earliest Transaction					(Check all applicable)				
1725 GILLESPIE WAY			(Month/Day/Year) 10/23/2013					_X_ Director 10% Owner Officer (give title Other (specify below)				
				endment, Date Original onth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Tabl	le I - Non-I	Derivative Se	ecuriti	ies Aca	uired, Disposed o	of, or Beneficia	llv Owned		
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Yea	r) Execution		3.	4. Securitie or(A) or Disp (Instr. 3, 4	s Acq	uired of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	10/23/2013			A	200,000 (1)	A	\$ 0	200,000	D			
Common Stock	10/23/2013			A	93,333	A	\$0	305,833	I	PMB Securities Corp. (2)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transacti	5. orNumber	6. Date Exerc Expiration D		7. Title Amount		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	(Month/Day/Tear)	any (Month/Day/Year)	Code (Instr. 8)	of	(Month/Day/		Underly Securiti (Instr. 3	ying ies	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title N	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
Cohee Gary							
1725 GILLESPIE WAY	X						
EL CAJON, CA 92020							

Signatures

/s/ Peter Wulff, as 10/25/2013 attorney-in-fact

**Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - These shares represent Restricted Stock Units granted to the Reporting Person. The Restricted Stock Units will vest as follows: (i) 50% of
- the Restricted Stock Units will vest on the earlier of the date of the Issuer's annual meeting of stockholders held in 2015 or January 15, 2015 and (ii) 50% of the Restricted Stock Units will vest on the earlier of the date of the Issuer's annual meeting of stockholders held in 2016 or January 15, 2016.
- (2) Mr. Cohee is the sole shareholder of PMB Securities Corp.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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