

NYSE Euronext  
Form 4  
November 13, 2007

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FORD WILLIAM E

(Last) (First) (Middle)

GENERAL ATLANTIC SERVICE COMPANY, LLC

(Street)

GREENWICH, CT 06830

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NYSE Euronext [NYX]

3. Date of Earliest Transaction (Month/Day/Year)  
11/09/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	11/09/2007		S	81,135 D \$ 90.0118	6,653,504 <sup>(5)</sup>	I	See <sup>(1)</sup>
Common Stock	11/09/2007		S	27,076 D \$ 90.0118	6,653,504 <sup>(5)</sup>	I	See <sup>(2)</sup>
Common Stock	11/09/2007		S	1,459 D \$ 90.0118	6,653,504 <sup>(5)</sup>	I	See <sup>(3)</sup>
Common Stock	11/09/2007		S	4,984 D \$ 90.0118	6,653,504 <sup>(5)</sup>	I	See <sup>(4)</sup>
Common Stock	11/09/2007		J <sup>(6)</sup>	1,811 D <u>6</u>	6,653,504 <sup>(5)</sup>	I	See <sup>(4)</sup>

Edgar Filing: NYSE Euronext - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

FORD WILLIAM E  
GENERAL ATLANTIC SERVICE COMPANY, LLC    X  
GREENWICH, CT 06830

## Signatures

William E. Ford                      11/13/2007

\_\_Signature of                      Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) By General Atlantic Partners 77, L.P. ("GAP 77"). See footnote 5.
- (2) By GAP-W Holdings, L.P. ("GAP-W"). See footnote 5.
- (3) By GapStar, LLC ("GapStar"). See footnote 5.
- (4) By GAP Coinvestment Partners II, L.P. ("GAPCO II"). See footnote 5.
- (5) 6,653,504 shares of common stock consists of 4,635,181 shares owned by GAP 77, 1,546,815 shares owned by GAP-W, 83,340 shares owned by GapStar and 388,168 shares owned by GAPCO II. Mr. Ford is Chief Executive Officer and a Managing Director of General Atlantic LLC ("GA LLC") and a general partner of GAPCO II. GA LLC is the general partner of GAP 77 and GAP-W, and the sole member of GapStar. The general partners of GAPCO II are also Managing Directors of GA LLC. Mr. Ford disclaims beneficial

## Edgar Filing: NYSE Euronext - Form 4

ownership of such shares except to the extent of his pecuniary interest therein.

(6) Pro rata distribution of shares of common stock to limited partners.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.