HOLLAND G EDISON

Form 4 May 04, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

3235-0287 Number:

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

1. Name and Address of Reporting Person *

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

HOLLAND G EDISON			Symbol SOUTHERN CO [SO]					Issuer (Charle all applicable)			
(Last) (First) (Middle) 30 IVAN ALLEN JR. BLVD. NW			3. Date of Earliest Transaction (Month/Day/Year) 05/03/2011					(Check all applicable) Director 10% Owner _X Officer (give title Other (specify below) Executive VP & General Counsel			
ATLANTA	(Street) A, GA 30308			endment, l	Date Origina ear)	1	A _J	Individual or Joint/oplicable Line) L Form filed by One I Form filed by More rson	Reporting Perso	n	
(City)	(State)	(Zip)	Tab	ole I - Non	-Derivative	Secur	ities Acquir	ed, Disposed of, or	Beneficially	Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		ate, if	3. Transacti Code (Instr. 8)	orDisposed of (Instr. 3, 4	of (D)	, , ,	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Southern Company Common Stock	05/03/2011			M	107,680	A	\$ 31.39	107,858.5633	D		
Southern Company Common Stock	05/03/2011			S	53,840	D	\$ 39.1399	54,018.5633	D		
Southern Company Common Stock	05/03/2011			S	53,840	D	\$ 39.19	178.5633	D		

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Southern Company Common Stock

7,083.7871

I

By 401(K)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	TransactiorDerivative Code Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Option Right to Buy (1) (2) (3)	\$ 31.39	05/03/2011		M		107,680	02/16/2010	02/16/2019	Southern Company Common Stock	107,68

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

HOLLAND G EDISON 30 IVAN ALLEN JR. BLVD. NW ATLANTA, GA 30308

Executive VP & General Counsel

Signatures

/s/ Patricia L. Roberts, Attorney-in-Fact for G. Edison Holland

05/04/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options vest 33% per year on the anniversary of the grant date.
- (2) Includes the right to have shares withheld upon exercise to satisfy tax withholding obligations.
- (3) Options were exercised and shares were sold pursuant to a Rule 10b5-1 plan.

Reporting Owners 2

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.