

CSS INDUSTRIES INC  
Form 4  
August 20, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**FARBER JACK**

(Last) (First) (Middle)

3056 MIRO DRIVE NORTH

(Street)

PALM BEACH  
GARDENS, FL 33410

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**CSS INDUSTRIES INC [CSS]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**08/16/2007**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |         |   |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|---------|---|---|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |   |         |   |   |
| Common Stock (\$ .10 par value) | 08/16/2007                           |  | S                              |   | 7,500 <sup>(1)</sup>  | D  | \$ 39.6   | 167,010 | I | By Trust FBO Jack Farber <sup>(2)</sup> |
| Common Stock (\$ .10 par value) | 08/16/2007                           |  | S                              |   | 300 <sup>(1)</sup>  | D  | \$ 39.74  | 166,710 | I | By Trust FBO Jack Farber <sup>(2)</sup> |
| Common Stock (\$ .10 par value) | 08/16/2007                           |  | S                              |   | 100 <sup>(1)</sup>  | D  | \$ 39.75  | 166,610 | I | By Trust FBO Jack Farber <sup>(2)</sup> |

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|                                    |            |   |                              |   |          |         |   |   |
|------------------------------------|------------|---|------------------------------|---|----------|---------|---|---|
| value)                             |            |   |                              |   |          |         |   |   |
| Common Stock<br>(\$ .10 par value) | 08/16/2007 | S | <u>2,000</u> <sup>(1)</sup>  | D | \$ 39.8  | 164,610 | I | By Trust<br>FBO Jack<br>Farber <sup>(2)</sup>                 |
| Common Stock<br>(\$ .10 par value) | 08/16/2007 | S | <u>5,000</u> <sup>(1)</sup>  | D | \$ 40    | 159,610 | I | By Trust<br>FBO Jack<br>Farber <sup>(2)</sup>                 |
| Common Stock<br>(\$ .10 par value) | 08/16/2007 | S | 100 <sup>(1)</sup>           | D | \$ 40.5  | 159,510 | I | By Trust<br>FBO Jack<br>Farber <sup>(2)</sup>                 |
| Common Stock<br>(\$ .10 par value) | 08/16/2007 | S | <u>4,000</u> <sup>(1)</sup>  | D | \$ 40.61 | 155,510 | I | By Trust<br>FBO Jack<br>Farber <sup>(2)</sup>                 |
| Common Stock<br>(\$ .10 par value) | 08/17/2007 | S | <u>17,100</u> <sup>(1)</sup> | D | \$ 39.7  | 138,410 | I | By Trust<br>FBO Jack<br>Farber <sup>(2)</sup>                 |
| Common Stock<br>(\$ .10 par value) | 08/17/2007 | S | <u>1,500</u> <sup>(1)</sup>  | D | \$ 39.99 | 136,910 | I | By Trust<br>FBO Jack<br>Farber <sup>(2)</sup>                 |
| Common Stock<br>(\$ .10 par value) | 08/17/2007 | S | <u>5,000</u> <sup>(1)</sup>  | D | \$ 40.1  | 131,910 | I | By Trust<br>FBO Jack<br>Farber <sup>(2)</sup>                 |
| Common Stock<br>(\$ .10 par value) |            |   |                              |   |          | 20,800  | I | By Trust<br>FBO Blake<br>Robert<br>Kurtzman<br><sup>(3)</sup> |
| Common Stock<br>(\$ .10 par value) |            |   |                              |   |          | 22,675  | I | By Trust<br>FBO Leigh<br>Ann<br>Kurtzman<br><sup>(3)</sup>    |
| Common Stock<br>(\$ .10 par value) |            |   |                              |   |          | 60,383  | I | By Trust<br>FBO David<br>M. Farber<br><sup>(3)</sup>          |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Transaction (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

## Reporting Owners

| Reporting Owner Name / Address                                       | Relationships |           |          |       |
|--|---------------|-----------|----------|-------|
|  | Director      | 10% Owner | Officer  | Other |
| FARBER JACK<br>3056 MIRO DRIVE NORTH<br>PALM BEACH GARDENS, FL 33410 | X             |           | Chairman |       |

## Signatures

Michael A. Santivaschi, Attorney  
in Fact 08/20/2007

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) (1) This sale was made pursuant to a plan intended to comply with Rule 10b5-1(c) previously adopted on August 2, 2007
- (2) (2) Reflects shares contributed by the reporting person to a revocable trust. The reporting person is the settlor, trustee and beneficiary of this trust.
- (3) (3) The reporting person disclaims beneficial ownership of these shares to the extent that he does not have a pecuniary interest in them.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.