

KLEINJANS-MCKEE ROBIN J
Form 4
December 12, 2012

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KLEINJANS-MCKEE ROBIN J

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC
/DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
VP, Corp. Planning & Analysis

(Last) (First) (Middle)
C/O 9341 COURTLAND DRIVE
NE
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
12/10/2012

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Common Stock	12/10/2012		M	A	1,634	\$ 17.11	18,646 D
Common Stock	12/10/2012		M	A	1,633	\$ 17.11	20,279 D
Common Stock	12/10/2012		M	A	1,633	\$ 17.11	21,912 D
Common Stock	12/10/2012		M	A	817	\$ 30.26	22,729 D
Common Stock	12/10/2012		M	A	817	\$ 30.26	23,546 D

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Common Stock	12/10/2012	M	816	A	\$ 30.26	24,362	D
Common Stock	12/10/2012	M	600	A	\$ 23.55	24,962	D
Common Stock	12/10/2012	M	600	A	\$ 23.55	25,562	D
Common Stock	12/10/2012	M	600	A	\$ 23.55	26,162	D
Common Stock	12/10/2012	M	1,067	A	\$ 25.05	27,229	D
Common Stock	12/10/2012	M	1,067	A	\$ 25.05	28,296	D
Common Stock	12/10/2012	M	1,066	A	\$ 25.05	29,362	D
Common Stock	12/10/2012	S	12,350	D	\$ 41.64	17,012	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 17.11	12/10/2012		M	1,634	02/10/2010 02/09/2019	Common Stock	1,634
Stock Option (Right to Buy)	\$ 17.11	12/10/2012		M	1,633	02/10/2011 02/09/2019	Common Stock	1,633

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Stock Option (Right to Buy)	\$ 17.11	12/10/2012	M	1,633	02/10/2012	02/09/2019	Common Stock	1,633
Stock Option (Right to Buy)	\$ 30.26	12/10/2012	M	817	02/07/2008	02/06/2017	Common Stock	817
Stock Option (Right to Buy)	\$ 30.26	12/10/2012	M	817	02/07/2009	02/06/2017	Common Stock	817
Stock Option (Right to Buy)	\$ 30.26	12/10/2012	M	816	02/07/2010	02/06/2017	Common Stock	816
Stock Option (Right to Buy)	\$ 23.55	12/10/2012	M	600	07/12/2007	07/11/2016	Common Stock	600
Stock Option (Right to Buy)	\$ 23.55	12/10/2012	M	600	07/12/2008	07/11/2016	Common Stock	600
Stock Option (Right to Buy)	\$ 23.55	12/10/2012	M	600	07/12/2009	07/11/2016	Common Stock	600
Stock Option (Right to Buy)	\$ 25.05	12/10/2012	M	1,067	02/06/2009	02/05/2018	Common Stock	1,067
Stock Option (Right to Buy)	\$ 25.05	12/10/2012	M	1,067	02/06/2010	02/05/2018	Common Stock	1,067
Stock Option (Right to Buy)	\$ 25.05	12/10/2012	M	1,066	02/06/2011	02/05/2018	Common Stock	1,066

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

KLEINJANS-MCKEE ROBIN J
C/O 9341 COURTLAND DRIVE NE
ROCKFORD, MI 49351

VP, Corp. Planning & Analysis

Signatures

/s/ Timothy E. Foley, by Power of
Attorney

12/12/2012

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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