#### Edgar Filing: NEWHOUSE BROADCASTING CORP - Form 3

#### NEWHOUSE BROADCASTING CORP

Form 3

March 12, 2009

### FORM 3

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 

response...

3235-0104

**OMB APPROVAL** 

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

Number: Expires:

January 31,

2005

0.5

**SECURITIES** 

Estimated average burden hours per

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

Person *  ADVAN MANAGEN	ICE LONC	G-TERM	Statement (Month/Day/Year) 03/10/2009		g 3. Issuer Name and Ticker or Trading Symbol Discovery Communications, Inc. [DISC]					
(Last)	(First) (Middle)				4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Of Filed(Month/Day/Year)	rigin	
4 TIMES S	QUARE				` ,			Thea(Monda Buy, Tear)		
(Street)				(Check		ck all applicable)		6. Individual or Joint/Gro	up	
NEW YOR	K, NYÂ	10036		DirectorX 10% Own Officer Other (give title below) (specify below)		r	Eiling(Charle Anntiachta Line)			
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Beneficially Owned							
1.Title of Security (Instr. 4)				2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Na Owne (Instr	*		
Series A preferred stock, par value \$0.01 per share				71,107,312	2 (1) (3)	I (1)	See	footnotes (1) (4)		
Series C preshare	eferred stoo	ck, par value	71,107,312	2 (2) (3)	I (2)	See	footnotes (2) (4)			
Reminder: Rep		nrate line for ea	ch class of sec	urities benefic	ially	SEC 1473 (7-02	2)			
	infor	ons who respondation contails	ined in this	form are not	t					

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

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1. Title of Derivative Security (Instr. 4)

**Expiration Date** (Month/Day/Year)

2. Date Exercisable and 3. Title and Amount of Securities Underlying **Derivative Security** (Instr. 4)

Conversion or Exercise Price of Derivative Security

Ownership Form of Derivative Security:

Direct (D)

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Date Exercisable

**Expiration Title** Date

Amount or Number of Shares

or Indirect (I) (Instr. 5)

# Reporting Owners

Reporting Owner Name / Address	Relationships				
reposing o macrimus, radias	Director	10% Owner	Officer	Other	
ADVANCE LONG-TERM MANAGEMENT TRUST 4 TIMES SQUARE NEW YORK, NY 10036	Â	ÂX	Â	Â	
NEWHOUSE FAMILY HOLDINGS, L.P. 4 TIMES SQUARE NEW YORK, NY 10036	Â	ÂX	Â	Â	
ADVANCE PUBLICATIONS INC 950 FINGERBOARD ROAD STATEN ISLAND, NY 10305	Â	ÂX	Â	Â	
NEWHOUSE BROADCASTING CORP 5000 CAMPUSWOOD DRIVE EAST SYRACUSE, NY 13057-4250	Â	ÂX	Â	Â	

### **Signatures**

/s/ Donald E. Newhouse

03/12/2009

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Each of Newhouse Broadcasting Corporation ("NBCo"), Advance Publications, Inc. ("API"), Newhouse Family Holdings, L.P. ("NFH") and Advance Long-Term Management Trust ("AMT", and together with NBCo, API and NFH, the "Reporting Persons") may be deemed

- (1) to beneficially own 71,107,312 shares of Series A preferred stock, par value \$0.01 per share of the Issuer (the "Series A Preferred Stock") through control of Advance/Newhouse Programming Partnership ("ANPP"). NBCo is the indirect majority owner of ANPP. API indirectly holds a 35% interest in ANPP. NFH is the sole shareholder of API. AMT is the general partner of NFH.
- Each of the Reporting Persons may be deemed to beneficially own 71,107,312 shares of Series C preferred stock, par value \$0.01 per share of the Issuer (the "Series C Preferred Stock"), through control of ANPP.

The Series A Preferred Stock and the Series C Preferred Stock were issued to ANPP in connection with an overall restructuring (the "Restructuring") of Discovery Holdings Company ("DHC") pursuant to the Transaction Agreement, dated as of June 4, 2008, by and

(3) among the Issuer, DHC and ANPP and certain of their respective affiliates. Further information regarding the Restructuring can be found in the Form 13D filed by the Reporting Persons with the Securities and Exchange Commission on September 29, 2008 with respect to the Issuer.

**(4)** 

Reporting Owners 2

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792,361 shares of Series A Preferred Stock and 792,361 shares of Series C Preferred Stock are held by JPMorgan Chase Bank, as Escrow Agent, pursuant to the Escrow Agreement, dated September 17, 2008, among the Issuer, ANPP and JPMorgan Chase Bank.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.