

KRUEGER BLAKE W  
Form 4  
November 28, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KRUEGER BLAKE W

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
9341 COURTLAND DRIVE NE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
11/26/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman, CEO & President

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	11/26/2012		M		22,134	A	\$ 25
Common Stock	11/26/2012		M		22,133	A	\$ 25
Common Stock	11/26/2012		M		32,000	A	\$ 17.11
Common Stock	11/26/2012		M		32,000	A	\$ 17.11
Common Stock	11/26/2012		M		32,000	A	\$ 17.11

Edgar Filing: KRUEGER BLAKE W - Form 4

Common Stock	11/26/2012	M	20,000	A	\$ 25.05	650,089	D
Common Stock	11/26/2012	M	20,000	A	\$ 25.05	670,089	D
Common Stock	11/26/2012	M	16,008	A	\$ 25.05	686,097	D
Common Stock	11/26/2012	M	2,234	A	\$ 29.47	688,331	D
Common Stock	11/26/2012	M	2,233	A	\$ 29.47	690,564	D
Common Stock	11/26/2012	M	2,233	A	\$ 29.47	692,797	D
Common Stock	11/26/2012	M	13,400	A	\$ 30.26	706,197	D
Common Stock	11/26/2012	M	13,400	A	\$ 30.26	719,597	D
Common Stock	11/26/2012	M	10,096	A	\$ 30.26	729,693	D
Common Stock	11/26/2012	M	8,884	A	\$ 22.47	738,577	D
Common Stock	11/26/2012	M	8,883	A	\$ 22.47	747,460	D
Common Stock	11/26/2012	M	8,883	A	\$ 22.47	756,343	D
Common Stock	11/26/2012	M	6,550	A	\$ 23.04	762,893	D
Common Stock	11/26/2012	M	6,550	A	\$ 23.04	769,443	D
Common Stock	11/26/2012	M	6,550	A	\$ 23.04	775,993	D
Common Stock	11/26/2012	M	6,550	A	\$ 23.04	782,543	D
Common Stock	11/26/2012	M	2,269	A	\$ 20.73	784,812	D
Common Stock	11/26/2012	M	1	A	\$ 15.37	784,813	D
Common Stock	11/26/2012	M	7,688	A	\$ 15.37	792,501	D
Common Stock	11/26/2012	M	7,687	A	\$ 15.37	800,188	D
	11/26/2012	M	7,687	A		807,875	D

Edgar Filing: KRUEGER BLAKE W - Form 4

Common Stock						\$ 15.37		
Common Stock	11/26/2012		M	6,303	A	\$ 20.73	814,178	D
Common Stock	11/26/2012		F	229,759	D	\$ 43.69	584,419	D
Common Stock							43,615	I By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 25	11/26/2012		M	22,134	02/10/2011 02/09/2020	Common Stock	22,134	
Stock Option (Right to Buy)	\$ 25	11/26/2012		M	22,133	02/10/2012 02/09/2020	Common Stock	22,133	
Stock Option (Right to Buy)	\$ 17.11	11/26/2012		M	32,000	02/10/2010 02/09/2019	Common Stock	32,000	
Stock Option (Right to Buy)	\$ 17.11	11/26/2012		M	32,000	02/10/2011 02/09/2019	Common Stock	32,000	
Stock Option	\$ 17.11	11/26/2012		M	32,000	02/10/2012 02/09/2019	Common Stock	32,000	

Edgar Filing: KRUEGER BLAKE W - Form 4

(Right to Buy)									
Stock Option (Right to Buy)	\$ 25.05	11/26/2012	M	20,000	02/06/2009	02/05/2018	Common Stock	20,000	
Stock Option (Right to Buy)	\$ 25.05	11/26/2012	M	20,000	02/06/2010	02/05/2018	Common Stock	20,000	
Stock Option (Right to Buy)	\$ 25.05	11/26/2012	M	16,008	02/06/2011	02/05/2018	Common Stock	16,008	
Stock Option (Right to Buy)	\$ 29.47	11/26/2012	M	2,234	04/19/2008	04/18/2017	Common Stock	2,234	
Stock Option (Right to Buy)	\$ 29.47	11/26/2012	M	2,233	04/19/2009	04/18/2017	Common Stock	2,233	
Stock Option (Right to Buy)	\$ 29.47	11/26/2012	M	2,233	04/19/2010	04/18/2017	Common Stock	2,233	
Stock Option (Right to Buy)	\$ 30.26	11/26/2012	M	13,400	02/07/2008	02/06/2017	Common Stock	13,400	
Stock Option (Right to Buy)	\$ 30.26	11/26/2012	M	13,400	02/07/2009	02/06/2017	Common Stock	13,400	
Stock Option (Right to Buy)	\$ 30.26	11/26/2012	M	10,096	02/07/2010	02/06/2017	Common Stock	10,096	
Stock Option (Right to Buy)	\$ 22.47	11/26/2012	M	8,884	02/15/2007	02/14/2016	Common Stock	8,884	
Stock Option (Right to Buy)	\$ 22.47	11/26/2012	M	8,883	02/15/2008	02/14/2016	Common Stock	8,883	

Edgar Filing: KRUEGER BLAKE W - Form 4

Buy)										
Stock Option (Right to Buy)	\$ 22.47	11/26/2012	M	8,883	02/15/2009	02/14/2016	Common Stock	8,883		
Stock Option (Right to Buy)	\$ 23.04	11/26/2012	M	6,550	02/09/2005	02/08/2015	Common Stock	6,550		
Stock Option (Right to Buy)	\$ 23.04	11/26/2012	M	6,550	02/09/2006	02/08/2015	Common Stock	6,550		
Stock Option (Right to Buy)	\$ 23.04	11/26/2012	M	6,550	02/09/2007	02/08/2015	Common Stock	6,550		
Stock Option (Right to Buy)	\$ 23.04	11/26/2012	M	6,550	02/09/2008	02/08/2015	Common Stock	6,550		
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 20.73	11/26/2012	M	2,269	12/27/2004	02/18/2014	Common Stock	2,269		
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.37	11/26/2012	M	1	02/18/2004	02/18/2014	Common Stock	1		
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.37	11/26/2012	M	7,688	02/18/2005	02/18/2014	Common Stock	7,688		
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.37	11/26/2012	M	7,687	12/13/2005	02/18/2014	Common Stock	7,687		
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.37	11/26/2012	M	7,687	12/13/2005	02/18/2014	Common Stock	7,687		
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 20.73	11/26/2012	M	6,303	12/27/2004	02/17/2014	Common Stock	6,303		

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KRUEGER BLAKE W 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X		Chairman, CEO & President	

## Signatures

/s/ Timothy E. Foley, by Power of Attorney

11/28/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The number of shares and the exercise price have been adjusted to reflect the Company's February 1, 2005 three-for-two stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.