Fraleigh Christopher J Form 4 September 02, 2011

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

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may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person \* Fraleigh Christopher J

(Zip)

(First) (Middle)

C/O SARA LEE CORPORATION, 3500 LACEY **ROAD** 

(Street)

(State)

2. Issuer Name and Ticker or Trading Symbol

Sara Lee Corp [SLE]

(Month/Day/Year) 08/31/2011

3. Date of Earliest Transaction

4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

Director 10% Owner X\_ Officer (give title Other (specify below)

**Executive Vice President** 

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

**DOWNERS GROVE, IL 60515** 

		Tubic 1 Troit Detritative Securities Required, Disposed of, or Deficiently Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit or(A) or Dis (Instr. 3,	sposed	of (D)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)		
Common stock	08/31/2011		A	94,109 (1)	A	\$ 0	326,055	D		
Common stock	08/31/2011		F	44,141 (2)	D	\$ 18.04	283,768 (3) (4)	D		
Common stock							2,315	I	By 401(k) Plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not required to respond unless the form

(9-02)

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# displays a currently valid OMB control

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	e and	8. Price of	9
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration Da	ate	Amou	nt of	Derivative	J
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	5
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)	]
	Derivative		•		Securities			(Instr.	3 and 4)		(
	Security				Acquired			`			]
	J				(A) or						]
					Disposed						-
					of (D)						(
					(Instr. 3,						
					4, and 5)						
					.,						
									Amount		
						Date	Expiration		or		
							Date		Number		
									of		
				Code V	(A) (D)				Shares		

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Fraleigh Christopher J C/O SARA LEE CORPORATION 3500 LACEY ROAD DOWNERS GROVE, IL 60515

Executive Vice President

# **Signatures**

/s/ Helen N. Kaminski for Christopher J. Fraleigh pursuant to power of attorney previously filed.

09/02/2011

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents shares of common stock issued upon the vesting of fiscal 2009 to 2011 performance-based restricted stock units ("PSUs"). The PSUs were eligible for vesting and conversion into common stock only if Sara Lee achieved certain specified levels of total

- (1) stockholder return ("TSR") (i.e., stock price appreciation plus reinvested dividends), relative to a group of peer companies, over the three-year performance period. Depending upon Sara Lee's relative TSR, possible payouts ranged from 0% to 200% of the original PSU grant. Based on Sara Lee's actual TSR results over the three-year cumulative period ending with fiscal 2011 relative to the peer group, 160% of the original PSU grant vested and were converted into common stock on August 31, 2011.
- (2) Represents shares of common stock withheld by Sara Lee to satisfy the reporting person's tax liability incurred upon the vesting of PSUs and RSUs.
- Includes 112,439 RSUs that may be settled only for shares of common stock. RSUs generally vest one to five years after the grant date (3) and, upon vesting, are convertible into shares of common stock on a one-for-one basis. RSUs vest based on the reporting person's continued employment through the vesting period.

Reporting Owners 2

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(4) Includes 1,854 shares acquired as a participant in a dividend reinvestment plan.

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