

LORILLARD, INC.

Form 3

June 09, 2008

FORM 3**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB
Number: 3235-0104Expires: January 31,
2005Estimated average
burden hours per
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

LOEWS CORP

(Last)

(First)

(Middle)

667 MADISON AVENUE

(Street)

NEW

YORK, NY 10065-8087

(City)

(State)

(Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)

06/09/2008

3. Issuer Name and Ticker or Trading Symbol
LORILLARD, INC. [LO]4. Relationship of Reporting
Person(s) to Issuer5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

____ Director ____X____ 10% Owner
____ Officer ____ Other
(give title below) (specify below)6. Individual or Joint/Group
Filing(Check Applicable Line)
____X____ Form filed by One Reporting
Person
____ Form filed by More than One
Reporting Person**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security
(Instr. 4)2. Amount of Securities
Beneficially Owned
(Instr. 4)3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)4. Nature of Indirect Beneficial
Ownership
(Instr. 5)Common Stock ⁽¹⁾

173,923,429

D

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Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security
(Instr. 4)2. Date Exercisable and
Expiration Date
(Month/Day/Year)3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)4. Conversion
or Exercise
Price of
Derivative
Security5. Ownership
Form of
Derivative
Security:
Direct (D)
or Indirect6. Nature of Indirect
Beneficial Ownership
(Instr. 5)Date
ExercisableExpiration
Date

Title

Amount or
Number of

Shares

(I)
(Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LOEWS CORP 667 MADISON AVENUE NEW YORK, NY 10065-8087	Â	Â X	Â	Â

Signatures

/s/ Gary W. Garson, as Authorized Signatory for Loews Corporation

06/09/2008

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Loews Corporation ("Loews") owns 100% of the common stock of Lorillard, Inc. ("Lorillard"). As described in Registration Statement No. 333-149051, on June 10, 2008, Loews intends to distribute 108,478,429 shares of Lorillard common stock in redemption of and in exchange for a like number of shares of Carolina Group stock, a class of common stock of Loews. On or about the June 16, 2008, Loews intends to distribute up to 65,445,000 shares of Lorillard common stock that it will own at such time in exchange for up to 93,492,857 shares of Loews common stock that are validly tendered to Loews pursuant to an exchange offer made by Loews on May 9, 2008, as described in Registration Statement No. 333-149051.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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