

ODONOVAN TIMOTHY J
Form 4
October 23, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ODONOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

(Last) (First) (Middle)
9341 COURTLAND DRIVE NE
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
10/19/2012

Director 10% Owner
 Officer (give title below) Other (specify below)

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	10/19/2012		M		13,625	A	\$ 23.04
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Common Stock	10/19/2012		M		13,625	A	\$ 23.04
Common Stock	10/19/2012		M		18,166	A	\$ 22.47

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Common Stock	10/19/2012		M	18,167	A	\$ 22.47	367,981	D	
Common Stock	10/19/2012		M	18,167	A	\$ 22.47	386,148	D	
Common Stock	10/19/2012		S	78,600	D	\$ 43.15	307,548	D	
Common Stock	10/23/2012		G V	10,000	D	\$ 0	297,548	D	
Common Stock							33,873	I	By Trust
Common Stock							26,631	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 23.04	10/19/2012		M	13,625	02/09/2005	02/08/2015	Common Stock	13,625
Stock Option (Right to Buy)	\$ 23.04	10/19/2012		M	13,625	02/09/2006	02/08/2015	Common Stock	13,625
Stock Option (Right to Buy)	\$ 23.04	10/19/2012		M	13,625	02/09/2007	02/08/2015	Common Stock	13,625
	\$ 23.04	10/19/2012		M	13,625	02/09/2008	02/08/2015		13,625

Stock Option (Right to Buy)								Common Stock	
Stock Option (Right to Buy)	\$ 22.47	10/19/2012	M	18,166	02/15/2007	02/14/2016		Common Stock	18,166
Stock Option (Right to Buy)	\$ 22.47	10/19/2012	M	18,167	02/15/2008	02/14/2016		Common Stock	18,167
Stock Option (Right to Buy)	\$ 22.47	10/19/2012	M	18,167	02/15/2009	02/14/2016		Common Stock	18,167

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ODOONOVAN TIMOTHY J 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351		X		

Signatures

/s/ Timothy E. Foley, by Power of Attorney
 Date: 10/23/2012

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.