

SYNCHRONOSS TECHNOLOGIES INC

Form 4

March 16, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Irving Lawrence R.

2. Issuer Name and Ticker or Trading Symbol
SYNCHRONOSS
TECHNOLOGIES INC [SNCR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
750 ROUTE 202, SUITE 600
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
03/14/2007

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Chief Financial Officer

BRIDGEWATER, NJ 08807

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	03/14/2007		S	200	D \$ 17.61	281,359	D
Common Stock	03/14/2007		S	100	D \$ 17.62	281,259	D
Common Stock	03/14/2007		S	100	D \$ 17.63	281,159	D
Common Stock	03/14/2007		S	200	D \$ 17.66	280,959	D
Common Stock	03/14/2007		S	100	D \$ 17.67	280,859	D

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Common Stock	03/14/2007	S	100	D	\$ 17.69	280,759	D
Common Stock	03/14/2007	S	100	D	\$ 17.7	280,659	D
Common Stock	03/14/2007	S	100	D	\$ 17.71	280,559	D
Common Stock	03/14/2007	S	100	D	\$ 17.72	280,459	D
Common Stock	03/14/2007	S	200	D	\$ 17.74	280,259	D
Common Stock	03/14/2007	S	300	D	\$ 17.75	279,959	D
Common Stock	03/14/2007	S	200	D	\$ 17.76	279,759	D
Common Stock	03/14/2007	S	300	D	\$ 17.77	279,459	D
Common Stock	03/14/2007	S	200	D	\$ 17.78	279,259	D
Common Stock	03/14/2007	S	100	D	\$ 17.79	279,159	D
Common Stock	03/14/2007	S	100	D	\$ 17.8	279,059	D
Common Stock	03/14/2007	S	100	D	\$ 17.82	278,959	D
Common Stock	03/14/2007	S	100	D	\$ 17.83	278,859	D
Common Stock	03/14/2007	S	100	D	\$ 17.84	278,759	D
Common Stock	03/14/2007	S	100	D	\$ 17.85	278,659	D
Common Stock	03/14/2007	S	100	D	\$ 17.9	278,559	D
Common Stock	03/14/2007	S	300	D	\$ 17.91	278,259	D
Common Stock	03/14/2007	S	300	D	\$ 17.92	277,959	D
Common Stock	03/14/2007	S	300	D	\$ 17.95	277,659	D
Common Stock	03/14/2007	S	100	D	\$ 17.99	277,559	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Table with 10 columns: 1. Title of Derivative Security (Instr. 3), 2. Conversion or Exercise Price of Derivative Security, 3. Transaction Date (Month/Day/Year), 3A. Deemed Execution Date, if any (Month/Day/Year), 4. Transaction Code (Instr. 8), 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5), 6. Date Exercisable and Expiration Date (Month/Day/Year), 7. Title and Amount of Underlying Securities (Instr. 3 and 4), 8. Price of Derivative Security (Instr. 5), 9. Number of Derivative Securities Beneficially Owned (Instr. 5).

Reporting Owners

Table with 2 columns: Reporting Owner Name / Address and Relationships. Relationships include Director, 10% Owner, Officer, and Other.

Signatures

/s/ Lawrence R. Irving 03/16/2007
**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

All of the sales reported in this Form were effected pursuant to an approved Rule 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.