Western Union CO Form FWP August 15, 2017

Filed Pursuant to Rule 433 Registration No. 333-213943

## **The Western Union Company**

\$100,000,000 3.600% Notes due 2022

August 15, 2017

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Pricing Term Sheet	
Issuer:	The Western Union Company
Securities:	3.600% Notes due 2022; upon settlement, the notes will form part of the same series as, and will be fungible with, the Issuer s outstanding \$400,000,000 3.600% Notes due 2022 issued on March 15, 2017, and the aggregate principal amount of this series of notes will be \$500,000,000
Format:	SEC-Registered
Trade Date:	August 15, 2017
Settlement Date*:	August 22, 2017 (T+5)
Maturity Date:	March 15, 2022
Principal Amount:	\$100,000,000
Price to Public:	101.783% (plus accrued interest from March 15, 2017)
Net Proceeds (before expenses) to Issuer:	\$102,753,000 (including \$1,570,000 of accrued interest)
Spread to Benchmark Treasury:	+135 basis points
Benchmark Treasury:	UST 1.875% due July 31, 2022
Benchmark Treasury Price / Yield:	100-08 ¼ / 1.820%
Yield to Worst:	3.170%
Coupon (Interest Rate):	3.600%

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Interest Rate Adjustment:  The interest rate payable on the notes will be subject from time to time if either Moody's or S&P (or any Agency (as defined in the preliminary prospectus sup downgrades (or subsequently upgrades) the debt ratin notes as described under Description of the Notes of Adjustment for the New 2022 Notes in the preliminary supplement  Optional Redemption Make-Whole Call:  Make-whole call at any time prior to February 15, 20 of 100% of the principal amount of the notes being red discounted present value at Treasury rate plus 25 bas  Optional Redemption Par Call:  Par call at any time on or after February 15, 2022, at 100% of the principal amount of the notes being red accrued interest but unpaid interest thereon to, but ex of redemption  Change of Control:  If a Change of Control Triggering Event occurs, unle exercised its right to redeem the notes, the Issuer will offer to repurchase the notes at a price equal to 101% principal amount of notes repurchased, plus accrued interest, if any, on the notes repurchased to, but not in of repurchase  Minimum Denominations:  \$2,000 and integral multiples of \$1,000 in excess the Day Count Convention:  30/360  Business Days:  New York  CUSIP / ISIN:  959802 AU3 / US959802AU35	eginning September 15,
of 100% of the principal amount of the notes being rediscounted present value at Treasury rate plus 25 bas  Optional Redemption Par Call:  Par call at any time on or after February 15, 2022, at 100% of the principal amount of the notes being rede accrued interest but unpaid interest thereon to, but ex of redemption  Change of Control:  If a Change of Control Triggering Event occurs, unle exercised its right to redeem the notes, the Issuer will offer to repurchase the notes at a price equal to 101% principal amount of notes repurchased, plus accrued interest, if any, on the notes repurchased to, but not in of repurchase  Minimum Denominations:  \$2,000 and integral multiples of \$1,000 in excess the Day Count Convention:  30/360  New York	(or any Substitute Rating ectus supplement)) debt rating assigned to the Notes General Interest Rate
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Day Count Convention:  30/360  Business Days:  New York	suer will be required to to 101% of the aggregate accrued and unpaid
Business Days: New York	cess thereof
CUSIP / ISIN: 959802 AU3 / US959802AU35	
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Use of Proceeds:	The Issuer intends to use the net proceeds from the sale of the notes for general corporate purposes
Joint Book-Running Managers:	Citigroup Global Markets Inc.
	U.S. Bancorp Investments, Inc.
Co-Managers:	BNY Mellon Capital Markets, LLC
	Credit Suisse Securities (USA) LLC
	Mizuho Securities USA LLC
	Scotia Capital (USA) Inc.

\*The Issuer expects to deliver the notes against payment on or about August 22, 2017, which is the fifth U.S. business day following the date of this pricing term sheet (such settlement being referred to as T+5). Under Rule 15c6-1 under the Securities Exchange Act of 1934, trades in the secondary market are required to settle in three U.S. business days, unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade the notes prior to the third U.S. business day before the settlement date will be required, by virtue of the fact that the notes initially settle in T+5, to specify an alternate settlement arrangement at the time of any such trade to prevent a failed settlement. Purchasers of the notes who wish to trade the notes prior to the third U.S. business day before the settlement date should consult their advisors.

The Issuer has filed a registration statement (including a base prospectus and a prospectus supplement) with the U.S. Securities and Exchange Commission (SEC) for the offering to which this communication relates. Capitalized terms used herein and not otherwise defined herein have the meanings specified in the prospectus supplement. Before you invest, you should read the prospectus supplement for this offering, the prospectus in that registration statement and any other documents the Issuer has filed with the SEC for more complete information about the Issuer and this offering. You may get these documents for free by searching the SEC online data base (EDGAR) on the SEC web site at http://www.sec.gov. Alternatively, the Issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus supplement and prospectus if you request it by calling Citigroup Global Markets Inc. toll-free at 1-800-831-9146, or U.S. Bancorp Investments, Inc. toll-free at 1-877-558-2607.

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