Edgar Filing: ST JOE CO - Form 4

ST IOF CO

Form 4 February 19, 2	2008											
FORM	Л	STATES	S SECUR	ITIES A	٩N	ID EXC	HAN	IGE C	COMMISSION		PPROVAL	
Check this	hox		Was	hington	, I	D.C. 205	49			Number:	3235-0287	
if no longe subject to Section 16 Form 4 or	STATEN	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES								burden hou	Expires: January 31 2005 Estimated average burden hours per response 0.5	
Form 5 obligations may contir <i>See</i> Instruc 1(b).	Section 17(a	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940										
(Print or Type Re	esponses)											
Greene William Britton Symbol				er Name and Ticker or Trading E CO [JOE]				2	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)(First)(Middle)3. Date of (Month/Da245 RIVERSIDE AVENUE, SUITE02/15/2050002/15/20				f Earliest Transaction Day/Year)Director 008XOfficer (give below)					10% Owner			
				th/Day/Year) App					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
JACKSONV	ILLE, FL 32202	2							Form filed by M Person			
(City)	(State)	(Zip)	Table	e I - Non-l	De	rivative S	ecurit	ies Acq	uired, Disposed of	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	med on Date, if Day/Year)	Code (Instr. 8)	ior	4. Securiti (A) or Dis (D) (Instr. 3, 4	and 5 (A) or	of 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	02/15/2008			Code V A		Amount 25,000	(D) A	Price \$ 0	232,450	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Addre	255	Relationships							
	Director	10% Owner	Officer	Other					
Greene William Britton 245 RIVERSIDE AVENUE SUITE 500 JACKSONVILLE, FL 3220			President and COO						
Signatures									
/s/ Wm. Britton Greene	02/19/2008								
<u>**</u> Signature of Reporting Person	Date								
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Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.