

PNC FINANCIAL SERVICES GROUP, INC.

Form 10-K

February 29, 2016

Table of Contents

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 10-K

Annual Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the fiscal year ended December 31, 2015

Commission file number 001-09718

THE PNC FINANCIAL SERVICES GROUP, INC.

(Exact name of registrant as specified in its charter)

Pennsylvania (State or other jurisdiction of incorporation or organization)
25-1435979 (I.R.S. Employer Identification No.)
The Tower at PNC Plaza

300 Fifth Avenue

Pittsburgh, Pennsylvania 15222-2401

(Address of principal executive offices, including zip code)

Registrant's telephone number, including area code - **(412) 762-2000**

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of Each Class</u>	<u>Name of Each Exchange on Which Registered</u>
Common Stock, par value \$5.00	New York Stock Exchange
Depository Shares Each Representing a 1/4,000 Interest in a Share of Fixed-to-Floating Rate Non-Cumulative Perpetual Preferred Stock, Series P	New York Stock Exchange
Depository Shares Each Representing a 1/4,000 Interest in a Share of 5.375% Non-Cumulative Perpetual Preferred Stock, Series Q	New York Stock Exchange
Warrants (expiring December 31, 2018) to purchase Common Stock	New York Stock Exchange

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Securities registered pursuant to Section 12(g) of the Act:

\$1.80 Cumulative Convertible Preferred Stock Series B, par value \$1.00

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes No

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark if the disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes No

The aggregate market value of the registrant's outstanding voting common stock held by nonaffiliates on June 30, 2015, determined using the per share closing price on that date on the New York Stock Exchange of \$95.65, was approximately \$49.2 billion. There is no non-voting common equity of the registrant outstanding.

Number of shares of registrant's common stock outstanding at February 12, 2016: 501,105,185

DOCUMENTS INCORPORATED BY REFERENCE

Portions of the definitive Proxy Statement of The PNC Financial Services Group, Inc. to be filed pursuant to Regulation 14A for the 2016 annual meeting of shareholders (Proxy Statement) are incorporated by reference into Part III of this Form 10-K.

Table of Contents

THE PNC FINANCIAL SERVICES GROUP, INC.

Cross-Reference Index to 2015 Form 10-K

TABLE OF CONTENTS

	Page
<u>PART I</u>	
Item 1 <u>Business.</u>	1
Item 1A <u>Risk Factors.</u>	16
Item 1B <u>Unresolved Staff Comments.</u>	27
Item 2 <u>Properties.</u>	27
Item 3 <u>Legal Proceedings.</u>	27
Item 4 <u>Mine Safety Disclosures.</u>	27
<u>Executive Officers of the Registrant</u>	27
<u>Directors of the Registrant</u>	29
<u>PART II</u>	
Item 5 <u>Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities.</u>	29
<u>Common Stock Performance Graph</u>	31
Item 6 <u>Selected Financial Data.</u>	32
Item 7 <u>Management's Discussion and Analysis of Financial Condition and Results of Operations (MD&A).</u>	34
<u>Executive Summary</u>	34
<u>Consolidated Income Statement Review</u>	38
<u>Consolidated Balance Sheet Review</u>	40
<u>Off-Balance Sheet Arrangements And Variable Interest Entities</u>	50
<u>Fair Value Measurements</u>	51
<u>Business Segments Review</u>	51
<u>Critical Accounting Estimates And Judgments</u>	62
<u>Status Of Qualified Defined Benefit Pension Plan</u>	66
<u>Recourse And Repurchase Obligations</u>	67
<u>Risk Management</u>	69
<u>2014 Versus 2013</u>	92
<u>Glossary Of Terms</u>	96
<u>Cautionary Statement Regarding Forward-Looking Information</u>	100
Item 7A <u>Quantitative and Qualitative Disclosures About Market Risk.</u>	101
Item 8 <u>Financial Statements and Supplementary Data.</u>	102
<u>Report of Independent Registered Public Accounting Firm</u>	102
<u>Consolidated Income Statement</u>	103
<u>Consolidated Statement of Comprehensive Income</u>	104
<u>Consolidated Balance Sheet</u>	105
<u>Consolidated Statement Of Changes In Equity</u>	106
<u>Consolidated Statement Of Cash Flows</u>	107

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

<u>Notes To Consolidated Financial Statements</u>	109
<u>Note 1 Accounting Policies</u>	109
<u>Note 2 Loan Sale and Servicing Activities and Variable Interest Entities</u>	121
<u>Note 3 Asset Quality</u>	126

Table of Contents

THE PNC FINANCIAL SERVICES GROUP, INC.

Cross-Reference Index to 2015 Form 10-K (continued)

TABLE OF CONTENTS (Continued)

	Page
Item 8	
Financial Statements and Supplementary Data. (continued)	
<u>Note 4 Purchased Loans</u>	140
<u>Note 5 Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit</u>	141
<u>Note 6 Investment Securities</u>	144
<u>Note 7 Fair Value</u>	149
<u>Note 8 Goodwill and Intangible Assets</u>	166
<u>Note 9 Premises, Equipment and Leasehold Improvements</u>	169
<u>Note 10 Time Deposits</u>	169
<u>Note 11 Borrowed Funds</u>	169
<u>Note 12 Employee Benefit Plans</u>	170
<u>Note 13 Stock Based Compensation Plans</u>	177
<u>Note 14 Financial Derivatives</u>	180
<u>Note 15 Earnings Per Share</u>	188
<u>Note 16 Equity</u>	188
<u>Note 17 Other Comprehensive Income</u>	192
<u>Note 18 Income Taxes</u>	193
<u>Note 19 Regulatory Matters</u>	195
<u>Note 20 Legal Proceedings</u>	196
<u>Note 21 Commitments and Guarantees</u>	205
<u>Note 22 Parent Company</u>	209
<u>Note 23 Segment Reporting</u>	210
<u>Note 24 Subsequent Events</u>	212
<u>Statistical Information (Unaudited)</u>	213
Item 9	
<u>Changes in and Disagreements With Accountants on Accounting and Financial Disclosure.</u>	222
Item 9A	
<u>Controls and Procedures.</u>	222
Item 9B	
<u>Other Information.</u>	222
<u>PART III</u>	
Item 10	
<u>Directors, Executive Officers and Corporate Governance.</u>	222
Item 11	
<u>Executive Compensation.</u>	223
Item 12	
<u>Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters.</u>	223
Item 13	
<u>Certain Relationships and Related Transactions, and Director Independence.</u>	223
Item 14	
<u>Principal Accounting Fees and Services.</u>	223
<u>PART IV</u>	
Item 15	
<u>Exhibits, Financial Statement Schedules.</u>	223
<u>SIGNATURES</u>	
	224
<u>EXHIBIT INDEX</u>	
	E-1

Table of Contents

THE PNC FINANCIAL SERVICES GROUP, INC.

Cross-Reference Index to 2015 Form 10-K (continued)

MD&A TABLE REFERENCE

Table	Description	Page
1	<u>Summary Financial Results</u>	35
2	<u>Summarized Average Balance Sheet</u>	37
3	<u>Results Of Businesses Summary</u>	38
4	<u>Net Interest Income and Net Interest Margin</u>	38
5	<u>Noninterest Income</u>	39
6	<u>Summarized Balance Sheet Data</u>	40
7	<u>Details Of Loans</u>	41
8	<u>Accretion Purchased Impaired Loans</u>	42
9	<u>Purchased Impaired Loans Accretable Yield</u>	42
10	<u>Valuation of Purchased Impaired Loans</u>	42
11	<u>Weighted Average Life of the Purchased Impaired Portfolios</u>	43
12	<u>Accretable Difference Sensitivity Total Purchased Impaired Loans</u>	43
13	<u>Commitments to Extend Credit</u>	44
14	<u>Investment Securities</u>	44
15	<u>Weighted-Average Expected Maturity of Mortgage and Other Asset-Backed Debt Securities</u>	45
16	<u>Loans Held For Sale</u>	45
17	<u>Details Of Funding Sources</u>	46
18	<u>Shareholders Equity</u>	47
19	<u>Basel III Capital</u>	48
20	<u>Fair Value Measurements Summary</u>	51
21	<u>Retail Banking Table</u>	52
22	<u>Corporate & Institutional Banking Table</u>	55
23	<u>Asset Management Group Table</u>	57
24	<u>Residential Mortgage Banking Table</u>	59
25	<u>BlackRock Table</u>	60
26	<u>Non-Strategic Assets Portfolio Table</u>	61
27	<u>Pension Expense Sensitivity Analysis</u>	67
28	<u>Nonperforming Assets By Type</u>	72
29	<u>Change in Nonperforming Assets</u>	72
30	<u>OREO and Foreclosed Assets</u>	73
31	<u>Accruing Loans Past Due</u>	73
32	<u>Home Equity Lines of Credit Draw Period End Dates</u>	75
33	<u>Consumer Real Estate Related Loan Modifications</u>	76
34	<u>Summary of Troubled Debt Restructurings</u>	77

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

35	<u>Loan Charge-Offs And Recoveries</u>	77
36	<u>Allowance for Loan and Lease Losses</u>	79
37	<u>PNC Bank Notes Issued During 2015</u>	84
38	<u>PNC Bank Senior and Subordinated Debt</u>	85
39	<u>FHLB Borrowings</u>	85

Table of Contents

THE PNC FINANCIAL SERVICES GROUP, INC.

Cross-Reference Index to 2015 Form 10-K (continued)

MD&A TABLE REFERENCE (Continued)

Table	Description	Page
40	<u>Parent Company Senior and Subordinated Debt and Hybrid Capital Instruments</u>	86
41	<u>Credit Ratings as of December 31, 2015 for PNC and PNC Bank</u>	86
42	<u>Contractual Obligations</u>	87
43	<u>Other Commitments</u>	87
44	<u>Interest Sensitivity Analysis</u>	88
45	<u>Net Interest Income Sensitivity to Alternative Rate Scenarios (Fourth Quarter 2015)</u>	88
46	<u>Alternate Interest Rate Scenarios: One Year Forward</u>	89
47	<u>Enterprise-Wide Gains/Losses Versus Value-at-Risk</u>	89
48	<u>Equity Investments Summary</u>	90
49	<u>Financial Derivatives Summary</u>	91

Table of Contents

THE PNC FINANCIAL SERVICES GROUP, INC.

Cross-Reference Index to 2015 Form 10-K (continued)

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS TABLE REFERENCE

Table	Description	Page
50	<u>Cash Flows Associated with Loan Sale and Servicing Activities</u>	122
51	<u>Principal Balance, Delinquent Loans, and Net Charge-offs Related to Serviced Loans For Others</u>	123
52	<u>Consolidated VIEs – Carrying Value</u>	123
53	<u>Non-Consolidated VIEs</u>	125
54	<u>Analysis of Loan Portfolio</u>	127
55	<u>Nonperforming Assets</u>	128
56	<u>Commercial Lending Asset Quality Indicators</u>	130
57	<u>Home Equity and Residential Real Estate Balances</u>	131
58	<u>Home Equity and Residential Real Estate Asset Quality Indicators – Excluding Purchased Impaired Loans</u>	131
59	<u>Home Equity and Residential Real Estate Asset Quality Indicators – Purchased Impaired Loans</u>	133
60	<u>Credit Card and Other Consumer Loan Classes Asset Quality Indicators</u>	135
61	<u>Summary of Troubled Debt Restructurings</u>	136
62	<u>Financial Impact and TDRs by Concession Type</u>	137
63	<u>TDRs that were Modified in the Past Twelve Months which have Subsequently Defaulted</u>	138
64	<u>Impaired Loans</u>	139
65	<u>Purchased Impaired Loans – Balances</u>	140
66	<u>Purchased Impaired Loans – Accretable Yield</u>	141
67	<u>Rollforward of Allowance for Loan and Lease Losses and Associated Loan Data</u>	142
68	<u>Rollforward of Allowance for Unfunded Loan Commitments and Letters of Credit</u>	143
69	<u>Investment Securities Summary</u>	144
70	<u>Gross Unrealized Loss and Fair Value of Securities Available for Sale</u>	146
71	<u>Gains (Losses) on Sales of Securities Available for Sale</u>	147
72	<u>Contractual Maturity of Debt Securities</u>	148
73	<u>Fair Value of Securities Pledged and Accepted as Collateral</u>	148
74	<u>Fair Value Measurements – Recurring Basis Summary</u>	155
75	<u>Reconciliation of Level 3 Assets and Liabilities</u>	156
76	<u>Fair Value Measurements – Recurring Quantitative Information</u>	158
77	<u>Fair Value Measurements – Nonrecurring</u>	161
78	<u>Fair Value Measurements – Nonrecurring Quantitative Information</u>	161
79	<u>Fair Value Option – Changes in Fair Value</u>	162
80	<u>Fair Value Option – Fair Value and Principal Balances</u>	163
81	<u>Additional Fair Value Information Related to Other Financial Instruments</u>	164
82	<u>Goodwill by Business Segment</u>	166
83	<u>Commercial Mortgage Servicing Rights Accounted for at Fair Value</u>	166

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

84	<u>Commercial Mortgage Servicing Rights Accounted for Under the Amortization Method</u>	167
85	<u>Residential Mortgage Servicing Rights</u>	167
86	<u>Commercial Mortgage Loan Servicing Rights Key Valuation Assumptions</u>	168
87	<u>Residential Mortgage Loan Servicing Rights Key Valuation Assumptions</u>	168
88	<u>Fees from Mortgage Loan Servicing</u>	168

Table of Contents

THE PNC FINANCIAL SERVICES GROUP, INC.

Cross-Reference Index to 2015 Form 10-K (continued)

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS TABLE REFERENCE (Continued)

Table	Description	Page
89	<u>Other Intangible Assets</u>	168
90	<u>Summary of Changes in Other Intangible Assets</u>	168
91	<u>Amortization Expense on Existing Intangible Assets</u>	169
92	<u>Premises, Equipment and Leasehold Improvements</u>	169
93	<u>Depreciation and Amortization Expense</u>	169
94	<u>Lease Rental Expense</u>	169
95	<u>FHLB Borrowings, Bank Notes, Senior Debt and Subordinated Debt</u>	170
96	<u>Reconciliation of Changes in Projected Benefit Obligation and Change in Plan Assets</u>	171
97	<u>Asset Strategy Allocations</u>	172
98	<u>Pension Plan Assets – Fair Value Hierarchy</u>	174
99	<u>Rollforward of Pension Plan Level 3 Assets</u>	174
100	<u>Estimated Cash Flows</u>	175
101	<u>Components of Net Periodic Benefit Cost</u>	175
102	<u>Net Periodic Costs – Assumptions</u>	176
103	<u>Other Pension Assumptions</u>	176
104	<u>Effect of One Percent Change in Assumed Health Care Cost</u>	176
105	<u>Estimated Amortization of Unamortized Actuarial Gains and Losses – 2016</u>	176
106	<u>Option Pricing Assumptions</u>	177
107	<u>Stock Option Rollforward</u>	178
108	<u>Nonvested Incentive/Performance Unit Awards and Restricted Share/Restricted Share Unit Awards – Rollforward</u>	179
109	<u>Nonvested Cash-Payable Incentive/Performance Units and Restricted Share Units – Rollforward</u>	179
110	<u>Employee Stock Purchase Plan – Summary</u>	179
111	<u>Total Gross Derivatives</u>	180
112	<u>Derivatives Designated As Hedging Instruments under GAAP</u>	181
113	<u>Gains (Losses) on Derivatives and Related Hedged Items – Fair Value Hedges</u>	181
114	<u>Gains (Losses) on Derivatives and Related Cash Flows – Cash Flow Hedges</u>	182
115	<u>Derivatives Not Designated As Hedging Instruments under GAAP</u>	183
116	<u>Gains (Losses) on Derivatives Not Designated As Hedging Instruments under GAAP</u>	185
117	<u>Derivative Assets and Liabilities Offsetting</u>	186
118	<u>Basic and Diluted Earnings per Common Share</u>	188
119	<u>Preferred Stock – Authorized, Issued and Outstanding</u>	188
120	<u>Terms of Outstanding Preferred Stock</u>	189
121	<u>Summary of Replacement Capital Covenants of Perpetual Trust Securities</u>	191
122	<u>Summary of Contractual Commitments of Perpetual Trust Securities</u>	191
123	<u>Other Comprehensive Income</u>	192
124	<u>Accumulated Other Comprehensive Income (Loss) Components</u>	193

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

125	<u>Components of Income Tax Expense</u>	193
126	<u>Deferred Tax Assets and Liabilities</u>	193
127	<u>Reconciliation of Statutory and Effective Tax Rates</u>	194

Table of Contents

THE PNC FINANCIAL SERVICES GROUP, INC.

Cross-Reference Index to 2015 Form 10-K (continued)

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS TABLE REFERENCE (Continued)

Table	Description	Page
128	<u>Net Operating Loss Carryforwards and Tax Credit Carryforwards</u>	194
129	<u>Change in Unrecognized Tax Benefits</u>	194
130	<u>Basel Regulatory Capital</u>	195
131	<u>Commitments to Extend Credit and Other Commitments</u>	205
132	<u>Internal Credit Ratings Related to Net Outstanding Standby Letters of Credit</u>	205
133	<u>Resale and Repurchase Agreements Offsetting</u>	208
134	<u>Parent Company Income Statement</u>	209
135	<u>Parent Company Balance Sheet</u>	209
136	<u>Parent Company Interest Paid and Income Tax Refunds (Payments)</u>	209
137	<u>Parent Company Statement of Cash Flows</u>	210
138	<u>Results Of Businesses</u>	212

Table of Contents

PART I

Forward-Looking Statements: From time to time, The PNC Financial Services Group, Inc. (PNC or the Corporation) has made and may continue to make written or oral forward-looking statements regarding our outlook for earnings, revenues, expenses, capital and liquidity levels and ratios, asset levels, asset quality, financial position and other matters regarding or affecting PNC and its future business and operations or the impact of legal, regulatory or supervisory matters on our business operations or performance. This Annual Report on Form 10-K (the Report or Form 10-K) also includes forward-looking statements. With respect to all such forward-looking statements, you should review our Risk Factors discussion in Item 1A, our Risk Management, Critical Accounting Estimates And Judgments, and Cautionary Statement Regarding Forward-Looking Information sections included in Item 7, and Note 20 Legal Proceedings and Note 21 Commitments and Guarantees in the Notes To Consolidated Financial Statements included in Item 8 of this Report. See page 96 for a glossary of certain terms used in this Report.

ITEM 1 BUSINESS

Business Overview

Headquartered in Pittsburgh, Pennsylvania, we are one of the largest diversified financial services companies in the United States. We have businesses engaged in retail banking, corporate and institutional banking, asset management, and residential mortgage banking, providing many of our products and services nationally, as well as other products and services in our primary geographic markets located in Pennsylvania, Ohio, New Jersey, Michigan, Illinois, Maryland, Indiana, Florida, North Carolina, Kentucky, Washington, D.C., Delaware, Virginia, Alabama, Georgia, Missouri, Wisconsin and South Carolina. We also provide certain products and services internationally. At December 31, 2015, our consolidated total assets, total deposits and total shareholders' equity were \$358.5 billion, \$249.0 billion and \$44.7 billion, respectively.

We were incorporated under the laws of the Commonwealth of Pennsylvania in 1983 with the consolidation of Pittsburgh National Corporation and Provident National Corporation. Since 1983, we have diversified our geographical presence, business mix and product capabilities through internal growth, strategic bank and non-bank acquisitions and equity investments, and the formation of various non-banking subsidiaries.

Review of Business Segments

In addition to the following information relating to our lines of business, we incorporate the information under the captions Business Segment Highlights and Business Segments Review in Item 7 of this Report here by reference. Also, we include the financial and other information by business in Note 23 Segment Reporting in the Notes To Consolidated Financial Statements in Item 8 of this Report here by reference.

Assets, revenue and earnings attributable to foreign activities were not material in the periods presented. We periodically refine our internal methodologies as management reporting practices are enhanced. To the extent significant and practicable, retrospective application of new methodologies is made to prior period reportable business segment results and disclosures to create comparability with the current period.

See Note 23 Segment Reporting in the Notes To Consolidated Financial Statements in Item 8 of this Report for information on enhancements made in the first quarter of 2015 to PNC's internal funds transfer pricing methodology.

Retail Banking provides deposit, lending, brokerage, investment management and cash management services to consumer and small business customers within our primary geographic markets. Our customers are serviced through our branch network, ATMs, call centers, online banking and mobile channels. The branch network is located primarily in Pennsylvania, Ohio, New Jersey, Michigan, Illinois, Maryland, Indiana, Florida, North Carolina, Kentucky, Washington, D.C., Delaware, Virginia, Alabama, Georgia, Missouri, Wisconsin and South Carolina.

Our core strategy is to acquire and retain customers who maintain their primary checking and transaction relationships with PNC. We also seek revenue growth by deepening our share of our customers' financial assets, such as savings and liquidity deposits, loans and investable assets, including retirement assets. A strategic priority for PNC is to redefine the retail banking business in response to changing customer preferences. A key element of this strategy is to expand the use of lower-cost alternative distribution channels while continuing to optimize the traditional branch network. In addition, we have a disciplined process to continually improve the engagement of both our employees and customers, which is a strong indicator of customer growth, retention and relationship expansion.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Corporate & Institutional Banking provides lending, treasury management, and capital markets-related products and services to mid-sized and large corporations, government and not-for-profit entities. Lending products include secured and unsecured loans, letters of credit and equipment leases. Treasury management services include cash and investment management, receivables management, disbursement services, funds transfer services, information reporting and global trade services. Capital markets-related products and services include foreign exchange, derivatives, securities sales and underwriting, loan syndications, mergers and acquisitions advisory, equity capital markets advisory and related services. We also provide commercial loan servicing and technology solutions for the commercial real estate finance industry.

The PNC Financial Services Group, Inc. *Form 10-K* 1

Table of Contents

Products and services are generally provided within our primary geographic markets, with certain products and services offered nationally and internationally.

Corporate & Institutional Banking's strategy is to be the leading relationship-based provider of traditional banking products and services to its customers through the economic cycles. We aim to expand our market share and drive higher returns by growing and deepening customer relationships by driving solutions-based selling, while maintaining prudent risk and expense management.

Asset Management Group includes personal wealth management for high net worth and ultra high net worth clients and institutional asset management. Wealth management products and services include investment and retirement planning, customized investment management, private banking, tailored credit solutions, and trust management and administration for individuals and their families. Our Hawthorn unit provides multi-generational family planning including wealth strategy, investment management, private banking, tax and estate planning guidance, performance reporting and personal administration services to ultra high net worth families. Institutional asset management provides investment management, custody administration and retirement administration services. The business also offers PNC proprietary mutual funds. Institutional clients include corporations, unions, municipalities, non-profits, foundations and endowments, primarily located in our geographic footprint.

Asset Management Group is focused on being one of the premier bank-held individual and institutional asset managers in each of the markets it serves. The business seeks to deliver high quality banking, trust and investment management services to our high net worth, ultra high net worth and institutional client sectors through a broad array of products and services. Asset Management Group's primary goals are to service our clients, grow the business and deliver solid financial performance with prudent risk and expense management.

Residential Mortgage Banking directly originates first lien residential mortgage loans on a nationwide basis with a significant presence within the retail banking footprint. Mortgage loans represent loans collateralized by one-to-four-family residential real estate. These loans are typically underwritten to government agency and/or third-party standards, and either sold, servicing retained, or held on PNC's balance sheet. Loan sales are primarily to secondary mortgage conduits of Federal National Mortgage Association (FNMA), Federal Home Loan Mortgage Corporation (FHLMC), Federal Home Loan Banks and third-party investors, or are securitized and issued under the Government National Mortgage Association (GNMA) program, as

described in more detail in Note 2 Loan Sale and Servicing Activities and Variable Interest Entities in Item 8 of this Report and included here by reference. The mortgage servicing operation performs all functions related to servicing mortgage loans, primarily those in first lien position, for various investors and for loans owned by PNC.

Residential Mortgage Banking is focused on adding value to the PNC franchise by building stronger customer relationships, providing quality investment loans and mortgage servicing opportunities, and delivering acceptable returns consistent with our desired risk appetite. A strategic priority for PNC is to build a stronger residential mortgage business offering seamless delivery to customers while improving efficiencies. Our national distribution capability provides volume that drives economies of scale, risk dispersion and cost-effective extension of the retail banking footprint for cross-selling opportunities.

BlackRock, in which we hold an equity investment, is a leading publicly traded investment management firm providing a broad range of investment and risk management services to institutional and retail clients worldwide. Using a diverse platform of active and index investment strategies across asset classes, BlackRock develops investment outcomes and asset allocation solutions for clients. Product offerings include single- and multi-asset class portfolios investing in equities, fixed income, alternatives and money market instruments. BlackRock also offers an investment and risk management technology platform, risk analytics and advisory services and solutions to a broad base of institutional investors. Our equity investment in BlackRock provides us with an additional source of noninterest income and increases our overall revenue diversification. BlackRock is a publicly traded company, and additional information regarding its business is available in its filings with the Securities and Exchange Commission (SEC).

Non-Strategic Assets Portfolio includes a consumer portfolio of mainly residential mortgage and brokered home equity loans and lines of credit and a small commercial/commercial real estate loan and lease portfolio. We obtained a significant portion of these non-strategic assets through acquisitions of other companies.

Subsidiaries

Our corporate legal structure at December 31, 2015 consisted of one domestic subsidiary bank, including its subsidiaries, and approximately 70 active non-bank subsidiaries, in addition to various affordable housing investments. Our bank subsidiary is PNC Bank, National Association (PNC Bank), a national bank headquartered in Pittsburgh, Pennsylvania. For additional information on our subsidiaries, see Exhibit 21 to this

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Report.

2 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents**Statistical Disclosure By Bank Holding Companies**

The following statistical information is included on the indicated pages of this Report and is incorporated herein by reference:

	Form 10-K page
Average Consolidated Balance Sheet And Net Interest Analysis	214-215
Analysis Of Year-To-Year Changes In Net Interest Income	216
Book Values Of Securities	44-45
	and 144-148
Maturities And Weighted-Average Yield Of Securities	45 and 148
Loan Types	41-43, 127-128
	and 217
Selected Loan Maturities And Interest Sensitivity	220
Nonaccrual, Past Due And Restructured Loans And Other Nonperforming Assets	71-77,
	113-116,
	126-139 and 218
Potential Problem Loans And Loans Held For Sale	45-46 and 71-79
Summary Of Loan Loss Experience	77-79, 141-143
	and 219
Allocation Of Allowance For Loan And Lease Losses	77-79 and 220
Average Amount And Average Rate Paid On Deposits	214-215
Time Deposits Of \$100,000 Or More	220
Selected Consolidated Financial Data	32-33

Short-term borrowings not included as average balances during 2015, 2014, and 2013 were less than 30% of total shareholders' equity at the end of each period.

Supervision and Regulation

PNC is a bank holding company (BHC) registered under the Bank Holding Company Act of 1956 (BHC Act) and a financial holding company under the Gramm-Leach-Bliley Act (GLB Act).

We are subject to numerous governmental regulations, some of which are highlighted below. See Note 19 Regulatory Matters in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information regarding our regulatory matters. Applicable laws and regulations restrict our permissible activities and investments, impose conditions and requirements on the products and services we offer and

the manner in which they are offered and sold, and require compliance with protections for loan, deposit, brokerage, fiduciary, investment management and other customers, among other things. They also restrict our ability to repurchase stock or pay dividends, or to receive dividends from our bank subsidiary, and impose capital adequacy and liquidity requirements. The consequences of noncompliance can include substantial monetary and nonmonetary sanctions.

In addition, we are subject to comprehensive supervision and periodic examination by, among other regulatory bodies, the Board of Governors of the Federal Reserve System (Federal Reserve) and the Office of the Comptroller of the Currency (OCC). These examinations consider not only compliance with applicable laws, regulations and supervisory policies of the agency, but also capital levels, asset quality, risk management effectiveness, management ability and performance, earnings, liquidity and various other factors. The results of examination activity by any of our federal bank regulators potentially can result in the imposition of significant limitations on our activities and growth. These regulatory agencies generally have broad discretion to impose restrictions and limitations on the operations of a regulated entity and take enforcement action against a regulated entity where the relevant agency determines, among other things, that such operations fail to comply with applicable law or regulations or are conducted in an unsafe or unsound manner. This supervisory framework, including the examination reports and supervisory ratings (which are not publicly available) of the agencies, could materially impact the conduct, growth and profitability of our operations.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

The Consumer Financial Protection Bureau (CFPB) is responsible for examining PNC Bank and its affiliates (including PNC) for compliance with most federal consumer financial protection laws, including the laws relating to fair lending and prohibiting unfair, deceptive or abusive acts or practices in connection with the offer, sale or provision of consumer financial products or services, and for enforcing such laws with respect to PNC Bank and its affiliates. The results of the CFPB's examinations, which are not publicly available, also can result in restrictions or limitations on the operations of a regulated entity as well as enforcement actions against a regulated entity, including the imposition of substantial monetary penalties and nonmonetary requirements.

We also are subject to regulation by the SEC by virtue of our status as a public company and by the SEC and the Commodity Futures Trading Commission (CFTC) due to the nature of some of our businesses. Our banking and securities businesses with operations outside the United States, including those conducted by BlackRock, are also subject to regulation by appropriate authorities in the foreign jurisdictions in which they do business.

As a regulated financial services firm, our relationships and good standing with regulators are of fundamental importance

The PNC Financial Services Group, Inc. *Form 10-K* 3

Table of Contents

to the operation and growth of our businesses. The Federal Reserve, OCC, CFPB, SEC, CFTC and other domestic and foreign regulators have broad enforcement powers, and certain of the regulators have the power to approve, deny, or refuse to act upon our applications or notices to conduct new activities, acquire or divest businesses, assets or deposits, or reconfigure existing operations.

We anticipate new legislative and regulatory initiatives over the next several years, focused specifically on banking and other financial services in which we are engaged. Legislative and regulatory developments to date, as well as those that come in the future, have had and are likely to continue to have an impact on the conduct of our business. The more detailed description of the significant regulations to which we are subject included in this Report is based on the current regulatory environment and is subject to potentially material change. See also the additional information included as Risk Factors in Item 1A of this Report discussing the impact of financial regulatory reform initiatives, including the Dodd-Frank Wall Street Reform and Consumer Protection Act (Dodd-Frank), and regulations promulgated to implement it, on the regulatory environment for PNC and the financial services industry.

Among other areas that have been receiving a high level of regulatory focus over the last several years are compliance with the Bank Secrecy Act and anti-money laundering laws, the oversight of arrangements with third-party vendors and suppliers, the protection of confidential customer information, capital and liquidity management, the structure and effectiveness of enterprise risk management frameworks, and cyber-security. In addition, there is an increased focus on fair lending and other consumer protection issues.

Additional legislation, changes in rules promulgated by federal financial regulators, other federal and state regulatory authorities and self-regulatory organizations, or changes in the interpretation or enforcement of existing laws and rules, may directly affect the method of operation and profitability of our businesses. The profitability of our businesses could also be affected by rules and regulations that impact the business and financial sectors in general, including changes to the laws governing taxation, antitrust regulation and electronic commerce.

There are numerous rules governing the regulation of financial services institutions and their holding companies. Accordingly, the following discussion is general in nature and does not purport to be complete or to describe all of the laws, regulations and supervisory policies that apply to us. To a substantial extent, the purpose of the regulation and supervision of financial services institutions and their holding companies is not to protect our shareholders and our non-customer creditors, but rather to protect our customers (including depositors) and the financial markets in general.

Dodd-Frank Act

Dodd-Frank, which was signed into law on July 21, 2010, comprehensively reformed the regulation of financial institutions, products and services. Dodd-Frank requires various federal regulatory agencies to implement numerous new rules and regulations. Because federal agencies are granted broad discretion in drafting these rules and regulations, and many implementing rules have not yet been issued, have only been issued in proposed form, or have only recently been finalized, some of the details and the full impact of Dodd-Frank may not be known for months or years. Among other things, Dodd-Frank established the CFPB; provided for new capital standards that eliminate the treatment of trust preferred securities as Tier 1 regulatory capital; required that deposit insurance assessments be calculated based on an insured depository institution's assets rather than its insured deposits; raised the minimum Designated Reserve Ratio (the balance in the Deposit Insurance Fund divided by estimated insured deposits) to 1.35%; established a comprehensive regulatory regime for the derivatives activities of financial institutions; prohibited banking entities, after a transition period and subject to certain exceptions and exemptions, from engaging in proprietary trading, as well as acquiring or retaining ownership interests in, sponsoring, and having certain types of relationships with hedge funds, private equity funds, and other private funds (through provisions commonly referred to as the Volcker Rule); placed limitations on the interchange fees charged for debit card transactions; and established new minimum mortgage underwriting standards for residential mortgages.

Financial Stability Oversight Council. Dodd-Frank also established the 10-member inter-agency Financial Stability Oversight Council (FSOC), which is charged with identifying and monitoring systemic risks and strengthening the regulation of financial holding companies and certain non-bank companies deemed to be systemically important. In extraordinary cases, the FSOC, in conjunction with the Federal Reserve, could order the break-up of financial firms that are deemed to present a grave threat to the financial stability of the United States.

Banking Regulation and Supervision

Enhanced Prudential Requirements. Dodd-Frank requires the Federal Reserve to establish enhanced prudential standards for BHCs with total consolidated assets of \$50 billion or more, such as PNC, as well as systemically important non-bank financial companies designated by the FSOC for Federal Reserve supervision. For such BHCs, these enhanced standards must be more stringent than the standards and requirements applicable to BHCs with less than \$50 billion in assets, and must increase in stringency based on the Federal Reserve's assessment of a BHC's risk to the financial system. The FSOC may make recommendations to the Federal Reserve concerning the establishment and refinement of these enhanced prudential standards.

4 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

The Federal Reserve's enhanced prudential standards related to liquidity risk management and overall risk management took effect for PNC on January 1, 2015. These rules, among other things, require that covered BHCs conduct liquidity stress tests at least monthly, maintain a contingency funding plan and sufficient highly liquid assets to meet net stress cash-flow needs (as projected under the company's liquidity stress tests) for 30 days, and establish certain oversight and governance responsibilities for the chief risk officer, the board of directors, and the risk committee of the board of directors of a covered company. These standards also require the Federal Reserve to impose a maximum 15-to-1 debt to equity ratio on a BHC if the FSOC determines that the company poses a grave threat to the financial stability of the United States and that the imposition of such a debt-to-equity requirement would mitigate such risk. The Federal Reserve continues to work towards finalizing the other enhanced prudential standards that it must establish under Dodd-Frank, including counterparty credit exposure limits and early remediation requirements. For additional information see Item 1A Risk Factors of this Report.

Regulatory Capital Requirements, Stress Testing and Capital Planning. PNC and PNC Bank are subject to the regulatory capital requirements established by the Federal Reserve and the OCC, respectively. Under the regulatory capital rules, a banking organization's risk-based capital ratios are calculated by allocating assets and specified off-balance sheet financial instruments into risk-weighted categories (with higher levels of capital being required for the categories perceived as representing greater risk), which are used to determine the amount of a banking organization's total risk-weighted assets. The foundation of the agencies' regulatory capital rules is the international regulatory capital framework developed by the Basel Committee on Banking Supervision (Basel Committee), the international body responsible for developing global regulatory standards for banking organizations for consideration and adoption by national jurisdictions. In July 2013, the U.S. banking agencies adopted rules to implement the new international regulatory capital standards established by the Basel Committee, known as Basel III, as well as to implement certain provisions of Dodd-Frank. Many provisions are phased-in over a period of years, with the rules generally fully phased-in as of January 1, 2019.

The rules adopted in July 2013 generally have three fundamental parts. The first part, referred to as the Basel III capital rule, among other things, narrows the definition of regulatory capital, requires banking organizations with \$15 billion or more in assets (including PNC) to phase-out trust preferred securities from Tier 1 regulatory capital, establishes a new common equity Tier 1 (CET1) capital regulatory requirement for banking organizations, and revises the capital levels at which PNC and PNC Bank would be subject to prompt corrective action. These rules also require that significant common stock investments in unconsolidated financial institutions, as well as mortgage servicing rights and

deferred tax assets, be deducted from CET1 regulatory capital to the extent such items individually exceed 10%, or in the aggregate exceed 15%, of the organization's adjusted Basel III CET1 regulatory capital. Our common stock investment in BlackRock is treated as a significant common stock investment in an unconsolidated financial institution for these purposes. We previously referred to Basel III CET1 capital as Basel III Tier 1 common capital. The Basel III capital rule also significantly limits the extent to which minority interests in consolidated subsidiaries (including minority interests in the form of REIT preferred securities) may be included in regulatory capital. In addition, for banking organizations, like PNC, which are subject to the advanced approaches (described below), the rule includes other comprehensive income related to both available for sale securities and pension and other post-retirement plans as a component of CET1 capital. The Basel III capital rule became effective on January 1, 2014 for PNC and PNC Bank, although many provisions are phased-in over a period of years.

The second part of the rules adopted in July 2013 is referred to as the advanced approaches and materially revises the framework for the risk-weighting of assets under Basel II. The Basel II framework, which was adopted by the Basel Committee in 2004, seeks to provide more risk-sensitive regulatory capital calculations and promote enhanced risk management practices among large, internationally active banking organizations. Advanced approaches risk-weighted assets take account of credit, market and operational risk and rely to a significant extent on internal models. The advanced approaches modifications adopted by the U.S. banking agencies became effective on January 1, 2014, and generally apply to banking organizations (such as PNC and PNC Bank) that have \$250 billion or more in total consolidated assets or that have \$10 billion or more in on-balance sheet foreign exposure. Prior to fully implementing the advanced approaches to calculate risk-weighted assets, PNC and PNC Bank must successfully complete a parallel run qualification phase. PNC and PNC Bank entered this parallel run qualification phase on January 1, 2013. Although the minimum parallel run qualification period is four quarters, the parallel run period for PNC and PNC Bank, now in its fourth year, is consistent with the experience of other U.S. banks that have all had multi-year parallel run periods.

The third major part of the rules adopted in July 2013 is referred to as the standardized approach and materially revises the framework for the risk-weighting of assets under Basel I. The standardized approach for risk-weighted assets takes into account credit and market risk. Under the standardized approach for credit risk, the nominal dollar amounts of assets and credit equivalent amounts of off-balance sheet items are generally multiplied by one of several risk adjustment percentages set forth in the rules and that increase as the perceived credit risk of the relevant asset increases. For certain types of exposures, such as securitization exposures, the standardized approach establishes one or more

Table of Contents

methodologies that are to be used to calculate the risk-weighted asset amount for the exposure. The standardized approach took effect on January 1, 2015.

The risk-based capital and leverage rules that the federal banking regulators have adopted require the capital-to-assets ratios of banking organizations, including PNC and PNC Bank, to meet certain minimum standards. The Basel III rule generally divides regulatory capital into three components: CET1 capital, additional Tier 1 capital (which, together with CET1 capital, comprises Tier 1 capital) and Tier 2 capital. CET1 capital is generally common stock, retained earnings, qualifying minority interest and, for advanced approaches banking organizations, accumulated other comprehensive income, less the deductions required to be made from CET1 capital. Additional Tier 1 capital generally includes, among other things, perpetual preferred stock and qualifying minority interests, less the deductions required to be made from additional Tier 1. Tier 2 capital generally comprises qualifying subordinated debt, less any required deductions from Tier 2 capital. Total capital is the sum of Tier 1 capital and Tier 2 capital, less the deductions required from total capital.

As a result of the staggered effective dates of the final U.S. capital rules issued in July 2013, as well as the fact that PNC remains in the parallel run qualification phase for the advanced approaches, PNC's regulatory risk-based capital ratios in 2015 were based on the definitions of, and deductions from, capital under Basel III (as such definitions and deductions were phased-in for 2015) and the standardized approach for determining risk-weighted assets. Until PNC has exited parallel run, PNC's regulatory risk-based Basel III ratios will be calculated using the standardized approach for determining risk-weighted assets, and the definitions of, and deductions from, capital under Basel III (as such definitions and deductions are phased-in through 2019). Once PNC exits parallel run, its regulatory risk-based capital ratios will be the lower of the ratios calculated under the standardized approach and the advanced approaches. We refer to the capital ratios calculated using the phased-in Basel III provisions as the Transitional Basel III ratios. The Transitional Basel III regulatory capital ratios of PNC and PNC Bank as of December 31, 2015 exceeded the applicable minimum levels in effect for 2015. For additional information regarding the Transitional Basel III capital ratios of PNC and PNC Bank as of December 31, 2015, as well as the levels needed to be considered well capitalized, see the Capital portion of the Consolidated Balance Sheet Review section of Item 7 of this Report.

The Basel III capital rule requires that banking organizations maintain a minimum CET1 ratio of 4.5%, a Tier 1 capital ratio of 6.0%, and a total capital ratio of 8.0% to be considered adequately capitalized. The Basel III capital rule also includes a capital conservation buffer requirement above the minimum risk-based capital ratio requirements that banking organizations must meet in order to avoid limitations on capital distributions (including dividends and repurchases of

any Tier 1 capital instrument, including common and qualifying preferred stock) and certain discretionary incentive compensation payments. The multi-year phase-in of the capital conservation buffer requirement began on January 1, 2016, and, for 2016, banking organizations (including PNC and PNC Bank) are required to maintain a CET1 capital ratio of at least 5.125%, a Tier 1 capital ratio of at least 6.625%, and a total capital ratio of at least 8.625% to avoid limitations on capital distributions and certain discretionary incentive compensation payments. When fully phased-in on January 1, 2019, banking organizations must maintain a CET1 capital ratio of at least 7.0%, a Tier 1 capital ratio of at least 8.5%, and a total capital ratio of at least 10.5% to avoid limitations on capital distributions and certain discretionary incentive compensation payments.

For banking organizations that are subject to the advanced approaches (such as PNC and PNC Bank), these higher capital conservation buffer levels above the regulatory minimums could be supplemented by a countercyclical capital buffer based on U.S. credit exposures of up to an additional 2.5% of risk-weighted assets (once fully phased-in), although this buffer is currently set at zero in the United States. In December 2015, the Federal Reserve issued for public comment a proposed policy statement on the framework and factors the Federal Reserve would use in setting and adjusting the amount of the U.S. countercyclical capital buffer. Under the Basel III rule, covered banking organizations would generally have 12 months after the announcement of any increase in the countercyclical capital buffer to meet the increased buffer requirement amount, unless the Federal Reserve determines to establish an earlier effective date. Under the phase-in schedule for the countercyclical capital buffer, the maximum potential countercyclical capital buffer amount is 0.625% in 2016, 1.25% in 2017, 1.875% in 2018, and 2.5% in 2019 and thereafter. When fully phased-in and if the full buffer amount is implemented, covered banking organizations would be required to maintain a CET1 capital ratio of at least 9.5%, a Tier 1 capital ratio of at least 11%, and a total capital ratio of at least 13% to avoid limitations on capital distributions and certain discretionary incentive compensation payments.

In July 2015, the Federal Reserve adopted final rules to apply an additional risk-based CET1 capital surcharge of between 1.0% and 4.5% (when fully phased-in on January 1, 2019) to U.S. firms identified as globally systemically important banks (GSIBs) using a scoring methodology that is based on five measures of global systemic importance (size, interconnectedness, substitutability, complexity, and cross-jurisdictional activity). Based on the methodology, PNC is not subject to this GSIB surcharge.

In October 2015, the Federal Reserve requested public comment on proposed rules that would require U.S. GSIBs and the U.S. operations of foreign-based GSIBs to meet a new minimum long-term debt requirement and a new minimum

6 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

total loss-absorbing capacity (TLAC) requirement. Under the proposed rules, once the requirements are fully phased-in, U.S. GSIBs would be required to maintain at a minimum (i) a long-term debt amount of the greater of 6 percent plus its GSIB risk-based surcharge of risk-weighted assets or 4.5 percent of total leverage exposure; and (ii) a TLAC amount of the greater of 18 percent of risk-weighted assets or 9.5 percent of total leverage exposure. As proposed, these requirements would not apply to PNC.

The regulatory capital framework adopted by the federal banking regulators also requires that banking organizations maintain a minimum amount of Tier 1 capital to average consolidated assets, referred to as the leverage ratio. Banking organizations are required to maintain a minimum leverage ratio of Tier 1 capital to total assets of 4.0%. As of December 31, 2015, the leverage ratios of PNC and PNC Bank were above the required minimum level.

Under the Basel III capital rule, banking organizations subject to the advanced approaches (such as PNC and PNC Bank) also will be subject to a new minimum 3.0% supplementary leverage ratio that becomes effective on January 1, 2018. The supplementary leverage ratio is calculated by dividing Tier 1 capital by total leverage exposure and takes into account on balance sheet assets as well as certain off-balance sheet items, including loan commitments and potential future exposure under derivative contracts. BHCs with total consolidated assets of more than \$700 billion or assets under custody of more than \$10 trillion, as well as the insured depository institution subsidiaries of these BHCs, are subject to a higher supplementary leverage ratio requirement. These higher supplementary leverage requirements do not apply to PNC or PNC Bank.

Failure to meet applicable capital guidelines could subject a banking organization to a variety of enforcement remedies available to the federal bank regulatory agencies, including a limitation on the ability to pay dividends or repurchase shares, the issuance of a capital directive to increase capital and, in severe cases, the termination of deposit insurance by the Federal Deposit Insurance Corporation (FDIC), and the appointment of a conservator or receiver. In some cases, the extent of these powers depends upon whether the institution in question is considered well capitalized, adequately capitalized, undercapitalized, significantly undercapitalized or critically undercapitalized. Generally, smaller an institution's capital base in relation to its risk-weighted or total assets, the greater the scope and severity of the agencies' powers. Business activities may also be affected by an institution's capital classification. For instance, only a well capitalized insured depository institution may accept brokered deposits without prior regulatory approval. In addition, in order for PNC to remain a financial holding company and engage in the broader range of financial activities authorized for such a company, PNC and PNC Bank must remain well capitalized. At December 31, 2015, PNC

and PNC Bank exceeded the required ratios for classification as well capitalized. The Basel III capital rule revised the thresholds at which an insured depository institution is considered well capitalized, adequately capitalized, undercapitalized, significantly undercapitalized or critically undercapitalized. The revised thresholds, among other things, (i) include the CET1 capital metric; (ii) generally increase the amount of Tier 1 capital required to remain within each capital category (other than the critically undercapitalized category); and (iii) for institutions subject to the advanced approaches, include a supplementary leverage ratio threshold in the definitions of adequately capitalized and undercapitalized once the supplementary leverage ratio takes effect as a minimum requirement in 2018. The revised thresholds generally took effect on January 1, 2015. For additional discussion of capital adequacy requirements, we refer you to the Capital portion of the Consolidated Balance Sheet Review section of Item 7 of this Report and to Note 19 Regulatory Matters in the Notes To Consolidated Financial Statements in Item 8 of this Report.

In addition to these regulatory capital requirements, PNC is subject to the Federal Reserve's capital plan rule, annual capital stress testing requirements and Comprehensive Capital Analysis and Review (CCAR) process, as well as the annual and mid-year Dodd-Frank capital stress testing (DFAST) requirements of the Federal Reserve and the OCC. As part of the CCAR process, the Federal Reserve undertakes a supervisory assessment of the capital adequacy of BHCs, including PNC, that have \$50 billion or more in total consolidated assets. This capital adequacy assessment is based on a review of a comprehensive capital plan submitted by each participating BHC to the Federal Reserve that describes the company's planned capital actions, such as plans to pay or increase common stock dividends, reinstate or increase common stock repurchase programs, or redeem preferred stock or other regulatory capital instruments, during the nine quarter review period, as well as the results of stress tests conducted by both the company and the Federal Reserve under different hypothetical macro-economic scenarios, including a supervisory adverse scenario and severely adverse scenario provided by the Federal Reserve. The Federal Reserve can object to a BHC's capital plan for qualitative or quantitative reasons, in which case the BHC cannot make capital distributions without specific Federal Reserve approval.

In evaluating a BHC's capital plan, the Federal Reserve considers a number of qualitative factors, which have become increasingly important in the CCAR process in recent years. The Federal Reserve's supervisory expectations for the capital planning and stress testing processes at large and complex BHCs, including PNC, are heightened relative to smaller and less complex BHCs. In assessing a BHC's capital planning and stress testing processes, the Federal Reserve considers whether the BHC has sound and effective governance to oversee these processes. The Federal Reserve's evaluation

Table of Contents

focuses on whether a BHC's capital planning and stress testing processes are supported by a strong risk management framework to identify, measure and assess material risks and to provide a strong foundation to capital planning. The Federal Reserve also considers the comprehensiveness of a BHC's control framework and evaluates a BHC's policy guidelines for capital planning and assessing capital adequacy. A BHC's scenario design processes and approaches for estimating the impact of stress on its capital position are comprehensively reviewed to ensure that projections reflect the impact of appropriately stressful conditions on its capital position. Significant deficiencies in a BHC's capital planning and stress testing processes may result in a qualitative objection by the Federal Reserve to its capital plan.

From a quantitative perspective, the Federal Reserve considers whether under different hypothetical macro-economic scenarios, including the supervisory severely adverse scenario, the company would be able to maintain throughout each quarter of the nine quarter planning horizon, even if it maintained its base case planned capital actions, projected regulatory risk-based and leverage capital ratios that exceed the minimums that are, or would then be, in effect for the company, taking into account the Basel III capital rules and any applicable phase-in periods. Failure to meet a minimum regulatory risk-based or leverage capital requirement on a projected stress basis is grounds for objection to a BHC's capital plan. In addition, the Federal Reserve evaluates a company's projected path towards compliance with the Basel III regulatory capital framework on a fully implemented basis.

In connection with the 2016 CCAR exercise, PNC must file its capital plan and stress testing results using financial data as of December 31, 2015 with the Federal Reserve by April 5, 2016. PNC expects to receive the Federal Reserve's response (either a non-objection or objection) to the capital plan submitted as part of the 2016 CCAR in June 2016.

As part of the CCAR and annual DFAST processes, both the Federal Reserve and PNC release certain revenue, loss and capital results from their stress testing exercises. For the 2016 exercises, the Federal Reserve has announced that it intends to publish its supervisory revenue, loss and capital projections for participating BHCs under the supervisory adverse and severely adverse macro-economic scenarios using the common assumptions concerning capital distributions established by the Federal Reserve in its DFAST regulations (DFAST capital action assumptions), as well as capital ratio information using the company's proposed base case capital actions. Within 15 days after the Federal Reserve publishes its DFAST results, PNC also is required to publicly disclose its own estimates of certain capital, revenue and loss information under the same hypothetical supervisory severely adverse macro-economic scenario and applying the DFAST capital action assumptions.

Federal Reserve regulations also require that PNC and other large BHCs conduct a separate stress test using financial data

as of June 30 and three company-derived macro-economic scenarios (base, adverse and severely adverse) and publish a summary of the results under the severely adverse scenario. For the 2016 stress test cycle, PNC must publish its results in the period between October 5 and November 4, 2016.

The Federal Reserve's capital plan rule provides that a BHC must resubmit a new capital plan prior to the annual submission date if, among other things, there has been or will be a material change in the BHC's risk profile, financial condition, or corporate structure since its last capital plan submission. Under the *de minimis* safe harbor of the Federal Reserve's capital plan rule, PNC may make limited repurchases of common stock or other capital distributions in amounts that exceed the amounts included in its most recently approved capital plan, provided that, among other things, such distributions do not exceed, in the aggregate, 1% of PNC's Tier 1 capital and the Federal Reserve does not object to the additional repurchases or distributions.

Basel III Liquidity and Other Requirements. The Basel III framework adopted by the Basel Committee included short-term liquidity standards (the Liquidity Coverage Ratio or LCR) and long-term funding standards (the Net Stable Funding Ratio or NSFR).

The rules adopted by the U.S. banking agencies to implement the LCR took effect on January 1, 2015. The LCR rules are designed to ensure that covered banking organizations maintain an adequate level of cash and high quality, unencumbered liquid assets (HQLA) to meet estimated net liquidity needs in a short-term stress scenario using liquidity inflow and outflow assumptions provided in the rules (net cash outflow). A company's LCR is the amount of its HQLA, as defined and calculated in accordance with the haircuts and limitations in the rule, divided by its net cash outflow, with the quotient expressed as a percentage.

Top-tier BHCs (like PNC) that are subject to the advanced approaches for regulatory capital purposes, as well as any subsidiary depository institution of such a company that has \$10 billion or more in total consolidated assets (such as PNC Bank), are subject to the full LCR (rather than the less stringent modified LCR). However, the minimum required LCR is subject to a phase-in. The minimum LCR PNC and PNC Bank must maintain was 80% in 2015, increased to 90% in 2016 and increases to 100% when fully phased-in starting in 2017. PNC and PNC Bank are required to calculate the LCR on a month-end basis until June 30, 2016, and then on a daily basis beginning on July 1, 2016. An institution required to calculate its LCR on a month-end basis must consult with its primary federal regulator if its LCR falls below the required minimum for three consecutive days to determine whether the institution must provide a plan for achieving compliance with the minimum LCR. An

institution required to calculate the LCR on a daily basis must promptly provide its

8 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

regulator with a plan for achieving compliance with the minimum if its LCR is below the minimum for three consecutive business days.

The Federal Reserve also has adopted new liquidity risk management requirements for BHCs with \$50 billion or more in consolidated total assets (like PNC) that became effective on January 1, 2015. The new rules require covered BHCs to, among other things, conduct internal liquidity stress tests over a range of time horizons, maintain a buffer of highly liquid assets sufficient to meet projected net outflows under the BHC's 30-day liquidity stress test, and maintain a contingency funding plan that meets detailed requirements.

For additional discussion of regulatory liquidity requirements, please refer to the Liquidity Risk Management portion of the Risk Management section of Item 7 of this Report.

In November 2015, the Federal Reserve issued a proposed rule for public comment that would require large BHCs, including PNC, to publicly disclose quantitative and qualitative measures of their liquidity profile. The proposed disclosure would include a common disclosure template that would include the components used to calculate the LCR (e.g., HQLA, cash outflows and inflows for the consolidated parent company), and a qualitative discussion of the LCR results, including, among other things, key drivers of the results, composition of HQLA and concentration of funding sources. As proposed, PNC would be required to make these disclosures starting with the third quarter, 2017.

The NSFR is designed to promote a stable maturity structure of assets and liabilities of banking organizations over a one-year time horizon. The Basel Committee, in October 2014, released the final NSFR framework. Under that framework, the NSFR would take effect as a minimum regulatory standard on January 1, 2018, although the U.S. banking agencies have not yet proposed rules to implement the NSFR.

Parent Company Liquidity and Dividends. The principal source of our liquidity at the parent company level is dividends from PNC Bank. PNC Bank is subject to various restrictions on its ability to pay dividends to PNC Bancorp, Inc., its direct parent, which is a wholly-owned direct subsidiary of PNC. PNC Bank is also subject to federal laws limiting extensions of credit to its parent holding company and non-bank affiliates as discussed in Note 19 Regulatory Matters in the Notes To Consolidated Financial Statements in Item 8 of this Report. Further information on bank level liquidity and parent company liquidity and on certain contractual restrictions is also available in the Liquidity Risk Management portion of the Risk Management section of Item 7 of this Report, and in Note 11 Borrowed Funds and Note 16 Equity in the Notes To Consolidated Financial Statements in Item 8 of this Report.

Federal Reserve rules provide that a BHC is expected to serve as a source of financial strength to its subsidiary banks and to commit resources to support such banks if necessary. Consistent with the source of strength policy for subsidiary banks, the Federal Reserve has stated that, as a matter of prudent banking, a BHC generally should not maintain a rate of cash dividends unless its net income available to common shareholders has been sufficient to fully fund the dividends and the prospective rate of earnings retention appears to be consistent with the corporation's capital needs, asset quality and overall financial condition. Further, in providing guidance to the large BHCs participating in the 2016 CCAR, discussed above, the Federal Reserve stated that it expects capital plans submitted in 2016 to reflect conservative dividend payout ratios and net share repurchase programs, and that requests that imply common dividend payout ratios above 30% of projected after-tax net income available to common shareholders will receive particularly close scrutiny.

Additional Powers Under the GLB Act. The GLB Act permits a qualifying BHC to become a financial holding company and thereby engage in, or affiliate with financial companies engaging in, a broader range of activities than would otherwise be permitted for a BHC. Permitted affiliates include securities underwriters and dealers, insurance companies and companies engaged in other activities that are determined by the Federal Reserve, in consultation with the Secretary of the Treasury, to be financial in nature or incidental thereto or are determined by the Federal Reserve unilaterally to be complementary to financial activities. PNC became a financial holding company as of March 13, 2000. In order to be and remain a financial holding company, a BHC and its subsidiary depository institutions must be well capitalized and well managed. In addition, a financial holding company generally may not engage in a new financial activity authorized by the GLB Act, or acquire a company engaged in such a new activity, if any of its insured depository institutions received a less than Satisfactory rating at its most recent evaluation under the Community Reinvestment Act (CRA). Among other activities, we currently rely on our status as a financial holding company to conduct merchant banking activities and securities underwriting and dealing activities. As subsidiaries of a financial holding company under the GLB Act, our non-bank subsidiaries are generally allowed to conduct new financial activities, and PNC is generally permitted to acquire non-bank financial companies that have less than \$10 billion in assets, with after-the-fact notice to the Federal Reserve.

The Federal Reserve is the umbrella regulator of a financial holding company, with its operating entities, such as its subsidiary broker-dealers, investment advisers, insurance companies and banks, as well as investment companies advised by investment adviser subsidiaries of the financial holding company, also being subject to the jurisdiction of various federal and state functional regulators with normal regulatory responsibility for companies in their lines of business.

Table of Contents

In addition, the GLB Act permits qualifying national banks to engage in expanded activities through the formation of a financial subsidiary. PNC Bank has filed a financial subsidiary certification with the OCC and currently engages in insurance agency activities through financial subsidiaries. PNC Bank may also generally engage through a financial subsidiary in any activity that is determined to be financial in nature or incidental to a financial activity by the Secretary of the Treasury, in consultation with the Federal Reserve (other than insurance underwriting activities, insurance company investment activities and merchant banking). In order to have a financial subsidiary, a national bank and each of its depository institution affiliates must be and remain well capitalized and well managed. In addition, a financial subsidiary generally may not engage in a new financial activity authorized by the GLB Act, or acquire a company engaged in such a new financial activity, if the national bank or any of its insured depository institution affiliates received a less than Satisfactory rating at its most recent evaluation under the CRA.

Volcker Rule. In December 2013, the U.S. banking agencies, SEC and CFTC issued final rules to implement the Volcker Rule provisions of Dodd-Frank. The Volcker Rule's prohibitions and restrictions generally became effective on July 21, 2015. The rules prohibit banks and their affiliates (collectively, banking entities) from trading as principal on a short-term basis in securities, derivatives and certain other financial instruments, but also includes several important exclusions and exemptions from this prohibition. These exclusions and exemptions, for example, permit banking entities, subject to a variety of conditions and restrictions, to trade as principal for securities underwriting, market making and risk-mitigating hedging purposes, and to trade in U.S. government and municipal securities. We currently do not expect the proprietary trading aspects of the final rules to have a material effect on PNC's businesses or revenue. However, the limits and restrictions of the Volcker Rule could, depending on the agencies' approach to interpreting the rules, cause PNC to forego engaging in hedging or other transactions that it would otherwise undertake in the ordinary course of business and, thus, to some extent, may limit the ability of PNC to most effectively hedge its risks, manage its balance sheet or provide products or services to its customers.

The rules also prohibit banking entities from acquiring and retaining ownership interests in, sponsoring, and having certain relationships with private funds (such as, for example, private equity and hedge funds) that would be an investment company for purposes of the Investment Company Act of 1940 but for the exemptions in sections 3(c)(1) or 3(c)(7) of that act (covered funds). Again there are exemptions from these restrictions which themselves are subject to a variety of conditions. Moreover, the rules prohibit banking entities from engaging in permitted trading or covered fund activities if the activity would involve or result in a material conflict of interest between the banking entity and its clients, customers,

or counterparties, result in a material exposure by the banking entity to a high-risk asset or a high-risk trading strategy, or pose a threat to the safety and soundness of the banking entity or to the financial stability of the United States. Banking entities, like PNC, that have \$50 billion or more in total assets are required to establish and maintain an enhanced compliance program designed to ensure that the entity complies with the requirements of the final rules.

In December 2014, the Federal Reserve granted an extension of the conformance period to give all banking entities until July 21, 2016 to conform their investments in, and relationships with, covered funds that were held or existed prior to December 31, 2013 (legacy covered funds). Moreover, the Federal Reserve indicated its intent to grant an additional one-year extension of the conformance period for legacy covered funds, which would give banking entities until July 21, 2017 to conform their ownership interests in, and relationships with, legacy covered funds subject to the Volcker Rule. The Federal Reserve also has the ability to provide up to an additional 5-year conformance period for investments held as of May 1, 2010 in qualifying illiquid funds. For additional information concerning the potential impact of the Volcker Rule on PNC's operations, please refer to Item 1A Risk Factors of this Report.

Other Federal Reserve and OCC Regulation and Supervision. Laws and regulations limit the scope of our permitted activities and investments. The federal banking agencies also possess broad powers to take corrective action as deemed appropriate for an insured depository institution and its holding company.

Moreover, examination ratings of 3 or lower, lower capital ratios than peer group institutions, regulatory concerns regarding management, controls, assets, operations or other factors, can all potentially result in practical limitations on the ability of a bank or BHC to engage in new activities, grow, acquire new businesses, repurchase its stock or pay dividends, or to continue to conduct existing activities. The OCC, moreover, has established certain heightened risk management and governance standards for large banks, including PNC Bank, as enforceable guidelines under section 39 of the Federal Deposit Insurance Act (FDI Act). The guidelines, among other things, establish minimum standards for the design and implementation of a risk governance framework, describe the appropriate risk management roles and responsibilities of front line units, independent risk management, internal audit, and the board of directors, and provide that a covered bank should have a comprehensive written statement that articulates its risk appetite and serves as a basis for the framework (a risk appetite statement). If the OCC determines that a covered national bank is not in compliance with these or other guidelines established under section 39 of the FDI Act (including the guidelines relating to information security standards), the OCC may require the bank to submit a corrective action plan and may initiate

Table of Contents

enforcement action against the bank if an acceptable plan is not submitted or the bank fails to comply with an approved plan.

Sections 23A and 23B of the Federal Reserve Act and the Federal Reserve's implementing regulation, Regulation W, place quantitative and qualitative restrictions on covered transactions between a bank and its affiliates (for example between PNC Bank, on the one hand, and PNC and its nonbank subsidiaries, on the other hand). In general, section 23A and Regulation W limit the total amount of covered transactions between a bank and any single affiliate to 10 percent of the bank's capital stock and surplus, limit the total amount of covered transactions between a bank and all its affiliates to 20 percent of the bank's capital stock and surplus, prohibit a bank from purchasing low-quality assets from an affiliate, and require certain covered transactions to be secured with prescribed amounts of collateral. Section 23B generally requires that transactions between a bank and its affiliates be on terms that are at least as favorable to the bank as the terms that would apply in comparable transactions between the bank and a third party. Dodd-Frank amended section 23A of the Federal Reserve Act to include as a covered transaction the credit exposure of a bank to an affiliate arising from a derivative transaction with the affiliate. The Federal Reserve has yet to propose rules to implement these revisions.

The Federal Reserve's prior approval is required whenever we propose to acquire all or substantially all of the assets of any bank or savings association, to acquire direct or indirect ownership or control of more than 5% of any class of voting securities of any bank or savings association, or to merge or consolidate with any other BHC or savings and loan holding company. The BHC Act and other federal law enumerates the factors the Federal Reserve must consider when reviewing the merger of BHCs, the acquisition of banks, or the acquisition of voting securities of a bank or BHC. These factors include the competitive effects of the proposal in the relevant geographic markets; the financial and managerial resources and future prospects of the companies and banks involved in the transaction; the effect of the transaction on the financial stability of the United States; the organizations' compliance with anti-money laundering laws and regulations; the convenience and needs of the communities to be served; and the records of performance under the CRA of the insured depository institutions involved in the transaction. In cases involving interstate bank acquisitions, the Federal Reserve also must consider the concentration of deposits nationwide and in certain individual states. Under Dodd-Frank, a BHC is generally prohibited from merging or consolidating with, or acquiring, another company if the resulting company's liabilities upon consummation would exceed 10% of the aggregate liabilities of the U.S. financial sector (including the U.S. liabilities of foreign financial companies). OCC prior approval is required for PNC Bank to acquire another insured bank or savings association by merger or to acquire deposits

or substantially all of the assets of such institutions. In deciding whether to approve such a transaction, the OCC is required to consider factors similar to those that must be considered by the Federal Reserve. Approval of the FDIC is required to merge a nonbank entity into PNC Bank. Our ability to grow through acquisitions or reorganize our operations could be limited by these approval requirements.

At December 31, 2015, PNC Bank had an Outstanding rating with respect to the CRA.

As a national bank, PNC Bank is required to be a member of the Federal Reserve System. A member bank is required to subscribe to stock in its regional Federal Reserve Bank and receives an annual dividend on the amount of paid-in stock. Effective January 1, 2016, the annual dividend rate paid by a Federal Reserve Bank to stockholders with total consolidated assets of \$10 billion or more, such as PNC Bank, was changed (from a flat 6 percent rate) to be the lower of (i) the rate equal to the high yield of the 10-year Treasury note auctioned at the last auction before the dividend is paid, or (ii) 6 percent.

Because of PNC's ownership interest in BlackRock, BlackRock is subject to the supervision and regulation of the Federal Reserve.

FDIC Insurance and Related Matters. PNC Bank is insured by the FDIC and subject to deposit premium assessments. Regulatory matters could increase the cost of FDIC deposit insurance premiums to an insured bank as FDIC deposit insurance premiums are risk based. Therefore, higher fee percentages would be charged to banks that have lower capital ratios or higher risk profiles. These risk profiles take into account, among other things, weaknesses that are found by the primary banking regulator through its examination and supervision of the bank and the bank's holdings of assets or liabilities classified as higher risk by the FDIC. For example, an insured depository institution's examination rating and the amount of brokered deposits (as defined under the FDI Act) held by an insured depository institution, among other things, can adversely affect the institution's deposit insurance assessments. A negative evaluation by the FDIC or a bank's primary federal banking regulator could increase the costs to a bank and result in an aggregate cost of deposit funds higher than that of competing banks in a lower risk category. The methodology for the deposit insurance base calculation currently uses average assets less average tangible equity.

Federal banking laws and regulations also apply a variety of requirements or restrictions on insured depository institutions with respect to brokered deposits. For example, brokered deposits are generally subject to higher outflow assumptions than other types of deposits for purposes of the LCR. In 2015, the FDIC issued a set of frequently asked questions (FAQs) regarding the definition of brokered deposits under the FDI Act and then requested public comment on potential revisions to the FAQs.

Table of Contents

The Dodd-Frank Act mandated an increase in the Designated Reserve Ratio (the balance in the Deposit Insurance Fund divided by estimated insured deposits) from 1.15% to 1.35% by September 30, 2020, and required that insured depository institutions with \$10 billion or more in total assets, such as PNC, bear the cost of the increase. In October 2015, the FDIC requested comment on a proposed rule that would impose a surcharge, equal to 4.5 basis points of an institution's deposit insurance assessment base, on the quarterly deposit insurance assessments of all insured depository institutions with total consolidated assets of \$10 billion or more (including PNC Bank) in order to fund this increase in the Designated Reserve Ratio. Under the proposal, the surcharge would take effect for assessments billed after the Designated Reserve Ratio reaches 1.15 percent (estimated by the FDIC to most likely occur in the first quarter of 2016) or such later date as the proposed rule is finalized, and would continue until the reserve ratio reached 1.35 percent (estimated by the FDIC to occur under the proposal before the end of 2018). Based on data as of December 31, 2015, we estimate that the net effect of the proposed surcharge, together with the scheduled reduction of regular assessments that will go into effect when the Designated Reserve Ratio reaches 1.15 percent, would increase PNC Bank's quarterly assessment by approximately \$20 million. The comment period closed on January 5, 2016.

Recovery and Resolution Planning. Dodd-Frank requires BHCs that have \$50 billion or more in assets, such as PNC, to periodically submit to the Federal Reserve and the FDIC a resolution plan that includes, among other things, an analysis of how the company could be resolved in a rapid and orderly fashion if the company were to fail or experience material financial distress. The Federal Reserve and the FDIC may jointly impose restrictions on a covered BHC, including additional capital requirements or limitations on growth, if the agencies jointly determine that the company's plan is not credible or would not facilitate a rapid and orderly resolution of the company under the U.S. Bankruptcy Code (or other applicable resolution framework), and additionally could require the company to divest assets or take other actions if the company did not submit an acceptable resolution plan within two years after any such restrictions were imposed. The FDIC also requires large insured depository institutions, including PNC Bank, to periodically submit a resolution plan to the FDIC that includes, among other things, an analysis of how the institution could be resolved under the FDI Act in a manner that protects depositors and limits losses or costs to creditors of the bank in accordance with the FDI Act. Depending on how the agencies conduct their review of the resolution plans submitted by PNC and PNC Bank, these requirements could affect the ways in which PNC structures and conducts its business and result in higher compliance and operating costs. PNC and PNC Bank submitted their 2015 resolution plans under these rules in December 2015.

In December 2015, the OCC issued for public comment proposed enforceable guidelines under section 39 of the FDI

Act that would establish standards for recovery planning for insured national banks, with average total consolidated assets of \$50 billion or more, including PNC Bank. The proposed guidelines would require a covered bank to develop and maintain a recovery plan that, among other things, identifies a range of options that could be undertaken by the banking organization to restore its financial and operational strength and viability should identified triggering events reflecting the banking organization's vulnerabilities occur. The proposal does not specify an effective date for the guidelines. The public comment period for the enforceable guidelines closed on February 16, 2016.

CFPB Regulation and Supervision. As noted above, Dodd-Frank gives the CFPB authority to examine PNC and PNC Bank for compliance with a broad range of federal consumer financial laws and regulations, including the laws and regulations that relate to deposit products, credit card, mortgage, automobile and other consumer loans, and other consumer financial products and services we offer. The CFPB also has the power to issue regulations and take enforcement actions to prevent and remedy acts and practices relating to consumer financial products and services that it deems to be unfair, deceptive or abusive, and to impose new disclosure requirements for any consumer financial product or service. In addition to these authorities, on July 21, 2011, and pursuant to Dodd-Frank, the CFPB assumed authorities under other consumer financial laws in effect on that date governing the provision of consumer financial products and services.

The CFPB has engaged in extensive rulemaking activities, including adopting comprehensive new rules on mortgage related topics required under Dodd-Frank, including borrower ability-to-repay and qualified mortgage standards, mortgage servicing standards and loan originator compensation standards.

In October 2015, broad new regulations took effect that substantially revised the disclosures we provide to prospective residential mortgage customers. These regulations, among other things, require the provision of new disclosures near the time a prospective borrower submits an application and three days prior to closing of a mortgage loan. The CFPB is also engaged or expected to engage in rulemakings that impact products and services offered by PNC Bank, including regulations impacting prepaid cards, overdraft fees charged on deposit accounts and arbitration provisions included in customer account agreements.

Securities and Derivatives Regulation

Our registered broker-dealer and investment adviser subsidiaries are subject to rules and regulations promulgated by the SEC.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Several of our subsidiaries are registered with the SEC as investment advisers and may provide investment advisory services to clients, other PNC affiliates or related entities, including registered investment companies. Certain of these

12 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

advisers are registered as investment advisers to private equity funds under rules adopted under Dodd-Frank.

Broker-dealer subsidiaries are registered with the SEC and subject to the requirements of the Securities Exchange Act of 1934 and related regulations. The Financial Industry Regulatory Authority (FINRA) is the primary self-regulatory organization (SRO) for our registered broker-dealer subsidiaries. Investment adviser subsidiaries are subject to the requirements of the Investment Advisers Act of 1940 and related regulations. Our investment adviser subsidiary that serves as adviser to registered investment companies is also subject to the requirements of the Investment Company Act of 1940 and related regulations. Our broker-dealer and investment adviser subsidiaries also are subject to additional regulation by states or local jurisdictions.

Over the past several years, the SEC and other regulatory agencies have increased their focus on the asset management, mutual fund and broker-dealer industries. Congress and the SEC have adopted regulatory reforms and are considering additional reforms that have increased, and are likely to continue to increase, the extent of regulation of the mutual fund, investment adviser and broker-dealer industries and impose additional compliance obligations and costs on our subsidiaries involved with those industries. Under provisions of the federal securities laws applicable to broker-dealers, investment advisers and registered investment companies and their service providers, a determination by a court or regulatory agency that certain violations have occurred at a company or its affiliates can result in fines, restitution, a limitation on permitted activities, disqualification to continue to conduct certain activities and an inability to rely on certain favorable exemptions. Certain types of infractions and violations can also affect a public company in its ability to expeditiously issue new securities into the capital markets. In addition, certain changes in the activities of a broker-dealer require approval from FINRA, and FINRA takes into account a variety of considerations in acting upon applications for such approval, including internal controls, capital levels, management experience and quality, prior enforcement and disciplinary history and supervisory concerns.

Title VII of Dodd-Frank imposes new comprehensive and significant regulations on the activities of financial institutions that are active in the U.S. over-the-counter derivatives and foreign exchange markets. Title VII was enacted to (i) address systemic risk issues, (ii) bring greater transparency to the derivatives markets, (iii) provide enhanced disclosures and protection to customers, and (iv) promote market integrity. Among other things, Title VII: (i) requires the registration of both swap dealers and major swap participants with one or both of the CFTC (in the case of non security-based swaps) and the SEC (in the case of security-based swaps); (ii) requires that most standardized swaps be centrally cleared through a regulated clearing house and traded on a centralized exchange or swap execution facility; (iii) subjects swap

dealers and major swap participants to capital and margin requirements in excess of historical practice; (iv) subjects swap dealers and major swap participants to comprehensive new recordkeeping and real-time public reporting requirements; (v) subjects swap dealers and major swap participants to new business conduct requirements, including the provision of daily marks to counterparties and disclosing to counterparties (pre-execution) the material risks, material incentives, and any conflicts of interest associated with their swap; and (vi) imposes special duties on swap dealers and major swap participants when transacting a swap with a special entity (e.g., governmental agency (federal, state or local) or political subdivision thereof, pension plan or endowment).

Based on the definition of a swap dealer under Title VII, PNC Bank registered with the CFTC as a swap dealer on January 31, 2013. As a result, PNC Bank is subject to the regulations and requirements imposed on registered swap dealers, and the CFTC (and for certain delegated responsibilities, the National Futures Association) will have a meaningful supervisory role with respect to PNC Bank's derivatives and foreign exchange businesses. Because of the limited volume of our security-based swap activities, PNC Bank has not registered with the SEC as a security-based swap dealer. The regulations and requirements applicable to swap dealers will collectively impose implementation and ongoing compliance burdens on PNC Bank and will introduce additional legal risks (including as a result of newly applicable antifraud and anti-manipulation provisions and private rights of action).

As originally enacted, the so-called swap push-out provisions of Section 716 of Dodd-Frank required an insured depository institution that is a swaps entity (defined to include a registered swap dealer like PNC Bank) to cease engaging in certain types of swaps by July 16, 2013, although the institution's appropriate Federal banking agency could extend this transition period. In 2013, PNC Bank received such an extension of the transition period to July 16, 2015 from its appropriate Federal banking agency. In December 2014, the U.S. Congress significantly narrowed the push-out restrictions of Section 716. These amendments generally allow insured depository institutions that are a swaps entity to engage in all types of swaps other than structured finance swaps (defined as a swap that references either an asset-backed security or a group or index primarily comprised of asset-backed securities). However, an insured depository institution is permitted to engage in structured finance swaps for hedging or other risk mitigating purposes. An insured depository institution that fails to comply with the restrictions in Section 716 could face restrictions on the institution's access to the Federal Reserve's discount window or FDIC deposit insurance or guarantees. These provisions, as amended, do not prohibit PNC Bank from engaging in its current swap activities.

Table of Contents

BlackRock has subsidiaries in securities and related businesses subject to SEC, other governmental agencies, state, local and FINRA regulation, and a federally chartered nondepository trust company subsidiary subject to supervision and regulation by the OCC. For additional information about the regulation of BlackRock by these agencies and otherwise, we refer you to the discussion under the Regulation section of Item 1 Business in BlackRock's most recent Annual Report on Form 10-K, which may be obtained electronically at the SEC's website at www.sec.gov.

Competition

We are subject to intense competition from other regulated banking organizations, as well as various other types of financial institutions and non-bank entities that can offer a number of similar products and services without being subject to bank regulatory supervision and restrictions.

In making loans, PNC Bank competes with traditional banking institutions as well as consumer finance companies, leasing companies and other non-bank lenders, and institutional investors including collateralized loan obligation (CLO) managers, hedge funds, mutual fund complexes and private equity firms. Loan pricing, structure and credit standards are extremely important in the current environment as we seek to achieve appropriate risk-adjusted returns. Traditional deposit-taking activities are also subject to pricing pressures and to customer migration as a result of intense competition for deposits and investments.

PNC Bank competes for deposits with:

- Other commercial banks,
- Savings banks,
- Savings and loan associations,
- Credit unions,
- Treasury management service companies,
- Insurance companies, and
- Issuers of commercial paper and other securities, including mutual funds.

Our various non-bank businesses engaged in investment banking and alternative investment activities compete with:

- Commercial banks,
- Investment banking firms,
- Merchant banks,
- Insurance companies,
- Private equity firms, and
- Other investment vehicles.

In providing asset management services, our businesses compete with:

- Investment management firms,
- Large banks and other financial institutions,
- Brokerage firms,
- Mutual fund complexes, and
- Insurance companies.

Competitors may seek to compete with us through traditional channels (such as physical locations) or primarily through on-line or mobile channels. We include here by reference the additional information regarding competition and factors affecting our competitive position included in the Item 1A Risk Factors of this Report.

Employees

Employees totaled 52,513 at December 31, 2015. This total includes 49,148 full-time and 3,365 part-time employees, of which 21,896 full-time and 2,877 part-time employees were employed by our Retail Banking business.

SEC Reports and Corporate Governance Information

We are subject to the informational requirements of the Securities Exchange Act of 1934 (Exchange Act) and, in accordance with the Exchange Act, we file annual, quarterly and current reports, proxy statements, and other information with the SEC. Our SEC File Number is 001-09718. You may read and copy this information at the SEC's Public Reference Room located at 100 F Street NE, Room 1580, Washington, D.C. 20549. You can obtain information on the operation of the Public Reference Room by calling the SEC at 1-800-SEC-0330.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

You can also obtain copies of this information by mail from the Public Reference Section of the SEC, 100 F Street NE, Washington, D.C. 20549, at prescribed rates.

The SEC also maintains an internet website that contains reports, including exhibits, proxy and information statements, and other information about issuers, like us, who file electronically with the SEC. The address of that site is www.sec.gov. You can also inspect reports, proxy statements and other information about us at the offices of the New York Stock Exchange, 20 Broad Street, New York, New York 10005.

We also make our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, and amendments to those reports filed with or furnished to the SEC pursuant to Section 13(a) or 15(d) of the Exchange Act available free of charge on our internet website as soon as reasonably practicable after we electronically file such material with, or furnish it to, the SEC. PNC's corporate internet address is www.pnc.com and you can find this information at www.pnc.com/secfilings. Shareholders and bondholders may also obtain copies of these filings without charge by contacting Shareholder Services at 800-982-7652 or via the online contact form at www.computershare.com/contactus for copies without exhibits, and by contacting Shareholder Relations at 800-843-2206 or via e-mail at investor.relations@pnc.com for copies of exhibits, including financial statement and schedule exhibits where applicable. The interactive data file (XBRL) exhibit is only available electronically.

14 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

Information about our Board of Directors and its committees and corporate governance at PNC is available on PNC's corporate website at www.pnc.com/corporategovernance. Our PNC Code of Business Conduct and Ethics is available on our corporate website at www.pnc.com/corporategovernance. In addition, any future amendments to, or waivers from, a provision of the PNC Code of Business Conduct and Ethics that applies to our directors or executive officers (including our principal executive officer, principal financial officer, and principal accounting officer or controller) will be posted at this internet address.

Shareholders who would like to request printed copies of the PNC Code of Business Conduct and Ethics or our Corporate Governance Guidelines or the charters of our Board's Audit, Nominating and Governance, Personnel and Compensation, or Risk Committees (all of which are posted on the PNC corporate website at www.pnc.com/corporategovernance) may do so by sending their requests to PNC's Corporate Secretary at corporate headquarters at The Tower at PNC Plaza, 300 Fifth Avenue, Pittsburgh, Pennsylvania 15222-2401. Copies will be provided without charge to shareholders.

Our common stock is listed on the New York Stock Exchange (NYSE) under the symbol PNC.

Internet Information

The PNC Financial Services Group, Inc.'s financial reports and information about its products and services are available on the internet at www.pnc.com. We provide information for investors on our corporate website under About Us Investor Relations. We use our Twitter account, @pncnews, as an additional way of disseminating public information from time to time to investors.

We generally post the following under About Us Investor Relations shortly before or promptly following its first use or release: financially-related press releases, including earnings releases, and supplemental financial information, various SEC filings, including annual, quarterly and current reports and proxy statements, presentation materials associated with earnings and other investor conference calls or events, and access to live and recorded audio from earnings and other

investor conference calls or events. In some cases, we may post the presentation materials for other investor conference calls or events several days prior to the call or event. When warranted, we will also use our website to expedite public access to time-critical information regarding PNC in advance of distribution of a press release or a filing with the SEC disclosing the same information. For earnings and other conference calls or events, we generally include in our posted materials a cautionary statement regarding forward-looking and adjusted information and we provide GAAP reconciliations when we refer to adjusted information and results. Where applicable, we provide GAAP reconciliations for such additional information in materials for that event or in materials for other prior investor presentations or in our annual, quarterly or current reports.

PNC is required to provide additional public disclosure regarding estimated income, losses and pro forma regulatory capital ratios under supervisory and PNC-developed hypothetical severely adverse economic scenarios, as well as information concerning its capital stress testing processes, pursuant to the stress testing regulations adopted by the Federal Reserve and the OCC. PNC is also required to make certain additional regulatory capital-related public disclosures about PNC's capital structure, risk exposures, risk assessment processes, risk-weighted assets and overall capital adequacy, including market risk-related disclosures, under the regulatory capital rules adopted by the Federal banking agencies. Under these regulations, PNC may satisfy these requirements through postings on its website, and PNC has done so and expects to continue to do so without also providing disclosure of this information through filings with the SEC.

Other information posted on our corporate website that may not be available in our filings with the SEC include information relating to our corporate governance and quarterly and annual communications from our chairman to shareholders.

Where we have included web addresses in this Report, such as our web address and the web address of the SEC, we have included those web addresses as inactive textual references only. Except as specifically incorporated by reference into this Report, information on those websites is not part hereof.

Table of Contents

ITEM 1A RISK FACTORS

We are subject to a number of risks potentially impacting our business, financial condition, results of operations and cash flows. As a financial services organization, certain elements of risk are inherent in our transactions and operations and are present in the business decisions we make. Thus, we encounter risk as part of the normal course of our business, and we design risk management processes to help manage these risks.

Our success is dependent on our ability to identify, understand and manage the risks presented by our business activities so that we can appropriately balance revenue generation and profitability. These risks include, but are not limited to, credit risk, market risk, liquidity risk, operational risk, model risk, technology, compliance and legal risk, and strategic and reputation risk. We discuss our principal risk management processes and, in appropriate places, related historical performance in the Risk Management section included in Item 7 of this Report.

The following are the key risk factors that affect us. Any one or more of these risk factors could have a material adverse impact on our business, financial condition, results of

operations or cash flows, in addition to presenting other possible adverse consequences, including those described below. These risk factors and other risks are also discussed further in other sections of this Report.

Difficult economic conditions or volatility in the financial markets would likely have an adverse effect on our business, financial position and results of operations.

As a financial services company, PNC's business and overall financial performance are vulnerable to the impact of poor or weak economic conditions, particularly in the United States but also to some extent in the global economy. Recessionary conditions, particularly if severe such as was experienced starting in late 2007 and ending in 2009, are likely to have a negative financial impact across the financial services industry, including on PNC. Recessionary economic conditions can lead to turmoil and volatility in financial markets, which can increase the adverse impact on financial institutions such as PNC, with the impact increased to the extent the conditions are more severe. A return to recessionary economic conditions in the United States would likely adversely affect PNC, its business and financial performance, with the impact potentially as or more detrimental than that of the last recession.

The economic recovery from the 2008-2009 recession continued in 2015, but at a slower pace than for recoveries from prior recessions. Although unemployment rates have dropped significantly from the highest levels during the recession, wage growth has been muted. Consumer and business confidence is improving but remains in the cautious zone.

The beginning of 2016 has seen significant market volatility driven in part by concerns related to, among other things, the Chinese economy and the impact of low commodity prices, including oil and gas. The continued impact of these issues, including related market volatility, could adversely affect the U.S. or global economies, with direct or indirect impacts on PNC and its business. Results could include drops in consumer and business confidence, credit deterioration, diminished capital markets activity, delays in Federal Reserve increases in interest rates, and reduced exports related to further strengthening of the U.S. dollar.

Over the last several years, there have been several instances where there has been uncertainty regarding the ability of Congress and the President collectively to reach agreement on federal budgetary, taxing and spending matters. A continuation of divisions within government on these subjects, which could be exacerbated as a result of the upcoming presidential and congressional elections, could lead to increased concern on these topics, which could affect business activity and consumer and business confidence. A period of failure to reach agreement on these matters, particularly if accompanied by an actual or threatened government shutdown or default, would likely have at least a short term adverse impact on the U.S. economy.

The global recession and disruption of the financial markets in 2008-2009 led to concerns over the solvency of certain European countries, affecting these countries' capital markets access and in some cases sovereign credit ratings, as well as market perception of financial institutions that have significant direct or indirect exposure to these countries. These concerns continue even as the global economy is recovering and some previously stressed European economies have experienced at least partial recoveries from their lowpoint during the recession. If measures to address sovereign debt and financial sector problems in Europe are inadequate, they may delay or weaken economic recovery, or result in the exit of one or more member states from the Eurozone or more severe economic and financial conditions. If realized, these risk scenarios could contribute to severe financial market stress or a global recession, likely affecting the economy and capital markets in the United States as well.

Other Risk Factors, presented below, address specific ways in which we may be adversely impacted by economic conditions.

Our business and financial results are subject to risks associated with the creditworthiness of our customers and counterparties.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Credit risk is inherent in the financial services business and results from, among other things, extending credit to customers, purchasing securities, and entering into financial derivative transactions and certain guarantee contracts. Credit risk is one of our most significant risks, particularly given the high percentage of our assets represented directly or indirectly

16 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

by loans and securities and the importance of lending to our overall business. We manage credit risk by assessing and monitoring the creditworthiness of our customers and counterparties, by diversifying our loan portfolio and by investing primarily in high quality securities. Many factors impact credit risk.

A borrower's ability to repay a loan can be adversely affected by several factors, such as business performance, job losses or health issues. A weak or deteriorating economy and changes in the United States or global markets also could adversely impact the ability of our borrowers to repay outstanding loans. Any decrease in our borrowers' ability to repay loans would result in higher levels of nonperforming loans, net charge-offs, provision for credit losses and valuation adjustments on loans held for sale.

Financial services institutions are interrelated as a result of trading, clearing, counterparty, and other relationships. We have exposure to many different industries and counterparties, and we routinely execute transactions with counterparties in the financial services industry, including brokers and dealers, commercial banks, investment banks, mutual and hedge funds, and other institutional clients. Many of these transactions expose us to credit risk in the event of default of our counterparty or client.

Despite maintaining a diversified loan and securities portfolio, in the ordinary course of business, we may have concentrated credit exposure to a particular person or entity, industry, region, market or counterparty. Loans secured by commercial and residential real estate represent a significant percentage of our overall credit portfolio as well as of the assets underlying our investment securities. Events adversely affecting specific customers, industries, regions or markets, a decrease in the credit quality of a customer base, or an adverse change in the risk profile of a market, industry, or group of customers could adversely affect us.

Our credit risk may be exacerbated when collateral held by us to secure obligations to us cannot be realized upon or is liquidated at prices that are not sufficient to recover the full amount of the loan or derivative exposure due us.

In part due to improvement in economic conditions, as well as actions taken by PNC to manage its portfolio, PNC's provision for credit losses has declined substantially every year since the end of the recent recession. If we were to once again experience higher levels of provision for credit losses, it could result in lower levels of net income.

Our business and financial performance is impacted significantly by market interest rates and movements in those rates. The monetary, tax and other policies of governmental agencies, including the Federal Reserve, have a significant impact on interest rates and overall

financial market performance over which we have no control and which we may not be able to predict adequately.

As a result of the high percentage of our assets and liabilities that are in the form of interest-bearing or interest-related instruments, changes in interest rates, in the shape of the yield curve, or in spreads between different market interest rates can have a material effect on our business, our profitability and the value of our financial assets and liabilities. For example:

Changes in interest rates or interest rate spreads can affect the difference between the interest that we earn on assets and the interest that we pay on liabilities, which impacts our overall net interest income and profitability.

Such changes can affect the ability of borrowers to meet obligations under variable or adjustable rate loans and other debt instruments, and can, in turn, affect our loss rates on those assets.

Such changes may decrease the demand for interest rate-based products and services, including loans and deposit accounts.

Such changes can also affect our ability to hedge various forms of market and interest rate risk and may decrease the effectiveness of those hedges in helping to manage such risks.

Movements in interest rates also affect mortgage prepayment speeds and could result in impairments of mortgage servicing assets or otherwise affect the profitability of such assets.

The monetary, tax and other policies of the government and its agencies, including the Federal Reserve, have a significant impact on interest rates and overall financial market performance. These governmental policies can thus affect the activities and results of operations of banking companies such as PNC. An important function of the Federal Reserve is to regulate the national supply of bank credit and certain interest rates. The actions of the Federal Reserve influence the rates of interest that we charge on loans and that we pay on borrowings and interest-bearing deposits and can also affect the value of our on-balance sheet and off-balance sheet financial instruments. Both due to the impact on rates and by controlling access to direct funding from the Federal Reserve Banks, the Federal Reserve's policies also influence, to a significant extent, our cost of funding. We cannot predict the nature or timing of future changes in monetary, tax and other policies or the effects that they may have on our activities and financial results. The current very low interest rate environment has had a negative impact on our ability to increase our net interest income. Although the Federal Reserve increased its benchmark interest rate in December 2015, ending approximately seven years of near zero rates, and is expected to continue raising rates through 2016, there is no assurance that it will do so, particularly in light of recent market turmoil. The failure to continue raising rates could affect consumer and business behavior in ways that are

Table of Contents

adverse to us in addition to continuing to affect our net interest income. Even if the Federal Reserve continues to increase the interest rates it directly influences, there may be a prolonged period before interest rates return to more historically typical levels.

In addition, monetary and fiscal policy actions by governmental and regulatory decision makers in other countries or in the European Union could have an impact on global interest rates, affecting rates in the United States as well as rates on instruments denominated in currencies other than the United States dollar, any of which could have one or more of the potential effects on PNC described above.

While we have not experienced negative interest rates in the United States, some central banks in Europe and Asia have cut interest rates below zero. It is unclear what the impact of these actions will be. If U.S. interest rates fell below zero, it could significantly affect our businesses and results of operation.

Our business and financial performance are vulnerable to the impact of changes in the values of financial assets.

As a financial institution, a substantial majority of PNC's assets and liabilities are financial in nature (items such as loans, securities, servicing rights, deposits and borrowings). Such assets and liabilities will fluctuate in value, often significantly, due to movements in the financial markets or market volatility as well as developments specific to the asset or liability in question.

Credit-based assets and liabilities will fluctuate in value due to changes in the perceived creditworthiness of the borrowers and also due to changes in market interest rates. A lessening of confidence in the creditworthiness of the United States or other governments whose securities we hold could impact the value of those holdings. Changes in loan prepayment speeds, usually based on fluctuations in market interest rates, could adversely impact the value of our mortgage servicing rights. The financial strength of counterparties, with whom we have hedged some of our exposure to certain types of assets, could affect the value of such transactions and assets. Additionally, the underlying value of an asset under lease may decrease due to supply and demand for the asset or the condition of the asset at the end of the lease. This could cause our recorded lease value to decline.

In many cases, PNC marks its assets and liabilities to market on its financial statements, either through its Net income and Retained earnings or through adjustments to Accumulated other comprehensive income on its balance sheet. We may need to record losses in the value of financial assets even where our expectation of realizing the face value of the underlying instrument has not changed.

In addition, asset management revenue is primarily based on a percentage of the value of the assets being managed and thus

is impacted by general changes in market valuations. Thus, although we are not directly impacted by changes in the value of such assets, decreases in the value of those assets would affect related fee income.

Our business and financial performance are dependent on our ability to attract and retain customers for our products and services, which may be negatively impacted by a lack of consumer and business economic confidence as well as our actions, including our ability to anticipate and satisfy customer demands for products and services.

As a financial institution, our performance is subject to risks associated with the loss of customer confidence and demand. Economic and market developments, particularly in the United States, Europe and Asia, may affect consumer and business confidence levels. If customers lose confidence due to a weak or deteriorating economy or uncertainty surrounding the future of the economy, the demand for our products and services could suffer.

We may also fail to attract or retain customers if we are unable to develop and market products and services that meet evolving customer needs or demands or if we are unable to deliver them effectively and securely to our customers, particularly to the extent that our competitors are able to do so.

News or other publicity that impairs our reputation, or the reputation of our industry generally, also could cause a loss of customers.

If we fail to attract and retain customers, demand for our loans and other financial products and services could decrease and we could experience adverse changes in payment patterns. We could lose interest income from a decline in credit usage and fee income from a decline in product sales, investments and other transactions. PNC's customers could remove money from checking and savings accounts and other types of deposit accounts in favor of other banks or other types of investment products. Deposits are a low cost source of funds. Therefore, losing deposits could increase our funding costs and reduce our net interest income.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

For several years, the United States has been in a very low interest rate environment. This situation has decreased the attractiveness of alternatives to bank checking and savings accounts, which may lack deposit insurance and some of the convenience associated with more traditional banking products and which may no longer be able to offer much higher interest rates. If interest rates were to rise significantly, customers may be less willing to maintain balances in non-interest bearing or low interest bank accounts, which could result in a loss of deposits or a relatively higher cost of funds to PNC. This could also result in a loss of fee income.

In our asset management business, investment performance is an important factor influencing the level of assets that we

Table of Contents

manage. Poor investment performance could impair revenue and growth as existing clients might withdraw funds in favor of better performing products. Additionally, the ability to attract funds from existing and new clients might diminish. Overall economic conditions may limit the amount that customers are able or willing to invest as well as the value of the assets they do invest. The failure or negative performance of products of other financial institutions could lead to a loss of confidence in similar products offered by us without regard to the performance of our products. Such a negative contagion could lead to withdrawals, redemptions and liquidity issues in such products and have a material adverse impact on our assets under management and asset management revenues and earnings.

As a regulated financial services firm, we are subject to numerous governmental regulations, and the financial services industry as a whole is subject to significant regulatory reform initiatives in the United States and elsewhere.

PNC is a bank holding company (BHC) and a financial holding company and is subject to numerous governmental regulations involving both its business and organization.

Our businesses are subject to regulation by multiple banking, consumer protection, securities and derivatives regulatory bodies. Applicable laws and regulations restrict our ability to repurchase stock or to receive dividends from subsidiaries that operate in the banking and securities businesses and impose capital adequacy requirements. PNC's ability to service its obligations and pay dividends to shareholders is largely dependent on the receipt of dividends and advances from its subsidiaries, primarily PNC Bank. The Federal Reserve requires a BHC to act as a source of financial and managerial strength for its subsidiary banks. The Federal Reserve could require PNC to commit resources to PNC Bank when doing so is not otherwise in the interests of PNC or its shareholders or creditors.

Applicable laws and regulations restrict permissible activities and investments and require compliance with provisions designed to protect loan, deposit, brokerage, fiduciary, mutual fund and other customers, and for the protection of customer information, among other things. We are also subject to laws and regulations designed to combat money laundering, terrorist financing, and transactions with persons, companies or foreign governments designated by U.S. authorities.

Starting shortly after the beginning of the financial crisis in 2007, we have faced, and expect to continue to face for the foreseeable future, increased regulation of the financial services industry as a result of initiatives intended to promote the safety and soundness of financial institutions, financial market stability, the transparency and liquidity of financial markets, and consumer and investor protection. We also expect, in many cases, more intense scrutiny from bank,

consumer protection and other supervisors in the examination process and more aggressive enforcement of laws and regulations on both the federal and state levels. Compliance with regulations and other supervisory initiatives will likely increase the company's costs and reduce its revenue, and may limit the company's ability to pursue certain desirable business opportunities. New reforms will also introduce additional legal risk (including as a result of newly applicable antifraud and anti-manipulation provisions and private rights of action) and affect regulatory oversight, applicable capital and liquidity requirements, and residential mortgage and other consumer financial products. The consequences of noncompliance with applicable laws and regulations can include substantial monetary and nonmonetary sanctions as well as damage to our reputation and businesses.

A number of reform provisions are likely to significantly impact the ways in which banks and BHCs, including PNC, do business. Some of the reform initiatives have led to the formation of new regulatory bodies, such as the CFPB, which has authority to regulate consumer financial products and services sold by banks and non-bank companies and to supervise banks with assets of more than \$10 billion and their affiliates for compliance with federal consumer protection laws. Other agencies have significant new powers relevant to PNC, such as the authority now held by the CFTC to regulate non security-based swaps, which, among other things, led PNC Bank to register with the CFTC as a swap dealer in early 2013.

See Supervision and Regulation in Item 1 of this Report for more information concerning the regulation of PNC and recent initiatives to reform financial institution regulation, including some of the matters discussed in this Risk Factor. Note 19 Regulatory Matters in the Notes To Consolidated Financial Statements in Item 8 of this Report also discusses some of the regulation applicable to PNC.

The following describes the key risks associated with some of the initiatives recently undertaken as part of the regulatory reform initiatives affecting the financial services industry, either where pending rules have not yet been finalized or where the impact of new rules has not been substantially realized.

In December 2013, the U.S. banking agencies, the SEC and the CFTC adopted final rules implementing the Volcker Rule provisions of Dodd-Frank. The Volcker Rule prohibits banks and their affiliates from engaging in proprietary trading and acquiring and retaining ownership interests in, sponsoring, or having specified other financial relationships with certain types of private funds

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

(referred to as covered funds), unless the activity qualifies for an exemption or exception under the Rule. We discuss the Volcker Rule in the Supervision and Regulation section included in Item 1 of this Report. PNC discontinued its designated proprietary trading operations several years ago.

The PNC Financial Services Group, Inc. *Form 10-K* **19**

Table of Contents

As of December 31, 2015, PNC held interests in private equity and hedge funds that are covered funds subject to the final Volcker Rule totaling approximately \$446 million, including \$128 million of sponsored funds. Certain of PNC's REIT preferred securities also were issued by statutory trusts that, as currently structured, are considered covered funds. As of December 31, 2015, PNC also held approximately \$1.1 billion of senior debt interests in collateralized loan obligations and certain other investment securities that may be considered ownership interests in covered funds. The net unrealized gain associated with these securities was approximately \$13 million. In December 2014, the Federal Reserve extended the conformance period for the Volcker Rule, which generally went into effect on July 21, 2015, to give all banking entities until July 21, 2016 to conform their ownership interests in, and relationships with, covered funds subject to the Volcker Rule that were held or existed, respectively, prior to December 31, 2013 (legacy covered fund interests and relationships). Moreover, the Federal Reserve also indicated its intent to grant an additional one-year extension of the conformance period until July 21, 2017 to conform their legacy covered fund interests and relationships. PNC's remaining ownership interests in and sponsorship relationships with covered funds qualify for this legacy covered fund extended conformance period. Moreover, certain of PNC's legacy covered fund interests may qualify for an additional 5-year conformance period (i.e., until July 21, 2022), subject to Federal Reserve approval. It is likely that at least some of the amounts invested in legacy covered funds will reduce over time in the ordinary course before compliance is required. A forced sale or restructuring of PNC's investments due to the Volcker Rule would likely result in PNC receiving less value than it would otherwise have received or experiencing other adverse consequences. In addition, if we cannot otherwise bring PNC's REIT preferred securities into compliance with the Volcker Rule during the applicable conformance period, we will need to redeem them. The next par redemption date for such securities is in March 2017. For additional information regarding the redemption terms of PNC's REIT preferred securities, see Note 16 Equity in the Notes To the Consolidated Financial Statements in Item 8 of this Report.

The Federal Reserve continues to develop certain enhanced prudential standards that are required under Dodd-Frank for bank holding companies with \$50 billion or more in consolidated total assets, including the counterparty credit exposure limits and early remediation requirements that were the subject of proposed rules issued in December 2011. Under these proposed rules, PNC could be subject to increasingly

stringent actions by the Federal Reserve if its financial condition or risk management deteriorated as reflected by the company's current or projected post-stress capital levels, compliance with supervisory liquidity and risk management standards and, in some instances, market-based indicators, such as credit default swap spreads. In addition, the Federal Reserve has indicated that it intends to continue to develop the set of enhanced prudential standards that apply to large BHCs in order to further promote the resiliency of such firms and the U.S. financial system. Until the Federal Reserve's rules and initiatives to establish these enhanced prudential standards are completed, we are unable to fully estimate their impact on PNC, although we expect these initiatives will result in increased compliance costs.

Dodd-Frank requires that the Federal Reserve, OCC, FDIC, National Credit Union Administration, SEC and Federal Housing Finance Agency jointly adopt regulations or guidelines to prohibit incentive-based compensation arrangements that are determined to encourage inappropriate risk-taking and require that a covered institution (which would include PNC and PNC Bank) provide its appropriate regulator information concerning the structure of its incentive-based compensation arrangements. The agencies in April 2011, requested public comment on proposed rules to implement these requirements, but agency officials have indicated that the rules will likely be re-proposed in modified form for public comment. The nature, scope and terms of any final regulations adopted by the agencies could negatively affect PNC's ability to attract and retain officers and employees with appropriate skills and experience and compete with non-bank financial services providers that would not be subject to these rules.

In October 2014, six federal agencies (the Federal Reserve, OCC, FDIC, SEC, Federal Housing Finance Agency and the Department of Housing and Urban Development) adopted final rules to implement the credit risk retention requirements of Section 941 of Dodd-Frank for asset-backed securitization transactions. The regulations specify when and how securitizers of different types of asset-backed securitizations, including transactions backed by residential mortgages, commercial mortgages, and commercial, credit card and auto loans, must comply with the Dodd-Frank requirement that they retain at least five percent of the credit risk of the assets being securitized. The final rules also implement the exemptions from these credit risk retention requirements for transactions that are backed by qualified residential mortgages or other high-quality commercial mortgage, commercial or automobile loans, each as defined in the final rules. The regulations took effect on December 24, 2015.

Table of Contents

with respect to new securitization transactions backed by residential mortgages and will take effect on December 24, 2016 with respect to new securitization transactions backed by other types of assets. The final rules are likely to have an impact on PNC both directly as well as indirectly. Although the initial impact of the regulations that took effect in December 2015 has not been material, the ultimate extent and magnitude of these impacts is not yet known and will, to some extent, depend on how the markets and market participants (including PNC) adjust to the new rules.

PNC also originates loans of a variety of types, including residential and commercial mortgages, credit card, auto, and student, that historically have commonly been securitized, and PNC is also a significant servicer of residential and commercial mortgages held by others, including securitization vehicles. PNC anticipates that the risk retention requirements will impact the market for loans of types that historically have been securitized, potentially affecting the volumes of loans securitized, the types of loan products made available, the terms on which loans are offered, consumer and business demand for loans, and the market for third-party loan servicers. The risk retention rules also could have the effect of slowing the rebound in the securitization markets. One effect of having substantially reduced opportunities to securitize loans would likely be a reduction in the willingness of banks, including PNC, to make loans due to balance sheet management requirements. Any of these potential impacts of the Dodd-Frank risk retention rules could affect the way in which PNC conducts its business, including its product offerings.

Even after new rules are finalized and become effective, it still may take a period of time before the manner in which the rules will be interpreted and administered by the relevant agencies becomes clarified and known. A failure to comply, or to have adequate policies and procedures designed to comply, with these and other regulatory requirements could expose us to damages, fines and regulatory penalties and other regulatory actions, which could be significant, and could also injure our reputation with customers and others with whom we do business.

New capital and liquidity standards will result in banks and bank holding companies needing to maintain more and higher quality capital and greater liquidity than has historically been the case.

We are subject to regulatory capital and liquidity requirements established by the Federal Reserve and the OCC, and discuss these requirements and standards in the Supervision and Regulation section included in Item 1 of this Report.

The regulatory capital requirements applicable to banks and BHCs have undergone, and continue to undergo, significant

changes. For example, the final rules adopted by the U.S. banking agencies in July 2013 to implement the new international guidelines for determining regulatory capital established by the Basel Committee known as Basel III, as well as to implement certain provisions of Dodd-Frank, fundamentally altered the U.S. regulatory capital requirements for U.S. BHCs and banks. Significant parts of these rules are now effective for PNC, although as a result of the staggered effective dates of the rules many provisions are phased-in over a period of years, with the rules generally fully phased-in as of January 1, 2019. The Basel Committee, moreover, continues to consider additional, significant changes to the international capital framework for banking organizations, including modifications that would significantly alter the international frameworks governing the market risk capital requirements for trading positions and the standardized risk weighting approach for credit risk, establish a capital floor for banking organizations subject to the advanced approaches for the risk weighting of assets, modify the treatment of securitization positions, and seek to enhance the transparency and consistency of capital requirements amongst banks and jurisdictions. It is unclear how these or other initiatives by the Basel Committee may be finalized and implemented in the United States and, thus, we are unable to estimate what potential impact such initiatives may have on PNC.

The liquidity standards applicable to large U.S. banking organizations also are expected to be supplemented in the coming years. For example, the Basel Committee, in October 2014, released the final framework for the NSFR standard, which is designed to ensure that banking organizations maintain a stable, long-term funding profile in relation to their asset composition and off-balance sheet activities. Under that framework, the NSFR would take effect as a minimum regulatory standard on January 1, 2018. The U.S. banking agencies have not yet proposed rules to implement the NSFR and, thus, the potential impact of the rules on PNC remains unclear.

The need to maintain more and higher quality capital, as well as greater liquidity, going forward than historically has been required could limit PNC's business activities, including lending, and its ability to expand, either organically or through acquisitions. It could also result in PNC taking steps to increase its capital that may be dilutive to shareholders or being limited in its ability to pay dividends or otherwise return capital to shareholders, or selling or refraining from acquiring

assets, the capital requirements for which are inconsistent with the assets' underlying risks. In addition, the new liquidity standards require PNC to maintain holdings of highly liquid short-term investments, thereby reducing PNC's ability to invest in longer-term or less liquid assets even if more desirable from a balance sheet or interest rate risk management perspective. Moreover, although these new requirements are being phased in over time, U.S. federal banking agencies have been taking into account expectations regarding the ability of banks to meet these new requirements,

Table of Contents

including under stressed conditions, in approving actions that represent uses of capital, such as dividend increases, share repurchases and acquisitions. Moreover, PNC, as a BHC that is subject to the advanced approaches for regulatory capital purposes, is subject to a higher LCR requirement than other BHCs that have more than \$50 billion in total assets but are not subject to the advanced approaches. Until the scope and terms of pending or future rulemakings relating to capital, liquidity, or liability composition are known, the extent to which such rules may apply to PNC and the potential impact of such rules on PNC will remain uncertain.

We depend on information systems, both internally and through third-parties, to conduct our business and could suffer a material adverse impact from interruptions in the effective operation of, or security breaches affecting, those systems.

As a large financial company, we handle a substantial volume of customer and other financial transactions virtually on a continuous basis. As a result, we rely heavily on information systems to conduct our business and to process, record, and monitor our transactions. In recent years, PNC has increased substantially in size, scope and complexity. We have also seen more customer usage of technological solutions for financial needs and higher expectations of customers and regulators regarding effective and safe systems operation. We expect these trends to continue for the foreseeable future. The need to ensure proper functioning of these systems has become more challenging, and the costs involved in that effort are greater than ever.

The risks to these systems result from a variety of factors, both internal and external. In some cases, these factors relate to the potential for bad acts on the part of hackers, criminals, foreign governments or their agents, employees and others, and to some extent will be beyond our ability to prevent. In other cases, our systems could fail to operate as needed, including failures to prevent access in an unauthorized manner, due to factors such as design or performance issues, human error, unexpected transaction volumes, or inadequate measures to protect against unauthorized access or transmissions. We are also at risk for the impact of natural or other disasters, terrorism, international hostilities and the like on our systems or for the effect of outages or other failures involving power or communications systems operated by others. In addition, we face a variety of types of cyber attacks, some of which are discussed in more detail below. Cyber attacks often include efforts to disrupt our ability to provide services or to gain access to, or destroy, confidential company and customer information.

We rely on other companies for the provision of a broad range of products and services. Many of these products and services include information systems themselves or involve the use of such systems in connection with providing the products or services. In some cases, these other companies provide the infrastructure that supports electronic communications. These

other companies are generally subject to many of the same risks we face with respect to our systems. To the extent we rely on these other companies, we could be adversely affected if they are impacted by system failures, cyber attacks or employee misconduct.

All of these types of events, whether resulting from cyber attacks or other internal or external sources, expose customer and other confidential information to security risks. They also could disrupt our ability to use our accounting, deposit, loan and other systems and could cause errors in transactions with customers, vendors or other counterparties.

In addition, our customers often use their own devices, such as computers, smartphones and tablets, to do business with us and may provide their PNC customer information (including passwords) to a third party in connection with obtaining services from the third party. We have limited ability to assure the safety and security of our customers' transactions with us and their customer information to the extent they are utilizing their own devices or providing third parties access to their accounts.

We are faced with ongoing efforts by others to breach data security at financial institutions or with respect to financial transactions. Some of these involve efforts to enter our systems directly by going through or around our security protections. Others involve the use of schemes such as phishing to gain access to identifying customer information, often from customers themselves. Most corporate and commercial transactions are now handled electronically, and our retail customers increasingly use online access and mobile devices to bank with us. The ability to conduct business with us in this manner depends on the transmission of confidential information, which increases the risk of data security breaches.

Starting in late 2012, there have been several well-publicized series of apparently related denial of service attacks on large financial services companies, including PNC. In a denial of service attack, individuals or organizations flood commercial websites with extraordinarily high volumes of traffic, with the goal of disrupting the ability of commercial enterprises to process transactions and possibly making their websites unavailable to customers for extended periods of time. The attacks against PNC have resulted in temporary disruptions in customers' ability to access the corporate website and to perform on-line banking transactions. To date, no customer data has been lost or compromised as a result of these attacks and these efforts have not had a material impact on PNC. We cannot, however, provide assurance that future attacks of this type might not have a greater effect on PNC.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

As our customers regularly use PNC-issued credit and debit cards to pay for transactions with retailers and other businesses, there is the risk of data security breaches at those other businesses covering PNC account information. When our customers use PNC-issued cards to make purchases from

22 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

those businesses, card account information may be provided to the business. If the business's systems that process or store card account information are subject to a data security breach, holders of our cards who have made purchases from that business may experience fraud on their card accounts. PNC may suffer losses associated with reimbursing our customers for such fraudulent transactions on customers' card accounts, as well as for other costs related to data security compromise events, such as replacing cards associated with compromised card accounts. In addition, PNC provides card transaction processing services to some merchant customers under agreements we have with payment networks such as Visa and MasterCard. Under these agreements, we may be responsible for certain losses and penalties if one of our merchant customers suffers a data security breach.

Over the last few years, several large retailers, prominently including Target and Home Depot, disclosed that they had suffered substantial data security breaches compromising millions of card accounts. To date, PNC's losses and costs related to these breaches have not been material, but other similar events in the future could be more significant to PNC.

There have been other recent publicly announced cyber attacks that were not focused on gaining access to credit card information but instead sought access to a range of other types of confidential information including internal emails and other forms of customer financial information or sought to capture and possibly shutdown systems and devices maintained by target companies. Notable examples include attacks in 2014 on JP Morgan Chase and Sony Pictures and in 2015 on Anthem. These other attacks have generally not had any financial impact on PNC but demonstrate the risks to confidential information and systems operations potentially posed by cyber attacks.

Methods used by others to attack information systems change frequently (with generally increasing sophistication), often are not recognized until launched against a target, may be supported by foreign governments or other well-financed entities, and may originate from less regulated and remote areas around the world. As a result, we may be unable to address these methods in advance of attacks, including by implementing adequate preventive measures.

We have policies, procedures and systems (including business continuity programs) designed to prevent or limit the effect of possible failures, interruptions or breaches in security of information systems. We design our business continuity and other information and technology risk management programs to manage our capabilities to provide services in the case of an event resulting in material disruptions of business activities affecting our employees, facilities, technology or suppliers. We regularly seek to test the effectiveness of and enhance these policies, procedures and systems.

Our ability to mitigate the adverse consequences of such occurrences is in part dependent on the quality of our business continuity planning and our ability to anticipate the timing and nature of any such event that occurs. The adverse impact of natural and other disasters, terrorist activities, international hostilities and the like could be increased to the extent that there is a lack of preparedness on the part of national or regional governments, including emergency responders, or on the part of other organizations and businesses with which we deal, particularly those on which we depend but have no control over.

In recent years, we have incurred significant expense towards improving the reliability of our systems and their security against external and internal threats. Nonetheless, there remains the risk that one or more adverse events might occur. If one does occur, we might not be able to remediate the event or its consequences timely or adequately. To the extent that the risk relates to products or services provided by others, we seek to engage in due diligence and monitoring to limit the risk, but here, as well, we cannot eliminate it. Should an adverse event affecting another company's systems occur, we may not have indemnification or other protection from the other company sufficient to compensate us or otherwise protect us from the consequences.

The occurrence of any failure, interruption or security breach of any of our information or communications systems, or the systems of other companies on which we rely, could result in a wide variety of adverse consequences to PNC. This risk is greater if the issue is widespread or results in financial losses to our customers. Possible adverse consequences include damage to our reputation or a loss of customer business. We also could face litigation or additional regulatory scrutiny. Litigation or regulatory actions in turn could lead to liability or other sanctions, including fines and penalties or reimbursement of customers adversely affected by a systems problem or security breach. Even if we do not suffer any material adverse consequences as a result of events affecting us directly, successful attacks or systems failures at other financial institutions could lead to a general loss of customer confidence in financial institutions, including PNC. Also, systems problems, including those resulting from third party attacks, whether at PNC or at our competitors, would likely increase regulatory and customer concerns regarding the functioning, safety and security of such systems generally. In that case, we would expect to incur even higher levels of costs with respect to prevention and mitigation of these risks.

We continually encounter technological change and we could falter in our ability to remain competitive in this arena.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

The financial services industry is continually undergoing rapid technological change with frequent introductions of new technology-driven products and services. The effective use of technology increases efficiency and enables financial institutions to better serve customers and to reduce costs. We

The PNC Financial Services Group, Inc. *Form 10-K* **23**

Table of Contents

have been investing in technology and connectivity to automate functions previously performed manually, to facilitate the ability of customers to engage in financial transactions, and otherwise to enhance the customer experience with respect to our products and services. On the retail side, this has included developments such as more sophisticated ATMs and expanded access to banking transactions through the internet, smart phones, tablets and other remote devices. These efforts have all been in response to actual and anticipated customer behavior and expectations. Our continued success depends, in part, upon our ability to address the needs of our customers by using technology to provide products and services that satisfy customer demands, including demands for faster and more secure payment services, and create efficiencies in our operations. A failure to maintain or enhance our competitive position with respect to technology, whether because we fail to anticipate customer expectations or because our technological developments fail to perform as desired or are not rolled out in a timely manner, may cause us to lose market share or incur additional expense.

There are risks resulting from the extensive use of models in our business.

PNC relies on quantitative models to measure risks and to estimate certain financial values. Models may be used in such processes as determining the pricing of various products, grading loans and extending credit, measuring interest rate and other market risks, predicting or estimating losses, assessing capital adequacy, and calculating economic and regulatory capital levels, as well as to estimate the value of financial instruments and balance sheet items. Poorly designed or implemented models present the risk that our business decisions based on information incorporating model output will be adversely affected due to the inadequacy of that information. Also, information we provide to the public or to our regulators based on poorly designed or implemented models could be inaccurate or misleading. Some of the decisions that our regulators make, including those related to capital distributions to our shareholders, could be affected adversely due to their perception that the quality of the models used to generate the relevant information is insufficient. See the Model Risk Management portion of the Risk Management section included in Item 7 of this Report.

Our asset and liability valuations and the determination of the amount of loss allowances and impairments taken on our assets are highly subjective, and inaccurate estimates could materially impact our results of operations or financial position.

We must use estimates, assumptions, and judgments when assets and liabilities are measured and reported at fair value. Assets and liabilities carried at fair value inherently result in a higher degree of financial statement volatility. Changes in underlying factors or assumptions in any of the areas

underlying our estimates could materially impact our future financial condition and results of operations. During periods of market disruption, it may be more difficult to value certain of our assets if trading becomes less frequent and/or market data becomes less observable. There may be certain asset classes that were historically in active markets with significant observable data that rapidly become illiquid due to market volatility, a loss in market confidence or other factors. Further, rapidly changing and unprecedented market conditions in any particular market could materially impact the valuation of assets as reported within our consolidated financial statements.

The determination of the amount of loss allowances and asset impairments varies by asset type and is based upon our periodic evaluation and assessment of known and inherent risks associated with the respective asset class. Management updates its evaluations regularly and reflects changes in allowances and impairments in operations as such evaluations are revised. Although we have policies and procedures in place to determine loss allowance and asset impairments, due to the substantial subjective nature of this area, there can be no assurance that our management has accurately assessed the level of impairments taken and allowances reflected in our financial statements. Furthermore, additional impairments may need to be taken or allowances provided for in the future. Historical trends may not be indicative of future impairments or allowances.

Our business and financial results could be impacted materially by adverse results in legal proceedings.

Many aspects of our business involve substantial risk of legal liability. We have been named or threatened to be named as defendants in various lawsuits arising from our business activities (and in some cases from the activities of companies we have acquired). In addition, we are regularly the subject of governmental investigations and other forms of regulatory inquiry. We also are at risk when we have agreed to indemnify others for losses related to legal proceedings, including litigation and governmental investigations and inquiries, they face, such as in connection with the sale of a business or assets by us. The results of these legal proceedings could lead to significant monetary damages or penalties, restrictions on the way in which we conduct our business, or reputational harm.

Although we establish accruals for legal proceedings when information related to the loss contingencies represented by those matters indicates both that a loss is probable and that the amount of loss can be reasonably estimated, we do not have accruals for all legal proceedings where we face a risk of loss. In addition, due to the inherent subjectivity of the assessments and unpredictability of the outcome of legal proceedings, amounts accrued may not represent the ultimate loss to us from the legal proceedings in question. Thus, our ultimate losses may be higher, and

possibly significantly so, than the amounts accrued for legal loss contingencies.

24 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

We discuss further the unpredictability of legal proceedings and describe certain of our pending legal proceedings in Note 20 Legal Proceedings in the Notes To Consolidated Financial Statements in Item 8 of this Report.

PNC faces legal and regulatory risk arising out of its residential mortgage businesses.

Numerous federal and state governmental, legislative and regulatory authorities are investigating practices in the business of mortgage and home equity loan lending and servicing and in the mortgage-related insurance and reinsurance industries. PNC has received inquiries from governmental, legislative and regulatory authorities on these topics and is responding to these inquiries. These inquiries and investigations could lead to administrative, civil or criminal proceedings, possibly resulting in remedies including fines, penalties, restitution, alterations in our business practices and additional expenses and collateral costs. They could also result in reputational harm to PNC, either individually or as part of the overall industry, regardless of the extent to which PNC is penalized.

In addition to governmental or regulatory inquiries and investigations, PNC, like other companies with residential mortgage and home equity loan origination and servicing operations, faces the risk of class actions, other litigation and claims from: the owners of, investors in, or purchasers of such loans originated or serviced by PNC (or securities backed by such loans), homeowners involved in foreclosure proceedings or various mortgage-related insurance programs, downstream purchasers of homes sold after foreclosure, title insurers, and other potential claimants. Included among these claims are claims from purchasers of mortgage and home equity loans seeking the repurchase of loans where the loans allegedly breached origination covenants and representations and warranties made to the purchasers in the purchase and sale agreements.

At this time PNC cannot predict the ultimate overall cost to or effect upon PNC from governmental, legislative or regulatory actions and private litigation or claims arising out of residential mortgage and home equity loan lending, servicing or reinsurance practices, although such actions, litigation and claims could, individually or in the aggregate, result in significant expense. See Note 20 Legal Proceedings and Note 21 Commitments and Guarantees in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information regarding federal and state governmental, legislative and regulatory inquiries and investigations and additional information regarding potential repurchase obligations relating to mortgage and home equity loans.

There is a continuing risk of incurring costs related to further remedial and related efforts required by governmental or regulatory authorities and related to repurchase requests arising out of either the foreclosure process or origination

issues. Reputational damage arising out of this industry-wide inquiry could also have an adverse effect upon our existing mortgage and home equity loan business and could reduce future business opportunities. Investors in mortgage loans and other assets that we sell are more likely to seek indemnification from us against losses or otherwise seek to have us share in such losses.

The CFPB has issued new rules for mortgage origination and mortgage servicing. Both the origination and servicing rules create new private rights of action for consumers against lenders and servicers like PNC in the event of certain violations. For additional information concerning the mortgage rules, see Supervision and Regulation in Item 1 of this Report.

Additionally, two government-sponsored enterprises (GSEs) (FHLMC and FNMA) are currently in conservatorship, with their primary regulator acting as a conservator. We cannot predict when or if the conservatorships will end or whether, as a result of legislative or regulatory action, there will be any associated changes to the structure of these GSEs or the housing finance industry more generally, including, but not limited to, changes to the relationship among these GSEs, the government and the private markets. The effects of any such reform on our business and financial results are uncertain.

Our regional concentrations make us at risk to adverse economic conditions in our primary retail banking footprint.

Our retail banking business is primarily concentrated within our retail branch network footprint. Although our other businesses are national in scope, to a lesser extent these other businesses also have a greater presence within these primary geographic markets. Thus, we are particularly vulnerable to adverse changes in economic conditions in the Mid-Atlantic, Midwest, and Southeast regions.

We grow our business in part by acquiring other financial services companies or assets from time to time, and these acquisitions present a number of risks and uncertainties related both to the acquisition transactions themselves and to the integration of the acquired businesses into PNC after closing.

Acquisitions of other financial services companies, financial assets and related deposits and other liabilities present risks and uncertainties to PNC in addition to those presented by the nature of the business acquired.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

In general, acquisitions may be substantially more expensive or take longer to complete than anticipated (including unanticipated costs incurred in connection with the integration of the acquired company). Anticipated benefits (including anticipated cost savings and strategic gains, for example resulting from being able to offer product sets to a broader

The PNC Financial Services Group, Inc. *Form 10-K* **25**

Table of Contents

potential customer base) may be significantly harder or take longer to achieve than expected or may not be achieved in their entirety as a result of unexpected factors or events.

Our ability to achieve anticipated results from acquisitions is often dependent also on the extent of credit losses in the acquired loan portfolios and the extent of deposit attrition, which are, in part, related to the state of economic and financial markets.

Also, litigation and governmental investigations that may be pending at the time of the acquisition or be filed or commenced thereafter, as a result of an acquisition or otherwise, could impact the timing or realization of anticipated benefits to PNC. Note 20 Legal Proceedings in the Notes To Consolidated Financial Statements in Item 8 of this Report describes several legal proceedings related to pre-acquisition activities of companies we have acquired, including National City. Other such legal proceedings may be commenced in the future.

Integration of an acquired company's business and operations into PNC, including conversion of the acquired company's different systems and procedures, may take longer than anticipated or be more costly than anticipated or have unanticipated adverse results relating to the acquired company's or PNC's existing businesses. In some cases, acquisitions involve our entry into new businesses or new geographic or other markets, and these situations also present risks and uncertainties in instances where we may be inexperienced in these new areas.

Our ability to analyze the risks presented by prospective acquisitions, as well as our ability to prepare in advance of closing for integration, depends, in part, on the information we can gather with respect to the target, which is more limited than the information we have regarding companies we already own.

As a regulated financial institution, our ability to pursue or complete attractive acquisition opportunities could be negatively impacted by regulatory delays or other regulatory issues. In addition, our ability to make large acquisitions in the future may be negatively impacted by regulatory rules or future regulatory initiatives designed to limit the potential for a financial institution to become too big to fail.

We operate in a highly competitive environment, in terms of the products and services we offer and the geographic markets in which we conduct business, as well as in our labor markets where we compete for talented employees. Competition could adversely impact our customer acquisition, growth and retention, as well as our credit spreads and product pricing, causing us to lose market share and deposits and revenues.

We are subject to intense competition from various financial institutions as well as from non-bank entities that engage in

many similar activities without being subject to bank regulatory supervision and restrictions. This competition is described in Item 1 of this Report under Competition. Competition in our industry could intensify as a result of the increasing consolidation of financial services companies, in connection with current market conditions or otherwise.

In all, the principal bases for competition are pricing (including the interest rates charged on loans or paid on interest-bearing deposits), product structure, the range of products and services offered, and the quality of customer service (including convenience and responsiveness to customer needs and concerns). The ability to access and use technology is an increasingly important competitive factor in the financial services industry, and it is a critically important component to customer satisfaction as it affects our ability to deliver the right products and services. Banks generally are facing the risk of increased competition from products and services offered by non-bank financial technology companies, particularly related to payment services.

Another increasingly competitive factor in the financial services industry is the competition to attract and retain talented employees across many of our business and support areas. This competition leads to increased expenses in many business areas and can also cause us to not pursue certain business opportunities. Limitations on the manner in which regulated financial institutions can compensate their officers and employees may make it more difficult for regulated financial institutions to compete with unregulated financial institutions for talent.

A failure to adequately address the competitive pressures we face could make it harder for us to attract and retain customers across our businesses. On the other hand, meeting these competitive pressures could require us to incur significant additional expense or to accept risk beyond what we would otherwise view as desirable under the circumstances. In addition, in our interest rate sensitive businesses, pressures to increase rates on deposits or decrease rates on loans could reduce our net interest margin with a resulting negative impact on our net interest income.

Our business and financial performance could be adversely affected, directly or indirectly, by disasters, natural or otherwise, by terrorist activities or by international hostilities.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Neither the occurrence nor the potential impact of disasters (such as earthquakes, hurricanes, tornadoes, floods and other severe weather conditions, pandemics, dislocations, fires, explosions, and other catastrophic accidents or events), terrorist activities and international hostilities can be predicted. However, these occurrences could impact us directly (for example, by causing significant damage to our facilities or preventing us from conducting our business in the ordinary course), or indirectly as a result of their impact on

26 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

our borrowers, depositors, other customers, suppliers or other counterparties. We could also suffer adverse consequences to the extent that disasters, terrorist activities or international hostilities affect the financial markets or the economy in general or in any particular region. These types of impacts could lead, for example, to an increase in delinquencies, bankruptcies or defaults that could result in our experiencing higher levels of nonperforming assets, net charge-offs and provisions for credit losses.

Our ability to mitigate the adverse consequences of such occurrences is in part dependent on the quality of our resiliency planning, and our ability, if any, to anticipate the nature of any such event that occurs. The adverse impact of disasters or terrorist activities or international hostilities also could be increased to the extent that there is a lack of preparedness on the part of national or regional emergency responders or on the part of other organizations and businesses that we deal with, particularly those that we depend upon but have no control over.

ITEM 1B UNRESOLVED STAFF COMMENTS

There are no SEC staff comments regarding PNC's periodic or current reports under the Exchange Act that are pending resolution.

ITEM 2 PROPERTIES

Our executive and primary administrative offices are currently located at The Tower at PNC Plaza, Pittsburgh, Pennsylvania. The 33-story structure is owned by PNC Bank, National Association.

We own or lease numerous other premises for use in conducting business activities, including operations centers, offices, and branch and other facilities. We consider the facilities owned or occupied under lease by our subsidiaries to be adequate for the purposes of our business operations. We include here by reference the additional information regarding our properties in Note 9 Premises, Equipment and Leasehold Improvements in the Notes To Consolidated Financial Statements in Item 8 of this Report.

ITEM 3 LEGAL PROCEEDINGS

See the information set forth in Note 20 Legal Proceedings in the Notes To Consolidated Financial Statements in Item 8 of this Report, which is incorporated here by reference.

ITEM 4 MINE SAFETY DISCLOSURES

Not applicable

EXECUTIVE OFFICERS OF THE REGISTRANT

Information regarding each of our executive officers as of February 22, 2016 is set forth below. Executive officers do not have a stated term of office. Each executive officer has held the position or positions indicated or another executive position with the same entity or one of its affiliates for the past five years unless otherwise indicated below.

Name	Age	Position with PNC	Year Employed (a)
William S. Demchak	53	Chairman, President and Chief Executive Officer (b)	2002
Joseph C. Guyaux	65	Senior Vice Chairman and President and Chief Executive Officer of PNC Mortgage	1972
Orlando C. Esposito	57	Executive Vice President and Head of Asset Management Group	1988
Neil F. Hall	67	Executive Vice President and Head of Retail Banking	1995
Michael J. Hannon	59	Executive Vice President and Chief Credit Officer	1982

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Vicki C. Henn	47	Executive Vice President and Chief Human Resources Officer	1994
Gregory B. Jordan	56	Executive Vice President, General Counsel and Chief Administrative Officer	2013
Stacy M. Juchno	40	Executive Vice President and General Auditor	2009
Karen L. Larrimer	53	Executive Vice President and Chief Customer Officer	1995
Michael P. Lyons	45	Executive Vice President and Head of Corporate & Institutional Banking	2011
E William Parsley, III	50	Executive Vice President, Treasurer and Chief Investment Officer	2003
Robert Q. Reilly	51	Executive Vice President and Chief Financial Officer	1987
Joseph E. Rockey	51	Executive Vice President and Chief Risk Officer	1999
Steven Van Wyk	57	Executive Vice President and Head of Technology and Operations	2013
Gregory H. Kozich	52	Senior Vice President and Controller	2010

(a) Where applicable, refers to year employed by predecessor company.

(b) Mr. Demchak also serves as a director. Biographical information for Mr. Demchak is included in Election of Directors (Item 1) in our proxy statement for the 2016 annual meeting of shareholders. See Item 10 of this Report.

The PNC Financial Services Group, Inc. Form 10-K 27

Table of Contents

Joseph C. Guyaux has served as Senior Vice Chairman since February 2012 and was appointed chief executive officer and president of PNC Mortgage in January 2015. Mr. Guyaux was Chief Risk Officer from February 2012 to January 2015, prior to which he served as President. Mr. Guyaux has announced that he will retire in the spring of 2016.

Orlando C. Esposito was appointed Executive Vice President and head of PNC's Asset Management Group in April 2013. Prior to being named to his current position, he held numerous leadership positions including Executive Vice President of Corporate Banking from November 2006 to April 2013.

Neil F. Hall has been an Executive Vice President since April 2012 and head of PNC's Retail Banking since February 2012. Prior to being named to his current position, Mr. Hall led the delivery of sales and service to PNC's retail and small business customers, directed branch banking, business banking, community development and PNC Investments. Mr. Hall has announced that he will retire on July 1, 2016.

Michael J. Hannon has served as Executive Vice President since February 2009, prior to which he served as Senior Vice President. He has served as Chief Credit Officer since November 2001. He also served as Interim Chief Risk Officer from December 2011 to February 2012.

Vicki C. Henn has served as Executive Vice President and Chief Human Resources Officer of PNC since July 2014. Ms. Henn joined PNC in 1994 and has held numerous management positions. Prior to being named to her current position, Ms. Henn was a Senior Vice President, responsible for Human Resources for Retail Banking.

Gregory B. Jordan joined PNC as Executive Vice President, General Counsel and Head of Regulatory and Government Affairs in October 2013. In February 2016, Mr. Jordan was also appointed Chief Administrative Officer. Prior to joining PNC, he served as the Global Managing Partner for the last 13 years of his 29 year tenure at Reed Smith LLP.

Stacy M. Juchno has served as Executive Vice President and General Auditor of PNC since April 2014. Ms. Juchno joined PNC in 2009 and previously served as a Senior Vice President and Finance Governance and Oversight Director.

Karen L. Larrimer was appointed Executive Vice President in May 2013. She has served as Chief Customer Officer since April 2014, prior to which she served as Chief Marketing Officer. Ms. Larrimer will become head of PNC's Retail Banking later this year in addition to retaining her role as Chief Customer Officer.

Michael P. Lyons has been an Executive Vice President since November 2011 and is head of PNC's Corporate and Institutional Banking. Prior to joining PNC in October 2011,

from May 2010 until October 2011, Mr. Lyons was head of corporate development and strategic planning for Bank of America.

E William Parsley, III has served as Treasurer and Chief Investment Officer since January 2004. He was appointed Executive Vice President in February 2009. In addition to retaining his current roles, Mr. Parsley will become head of PNC Mortgage in spring 2016 upon Mr. Guyaux's retirement.

Robert Q. Reilly was appointed Chief Financial Officer in August 2013. He served as the head of PNC's Asset Management Group from 2005 until April 2013. Previously, he held numerous management roles in both Corporate Banking and Asset Management. He was appointed Executive Vice President in February 2009.

Joseph E. Rockey was appointed Chief Risk Officer in January 2015. Prior to his appointment, Mr. Rockey led enterprise risk management and the Basel office within PNC's risk management organization. Mr. Rockey joined PNC in 1999 and was appointed Executive Vice President in January 2015.

Steven Van Wyk joined PNC as Head of Technology and Operations in January 2013. From 2007 until joining PNC, Mr. Van Wyk served as Global Chief Operating Officer for ING. He was appointed Executive Vice President of PNC in February 2013.

Gregory H. Kozich has served as a Controller of PNC since 2011. He was appointed as Senior Vice President in November 2010.

Table of Contents

DIRECTORS OF THE REGISTRANT

The name, age and principal occupation of each of our directors as of February 22, 2016 and the year he or she first became a director is set forth below:

Charles E. Bunch, 66, Executive Chairman of PPG Industries, Inc. (*coatings, sealants and glass products*) (2007)
Paul W. Chellgren, 73, Operating Partner, Snow Phipps Group, LLC (*private equity*) (1995)
Marjorie Rodgers Cheshire, 47, President and Chief Operating Officer, A&R Development Corp. (*real estate development company*) (2014)
William S. Demchak, 53, Chairman, Chief Executive Officer and President of PNC (2013)
Andrew T. Feldstein, 51, Chief Executive Officer and Co-Chief Investment Officer of BlueMountain Capital Management, LLC (*asset management firm*) (2013)
Daniel R. Hesse, 62, Retired President and Chief Executive Officer of Sprint Corporation (*telecommunications*) (2016)
Kay Coles James, 66, President and Founder of The Gloucester Institute (*non-profit*) (2006)
Richard B. Kelson, 69, Chairman, President and Chief Executive Officer, ServCo LLC (*strategic sourcing, supply chain management*) (2002)
Anthony A. Massaro, 71, Retired Chairman and Chief Executive Officer of Lincoln Electric Holdings, Inc. (*manufacturer of welding and cutting products*) (2002)
Jane G. Pepper, 70, Retired President of the Pennsylvania Horticultural Society (*non-profit*) (1997)
Donald J. Shepard, 69, Retired Chairman of the Executive Board and Chief Executive Officer of AEGON N.V. (*insurance*) (2007)
Lorene K. Steffes, 70, Independent Business Advisor (*executive, business management and technical expertise*) (2000)
Dennis F. Strigl, 69, Retired President and Chief Operating Officer of Verizon Communications Inc. (*telecommunications*) (2001)
Thomas J. Usher, 73, Non-executive Chairman of Marathon Petroleum Corporation (*oil and gas industry*) (1992)
Michael J. Ward, 65, Chairman and Chief Executive Officer CSX Corporation (*railroads, transportation*) (2016)
Gregory D. Wasson, 57, Retired President and Chief Executive Officer of Walgreens Boots Alliance (*pharmacy, health and wellbeing enterprise*) (2015)

PART II

ITEM 5 MARKET FOR REGISTRANT S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

(a) (1) Our common stock is listed on the New York Stock Exchange and is traded under the symbol PNC. At the close of business on February 17, 2016, there were 64,309 common shareholders of record.

Holders of PNC common stock are entitled to receive dividends when declared by the Board of Directors out of funds legally available for this purpose. Our Board of Directors may not pay or set apart dividends on the common stock until dividends for all past dividend periods on any series of outstanding preferred stock and certain outstanding capital securities issued by the parent company have been paid or declared and set apart for payment. The Board presently intends to continue the policy of paying quarterly cash dividends. The amount of any future dividends will depend on economic and market conditions, our financial condition and operating results, and other factors, including contractual restrictions and applicable government regulations and policies (such as those relating to the ability of bank and non-bank subsidiaries to pay dividends to the parent company and regulatory capital limitations). The amount of our dividend is also currently subject to the results of the supervisory assessment of capital adequacy and capital planning processes undertaken by the Federal Reserve and our primary bank regulators as part of the Comprehensive Capital Analysis and Review (CCAR) process as described in the Supervision and Regulation section in Item 1 of this Report.

The Federal Reserve has the power to prohibit us from paying dividends without its approval. For further information concerning dividend restrictions and other factors that could limit PNC's ability to pay dividends, as well as restrictions on loans, dividends or advances from bank subsidiaries to the parent company, see the Supervision and Regulation section in Item 1, Item 1A Risk Factors, the Capital portion of the Consolidated Balance Sheet Review section and the Liquidity Risk Management portion of the Risk Management section in Item 7, and Note 11 Borrowed Funds, Note 16 Equity and Note 19 Regulatory Matters in the Notes To Consolidated Financial Statements in Item 8 of this Report, which we include here by reference.

Table of Contents

We include here by reference additional information relating to PNC common stock under the Common Stock Prices/Dividends Declared section in the Statistical Information (Unaudited) section of Item 8 of this Report.

We include here by reference the information regarding our compensation plans under which PNC equity securities are authorized for issuance as of December 31, 2015 in the table (with introductory paragraph and notes) that appears under the caption Approval of 2016 Incentive Award Plan Item 3 in our Proxy Statement to be filed for the 2016 annual meeting of shareholders and is incorporated by reference herein and in Item 12 of this Report.

Our stock transfer agent and registrar is:

Computershare Trust Company, N.A.

250 Royall Street

Canton, MA 02021

800-982-7652

Registered shareholders may contact the above phone number regarding dividends and other shareholder services.

We include here by reference the information that appears under the Common Stock Performance Graph caption at the end of this Item 5.

(a)(2) None.

(b) Not applicable.

(c) Details of our repurchases of PNC common stock during the fourth quarter of 2015 are included in the following table:

In thousands, except per share data

	Total shares purchased (a)	Average price paid per share	Total shares purchased as part of publicly announced programs (b)	Maximum number of shares that may yet be purchased under the programs (b)
2015 period				
October 1 31	2,528	\$ 89.24	2,506	85,413
November 1 30	1,923	\$ 94.06	1,923	83,490
December 1 31	1,379	\$ 95.20	1,379	82,111
Total	5,830	\$ 92.24		

(a) Includes PNC common stock purchased in connection with our various employee benefit plans generally related to forfeitures of unvested restricted stock awards and shares used to cover employee payroll tax withholding requirements. Note 12 Employee Benefit Plans and Note 13 Stock Based Compensation Plans in the Notes To Consolidated Financial Statements in Item 8 of this Report include additional information regarding our employee benefit and equity compensation plans that use PNC common stock.

(b) On March 11, 2015, we announced that our Board of Directors had approved the establishment of a new stock repurchase program authorization in the amount of 100 million shares of PNC common stock, effective April 1, 2015. Repurchases are made in open market or privately negotiated transactions and the timing and exact amount of common stock repurchases will depend on a number of factors including, among others, market and general economic conditions, economic capital and regulatory capital considerations, alternative uses of capital, the potential impact on our credit ratings, and contractual and regulatory limitations, including the results of the supervisory assessment of capital adequacy and capital planning processes undertaken by the Federal Reserve as part of the CCAR process.

Our 2015 capital plan, submitted as part of the CCAR process and accepted by the Federal Reserve, included share repurchase programs of up to \$2.875 billion for the five quarter period beginning with the second quarter of 2015. This amount does not include share repurchases in connection with various employee benefit plans referenced in note (a). In the fourth quarter of 2015, in accordance with PNC's 2015 capital plan and under the share repurchase authorization in effect during that period, we repurchased 5.8 million shares of common stock on the open market, with an average price of \$92.26 per share and an aggregate repurchase price of \$.5 billion.

Table of Contents**Common Stock Performance Graph**

This graph shows the cumulative total shareholder return (*i.e.*, price change plus reinvestment of dividends) on our common stock during the five-year period ended December 31, 2015, as compared with: (1) a selected peer group as set forth below and referred to as the Peer Group; (2) an overall stock market index, the S&P 500 Index; and (3) a published industry index, the S&P 500 Banks. The yearly points marked on the horizontal axis of the graph correspond to December 31 of that year. The stock performance graph assumes that \$100 was invested on January 1, 2011 for the five-year period and that any dividends were reinvested. The table below the graph shows the resultant compound annual growth rate for the performance period.

	Assumes \$100 investment at Close of						
	Market on December 31, 2010						
	Total Return = Price change plus						
						reinvestment	5-Year
	Base					of dividends	Compound
	Period						Growth
	Dec. 10	Dec. 11	Dec. 12	Dec. 13	Dec. 14	Dec. 15	Rate
PNC	100	96.94	100.49	137.13	164.99	176.22	12.00%
S&P 500 Index	100	102.11	118.44	156.78	178.22	180.67	12.56%
S&P 500 Banks	100	89.28	110.76	150.33	173.64	175.12	11.86%
Peer Group	100	89.57	108.81	151.61	164.35	164.38	10.45%

The Peer Group for the preceding chart and table consists of the following companies: BB&T Corporation; Fifth Third Bancorp; KeyCorp; The PNC Financial Services Group, Inc.; SunTrust Banks, Inc.; U.S. Bancorp; Regions Financial Corporation; Wells Fargo & Company; Capital One Financial, Inc.; Bank of America Corporation; M&T Bank; and JP Morgan Chase and Company. This Peer Group was approved for 2015 by the Board's Personnel and Compensation Committee. Such Committee has approved the same peer group for 2016.

Each yearly point for the Peer Group is determined by calculating the cumulative total shareholder return for each company in the Peer Group from December 31, 2010 to December 31 of that year (End of Month Dividend Reinvestment Assumed) and then using the median of these returns as the yearly plot point.

In accordance with the rules of the SEC, this section, captioned Common Stock Performance Graph, shall not be incorporated by reference into any of our future filings made under the Securities Exchange Act of 1934 or the Securities Act of 1933. The Common Stock Performance Graph, including its accompanying table and footnotes, is not deemed to be soliciting material or to be filed under the Exchange Act or the Securities Act.

Table of Contents**ITEM 6 SELECTED FINANCIAL DATA**

Dollars in millions, except per share data	Year ended December 31				
	2015 (a)	2014 (a)	2013 (a)	2012 (a)	2011
SUMMARY OF OPERATIONS					
Interest income	\$ 9,323	\$ 9,431	\$ 10,007	\$ 10,734	\$ 10,194
Interest expense	1,045	906	860	1,094	1,494
Net interest income	8,278	8,525	9,147	9,640	8,700
Noninterest income	6,947	6,850	6,865	5,872	5,626
Total revenue	15,225	15,375	16,012	15,512	14,326
Provision for credit losses	255	273	643	987	1,152
Noninterest expense	9,463	9,488	9,681	10,486	9,022
Income before income taxes and noncontrolling interests	5,507	5,614	5,688	4,039	4,152
Income taxes	1,364	1,407	1,476	1,045	1,087
Net income	4,143	4,207	4,212	2,994	3,065
Less: Net income (loss) attributable to noncontrolling interests	37	23	11	(7)	16
Preferred stock dividends	220	232	237	177	56
Preferred stock discount accretion and redemptions	5	5	12	4	2
Net income attributable to common shareholders	\$ 3,881	\$ 3,947	\$ 3,952	\$ 2,820	\$ 2,991
PER COMMON SHARE					
Basic earnings	\$ 7.52	\$ 7.44	\$ 7.45	\$ 5.33	\$ 5.69
Diluted earnings	\$ 7.39	\$ 7.30	\$ 7.36	\$ 5.28	\$ 5.62
Book value	\$ 81.84	\$ 77.61	\$ 72.07	\$ 66.95	\$ 61.44
Cash dividends declared	\$ 2.01	\$ 1.88	\$ 1.72	\$ 1.55	\$ 1.15

(a) Includes the impact of RBC Bank (USA), which we acquired on March 2, 2012.

Certain prior period amounts have been reclassified to conform with the current period presentation, which we believe is more meaningful to readers of our consolidated financial statements.

This Selected Financial Data should be reviewed in conjunction with the Consolidated Financial Statements and Notes included in Item 8 of this Report as well as the other disclosure in this Report concerning our historical financial performance, our future prospects and the risks associated with our business and financial performance.

Table of Contents

Dollars in millions, except as noted	At or for the year ended December 31				
	2015 (a)	2014 (a)	2013 (a)	2012 (a)	2011
BALANCE SHEET HIGHLIGHTS					
Assets (b)	\$ 358,493	\$ 345,072	\$ 320,192	\$ 305,029	\$ 271,141
Loans (b) (c)	206,696	204,817	195,613	185,856	159,014
Allowance for loan and lease losses (b)	2,727	3,331	3,609	4,036	4,347
Interest-earning deposits with banks (b) (d)	30,546	31,779	12,135	3,984	1,169
Investment securities (b)	70,528	55,823	60,294	61,406	60,634
Loans held for sale (c)	1,540	2,262	2,255	3,693	2,936
Goodwill	9,103	9,103	9,074	9,072	8,285
Mortgage servicing rights	1,589	1,351	1,636	1,071	1,117
Equity investments (b) (e)	10,587	10,728	10,560	10,799	10,070
Other assets (b) (c)	23,092	23,482	22,552	23,679	22,698
Noninterest-bearing deposits	79,435	73,479	70,306	69,980	59,048
Interest-bearing deposits	169,567	158,755	150,625	143,162	128,918
Total deposits	249,002	232,234	220,931	213,142	187,966
Borrowed funds (b) (c) (f)	54,532	56,768	46,105	40,907	36,704
Total shareholders' equity	44,710	44,551	42,334	38,948	34,010
Common shareholders' equity	41,258	40,605	38,392	35,358	32,374
Accumulated other comprehensive income (loss)	130	503	436	834	(105)
CLIENT INVESTMENT ASSETS (billions)					
Discretionary client assets under management	\$ 134	\$ 135	\$ 127	\$ 112	\$ 107
Nondiscretionary client assets under management	125	128	120	112	103
Total client assets under administration	259	263	247	224	210
Brokerage account client assets	43	43	41	38	34
Total	\$ 302	\$ 306	\$ 288	\$ 262	\$ 244
SELECTED RATIOS					
Net interest margin (g)	2.74%	3.08%	3.57%	3.94%	3.92%
Noninterest income to total revenue	46	45	43	38	39
Efficiency	62	62	60	68	63
Return on					
Average common shareholders' equity	9.50	9.91	10.85	8.29	9.56
Average assets	1.17	1.28	1.38	1.02	1.16
Loans to deposits	83	88	89	87	85
Dividend payout	27.0	25.3	23.1	29.1	20.2
Transitional Basel III common equity Tier 1 capital ratio (h) (i) (j)	10.6	10.9	N/A	N/A	N/A
Transitional Basel III Tier 1 risk-based capital ratio (h) (i) (j)	12.0	12.6	N/A	N/A	N/A
Pro forma fully phased-in Basel III common equity Tier 1 capital ratio (i) (j) (k)	10.0	10.0	9.4	7.5	N/A
Basel I Tier 1 common capital ratio (j)	N/A	N/A	10.5	9.6	10.3
Basel I Tier 1 risk-based capital ratio (j)	N/A	N/A	12.4	11.6	12.6
Common shareholders' equity to total assets	11.5	11.8	12.0	11.6	11.9
Average common shareholders' equity to average assets	11.5	12.1	11.9	11.5	11.9
SELECTED STATISTICS					
Employees	52,513	53,587	54,433	56,285	51,891
Retail Banking branches	2,616	2,697	2,714	2,881	2,511
ATMs	8,956	8,605	7,445	7,282	6,806
Residential mortgage servicing portfolio Served for Third Parties (in billions)	\$ 123	\$ 108	\$ 114	\$ 119	\$ 118
Commercial loan servicing portfolio Served for PNC and Others (in billions)	\$ 447	\$ 377	\$ 347	\$ 322	\$ 309

(a) Includes the impact of RBC Bank (USA), which we acquired on March 2, 2012.

(b) Amounts include consolidated variable interest entities. See Consolidated Balance Sheet in Item 8 of this Report for additional information.

(c) Amounts include assets and liabilities for which we have elected the fair value option. See Consolidated Balance Sheet in Item 8 of this Report for additional information.

(d) Amounts include balances held with the Federal Reserve Bank of Cleveland of \$30.0 billion, \$31.4 billion, \$11.7 billion, \$3.5 billion and \$.4 billion as of December 31, 2015, 2014, 2013, 2012 and 2011, respectively.

(e) Amounts include our equity interest in BlackRock.

(f) Includes long-term borrowings of \$43.6 billion, \$41.5 billion, \$27.6 billion, \$19.3 billion and \$20.9 billion for 2015, 2014, 2013, 2012 and 2011, respectively. Borrowings which mature more than one year after December 31, 2015 are considered to be long-term.

(g) Calculated as taxable-equivalent net interest income divided by average earning assets. The interest income earned on certain earning assets is completely or partially exempt from federal income tax. As such, these tax-exempt instruments typically yield lower returns than taxable investments. To provide more meaningful comparisons of net interest margins for all earning assets, we use net interest income on a taxable-equivalent basis in calculating net interest margin by increasing the interest income earned on tax-exempt assets to make it fully equivalent to interest income earned on taxable investments. This adjustment is not permitted under accounting principles generally accepted in the United States of America (GAAP) on the Consolidated Income Statement. The taxable-equivalent adjustments to net interest income for the years 2015, 2014, 2013, 2012 and 2011 were \$196 million, \$189 million, \$168 million, \$144 million and \$104 million, respectively.

(h) Calculated using the regulatory capital methodology applicable to PNC during 2015 and 2014, respectively.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

- (i) See capital ratios discussion in the Supervision and Regulation section of Item 1 and in the Capital portion of the Consolidated Balance Sheet Review section in Item 7 of this Report for additional discussion on these capital ratios.
- (j) See additional information on the pro forma ratios, the 2014 Transitional Basel III ratios and Basel I ratios in the Statistical Information (Unaudited) section in Item 8 of this Report.
- (k) Pro forma ratios as of December 31, 2015, December 31, 2014 and December 31, 2013 were calculated under the standardized approach and the pro forma ratio as of December 31, 2012 was calculated under the advanced approaches. The 2012 and 2013 ratios have not been updated to reflect the first quarter 2014 adoption of ASU 2014-01 related to investments in low income housing tax credits.

The PNC Financial Services Group, Inc. *Form 10-K* **33**

Table of Contents

ITEM 7 MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS (MD&A)

EXECUTIVE SUMMARY

Key Strategic Goals

At PNC we manage our company for the long term. We are focused on the fundamentals of growing customers, loans, deposits and fee revenue and improving profitability, while investing for the future and managing risk, expenses and capital. We continue to invest in our products, markets and brand, and embrace our corporate responsibility to the communities where we do business.

We strive to expand and deepen customer relationships by offering a broad range of deposit, fee-based and credit products and services. We are focused on delivering those products and services where, when and how our customers choose with the goal of offering insight that addresses their specific financial objectives. Our approach is concentrated on organically growing and deepening client relationships that meet our risk/return measures. Our strategies for growing fee income across our lines of business are focused on achieving deeper market penetration and cross selling our diverse product mix to meet the broad range of financial needs of our customers.

Our strategic priorities are designed to enhance value over the long term. A key priority is to build a leading banking franchise in our underpenetrated geographic markets. In addition, we are seeking to attract more of the investable assets of new and existing clients. PNC is focused on redefining the retail banking experience by transforming to a more customer-centric and sustainable model while lowering delivery costs as customer banking preferences evolve. Additionally, we continue to focus on expense management while investing in technology to bolster critical business infrastructure and streamline core processes.

Our capital priorities are to support client growth and business investment, maintain appropriate capital in light of economic conditions and the Basel III framework and return excess capital to shareholders, in accordance with the capital plan included in the current Comprehensive Capital Analysis and Review (CCAR) submission to the Board of Governors of the Federal Reserve System (Federal Reserve). New regulatory short-term liquidity standards became effective for PNC and PNC Bank, National Association (PNC Bank) beginning January 1, 2015. For more detail, see the Balance Sheet, Liquidity and Capital Highlights portion of this Executive Summary, the Capital portion of the Consolidated Balance Sheet Review section and the Liquidity Risk Management portion of the Risk Management section of this Item 7 and the

Supervision and Regulation section in Item 1 Business of this Report.

Key Factors Affecting Financial Performance

PNC faces a variety of risks that may impact various aspects of our risk profile from time to time. The extent of such impacts may vary depending on factors such as the current economic, political and regulatory environment, merger and acquisition activity and operational challenges. Many of these risks and our risk management strategies are described in more detail elsewhere in this Report.

Our financial performance is substantially affected by a number of external factors outside of our control, including the following:

- Domestic and global economic conditions, including the continuity, speed and stamina of the current U.S. economic expansion in general and its impact on our customers in particular;
- The monetary policy actions and statements of the Federal Reserve and the Federal Open Market Committee (FOMC);
- The level of, and direction, timing and magnitude of movement in, interest rates and the shape of the interest rate yield curve;
- The functioning and other performance of, and availability of liquidity in, the capital and other financial markets;
- Changes in the competitive and regulatory landscape and in counterparty creditworthiness and performance as the financial services industry restructures in the current environment;
- The impact of the extensive reforms enacted by the Dodd-Frank legislation and other legislative, regulatory and administrative initiatives and actions, including those outlined elsewhere in this Report and in subsequent filings with the SEC;
- The impact of market credit spreads on asset valuations;
- Loan demand, utilization of credit commitments and standby letters of credit, and asset quality; and
- Customer demand for non-loan products and services.

In addition, our success will depend upon, among other things:

- Focused execution of our strategic priorities and achieving targeted outcomes, including our ability to:

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Build a leading banking franchise in our underpenetrated geographic markets;

Grow profitability through the acquisition and retention of customers and deepening relationships that meet our risk/return measures;

Increase revenue from fee income and provide innovative and valued products and services to our customers;

Table of Contents

Bolster our critical infrastructure and streamline our core processes;
 Utilize technology to develop and deliver products and services to our customers and protect PNC's systems and customer information; and
 Sustain our expense management.

Effectively managing capital and liquidity including:

Continuing to maintain and grow our deposit base as a low-cost stable funding source;
 Prudent liquidity and capital management to meet evolving regulatory capital, capital planning, stress testing and liquidity standards; and
 Actions we take within the capital and other financial markets.

Managing credit risk in our portfolio;

Our ability to manage and implement strategic business objectives within the changing regulatory environment;

The impact of legal and regulatory-related contingencies; and

The appropriateness of reserves needed for critical accounting estimates and related contingencies.

For additional information, see the Cautionary Statement Regarding Forward-Looking Information section in this Item 7 and Item 1A Risk Factors in this Report.

Table 1: Summary Financial Results

Year ended December 31	2015	2014
Net income (millions)	\$ 4,143	\$ 4,207
Diluted earnings per common share from net income	\$ 7.39	\$ 7.30
Return from net income on:		
Average common shareholders' equity	9.50%	9.91%
Average assets	1.17%	1.28%

Income Statement Highlights

Our performance in 2015 included the following:

Net income for 2015 of \$4.1 billion decreased 2% compared to 2014, as a 1% decline in revenue was partially offset by reductions in noninterest expense and the provision for credit losses. Lower revenue was driven by a 3% decrease in net interest income, offset in part by a 1% increase in noninterest income reflecting strong fee income growth. For additional detail, see the Consolidated Income Statement Review section in this Item 7.

Net interest income of \$8.3 billion for 2015 decreased 3% compared to 2014 due to lower purchase accounting accretion and lower interest-earning asset yields, partially offset by commercial and commercial real estate loan growth and higher securities balances. Net interest margin decreased to 2.74% for 2015 compared to 3.08% for 2014, principally due to the impact of increasing the company's liquidity position, lower benefit from purchase accounting accretion, and lower loan and securities yields.

Noninterest income of \$6.9 billion for 2015 increased 1% compared with 2014, primarily driven by strong growth in consumer and corporate services fees and asset management revenue, partially offset by lower gains on asset sales and lower residential mortgage revenue.

The provision for credit losses decreased to \$255 million for 2015 compared to \$273 million for 2014 due to improved credit quality. Noninterest expense decreased \$25 million to \$9.5 billion for 2015 compared to 2014, reflecting PNC's focus on expense management as higher personnel expense associated with higher business activity and investments in technology and business infrastructure were more than offset by lower legal and residential mortgage compliance costs and lower third party expenses.

Credit Quality Highlights

Overall credit quality in 2015 improved from 2014. For additional detail, see the Credit Risk Management portion of the Risk Management section of this Item 7.

Nonperforming assets decreased \$.5 billion, or 16%, to \$2.4 billion at December 31, 2015 compared to December 31, 2014.

Nonperforming assets to total assets were 0.68% at December 31, 2015, compared to 0.83% at December 31, 2014.

Overall loan delinquencies of \$1.6 billion at December 31, 2015 decreased \$.3 billion, or 16%, compared with December 31, 2014.

Net charge-offs of \$.4 billion in 2015 declined 27% compared to net charge-offs of \$.5 billion for 2014. Net charge-offs were 0.19% of average loans in 2015 and 0.27% of average loans in 2014.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

The allowance for loan and lease losses was 1.32% of total loans and 128% of nonperforming loans at December 31, 2015, compared with 1.63% and 133% at December 31, 2014, respectively. The decline in these ratios reflected PNC's implementation of its change in the derecognition policy for purchased impaired pooled consumer and residential real estate loans, effective December 31, 2015. This change resulted in the derecognition of the recorded investment balance included in total loans and the associated allowance for loan losses balance each by \$468 million.

The PNC Financial Services Group, Inc. *Form 10-K* 35

Table of Contents

For additional detail, see the Credit Risk Management portion of the Risk Management section and the Purchase Accounting Accretion and Valuation of Purchased Impaired Loans portion of the Consolidated Balance Sheet Review of this Item 7.

Balance Sheet, Liquidity and Capital Highlights

PNC's balance sheet was well-positioned at December 31, 2015 reflecting strong liquidity and capital positions.

Total loans increased by \$1.9 billion to \$206.7 billion at December 31, 2015 compared to December 31, 2014.

Total commercial lending grew \$5.2 billion, or 4%, as a result of increases in commercial real estate and commercial loans.

Total consumer lending decreased \$3.3 billion, or 4%, due to declines in home equity, education, and automobile loans, and included declines in the non-strategic consumer loan portfolio.

Total deposits increased \$16.8 billion, or 7%, to \$249.0 billion at December 31, 2015 compared with December 31, 2014, reflecting overall strong deposit growth.

Investment securities increased \$14.7 billion, or 26%, to \$70.5 billion at December 31, 2015 compared to December 31, 2014.

PNC's balance sheet remained core funded with a loans to deposits ratio of 83% at December 31, 2015.

PNC maintained a strong liquidity position.

New regulatory short-term liquidity standards became effective for PNC and PNC Bank as advanced approaches banking organizations beginning January 1, 2015, with a minimum phased-in Liquidity Coverage Ratio (LCR) requirement of 80% in 2015, calculated as of month end.

The Liquidity Coverage Ratio at December 31, 2015 exceeded 100% for both PNC and PNC Bank.

PNC maintained a strong capital position.

The Transitional Basel III common equity Tier 1 capital ratio was 10.6% at December 31, 2015 and 10.9% at December 31, 2014, calculated using the regulatory capital methodologies applicable to PNC during 2015 and 2014, respectively.

Pro forma fully phased-in Basel III common equity Tier 1 capital ratio was an estimated 10.0% at both December 31, 2015 and December 31, 2014 based on the standardized approach rules. See the Capital discussion and Table 19 in the Consolidated Balance Sheet Review section of this Item 7 and the December 31, 2014 capital ratio tables in the Statistical Information (Unaudited) section in Item 8 of this Report for more detail.

PNC returned capital to shareholders during 2015.

For full year 2015, PNC repurchased 22.3 million common shares for \$2.1 billion.

In April 2015, the Board of Directors raised the quarterly cash dividend on common stock to 51 cents per share, an increase of 3 cents per share, or 6%, effective with the May dividend.

In May 2015, we redeemed \$500 million of PNC's Fixed-to-Floating Rate Non-Cumulative Perpetual Preferred Stock, Series K, as well as all Depositary Shares representing interests therein.

See the Capital portion of the Consolidated Balance Sheet Review for more detail on the 2015 preferred stock redemption and common share repurchases, including the completion of share repurchases included in our 2014 capital plan and repurchases authorized by our 2015 capital plan, and the Liquidity Risk Management portion of the Risk Management section of this Item 7 for more detail on our other 2015 capital and liquidity actions.

Our ability to take certain capital actions, including plans to pay or increase common stock dividends or to repurchase shares under current or future programs, is subject to the results of the supervisory assessment of capital adequacy undertaken by the Federal Reserve as part of the CCAR process. For additional information, see the Supervision and Regulation section in Item 1 Business of this Report.

Our Consolidated Income Statement and Consolidated Balance Sheet Review sections of this Item 7 describe in greater detail the various items that impacted our results during 2015 and 2014 and balances at December 31, 2015 and December 31, 2014, respectively.

Table of Contents**Average Consolidated Balance Sheet Highlights****Table 2: Summarized Average Balance Sheet**

Year ended December 31			Change	
Dollars in millions	2015	2014	\$	%
Average assets				
Interest-earning assets				
Investment securities	\$ 61,665	\$ 55,820	\$ 5,845	10%
Loans	205,349	199,648	5,701	3%
Interest-earning deposits with banks	32,908	19,204	13,704	71%
Other	8,903	8,633	270	3%
Total interest-earning assets	308,825	283,305	25,520	9%
Noninterest-earning assets	46,139	44,548	1,591	4%
Total average assets	\$ 354,964	\$ 327,853	\$ 27,111	8%
Average liabilities and equity				
Interest-bearing liabilities				
Interest-bearing deposits	\$ 163,965	\$ 152,814	\$ 11,151	7%
Borrowed funds	56,513	48,817	7,696	16%
Total interest-bearing liabilities	220,478	201,631	18,847	9%
Noninterest-bearing deposits	76,398	70,108	6,290	9%
Other liabilities	12,210	10,768	1,442	13%
Equity	45,878	45,346	532	1%
Total average liabilities and equity	\$ 354,964	\$ 327,853	\$ 27,111	8%

Total assets were \$358.5 billion at December 31, 2015 compared with \$345.1 billion at December 31, 2014. The increase from year end 2014 was primarily due to higher investment securities and loan growth.

Various seasonal and other factors impact our period-end balances, whereas average balances are generally more indicative of underlying business trends apart from the impact of acquisitions and divestitures. The Consolidated Balance Sheet Review section of this Item 7 provides information on changes in selected Consolidated Balance Sheet categories at December 31, 2015 compared with December 31, 2014.

Average investment securities increased during 2015 compared with 2014, primarily due to increases in average agency residential mortgage-backed securities and U.S. Treasury and government agency securities, partially offset by a decrease in average non-agency residential mortgage-backed securities.

Total investment securities comprised 20% of average interest-earning assets in 2015 and 2014.

Average loans grew in 2015, driven by increases in average commercial loans of \$5.7 billion and average commercial real estate loans of \$2.5 billion. These increases were partially offset by a decrease in consumer loans of \$2.4 billion primarily attributable to lower home equity and education loans, which included declines in the non-strategic consumer loan portfolio.

Loans represented 66% of average interest-earning assets for 2015 and 70% of average interest-earning assets for 2014.

Average interest-earning deposits with banks, which are primarily maintained with the Federal Reserve Bank, increased significantly in the comparison to the prior year in part due to regulatory short-term liquidity standards phased in starting January 1, 2015 and also due to deposit growth.

Average noninterest-earning assets increased in 2015 compared with 2014, primarily driven by higher receivables from unsettled securities sales, which are included in noninterest-earning assets for average balance sheet purposes, and an increase in trading assets, primarily net customer-related derivatives values.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Average total deposits increased \$17.4 billion, or 8%, in 2015 compared with the prior year, primarily due to increases in average money market deposits, average noninterest-bearing deposits and average interest-bearing demand deposits driven by both commercial and retail deposit growth.

Average total deposits represented 68% of average total assets for 2015 and 2014.

Average borrowed funds increased in 2015 compared with 2014 primarily due to increases in average Federal Home Loan Bank (FHLB) borrowings and average bank notes and senior debt. These increases were partially offset by a decline in average commercial paper balances, in part due to actions to enhance PNC's funding structure in light of regulatory liquidity standards and a rating agency methodology change. The Liquidity Risk Management portion of the Risk Management section of this Item 7 includes additional information regarding our borrowed funds.

The PNC Financial Services Group, Inc. *Form 10-K* 37

Table of Contents**Business Segment Highlights**

Total business segment earnings were \$4.0 billion in 2015 and \$3.9 billion in 2014. The Business Segments Review section of this Item 7 includes further analysis of our business segment results during 2015 and 2014, including presentation differences from Note 23 Segment Reporting in our Notes To Consolidated Financial Statements in Item 8 of this Report. Note 23 Segment Reporting presents results of businesses for 2015, 2014 and 2013, as well as a reconciliation of total business segment earnings to PNC total consolidated net income as reported on a GAAP basis.

Table 3: Results Of Businesses Summary (a)*(Unaudited)*

Year ended December 31 In millions	Net Income		Revenue		Average Assets (b)	
	2015	2014	2015	2014	2015	2014
Retail Banking	\$ 907	\$ 728	\$ 6,449	\$ 6,049	\$ 73,240	\$ 75,046
Corporate & Institutional Banking	2,031	2,106	5,429	5,476	132,032	122,927
Asset Management Group	194	181	1,161	1,107	7,920	7,745
Residential Mortgage Banking	26	35	734	800	6,840	7,857
BlackRock	548	530	717	703	6,983	6,640
Non-Strategic Assets Portfolio	301	367	445	587	6,706	8,338
Total business segments	4,007	3,947	14,935	14,722	233,721	228,553
Other (c) (d) (e)	136	260	290	653	121,243	99,300
Total	\$ 4,143	\$ 4,207	\$ 15,225	\$ 15,375	\$ 354,964	\$ 327,853

- (a) Our business information is presented based on our internal management reporting practices. We periodically refine our internal methodologies as management reporting practices are enhanced. Net interest income in business segment results reflects PNC's internal funds transfer pricing methodology. Assets receive a funding charge and liabilities and capital receive a funding credit based on a transfer pricing methodology that incorporates product repricing characteristics, tenor and other factors. In the first quarter of 2015, enhancements were made to PNC's funds transfer pricing methodology primarily for costs related to the new regulatory short-term liquidity standards. The enhancements incorporate an additional charge assigned to assets, including for unfunded loan commitments. Conversely, a higher transfer pricing credit has been assigned to those deposits that are accorded higher value under LCR rules for liquidity purposes. These adjustments apply to business segment results, primarily favorably impacting Retail Banking and adversely impacting Corporate & Institutional Banking, prospectively beginning with the first quarter of 2015. Prior periods have not been adjusted due to the impracticability of estimating the impact of the change for prior periods.
- (b) Period-end balances for BlackRock.
- (c) Other average assets include investment securities associated with asset and liability management activities.
- (d) Other includes differences between the total business segment financial results and our total consolidated net income. Additional detail is included in Note 23 Segment Reporting in the Notes To Consolidated Financial Statements in Item 8 of this Report.
- (e) The decrease in net income during 2015 compared to 2014 for Other primarily reflected lower noninterest income and net interest income, partially offset by lower noninterest expense.

CONSOLIDATED INCOME STATEMENT REVIEW

Our Consolidated Income Statement is presented in Item 8 of this Report.

Net income for 2015 of \$4.1 billion decreased 2% compared to 2014, as a 1% decline in revenue was partially offset by reductions in noninterest expense and the provision for credit losses. Lower revenue was driven by a 3% decrease in net interest income, offset in part by a 1% increase in noninterest income reflecting strong fee income growth.

Net Interest Income**Table 4: Net Interest Income and Net Interest Margin**

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

	Year ended December 31	
Dollars in millions	2015	2014
Net interest income	\$ 8,278	\$ 8,525
Net interest margin	2.74%	3.08%

Changes in net interest income and margin result from the interaction of the volume and composition of interest-earning assets and related yields, interest-bearing liabilities and related rates paid, and noninterest-bearing sources of funding. See the Statistical Information (Unaudited) Average Consolidated Balance Sheet And Net Interest Analysis and Analysis Of Year-To-Year Changes In Net Interest Income in Item 8 of this Report and the discussion of purchase accounting accretion on purchased impaired loans in the Consolidated Balance Sheet Review section in this Item 7 for additional information.

Net interest income decreased \$247 million, or 3%, in 2015 compared with 2014 due to lower purchase accounting accretion and lower interest-earning asset yields driven by the ongoing low rate environment, partially offset by commercial and commercial real estate loan growth and higher securities balances. The decline also reflected the impact from the second quarter 2014 correction to reclassify certain commercial facility fees from net interest income to noninterest income.

Table of Contents

Net interest margin decreased in the comparison to the prior year, driven by a 32 basis point decline in the yield on total interest-earning assets, which was principally due to the impact of increasing the company's liquidity position, lower loan and securities yields, and lower benefit from purchase accounting accretion. The decline also included the impact of the second quarter 2014 correction to reclassify certain commercial facility fees.

We expect net interest income for the first quarter of 2016 to be stable, compared with fourth quarter 2015 in light of an unlikely increase in interest rates during the first quarter of 2016. For full year 2016, we expect purchase accounting accretion to be down approximately \$175 million compared to 2015.

Noninterest Income*Table 5: Noninterest Income*

Year ended December 31			Change	
Dollars in millions	2015	2014	\$	%
Noninterest income				
Asset management	\$ 1,567	\$ 1,513	\$ 54	4%
Consumer services	1,335	1,254	81	6%
Corporate services	1,491	1,415	76	5%
Residential mortgage	566	618	(52)	(8)%
Service charges on deposits	651	662	(11)	(2)%
Net gains on sales of securities	43	4	39	*
Other	1,294	1,384	(90)	(7)%
Total noninterest income	\$ 6,947	\$ 6,850	\$ 97	1%

* Not meaningful

Noninterest income in 2015 increased compared to the prior year, driven by strong growth in consumer and corporate services fees and asset management revenue, partially offset by lower gains on asset sales and lower residential mortgage revenue. Noninterest income as a percentage of total revenue was 46% for 2015, up from 45% for 2014.

Asset management revenue increased in 2015 compared to 2014, driven by new sales production and stronger average equity markets, as well as the benefit from a \$30 million trust settlement during the second quarter of 2015. Discretionary client assets under management in the Asset Management Group were \$134 billion at December 31, 2015 compared with \$135 billion at December 31, 2014.

Consumer service fees increased in the comparison to the prior year, primarily due to growth in customer-initiated transaction volumes related to debit card, credit card and merchant services activity, along with higher brokerage revenue.

Corporate service fees increased in 2015 compared to 2014, driven by higher treasury management, commercial mortgage servicing and equity capital markets advisory fees, partially offset by lower mergers and acquisition advisory fees. The increase also reflected the impact of the correction to reclassify certain commercial facility fees from net interest income to noninterest income beginning in the second quarter of 2014.

Residential mortgage revenue decreased in 2015 compared to 2014, primarily due to lower loan sales and servicing revenue, partially offset by higher net hedging gains on residential mortgage servicing rights.

Other noninterest income decreased in 2015 compared to the prior year, primarily attributable to lower gains on asset dispositions, including the impact of the fourth quarter 2014 gain of \$94 million on the sale of PNC's Washington, D.C. regional headquarters building and lower gains on sales of Visa Class B common shares.

Gains on sales of two million Visa Class B Common shares equaled \$169 million in 2015 compared to gains of \$209 million on sales of 3.5 million shares in 2014. As of December 31, 2015, we held approximately 4.9 million Visa Class B common shares with a fair value of approximately \$622 million and a recorded investment of approximately \$31 million.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Other noninterest income typically fluctuates from period to period depending on the nature and magnitude of transactions completed. Further details regarding our customer-related trading activities are included in the Market Risk Management – Customer-Related Trading Risk portion of the Risk Management section of this Item 7. Further details regarding private and other equity investments are included in the Market Risk Management – Equity And Other Investment Risk section, and further details regarding gains or losses related to our equity investment in BlackRock are included in the Business Segments Review section of this Item 7.

In the first quarter of 2016, we expect fee income, consisting of asset management, consumer services, corporate services, residential mortgage and service charges on deposits, to be down mid-single digits, on a percentage basis, compared with the fourth quarter of 2015 due to seasonality and typically lower first quarter client activity. Continued volatility in the equity markets in combination with other economic factors could add to pressure on noninterest income. For full year 2016, we expect modest growth in revenue.

The PNC Financial Services Group, Inc. *Form 10-K* **39**

Table of Contents**Provision For Credit Losses**

The provision for credit losses totaled \$255 million in 2015 compared with \$273 million in 2014, reflecting improved credit quality.

We expect our provision for credit losses in the first quarter of 2016 to be between \$75 million and \$125 million. The performance of certain energy related loans during the first quarter could result in provision for credit losses at the high end of this range.

The Credit Risk Management portion of the Risk Management section of this Item 7 includes additional information regarding factors impacting the provision for credit losses.

Noninterest Expense

Noninterest expense decreased \$25 million to \$9.5 billion in 2015 compared to 2014, reflecting PNC's focus on expense management. Higher personnel expense associated with higher business activity and investments in technology and business infrastructure were more than offset by lower legal and residential mortgage compliance costs and third party expenses, as well as the impact of the fourth quarter 2014 contribution to the PNC Foundation.

During 2015, we completed actions and exceeded our 2015 continuous improvement program goal of \$500 million in cost savings. The program focuses on reducing costs in part to fund investments in technology and business infrastructure. In 2016, we have a goal of \$400 million in cost savings through our continuous improvement program, which we expect will help to fund a significant portion of our business and technology investments.

For the first quarter of 2016, we expect noninterest expense to be down low-single digits, on a percentage basis, compared with the fourth quarter of 2015. For full year 2016, we expect total noninterest expense to be stable compared to 2015.

Effective Income Tax Rate

The effective income tax rate was 24.8% for 2015 compared with 25.1% for 2014. The effective tax rate is generally lower than the statutory rate primarily due to tax credits PNC receives from our investments in low income housing and new markets investments, as well as earnings in other tax exempt investments.

The effective tax rate for 2015 included tax benefits attributable to settling acquired entity tax contingencies.

We expect our 2016 effective tax rate to be between 25% and 26%.

CONSOLIDATED BALANCE SHEET REVIEW*Table 6: Summarized Balance Sheet Data*

Dollars in millions	December 31	December 31	Change	
	2015	2014	\$	%
Assets				
Interest-earning deposits with banks	\$30,546	\$31,779	\$(1,233)	(4)%
Loans held for sale	1,540	2,262	(722)	(32)%
Investment securities	70,528	55,823	14,705	26%
Loans	206,696	204,817	1,879	1%
Allowance for loan and lease losses	(2,727)	(3,331)	604	(18)%
Goodwill	9,103	9,103		%

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Mortgage servicing rights	1,589	1,351	238	18%
Other intangible assets	379	493	(114)	(23)%
Other, net	40,839	42,775	(1,936)	(5)%
Total assets	\$358,493	\$345,072	\$13,421	4%
Liabilities				
Deposits	\$249,002	\$232,234	\$16,768	7%
Borrowed funds	54,532	56,768	(2,236)	(4)%
Other	8,979	9,996	(1,017)	(10)%
Total liabilities	312,513	298,998	13,515	5%
Equity				
Total shareholders' equity	44,710	44,551	159	%
Noncontrolling interests	1,270	1,523	(253)	(17)%
Total equity	45,980	46,074	(94)	%
Total liabilities and equity	\$358,493	\$345,072	\$13,421	4%

40 The PNC Financial Services Group, Inc. Form 10-K

Table of Contents

The summarized balance sheet data above is based upon our Consolidated Balance Sheet in Item 8 of this Report.

PNC's balance sheet reflected asset growth and strong liquidity and capital positions at December 31, 2015.

Total assets increased in 2015 compared to the prior year primarily due to an increase of \$14.7 billion in investment securities driven by deposit growth.

Total liabilities increased in 2015 compared to 2014 mainly due to an increase in deposits.

Total equity in 2015 remained relatively stable compared to the prior year mainly due to increased retained earnings driven by net income, offset by share repurchases and the redemption of preferred stock.

Loans

Outstanding loan balances of \$206.7 billion at December 31, 2015 and \$204.8 billion at December 31, 2014 were net of unearned income, net deferred loan fees, unamortized discounts and premiums, and purchase discounts and premiums totaling \$1.4 billion at December 31, 2015 and \$1.7 billion at December 31, 2014. The balances include purchased impaired loans but do not include future accretable net interest on those loans.

Table 7: Details Of Loans

Dollars in millions	December 31 2015	December 31 2014	Change	
			\$	%
Commercial lending				
Commercial				
Manufacturing	\$ 19,014	\$ 18,744	\$ 270	1%
Retail/wholesale trade	16,661	16,972	(311)	(2)%
Service providers	13,970	14,103	(133)	(1)%
Real estate related (a)	11,659	10,812	847	8%
Health care	9,210	9,017	193	2%
Financial services	7,234	6,178	1,056	17%
Other industries	20,860	21,594	(734)	(3)%
Total commercial	98,608	97,420	1,188	1%
Commercial real estate				
Real estate projects (b)	15,697	14,577	1,120	8%
Commercial mortgage	11,771	8,685	3,086	36%
Total commercial real estate	27,468	23,262	4,206	18%
Equipment lease financing	7,468	7,686	(218)	(3)%
Total commercial lending	133,544	128,368	5,176	4%
Consumer lending				
Home equity				
Lines of credit	18,828	20,361	(1,533)	(8)%
Installment	13,305	14,316	(1,011)	(7)%
Total home equity	32,133	34,677	(2,544)	(7)%
Residential real estate				
Residential mortgage	14,162	13,885	277	2%
Residential construction	249	522	(273)	(52)%
Total residential real estate	14,411	14,407	4	%
Credit card	4,862	4,612	250	5%
Other consumer				
Automobile	11,157	11,616	(459)	(4)%
Education	5,881	6,626	(745)	(11)%
Other	4,708	4,511	197	4%
Total consumer lending	73,152	76,449	(3,297)	(4)%
Total Loans	\$ 206,696	\$ 204,817	\$ 1,879	1%

(a) Includes loans to customers in the real estate and construction industries.

(b) Includes both construction loans and intermediate financing for projects.

Table of Contents

The increase in loans was the result of an increase in total commercial lending driven by commercial real estate loans, partially offset by a decline in consumer lending due to lower home equity, education, and automobile loans.

Loans represented 58% of total assets at December 31, 2015 and 59% at December 31, 2014. Commercial lending represented 65% of the loan portfolio at December 31, 2015 and 63% at December 31, 2014. Consumer lending represented 35% of the loan portfolio at December 31, 2015 and 37% at December 31, 2014.

Commercial real estate loans represented 13% of total loans at December 31, 2015 and 11% of total loans at December 31, 2014 and represented 8% and 7% of total assets at December 31, 2015 and December 31, 2014, respectively. See the Credit Risk Management portion of the Risk Management section of this Item 7 for additional information regarding our loan portfolio.

Total loans above include purchased impaired loans of \$3.5 billion, or 2% of total loans, at December 31, 2015, and \$4.9 billion, or 2% of total loans, at December 31, 2014.

Our loan portfolio continued to be diversified among numerous industries, types of businesses and consumers across our principal geographic markets.

For the first quarter of 2016, we expect total loans to be stable with the fourth quarter of 2015.

Allowance for Loan and Lease Losses (ALLL)

Information regarding our higher risk loans and ALLL is included in the Credit Risk Management portion of the Risk Management section of this Item 7 and Note 1 Accounting Policies, Note 3 Asset Quality and Note 5 Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit in our Notes To Consolidated Financial Statements included in Item 8 of this Report.

Purchase Accounting Accretion and Valuation of Purchased Impaired Loans

Information related to purchase accounting accretion and accretable yield for 2015 and 2014 follows. Additional information on our policies for ALLL for purchased impaired loans is provided in Note 1 Accounting Policies in the Notes To Consolidated Financial Statements included in Item 8 of this Report. A description of our purchased impaired loan accounting and loan data is included in Note 4 Purchased Loans in the Notes To Consolidated Financial Statements included in Item 8 of this Report.

Table 8: Accretion Purchased Impaired Loans

In millions	2015	2014
Accretion on purchased impaired loans		
Scheduled accretion	\$ 360	\$ 460
Reversal of contractual interest on impaired loans	(217)	(253)
Scheduled accretion net of contractual interest	143	207
Excess cash recoveries (a)	106	127
Total	\$ 249	\$ 334

(a) Relates to excess cash recoveries for purchased impaired commercial loans.

Table 9: Purchased Impaired Loans Accretable Yield

In millions	2015	2014
January 1	\$ 1,558	\$ 2,055
Accretion (including excess cash recoveries)	(466)	(587)
Net reclassification to accretable from non-accretable and other activity	226	208
Disposals	(68)	(118)
December 31 (a)	\$ 1,250	\$ 1,558

(a)

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

As of December 31, 2015, we estimate that the reversal of contractual interest on purchased impaired loans will total approximately \$0.7 billion in future periods. This will offset the total net accretable interest in future interest income of \$1.2 billion on purchased impaired loans.

Information related to the valuation of purchased impaired loans at December 31, 2015 and December 31, 2014 follows.

Table 10: Valuation of Purchased Impaired Loans

Dollars in millions	December 31, 2015		December 31, 2014	
	Balance	Net Investment	Balance	Net Investment
Total purchased impaired loans:				
Outstanding balance	\$ 3,933		\$ 5,007	
Recorded investment (a)	\$ 3,522		\$ 4,858	
Allowance for loan losses (a)	(310)		(872)	
Net investment/Carrying value	\$ 3,212	82%	\$ 3,986	80%

(a) The December 31, 2015 amounts were impacted by the change in derecognition policy for purchased impaired pooled consumer and residential real estate loans as of December 31, 2015. For additional information, see the discussion below, as well as Note 4 Purchased Loans in the Notes To Consolidated Financial Statements in Item 8 of this Report.

At December 31, 2015, our largest individual purchased impaired loan had a recorded investment of \$8 million. We currently expect to collect total cash flows of \$4.4 billion on purchased impaired loans, representing the \$3.2 billion net investment at December 31, 2015 and the accretable net interest of \$1.2 billion shown in Table 9.

Table of Contents**Weighted Average Life of the Purchased Impaired Portfolios**

The table below provides the weighted average life (WAL) for each of the purchased impaired portfolios as of December 31, 2015.

Table 11: Weighted Average Life of the Purchased Impaired Portfolios

As of December 31, 2015

Dollars in millions	Recorded Investment	WAL (a)
Commercial	\$ 36	2.0 years
Commercial real estate	133	1.6 years
Consumer (b)	1,407	3.9 years
Residential real estate	1,946	4.5 years
Total	\$ 3,522	4.1 years

(a) Weighted average life represents the average number of years for which each dollar of unpaid principal remains outstanding.

(b) Portfolio primarily consists of nonrevolving home equity products.

Through the National City Corporation (National City) and RBC Bank (USA) acquisitions, we acquired purchased impaired loans with a recorded investment of \$14.7 billion. As noted in Table 11 above, at December 31, 2015, those balances are now \$3.5 billion, of which \$3.4 billion in consumer and residential real estate loans is accounted for using pool accounting. Prior to December 31, 2015, upon final disposition of a loan within a pool and for loans that had nominal collateral value/expected cash flows, the loan's carrying value was removed from the pool and any gain or loss associated with the transaction was retained in the pool's recorded investment. Effective December 31, 2015, in anticipation of the end of the life of our purchased impaired pooled consumer and residential real estate loans, and pursuant to supervisory direction, we changed our derecognition policy for these loans such that we will write-off the loan's recorded investment and derecognize the associated ALLL upon final disposition. Gains and losses on such loans will be recognized as either an adjustment to the pool's associated ALLL, or yield, as appropriate. The transition to this new policy on December 31, 2015 resulted in a \$468 million derecognition of recorded investment and associated ALLL on such loans, which is immaterial to our financial statements taken as a whole.

The result of this change accelerated the derecognition of a pool's recorded investment and associated ALLL balance. These amounts represented the net loss from loan dispositions or expected cash flow shortfalls that had been retained as part of the pools' recorded investment per our accounting for the pool as a single asset. The recorded investment that was derecognized effective December 31, 2015 had been fully reserved for. Therefore, there was no impact to the net carrying values of the pools, or accretion accounting and no additional provision for credit losses for these derecognized loans was recorded, as the recorded investment and associated ALLL balance were reduced in equal amounts. We expect the

future impact of this policy change to the Consolidated Income Statement and Consolidated Balance Sheet to be immaterial. See Note 4 Purchased Loans and Note 5 Allowance for Loan and Lease Losses and Unfunded Commitments and Letters of Credit in the Notes To Consolidated Financial Statements included in Item 8 of this Report for additional information.

Purchased Impaired Loans Accretable Difference Sensitivity Analysis

The following table provides a sensitivity analysis on the Total Purchased Impaired Loans portfolio. The analysis reflects hypothetical changes in key drivers for expected cash flows over the life of the loans under declining and improving conditions at a point in time. Any unusual significant economic events or changes, as well as other variables not considered below (e.g., natural or widespread disasters), could result in impacts outside of the ranges represented below. Additionally, commercial and commercial real estate loan settlements or sales proceeds can vary widely from appraised values due to a number of factors including, but not limited to, special use considerations, liquidity premiums and improvements/deterioration in other income sources.

Table 12: Accretable Difference Sensitivity Total Purchased Impaired Loans

In billions	December 31, 2015	Declining Scenario (a)	Improving Scenario (b)
Expected cash flows	\$ 4.4	\$ (.1)	\$.1

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Accretable difference	1.2		
Allowance for loan and lease losses	(.3)	(.1)	.1

(a) **Declining Scenario** Reflects hypothetical changes that would decrease future cash flow expectations. For consumer loans, we assume home price forecast decreases by ten percent and unemployment rate forecast increases by two percentage points; for commercial loans, we assume that collateral values decrease by ten percent.

(b) **Improving Scenario** Reflects hypothetical changes that would increase future cash flow expectations. For consumer loans, we assume home price forecast increases by ten percent, unemployment rate forecast decreases by two percentage points and interest rate forecast increases by two percentage points; for commercial loans, we assume that collateral values increase by ten percent.

The present value impact of declining cash flows is primarily reflected as an immediate impairment charge resulting in a provision for credit losses and an increase to the allowance for loan and lease losses. The present value impact of increased cash flows is first recognized as a reversal of the allowance with any additional cash flow increases reflected as an increase in accretable yield over the life of the loan.

The PNC Financial Services Group, Inc. *Form 10-K* **43**

Table of Contents**Commitments to Extend Credit**

Commitments to extend credit comprise the following:

Table 13: Commitments to Extend Credit (a)

In millions	December 31 2015	December 31 2014
Total commercial lending	\$ 101,252	\$ 98,742
Home equity lines of credit	17,268	17,839
Credit card	19,937	17,833
Other	4,032	4,178
Total	\$ 142,489	\$ 138,592

(a) Commitments to extend credit, or net unfunded loan commitments, represent arrangements to lend funds or provide liquidity subject to specified contractual conditions.

In addition to the credit commitments set forth in the table above, our net outstanding standby letters of credit totaled \$8.8 billion at December 31, 2015 and \$10.0 billion at December 31, 2014. Standby letters of credit commit us to make payments on behalf of our customers if specified future events occur.

Information regarding our commitments to extend credit and our allowance for unfunded loan commitments and letters of credit is included in Note 1 Accounting Policies, Note 5 Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit and Note 21 Commitments and Guarantees in the Notes To Consolidated Financial Statements in Item 8 of this Report.

Investment Securities

The following table presents the distribution of our investment securities portfolio by credit rating. We have included credit ratings information because we believe that the information is an indicator of the degree of credit risk to which we are exposed. Changes in credit ratings classifications could indicate increased or decreased credit risk and could be accompanied by a reduction or increase in the fair value of our investment securities portfolio. For those securities on our balance sheet at December 31, 2015, where during our quarterly security-level impairment assessments we determined losses represented other-than-temporary impairment (OTTI), we have recorded cumulative credit losses of \$1.1 billion in earnings and accordingly have reduced the amortized cost of our securities. The majority of these cumulative impairment charges related to non-agency residential mortgage-backed and asset-backed securities rated BB or lower.

Table 14: Investment Securities

Dollars in millions	December 31, 2015		December 31, 2014		Ratings (a)				
	Amortized Cost	Fair Value	Amortized Cost	Fair Value	As of December 31, 2015				
					AAA/ AA	A	BBB	Lower and	No Rating
U.S. Treasury and government agencies	\$ 10,022	\$ 10,172	\$ 5,485	\$ 5,714	100%				
Agency residential mortgage-backed	34,250	34,408	23,382	23,935	100				
Non-agency residential mortgage-backed	4,225	4,392	4,993	5,225	10	1%	4%	80%	5%
Agency commercial mortgage-backed	3,045	3,086	3,378	3,440	100				
Non-agency commercial mortgage-backed (b)	5,624	5,630	5,095	5,191	78	10	2	3	7

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Asset-backed (c)	6,134	6,130	5,900	5,940	89	3		7	1
State and municipal	3,936	4,126	3,995	4,191	88	6			6
Other debt	2,211	2,229	2,099	2,142	56	31	13		
Corporate stock and other	590	589	442	441					100
Total investment securities (d)	\$ 70,037	\$ 70,762	\$ 54,769	\$ 56,219	89%	2%	1%	6%	2%

(a) Ratings percentages allocated based on amortized cost.

(b) Collateralized primarily by retail properties, office buildings, lodging properties and multi-family housing.

(c) Collateralized primarily by corporate debt, government guaranteed student loans and other consumer credit products.

(d) Includes available for sale and held to maturity securities.

Investment securities represented 20% of total assets at December 31, 2015 and 16% at December 31, 2014.

We evaluate our investment securities portfolio in light of changing market conditions and other factors and, where appropriate, take steps to improve our overall positioning. We consider the portfolio to be well-diversified and of high quality. At December 31, 2015, 89% of the securities in the portfolio were rated AAA/AA, with U.S. Treasury and

government agencies, agency residential mortgage-backed and agency commercial mortgage-backed securities collectively representing 67% of the portfolio.

The investment securities portfolio includes both available for sale and held to maturity securities. Securities classified as available for sale are carried at fair value with net unrealized gains and losses, representing the difference between

Table of Contents

amortized cost and fair value, included in Shareholders' equity as Accumulated other comprehensive income or loss, net of tax, on our Consolidated Balance Sheet. Securities classified as held to maturity are carried at amortized cost. As of December 31, 2015, the amortized cost and fair value of available for sale securities totaled \$55.3 billion and \$55.8 billion, respectively, compared to an amortized cost and fair value as of December 31, 2014 of \$43.2 billion and \$44.2 billion, respectively. The amortized cost and fair value of held to maturity securities were \$14.8 billion and \$15.0 billion, respectively, at December 31, 2015, compared to \$11.6 billion and \$12.0 billion, respectively, at December 31, 2014.

The fair value of investment securities is impacted by interest rates, credit spreads, market volatility and liquidity conditions. The fair value of investment securities generally decreases when interest rates increase and vice versa. In addition, the fair value generally decreases when credit spreads widen and vice versa. Net unrealized gains in the total investment securities portfolio decreased to \$.7 billion at December 31, 2015 from \$1.5 billion at December 31, 2014. The comparable amounts for the securities available for sale portfolio were \$.5 billion at December 31, 2015 and \$1.1 billion at December 31, 2014.

Unrealized gains and losses on available for sale debt securities do not impact liquidity; however these gains and losses do affect capital under the regulatory capital rules. Also, a change in the securities' credit ratings could impact the liquidity of the securities and may be indicative of a change in credit quality, which could affect our risk-weighted assets and, therefore, our risk-based regulatory capital ratios under the regulatory capital rules. In addition, the amount representing the credit-related portion of OTTI on securities would reduce our earnings and regulatory capital ratios.

The duration of investment securities was 2.7 years at December 31, 2015. We estimate that, at December 31, 2015, the effective duration of investment securities was 2.8 years for an immediate 50 basis points parallel increase in interest rates and 2.6 years for an immediate 50 basis points parallel decrease in interest rates. Comparable amounts at December 31, 2014 for the effective duration of investment securities were 2.2 years and 2.1 years, respectively.

Based on current interest rates and expected prepayment speeds, the weighed-average expected maturity of the investment securities portfolio (excluding corporate stock and other) was 4.8 years at December 31, 2015 compared to 4.3 years at December 31, 2014. The weighted-average expected maturities of mortgage and other asset-backed debt securities were as follows as of December 31, 2015:

Table 15: Weighted-Average Expected Maturity of Mortgage and Other Asset-Backed Debt Securities

December 31, 2015	Years
Agency residential mortgage-backed securities	4.8
Non-agency residential mortgage-backed securities	5.6
Agency commercial mortgage-backed securities	3.2
Non-agency commercial mortgage-backed securities	3.4
Asset-backed securities	2.9

At least quarterly, we conduct a comprehensive security-level impairment assessment on all securities. If economic conditions, including home prices, were to deteriorate from current levels, and if market volatility and liquidity were to deteriorate from current levels, or if market interest rates were to increase or credit spreads were to widen appreciably, the valuation of our investment securities portfolio would likely be adversely affected and we could incur additional OTTI credit losses that would impact our Consolidated Income Statement.

Additional information regarding our investment securities is included in Note 6 Investment Securities and Note 7 Fair Value in the Notes To Consolidated Financial Statements included in Item 8 of this Report.

Loans Held for Sale

Table 16: Loans Held For Sale

In millions

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

	December 31 2015	December 31 2014
Commercial mortgages at fair value	\$ 641	\$ 893
Commercial mortgages at lower of cost or fair value	27	29
Total commercial mortgages	668	922
Residential mortgages at fair value	843	1,261
Residential mortgages at lower of cost or fair value	7	18
Total residential mortgages	850	1,279
Other	22	61
Total	\$ 1,540	\$ 2,262

The PNC Financial Services Group, Inc. *Form 10-K* 45

Table of Contents

We sold \$4.4 billion of commercial mortgage loans to agencies during 2015 compared to \$3.5 billion during 2014. Total revenue of \$99 million was recognized on the valuation and sale of commercial mortgage loans held for sale, net of hedges, during 2015 and \$80 million in 2014. These amounts are included in Other noninterest income on the Consolidated Income Statement.

Residential mortgage loan origination volume was \$10.5 billion during 2015 compared to \$9.5 billion during 2014. The majority of such loans were originated under agency or Federal Housing Administration (FHA) standards. We sold \$8.1 billion of loans and recognized loan sales revenue of \$342 million during 2015. The comparable amounts for 2014

were \$8.3 billion and \$420 million, respectively. These loan sales revenue amounts are included in Residential mortgage noninterest income on the Consolidated Income Statement.

Interest income on loans held for sale was \$90 million and \$99 million during 2015 and 2014, respectively. These amounts are included in Other interest income on the Consolidated Income Statement.

Additional information regarding our loan sale and servicing activities is included in Note 2 Loan Sale and Servicing Activities and Variable Interest Entities and Note 7 Fair Value in our Notes To Consolidated Financial Statements included in Item 8 of this Report.

Funding Sources*Table 17: Details Of Funding Sources*

	December 31	December 31	Change	
Dollars in millions	2015	2014	\$	%
Deposits				
Money market	\$ 118,079	\$ 115,438	\$ 2,641	2%
Demand	90,038	82,829	7,209	9%
Savings	20,375	12,571	7,804	62%
Retail certificates of deposit	17,405	18,544	(1,139)	(6)%
Time deposits in foreign offices and other time deposits	3,105	2,852	253	9%
Total deposits	249,002	232,234	16,768	7%
Borrowed funds				
Federal funds purchased and repurchase agreements	1,777	3,510	(1,733)	(49)%
FHLB borrowings	20,108	20,005	103	1%
Bank notes and senior debt	21,298	15,750	5,548	35%
Subordinated debt	8,556	9,151	(595)	(7)%
Commercial paper	14	4,995	(4,981)	(100)%
Other	2,779	3,357	(578)	(17)%
Total borrowed funds	54,532	56,768	(2,236)	(4)%
Total funding sources	\$ 303,534	\$ 289,002	\$ 14,532	5%

See the Liquidity Risk Management portion of the Risk Management section of this Item 7 for additional information regarding our 2015 capital and liquidity activities.

Total deposits increased in the comparison due to strong growth in savings, demand, and money market deposits, partially offset by a decline in retail certificates of deposit. Interest-bearing deposits represented 68% of total deposits at both December 31, 2015 and December 31, 2014.

Total borrowed funds decreased in the comparison as declines in commercial paper, federal funds purchased, repurchase agreements and subordinated debt were partially offset by higher net issuances of bank notes and senior debt. The changes in the composition of funding sources

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

are attributable to PNC's actions to enhance its funding structure in light of regulatory liquidity standards and a rating agency methodology change.

Capital

We manage our funding and capital positions by making adjustments to our balance sheet size and composition, issuing debt, equity or other capital instruments, executing treasury stock transactions and capital redemptions, managing dividend policies and retaining earnings.

We repurchase shares of PNC common stock under common stock repurchase authorizations approved from time to time by PNC's Board of Directors and consistent with capital plans submitted to, and accepted by, the Federal Reserve. Through the first quarter of 2015, we repurchased stock under our 2007 common stock repurchase program authorization that permitted us to purchase up to 25 million shares of PNC common stock on the open market or in privately negotiated transactions. Effective as of March 31, 2015, PNC's Board of

Table of Contents

Directors approved the termination of the 2007 common stock repurchase program authorization, and replaced it with a new stock repurchase program authorization in the amount of 100 million shares of PNC common stock, effective April 1, 2015. The extent and timing of share repurchases under this authorization will depend on a number of factors including, among others, market and general economic conditions, economic and regulatory capital considerations, alternative uses of capital, the potential impact on our credit ratings, contractual and regulatory limitations, and the results of future supervisory assessments of capital adequacy and capital planning processes undertaken by the Federal Reserve as part of the CCAR process.

In the first quarter of 2015, we repurchased 4.4 million common shares for \$.4 billion and completed our common stock repurchase programs for the four quarter period that began in second quarter 2014 with total repurchases over that period of 17 million common shares for \$1.5 billion. These repurchases were included in our 2014 capital plan accepted by the Federal Reserve as part of our 2014 CCAR submission.

In connection with the 2015 CCAR process, we submitted our 2015 capital plan, as approved by PNC's Board of Directors, to the Federal Reserve in January 2015. The Federal Reserve accepted the capital plan and did not object to our proposed capital actions in March 2015. As provided for in the 2015 capital plan, we announced new share repurchase programs of

up to \$2.875 billion for the five quarter period beginning in the second quarter of 2015. These programs include repurchases of up to \$375 million over the five quarter period related to stock issuances under employee benefit-related programs.

PNC repurchased 17.9 million common shares for \$1.7 billion in the second through fourth quarters of 2015 under the current share repurchase programs described above.

For 2015, PNC repurchased a total of 22.3 million common shares for \$2.1 billion.

On May 4, 2015, we redeemed \$500 million of PNC's Fixed-to-Floating Rate Non-Cumulative Perpetual Preferred Stock, Series K, as well as all Depositary Shares representing interests therein. All 50,000 shares of Series K Preferred Stock, as well as all 500,000 Depositary Shares representing interests therein, were redeemed. The redemption price was \$10,000 per share of Series K Preferred Stock equivalent to \$1,000 per Depositary Share, plus declared and unpaid dividends up to but excluding the redemption date.

See the Supervision and Regulation section of Item 1 Business in this Report for further information concerning the CCAR process and the factors the Federal Reserve takes into consideration in its evaluation of capital plans.

Table 18: Shareholders' Equity

	December 31 2015	December 31 2014	Change	
Dollars in millions			\$	%
Shareholders' equity				
Preferred stock (a)				
Common stock	\$ 2,708	\$ 2,705	\$ 3	%
Capital surplus - preferred stock	3,452	3,946	(494)	(13)%
Capital surplus - common stock and other	12,745	12,627	118	1%
Retained earnings	29,043	26,200	2,843	11%
Accumulated other comprehensive income	130	503	(373)	(74)%
Common stock held in treasury at cost	(3,368)	(1,430)	(1,938)	(136)%
Total shareholders' equity	\$ 44,710	\$ 44,551	\$ 159	%

(a) Par value less than \$.5 million at each date.

The increase in total shareholders' equity compared to December 31, 2014 was mainly due to a \$2.8 billion increase in retained earnings, partially offset by common share repurchases of \$2.1 billion and the redemption of \$500 million of preferred stock. The increase in retained earnings was driven by net income of \$4.1 billion, reduced by \$1.3 billion of common and preferred dividends declared. Common shares outstanding were 504 million and 523 million at December 31, 2015 and 2014, respectively.

Table of Contents**Table 19: Basel III Capital**

Dollars in millions	December 31, 2015	
	Transitional Basel III (a)	Pro forma Fully Phased-In Basel III (b)(c)
Common equity Tier 1 capital		
Common stock plus related surplus, net of treasury stock	\$ 12,085	\$ 12,085
Retained earnings	29,043	29,043
Accumulated other comprehensive income for securities currently and previously held as available for sale	141	353
Accumulated other comprehensive income for pension and other postretirement plans	(222)	(554)
Goodwill, net of associated deferred tax liabilities	(8,839)	(8,839)
Other disallowed intangibles, net of deferred tax liabilities	(133)	(333)
Other adjustments/(deductions)	(112)	(182)
Total common equity Tier 1 capital before threshold deductions	31,963	31,573
Total threshold deductions	(470)	(1,294)
Common equity Tier 1 capital	31,493	30,279
Additional Tier 1 capital		
Preferred stock plus related surplus	3,452	3,452
Trust preferred capital securities	50	
Noncontrolling interests (d)	604	44
Other adjustments/(deductions)	(77)	(109)
Tier 1 capital	35,522	33,666
Additional Tier 2 capital		
Qualifying subordinated debt	4,597	4,253
Trust preferred capital securities	149	
Allowance for loan and lease losses included in Tier 2 capital	2,988	2,988
Other	4	10
Total Basel III capital	\$ 43,260	\$ 40,917
Risk-weighted assets		
Basel III standardized approach risk-weighted assets (e)	\$ 295,905	\$ 303,707
Estimated Basel III advanced approaches risk-weighted assets (f)	N/A	264,931
Average quarterly adjusted total assets	350,143	349,020
Supplementary leverage exposure (g)	413,111	411,988
Basel III risk-based capital and leverage ratios		
Common equity Tier 1	10.6%	10.0% (h)(i)
Tier 1	12.0	11.1 (h)(j)
Total	14.6	13.5 (h)(k)
Leverage (l)	10.1	9.6
Supplementary leverage ratio (m)	8.6	8.2

(a) Calculated using the regulatory capital methodology applicable to PNC during 2015.

(b) PNC utilizes the pro forma fully phased-in Basel III capital ratios to assess its capital position (without the benefit of phase-ins), including comparison to similar estimates made by other financial institutions. Pro forma fully phased-in capital amounts, ratios and risk-weighted and leverage-related assets are estimated.

(c) Basel III capital ratios and estimates may be impacted by additional regulatory guidance or analysis and, in the case of those ratios calculated using the advanced approaches, the ongoing evolution, validation and regulatory approval of PNC's models integral to the calculation of advanced approaches risk-weighted assets.

(d) Primarily includes REIT preferred securities.

(e) Includes credit and market risk-weighted assets.

(f) Basel III advanced approaches risk-weighted assets were estimated based on the Basel III advanced approaches rules, and include credit, market and operational risk-weighted assets. During the parallel run qualification phase PNC has refined the data, models and internal processes used as part of the advanced approaches for determining risk-weighted assets. Refinements implemented in the fourth quarter of 2015 reduced estimated Basel III advanced approaches risk-weighted assets. We anticipate additional refinements may result in increases or decreases to this estimate through the parallel run qualification phase.

(g) Supplementary leverage exposure is the sum of Adjusted average assets and certain off-balance sheet exposures including undrawn credit commitments and derivative potential future exposures.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

- (h) Pro forma fully phased-in Basel III capital ratio based on estimated Basel III standardized approach risk-weighted assets and rules.
- (i) For comparative purposes only, the pro forma fully phased-in advanced approaches Basel III Common equity Tier 1 capital ratio estimate is 11.4%. This capital ratio is calculated using pro forma fully phased-in Common equity Tier 1 capital and dividing by estimated Basel III advanced approaches risk-weighted assets.
- (j) For comparative purposes only, the pro forma fully phased-in advanced approaches Basel III Tier 1 risk-based capital ratio estimate is 12.7%. This capital ratio is calculated using fully phased-in Tier 1 capital and dividing by estimated Basel III advanced approaches risk-weighted assets.
- (k) For comparative purposes only, the pro forma fully phased-in advanced approaches Basel III Total capital risk-based capital ratio estimate is 14.3%. This ratio is calculated using fully phased-in Total Basel III capital, which under the advanced approaches, Additional Tier 2 capital includes allowance for loan and leases losses in excess of Basel expected credit losses, if any, up to 0.6% of credit risk-weighted assets, and dividing by estimated Basel III advanced approaches risk-weighted assets.
- (l) Leverage ratio is calculated based on Tier 1 capital divided by Average quarterly adjusted total assets.
- (m) Supplementary leverage ratio is calculated based on Tier 1 capital divided by Supplementary leverage exposure. As advanced approaches banking organizations, PNC and PNC Bank will be subject to a 3% minimum supplementary leverage ratio effective January 1, 2018.

48 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

The Basel II framework, which was adopted by the Basel Committee on Banking Supervision in 2004, seeks to provide more risk-sensitive regulatory capital calculations and promote enhanced risk management practices among large, internationally active banking organizations. The U.S. banking agencies initially adopted rules to implement the Basel II capital framework in 2004. In July 2013, the U.S. banking agencies adopted final rules (referred to as the advanced approaches) that modified the Basel II framework effective January 1, 2014. See the Supervision and Regulation section in Item 1 Business and Item 1A Risk Factors of this Report for additional information. Prior to fully implementing the advanced approaches to calculate risk-weighted assets, PNC and PNC Bank must successfully complete a parallel run qualification phase. Both PNC and PNC Bank entered this parallel run phase on January 1, 2013. Although the minimum parallel run qualification period is four quarters, the parallel run period for PNC and PNC Bank, now in its third year, is consistent with the experience of other U.S. advanced approaches banks that have all had multi-year parallel run periods. After PNC exits parallel run, its regulatory risk-based capital ratio for each measure (*e.g.*, Common equity Tier 1 capital ratio) will be the lower of the ratios as calculated under the standardized approach and the advanced approaches.

As a result of the staggered effective dates of the final U.S. Basel III regulatory capital rules (Basel III rules), as well as the fact that PNC remains in the parallel run qualification phase for the advanced approaches, PNC's regulatory risk-based ratios in 2015 were calculated using the standardized approach, effective January 1, 2015, for determining risk-weighted assets, and the definitions of, and deductions from, regulatory capital under the Basel III rules (as such definitions and deductions are phased-in for 2015). We refer to the capital ratios calculated using the phased-in Basel III provisions in effect for 2015 and, for the risk-based ratios, standardized approach risk-weighted assets as the 2015 Transitional Basel III ratios. Under the standardized approach for determining credit risk-weighted assets, exposures are generally assigned a pre-defined risk weight. Exposures to high volatility commercial real estate, past due exposures, equity exposures and securitization exposures are generally subject to higher risk weights than other types of exposures.

Under the Basel III rules adopted by the U.S. banking agencies, significant common stock investments in unconsolidated financial institutions, mortgage servicing rights and deferred tax assets must be deducted from capital (subject to a phase-in schedule) to the extent they individually exceed 10%, or in the aggregate exceed 15%, of the institution's adjusted common equity Tier 1 capital. Also, Basel III regulatory capital includes (subject to a phase-in schedule) accumulated other comprehensive income related to securities currently and previously held as available for sale, as well as pension and other postretirement plans.

Federal banking regulators have stated that they expect the largest U.S. bank holding companies, including PNC, to have a level of regulatory capital well in excess of the regulatory minimum and have required the largest U.S. bank holding companies, including PNC, to have a capital buffer sufficient to withstand losses and allow them to meet the credit needs of their customers through estimated stress scenarios. We seek to manage our capital consistent with these regulatory principles, and believe that our December 31, 2015 capital levels were aligned with them.

At December 31, 2015, PNC and PNC Bank, our sole bank subsidiary, were both considered well capitalized, based on applicable U.S. regulatory capital ratio requirements. Beginning in 2015, to qualify as well capitalized, PNC must have Transitional Basel III capital ratios of at least 6% for Tier 1 risk-based capital and 10% for Total risk-based capital, and PNC Bank must have Transitional Basel III capital ratios of at least 6.5% for Common equity Tier 1 risk-based capital, 8% for Tier 1 risk-based capital, 10% for Total risk-based capital, and a Leverage ratio of at least 5%. To qualify as well capitalized in 2014, regulators required insured depository institutions, such as PNC Bank, to maintain Transitional Basel III capital ratios of at least 6% for Tier 1 risk-based, 10% for Total risk-based and 5% for Leverage, and required bank holding companies, such as PNC, to maintain Transitional Basel III regulatory capital ratios of at least 6% Tier 1 risk-based and 10% for Total risk-based.

The access to and cost of funding for new business initiatives, the ability to undertake new business initiatives including acquisitions, the ability to engage in expanded business activities, the ability to pay dividends or repurchase shares or other capital instruments, the level of deposit insurance costs, and the level and nature of regulatory oversight depend, in large part, on a financial institution's capital strength.

We provide additional information regarding regulatory capital requirements and some of their potential impacts on PNC in the Supervision and Regulation section of Item 1 Business, Item 1A Risk Factors and Note 19 Regulatory Matters in the Notes To Consolidated Financial Statements in Item 8 of this Report.

Table of Contents

OFF-BALANCE SHEET ARRANGEMENTS AND VARIABLE INTEREST ENTITIES

We engage in a variety of activities that involve entities that are not consolidated or otherwise reflected in our Consolidated Balance Sheet that are generally referred to as off-balance sheet arrangements. Additional information on these types of activities is included in the following sections of this Report:

Commitments, including contractual obligations and other commitments, included within the Risk Management section of this Item 7, and
Note 2 Loan Sale and Servicing Activities and Variable Interest Entities,
Note 11 Borrowed Funds,
Note 16 Equity, and
Note 21 Commitments and Guarantees, all of which are in the Notes To Consolidated Financial Statements included in Item 8 of this Report.

PNC consolidates variable interest entities (VIEs) when we are deemed to be the primary beneficiary. The primary beneficiary of a VIE is determined to be the party that meets both of the following criteria: (i) has the power to make decisions that most significantly affect the economic performance of the VIE; and (ii) has the obligation to absorb losses or the right to receive benefits that in either case could potentially be significant to the VIE.

A summary of VIEs, including those that we have consolidated and those in which we hold variable interests but have not consolidated into our financial statements, as of December 31, 2015 and December 31, 2014 is included in Note 2 in the Notes To Consolidated Financial Statements included in Item 8 of this Report.

Trust Preferred Securities and REIT Preferred Securities

See Note 11 Borrowed Funds and Note 16 Equity in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information on trust preferred securities issued by PNC Capital Trust C and REIT preferred securities issued by PNC Preferred Funding Trust I and PNC Preferred Funding Trust II including information on contractual limitations potentially imposed on payments (including dividends) with respect to PNC and PNC Bank's equity capital securities.

Table of Contents**FAIR VALUE MEASUREMENTS**

In addition to the following, see Note 7 Fair Value in the Notes To Consolidated Financial Statements in Item 8 of this Report for further information regarding fair value.

The following table summarizes the assets and liabilities measured at fair value on a recurring basis at December 31, 2015 and December 31, 2014, respectively, and the portions of such assets and liabilities that are classified within Level 3 of the valuation hierarchy. Level 3 assets and liabilities are those where the fair value is estimated using significant unobservable inputs.

Table 20: Fair Value Measurements Summary

Dollars in millions	December 31, 2015		December 31, 2014	
	Fair Value	Level 3	Fair Value	Level 3
Total assets	\$ 68,804	\$ 8,606	\$ 58,973	\$ 9,788
Total assets at fair value as a percentage of consolidated assets	19%		17%	
Level 3 assets as a percentage of total assets at fair value	13%		17%	
Level 3 assets as a percentage of consolidated assets	2%		3%	
Total liabilities	\$ 4,892	\$ 495	\$ 5,799	\$ 716
Total liabilities at fair value as a percentage of consolidated liabilities	2%		2%	
Level 3 liabilities as a percentage of total liabilities at fair value	10%		12%	
Level 3 liabilities as a percentage of consolidated liabilities	<1%		<1%	

The majority of assets recorded at fair value are included in the securities available for sale portfolio. The majority of Level 3 assets represent non-agency residential mortgage-backed securities in the securities available for sale portfolio, equity investments and mortgage servicing rights.

An instrument's categorization within the hierarchy is based on the lowest level of input that is significant to the fair value measurement. Changes from one quarter to the next related to the observability of inputs to a fair value measurement may result in a reclassification (transfer) of assets or liabilities between hierarchy levels. PNC's policy is to recognize transfers in and transfers out as of the end of the reporting period. For additional information regarding the transfers of assets or liabilities between hierarchy levels, see Note 7 Fair Value in the Notes To Consolidated Financial Statements in Item 8 of this Report.

BUSINESS SEGMENTS REVIEW

We have six reportable business segments:

- Retail Banking
- Corporate & Institutional Banking
- Asset Management Group
- Residential Mortgage Banking
- BlackRock
- Non-Strategic Assets Portfolio

Business segment results, including the basis of presentation of inter-segment revenues, and a description of each business are included in Note 23 Segment Reporting included in the Notes To Consolidated Financial Statements in Item 8 of this Report. Certain amounts included in this Business Segments Review section and the Business Segment Highlights in the Executive Summary section of this Item 7 differ from those amounts shown in Note 23, primarily due to the presentation in Item 7 of this Report of business net interest revenue on a taxable-equivalent basis. Note 23 presents results of businesses for 2015, 2014 and 2013.

Table of Contents**Retail Banking***(Unaudited)***Table 21: Retail Banking Table**

Year ended December 31

Dollars in millions, except as noted	2015	2014
INCOME STATEMENT		
Net interest income	\$ 4,226	\$ 3,924
Noninterest income		
Service charges on deposits	623	633
Brokerage	284	240
Consumer services	1,015	961
Other	301	291
Total noninterest income	2,223	2,125
Total revenue	6,449	6,049
Provision for credit losses	259	277
Noninterest expense	4,761	4,625
Pretax earnings	1,429	1,147
Income taxes	522	419
Earnings	\$ 907	\$ 728
AVERAGE BALANCE SHEET		
Loans		
Consumer		
Home equity	\$ 27,657	\$ 28,852
Indirect auto	9,367	9,122
Indirect other	540	703
Education	6,307	7,208
Credit cards	4,527	4,364
Other	2,407	2,238
Total consumer	50,805	52,487
Commercial and commercial real estate	10,520	10,867
Floor plan	2,185	2,215
Residential mortgage	680	601
Total loans	64,190	66,170
Goodwill and other intangible assets	5,968	6,034
Other assets	3,082	2,842
Total assets	\$ 73,240	\$ 75,046
Deposits		
Noninterest-bearing demand	\$ 24,119	\$ 22,134
Interest-bearing demand	36,189	33,992
Money market	54,576	50,263
Savings	14,358	11,847
Certificates of deposit	16,518	18,972
Total deposits	145,760	137,208
Other liabilities	609	469
Total liabilities	\$ 146,369	\$ 137,677

Year ended December 31

Dollars in millions, except as noted	2015	2014
PERFORMANCE RATIOS		
Return on average assets	1.24%	.97%
Noninterest income to total revenue	34	35
Efficiency	74	76
OTHER INFORMATION (a)		
Credit-related statistics:		
Commercial nonperforming assets	\$ 111	\$ 139
Consumer nonperforming assets	934	1,059

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Total nonperforming assets (b)	\$ 1,045	\$ 1,198
Purchased impaired loans (c)	\$ 462	\$ 575
Commercial lending net (recoveries) charge-offs	\$ (1)	\$ 31
Credit card lending net charge-offs	138	142
Consumer lending (excluding credit card) net charge-offs	207	285
Total net charge-offs	\$ 344	\$ 458
Commercial lending net (recovery) charge-off ratio	(.01)%	.24%
Credit Card lending net charge-off ratio	3.06%	3.25%
Consumer lending (excluding credit card) net charge-off ratio	.44%	.58%
Total net charge-off ratio	.54%	.69%
Home equity portfolio credit statistics: (d)		
% of first lien positions at origination (e)	56%	54%
Weighted-average loan-to-value ratios (LTVs) (e) (f)	73%	77%
Weighted-average updated FICO scores (g)	752	748
Net charge-off ratio	.30%	.54%
Delinquency data % of total loans: (h)		
Loans 30 - 59 days past due	.18%	.20%
Loans 60 - 89 days past due	.09%	.09%
Accruing loans past due	.27%	.29%
Nonperforming loans	2.96%	3.13%
Other statistics:		
ATMs	8,956	8,605
Branches (i)	2,616	2,697
Brokerage account client assets (in billions) (j)	\$ 43	\$ 43
Customer-related statistics (average):		
Non-teller deposit transactions (k)	43%	35%
Digital consumer customers (l)	52%	46%

(a) Presented as of December 31, except for net charge-offs and net charge-off ratios, which are for the year ended, and customer-related statistics, which are averages for the year ended.

(b) Includes nonperforming loans of \$1.0 billion at December 31, 2015 and \$1.1 billion at December 31, 2014.

(c) Recorded investment of purchased impaired loans related to acquisitions.

(d) Lien position, LTV and FICO statistics are based upon customer balances.

(e) Lien position and LTV calculations reflect management assumptions where data limitations exist.

(f) LTV statistics are based upon current information.

(g) Represents FICO scores that are updated at least quarterly.

(h) Data based upon recorded investment. Past due amounts exclude purchased impaired loans, even if contractually past due, as we are currently accreting interest income over the expected life of the loans.

(i) Excludes satellite offices (e.g., drive-ups, electronic branches and retirement centers) that provide limited products and/or services.

(j) Amounts include cash and money market balances.

(k) Percentage of total consumer and business banking deposit transactions processed at an ATM or through our mobile banking application.

(l) Represents consumer checking relationships that process the majority of their transactions through non-teller channels.

Table of Contents

Retail Banking earned \$907 million in 2015 compared with earnings of \$728 million in 2014. The increase in earnings was driven by increased net interest income and noninterest income, partially offset by higher noninterest expense. Retail Banking continues to enhance the customer experience with refinements to product offerings that drive product value for consumers and small businesses. We are focused on growing customer share of wallet through the sale of liquidity, banking, and investment products that meet the broad range of financial needs of our customers.

Retail Banking continued to focus on the strategic priority of transforming the customer experience through transaction migration, branch network transformation and multi-channel sales and service strategies.

In 2015, approximately 52% of consumer customers used non-teller channels for the majority of their transactions compared with 46% in 2014.

Deposit transactions via ATM and mobile channels increased to 43% of total deposit transactions in 2015 compared with 35% for 2014.

Integral to PNC's retail branch transformation strategy, more than 375 branches operate under the universal model designed to enhance sales opportunities for branch personnel, in part, by driving higher ATM and mobile deposits. During 2015, the total branch network was reduced by 81 branches and the ATM network was increased by 351 ATMs. PNC had a network of 2,616 branches and 8,956 ATMs at December 31, 2015.

Instant debit card issuance, which enables us to print a customer's debit card in a matter of minutes, is now available in nearly 700 branches, over 26% of the branch network.

Apple iPad technology is available in all of our branches to demonstrate product capabilities to customers and prospects.

Total revenue for 2015 increased \$400 million compared to 2014, which included a \$302 million increase in net interest income primarily from the enhancements to internal funds transfer pricing methodology in the first quarter of 2015, as well as increases in deposit balances and interest rate spread on the value of deposits, partially offset by lower loan balances and interest rate spread compression on the value of loans.

Noninterest income increased \$98 million in 2015 compared to 2014. Execution on our share of wallet strategy resulted in strong growth in consumer service fee income from payment-related products, specifically in debit, credit and merchant services, as well as increased brokerage fees. Noninterest income included gains on sales of Visa Class B common shares of \$169 million on two million shares in 2015 compared to \$209 million on 3.5 million shares in 2014. Excluding these gains, noninterest income increased \$138 million, or 7%, in the comparison.

Provision for credit losses and net charge-offs in 2015 declined by \$18 million and \$114 million, respectively, compared to 2014 due to improved credit quality.

Noninterest expense in 2015 increased \$136 million over 2014. Increases in technology investments, sales-related and other compensation, and customer transaction-related costs were partially offset by reduced third party service expense and non-credit losses, as well as lower branch network expenses as a result of transaction migration to lower cost digital and ATM channels.

The deposit strategy of Retail Banking is to remain disciplined on pricing, focused on growing and retaining relationship-based balances, executing on market specific deposit growth strategies, and providing a source of low-cost funding and liquidity to PNC.

In 2015, average total deposits of \$145.8 billion increased \$8.6 billion, or 6%, compared to 2014, driven by organic growth in the following deposit categories:

Money market deposits increased \$4.3 billion, or 9%, to \$54.6 billion.

Demand deposits increased \$4.2 billion, or 7%, to \$60.3 billion.

Savings deposits increased \$2.5 billion, or 21%, to \$14.4 billion.

The expected run-off of maturing certificates of deposit partially offset these increases, declining \$2.4 billion, or 13%, in the comparison.

Table of Contents

Retail Banking continued to focus on a relationship-based lending strategy that targets specific products and markets for growth. In 2015, average total loans declined \$2.0 billion, or 3%, compared to 2014, driven by a decline in home equity loans and declines from run-off of non-strategic portions of the portfolios, as more fully described below.

Average home equity loans decreased \$1.2 billion, or 4%, as pay-downs and payoffs on loans exceeded new booked volume, consistent with lower mortgage demand. Retail Banking's home equity loan portfolio is relationship based, with over 97% of the portfolio attributable to borrowers in our primary geographic footprint.

Average commercial & commercial real estate loans declined \$347 million, or 3%, as pay-downs and payoffs on loans exceeded new volume.

Average auto dealer floor plan loans declined \$30 million, or 1%, primarily resulting from lower dealer line utilization.

Average indirect auto loans increased \$245 million, or 3%, primarily due to portfolio growth in previously underpenetrated markets.

Average credit card balances increased \$163 million, or 4%, as a result of efforts to increase credit card share of wallet through organic growth.

Average residential mortgage balances increased \$79 million, or 13%, due to the transfer of \$198 million in CRA mortgage loans from the Residential Mortgage Banking business segment in January 2015.

In 2015, average loan balances for the remainder of the portfolio declined \$895 million, compared to 2014, driven by declines in the education and indirect other portfolios of \$901 million and \$163 million, respectively, as the discontinued government guaranteed education loan and indirect other balances are primarily run-off portfolios.

Nonperforming assets declined \$153 million, or 13%, at December 31, 2015 compared to December 31, 2014. The decrease was driven by declines in both consumer and commercial non-performing loans.

Table of Contents**Corporate & Institutional Banking***(Unaudited)***Table 22: Corporate & Institutional Banking Table**

Year ended December 31

Dollars in millions, except as noted	2015	2014
INCOME STATEMENT		
Net interest income	\$ 3,494	\$ 3,733
Noninterest income		
Corporate service fees	1,383	1,295
Other	552	448
Noninterest income	1,935	1,743
Total revenue	5,429	5,476
Provision for credit losses	106	107
Noninterest expense	2,148	2,064
Pretax earnings	3,175	3,305
Income taxes	1,144	1,199
Earnings	\$ 2,031	\$ 2,106
AVERAGE BALANCE SHEET		
Loans		
Commercial	\$ 85,416	\$ 78,688
Commercial real estate	23,036	21,127
Equipment lease financing	6,940	6,892
Total commercial lending	115,392	106,707
Consumer	866	1,198
Total loans	116,258	107,905
Goodwill and other intangible assets	3,847	3,826
Loans held for sale	966	1,006
Other assets	10,961	10,190
Total assets	\$ 132,032	\$ 122,927
Deposits		
Noninterest-bearing demand	\$ 48,318	\$ 44,210
Money market	22,185	21,377
Other	10,189	7,958
Total deposits	80,692	73,545
Other liabilities	7,746	7,551
Total liabilities	\$ 88,438	\$ 81,096
PERFORMANCE RATIOS		
Return on average assets	1.54%	1.71%
Noninterest income to total revenue	36	32
Efficiency	40	38
COMMERCIAL LOAN SERVICING PORTFOLIO SERVICED FOR PNC AND OTHERS (in billions)		
Beginning of period	\$ 377	\$ 347
Acquisitions/additions	156	99
Repayments/transfers	(86)	(69)
End of period	\$ 447	\$ 377
OTHER INFORMATION		
Consolidated revenue from: (a)		
Treasury Management (b)	\$ 1,388	\$ 1,288
Capital Markets (b)	\$ 813	\$ 777
Commercial mortgage banking activities		
Commercial mortgage loans held for sale (c)	\$ 140	\$ 126
Commercial mortgage loan servicing income (d)	261	222
Commercial mortgage servicing rights valuation, net of economic hedge (e)	28	38
Total	\$ 429	\$ 386

Year ended December 31

Dollars in millions, except as noted

2015

2014

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Average Loans (by C&IB business)		
Corporate Banking	\$ 57,774	\$ 54,341
Real Estate	31,312	27,740
Business Credit	14,615	13,270
Equipment Finance	10,954	10,474
Other	1,603	2,080
Total average loans	\$ 116,258	\$ 107,905
Total loans (f)	\$ 118,607	\$ 113,935
Net carrying amount of commercial mortgage servicing rights (f)	\$ 526	\$ 506
Credit-related statistics:		
Nonperforming assets (f) (g)	\$ 518	\$ 557
Purchased impaired loans (f) (h)	\$ 137	\$ 246
Net charge-offs (recoveries)	\$ 30	\$ 8

- (a) Represents consolidated PNC amounts. See the additional revenue discussion regarding treasury management, capital markets-related products and services, and commercial mortgage banking activities in the Product Revenue section of the Corporate & Institutional Banking portion of this Business Segments Review section.
- (b) Includes amounts reported in net interest income, corporate service fees and other noninterest income.
- (c) Includes other noninterest income for valuations on commercial mortgage loans held for sale and related commitments, derivative valuations, origination fees, gains on sale of loans held for sale and net interest income on loans held for sale.
- (d) Includes net interest income and noninterest income (primarily in corporate services fees) from loan servicing net of reduction in commercial mortgage servicing rights due to time decay and payoffs. Commercial mortgage servicing rights valuation, net of economic hedge is shown separately.
- (e) Amounts reported in corporate services fees.
- (f) As of December 31.
- (g) Includes nonperforming loans of \$4 billion at December 31, 2015 and \$.5 billion at December 31, 2014.
- (h) Recorded investment of purchased impaired loans related to acquisitions.

Corporate & Institutional Banking earned \$2.0 billion in 2015, a decrease of \$75 million, or 4%, compared with 2014. The slight decrease in earnings was due to lower net interest income and an increase in noninterest expense, largely offset by higher noninterest income. We continue to focus on building client relationships where the risk-return profile is attractive, including in the Southeast.

Net interest income decreased \$239 million, or 6%, in 2015 compared with 2014, primarily due to the impact of first quarter 2015 enhancements to internal funds transfer pricing methodology, continued interest rate spread compression on loans and deposits and lower purchase accounting accretion, partially offset by the impact of higher average loans and deposits. Decreased net interest income in the comparison also reflected the impact from the second quarter 2014 correction to reclassify certain commercial facility usage fees from net interest income to corporate service fees.

Corporate service fees increased \$88 million, or 7%, in 2015 compared with 2014, primarily due to an increase in treasury management, commercial mortgage servicing and equity capital markets advisory fees, partially offset by lower merger and acquisition advisory fees. The prior year comparison also reflected the impact of the second quarter 2014 correction to reclassify certain commercial facility fees from net interest income to corporate service fees.

Table of Contents

Other noninterest income increased \$104 million, or 23%, in 2015 compared to 2014, driven by higher corporate securities underwriting activity, multifamily loans originated for sale to agencies, derivative sales, and revenue associated with credit valuations for customer-related derivative activities.

Overall credit quality remained generally stable in 2015. The provision for credit losses was essentially unchanged from 2014 and net charge-offs continued to be low relative to recent historic levels. Nonperforming assets declined 7% in the year-over-year comparison; however, there was an increase in the fourth quarter of 2015, compared to the third quarter of 2015, driven by deterioration in the oil and gas sector.

Noninterest expense increased \$84 million, or 4%, in 2015 compared to 2014, primarily driven by investments in technology, other costs associated with business activities and higher asset writedowns.

Average loans increased \$8.4 billion, or 8%, in 2015 compared to the prior year, and period-end loan balances increased \$4.7 billion, or 4%, at December 31, 2015 compared to prior year-end, reflecting solid growth in Real Estate, Corporate Banking, Business Credit and Equipment Finance:

PNC Real Estate provides banking, financing and servicing solutions for commercial real estate clients across the country. Average loans for this business increased \$3.6 billion, or 13%, in 2015 compared with 2014, due to increased originations and higher utilization.

Corporate Banking business provides lending, treasury management and capital markets-related products and services to mid-sized and large corporations, government and not-for-profit entities. Average loans for this business increased \$3.4 billion, or 6%, in 2015 compared with 2014, primarily due to an increase in loan commitments from large corporate clients and specialty lending businesses, partially offset by the impact of ongoing capital and liquidity management activities.

PNC Business Credit provides asset-based lending. The loan portfolio is relatively high yielding, with acceptable risk as the loans are mainly secured by short-term assets. Average loans for this business increased \$1.3 billion, or 10%, in 2015 compared with 2014, due to new originations.

PNC Equipment Finance provides equipment financing solutions for clients throughout the U.S. and Canada. Average loans and operating leases were \$11.8 billion in 2015, an increase of \$.6 billion, or 5%, compared with 2014.

Average deposits increased \$7.1 billion, or 10%, in 2015 compared to the prior year, as a result of business growth and increases in demand, money market and certificates of deposit products.

The commercial loan servicing portfolio increased \$70 billion, or 19%, at December 31, 2015 compared to December 31, 2014, as servicing additions from new and existing customers exceeded portfolio run-off.

Product Revenue

In addition to credit and deposit products for commercial customers, Corporate & Institutional Banking offers other services, including treasury management, capital markets-related products and services, and commercial mortgage banking activities. On a consolidated basis, the revenue from these other services is included in net interest income, corporate service fees and other noninterest income. From a segment perspective, the majority of the revenue and expense related to these services is reflected in the Corporate & Institutional Banking segment results and the remainder is reflected in the results of other businesses. The Other Information section in Table 22 in the Corporate & Institutional Banking portion of this Business Segments Review section includes the consolidated revenue to PNC for these services. A discussion of the consolidated revenue from these services follows.

Treasury management revenue, comprised of fees and net interest income from customer deposit balances, increased \$100 million, or 8%, in 2015 compared with 2014, driven by growth in our commercial card, wholesale lockbox, PINACLE[®], funds transfer fees and liquidity-related revenue.

Capital markets-related products and services include foreign exchange, derivatives, securities, loan syndications, mergers and acquisitions advisory, and equity capital markets advisory activities and related services. Revenue from capital markets-related products and services increased \$36 million, or 5%, in 2015 compared with 2014. The increase in the comparison was primarily driven by higher derivative sales and revenue associated with credit valuations for customer-related derivative activities, increased corporate securities underwriting activity and higher equity capital markets advisory fees, partially offset by lower merger and acquisition advisory fees.

Commercial mortgage banking activities include revenue derived from commercial mortgage servicing (including net interest income and noninterest income) and revenue derived from commercial mortgage loans held for sale and related hedges. Total commercial mortgage banking activities increased \$43 million, or 11%, in 2015 compared with 2014. The increase in the comparison was mainly due to higher mortgage

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

servicing revenue and higher multifamily loans originated for sale to agencies, partially offset by lower net valuation adjustment on commercial mortgage servicing rights.

56 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents**Asset Management Group***(Unaudited)***Table 23: Asset Management Group Table**

Year ended December 31

Dollars in millions, except as noted	2015	2014
INCOME STATEMENT		
Net interest income	\$ 292	\$ 289
Noninterest income	869	818
Total revenue	1,161	1,107
Provision for credit losses (benefit)	9	(1)
Noninterest expense	846	821
Pretax earnings	306	287
Income taxes	112	106
Earnings	\$ 194	\$ 181
AVERAGE BALANCE SHEET		
Loans		
Consumer	\$ 5,655	\$ 5,457
Commercial and commercial real estate	880	986
Residential mortgage	919	809
Total loans	7,454	7,252
Goodwill and other intangible assets	226	259
Other assets	240	234
Total assets	\$ 7,920	\$ 7,745
Deposits		
Noninterest-bearing demand	\$ 1,272	\$ 1,366
Interest-bearing demand	4,144	3,954
Money market	5,161	3,944
CDs/IRAs/savings deposits	638	454
Total deposits	11,215	9,718
Other liabilities	42	51
Total liabilities	\$ 11,257	\$ 9,769
PERFORMANCE RATIOS		
Return on average assets	2.45%	2.34%
Noninterest income to total revenue	75	74
Efficiency	73	74
OTHER INFORMATION		
Total nonperforming assets (a) (b)	\$ 53	\$ 66
Purchased impaired loans (a) (c)	\$ 72	\$ 83
Total net charge-offs	\$ 13	\$ 3

Dollars in millions, except as noted	2015	2014
CLIENT ASSETS UNDER ADMINISTRATION (a) (d) (in billions)		
Personal	\$ 111	\$ 115
Institutional	148	148
Total	\$ 259	\$ 263
<i>Asset Type</i>		
Equity	\$ 145	\$ 151
Fixed Income	72	72
Liquidity/Other	42	40
Total	\$ 259	\$ 263
Discretionary client assets under management		
Personal	\$ 85	\$ 87
Institutional	49	48
Total	\$ 134	\$ 135
<i>Asset Type</i>		

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Equity	\$ 72	\$ 75
Fixed Income	40	40
Liquidity/Other	22	20
Total	\$ 134	\$ 135
Nondiscretionary client assets under administration		
Personal	\$ 26	\$ 28
Institutional	99	100
Total	\$ 125	\$ 128
<i>Asset Type</i>		
Equity	\$ 73	\$ 76
Fixed Income	32	32
Liquidity/Other	20	20
Total	\$ 125	\$ 128

(a) As of December 31.

(b) Includes nonperforming loans of \$48 million at December 31, 2015 and \$62 million at December 31, 2014.

(c) Recorded investment of purchased impaired loans related to acquisitions.

(d) Excludes brokerage account client assets.

The PNC Financial Services Group, Inc. Form 10-K 57

Table of Contents

Asset Management Group earned \$194 million in 2015 compared to \$181 million in 2014, an increase of \$13 million, or 7%. Earnings increased due to increases in net interest income and noninterest income, partially offset by an increase in noninterest expense.

Total revenue for 2015 increased \$54 million compared to 2014. Noninterest income increased \$51 million, or 6%, primarily relating to the impact from a \$30 million trust settlement in the second quarter of 2015, new sales production and stronger average equity markets. Net interest income increased \$3 million, or 1%, in 2015 compared to 2014, primarily due to an increase in average loan and deposit balances, partially offset by continued spread compression.

Noninterest expense increased by \$25 million, or 3%, in 2015 compared to the prior year, primarily attributable to higher compensation expense and investments in technology. Asset Management Group remains focused on disciplined expense management as it invests in strategic growth opportunities.

The core growth strategies of the business include increasing sales sourced from other PNC lines of business, maximizing front line productivity and optimizing market presence in high opportunity markets. Wealth Management and Hawthorn have over 100 offices operating in 7 out of the 10 most affluent states in the U.S. with a majority co-located with retail banking branches. The businesses' strategies primarily focus on growing client assets under management through expanding relationships directly and through cross-selling from PNC's other lines of business.

Institutional Asset Management provides advisory, custody, and retirement administration services to institutional clients primarily within our banking footprint. The business also offers PNC proprietary mutual funds and investment strategies. Institutional Asset Management is strengthening its partnership with Corporate and Institutional Banking and other internal channels to drive growth and is focused on building retirement capabilities and expanding product solutions for all customers.

Assets under administration were \$259 billion as of December 31, 2015 compared to \$263 billion as of December 31, 2014, largely due to a decline in nondiscretionary client assets under administration. Discretionary client assets under management decreased \$1 billion at December 31, 2015 compared to December 31, 2014, driven by lower equity markets on a spot basis, partially offset by positive net flows, after adjustments for cyclical client activities.

Average loan balances increased \$.2 billion, or 3%, in 2015 compared to the prior year due to continued growth in the consumer loan portfolio. Asset Management Group's clients' preference for liquidity in the form of a new line of credit product has driven significant growth in the loan portfolio. The line of credit product is primarily secured by the market value of the client's underlying investment management account assets. Average deposits for 2015 increased \$1.5 billion, or 15%, compared to the prior year, driven by an increase in money market products.

Table of Contents**Residential Mortgage Banking***(Unaudited)***Table 24: Residential Mortgage Banking Table**

Year ended December 31

Dollars in millions, except as noted	2015	2014
INCOME STATEMENT		
Net interest income	\$ 121	\$ 149
Noninterest income		
Loan servicing revenue		
Servicing fees	201	224
Mortgage servicing rights valuation, net of economic hedge	71	12
Loan sales revenue	342	420
Other	(1)	(5)
Total noninterest income	613	651
Total revenue	734	800
Provision for credit losses (benefit)	2	(2)
Noninterest expense	691	746
Pretax earnings	41	56
Income taxes	15	21
Earnings	\$ 26	\$ 35
AVERAGE BALANCE SHEET		
Portfolio loans	\$ 1,140	\$ 1,689
Loans held for sale	1,107	1,120
Mortgage servicing rights (MSR)	991	1,014
Other assets	3,602	4,034
Total assets	\$ 6,840	\$ 7,857
Deposits	\$ 2,428	\$ 2,285
Borrowings and other liabilities	2,044	2,879
Total liabilities	\$ 4,472	\$ 5,164
PERFORMANCE RATIOS		
Return on average assets	.38%	.45%
Noninterest income to total revenue	84	81
Efficiency	94	93

Year ended December 31

Dollars in millions, except as noted	2015	2014
RESIDENTIAL MORTGAGE SERVICING PORTFOLIO SERVICE FOR THIRD PARTIES (in billions)		
Beginning of period	\$ 108	\$ 114
Acquisitions	29	4
Additions	8	8
Repayments/transfers	(22)	(18)
End of period	\$ 123	\$ 108
Servicing portfolio third-party statistics: (a)		
Fixed rate	95%	94%
Adjustable rate/balloon	5%	6%
Weighted-average interest rate	4.25%	4.47%
MSR asset value (in billions)	\$ 1.1	\$ 0.8
MSR capitalization value (in basis points)	86	78
Weighted-average servicing fee (in basis points)	27	27
RESIDENTIAL MORTGAGE REPURCHASE RESERVE		
Beginning of period	\$ 107	\$ 131

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Provision	5	
Losses loan repurchases	(18)	(24)
End of Period	\$ 94	\$ 107
OTHER INFORMATION		
Loan origination volume (in billions)	\$ 10.5	\$ 9.5
Loan sale margin percentage	3.32%	4.41%
Percentage of originations represented by:		
Purchase volume (b)	45%	45%
Refinance volume	55%	55%
Total nonperforming assets (a) (c)	\$ 81	\$ 120

(a) As of December 31.

(b) Mortgages with borrowers as part of residential real estate purchase transactions.

(c) Includes nonperforming loans of \$46 million at December 31, 2015 and \$79 million at December 31, 2014.

The PNC Financial Services Group, Inc. Form 10-K 59

Table of Contents

Residential Mortgage Banking earned \$26 million in 2015 compared to \$35 million in 2014. Earnings decreased from the prior year as higher net hedging gains on residential mortgage servicing rights and lower noninterest expense were more than offset by lower loan sales and servicing revenue and decreased net interest income.

The strategic focus of the business is the acquisition of new customers through a retail loan officer sales force with an emphasis on home purchase transactions. Our strategy involves competing on the basis of superior service to new and existing customers in serving their home purchase and refinancing needs. A key consideration in pursuing this approach is the cross-sell opportunity, especially in the bank footprint markets.

Residential Mortgage Banking overview:

Total loan originations increased \$1 billion in 2015 compared to 2014. Loans continue to be originated primarily through direct channels under FNMA, FHLMC and FHA/Department of Veterans Affairs agency guidelines. Refinancings were 55% of originations for both 2015 and 2014. During 2015, 12% of loan originations were under the original or revised Home Affordable Refinance Program (HARP or HARP 2).

Residential mortgage loans serviced for others increased \$15 billion at December 31, 2015 compared to December 31, 2014. During 2015, \$29 billion of residential mortgage servicing rights were acquired, compared with \$4 billion in 2014.

Net interest income decreased \$28 million in 2015 compared to 2014, primarily due to lower balances of portfolio loans held for investment.

Noninterest income declined \$38 million in 2015 compared with the prior year period, as increased net hedging gains on residential mortgage servicing rights were more than offset by decreased loan sales and servicing revenue.

Noninterest expense declined \$55 million in 2015 compared with the 2014 period, primarily as a result of lower legal accruals and mortgage compliance costs.

Investors having purchased mortgage loans may request PNC to indemnify them against losses on certain loans or to repurchase loans that they believe do not comply with applicable contractual loan origination covenants and representations and warranties we have made. At December 31, 2015, the liability for estimated losses on repurchase and indemnification claims for the Residential Mortgage Banking business segment was \$94 million, compared with \$107 million at December 31, 2014. See the Recourse and Repurchase Obligations section of this Item 7 and Note 21 Commitments and Guarantees in the Notes To Consolidated Financial Statements of this Report for additional information.

BlackRock

(Unaudited)

Table 25: BlackRock Table

Information related to our equity investment in BlackRock follows:

Year ended December 31

Dollars in millions	2015	2014
Business segment earnings (a)	\$ 548	\$ 530
PNC's economic interest in BlackRock (b)	22%	22%

(a) Includes PNC's share of BlackRock's reported GAAP earnings and additional income taxes on those earnings incurred by PNC.

(b) At December 31.

	December 31	December 31
In billions	2015	2014
Carrying value of PNC's investment in BlackRock (c)	\$ 6.7	\$ 6.3
Market value of PNC's investment in BlackRock (d)	12.0	12.6

(c) PNC accounts for its investment in BlackRock under the equity method of accounting, exclusive of a related deferred tax liability of \$2.2 billion at December 31, 2015 and \$2.1 billion at December 31, 2014. Our voting interest in BlackRock common stock was approximately 21% at December 31, 2015.

(d) Does not include liquidity discount.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

In addition to our investment in BlackRock reflected in Table 25, at December 31, 2015, we held approximately 1.3 million shares of BlackRock Series C Preferred Stock valued at \$357 million, which are available to fund our obligation in connection with certain BlackRock long-term incentive plan (LTIP) programs. Additional information regarding our BlackRock LTIP share obligations is included in Note 13 Stock Based Compensation Plans in the Notes to Consolidated Financial Statements in Item 8 of this Report.

We account for the BlackRock Series C Preferred Stock at fair value, which offsets the impact of marking-to-market the obligation to deliver these shares to BlackRock. The fair value amount of the BlackRock Series C Preferred Stock is included on our Consolidated Balance Sheet in the caption Other assets. Additional information regarding the valuation of the BlackRock Series C Preferred Stock is included in Note 7 Fair Value in the Notes To Consolidated Financial Statements in Item 8 of this Report.

See Note 24 Subsequent Events in Item 8 of this Report for information on our February 1, 2016 transfer of 0.5 million shares of Series C Preferred Stock to BlackRock to satisfy a portion of our LTIP obligation.

Table of Contents**Non-Strategic Assets Portfolio***(Unaudited)***Table 26: Non-Strategic Assets Portfolio Table**

Year ended December 31

Dollars in millions	2015	2014
INCOME STATEMENT		
Net interest income	\$ 392	\$ 547
Noninterest income	53	40
Total revenue	445	587
Provision for credit losses (benefit)	(114)	(119)
Noninterest expense	83	125
Pretax earnings	476	581
Income taxes	175	214
Earnings	\$ 301	\$ 367
AVERAGE BALANCE SHEET		
Commercial Lending		
Commercial/Commercial real estate	\$ 107	\$ 180
Lease financing	630	675
Total commercial lending	737	855
Consumer Lending		
Home equity	2,774	3,396
Residential real estate	3,877	4,812
Total consumer lending	6,651	8,208
Total portfolio loans	7,388	9,063
Other assets (a)	(682)	(725)
Total assets	\$ 6,706	\$ 8,338
Deposits and other liabilities	\$ 186	\$ 225
Total liabilities	\$ 186	\$ 225
PERFORMANCE RATIOS		
Return on average assets	4.49%	4.40%
Noninterest income to total revenue	12	7
Efficiency	19	21
OTHER INFORMATION		
Nonperforming assets (b) (c)	\$ 529	\$ 710
Purchased impaired loans (b) (d)	\$ 2,839	\$ 3,943
Net (recoveries) charge-offs	\$ (4)	\$ 47
Net (recovery) charge-off ratio	(.06)%	.52%
Loans (b)		
Commercial Lending		
Commercial/Commercial real estate	\$ 75	\$ 130
Lease financing	638	625
Total commercial lending	713	755
Consumer Lending		
Home equity	2,203	3,091
Residential real estate	3,300	4,290
Total consumer lending	5,503	7,381
Total loans	\$ 6,216	\$ 8,136

(a) Other assets includes deferred taxes, ALLL and other real estate owned (OREO). Other assets were negative in both periods due to the ALLL.

(b) As of December 31.

(c) Includes nonperforming loans of \$.4 billion at December 31, 2015 and \$.6 billion at December 31, 2014.

(d) Recorded investment of purchased impaired loans related to acquisitions. This segment contained 81% of PNC's purchased impaired loans at December 31, 2015 and 80% at December 31, 2014.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

This business segment consists of non-strategic assets primarily obtained through acquisitions of other companies. The business activity of this segment is to manage the wind-down of the portfolios while maximizing the value and mitigating risk.

Non-Strategic Assets Portfolio had earnings of \$301 million in 2015 compared with \$367 million in 2014. Earnings decreased year-over-year primarily due to a declining balance in the loan portfolio.

Non-Strategic Assets Portfolio overview:

Net interest income declined \$155 million, or 28%, in 2015 compared with 2014, resulting from lower purchase accounting accretion and the impact of the declining average balance of the loan portfolio.

Noninterest income increased \$13 million, or 33%, in 2015 compared to 2014 driven by lower provision for estimated losses on repurchase obligations.

Provision for credit losses was a benefit in both 2015 and 2014, reflecting continued improvements in credit quality.

Noninterest expense declined \$42 million, or 34%, in 2015 compared with 2014, due to lower costs of managing and servicing the loan portfolio and a release of legal reserves in December 2015.

Average portfolio loans declined \$1.7 billion, or 18%, in 2015 compared to 2014, due to customer payment activity and portfolio management activities to reduce under-performing assets.

Effective December 31, 2015, PNC implemented its change in the derecognition policy for purchased impaired pooled consumer and residential real estate loans, resulting in the derecognition of the recorded investment balance included in total loans and the associated allowance for loan losses balance each by \$468 million, 93% of which was recorded in the Non-Strategic Assets Portfolio. The decline in average loans in the year-over-year comparison reflected the impact of this change.

The PNC Financial Services Group, Inc. *Form 10-K* 61

Table of Contents

CRITICAL ACCOUNTING ESTIMATES AND JUDGMENTS

Our consolidated financial statements are prepared by applying certain accounting policies. Note 1 Accounting Policies in the Notes To Consolidated Financial Statements in Item 8 of this Report describes the most significant accounting policies that we use. Certain of these policies require us to make estimates or economic assumptions that may vary under different assumptions or conditions and such variations may significantly affect our reported results and financial position for the period or in future periods.

Fair Value Measurements

We must use estimates, assumptions, and judgments when assets and liabilities are required to be recorded at, or adjusted to reflect, fair value.

Assets and liabilities carried at fair value inherently result in a higher degree of financial statement volatility. Fair values and the information used to record valuation adjustments for certain assets and liabilities are based on either quoted market prices or are provided by independent third-party sources, including appraisers and valuation specialists, when available. When such third-party information is not available, we estimate fair value primarily by using cash flow and other financial modeling techniques. Changes in underlying factors, assumptions, or estimates in any of these areas could materially impact our future financial condition and results of operations.

PNC applies ASC 820 Fair Value Measurements. This guidance defines fair value as the price that would be received to sell a financial asset or paid to transfer a financial liability in an orderly transaction between market participants at the measurement date. This guidance requires a three level hierarchy for disclosure of assets and liabilities recorded at fair value. The classification of assets and liabilities within the hierarchy is based on whether the inputs to the valuation methodology used in the measurement are observable or unobservable.

The following sections of this Report provide further information on this type of activity:

Fair Value Measurements included within this Item 7, and
Note 7 Fair Value included in the Notes To Consolidated Financial Statements in Item 8 of this Report.

Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit

We maintain the ALLL and the Allowance for Unfunded Loan Commitments and Letters of Credit at levels that we believe to be appropriate to absorb estimated probable credit losses incurred in the loan and lease portfolios and on these unfunded credit facilities as of the balance sheet date. Our determination of the allowances is based on periodic evaluations of the loan and lease portfolios and unfunded credit facilities and other relevant factors. These critical estimates include significant use of PNC's own historical data and complex methods to interpret them. We have an ongoing process to evaluate and enhance the quality, quantity and timeliness of our data and interpretation methods used in the determination of these allowances. These evaluations are inherently subjective, as they require material estimates and may be susceptible to significant change, and include, among others:

Probability of default (PD),
Loss given default (LGD),
Outstanding balance of the loan,
Movement through delinquency stages,
Amounts and timing of expected future cash flows,
Value of collateral, which may be obtained from third parties, and
Qualitative factors, such as changes in current economic conditions, that may not be reflected in modeled results.

For all loans, the ALLL is the sum of three components: (i) asset specific/individual impaired reserves, (ii) quantitative (formulaic or pooled) reserves and (iii) qualitative (judgmental) reserves. The reserve calculation and determination process is dependent on the use of key assumptions. Key reserve assumptions and estimation processes react to and are influenced by observed changes in loan portfolio performance experience, the financial strength of the borrower, and economic conditions. For unfunded commitments, the reserve estimate also includes estimation of the probability of funding. Key reserve assumptions are periodically updated.

To the extent actual outcomes differ from our estimates, additional provision for credit losses may be required that would reduce future earnings. See the following for additional information:

Allowances For Loan And Lease Losses And Unfunded Loan Commitments And Letters Of Credit in the Credit Risk Management section of this Item 7, and
Note 1 Accounting Policies and Note 5 Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit in the Notes To Consolidated Financial Statements and Allocation of Allowance for Loan and Lease Losses in the Statistical

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Information (Unaudited) section of Item 8 of this Report.

62 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

Estimated Cash Flows On Purchased Impaired Loans

ASC 310-30 Loans and Debt Securities Acquired with Deteriorated Credit Quality (formerly SOP 03-3) provides the GAAP guidance for the accounting for purchased impaired loans. These loans have experienced a deterioration of credit quality from origination to acquisition for which it is probable that the investor will be unable to collect all contractually required payments receivable, including both principal and interest.

In our assessment of credit quality deterioration, we must make numerous assumptions, interpretations and judgments, using internal and third-party credit quality information to determine whether it is probable that we will be able to collect all contractually required payments. This point in time assessment is inherently subjective due to the nature of the available information and judgment involved.

Those loans that qualify under ASC 310-30 are recorded at fair value at acquisition, which involves estimating the expected cash flows to be received. Measurement of the fair value of the loan is based on the provisions of ASC 820. ASC 310-30 prohibits the carryover or establishment of an allowance for loan losses on the acquisition date.

Subsequent to the acquisition of the loan, we are required to continue to estimate cash flows expected to be collected over the life of the loan (or pool of loans). The measurement of expected cash flows involves assumptions and judgments as to credit risk, interest rate risk, prepayment risk, default rates, loss severity, payment speeds and collateral values. All of these factors are inherently subjective and can result in significant changes in the cash flow estimates over the life of the loan. Such changes in expected cash flows could increase future earnings volatility.

See Note 1 Accounting Policies, Note 4 Purchased Loans, and Note 5 Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information.

Goodwill

Goodwill arising from business acquisitions represents the value attributable to unidentifiable intangible elements in the business acquired. Most of our goodwill relates to value inherent in the Retail Banking and Corporate & Institutional Banking businesses. The value of this goodwill is dependent upon our ability to provide quality, cost-effective services in the face of competition from other market participants on a national and, with respect to some products and services, an international basis. We also rely upon continuing investments in processing systems, the development of value-added service features, and the ease of access by customers to our services.

As such, the value of goodwill is supported by earnings, which is driven by transaction volume and, for certain businesses, the market value of assets under administration or for which processing services are provided. Lower earnings resulting from a lack of growth or our inability to deliver cost-effective services over sustained periods can lead to impairment of goodwill, which could result in a current period charge to earnings. At least annually, in the fourth quarter, or more frequently if events occur or circumstances have changed significantly from the annual test date, management reviews the current operating environment and strategic direction of each reporting unit taking into consideration any events or changes in circumstances that may have an effect on the unit. For this review, inputs are generated and used in calculating the fair value of the reporting unit, which is compared to its carrying amount (Step 1 of the goodwill impairment test) as further discussed below. The fair values of the majority of our reporting units are determined using a discounted cash flow valuation model with assumptions based upon market comparables. Additionally, we may also evaluate certain financial metrics that are indicative of fair value, including market quotes, price to earnings ratios and recent acquisitions involving other financial institutions. A reporting unit is defined as an operating segment or one level below an operating segment. If the fair value of the reporting unit exceeds its carrying amount, the reporting unit is not considered impaired. However, if the fair value of the reporting unit is less than its carrying amount, the reporting unit's goodwill would be evaluated for impairment. In this circumstance, the implied fair value of reporting unit goodwill would be compared to the carrying amount of that goodwill (Step 2 of the goodwill impairment test). If the carrying amount of goodwill exceeds the implied fair value of goodwill, the difference is recognized as an impairment loss. The implied fair value of reporting unit goodwill is determined by assigning the fair value of a reporting unit to its assets and liabilities (including any unrecognized intangible assets) with the residual amount equal to the implied fair value of goodwill as if the reporting unit had been acquired in a business combination.

A reporting unit's carrying amount is based upon assigned economic capital as determined by PNC's internal management methodologies. Additionally, in performing Step 1 of our goodwill impairment testing, we utilize three equity metrics:

Assigned reporting unit economic capital as determined by our internal management methodologies, inclusive of goodwill.

A 7% fully phased-in Basel III common equity Tier 1 capital ratio for the reporting unit consistent with PNC's risk framework guidelines.

The capital levels for comparable companies (as reported in comparable company public financial statements), adjusted for differences in risk characteristics between the comparable companies and the reporting unit.

Table of Contents

For reporting units with goodwill, when determining the reporting unit's fair value and comparing it to its carrying value, we generally utilize the highest of these three amounts (the targeted equity) in our discounted cash flow methodology. Under this methodology, if necessary, we will infuse capital to achieve the targeted equity amount. As of October 1, 2015 (annual impairment testing date), unallocated excess capital (difference between shareholders' equity minus total economic capital assigned and increased by the incremental targeted equity net capital infusion) represented capital reserved for potential future capital needs.

The results of our annual 2015 impairment test indicated that the estimated fair values of our reporting units with goodwill exceeded their carrying values by at least 10% and are not considered to be at risk of not passing Step 1. By definition, assumptions utilized in estimating the fair value of a reporting unit are judgmental and inherently uncertain, but absent a significant change in economic conditions of a reporting unit, we would not expect the fair values of these reporting units to decrease below their respective carrying values. Similarly, there were no impairment charges related to goodwill in 2014 or 2013.

See Note 8 Goodwill and Intangible Assets in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information.

Lease Residuals

We provide financing for various types of equipment, including aircraft, energy and power systems, and vehicles through a variety of lease arrangements. Direct financing leases are carried at the sum of lease payments and the estimated residual value of the leased property, less unearned income. Residual values are subject to judgments as to the value of the underlying equipment that can be affected by changes in economic and market conditions and the financial viability of the residual guarantors. Residual values are derived from historical remarketing experience, secondary market contacts, and industry publications. To the extent not guaranteed or assumed by a third-party, we bear the risk of ownership of the leased assets. This includes the risk that the actual value of the leased assets at the end of the lease term will be less than the estimated residual value, which could result in an impairment charge and reduce earnings in the future. Residual values are reviewed for impairment at least annually.

Revenue Recognition

We earn net interest and noninterest income from various sources, including:

- Lending,
- Securities portfolio,
- Asset management,
- Customer deposits,
- Loan sales and servicing,
- Brokerage services,
- Sale of loans and securities,
- Certain private equity activities, and
- Securities, derivatives and foreign exchange activities.

We also earn fees and commissions from issuing loan commitments, standby letters of credit and financial guarantees, selling various insurance products, providing treasury management services, providing merger and acquisition advisory and related services, and participating in certain capital markets transactions. Revenue earned on interest-earning assets, including the accretion of discounts recognized on acquired or purchased loans recorded at fair value, is recognized based on the constant effective yield of the financial instrument or based on other applicable accounting guidance.

The timing and amount of revenue that we recognize in any period is dependent on estimates, judgments, assumptions, and interpretation of contractual terms. Changes in these factors can have a significant impact on revenue recognized in any period due to changes in products, market conditions or industry norms.

Residential And Commercial Mortgage Servicing Rights

We elect to measure our residential and commercial mortgage servicing rights (MSRs) at fair value. This election was made to be consistent with our risk management strategy to hedge changes in the fair value of these assets. The fair value of residential and commercial MSRs is estimated by using a cash flow valuation model which calculates the present value of estimated future net servicing cash flows, taking into consideration actual and expected mortgage loan prepayment rates, discount rates, servicing costs, and other economic factors which are determined based on current market conditions. Prior to 2014, commercial MSRs were initially recorded at fair value and subsequently

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

accounted for at the lower of amortized cost or fair value. Commercial MSR's were periodically evaluated for impairment.

PNC employs risk management strategies designed to protect the value of MSR's from changes in interest rates and related market factors. The values of the residential and commercial MSR's are economically hedged with securities and derivatives, including interest-rate swaps, options, and forward mortgage-backed and futures contracts. As interest rates change, these financial instruments are expected to have changes in fair value negatively correlated to the change in fair value of the hedged MSR portfolios. The hedge relationships are actively managed in response to changing market conditions over the life of the MSR's. Selecting appropriate financial instruments to economically hedge residential or commercial MSR's requires significant

64 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

management judgment to assess how mortgage rates and prepayment speeds could affect the future values of MSR. Hedging results can frequently be less predictable in the short term, but over longer periods of time are expected to protect the economic value of the MSR.

The following sections of this Report provide further information on residential and commercial MSR:

Note 7 Fair Value included in the Notes To Consolidated Financial Statements in Item 8 of this Report.

Note 8 Goodwill and Intangible Assets included in the Notes To Consolidated Financial Statements in Item 8 of this Report.

Income Taxes

In the normal course of business, we and our subsidiaries enter into transactions for which the tax treatment is unclear or subject to varying interpretations. In addition, filing requirements, methods of filing and the calculation of taxable income in various state and local jurisdictions are subject to differing interpretations.

We evaluate and assess the relative risks and merits of the tax treatment of transactions, filing positions, filing methods and taxable income calculations after considering statutes, regulations, judicial precedent, and other information, and maintain tax accruals consistent with our evaluation of these relative risks and merits. The result of our evaluation and assessment is by its nature an estimate. We and our subsidiaries are routinely subject to audit and challenges from taxing authorities. In the event we resolve a challenge for an amount different than amounts previously accrued, we will account for the difference in the period in which we resolve the matter.

Recently Issued Accounting Standards

In May 2014, the Financial Accounting Standard Board (FASB) issued ASU 2014-09, Revenue from Contracts with Customers (Topic 606). This ASU clarifies the principles for recognizing revenue and replaces nearly all existing revenue recognition guidance in U.S. GAAP with one accounting model. The core principle of the guidance is that an entity should recognize revenue to depict the satisfaction of a performance obligation by transfer of promised goods or services to customers. The ASU also requires additional qualitative and quantitative disclosures relating to the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. In August 2015, the FASB issued guidance deferring the mandatory effective date of the ASU for one year, to annual reporting periods beginning after December 15, 2017. The requirements within ASU 2014-09 should be applied retrospectively to each prior period presented (with several practical expedients for certain completed contracts) or retrospectively with the cumulative effect of initially applying ASU 2014-09 recognized at the

date of initial application. We plan to adopt the ASU consistent with the deferred mandatory effective date. Based on our evaluation to date, we do not expect the adoption of this standard to have a significant impact on our consolidated results of operations or our consolidated financial position. Additionally, we will continue to evaluate this standard's impact as standard-setting, regulatory views and interpretations evolve.

In February 2015, the FASB issued ASU 2015-02, Consolidation (Topic 810): *Amendments to the Consolidation Analysis*. All legal entities are subject to re-evaluation under this ASU, including investment companies and certain other entities measured in a manner consistent with ASC 946 Financial Services – Investment Companies which were previously excluded. The ASU will change the analysis that a reporting entity must perform to determine whether it should consolidate certain types of legal entities. Specifically, the ASU modifies the evaluation of whether limited partnerships and similar legal entities are variable interest entities (VIEs) or voting interest entities; eliminates the presumption that a general partner should consolidate a limited partnership; potentially changes the consolidation conclusions of reporting entities that are involved with VIEs, in particular those that have fee arrangements and related party arrangements, and provides a scope exception for reporting entities with interests held in certain money market funds. The ASU is effective for public business entities for annual periods, and interim periods within those annual periods, beginning after December 15, 2015 and may be applied through a retrospective or modified retrospective approach. We adopted this standard as of January 1, 2016 under a modified retrospective approach. The impact of adoption did not have a significant impact on our consolidated results of operations or our consolidated financial position.

In January 2016, the FASB issued ASU 2016-01, Financial Instruments – Overall (Subtopic 825-10): *Recognition and Measurement of Financial Assets and Financial Liabilities*. This ASU changes the accounting for certain equity investments, financial liabilities under the fair value option and presentation and disclosure requirements for financial instruments. Equity investments not accounted for under the equity method of accounting will be measured at fair value with any changes in fair value recognized in net income. Equity investments without readily determinable fair values may be measured at cost, adjusted for impairment and other changes resulting from observable price changes in orderly transactions for a similar investment of the same issuer. A qualitative assessment may be utilized to evaluate equity investments without readily determinable fair values for impairment. If impairment exists, the investment is required to be measured at fair value. In addition to the changes for certain equity investments, the ASU also 1) requires that instrument-specific credit risk changes in the fair value of a financial liability accounted for under the fair value option be

Table of Contents

presented in other comprehensive income, 2) clarifies that an entity should consider deferred tax assets related to available-for-sale securities when evaluating the need for a valuation allowance on deferred tax assets, 3) eliminates the requirement for entities to disclose the methods and significant assumptions used to estimate disclosed fair values for financial instruments measured at amortized cost, 4) requires that the disclosed fair values represent an exit price, and 5) requires that financial assets and liabilities be presented by measurement category and form of instrument on the balance sheet or within the accompanying notes to the financial statements. The ASU is effective for annual periods, and interim periods within those annual periods, beginning after December 15, 2017 and should be applied through a cumulative-effect adjustment to the balance sheet, except for the amendment related to equity securities without readily determinable fair values, which should be applied prospectively. We plan to adopt all provisions consistent with the effective date and are currently evaluating the impact of this ASU on our results of operations and financial position.

Recently Adopted Accounting Pronouncements

See Note 1 Accounting Policies in the Notes To the Consolidated Financial Statements in Item 8 of this Report regarding the impact of new accounting pronouncements which we have adopted.

STATUS OF QUALIFIED DEFINED BENEFIT PENSION PLAN

We have a noncontributory, qualified defined benefit pension plan (plan or pension plan) covering eligible employees. Benefits are determined using a cash balance formula where earnings credits are applied as a percentage of eligible compensation. Pension contributions are based on an actuarially determined amount necessary to fund total benefits payable to plan participants. Consistent with our investment strategy, plan assets are primarily invested in equity investments and fixed income instruments. Plan fiduciaries determine and review the plan's investment policy, which is described more fully in Note 12 Employee Benefit Plans in the Notes To Consolidated Financial Statements in Item 8 of this Report.

We calculate the expense associated with the pension plan and the assumptions and methods that we use include a policy of reflecting plan assets at their fair market value. On an annual basis, we review the actuarial assumptions related to the pension plan. The primary assumptions used to measure pension obligations and costs are the discount rate, mortality, compensation increase and expected long-term return on plan assets. Among these, the compensation increase assumption does not significantly affect pension expense.

ASC 715-30 and ASC 715-60 stipulate that each individual assumption, including mortality, should reflect the plan

sponsor's best estimate. PNC has historically utilized a version of the Society of Actuaries' (SOA) published mortality tables in developing its best estimate of mortality. On October 27, 2014, the SOA published a new study on mortality rates that included updated mortality tables and mortality improvement scale, which both reflect longer life expectancy. Based on an evaluation of the mortality experience of PNC's qualified pension plan participants in conjunction with the updated SOA mortality study, PNC adopted an adjusted version of the SOA's new mortality table and improvement scale for purposes of measuring the plan's benefit obligations at December 31, 2014. During 2015, the SOA released an updated mortality improvement scale that generally validated the information that was considered when setting the current assumption, which remains unchanged from the mortality assumption adopted in 2014.

The discount rate used to measure pension obligations is determined by comparing the expected future benefits that will be paid under the plan with yields available on high quality corporate bonds of similar duration. The impact on pension expense of a .5% decrease in discount rate in the current environment is an increase of \$18 million per year. This sensitivity depends on the economic environment and amount of unrecognized actuarial gains or losses on the measurement date.

The expected long-term return on assets assumption also has a significant effect on pension expense. The expected return on plan assets is a long-term assumption established by considering historical and anticipated returns of the asset classes invested in by the pension plan and the asset allocation policy currently in place. For purposes of setting and reviewing this assumption, "long term" refers to the period over which the plan's projected benefit obligations will be disbursed. We review this assumption at each measurement date and adjust it if warranted. Our selection process references certain historical data and the current environment, but primarily utilizes qualitative judgment regarding future return expectations.

To evaluate the continued reasonableness of our assumption, we examine a variety of viewpoints and data. Various studies have shown that portfolios comprised primarily of U.S. equity securities have historically returned approximately 9% annually over long periods of time, while U.S. debt securities have returned approximately 6% annually over long periods. Application of these historical returns to the plan's allocation ranges for equities and bonds produces a result between 6.50% and 7.25% and is one point of reference, among many other factors, that is taken into consideration. We also examine the plan's actual historical returns over various periods and consider the current economic environment. Recent experience is considered in our evaluation with appropriate consideration that, especially for short time periods, recent returns are not

reliable indicators of future returns. While annual returns can vary significantly (actual returns for 2015,

Table of Contents

2014 and 2013 were (.1%), 6.50%, and 15.48%, respectively), the selected assumption represents our estimated long-term average prospective returns.

Acknowledging the potentially wide range for this assumption, we also annually examine the assumption used by other companies with similar pension investment strategies, so that we can ascertain whether our determinations markedly differ from others. In all cases, however, this data simply informs our process, which places the greatest emphasis on our qualitative judgment of future investment returns, given the conditions existing at each annual measurement date.

Taking into consideration all of these factors, the expected long-term return on plan assets for determining net periodic pension cost for 2015 was 6.75%, down from 7.00% for 2014. This reduction was made after considering the views of both internal and external capital market advisors, particularly with regard to the effects of the recent economic environment on long-term prospective fixed income returns. We are maintaining our expected long-term return on assets at 6.75% for determining pension cost for 2016.

Under current accounting rules, the difference between expected long-term returns and actual returns is accumulated and amortized to pension expense over future periods. Each one percentage point difference in actual return compared with our expected return can cause expense in subsequent years to increase or decrease by up to \$8 million as the impact is amortized into results of operations.

We currently estimate pretax pension expense of \$43 million for 2016 compared with pretax expense of \$9 million in 2015. This year-over-year expected increase in expense is mainly due to lower than expected asset returns during 2015, which reduced year-end pension asset balances and increased the amortization of actuarial losses in 2016.

The table below reflects the estimated effects on pension expense of certain changes in annual assumptions, using 2016 estimated expense as a baseline.

Table 27: Pension Expense Sensitivity Analysis

Change in Assumption (a)	Estimated Increase to 2016 Pension Expense
(In millions)	
.5% decrease in discount rate	\$ 18
.5% decrease in expected long-term return on assets	\$ 21
.5% increase in compensation rate	\$ 2

(a) The impact is the effect of changing the specified assumption while holding all other assumptions constant.

Our pension plan contribution requirements are not particularly sensitive to actuarial assumptions. Investment

performance has the most impact on contribution requirements and will drive the amount of required contributions in future years. Also, current law, including the provisions of the Pension Protection Act of 2006, sets limits as to both minimum and maximum contributions to the plan. We do not expect to be required to make any contributions to the plan during 2016. In February 2015, PNC made a \$200 million voluntary contribution.

We maintain other defined benefit plans that have a less significant effect on financial results, including various nonqualified supplemental retirement plans for certain employees, which are described more fully in Note 12 Employee Benefit Plans in the Notes To Consolidated Financial Statements in Item 8 of this Report.

RECOURSE AND REPURCHASE OBLIGATIONS

As discussed in Note 2 Loan Sale and Servicing Activities and Variable Interest Entities in the Notes To Consolidated Financial Statements in Item 8 of this Report, PNC has sold commercial mortgage, residential mortgage and home equity loans/lines of credit directly or indirectly through securitization and loan sale transactions in which we have continuing involvement. One form of continuing involvement includes certain recourse and loan repurchase obligations associated with the transferred assets.

Commercial Mortgage Loan Recourse Obligations

We originate and service certain multi-family commercial mortgage loans which are sold to FNMA under FNMA's Delegated Underwriting and Servicing (DUS) program. We participated in a similar program with the FHLMC. Our exposure and activity associated with these recourse obligations are reported in the Corporate & Institutional Banking segment. For more information regarding our Commercial Mortgage Loan Recourse Obligations, see the Recourse and Repurchase Obligations section of Note 21 Commitments and Guarantees included in the Notes To Consolidated Financial Statements in Item 8 of this Report.

Residential Mortgage and Home Equity Repurchase Obligations

As a result of alleged breaches of loan covenants and representations and warranties, investors may request PNC to indemnify them against losses on certain loans or to repurchase loans. Indemnification and repurchase claims are often settled on an individual basis through make whole payments or loan repurchases, although we may also negotiate pooled settlements with investors. In connection with pooled settlements, we typically do not repurchase loans and the consummation of such transactions generally results in us no longer having indemnification and repurchase exposure with the investor in the transaction.

Table of Contents

Residential Mortgage Loan Repurchase Obligations

While residential mortgage loans are sold on a non-recourse basis, we assume certain loan repurchase obligations associated with mortgage loans we have sold to investors. These loan repurchase obligations primarily relate to situations where PNC is alleged to have breached certain origination covenants and representations and warranties made to purchasers of the loans in the respective purchase and sale agreements. Residential mortgage loans covered by these loan repurchase obligations include first and second-lien mortgage loans we have sold through Agency securitizations, Non-Agency securitizations, and loan sale transactions. As discussed in Note 2 Loan Sale and Servicing Activities and Variable Interest Entities in the Notes To Consolidated Financial Statements in Item 8 of this Report, Agency securitizations consist of mortgage loan sale transactions with FNMA, FHLMC and the Government National Mortgage Association (GNMA), while Non-Agency securitizations consist of mortgage loan sale transactions with private investors. Mortgage loan sale transactions that are not part of a securitization may involve FNMA, FHLMC or private investors. Our historical exposure and activity associated with Agency securitization repurchase obligations has primarily been related to transactions with FNMA and FHLMC, as indemnification and repurchase losses associated with FHA and VA-insured and uninsured loans pooled in GNMA securitizations historically have been minimal. In addition to indemnification and repurchase risk, we face other risks of loss with respect to our participation in these programs, some of which are described in Note 20 Legal Proceedings in the Notes To Consolidated Financial Statements in Item 8 of this Report with respect to governmental inquiries related to FHA-insured loans. Repurchase obligation activity associated with residential mortgages is reported in the Residential Mortgage Banking segment.

Origination and sale of residential mortgages is an ongoing business activity and, accordingly, management continually assesses the need to recognize indemnification and repurchase liabilities pursuant to the associated investor sale agreements. We establish indemnification and repurchase liabilities for estimated losses on sold first and second-lien mortgages for which indemnification is expected to be provided or for loans that are expected to be repurchased. For the first and second-lien mortgage sold portfolio, we have established an indemnification and repurchase liability pursuant to investor sale agreements based on claims made and our estimate of future claims on a loan by loan basis. To estimate the mortgage repurchase liability arising from breaches of representations and warranties, we consider the following factors:

(i) borrower performance in our historically sold portfolio (both actual and estimated future defaults); (ii) the level of outstanding unresolved repurchase claims; (iii) estimated probable future repurchase claims, considering information about expected investor behaviors, delinquent and liquidated loans, resolved and unresolved mortgage insurance rescission notices and our historical experience with claim

rescissions; (iv) the potential ability to cure the defects identified in the repurchase claims (rescission rate); (v) the availability of legal defenses; and (vi) the estimated severity of loss upon repurchase of the loan or collateral, make-whole settlement or indemnification.

We previously reached agreements with both FNMA and FHLMC to resolve their repurchase claims with respect to loans sold between 2000 and 2008. Thus, our repurchase obligations involve Agency securitizations and other loan sales with FNMA and FHLMC subsequent to 2008 only, as well as Agency securitizations with GNMA and Non-Agency securitizations and other loan sales with private investors. The unpaid principal balance of loans associated with our exposure to repurchase obligations totaled \$65.3 billion at December 31, 2015, of which \$1.2 billion was 90 days or more delinquent. The comparative amounts were \$68.3 billion and \$1.5 billion, respectively, at December 31, 2014.

We believe our indemnification and repurchase liability appropriately reflects the estimated probable losses on indemnification and repurchase claims for all residential mortgage loans sold and outstanding as of December 31, 2015 and December 31, 2014. In making these estimates we consider the losses that we expect to incur over the life of the sold loans. See Note 21 Commitments and Guarantees in this Report for additional information on residential mortgage repurchase obligations.

Home Equity Loan/Line of Credit Repurchase Obligations

PNC's repurchase obligations include obligations with respect to certain brokered home equity loans/lines of credit that were sold to a limited number of private investors in the financial services industry by National City prior to our acquisition of National City. PNC is no longer engaged in the brokered home equity lending business, and our exposure under these loan repurchase obligations is limited to repurchases of the loans sold in these transactions. Repurchase activity associated with brokered home equity loans/lines of credit is reported in the Non-Strategic Assets Portfolio segment.

Loan covenants and representations and warranties were established through loan sale agreements with various investors to provide assurance that loans PNC sold to the investors were of sufficient investment quality. Key aspects of such covenants and representations and warranties include the loan's compliance with any applicable loan criteria established for the transaction, including underwriting standards, delivery of all required loan documents to the investor or its designated party, sufficient collateral valuation, and the validity of the lien securing the loan. As a result of alleged breaches of these contractual obligations, investors may request PNC to indemnify them against losses on certain loans or to repurchase loans.

Investor indemnification or repurchase claims are typically settled on an individual loan basis through make-whole

Table of Contents

payments or loan repurchases; however, on occasion we may negotiate pooled settlements with investors. In connection with pooled settlements, we typically do not repurchase loans and the consummation of such transactions generally results in us no longer having indemnification and repurchase exposure with the investor in the transaction.

An indemnification and repurchase liability for estimated losses for which indemnification is expected to be provided or for loans that are expected to be repurchased was established at the acquisition of National City. Management's evaluation of these indemnification and repurchase liabilities is based upon trends in indemnification and repurchase claims, actual loss experience, risks in the underlying serviced loan portfolios, current economic conditions and the periodic negotiations that management may enter into with investors to settle existing and potential future claims.

Indemnification and repurchase liabilities, which are included in Other liabilities on the Consolidated Balance sheet, are evaluated by management on a quarterly basis. Initial recognition and subsequent adjustments to the indemnification are recognized in Other noninterest income on the Consolidated Income Statement. For more information regarding our Home Equity Loan/Line of Credit Repurchase Obligations, see Note 21 Commitments and Guarantees in the Notes To Consolidated Statements in Item 8 of this Report.

RISK MANAGEMENT

Enterprise Risk Management

PNC encounters risk as part of the normal course of operating our business. Accordingly, we design risk management processes to help manage this risk. PNC manages risk in light of our risk appetite to optimize long term shareholder value while supporting our employees, customers, and communities.

This Risk Management section describes our risk framework, including risk appetite and strategy, culture, risk organization and governance, risk identification and quantification, risk controls and limits and risk monitoring and reporting. The overall Risk Management section of this Item 7 also provides an analysis of our key areas of risk, which include but are not limited to credit, operational, compliance, market, liquidity and model. Our use of financial derivatives as part of our overall asset and liability risk management process is also addressed within the risk management section.

PNC operates within a rapidly evolving regulatory environment. Accordingly, we are actively focused on the timely adoption of regulatory pronouncements within our Enterprise Risk Management (ERM) Framework.

We view risk management as a cohesive combination of the following risk elements which form PNC's ERM Framework:

Risk Appetite and Strategy

PNC's risk appetite represents the organization's desired enterprise risk position, set within our capital-based risk and liquidity capacity to achieve our strategic objectives and business plans. Reviewed periodically through the risk reporting and Strategic Planning processes, the risk appetite serves as an operating guide for making balanced risk decisions that support our business strategies; it will adjust over time to reflect the current and anticipated economic environment, growth objectives, risk capacity and our risk profile.

We establish guiding principles for each of the risks within our taxonomy to support the Risk Appetite Statement. The guiding principles are qualitative statements that guide risk-taking activities and are supported by quantitative metrics, risk limits, and risk appetite descriptions as defined in policy and managed through the ERM framework.

Risk Culture

All employees are considered risk managers, and are responsible for understanding PNC's Risk Appetite Statement, guiding principles and ERM framework and how they apply to their respective roles. PNC's governance structure establishes clear roles and responsibilities for risk management throughout the organization. All employees are encouraged to collaborate across groups to identify and mitigate risks and elevate issues as required. PNC reinforces risk management responsibilities through a performance management system where employee performance goals include risk management objectives and incentives for employees to reinforce balanced measures of risk adjusted performance.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Proactive communication, between groups and up to the Board of Directors, facilitates timely identification and resolution of risk issues. PNC's multi-level risk committee structure provides a formal channel to identify, decision, and report risk. Risk

The PNC Financial Services Group, Inc. *Form 10-K* **69**

Table of Contents

committee membership includes representatives from business and risk stakeholder groups that are responsible for helping ensure risk issues are proactively identified, decided on, monitored, communicated and managed appropriately within the risk management framework.

Risk Organization and Governance

PNC employs a comprehensive risk management governance framework to help ensure that risks are identified, balanced decisions are made that consider risk and return, and risks are adequately monitored and managed. Risk committees established within this governance framework provide oversight for risk management activities at the Board, corporate, and business levels. Committee composition is designed to provide effective oversight balanced across the three lines of defense in accordance with the OCC's heightened risk management and governance expectations and guidelines. See further discussion in the Supervision and Regulation section in Item 1 of this Report.

Risk is managed across three lines of defense:

Business Front Line Units (BFLU) As the first line of defense, business front line units are accountable for identifying, owning and managing risks to within acceptable levels while adhering to the risk management framework established by Independent Risk Management. Our businesses strive to enhance risk management and internal control processes. Integrated and comprehensive processes are designed to adequately identify, measure, manage, monitor and report risks which may significantly impact each business.

Independent Risk Management (IRM) As the second line of defense, IRM oversees risk management and establishes standards at the enterprise level to support business management in meeting their responsibilities for managing risk. IRM is independent from BFLUs and is responsible for identifying, measuring, monitoring and controlling aggregate risks.

Internal Audit As the third line of defense, Internal Audit is independent from BFLUs and IRM and develops a risk based audit program to provide assurance on the management of risk throughout the organization. This includes auditing business processes across the organization and reporting on the effectiveness of controls, as well as auditing the risk management policy and infrastructure implemented by IRM.

Within the three lines of defense, the risk organization has sufficient authority to influence material decisions. The Board oversees enterprise risk management of PNC for any material changes to the risk profile and periodically reviews core elements of enterprise risk including the Risk Appetite Statement, Risk Capacity, Appetite and Strategy, and Risk Controls and Limits.

We use our governance structure to assess the effectiveness of our risk management practices on an ongoing basis, based on how we manage our day-to-day business activities and on our development and execution of more specific strategies to mitigate risks. Specific responsibilities include:

Board of Directors The Board oversees enterprise risk management. The Risk Committee of the Board of Directors evaluates PNC's risk appetite, management's assessment of the enterprise risk profile, and the enterprise-wide risk structure and processes established by management to identify, measure, monitor, and manage risk. The Audit Committee of the Board also has responsibility for select areas of risk (e.g., Financial Reporting, Ethics and Internal Controls over Financial Reporting).

Corporate Committees The corporate committees are responsible for overseeing risk standards and strategies, recommending risk limits, policies and metrics, monitoring risk exposures, reviewing risk profiles and key risk issues, and approving significant transactions and initiatives. At the management level, PNC has established several senior management-level committees to facilitate the review, evaluation, and management of risk. The management-level Executive Committee (EC) is the corporate committee that is responsible for developing enterprise-wide strategy and achieving PNC's strategic objectives. The EC evaluates risk management, in part, by monitoring risk reporting from the other corporate committees, which are the supporting committees for EC.

Working Committees The working committees are generally subcommittees of the corporate committees and include risk management committees for each of PNC's major businesses or functions. Working committees are intended to define, design and develop the risk management framework, including risk appetite, at the business or function level. The working committees help to implement key enterprise-level activities within a business or function. These committees recommend risk management policies for the business or function that are consistent with the enterprise-wide risk management objectives and policies. The business level committees are also responsible for approving significant initiatives under a certain threshold.

Policies and Procedures PNC has established risk management policies and procedures to provide direction, guidance, and clarity on roles and responsibilities to management and the Board of Directors. These policies and procedures are organized in a multi-tiered framework and require periodic review and approval by relevant committees within the governance structure.

Table of Contents

Risk Identification and Quantification

Risk identification takes place across a variety of risk types throughout the organization. These risk types consist of, but are not limited to, credit, operational, compliance, market, liquidity and model. Risks are identified based on a balanced use of analytical tools and management judgment for both on- and off-balance sheet exposures. Our governance structure supports risk identification by facilitating assessment of key risk issues, emerging risks, and idiosyncratic risks and implementation of mitigation strategies as appropriate. These risks are prioritized based on quantitative and qualitative analysis and assessed against the risk appetite. Multiple tools and approaches are used to help identify and prioritize risks, including Risk Appetite Metrics, Key Risk Indicators (KRIs), Key Performance Indicators (KPIs), Risk Control and Self-Assessments (RCSAs), scenario analysis, stress testing and special investigations.

Risks are aggregated and assessed within and across risk functions or businesses. The aggregated risk information is reviewed and reported at an enterprise level for adherence to the risk appetite framework as established through the policy framework and approved by the Board of Directors or by appropriate managing committees. This enterprise aggregation and reporting approach promotes the identification and appropriate escalation of material risks across the organization and supports an understanding of the cumulative impact of risk in relation to our risk appetite.

Risk Control and Limits

Risk controls and limits provide the linkage from PNC's Risk Appetite Statement and associated guiding principles to the risk taking activities of our businesses. Risk limits are quantitative measures, including forward looking assumptions, which allocate the firm's aggregate risk appetite statement to lines of business and functional risk areas. They are established within policy across risk categories and are embedded within each risk appetite description.

When setting risk limits, PNC considers major risks, aligns with the established risk appetite, balances risk-reward, leverages analytics including stressed scenarios along with historical data, and adjusts limits in a timely manner in response to changes in internal and external environments. Quantitative and qualitative operating guidelines support risk limits and serve as an early warning system for potential violations of the limits. These operating guidelines trigger mitigation strategies and management escalation protocols if limits are breached.

PNC's control structure is balanced in terms of efficiency and effectiveness with the risks that we are willing to take, as defined by our risk appetite. Controls are in place across the risk taxonomy to monitor established risk limits.

PNC uses a multi-tiered risk policy, procedure, and committee charter framework to provide direction and guidance for identifying, decisioning, monitoring, communicating and managing risk, including appropriate processes to escalate control parameter exceptions when applicable.

Risk Monitoring and Reporting

PNC uses similar tools to monitor and report risk when performing Risk Identification. These tools include Risk Appetite Metrics, KRIs, KPIs, RCSAs, scenario analysis, stress testing and special investigations.

The risk identification and quantification processes, the risk control and limits reviews, and the tools used for risk monitoring provide the basis for risk reporting. The objective of risk reporting is comprehensive risk aggregation and transparent communication of aggregated risks, issues, risk level compared to appetite, outlook as well as mitigation strategies where appropriate, to the Risk Committee of the Board of Directors, Corporate Committees, Working Committees and other designated parties for effective decision making.

Risk reports are produced at the line of business, functional risk and the enterprise levels. The enterprise level risk report aggregates risks identified in the functional and business reports to define the enterprise risk profile. The enterprise risk profile is a point-in-time assessment of enterprise risk. The risk profile represents PNC's overall risk position in relation to the desired enterprise risk appetite and overall risk capacity. The determination of the enterprise risk profile is based on analysis of quantitative reporting of risk limits and other measures along with qualitative assessments. Quarterly aggregation of our risk profile enables a clear view of our risk level relative to our quantitative risk appetite and overall risk capacity. The enterprise level report is provided through the governance structure to the Board of Directors.

Credit Risk Management

Credit risk represents the possibility that a customer, counterparty or issuer may not perform in accordance with contractual terms. Credit risk is inherent in the financial services business and results from extending credit to customers, purchasing securities, and entering into financial derivative transactions and certain guarantee contracts. Credit risk is one of our most significant risks. Our processes for managing credit risk are

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

embedded in PNC's risk culture and in our decision-making processes using a systematic approach whereby credit risks and related exposures are identified and assessed, managed through specific policies and processes, measured and evaluated against our risk appetite and credit concentration limits, and reported, along with specific mitigation activities, to management and the Board through our governance structure.

The PNC Financial Services Group, Inc. *Form 10-K* 71

Table of Contents**Asset Quality Overview**

Asset quality trends improved overall during 2015.

Nonperforming assets at December 31, 2015 decreased \$455 million compared with December 31, 2014 as a result of improvements in both consumer lending and commercial lending nonperforming loans. Consumer lending nonperforming loans decreased \$303 million and commercial lending nonperforming loans decreased \$81 million. Nonperforming assets were 0.68% of total assets at December 31, 2015 compared with 0.83% at December 31, 2014.

Overall loan delinquencies totaled \$1.6 billion at December 31, 2015, a decrease of \$306 million, or 16%, from year-end 2014. The reduction was due in large part to a reduction in accruing government insured residential real estate loans past due 90 days or more of \$174 million, the majority of which we took possession of and conveyed the real estate, or are in the process of conveyance and claim resolution.

Net charge-offs were \$386 million in 2015, down 27%, or \$145 million, from net charge-offs in 2014.

Provision for credit losses for the year ended December 31, 2015 declined to \$255 million compared to \$273 million for the year ended December 31, 2014.

The level of ALLL decreased to \$2.7 billion at December 31, 2015 as compared to \$3.3 billion at December 31, 2014, primarily due to a change to our derecognition policy effective December 31, 2015 for purchased impaired pooled consumer and residential real estate loans.

Nonperforming Assets and Loan Delinquencies**Nonperforming Assets, including OREO and Foreclosed Assets**

Nonperforming assets include nonperforming loans and leases for which ultimate collectability of the full amount of contractual principal and interest is not probable and include nonperforming troubled debt restructurings (TDRs), OREO and foreclosed assets. Loans held for sale, certain government insured or guaranteed loans, purchased impaired loans and loans accounted for under the fair value option are excluded from nonperforming loans. Additional information regarding our nonperforming loans and nonaccrual policies is included in Note 1 Accounting Policies in the Notes To Consolidated Financial Statements in Item 8 of this Report. A summary of the major categories of nonperforming assets are presented in Table 28. See Note 3 Asset Quality in the Notes To Consolidated Financial Statements in Item 8 of this Report for further detail of nonperforming asset categories.

Table 28: Nonperforming Assets By Type

Dollars in millions	December 31 2015	December 31 2014
Nonperforming loans		
Commercial lending	\$ 545	\$ 626
Consumer lending (a)(b)	1,581	1,884
Total nonperforming loans (c)	2,126	2,510
OREO and foreclosed assets	299	370
Total nonperforming assets	\$ 2,425	\$ 2,880
Amount of TDRs included in nonperforming loans	\$ 1,119	\$ 1,370
Percentage of total nonperforming loans	53%	55%
Nonperforming loans to total loans	1.03%	1.23%
Nonperforming assets to total loans, OREO and foreclosed assets	1.17	1.40
Nonperforming assets to total assets	.68	.83
Allowance for loan and lease losses to total nonperforming loans (d)	128	133

(a) Excludes most consumer loans and lines of credit, not secured by residential real estate, which are charged off after 120 to 180 days past due and are not placed on nonperforming status.

(b) The recorded investment of loans collateralized by residential real estate property that are in process of foreclosure was \$.6 billion and \$.8 billion at December 31, 2015 and December 31, 2014, respectively, and included \$.3 billion and \$.5 billion, respectively, of loans that are government insured/guaranteed.

(c) Nonperforming loans exclude certain government insured or guaranteed loans, loans held for sale, loans accounted for under the fair value option and purchased impaired loans.

(d) The December 31, 2015 ratio was impacted by the change in derecognition policy for purchased impaired pooled consumer and residential real estate loans as of December 31, 2015. For additional information see Note 4 Purchased Loans in the Notes To Consolidated Financial Statements in Item 8 of this Report.

Table 29: Change in Nonperforming Assets

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

In millions	2015	2014
January 1	\$ 2,880	\$ 3,457
New nonperforming assets	1,459	2,127
Charge-offs and valuation adjustments	(499)	(585)
Principal activity, including paydowns and payoffs	(687)	(1,001)
Asset sales and transfers to loans held for sale	(364)	(570)
Returned to performing status	(364)	(548)
December 31	\$ 2,425	\$ 2,880

Nonperforming assets decreased \$455 million at December 31, 2015 compared to December 31, 2014. Consumer lending nonperforming loans decreased \$303 million and commercial lending nonperforming loans decreased \$81 million. As of December 31, 2015, approximately 90% of total nonperforming loans were secured by collateral which lessens reserve requirements and is expected to reduce credit losses in the event of default. As of December 31, 2015, commercial lending nonperforming loans were carried at approximately 62% of their unpaid principal balance, due to charge-offs recorded to date, before consideration of the ALLL. See Note 3 Asset Quality in the

Table of Contents

Notes To Consolidated Financial Statements in Item 8 of this Report for additional information on these loans.

Within consumer nonperforming loans, residential real estate TDRs comprise 68% of total residential real estate nonperforming loans at December 31, 2015, up from 60% at December 31, 2014. Home equity TDRs comprise 51% of home equity nonperforming loans at December 31, 2015, down from 54% at December 31, 2014. TDRs generally remain in nonperforming status until a borrower has made at least six consecutive months of both principal and interest payments under the modified terms or ultimate resolution occurs. Loans where borrowers have been discharged from personal liability through Chapter 7 bankruptcy and have not formally reaffirmed their loan obligations to PNC and loans to borrowers not currently obligated to make both principal and interest payments under the restructured terms are not returned to accrual status.

At December 31, 2015, our largest nonperforming asset was \$33 million in the Real Estate, Rental and Leasing Industry and our average nonperforming loan associated with commercial lending was less than \$1 million. The ten largest outstanding nonperforming assets are from the commercial lending portfolio and represent 37% and 8% of total commercial lending nonperforming loans and total nonperforming assets, respectively, as of December 31, 2015.

Purchased impaired loans are considered performing, even if contractually past due (or if we do not expect to receive payment in full based on the original contractual terms), as we accrete interest income over the expected life of the loans. The accretible yield represents the excess of the expected cash flows on the loans at the measurement date over the carrying value. Generally decreases, other than interest rate decreases for variable rate notes, in the net present value of expected cash flows of individual commercial or pooled purchased impaired loans would result in an impairment charge to the provision for credit losses in the period in which the change is deemed probable. Generally increases in the net present value

first result in a recovery of previously recorded allowance for loan losses, to the extent applicable, and then an increase to accretible yield for the remaining life of the purchased impaired loans. Total nonperforming loans and assets in the tables above are significantly lower than they would have been due to this accounting treatment for purchased impaired loans. This treatment also results in a lower ratio of nonperforming loans to total loans and a higher ratio of ALLL to nonperforming loans. See Note 4 Purchased Loans in the Notes To Consolidated Financial Statements in Item 8 of this Report, for additional information, including the accounting treatment, on these loans.

Table 30: OREO and Foreclosed Assets

In millions	December 31 2015	December 31 2014
Other real estate owned (OREO):		
Residential properties	\$ 146	\$ 183
Residential development properties	31	48
Commercial properties	102	120
Total OREO	279	351
Foreclosed and other assets	20	19
Total OREO and foreclosed assets	\$ 299	\$ 370

Total OREO and foreclosed assets decreased \$71 million during 2015 and is 12% of total nonperforming assets at December 31, 2015. As of December 31, 2015 and December 31, 2014, 59% and 62%, respectively, of our OREO and foreclosed assets were comprised of residential related properties.

Loan Delinquencies

We regularly monitor the level of loan delinquencies and believe these levels may be a key indicator of loan portfolio asset quality. Measurement of delinquency status is based on the contractual terms of each loan. Loans that are 30 days or more past due in terms of payment are considered delinquent. Loan delinquencies exclude loans held for sale and purchased impaired loans, but include government insured or guaranteed loans and loans accounted for under the fair value option.

Table 31: Accruing Loans Past Due (a) (b)

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Dollars in millions	Amount		Percentage of Total Outstandings	
	December 31 2015	December 31 2014	December 31 2015	December 31 2014
Early stage loan delinquencies				
Accruing loans past due 30 to 59 days	\$ 511	\$ 582	.25%	.28%
Accruing loans past due 60 to 89 days	248	259	.12%	.13%
Total	759	841	.37%	.41%
Late stage loan delinquencies				
Accruing loans past due 90 days or more	881	1,105	.43%	.54%
Total	\$ 1,640	\$ 1,946	.80%	.95%

(a) Amounts in table represent recorded investment.

(b) Past due loan amounts at December 31, 2015 include government insured or guaranteed loans of \$172 million, \$120 million, and \$765 million for accruing loans past due 30 to 59 days, past due 60 to 89 days, and past due 90 days or more, respectively. The comparative amounts as of December 31, 2014 were \$220 million, \$136 million, and \$996 million, respectively.

The PNC Financial Services Group, Inc. Form 10-K 73

Table of Contents

Total early stage loan delinquencies (accruing loans past due 30 to 89 days) decreased \$82 million, or 10%, at December 31, 2015 compared to December 31, 2014, driven by reductions in consumer early stage delinquencies.

Accruing loans past due 90 days or more decreased \$224 million, or 20%, at December 31, 2015 compared to December 31, 2014 due to declines in government insured residential real estate loans of \$174 million, the majority of which we took possession of and conveyed the real estate, or are in the process of conveyance and claim resolution. Accruing loans past due 90 days or more are referred to as late stage loan delinquencies. These loans are not included in nonperforming loans and continue to accrue interest because they are well secured by collateral and are in the process of collection, or are managed in homogenous portfolios with specified charge-off timeframes adhering to regulatory guidelines, or are certain government insured or guaranteed loans.

On a regular basis our Special Asset Committee closely monitors loans, primarily commercial loans, that are not included in the nonperforming or accruing past due categories and for which we are uncertain about the borrower's ability to comply with existing repayment terms. These loans totaled \$.1 billion and \$.2 billion at December 31, 2015 and December 31, 2014, respectively.

See Note 1 Accounting Policies and Note 3 Asset Quality in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information regarding our nonperforming loan and nonaccrual policies and further information on loan delinquencies.

Home Equity Loan Portfolio

Our home equity loan portfolio totaled \$32.1 billion as of December 31, 2015, or 16% of the total loan portfolio. Of that total, \$18.8 billion, or 59%, was outstanding under primarily variable-rate home equity lines of credit and \$13.3 billion, or 41%, consisted of closed-end home equity installment loans. Approximately 4% of the home equity portfolio was purchased impaired and 3% of the home equity portfolio was on nonperforming status as of December 31, 2015.

As of December 31, 2015, we are in an originated first lien position for approximately 53% of the total outstanding portfolio and, where originated as a second lien, we currently hold or service the first lien position for an additional 2% of the portfolio. The remaining 45% of the portfolio was secured by second liens where we do not hold the first lien position. The credit performance of the majority of the home equity portfolio where we are in, hold or service the first lien position, is superior to the portion of the portfolio where we hold the second lien position but do not hold the first lien.

Lien position information is generally based upon original LTV at the time of origination. However, after origination

PNC is not typically notified when a senior lien position that is not held by PNC is satisfied. Therefore, information about the current lien status of junior lien loans is less readily available in cases where PNC does not also hold the senior lien. Additionally, PNC is not typically notified when a junior lien position is added after origination of a PNC first lien. This updated information for both junior and senior liens must be obtained from external sources, and therefore, PNC has contracted with an industry-leading third-party service provider to obtain updated loan, lien and collateral data that is aggregated from public and private sources.

We track borrower performance monthly, including obtaining original LTVs, updated FICO scores at least quarterly, updated LTVs semi-annually, and other credit metrics at least quarterly, including the historical performance of any mortgage loans regardless of lien position that we do or do not hold. This information is used for internal reporting and risk management. For internal reporting and risk management we also segment the population into pools based on product type (e.g., home equity loans, brokered home equity loans, home equity lines of credit, brokered home equity lines of credit). As part of our overall risk analysis and monitoring, we segment the home equity portfolio based upon the loan delinquency, modification status and bankruptcy status, as well as the delinquency, modification status and bankruptcy status of any mortgage loan with the same borrower (regardless of whether it is a first lien senior to our second lien).

In establishing our ALLL for non-impaired loans, we primarily utilize a delinquency roll-rate methodology for pools of loans. In accordance with accounting principles, under this methodology, we establish our allowance based upon incurred losses, not lifetime expected losses. The roll-rate methodology estimates transition/roll of loan balances from one delinquency state (e.g., 30-59 days past due) to another delinquency state (e.g., 60-89 days past due) and ultimately to charge-off. The roll through to charge-off is based on PNC's actual loss experience for each type of pool. Each of our home equity pools contains both first and second liens. Our experience has been that the ratio of first to second lien loans has been consistent over time and the charge-off amounts for the pools, used to establish our allowance, include losses on both first and second liens loans.

Generally, our variable-rate home equity lines of credit have either a seven or ten year draw period, followed by a 20-year amortization term. During the draw period, we have home equity lines of credit where borrowers pay either interest or principal and interest. We view home equity

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

lines of credit where borrowers are paying principal and interest under the draw period as less risky than those where the borrowers are paying interest only, as these borrowers have a demonstrated ability to make some level of principal and interest payments. The risk associated with the borrower's ability to satisfy the loan terms upon the draw period ending is considered in

74 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

establishing our ALLL. Based upon outstanding balances at December 31, 2015, the following table presents the periods when home equity lines of credit draw periods are scheduled to end.

Table 32: Home Equity Lines of Credit Draw Period End Dates

In millions	Interest Only Product	Principal and Interest Product
2016	\$ 1,121	\$ 369
2017	2,107	538
2018	927	734
2019	648	576
2020 and thereafter	3,321	5,758
Total (a) (b)	\$ 8,124	\$ 7,975

(a) Includes all home equity lines of credit that mature in 2016 or later, including those with borrowers where we have terminated borrowing privileges.

(b) Includes approximately \$40 million, \$48 million, \$34 million, \$26 million and \$534 million of home equity lines of credit with balloon payments, including those where we have terminated borrowing privileges, with draw periods scheduled to end in 2016, 2017, 2018, 2019 and 2020 and thereafter, respectively.

Based upon outstanding balances, and excluding purchased impaired loans, at December 31, 2015, for home equity lines of credit for which the borrower can no longer draw (*e.g.*, draw period has ended or borrowing privileges have been terminated), approximately 3% were 30-89 days past due and approximately 5% were 90 days or more past due. Generally, when a borrower becomes 60 days past due, we terminate borrowing privileges and those privileges are not subsequently reinstated. At that point, we continue our collection/recovery processes, which may include loan modification resulting in a loan that is classified as a TDR.

See Note 3 Asset Quality in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information.

Auto Loan Portfolio

The auto loan portfolio totaled \$11.2 billion as of December 31, 2015, or 5% of our total loan portfolio. Of that total, \$9.6 billion resides in the indirect auto portfolio, \$1.1 billion in the direct auto portfolio, and \$.5 billion in acquired or securitized portfolios, which has been declining as no pools have been recently acquired. The indirect auto portfolio is the largest segment and generates auto loan applications from franchised automobile dealers. This business is strategically aligned with our core retail business.

We have elected not to pursue non-prime auto lending as evidenced by an average new loan origination FICO score over the last twelve months of 758 for indirect auto loans and 773 for direct auto loans. As of December 31, 2015, 0.3% of the portfolio was nonperforming and 0.5% of our auto loan portfolio was accruing past due. We

offer both new and used automobile financing to customers through our various channels. The portfolio comprised 60% new vehicle loans and 40% used vehicle loans at December 31, 2015.

The auto loan portfolio's performance is measured monthly, including updated collateral values that are obtained monthly and updated FICO scores that are obtained at least quarterly. For internal reporting and risk management, we analyze the portfolio by product channel and product type, and regularly evaluate default and delinquency experience. As part of our overall risk analysis and monitoring, we segment the portfolio by loan structure, collateral attributes, and credit metrics which include FICO score, loan-to-value and term.

Oil and Gas Portfolio

Our portfolio in the oil and gas industry totaled \$2.6 billion as of December 31, 2015, or 1% of our total loan portfolio and 2% of our total commercial lending portfolio. This portfolio comprised approximately \$1 billion in the midstream and downstream sectors, \$.9 billion of oil services companies and \$.7 billion related to energy and production companies.

Of the oil services portfolio, approximately \$.2 billion is not asset-based or investment grade. Our ALLL at December 31, 2015 reflects the incremental impact of the continued decline in oil and gas prices.

See Note 3 Asset Quality in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information.

Loan Modifications and Troubled Debt Restructurings

Consumer Loan Modifications

We modify loans under government and PNC-developed programs based upon our commitment to help eligible homeowners and borrowers avoid foreclosure, where appropriate. Initially, a borrower is evaluated for a modification under a government program. If a borrower does not qualify under a government program, the borrower is then evaluated under a PNC program. Our programs utilize both temporary and permanent modifications and typically reduce the interest rate, extend the term and/or defer principal. Loans that are either temporarily or permanently modified under programs involving a change to loan terms are generally classified as TDRs. Further, loans that have certain types of payment plans and trial payment arrangements which do not include a contractual change to loan terms may be classified as TDRs. Additional detail on TDRs is discussed below as well as in Note 3 Asset Quality in the Notes To Consolidated Financial Statements in Item 8 of this Report.

A temporary modification, with a term between 3 and 24 months, involves a change in original loan terms for a period

The PNC Financial Services Group, Inc. *Form 10-K* 75

Table of Contents

of time and reverts to a calculated exit rate for the remaining term of the loan as of a specific date. A permanent modification, with a term greater than 24 months, is a modification in which the terms of the original loan are changed. Permanent modification programs, including both government-created Home Affordable Modification Program (HAMP) and PNC-developed modification programs, generally result in principal forgiveness, interest rate reduction, term extension, capitalization of past due amounts, interest only period or deferral of principal.

We also monitor the success rates and delinquency status of our loan modification programs to assess their effectiveness in serving our borrowers and servicing customers' needs while mitigating credit losses. Table 33 provides the number of bank-owned accounts and unpaid principal balance of modified consumer real estate related loans at the end of each year presented.

Table 33: Consumer Real Estate Related Loan Modifications

Dollars in millions	December 31, 2015		December 31, 2014	
	Number of Accounts	Unpaid Principal Balance	Number of Accounts	Unpaid Principal Balance
Temporary modifications (a)	4,469	\$ 337	5,346	\$ 417
Permanent modifications				
Home equity	15,268	1,088	13,128	968
Residential real estate	8,787	1,721	12,526	2,350
Total permanent modifications	24,055	2,809	25,654	3,318
Total consumer real estate related loan modifications	28,524	\$ 3,146	31,000	\$ 3,735

(a) All temporary modifications are home equity loans.

In addition to temporary loan modifications, we may make available to a borrower a payment plan or a HAMP trial payment period. Under a payment plan or a HAMP trial payment period, there is no change to the loan's contractual terms so the borrower remains legally responsible for payment of the loan under its original terms.

Payment plans may include extensions, re-ages and/or forbearance plans. All payment plans bring an account current once certain requirements are achieved and are primarily intended to demonstrate a borrower's renewed willingness and ability to re-pay. Due to the short term nature of the payment plan, there is a minimal impact to the ALLL.

Under a HAMP trial payment period, we establish an alternate payment, generally at an amount less than the contractual payment amount, for the borrower during this short time period. This allows a borrower to demonstrate successful payment performance before permanently restructuring the loan into a HAMP modification. Subsequent to successful borrower performance under the trial payment period, we will capitalize the original contractual amount past due, to include accrued interest and fees receivable, and restructure the loan's contractual terms, along with bringing the restructured account current. As the borrower is often already delinquent at the time of participation in the HAMP trial payment period, generally enrollment in the program does not significantly increase the ALLL. If the trial payment period is unsuccessful, the loan will be evaluated for further action based upon our existing policies.

Commercial Loan Modifications and Payment Plans

Modifications of terms for commercial loans are based on individual facts and circumstances. Commercial loan modifications may involve reduction of the interest rate, extension of the loan term and/or forgiveness of principal. Modified commercial loans are usually already nonperforming prior to modification. We evaluate these modifications for TDR classification based upon whether we granted a concession to a borrower experiencing financial difficulties. Additional detail on TDRs is discussed below as well as in Note 3 Asset Quality in the Notes To Consolidated Financial Statements in Item 8 of this Report.

We have established certain commercial loan modification and payment programs for small business loans, Small Business Administration loans, and investment real estate loans. As of December 31, 2015 and December 31, 2014, \$23 million and \$34 million, respectively, in loan balances were covered under these modification and payment plan programs. Of these loan balances, \$9 million and \$12 million have been

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

determined to be TDRs as of December 31, 2015 and December 31, 2014, respectively.

76 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents**Troubled Debt Restructurings**

A TDR is a loan whose terms have been restructured in a manner that grants a concession to a borrower experiencing financial difficulties. TDRs result from our loss mitigation activities and include rate reductions, principal forgiveness, postponement/reduction of scheduled amortization and extensions, which are intended to minimize economic loss and to avoid foreclosure or repossession of collateral. Additionally, TDRs also result from borrowers that have been discharged from personal liability through Chapter 7 bankruptcy and have not formally reaffirmed their loan obligations to PNC.

Table 34: Summary of Troubled Debt Restructurings (a)

In millions	December 31 2015	December 31 2014
Consumer lending:		
Real estate-related	\$ 1,775	\$ 1,864
Credit card	108	130
Other consumer	34	47
Total consumer lending (b)	1,917	2,041
Total commercial lending	434	542
Total TDRs	\$ 2,351	\$ 2,583
Nonperforming	\$ 1,119	\$ 1,370
Accruing	1,232	1,213
Total TDRs	\$ 2,351	\$ 2,583

(a) Amounts in table represent recorded investment, which includes the unpaid principal balance plus accrued interest and net accounting adjustments, less any charge-offs. Recorded investment does not include any associated valuation allowance.

(b) Excludes \$1.2 billion and \$.9 billion of consumer loans held for sale, loans accounted for under the fair value option and pooled purchased impaired loans, as well as certain government insured or guaranteed loans at December 31, 2015 and December 31, 2014, respectively.

Total TDRs decreased \$232 million, or 9%, during 2015. Nonperforming TDRs were approximately 53% of total nonperforming loans, and 48% of total TDRs.

TDRs that are performing, including credit card loans, are excluded from nonperforming loans. These TDRs remained generally flat during 2015 at \$1.2 billion. Generally, the accruing category is comprised of loans where borrowers have been performing under the restructured terms for at least six consecutive months. Loans where borrowers have been discharged from personal liability through Chapter 7 bankruptcy and have not formally reaffirmed their loan obligations to PNC and loans to borrowers not currently obligated to make both principal and interest payments under the restructured terms are not returned to accrual status.

See Note 3 Asset Quality in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information on loan modifications and TDRs.

Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit**Table 35: Loan Charge-Offs And Recoveries**

Year ended December 31	Gross Charge-offs	Recoveries	Net	
			Charge-offs / (Recoveries)	Percent of Average Loans
Dollars in millions				
2015				
Commercial	\$ 206	\$ 170	\$ 36	.04%
Commercial real estate	44	66	(22)	(.09)
Equipment lease financing	5	4	1	.01
Home equity	181	93	88	.26
Residential real estate	24	13	11	.08

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Credit card	160	21	139	3.06
Other consumer	185	52	133	.60
Total	\$ 805	\$ 419	\$ 386	.19
2014				
Commercial	\$ 276	\$ 207	\$ 69	.07%
Commercial real estate	70	84	(14)	(.06)
Equipment lease financing	14	14		
Home equity	275	78	197	.56
Residential real estate	40	26	14	.10
Credit card	163	21	142	3.24
Other consumer	183	60	123	.54
Total	\$ 1,021	\$ 490	\$ 531	.27

Total net charge-offs are lower than they would have been otherwise due to the accounting treatment for purchased impaired loans. This treatment also results in a lower ratio of net charge-offs to average loans. See Note 4 Purchased Loans in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information on net charge-offs related to these loans.

We maintain an ALLL to absorb losses from the loan and lease portfolio and determine this allowance based on quarterly assessments of the estimated probable credit losses incurred in the loan and lease portfolio. Our total ALLL of \$2.7 billion at December 31, 2015 consisted of \$1.6 billion and \$1.1 billion established for the commercial lending and consumer lending categories, respectively. We maintain the ALLL at a level that we believe to be appropriate to absorb estimated probable credit losses incurred in the loan and lease portfolio as of the balance sheet date. The reserve calculation and determination process is dependent on the use of key assumptions. Key reserve assumptions and estimation processes react to and are influenced by observed changes in loan and lease portfolio performance experience, the financial strength of the borrower, and economic conditions. Key reserve assumptions are periodically updated.

The PNC Financial Services Group, Inc. Form 10-K 77

Table of Contents

We establish specific allowances for loans considered impaired using methods prescribed by GAAP. All impaired loans are subject to individual analysis, except leases and large groups of smaller-balance homogeneous loans which may include, but are not limited to, credit card, residential real estate secured and consumer installment loans. Specific allowances for individual loans (including commercial and consumer TDRs) are determined based on an analysis of the present value of expected future cash flows from the loans discounted at their effective interest rate, observable market price or the fair value of the underlying collateral.

Reserves allocated to non-impaired commercial loan classes are based on PD and LGD credit risk ratings.

Our commercial pool reserve methodology is sensitive to changes in key risk parameters such as PD and LGD. The results of these parameters are then applied to the loan balance and unfunded loan commitments and letters of credit to determine the amount of the respective reserves. Our PDs and LGDs are primarily determined using internal commercial loan loss data. This internal data is supplemented with third-party data and management judgment, as deemed necessary. We continue to evaluate and enhance our use of internal commercial loss data and will periodically update our PDs and LGDs as well as consider third-party data, regulatory guidance and management judgment.

The majority of the commercial portfolio is secured by collateral, including loans to asset-based lending customers, which generally demonstrate lower LGD compared to loans not secured by collateral. Additionally, guarantees on loans greater than \$1 million and owner guarantees for small business loans do not significantly impact our ALLL.

Allocations to non-impaired consumer loan classes are primarily based upon a roll-rate model which uses statistical relationships, calculated from historical data that estimate the movement of loan outstandings through the various stages of delinquency and ultimately charge-off.

A portion of the ALLL is related to qualitative and measurement factors. These factors may include, but are not limited to, the following:

- Industry concentrations and conditions,
- Recent credit quality trends,
- Recent loss experience in particular portfolios,
- Recent macro-economic factors,
- Model imprecision,
- Changes in lending policies and procedures,
- Timing of available information, including the performance of first lien positions, and
- Limitations of available historical data.

PNC's determination of the ALLL for non-impaired loans is sensitive to the risk grades assigned to commercial loans and loss rates for consumer loans. There are several other

qualitative and quantitative factors considered in determining the ALLL. This sensitivity analysis does not necessarily reflect the nature and extent of future changes in the ALLL. It is intended to provide insight into the impact of adverse changes to risk grades and loss rates only and does not imply any expectation of future deterioration in the risk ratings or loss rates. Given the current processes used, we believe the risk grades and loss rates currently assigned are appropriate. In the hypothetical event that the aggregate weighted average commercial loan risk grades would experience a 1% deterioration, assuming all other variables remain constant, the allowance for commercial loans would increase by approximately \$44 million as of December 31, 2015. In the hypothetical event that consumer loss rates would increase by 10%, assuming all other variables remain constant, the allowance for consumer loans would increase by approximately \$24 million at December 31, 2015.

Purchased impaired loans are initially recorded at fair value and applicable accounting guidance prohibits the carry over or creation of valuation allowances at acquisition. Because the initial fair values of these loans already reflect a credit component, additional reserves are established when performance is expected to be worse than our expectations as of the acquisition date. At December 31, 2015, we had established reserves of \$.3 billion for purchased impaired loans. In addition, loans (purchased impaired and non-impaired) acquired after January 1, 2009 were recorded at fair value. No allowance for loan losses was carried over and no allowance was created at the date of acquisition. See Note 4 Purchased Loans in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information.

In determining the appropriateness of the ALLL, we make specific allocations to impaired loans and allocations to portfolios of commercial and consumer loans. We also allocate reserves to provide coverage for probable losses incurred in the portfolio at the balance sheet date based upon current market conditions, which may not be reflected in historical loss data. Commercial lending is the largest category of credits and is sensitive to changes in assumptions and judgments underlying the determination of the ALLL. We have allocated approximately \$1.6 billion, or 59%, of the ALLL at December 31, 2015 to the commercial lending category. Consumer lending allocations are made based on historical loss experience adjusted for recent activity. Approximately \$1.1 billion, or 41%, of the ALLL at December 31, 2015 has been allocated to these consumer lending categories.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

In addition to the ALLL, we maintain an allowance for unfunded loan commitments and letters of credit. We report this allowance as a liability on our Consolidated Balance Sheet. We maintain the allowance for unfunded loan commitments and letters of credit at a level we believe is appropriate to absorb estimated probable losses on these unfunded credit facilities. We determine this amount using

78 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

estimates of the probability of the ultimate funding and losses related to those credit exposures. Other than the estimation of the probability of funding, this methodology is very similar to the one we use for determining our ALLL.

We refer you to Note 1 Accounting Policies and Note 3 Asset Quality in the Notes To Consolidated Financial Statements in Item 8 of this Report for further information on certain key asset quality indicators that we use to evaluate our portfolios and establish the allowances.

Table 36: Allowance for Loan and Lease Losses

Dollars in millions	2015	2014
January 1	\$ 3,331	\$ 3,609
Total net charge-offs	(386)	(531)
Provision for credit losses	255	273
Net change in allowance for unfunded loan commitments and letters of credit	(2)	(17)
Write-offs of purchased impaired loans (a)	(468)	
Other	(3)	(3)
December 31	\$ 2,727	\$ 3,331
Net charge-offs to average loans (for the year ended)	.19%	.27%
Allowance for loan and lease losses to total loans (a)	1.32	1.63
Commercial lending net charge-offs	\$ (15)	\$ (55)
Consumer lending net charge-offs	(371)	(476)
Total net charge-offs	\$ (386)	\$ (531)
<u>Net charge-offs to average loans (for the year ended)</u>		
Commercial lending	.01%	.04%
Consumer lending	.50	.62

(a) A portion of the ALLL associated with purchased impaired pooled consumer and residential real estate loans was derecognized on December 31, 2015 due to the change in the derecognition policy for these loans. The December 31, 2015 ratio of ALLL to total loans was impacted by the derecognition. For additional information see Note 4 Purchased Loans in the Notes To Consolidated Financial Statements in Item 8 of this Report.

The provision for credit losses decreased to \$255 million for 2015 compared to \$273 million for 2014 due to improved credit quality. For 2015, the provision for commercial lending credit losses decreased by \$45 million, or 45%, from 2014. The provision for consumer lending credit losses increased \$27 million, or 16%, from 2014.

At December 31, 2015, total ALLL to total nonperforming loans was 128%. The comparable amount for December 31, 2014 was 133%. These ratios are 98% and 85%, respectively, when excluding the \$.6 billion and \$1.2 billion, respectively, of ALLL at December 31, 2015 and December 31, 2014 allocated to consumer loans and lines of credit not secured by residential real estate and purchased impaired loans. We have excluded consumer loans and lines of credit not secured by real estate as they are charged off after 120 to 180 days past

due and not placed on nonperforming status. Additionally, we have excluded purchased impaired loans as they are considered performing regardless of their delinquency status as interest is accreted in accordance with ASC 310-30 based on the recorded investment balance. Additional allowance is recorded when the net present value of expected cash flows is lower than the recorded investment balance. See Table 28 within this Credit Risk Management section for additional information.

The ALLL balance increases or decreases across periods in relation to fluctuating risk factors, including asset quality trends, net charge-offs and changes in aggregate portfolio balances. The ALLL balance declined \$.6 billion, or 18%, as of December 31, 2015 compared to December 31, 2014. During 2015, the decline was driven by improved asset quality trends, including, but not limited to, delinquency status and improving economic conditions, as well as reduced net charge-offs, coupled with the derecognition of \$468 million of ALLL related to purchased impaired pooled consumer and residential real estate loans. These impacts to ALLL were partially offset by continued portfolio growth over the recent quarters.

See Note 1 Accounting Policies and Note 4 Purchased Loans in the Notes To Consolidated Financial Statements in Item 8 of this Report regarding changes in the ALLL and in the allowance for unfunded loan commitments and letters of credit.

Operational Risk Management

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Operational risk is the risk of loss resulting from inadequate or failed internal processes or systems, human factors, or external events. This includes losses that may arise as a result of non-compliance with laws or regulations, failure to fulfill fiduciary responsibilities, as well as litigation or other legal actions. Operational risk may occur in any of our business activities and manifests itself in various ways, including but not limited to:

- Transaction processing errors,
- Unauthorized transactions and fraud by employees or third parties,
- Material disruption in business activities,
- System breaches and misuse of sensitive information,
- Regulatory or governmental actions, fines or penalties, and
- Significant legal expenses, judgments or settlements.

PNC's Operational Risk Management is inclusive of Technology Risk Management and Business Continuity Risk. Enterprise Compliance is responsible for coordinating the compliance risk component of PNC's Operational Risk framework. Operational Risk Management focuses on balancing business needs, regulatory expectations and risk management priorities through an adaptive and proactive program that is designed to provide a strong governance

Table of Contents

model, sound and consistent risk management processes and transparent operational risk reporting across the enterprise.

The PNC Board determines the strategic approach to operational risk via establishment of guiding principles, risk appetite and appropriate risk management structure. This includes establishment of risk metrics and limits and operational risk committee hierarchy and reporting structure to identify, understand and manage operational risks.

Executive Management has responsibility for operational risk management. The executive management team is responsible for monitoring significant risks, key controls and related issues through management reporting and a governance structure of risk committees, to help ensure that objectives are pursued within the bounds of our risk appetite.

Within the Independent Risk Management function, Operational Risk Management (ORM) is responsible for developing and maintaining the policies, methodologies, tools, and technology utilized across the enterprise to identify, assess, monitor, and report operational risks. ORM monitors enterprise-wide adherence with related policies and procedures and regularly assesses overall program effectiveness. In addition, ORM independently challenges the results and conclusions generated by the business units during the execution of the operational risk management program.

Business Unit management is responsible for the day-to-day management of operational risks inherent in the products, services, and activities for which they are responsible. Business Unit management is also responsible for adhering to PNC's enterprise-wide operational risk management policies and procedures including regularly identifying, measuring, and monitoring operational risks in their respective areas, as well as capturing, analyzing and reporting operational risks and issues.

Management of operational risk is based upon a comprehensive framework designed to enable PNC to determine the enterprise and individual business unit's operational risk profile in comparison to the established risk appetite and identify operational risks that may require further mitigation. This framework is established around a set of enterprise-wide policies and a system of internal controls that are designed to manage risk and to provide management with timely and accurate information about the operations of PNC. This framework employs a number of techniques to manage operational risk, including:

- Risk and Control Self Assessments (RCSAs) that are performed at least annually across PNC's businesses, processes, systems and products. RCSA methodology is a standard process for business units to document and assess operational risks, evaluate key control design and operating effectiveness, and determine if control enhancements are required,

- A Scenario Analysis program that is leveraged to proactively evaluate operational risks with the potential for severe business, financial, operational or regulatory impact on the company or a major business unit. This methodology leverages standard processes and tools to evaluate a wide range of business and operational risks encompassing both external and internal events relevant to the company. Based upon scenario analysis conclusions, management may implement additional controls or risk management activities to reduce exposure to an acceptable level,

- A Metrics and Key Risk Indicator framework that allows management to proactively monitor and assess shifts in operational risk exposure or key control effectiveness compared to expectations and thresholds. Enterprise-level Operational Risk Appetite metrics support PNC's Operational Risk Management framework and guiding principles with the objective of maintaining a risk profile within risk appetite. A broad set of operational risk indicators are in place to monitor and report exposures across the different inherent operational risk types. Lastly, business-specific risk indicators are established to monitor the most significant risks and controls identified in the individual risk and control self assessments, and

- Operational loss events as well as technology and operational breakdowns that do not result in direct loss (near miss events) across the enterprise are continuously captured and maintained in a central repository. This information is analyzed and used to help determine the root causes of these events and to identify trends that could indicate changes in the company's risk exposure or control effectiveness. PNC's External Loss Event program utilizes a number of sources to monitor and identify external loss events occurring across the financial services industry. Relevant external events are evaluated by appropriate business and risk management personnel to determine whether PNC is exposed to similar events, and if so, whether appropriate controls are in place.

We continue to refine our methodology to estimate capital requirements for operational risk using a proprietary version of an Advanced Measurement Approach (AMA) as prescribed in Basel II. Under the AMA, the results of the program elements described above are key inputs directly incorporated into the capital calculation methodology.

Risk professionals from Operational Risk, Technology Risk Management, Compliance and Legal work closely with business areas to evaluate risks and challenge that appropriate key controls are established prior to the introduction of new or enhanced products, services and technologies. These risk

Table of Contents

professionals also challenge Business Units design and implementation of mitigation strategies to address risks and issues identified through ongoing assessment and monitoring activities.

PNC's Technology Risk Management (TRM) program is aligned with the operational risk framework. Technology risk represents the risk associated with the use, ownership, operation, involvement, influence and adoption of technology within an enterprise.

Management of technology risk is embedded into the culture and decision-making processes of PNC through an information and technology risk management framework designed to help ensure secure, sound, and compliant IT systems and infrastructure in support of business strategies and goals. The management of technology risk is a core business skill and an integral part of day-to-day activity.

Cybersecurity is a principal concern for financial institutions and is a very high priority for PNC. The ever changing and complex threat landscape is closely monitored and PNC participates in proactive information sharing with intelligence sources, law enforcement, and the private sector. The cyber security program is based on a continuous improvement strategy by assessing current and emerging threats to protect our critical business functions, as well as the integrity, privacy, and confidentiality of data. We continue to strengthen our controls, processes and systems to help protect our networks, computers, software, and data from attack, damage or unauthorized access. See Item 1A Risk Factors in this Report for additional information regarding the risk of a material adverse impact from interruptions in the effective operation of, or security breaches affecting, those systems.

Managers and staff at all levels are responsible for applying risk management policies, procedures, and strategies in their areas of responsibility. PNC's TRM function supports enterprise management of technology risk by independently assessing technology and information security risks, and by serving in an oversight role by measuring, monitoring, and challenging enterprise technology capabilities. Specifically, Technology Risk Management has the following objectives:

- A sound control infrastructure is in place to effectively manage technology risks to help drive informed business decisions,
- Technology risks related to ongoing business and operational activities are identified, assessed, and monitored,
- Technology risks related to new key initiatives are assessed and appropriately managed, and
- Emerging technology risks are monitored and assessed to verify their potential impact to PNC's overall risk profile.

To support PNC's overall risk profile within risk appetite and the Enterprise Risk Appetite Statement, Technology Risk Management has established governance, operating structures, metrics, and guiding principles designed to ensure that technology risk is distinctly considered in business activities and strategic decision making processes.

PNC has defined an enterprise-wide business continuity program that provides structure and guidelines to ensure resiliency and recovery of PNC's facilities, employees, suppliers and technology should there be a business disruption. It is a comprehensive program based upon a life cycle containing repeatable activities to identify and mitigate internal and external business disruptive threats. It is the responsibility of PNC's business units to execute and comply with the business continuity program. The program is administered by a separate group, with governance and oversight being provided by additional resources in the Independent Risk Management function.

PNC's Corporate Insurance Group is responsible for managing insurance risk across the organization, and is aligned within the enterprise risk management governance framework. PNC retains select corporate risks through its wholly-owned captive insurance company Alpine Indemnity Limited, and transfers excess risk through the purchase of insurance where appropriate, to mitigate the effects of operational loss events. PNC's risks associated with its participation as an insurer for these programs are mitigated through policy and annual aggregate limits. Decisions surrounding PNC's retention of its operating risks through deductibles or captive participation are made in conjunction with the enterprise risk management governance framework.

The Corporate Insurance Group monitors and manages insurable risks through a combination of risk mitigation, retention and transfer consistent with the organization's risk appetite and philosophy. To ensure the lines of business have a clear understanding of insurance risk and the ability to retain or transfer risk, management holds regular meetings with the lines of business regarding risk evaluation and the utilization of insurance as a risk transfer technique. Furthermore, Corporate Insurance management and the Insurance Risk Committee have primary oversight of reporting insurance related activities through the governance structure that allows management to fully vet risk information.

Quarterly, an enterprise operational risk report is developed to report key operational risks to senior management and the Board of Directors. The report encompasses key operational risk management conclusions, including the overall operational risk level, risk management effectiveness and outlook, grounded in quantitative measures and qualitative factors. Key enterprise operational risks are also included in the enterprise risk report. In addition, operational risk is an integrated part of the quarterly business-specific risk reports.

Table of Contents

Compliance Risk

Enterprise Compliance is responsible for coordinating the compliance risk component of PNC's Operational Risk framework. Compliance issues are identified and tracked through enterprise-wide monitoring and tracking programs. Key compliance risk issues are escalated through a comprehensive risk reporting process at both a business and enterprise level and incorporated, as appropriate, into the development and assessment of the firm's operational risk profile. The Compliance, Conflicts & Ethics Policy Committee, chaired by the Chief Compliance Officer, provides oversight for compliance, conflicts and ethics programs and strategies across PNC. This committee also oversees the compliance processes related to fiduciary and investment risk. In order to help understand, and where appropriate, proactively address emerging regulatory issues, Enterprise Compliance communicates regularly with various regulators with supervisory or regulatory responsibilities with respect to PNC, its subsidiaries or businesses and participates in forums focused on regulatory and compliance matters in the financial services industry.

Risk professionals from Operational Risk, Technology Risk Management, Compliance and Legal work closely with business areas to evaluate risks and challenge that appropriate key controls are established prior to the introduction of new or enhanced products, services and technologies. These risk professionals also challenge Business Units' design and implementation of mitigation strategies to address risks and issues identified through ongoing assessment and monitoring activities.

Model Risk Management

PNC relies on quantitative models to measure risks, to estimate certain financial values, and to support or inform certain business decisions. Models may be used in processes such as determining the pricing of various products, grading and granting loans, measuring interest rate risks and other market risks, predicting losses, and assessing capital adequacy, as well as to estimate the value of financial instruments and balance sheet items.

There are risks involved in the use of models as they have the potential to provide inaccurate output or results, could be used for purposes other than those for which they have been designed, or may be operated in an uncontrolled environment where unauthorized changes can take place and where other control risks exist.

The Model Risk Management Group is responsible for policies and procedures describing how model risk is evaluated and managed, and the application of the governance process to implement these practices throughout the enterprise. The Model Risk Management Group, a subcommittee of the Enterprise Risk Management Committee, oversees all aspects of model risk, including PNC's

compliance with regulatory requirements related to model risk management, and approves exceptions to policy when appropriate.

To better manage our business, our practices around the use of models, and to comply with regulatory guidance and requirements, we have policies and procedures in place that define our governance processes for assessing and controlling model risk. These processes focus on identifying, reporting and remediating any problems with the soundness, accuracy, improper use or operating environment of our models. We recognize that models must be monitored over time to ensure their continued accuracy and functioning, and our policies also address the type and frequency of performance monitoring that is appropriate according to the importance of each model. PNC also monitors key metrics designed to assess our level of model risk and its alignment with our risk appetite.

There are a number of practices we undertake to identify and control model risk. A primary consideration is that models be well understood by those who use them as well as by other parties. Our policies require detailed written model documentation for significant models to assist in making their use transparent and understood by users, independent reviewers, and regulatory and auditing bodies. The documentation must include details on the data and methods used to develop each model, assumptions utilized within the model, an assessment of model performance and a description of model limitations and circumstances in which a model should not be relied upon.

Our modeling methods and data are reviewed by independent model reviewers not involved in the development of the model to identify possible errors or areas where the soundness of the model could be in question. Issues identified by the independent reviewer are tracked and reported using our existing governance structure until the issue has been fully remediated.

It is important that models operate in a controlled environment where access to code or the ability to make changes is limited to those who are authorized to do so. Additionally, proper back-up and recovery mechanisms are needed for the ongoing functioning of models. Our use of independent model control reviewers aids in the evaluation of the existing control mechanisms to help ensure that controls are appropriate and are functioning properly.

Liquidity Risk Management

Liquidity risk has two fundamental components. The first is potential loss assuming we were unable to meet our funding requirements at a reasonable cost. The second is the potential inability to operate our businesses because adequate contingent liquidity is not available. We manage liquidity risk at the consolidated company level (bank, parent company, and nonbank subsidiaries combined) to help ensure that we can

82 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

obtain cost-effective funding to meet current and future obligations under both normal business as usual and stressful circumstances, and to help ensure that we maintain an appropriate level of contingent liquidity.

Management monitors liquidity through a series of early warning indicators that may indicate a potential market, or PNC-specific, liquidity stress event. In addition, management performs a set of liquidity stress tests over multiple time horizons with varying levels of severity and maintains a contingency funding plan to address a potential stress event. In the most severe liquidity stress simulation, we assume that PNC's liquidity position is under pressure, while the market in general is under systemic pressure. The simulation considers, among other things, the impact of restricted access to both secured and unsecured external sources of funding, accelerated run-off of customer deposits, valuation pressure on assets and heavy demand to fund contingent obligations. Parent company liquidity guidelines are designed to help ensure that sufficient liquidity is available to meet our parent company obligations over the succeeding 24-month period. Liquidity-related risk limits are established within our Enterprise Liquidity Management Policy and supporting policies. Management committees, including the Asset and Liability Committee, and the Board of Directors and its Risk Committee regularly review compliance with key established limits.

In addition to these liquidity monitoring measures and tools described above, PNC also monitors its liquidity by reference to the LCR, a regulatory minimum liquidity requirement designed to ensure that covered banking organizations maintain an adequate level of liquidity to meet net liquidity needs over the course of a 30-day stress scenario. The LCR is calculated by dividing the amount of an institution's high quality, unencumbered liquid assets (HQLA), as defined and calculated in accordance with the LCR rules, by its estimated net cash outflow, with net cash outflows determined by applying the assumed outflow factors in the LCR rules. The resulting quotient is expressed as a percentage. For PNC and PNC Bank, the LCR became effective January 1, 2015. The minimum required LCR will be phased-in over a period of years. The minimum LCR that PNC and PNC Bank were required to maintain was 80% in 2015 and such minimum increased to 90% in 2016. Between January 1, 2016 and June 30, 2016, PNC and PNC Bank are required to calculate the LCR on a month-end basis. Effective July 1, 2016, PNC and PNC Bank must begin calculating their respective LCR ratios on a daily basis.

As of December 31, 2015, the LCR for PNC and PNC Bank exceeded 100 percent. The December 31, 2015 LCR calculation and the underlying components are based on PNC's current interpretation and understanding of the final LCR rules and are subject to, among other things, further regulatory guidance.

We provide additional information regarding regulatory liquidity requirements and their potential impact on PNC in the Supervision and Regulation section of Item 1 Business and Item 1A Risk Factors of this Report.

Bank Level Liquidity Uses

At the bank level, primary contractual obligations include funding loan commitments, satisfying deposit withdrawal requests and maturities and debt service related to bank borrowings. As of December 31, 2015, there were approximately \$8.3 billion of bank borrowings with contractual maturities of less than one year, including \$1.8 billion in borrowings from an affiliate. We also maintain adequate bank liquidity to meet future potential loan demand and provide for other business needs, as necessary.

Bank Level Liquidity Sources

Our largest source of bank liquidity on a consolidated basis is the deposit base generated by our retail and commercial banking businesses. Total deposits increased to \$249.0 billion at December 31, 2015 from \$232.2 billion at December 31, 2014, driven primarily by growth in savings and demand deposits. Assets determined by PNC to be liquid (liquid assets) and unused borrowing capacity from a number of sources are also available to maintain our liquidity position. Borrowed funds come from a diverse mix of short-term and long-term funding sources.

At December 31, 2015, our liquid assets consisted of short-term investments (Federal funds sold, resale agreements, trading securities and interest-earning deposits with banks) totaling \$33.6 billion and securities available for sale totaling \$55.8 billion. The level of liquid assets fluctuates over time based on many factors, including market conditions, loan and deposit growth and balance sheet management activities. Of our total liquid assets of \$89.4 billion, we had \$3.2 billion of securities available for sale and trading securities pledged as collateral to secure public and trust deposits, repurchase agreements and for other purposes. In addition to the liquid assets we pledged, \$6.5 billion of securities held to maturity were also pledged as collateral for these purposes.

In addition to the customer deposit base, which has historically provided the single largest source of relatively stable and low-cost funding, the bank also obtains liquidity through the issuance of traditional forms of funding, including long-term debt (senior notes, subordinated debt and FHLB advances) and short-term borrowings (Federal funds purchased, securities sold under repurchase agreements, commercial paper and other short-term borrowings).

Table of Contents

Under the 2014 bank note program, PNC Bank may from time to time offer unsecured senior and subordinated notes with maturity dates more than nine months (in the case of senior notes) and five years or more (in the case of subordinated notes). On May 22, 2015, PNC Bank increased the capacity of this program by \$5.0 billion to a maximum aggregate principal amount at any one time outstanding of \$30.0 billion. The \$30.0 billion of notes authorized to be issued and outstanding at any one time includes notes issued by PNC Bank under the 2004 bank note program and those notes PNC Bank has assumed through the acquisition of other banks, in each case for so long as such notes remain outstanding. The terms of the 2014 bank note program do not affect any of the bank notes issued prior to January 16, 2014. At December 31, 2015, PNC Bank had \$24.1 billion of notes outstanding under this program of which \$17.9 billion was senior bank notes and \$6.2 billion was subordinated bank notes. The following table details all issuances during 2015:

Table 37: PNC Bank Notes Issued During 2015

Issuance Date	Amount	Description of Issuance
February 6, 2015	\$600 million	Floating rate senior notes issued to an affiliate with a maturity date of January 26, 2017. Interest is payable at the 3-month LIBOR rate, reset quarterly, plus a spread of .30%, on January 26, April 26, July 26 and October 26 of each year, beginning on April 26, 2015.
February 23, 2015	\$750 million	Senior notes with a maturity date of February 23, 2025. Interest is payable semi-annually at a fixed rate of 2.950% on February 23 and August 23 of each year, beginning on August 23, 2015.
February 23, 2015	\$1.0 billion	Senior notes with a maturity date of February 23, 2018. Interest is payable semi-annually at a fixed rate of 1.500% on February 23 and August 23 of each year, beginning on August 23, 2015.
May 27, 2015	\$200 million	Floating rate senior notes with a maturity date of May 27, 2021. Interest is payable at the 3-month LIBOR rate, reset quarterly, plus a spread of .65%, on February 27, May 27, August 27 and November 27 of each year, beginning on August 27, 2015.
June 1, 2015	\$550 million	Floating rate senior notes with a maturity date of June 1, 2018. Interest is payable at the 3-month LIBOR rate, reset quarterly, plus a spread of .42%, on March 1, June 1, September 1 and December 1 of each year, beginning on September 1, 2015.
June 1, 2015	\$1.3 billion	Senior notes with a maturity date of June 1, 2018. Interest is payable semi-annually at a fixed rate of 1.600% on June 1 and December 1 of each year, beginning on December 1, 2015.
June 1, 2015	\$750 million	Senior notes with a maturity date of June 1, 2020. Interest is payable semi-annually at a fixed rate of 2.300% on June 1 and December 1 of each year, beginning on December 1, 2015.
June 1, 2015	\$400 million	Senior notes with a maturity date of June 1, 2025. Interest is payable semi-annually at a fixed rate of 3.250% on June 1 and December 1 of each year, beginning on December 1, 2015.
July 21, 2015	\$750 million	Senior notes with a maturity date of July 20, 2018. Interest is payable semi-annually at a fixed rate of 1.850% on January 20 and July 20 of each year, beginning on January 20, 2016.
July 21, 2015	\$750 million	Senior notes with a maturity date of July 21, 2020. Interest is payable semi-annually at a fixed rate of 2.600% on January 21 and July 21 of each year, beginning on January 21, 2016.
November 3, 2015	\$1.0 billion	Senior notes with a maturity date of November 5, 2018. Interest is payable semi-annually at a fixed rate of 1.800% on May 5 and November 5 of each year, beginning on May 5, 2016.
November 3, 2015	\$750 million	Senior notes with a maturity date of November 5, 2020. Interest is payable semi-annually at a fixed rate of 2.450% on May 5 and November 5 of each year, beginning on May 5, 2016.

Table of Contents

Total senior and subordinated debt of PNC Bank increased to \$25.5 billion at December 31, 2015 from \$17.5 billion at December 31, 2014 due to the following activity in the period.

Table 38: PNC Bank Senior and Subordinated Debt

In billions	2015
January 1	\$ 17.5
Issuances	8.8
Calls and maturities	(.8)
December 31	\$ 25.5

PNC Bank is a member of the FHLB-Pittsburgh and, as such, has access to advances from FHLB-Pittsburgh secured generally by residential mortgage loans, other mortgage-related loans and commercial mortgage-backed securities. At December 31, 2015, our unused secured borrowing capacity was \$19.4 billion with the FHLB-Pittsburgh. Total FHLB borrowings increased to \$20.1 billion at December 31, 2015 from \$20.0 billion at December 31, 2014 due to the following activity in the period.

Table 39: FHLB Borrowings

In billions	2015
January 1	\$ 20.0
Issuances	2.2
Calls and maturities	(2.1)
December 31	\$ 20.1

The FHLB-Pittsburgh also periodically provides standby letters of credit on behalf of PNC Bank to secure certain public deposits. PNC Bank began using standby letters of credit issued by the FHLB-Pittsburgh for these purposes in response to the regulatory liquidity standards finalized during 2014. If the FHLB-Pittsburgh is required to make payment for a beneficiary's draw, the payment amount is converted into a collateralized advance to PNC Bank. At December 31, 2015, standby letters of credit issued on our behalf by the FHLB-Pittsburgh totaled \$5.3 billion.

PNC Bank has the ability to offer up to \$10.0 billion of its commercial paper to provide additional liquidity. As of December 31, 2015, there was \$14 million outstanding under this program.

PNC Bank can also borrow from the Federal Reserve Bank discount window to meet short-term liquidity requirements. The Federal Reserve Bank, however, is not viewed as the primary means of funding our routine business activities, but rather as a potential source of liquidity in a stressed environment or during a market disruption. These potential borrowings are secured by commercial loans. At December 31, 2015, our unused secured borrowing capacity was \$14.4 billion with the Federal Reserve Bank.

Parent Company Liquidity

As of December 31, 2015, available parent company liquidity totaled \$4.6 billion. Parent company liquidity is primarily held in short-term investments, the terms of which provide for the availability of cash in 31 days or less. Investments with longer durations may also be acquired, but if so, the related maturities are aligned with scheduled cash needs, such as the maturity of parent company debt obligations.

Parent Company Liquidity Uses

The parent company's contractual obligations consist primarily of debt service related to parent company borrowings and funding non-bank affiliates. As of December 31, 2015, there were approximately \$1.3 billion of parent company borrowings with contractual maturities of less than one year. Additionally, the parent company maintains adequate liquidity to fund discretionary activities such as paying dividends to PNC shareholders, share repurchases, and acquisitions.

See Balance Sheet, Liquidity and Capital Highlights in the Executive Summary section of this Item 7 for information on our 2015 capital plan that was accepted by the Federal Reserve. Our capital plan included a recommendation to increase the quarterly common stock dividend in the second quarter of 2015 and the ability to redeem the Series K Preferred Stock, as further described below, and also included share repurchase

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

programs of up to \$2.875 billion for the five quarter period beginning in the second quarter of 2015. See the Capital portion of the Consolidated Balance Sheet Review in this Item 7 for more information on our share repurchase programs.

On April 2, 2015, consistent with our 2015 capital plan, our Board of Directors approved an increase to PNC's quarterly common stock dividend from 48 cents per common share to 51 cents per common share beginning with the May 5, 2015 dividend payment.

On May 4, 2015, we redeemed \$500 million of PNC's Fixed-to-Floating Rate Non-Cumulative Perpetual Preferred Stock, Series K, as well as all Depositary Shares representing interests therein. Each Depositary Share represented a 1/10 interest in a share of the Series K Preferred Stock. All 50,000 shares of Series K Preferred Stock, as well as all 500,000 Depositary Shares representing interests therein, were redeemed. The redemption price was \$10,000 per share of Series K Preferred Stock equivalent to \$1,000 per Depositary Share, plus declared and unpaid dividends up to but excluding the redemption date.

See the Supervision and Regulation section in Item 1 of this Report for additional information regarding the Federal Reserve's CCAR process and the factors the Federal Reserve takes into consideration in evaluating capital plans, qualitative and quantitative liquidity risk management standards proposed

The PNC Financial Services Group, Inc. *Form 10-K* **85**

Table of Contents

by the U.S. banking agencies, and final rules issued by the Federal Reserve that make certain modifications to the Federal Reserve's capital planning and stress testing rules.

See Table 37 for information on an affiliate purchase of notes issued by PNC Bank during 2015.

Parent Company Liquidity Sources

The principal source of parent company liquidity is the dividends it receives from its subsidiary bank, which may be impacted by the following:

- Bank-level capital needs,
- Laws and regulations,
- Corporate policies,
- Contractual restrictions, and
- Other factors.

There are statutory and regulatory limitations on the ability of a national bank to pay dividends or make other capital distributions or to extend credit to the parent company or its non-bank subsidiaries. The amount available for dividend payments by PNC Bank to the parent company without prior regulatory approval was approximately \$1.7 billion at December 31, 2015. See Note 19 Regulatory Matters in the Notes To Consolidated Financial Statements in Item 8 of this Report for a further discussion of these limitations. We provide additional information on certain contractual restrictions in Note 16 Equity in the Notes To Consolidated Financial Statements in Item 8 of this Report.

In addition to dividends from PNC Bank, other sources of parent company liquidity include cash and investments, as well as dividends and loan repayments from other subsidiaries and dividends or distributions from equity investments.

We can also generate liquidity for the parent company and PNC's non-bank subsidiaries through the issuance of debt and equity securities, including certain capital instruments, in public or private markets and commercial paper.

Total parent company senior and subordinated debt and hybrid capital instruments decreased to \$7.5 billion at December 31, 2015 from \$10.1 billion at December 31, 2014 due to the following activity in the period.

Table 40: Parent Company Senior and Subordinated Debt and Hybrid Capital Instruments

In billions	2015
January 1	\$ 10.1
Maturities	(2.5)
Other	(.1)
December 31	\$ 7.5

The parent company has the ability to offer up to \$5.0 billion of commercial paper to provide additional liquidity. As of December 31, 2015, there were no issuances outstanding under this program.

Status of Credit Ratings

The cost and availability of short-term and long-term funding, as well as collateral requirements for certain derivative instruments, is influenced by PNC's credit ratings.

In general, rating agencies base their ratings on many quantitative and qualitative factors, including capital adequacy, liquidity, asset quality, business mix, level and quality of earnings, and the current legislative and regulatory environment, including implied government support. In addition, rating agencies themselves have been subject to scrutiny arising from the most recent financial crisis and could make or be required to make substantial changes to their ratings policies and practices, particularly in response to legislative and regulatory changes. Potential changes in the legislative and regulatory environment and the timing of those changes could impact our ratings, which as noted above, could impact our liquidity and financial condition. A decrease, or potential decrease, in credit ratings could impact access to the capital markets and/or increase the cost of debt, and thereby adversely affect liquidity and financial condition.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

In March 2015, Moody's Investors Service (Moody's) published a new bank ratings methodology which has been implemented on a global basis and includes assessment of expected loss ratings on instruments ranging from bank deposits to preferred stock. In the second quarter of 2015, Moody's concluded its review for PNC and PNC Bank under this new methodology. As a result, Moody's upgraded PNC Bank's long-term deposit rating three notches to Aa2, confirmed PNC Bank's senior debt and issuer ratings at A2, and confirmed PNC Bank's Prime-1 short-term notes rating. The Moody's rating outlook for PNC and PNC Bank is stable.

Table 41: Credit Ratings as of December 31, 2015 for PNC and PNC Bank

	Moody's	Standard & Poor's	Fitch
PNC			
Senior debt	A3	A-	A+
Subordinated debt	A3	BBB+	A
Preferred stock	Baa2	BBB-	BBB-
PNC Bank			
Senior debt	A2	A	A+
Subordinated debt	A3	A-	A
Long-term deposits	Aa2	A	AA-
Short-term deposits	P-1	A-1	F1+
Short-term notes	P-1	A-1	F1

Table of Contents**Commitments**

The following tables set forth contractual obligations and various other commitments as of December 31, 2015 representing required and potential cash outflows.

Table 42: Contractual Obligations

December 31, 2015 in millions	Total	Payment Due By Period			
		Less than one year	One to three years	Four to five years	After five years
Remaining contractual maturities of time deposits (a)	\$ 20,510	\$ 15,092	\$ 1,541	\$ 1,249	\$ 2,628
Borrowed funds (a) (b)	54,532	10,863	21,888	13,052	8,729
Minimum annual rentals on noncancellable leases	2,687	378	665	486	1,158
Nonqualified pension and postretirement benefits	491	51	105	102	233
Purchase obligations (c)	859	361	289	153	56
Total contractual cash obligations	\$ 79,079	\$ 26,745	\$ 24,488	\$ 15,042	\$ 12,804

(a) Includes purchase accounting adjustments.

(b) Includes basis adjustment relating to accounting hedges.

(c) Includes purchase obligations for goods and services covered by noncancellable contracts and contracts including cancellation fees.

At December 31, 2015, we had unrecognized tax benefits of \$26 million, which represents a reserve for tax positions that we have taken in our tax returns which ultimately may not be sustained upon examination by taxing authorities. Since the ultimate amount and timing of any future cash settlements cannot be predicted with reasonable certainty, this estimate has been excluded from the contractual obligations table. See Note 18 Income Taxes in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information.

Our contractual obligations totaled \$82.0 billion at December 31, 2014. The decrease in the comparison is primarily attributable to declines in borrowed funds and time deposits. See Funding Sources in the Consolidated Balance Sheet Review section of this Item 7 for additional information regarding our funding sources.

Table 43: Other Commitments (a)

December 31, 2015 in millions	Total Amounts Committed	Amount Of Commitment Expiration By Period			
		Less than one year	One to three years	Four to five years	After five years
Commitments to extend credit (b)	\$ 142,489	\$ 54,840	\$ 48,291	\$ 38,750	\$ 608
Net outstanding standby letters of credit (c)	8,765	4,808	3,323	633	1
Reinsurance agreements (d)	2,010	7	20	26	1,957
Standby bond purchase agreements	911	209	677	25	
Other commitments (e)	966	666	258	42	
Total commitments	\$ 155,141	\$ 60,530	\$ 52,569	\$ 39,476	\$ 2,566

(a) Other commitments are funding commitments that could potentially require performance in the event of demands by third parties or contingent events. Loan commitments are reported net of syndications, assignments and participations.

(b) Commitments to extend credit, or net unfunded loan commitments, represent arrangements to lend funds or provide liquidity subject to specified contractual conditions.

(c) Includes \$4.7 billion of standby letters of credit that support remarketing programs for customers variable rate demand notes.

(d) Reinsurance agreements are with third-party insurers related to insurance sold to or placed on behalf of our customers. Balances represent estimates based on availability of financial information.

(e) Includes other commitments of \$216 million that were not on our Consolidated Balance Sheet. The remaining \$750 million of other commitments were included in Other liabilities on our Consolidated Balance Sheet.

Table of Contents

Our total commitments were \$154.9 billion at December 31, 2014. The increase in the comparison is primarily attributable to an increase in commitments to extend credit, partially offset by declines in reinsurance agreements and net outstanding standby letters of credit. See Note 21 Commitments and Guarantees in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information related to our commitments.

Market Risk Management

Market risk is the risk of a loss in earnings or economic value due to adverse movements in market factors such as interest rates, credit spreads, foreign exchange rates, commodity prices and equity prices. We are exposed to market risk primarily by our involvement in the following activities, among others:

- Traditional banking activities of gathering deposits and extending loans,
- Equity and other investments and activities whose economic values are directly impacted by market factors, and
- Fixed income securities, derivatives and foreign exchange activities, as a result of customer activities and securities underwriting.

We have established enterprise-wide policies and methodologies to identify, measure, monitor and report market risk. Market Risk Management provides independent oversight by monitoring compliance with established guidelines, and reporting significant risks in the business to the Risk Committee of the Board.

Market Risk Management Interest Rate Risk

Interest rate risk results primarily from our traditional banking activities of gathering deposits and extending loans. Many factors, including economic and financial conditions, movements in interest rates and consumer preferences, affect the difference between the interest that we earn on assets and the interest that we pay on liabilities and the level of our noninterest-bearing funding sources. Due to the repricing term mismatches and embedded options inherent in certain of these products, changes in market interest rates not only affect expected near-term earnings, but also the economic values of these assets and liabilities.

Asset and Liability Management centrally manages interest rate risk as prescribed in our risk management policies, which are approved by management's Asset and Liability Committee and the Risk Committee of the Board.

Sensitivity results and market interest rate benchmarks for the fourth quarters of 2015 and 2014 follow:

Table 44: Interest Sensitivity Analysis

	Fourth Quarter 2015	Fourth Quarter 2014
Net Interest Income Sensitivity Simulation (a)		
Effect on net interest income in first year from gradual interest rate change over the following 12 months of:		
100 basis point increase	2.4%	2.1%
100 basis point decrease	(1.9)%	(1.0)%
Effect on net interest income in second year from gradual interest rate change over the preceding 12 months of:		
100 basis point increase	5.3%	5.8%
100 basis point decrease	(5.3)%	(5.7)%
Duration of Equity Model (a)		
Base case duration of equity (in years)	(4.1)	(4.6)
Key Period-End Interest Rates		
One-month LIBOR	.43%	.17%
Three-year swap	1.42%	1.30%

(a) Given the inherent limitations in certain of these measurement tools and techniques, results become less meaningful as interest rates approach zero.

In addition to measuring the effect on net interest income assuming parallel changes in current interest rates, we routinely simulate the effects of a number of nonparallel interest rate environments. Table 45 reflects the percentage change in net interest income over the next two 12-month periods assuming (i) the PNC Economist's most likely rate forecast, (ii) implied market forward rates and (iii) Yield Curve Slope Flattening (a

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

100 basis point yield curve slope flattening between 1-month and ten-year rates superimposed on current base rates) scenario.

Table 45: Net Interest Income Sensitivity to Alternative Rate Scenarios (Fourth Quarter 2015)

	PNC		
	Economist	Market Forward	Slope Flattening
First year sensitivity	4.1%	2.1%	(1.7)%
Second year sensitivity	8.7%	3.9%	(5.5)%

All changes in forecasted net interest income are relative to results in a base rate scenario where current market rates are assumed to remain unchanged over the forecast horizon.

When forecasting net interest income, we make assumptions about interest rates and the shape of the yield curve, the volume and characteristics of new business and the behavior of existing on- and off-balance sheet positions. These assumptions determine the future level of simulated net interest income in the base interest rate scenario and the other interest rate scenarios presented in Tables 44 and 45 above. These simulations assume that as assets and liabilities mature, they are replaced or repriced at then current market rates. We

Table of Contents

also consider forward projections of purchase accounting accretion when forecasting net interest income.

The following graph presents the LIBOR/Swap yield curves for the base rate scenario and each of the alternate scenarios one year forward.

Table 46: Alternate Interest Rate Scenarios: One Year Forward

The fourth quarter 2015 interest sensitivity analyses indicate that our Consolidated Balance Sheet is positioned to benefit from an increase in interest rates and an upward sloping interest rate yield curve. We believe that we have the deposit funding base and balance sheet flexibility to adjust, where appropriate and permissible, to changing interest rates and market conditions.

Market Risk Management Customer-Related Trading Risk

We engage in fixed income securities, derivatives and foreign exchange transactions to support our customers' investing and hedging activities. These transactions, related hedges and the credit valuation adjustment (CVA) related to our customer derivatives portfolio are marked-to-market daily and reported as customer-related trading activities. We do not engage in proprietary trading of these products.

We use value-at-risk (VaR) as the primary means to measure and monitor market risk in customer-related trading activities. We calculate a diversified VaR at a 95% confidence interval. VaR is used to estimate the probability of portfolio losses based on the statistical analysis of historical market risk factors. A diversified VaR reflects empirical correlations across different asset classes.

During 2015, our 95% VaR ranged between \$.8 million and \$3.6 million, averaging \$2.1 million. During 2014, our 95% VaR ranged between \$.8 million and \$3.9 million, averaging \$2.1 million.

To help ensure the integrity of the models used to calculate VaR for each portfolio and enterprise-wide, we use a process known as backtesting. The backtesting process consists of comparing actual observations of gains or losses against the VaR levels that were calculated at the close of the prior day.

This assumes that market exposures remain constant throughout the day and that recent historical market variability is a good predictor of future variability. Our customer-related trading activity includes customer revenue and intraday hedging which helps to reduce losses, and may reduce the number of instances of actual losses exceeding the prior day VaR measure. There were seven instances during 2015 under our diversified VaR measure where actual losses exceeded the prior day VaR measure. In comparison, there were two such instances during 2014. We use a 500 day look back period for backtesting and include customer-related trading revenue.

The following graph shows a comparison of enterprise-wide gains and losses against prior day diversified VaR for the period indicated.

Table 47: Enterprise-Wide Gains/Losses Versus Value-at-Risk

Customer-related trading revenue increased to \$210 million for 2015 compared with \$178 million for 2014. The increase was primarily due to higher derivative client sales revenues and market interest rate changes impacting credit valuations for customer-related derivatives.

Market Risk Management Equity And Other Investment Risk

Equity investment risk is the risk of potential losses associated with investing in both private and public equity markets. In addition to extending credit, taking deposits, securities underwriting and trading financial instruments, we make and manage direct investments in a variety of transactions, including management buyouts, recapitalizations and growth financings in a variety of industries. We also have investments in affiliated and non-affiliated funds that make similar investments in private equity and in debt and equity-oriented hedge funds. The economic and/or book value of these investments and other assets such as loan servicing rights are directly affected by changes in market factors.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

The primary risk measurement for equity and other investments is economic capital. Economic capital is a common measure of risk for credit, market and operational risk. It is an estimate of the potential value depreciation over a one year horizon commensurate with solvency expectations of

The PNC Financial Services Group, Inc. *Form 10-K* **89**

Table of Contents

an institution rated single-A by the credit rating agencies. Given the illiquid nature of many of these types of investments, it can be a challenge to determine their fair values. See Note 7 Fair Value in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information.

Various PNC business units manage our equity and other investment activities. Our businesses are responsible for making investment decisions within the approved policy limits and associated guidelines.

A summary of our equity investments follows:

Table 48: Equity Investments Summary

	December 31 2015	December 31 2014
In millions		
BlackRock	\$ 6,626	\$ 6,265
Tax credit investments	2,254	2,616
Private equity	1,441	1,615
Visa	31	77
Other	235	155
Total	\$ 10,587	\$ 10,728

BlackRock

PNC owned approximately 35 million common stock equivalent shares of BlackRock equity at December 31, 2015, accounted for under the equity method. The primary risk measurement, similar to other equity investments, is economic capital. The Business Segments Review section of this Item 7 includes additional information about BlackRock.

Tax Credit Investments

Included in our equity investments are direct tax credit investments and equity investments held by consolidated partnerships which totaled \$2.3 billion at December 31, 2015 and \$2.6 billion at December 31, 2014. These equity investment balances include unfunded commitments totaling \$669 million and \$717 million at December 31, 2015 and December 31, 2014, respectively. These unfunded commitments are included in Other Liabilities on our Consolidated Balance Sheet.

Note 2 Loan Sale and Servicing Activities and Variable Interest Entities in the Notes To Consolidated Financial Statements in Item 8 of this Report has further information on Tax Credit Investments.

Private Equity

The private equity portfolio is an illiquid portfolio comprised of mezzanine and equity investments that vary by industry, stage and type of investment.

Private equity investments carried at estimated fair value totaled \$1.4 billion at December 31, 2015 and \$1.6 billion at December 31, 2014. As of December 31, 2015, \$1.1 billion was invested directly in a variety of companies and \$.3 billion was invested indirectly through various private equity funds. Included in direct investments are investment activities of two private equity funds that are consolidated for financial reporting purposes. The noncontrolling interests of these funds totaled \$170 million as of December 31, 2015. The interests held in indirect private equity funds are not redeemable, but PNC may receive distributions over the life of the partnership from liquidation of the underlying investments. See Item 1 Business Supervision and Regulation and Item 1A Risk Factors of this Report for discussion of the potential impacts of the Volcker Rule provisions of Dodd-Frank on our interests in and of private funds covered by the Volcker Rule.

In 2015, PNC invested with six other banks in Early Warning Services (EWS), a provider of fraud prevention and risk management solutions. EWS then acquired ClearXchange, a network through which customers send and receive person-to-person payments. Integrating these businesses will enable us to, among other things, create a secure, real-time payments network.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Our unfunded commitments related to private equity totaled \$126 million at December 31, 2015 compared with \$140 million at December 31, 2014.

Visa

See Note 7 Fair Value, Note 20 Legal Proceedings and Note 21 Commitments and Guarantees in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information regarding the October 2007 Visa restructuring, our involvement with judgment and loss sharing agreements with Visa and certain other banks, the status of pending interchange litigation, the sales of portions of our Visa Class B common shares and the related swap agreements with the purchasers.

During 2015, we sold 2.0 million Visa Class B common shares, in addition to the 16.5 million shares sold in previous years. We have entered into swap agreements with the purchasers of the shares as part of these sales. See Note 7 Fair Value in the Notes To Consolidated Financial Statements in Item 8 of this Report for additional information. At December 31, 2015, our investment in Visa Class B common shares totaled approximately 4.9 million shares and had a carrying value of \$31 million. Based on the December 31, 2015 closing price of \$77.55 for the Visa Class A common shares, the fair value of our total investment was approximately \$622 million at the current conversion rate. The Visa Class B common shares that we own are transferable only under limited circumstances until they can be converted into shares of the publicly traded class of stock, which cannot happen until the settlement of all of the specified litigation.

Table of Contents

Other Equity Investments

We also have certain other equity investments, the majority of which represent investments in affiliated and non-affiliated funds with both traditional and alternative investment strategies. The economic values could be driven by either the fixed-income market or the equity markets, or both. Given the nature of these investments, if market conditions affecting their valuation were to worsen, we could incur future losses. Net gains related to these investments were not significant during 2015 and 2014.

Our unfunded commitments related to other investments at December 31, 2015 and December 31, 2014 were not significant.

Impact of Inflation

Our assets and liabilities are primarily financial in nature and typically have varying maturity dates. Accordingly, future changes in prices do not affect the obligations to pay or receive fixed and determinable amounts of money. However, during periods of inflation, there may be a subsequent impact affecting certain fixed costs or expenses, an erosion of consumer and customer purchasing power, and fluctuations in the need or demand for our products and services. Should significant levels of inflation occur, our business could potentially be impacted by, among other things, reducing our tolerance for extending credit or causing us to incur additional credit losses resulting from possible increased default rates.

Financial Derivatives

We use a variety of financial derivatives as part of the overall asset and liability risk management process to help manage exposure to market and credit risk inherent in our business activities. Substantially all such instruments are used to manage risk related to changes in interest rates. Interest rate swaps, interest rate caps and floors, swaptions, options, forwards and futures contracts are the primary instruments we use for interest rate risk management. We also enter into derivatives with customers to facilitate their risk management activities.

Financial derivatives involve, to varying degrees, market and credit risk. Periodic cash payments are exchanged for interest rate swaps, options and future contracts. Premiums are also exchanged for options contracts. Therefore, cash requirements and exposure to credit risk are significantly less than the notional amount on these instruments.

Further information on our financial derivatives is presented in Note 1 Accounting Policies, Note 7 Fair Value and Note 14 Financial Derivatives in the Notes To Consolidated Financial Statements in Item 8 of this Report, which is incorporated here by reference.

Not all elements of market and credit risk are addressed through the use of financial derivatives, and such instruments may be ineffective for their intended purposes due to unanticipated market changes, among other reasons.

The following table summarizes the notional or contractual amounts and net fair value of financial derivatives at December 31, 2015 and December 31, 2014.

Table 49: Financial Derivatives Summary

In millions	December 31, 2015		December 31, 2014	
	Contractual Amount	Net Fair Value (a)	Contractual Amount	Net Fair Value (a)
Derivatives designated as hedging instruments under GAAP				
Total derivatives designated as hedging instruments	\$ 52,074	\$ 985	\$ 49,061	\$ 1,075
Derivatives not designated as hedging instruments under GAAP				
Total derivatives used for residential mortgage banking activities	\$ 73,891	\$ 376	\$ 76,102	\$ 409
Total derivatives used for commercial mortgage banking activities	24,091	36	26,290	26
Total derivatives used for customer-related activities	192,621	151	183,474	122
Total derivatives used for other risk management activities	5,299	(409)	5,390	(425)

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Total derivatives not designated as hedging instruments	\$ 295,902	\$ 154	\$ 291,256	\$ 132
Total Derivatives	\$ 347,976	\$ 1,139	\$ 340,317	\$ 1,207

(a) Represents the net fair value of assets and liabilities.

The PNC Financial Services Group, Inc. *Form 10-K* 91

Table of Contents

2014 VERSUS 2013

Consolidated Income Statement Review

Summary Results

Net income for 2014 of \$4.2 billion, or \$7.30 per diluted common share, was stable compared with 2013 results of \$4.2 billion, or \$7.36 per diluted common share. A decrease in revenue of 4% mainly due to lower yields on loans and investment securities was mostly offset by a reduction in provision for credit losses and a 2% decline in noninterest expense.

Net Interest Income

Net interest income was \$8.5 billion in 2014 and decreased by \$622 million, or 7%, compared with 2013 reflecting the ongoing low rate environment. Lower yields on loans and investment securities, a decline in investment securities balances and a reduction in purchase accounting accretion were partially offset by commercial and commercial real estate loan growth. Lower net interest income also included the impact from the second quarter 2014 correction to reclassify certain commercial facility fees from net interest income to noninterest income.

Net interest margin was 3.08% in 2014 and 3.57% in 2013. The decrease in the comparison was driven by a 50 basis point decline in the yield on total interest-earning assets, which included the impact of lower purchase accounting accretion, continued spread compression, and repricing of new and existing loans and securities in the ongoing low rate environment. The decline also included the impact of the second quarter 2014 correction to reclassify certain commercial facility fees and the impact of higher interest-earning deposits maintained with the Federal Reserve Bank.

Noninterest Income

Noninterest income was \$6.9 billion for 2014 and 2013, as strong overall client fee income was offset by lower residential mortgage revenue, declines in asset valuations and reduced sales of securities. Noninterest income as a percentage of total revenue was 45% for 2014, up from 43% for 2013.

Asset management revenue increased \$171 million, or 13%, in 2014 to \$1.5 billion, compared to 2013, driven by increased earnings from our BlackRock investment, as well as stronger average equity markets and positive net flows, after adjustments for cyclical client activities. Discretionary client assets under management in the Asset Management Group increased to \$135 billion at December 31, 2014 compared with \$127 billion at December 31, 2013.

Consumer service fees were \$1.3 billion for 2014 and 2013, as higher consumer service fees in Retail Banking were offset by lower revenue from previously discontinued insurance programs, as well as the termination of our debit card rewards program in the fourth quarter of 2013, which resulted in a prior year benefit and consequently diluted the year-over-year growth comparison.

Corporate service fees increased to \$1.4 billion in 2014 compared to \$1.2 billion in 2013, driven by higher merger and acquisition advisory fees from a record year for our mergers and acquisition advisory firm, Harris Williams, and the impact of the second quarter 2014 correction to reclassify certain commercial facility fees from net interest income to noninterest income. These increases were partially offset by lower net commercial mortgage servicing rights valuation gains.

Residential mortgage revenue decreased to \$618 million in 2014 from \$871 million in 2013, primarily due to lower loan sales revenue from a reduction in origination volume and significantly lower net hedging gains on residential mortgage servicing rights, partially offset by higher loan servicing fee revenue and the impact of second quarter 2014 gains on sales of previously underperforming portfolio loans.

Lower residential mortgage revenue in the comparison also reflected the impact of the 2013 net benefit from release of reserves for residential mortgage repurchase obligations, as the impact to 2014 was not significant. This net release of reserves in 2013 was largely the result of agreements with FHLMC and FNMA for loans sold into agency securitizations.

Service charges on deposits increased to \$662 million in 2014 compared to \$597 million in 2013, benefitting from changes in product offerings and higher customer-related activity.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Other noninterest income decreased to \$1.4 billion in 2014 compared to \$1.5 billion in 2013. The decline was driven by a reduction in asset valuations, lower revenue associated with private equity investments, decreased revenue due to the lower market value of investments related to deferred compensation obligations, and lower revenue associated with customer-related derivative activities, including credit valuations, which were primarily driven by market interest rate changes impacting the valuations. These decreases were partially offset by higher gains on sales of other assets.

Higher gains on sales of other assets in 2014 included the sale of PNC's Washington, D.C. regional headquarters building, as well as increased gains on sales of Visa Class B Common shares, which were \$209 million on sales of 3.5 million shares in 2014 compared to \$168 million on the sale of 4 million shares in 2013. As of December 31, 2014, we held approximately 7 million Visa Class B common shares with a fair value of approximately \$742 million and a recorded investment of approximately \$77 million.

Table of Contents

Provision For Credit Losses

The provision for credit losses totaled \$273 million in 2014 compared with \$643 million in 2013. The decrease in provision reflected improved overall credit quality, including lower consumer loan delinquencies. A contributing economic factor was the increasing value of residential real estate, which improved expected cash flows from our purchased impaired loans.

Noninterest Expense

Noninterest expense was \$9.5 billion for 2014, a decrease of \$.2 billion, or 2%, compared to 2013, reflecting overall disciplined expense management. The decline was driven by a decrease in personnel expense related to lower headcount and benefits costs, partially offset by investments in technology and infrastructure. Additionally, noncash charges in 2013 for unamortized discounts related to redemption of trust preferred securities contributed to the decline. See Note 14 Capital Securities of Subsidiary Trusts and Perpetual Trust Securities in Item 8 of our 2013 Form 10-K for additional detail on the 2013 redemption of trust preferred securities.

During 2014, we completed actions and exceeded our 2014 continuous improvement goal of \$500 million in cost savings. These cost savings funded investments in our infrastructure, including those related to cybersecurity and our datacenters, and investments in our diversified businesses, including our Retail Banking transformation, consistent with our strategic priorities.

Effective Income Tax Rate

The effective income tax rate was 25.1% for 2014 compared with 25.9% for 2013. The effective tax rate is generally lower than the statutory rate primarily due to tax credits PNC receives from our investments in low income housing and new markets investments, as well as earnings in other tax exempt investments.

Consolidated Balance Sheet Review

Loans

Loans increased \$9.2 billion to \$204.8 billion as of December 31, 2014 compared with December 31, 2013. The increase in loans was driven by the increase in commercial lending as a result of growth in commercial and commercial real estate loans, primarily from new customers and organic growth. The decline in consumer lending resulted from lower home equity, education and residential mortgage loans, partially offset by growth in automobile loans.

Average total loans increased by \$9.7 billion to \$199.6 billion in 2014, which was driven by increases in average commercial loans of \$6.4 billion and average commercial real estate loans of \$3.2 billion. The overall increase in loans reflected organic loan growth, primarily in our Corporate & Institutional

Banking segment. Average total loans were 70% and 73% of average interest-earning assets in 2014 and 2013, respectively.

Loans represented 59% of total assets at December 31, 2014 and 61% at December 31, 2013. Commercial lending represented 63% of the loan portfolio at December 31, 2014 and 60% at December 31, 2013. Consumer lending represented 37% of the loan portfolio at December 31, 2014 and 40% at December 31, 2013. Commercial real estate loans represented 11% of total loans at both December 31, 2014 and December 31, 2013 and represented 7% of total assets at both December 31, 2014 and December 31, 2013.

Total loans above include purchased impaired loans of \$4.9 billion, or 2% of total loans, at December 31, 2014, and \$6.1 billion, or 3% of total loans, at December 31, 2013.

Investment Securities

As of December 31, 2014, the amortized cost and fair value of available for sale securities totaled \$43.2 billion and \$44.2 billion, respectively, compared to an amortized cost and fair value as of December 31, 2013 of \$48.0 billion and \$48.6 billion, respectively. The amortized cost and fair value of held to maturity securities were \$11.6 billion and \$12.0 billion, respectively, at December 31, 2014, compared to \$11.7 billion and \$11.8 billion, respectively, at December 31, 2013. Investment securities represented 16% of total assets at December 31, 2014 and 19% at December 31, 2013. Average investment securities decreased to \$55.8 billion during 2014 compared to \$57.3 billion during 2013. Average investment securities were 20% and 22% of average interest-earning assets in 2014 and 2013, respectively.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

The fair value of investment securities is impacted by interest rates, credit spreads, market volatility and liquidity conditions. The fair value of investment securities generally decreases when interest rates increase and vice versa. In addition, the fair value generally decreases when credit spreads widen and vice versa. Net unrealized gains in the total investment securities portfolio increased to \$1.5 billion at December 31, 2014 from \$.7 billion at December 31, 2013 primarily due to the impact of market interest rates and credit spreads. The comparable amounts for the securities available for sale portfolio were \$1.1 billion and \$.6 billion, respectively.

During 2014, we transferred securities with a fair value of \$1.4 billion from available for sale to held to maturity. We changed our intent and committed to hold these high-quality securities to maturity in order to reduce the impact of price volatility on Accumulated other comprehensive income and certain capital measures, after taking into consideration market conditions and regulatory capital requirements under Basel III capital standards.

The weighted-average expected maturity of the investment securities portfolio (excluding corporate stocks and other) was 4.3 years at December 31, 2014 and 4.9 years at December 31, 2013.

The PNC Financial Services Group, Inc. *Form 10-K* **93**

Table of Contents

Loans Held For Sale

Loans held for sale totaled \$2.3 billion at both December 31, 2014 and December 31, 2013.

For commercial mortgages held for sale designated at fair value, the balance relating to these loans was \$893 million at December 31, 2014 compared to \$586 million at December 31, 2013. For commercial mortgages held for sale carried at lower of cost or fair value, we sold \$3.5 billion in 2014 compared to \$2.8 billion in 2013. Total gains of \$80 million were recognized on the valuation and sale of commercial mortgage loans held for sale, net of hedges, in 2014, and \$79 million in 2013.

Residential mortgage loan origination volume was \$9.5 billion in 2014 compared to \$15.1 billion in 2013. The majority of such loans were originated under agency or Federal Housing Administration (FHA) standards. We sold \$8.3 billion of loans and recognized loan sales revenue of \$420 million in 2014. The comparable amounts for 2013 were \$14.7 billion and \$568 million, respectively.

Asset Quality

Overall asset quality trends in 2014 improved from 2013. Nonperforming assets decreased \$.6 billion, or 17%, to \$2.9 billion at December 31, 2014 compared to December 31, 2013. Nonperforming assets to total assets were 0.83% at December 31, 2014, compared to 1.08% at December 31, 2013. Overall loan delinquencies of \$1.9 billion at December 31, 2014 decreased \$.5 billion, or 22%, compared with December 31, 2013. Net charge-offs of \$.5 billion in 2014 declined 51% compared to net charge-offs of \$1.1 billion for 2013. Net charge-offs were 0.27% of average loans in 2014 and 0.57% of average loans in 2013.

The net charge-off comparisons above were impacted by alignment with interagency guidance in the first quarter of 2013 on practices for loans and lines of credit related to consumer lending. In the first quarter 2013, this alignment had the overall effect of (i) accelerating charge-offs, (ii) increasing nonperforming loans and (iii) in the case of loans accounted for under the fair value option, increasing nonaccrual loans.

The ALLL was \$3.3 billion, or 1.63% of total loans and 133% of nonperforming loans, as of December 31, 2014, compared to \$3.6 billion, or 1.84% of total loans and 117% of nonperforming loans, as of December 31, 2013.

At December 31, 2014, our largest nonperforming asset was \$35 million in the Real Estate, Rental and Leasing Industry and our average nonperforming loans associated with commercial lending were under \$1 million.

Funding Sources

Total funding sources increased \$22.0 billion to \$289.0 billion at December 31, 2014 compared with December 31, 2013.

Total deposits increased \$11.3 billion to \$232.2 billion at December 31, 2014 compared with December 31, 2013 due to strong growth in demand and money market, partially offset by lower retail certificates of deposit. Interest-bearing deposits represented 68% of total deposits at both December 31, 2014 and December 31, 2013.

Average total deposits increased \$10.8 billion to \$222.9 billion in 2014 compared with the prior year. Higher average money market deposits, average noninterest-bearing deposits, and average interest-bearing demand deposits drove the increase in both commercial and consumer average deposits. These increases were partially offset by a decrease of \$2.6 billion in average retail certificates of deposit attributable to runoff of maturing accounts. Average total deposits represented 68% of average total assets for 2014 and 69% for 2013.

Total borrowed funds increased \$10.7 billion to \$56.8 billion at December 31, 2014 compared with December 31, 2013 as higher Federal Home Loan Bank (FHLB) borrowings and issuances of bank notes and senior debt and subordinated debt were partially offset by a decline in federal funds purchased and repurchase agreements.

Average borrowed funds were \$48.8 billion in 2014 compared with \$40.0 billion in 2013. The increase was primarily due to increases in average FHLB borrowings, average bank notes and senior debt, and average subordinated debt, in part to enhance our liquidity position. These increases were partially offset by a decline in average commercial paper.

Table of Contents

Shareholders Equity

Total shareholders equity increased \$2.2 billion, to \$44.6 billion at December 31, 2014 compared with December 31, 2013, primarily reflecting an increase in retained earnings, partially offset by share repurchases of \$1.2 billion under PNC's existing common stock repurchase authorization. The increase in retained earnings was driven by net income of \$4.2 billion, reduced by \$1.2 billion of common and preferred dividends declared. Accumulated other comprehensive income increased slightly as the impact of market interest rates and credit spreads on securities available for sale and derivatives that are part of cash flow hedging strategies were mostly offset by the impact of pension and other postretirement benefit plan adjustments. Common shares outstanding were 523 million at December 31, 2014 and 533 million at December 31, 2013.

Risk-Based Capital

As a result of the staggered effective dates of the final U.S. Basel III regulatory capital rules (Basel III rules), as well as the fact that PNC remains in the parallel run qualification phase for the advanced approaches, PNC's regulatory risk-based ratios in 2014 were based on the definitions of, and deductions from, capital under Basel III (as such definitions and deductions were phased-in for 2014) and Basel I risk weighted assets (subject to certain adjustments as defined by the Basel III rules). We refer to the capital ratios calculated using the phased-in Basel III provisions in effect for 2014 and applicable risk-weighted assets as the 2014 Transitional Basel III ratios.

Our 2014 Transitional Basel III ratios at December 31, 2014 were 10.9% for Tier 1 common, 10.8% for leverage, 12.6% for Tier 1 risk-based and 15.8% for total risk-based capital.

PNC's Basel I ratios as of December 31, 2013, which were PNC's effective regulatory capital ratios as of that date, were 10.5% for Tier 1 common, 11.1% for leverage, 12.4% for Tier 1 risk-based and 15.8% for total risk-based capital.

We provide additional information on our 2014 risk-based capital ratios in the Capital portion of the Balance Sheet Review section in Item 7 of our 2014 Form 10-K. For additional information on our 2014 Transitional Basel III ratios and 2013 Basel I Tier 1 ratio, see also the Statistical Information (Unaudited) section in Item 8 of this Report.

Table of Contents

GLOSSARY OF TERMS

Accretable net interest (Accretable yield) The excess of cash flows expected to be collected on a purchased impaired loan over the carrying value of the loan. The accretable net interest is recognized into interest income over the remaining life of the loan using the constant effective yield method.

Adjusted average total assets Primarily comprised of total average quarterly (or annual) assets plus (less) unrealized losses (gains) on investment securities, less goodwill and certain other intangible assets (net of eligible deferred taxes).

Annualized Adjusted to reflect a full year of activity.

Basel III common equity Tier 1 capital Common stock plus related surplus, net of treasury stock, plus retained earnings, plus accumulated other comprehensive income for securities currently and previously held as available for sale, plus accumulated other comprehensive income for pension and other postretirement benefit plans, less goodwill, net of associated deferred tax liabilities, less other disallowed intangibles, net of deferred tax liabilities and plus/less other adjustments.

Basel III common equity Tier 1 capital ratio Common equity Tier 1 capital divided by period-end risk-weighted assets (as applicable).

Basel III Tier 1 capital Common equity Tier 1 capital, plus preferred stock, plus certain trust preferred capital securities, plus certain noncontrolling interests that are held by others and plus/less other adjustments.

Basel III Tier 1 capital ratio Tier 1 capital divided by period-end risk-weighted assets (as applicable).

Basel III Total capital Tier 1 capital plus qualifying subordinated debt, plus certain trust preferred securities, plus, under the Basel III transitional rules and the standardized approach, the allowance for loan and lease losses included in Tier 2 capital and other.

Basel III Total capital ratio Total capital divided by period-end risk-weighted assets (as applicable).

Basis point One hundredth of a percentage point.

Carrying value of purchased impaired loans The net value on the balance sheet which represents the recorded investment less any valuation allowance.

Cash recoveries Cash recoveries used in the context of purchased impaired loans represent cash payments for a single purchased impaired loan not included within a pool of loans from customers that exceeded the recorded investment of that loan.

Charge-off Process of removing a loan or portion of a loan from our balance sheet because it is considered uncollectible. We also record a charge-off when a loan is transferred from portfolio holdings to held for sale by reducing the loan carrying amount to the fair value of the loan, if fair value is less than carrying amount.

Combined loan-to-value ratio (CLTV) This is the aggregate principal balance(s) of the mortgages on a property divided by its appraised value or purchase price.

Common shareholders equity to total assets Common shareholders equity divided by total assets. Common shareholders equity equals total shareholders equity less the liquidation value of preferred stock.

Core net interest income Core net interest income is total net interest income less purchase accounting accretion.

Credit derivatives Contractual agreements, primarily credit default swaps, that provide protection against a credit event of one or more referenced credits. The nature of a credit event is established by the protection buyer and protection seller at the inception of a transaction, and such events include bankruptcy, insolvency and failure to meet payment obligations when due. The buyer of the credit derivative pays a periodic fee in return for a payment by the protection seller upon the occurrence, if any, of a credit event.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Credit spread The difference in yield between debt issues of similar maturity. The excess of yield attributable to credit spread is often used as a measure of relative creditworthiness, with a reduction in the credit spread reflecting an improvement in the borrower's perceived creditworthiness.

Credit valuation adjustment (CVA) Represents an adjustment to the fair value of our derivatives for our own and counterparties non-performance risk.

Derivatives Financial contracts whose value is derived from changes in publicly traded securities, interest rates, currency exchange rates or market indices. Derivatives cover a wide assortment of financial contracts, including but not limited to forward contracts, futures, options and swaps.

Discretionary client assets under management Assets over which we have sole or shared investment authority for our customers/clients. We do not include these assets on our Consolidated Balance Sheet.

Duration of equity An estimate of the rate sensitivity of our economic value of equity. A negative duration of equity is associated with asset sensitivity (*i.e.*, positioned for rising interest rates), while a positive value implies liability sensitivity (*i.e.*, positioned for declining interest rates). For example, if the duration of equity is -1.5 years, the economic value of equity increases by 1.5% for each 100 basis point increase in interest rates.

Table of Contents

Earning assets Assets that generate income, which include: federal funds sold; resale agreements; trading securities; interest-earning deposits with banks; loans held for sale; loans; investment securities; and certain other assets.

Effective duration A measurement, expressed in years, that, when multiplied by a change in interest rates, would approximate the percentage change in value of on- and off- balance sheet positions.

Efficiency Noninterest expense divided by total revenue.

Enterprise risk management framework An enterprise process designed to identify potential risks that may affect PNC, manage risk to be within our risk appetite and provide reasonable assurance regarding achievement of our objectives.

Fair value The price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

Fee income When referring to the components of Noninterest income, we use the term fee income to refer to the following categories within Noninterest income: Asset management; Consumer services; Corporate services; Residential mortgage; and Service charges on deposits.

FICO score A credit bureau-based industry standard score created by Fair Isaac Co. which predicts the likelihood of borrower default. We use FICO scores both in underwriting and assessing credit risk in our consumer lending portfolio. Lower FICO scores indicate likely higher risk of default, while higher FICO scores indicate likely lower risk of default. FICO scores are updated on a periodic basis.

Foreign exchange contracts Contracts that provide for the future receipt and delivery of foreign currency at previously agreed-upon terms.

Funds transfer pricing A management accounting methodology designed to recognize the net interest income effects of sources and uses of funds provided by the assets and liabilities of a business segment. Assets receive a funding charge and liabilities and capital receive a funding credit based on a transfer pricing methodology that incorporates product repricing characteristics, tenor and other factors.

Futures and forward contracts Contracts in which the buyer agrees to purchase and the seller agrees to deliver a specific financial instrument at a predetermined price or yield. May be settled either in cash or by delivery of the underlying financial instrument.

GAAP Accounting principles generally accepted in the United States of America.

Home price index (HPI) A broad measure of the movement of single-family house prices in the U.S.

Impaired loans Loans are determined to be impaired when, based on current information and events, it is probable that all contractually required payments will not be collected. Impaired loans include commercial nonperforming loans and consumer and commercial TDRs, regardless of nonperforming status. Excluded from impaired loans are nonperforming leases, loans held for sale, loans accounted for under the fair value option, smaller balance homogenous type loans and purchased impaired loans.

Interest rate floors and caps Interest rate protection instruments that involve payment from the protection seller to the protection buyer of an interest differential, which represents the difference between a short-term rate (*e.g.*, three-month LIBOR) and an agreed-upon rate (the strike rate) applied to a notional principal amount.

Interest rate swap contracts Contracts that are entered into primarily as an asset/liability management strategy to reduce interest rate risk. Interest rate swap contracts are exchanges of interest rate payments, such as fixed-rate payments for floating-rate payments, based on notional principal amounts.

Intrinsic value The difference between the price, if any, required to be paid for stock issued pursuant to an equity compensation arrangement and the fair market value of the underlying stock.

Leverage ratio Tier 1 capital divided by average quarterly adjusted total assets.

LIBOR Acronym for London InterBank Offered Rate. LIBOR is the average interest rate charged when banks in the London wholesale money market (or interbank market) borrow unsecured funds from each other. LIBOR rates are used as a benchmark for interest rates on a global basis. PNC's product set includes loans priced using LIBOR as a benchmark.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Loan-to-value ratio (LTV) A calculation of a loan's collateral coverage that is used both in underwriting and assessing credit risk in our lending portfolio. LTV is the sum total of loan obligations secured by collateral divided by the market value of that same collateral. Market values of the collateral are based on an independent valuation of the collateral. For example, a LTV of less than 90% is better secured and has less credit risk than a LTV of greater than or equal to 90%.

Loss given default (LGD) An estimate of loss, net of recovery based on collateral type, collateral value, loan

The PNC Financial Services Group, Inc. *Form 10-K* 97

Table of Contents

exposure, and other factors. Each loan has its own LGD. The LGD risk rating measures the percentage of exposure of a specific credit obligation that we expect to lose if default occurs. LGD is net of recovery, through any means, including but not limited to the liquidation of collateral or deficiency judgments rendered from foreclosure or bankruptcy proceedings.

Net interest margin Annualized taxable-equivalent net interest income divided by average earning assets.

Nonaccretable difference Contractually required payments receivable on a purchased impaired loan in excess of the cash flows expected to be collected.

Nonaccrual loans Loans for which we do not accrue interest income. Nonaccrual loans include nonperforming loans, in addition to loans accounted for under fair value option and loans accounted for as held for sale for which full collection of contractual principal and/or interest is not probable.

Nondiscretionary client assets under administration Assets we hold for our customers/clients in a nondiscretionary, custodial capacity. We do not include these assets on our Consolidated Balance Sheet.

Nonperforming assets Nonperforming assets include nonperforming loans and OREO and foreclosed assets, but exclude certain government insured or guaranteed loans for which we expect to collect substantially all principal and interest, loans held for sale, loans accounted for under the fair value option and purchased impaired loans. We do not accrue interest income on assets classified as nonperforming.

Nonperforming loans Loans accounted for at amortized cost for which we do not accrue interest income. Nonperforming loans include loans to commercial, commercial real estate, equipment lease financing, home equity, residential real estate, credit card and other consumer customers as well as TDRs which have not returned to performing status. Nonperforming loans exclude certain government insured or guaranteed loans for which we expect to collect substantially all principal and interest, loans held for sale, loans accounted for under the fair value option and purchased impaired loans. Nonperforming loans exclude purchased impaired loans as we are currently accreting interest income over the expected life of the loans.

Notional amount A number of currency units, shares, or other units specified in a derivative contract.

Operating leverage The period to period dollar or percentage change in total revenue (GAAP basis) less the dollar or percentage change in noninterest expense. A positive variance indicates that revenue growth exceeded expense growth (*i.e.*, positive operating leverage) while a negative variance implies

expense growth exceeded revenue growth (*i.e.*, negative operating leverage).

Options Contracts that grant the purchaser, for a premium payment, the right, but not the obligation, to either purchase or sell the associated financial instrument at a set price during a specified period or at a specified date in the future.

Other real estate owned (OREO) and foreclosed assets Assets taken in settlement of troubled loans primarily through deed-in-lieu of foreclosure or foreclosure. Foreclosed assets include real and personal property, equity interests in corporations, partnerships, and limited liability companies. Excludes certain assets that have a government-guarantee which are classified as other receivables.

Other-than-temporary impairment (OTTI) When the fair value of a security is less than its amortized cost basis, an assessment is performed to determine whether the impairment is other-than-temporary. If we intend to sell the security or more likely than not will be required to sell the security before recovery of its amortized cost basis less any current-period credit loss, an other-than-temporary impairment is considered to have occurred. In such cases, an other-than-temporary impairment is recognized in earnings equal to the entire difference between the investment's amortized cost basis and its fair value at the balance sheet date. Further, if we do not expect to recover the entire amortized cost of the security, an other-than-temporary impairment is considered to have occurred. However for debt securities, if we do not intend to sell the security and it is not more likely than not that we will be required to sell the security before its recovery, the other-than-temporary loss is separated into (a) the amount representing the credit loss, and (b) the amount related to all other factors. The other-than-temporary impairment related to credit losses is recognized in earnings while the amount related to all other factors is recognized in other comprehensive income, net of tax.

Parent company liquidity coverage Liquid assets divided by funding obligations within a two year period.

Pretax earnings Income before income taxes and noncontrolling interests.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Pretax, pre-provision earnings Total revenue less noninterest expense.

Primary client relationship An Asset Management Group client relationship with annual revenue generation of \$10,000 or more.

Probability of default (PD) An internal risk rating that indicates the likelihood that a credit obligor will enter into default status.

98 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

Purchase accounting accretion Accretion of the discounts and premiums on acquired assets and liabilities. The purchase accounting accretion is recognized in net interest income over the weighted-average life of the financial instruments using the constant effective yield method. Accretion for a single purchased impaired loan not included within a pool of loans includes any cash recoveries on that loan received in excess of the recorded investment.

Purchased impaired loans Acquired loans (or pools of loans) determined to be credit impaired under FASB ASC 310-30 (AICPA SOP 03-3). Loans (or pools of loans) are determined to be impaired if there is evidence of credit deterioration since origination and for which it is probable that all contractually required payments will not be collected.

Recorded investment (purchased impaired loans) The initial investment of a purchased impaired loan plus interest accretion and less any cash payments and writedowns to date. The recorded investment excludes any valuation allowance which is included in our allowance for loan and lease losses.

Recovery Cash proceeds received on a loan that we had previously charged off. We credit the amount received to the allowance for loan and lease losses.

Residential development loans Project-specific loans to commercial customers for the construction or development of residential real estate including land, single family homes, condominiums and other residential properties.

Return on average assets Annualized net income divided by average assets.

Return on average capital Annualized net income divided by average capital.

Return on average common shareholders equity Annualized net income attributable to common shareholders divided by average common shareholders equity.

Risk The potential that an event or series of events could occur that would threaten PNC's ability to achieve its strategic objectives, thereby negatively affecting shareholder value or reputation.

Risk appetite A dynamic, forward-looking view on the aggregate amount of risk PNC is willing and able to take in executing business strategy in light of the current business environment.

Risk limits Quantitative measures based on forward looking assumptions that allocate the firm's aggregate risk appetite (*e.g.* measure of loss or negative events) to business lines, legal entities, specific risk categories, concentrations and as appropriate, other levels.

Risk profile The risk profile is a point-in-time assessment of risk. The profile represents overall risk position in relation to the desired risk appetite. The determination of the risk profile's position is based on qualitative and quantitative analysis of reported risk limits, metrics, operating guidelines and qualitative assessments.

Risk-weighted assets Computed by the assignment of specific risk-weights (as defined by the Board of Governors of the Federal Reserve System) to assets and off-balance sheet instruments.

Securitization The process of legally transforming financial assets into securities.

Servicing rights An intangible asset or liability created by an obligation to service assets for others. Typical servicing rights include the right to receive a fee for collecting and forwarding payments on loans and related taxes and insurance premiums held in escrow.

Swaptions Contracts that grant the purchaser, for a premium payment, the right, but not the obligation, to enter into an interest rate swap agreement during a specified period or at a specified date in the future.

Taxable-equivalent interest The interest income earned on certain assets is completely or partially exempt from Federal income tax. As such, these tax-exempt instruments typically yield lower returns than taxable investments. To provide more meaningful comparisons of yields and margins for all interest-earning assets, we use interest income on a taxable-equivalent basis in calculating average yields and net interest margins by increasing the interest income earned on tax-exempt assets to make it fully equivalent to interest income earned on other taxable investments. This adjustment is not permitted under GAAP on the Consolidated Income Statement.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Total equity Total shareholders' equity plus noncontrolling interests.

Total return swap A non-traditional swap where one party agrees to pay the other the total return of a defined underlying asset (e.g., a loan), usually in return for receiving a stream of LIBOR-based cash flows. The total returns of the asset, including interest and any default shortfall, are passed through to the counterparty. The counterparty is, therefore, assuming the credit and economic risk of the underlying asset.

Transitional Basel III common equity Common equity calculated under Basel III using phased in definitions and deductions applicable to PNC during the applicable presentation period.

Troubled debt restructuring (TDR) A loan whose terms have been restructured in a manner that grants a concession to a borrower experiencing financial difficulties.

The PNC Financial Services Group, Inc. Form 10-K 99

Table of Contents

Value-at-risk (VaR) A statistically-based measure of risk that describes the amount of potential loss which may be incurred due to adverse market movements. The measure is of the maximum loss which should not be exceeded on 95 out of 100 days for a 95% VaR.

Watchlist A list of criticized loans, credit exposure or other assets compiled for internal monitoring purposes. We define criticized exposure for this purpose as exposure with an internal risk rating of other assets especially mentioned, substandard, doubtful or loss.

Yield curve A graph showing the relationship between the yields on financial instruments or market indices of the same credit quality with different maturities. For example, a normal or positive yield curve exists when long-term bonds have higher yields than short-term bonds. A flat yield curve exists when yields are the same for short-term and long-term bonds. A steep yield curve exists when yields on long-term bonds are significantly higher than on short-term bonds. An inverted or negative yield curve exists when short-term bonds have higher yields than long-term bonds.

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION

We make statements in this Report, and we may from time to time make other statements, regarding our outlook for earnings, revenues, expenses, capital and liquidity levels and ratios, asset levels, asset quality, financial position, and other matters regarding or affecting PNC and its future business and operations that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act. Forward-looking statements are typically identified by words such as believe, plan, expect, anticipate, see, look, intend, outlook, forecast, estimate, goal, will, should and other similar words and expressions. Forward-looking statements are subject to numerous assumptions, risks and uncertainties, which change over time.

Forward-looking statements speak only as of the date made. We do not assume any duty and do not undertake to update forward-looking statements. Actual results or future events could differ, possibly materially, from those anticipated in forward-looking statements, as well as from historical performance.

Our forward-looking statements are subject to the following principal risks and uncertainties.

Our businesses, financial results and balance sheet values are affected by business and economic conditions, including the following:

- Changes in interest rates and valuations in debt, equity and other financial markets.

- Disruptions in the U.S. and global financial markets.

- The impact on financial markets and the economy of any changes in the credit ratings of U.S. Treasury obligations and other U.S. government-backed debt, as well as issues surrounding the levels of U.S. and European government debt and concerns regarding the creditworthiness of certain sovereign governments, supranationals and financial institutions in Europe.

- Actions by the Federal Reserve, U.S. Treasury and other government agencies, including those that impact money supply and market interest rates.

- Changes in customers, suppliers and other counterparties performance and creditworthiness.

- Slowing or reversal of the current U.S. economic expansion.

- Continued residual effects of recessionary conditions and uneven spread of positive impacts of recovery on the economy and our counterparties, including adverse impacts on levels of unemployment, loan utilization rates, delinquencies, defaults and counterparty ability to meet credit and other obligations.

- Commodity price volatility.

- Changes in customer preferences and behavior, whether due to changing business and economic conditions, legislative and regulatory initiatives, or other factors.

Our forward-looking financial statements are subject to the risk that economic and financial market conditions will be substantially different than we are currently expecting. These statements are based on our current view that the U.S. economy will grow moderately again in 2016, boosted by lower oil/energy prices, improving housing activity and solid job gains, and that short-term interest rates and bond yields will rise very gradually during 2016. These forward-looking statements also do not, unless otherwise indicated, take into account the impact of potential legal and regulatory contingencies.

PNC's ability to take certain capital actions, including paying dividends and any plans to increase common stock dividends, repurchase common stock under current or future programs, or issue or redeem preferred stock or other regulatory capital instruments, is subject to the review of such proposed actions by the Federal Reserve as part of PNC's comprehensive capital plan for the applicable period in connection with the regulators' CCAR process and to the acceptance of such capital plan and non-objection to such capital actions by the Federal Reserve.

PNC's regulatory capital ratios in the future will depend on, among other things, the company's financial performance, the scope and terms of final capital regulations then in effect (particularly those implementing the Basel Capital Accords), and management actions affecting the composition of PNC's balance sheet. In addition, PNC's ability to determine, evaluate and

Table of Contents

forecast regulatory capital ratios, and to take actions (such as capital distributions) based on actual or forecasted capital ratios, will be dependent at least in part on the development, validation and regulatory approval of related models.

Legal and regulatory developments could have an impact on our ability to operate our businesses, financial condition, results of operations, competitive position, reputation, or pursuit of attractive acquisition opportunities. Reputational impacts could affect matters such as business generation and retention, liquidity, funding, and ability to attract and retain management. These developments could include:

Changes resulting from legislative and regulatory reforms, including major reform of the regulatory oversight structure of the financial services industry and changes to laws and regulations involving tax, pension, bankruptcy, consumer protection, and other industry aspects, and changes in accounting policies and principles. We will be impacted by extensive reforms provided for in the Dodd-Frank Act and otherwise growing out of the most recent financial crisis, the precise nature, extent and timing of which, and their impact on us, remains uncertain.

Changes to regulations governing bank capital and liquidity standards, including due to the Dodd-Frank Act and to Basel-related initiatives.

Unfavorable resolution of legal proceedings or other claims and regulatory and other governmental investigations or other inquiries. In addition to matters relating to PNC's current and historical business and activities, such matters may include proceedings, claims, investigations, or inquiries relating to pre-acquisition business and activities of acquired companies, such as National City. These matters may result in monetary judgments or settlements or other remedies, including fines, penalties, restitution or alterations in our business practices, and in additional expenses and collateral costs, and may cause reputational harm to PNC.

Results of the regulatory examination and supervision process, including our failure to satisfy requirements of agreements with governmental agencies.

Impact on business and operating results of any costs associated with obtaining rights in intellectual property claimed by others and of adequacy of our intellectual property protection in general.

Business and operating results are affected by our ability to identify and effectively manage risks inherent in our businesses, including, where appropriate, through effective use of third-party insurance, derivatives, and capital management techniques, and to meet evolving regulatory capital and liquidity standards. In particular, our results currently depend on our ability to manage elevated levels of impaired assets.

Business and operating results also include impacts relating to our equity interest in BlackRock, Inc. and rely to a significant extent on information provided to us by BlackRock. Risks and uncertainties that could affect BlackRock are discussed in more detail by BlackRock in its SEC filings.

We grow our business in part by acquiring from time to time other financial services companies, financial services assets and related deposits and other liabilities. Acquisition risks and uncertainties include those presented by the nature of the business acquired, including in some cases those associated with our entry into new businesses or new geographic or other markets and risks resulting from our inexperience in those new areas, as well as risks and uncertainties related to the acquisition transactions themselves, regulatory issues, and the integration of the acquired businesses into PNC after closing.

Competition can have an impact on customer acquisition, growth and retention and on credit spreads and product pricing, which can affect market share, deposits and revenues. Industry restructuring in the current environment could also impact our business and financial performance through changes in counterparty creditworthiness and performance and in the competitive and regulatory landscape. Our ability to anticipate and respond to technological changes can also impact our ability to respond to customer needs and meet competitive demands.

Business and operating results can also be affected by widespread natural and other disasters, pandemics, dislocations, terrorist activities, cyberattacks or international hostilities through impacts on the economy and financial markets generally or on us or our counterparties specifically.

We provide greater detail regarding these as well as other factors elsewhere in this Report, including in the Risk Factors and Risk Management sections and the Legal Proceedings and Commitments and Guarantees Notes of the Notes To Consolidated Financial Statements in this Report. Our forward-looking statements may also be subject to other risks and uncertainties, including those discussed elsewhere in this Report or in our other filings with the SEC.

ITEM 7A QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

This information is set forth in the Risk Management section of Item 7 and in Note 1 Accounting Policies, Note 7 Fair Value, and Note 14 Financial Derivatives in the Notes To Consolidated Financial Statements in Item 8 of this Report.

Table of Contents

ITEM 8 FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Shareholders of The PNC Financial Services Group, Inc.

In our opinion, the accompanying consolidated balance sheets and the related consolidated statements of income, of comprehensive income, of changes in equity, and of cash flows present fairly, in all material respects, the financial position of The PNC Financial Services Group, Inc. and its subsidiaries at December 31, 2015 and December 31, 2014, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2015 in conformity with accounting principles generally accepted in the United States of America. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2015, based on criteria established in *Internal Control Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for these financial statements, for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in Management's Report on Internal Control over Financial Reporting under Item 9A. Our responsibility is to express opinions on these financial statements and on the Company's internal control over financial reporting based on our integrated audits. We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles

used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ PricewaterhouseCoopers LLP
Pittsburgh, Pennsylvania

February 26, 2016

Table of Contents**CONSOLIDATED INCOME STATEMENT**

THE PNC FINANCIAL SERVICES GROUP, INC.

In millions, except per share data	Year ended December 31		
	2015	2014	2013
Interest Income			
Loans	\$ 7,203	\$ 7,427	\$ 7,866
Investment securities	1,679	1,624	1,749
Other	441	380	392
Total interest income	9,323	9,431	10,007
Interest Expense			
Deposits	403	325	344
Borrowed funds	642	581	516
Total interest expense	1,045	906	860
Net interest income	8,278	8,525	9,147
Noninterest Income			
Asset management	1,567	1,513	1,342
Consumer services	1,335	1,254	1,253
Corporate services	1,491	1,415	1,210
Residential mortgage	566	618	871
Service charges on deposits	651	662	597
Net gains on sales of securities	43	4	99
Other	1,294	1,384	1,493
Total noninterest income	6,947	6,850	6,865
Total revenue	15,225	15,375	16,012
Provision For Credit Losses	255	273	643
Noninterest Expense			
Personnel	4,831	4,611	4,743
Occupancy	842	833	833
Equipment	925	859	763
Marketing	249	253	246
Other	2,616	2,932	3,096
Total noninterest expense	9,463	9,488	9,681
Income before income taxes and noncontrolling interests	5,507	5,614	5,688
Income taxes	1,364	1,407	1,476
Net income	4,143	4,207	4,212
Less: Net income (loss) attributable to noncontrolling interests	37	23	11
Preferred stock dividends	220	232	237
Preferred stock discount accretion and redemptions	5	5	12
Net income attributable to common shareholders	\$ 3,881	\$ 3,947	\$ 3,952
Earnings Per Common Share			
Basic	\$ 7.52	\$ 7.44	\$ 7.45
Diluted	\$ 7.39	\$ 7.30	\$ 7.36
Average Common Shares Outstanding			
Basic	514	529	528
Diluted	521	537	532

See accompanying Notes To Consolidated Financial Statements.

Table of Contents**CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**

THE PNC FINANCIAL SERVICES GROUP, INC.

In millions	Year ended December 31		
	2015	2014	2013
Net income	\$ 4,143	\$ 4,207	\$ 4,212
Other comprehensive income (loss), before tax and net of reclassifications into Net income:			
Net unrealized gains (losses) on non-OTTI securities	(569)	375	(1,211)
Net unrealized gains (losses) on OTTI securities	(13)	79	231
Net unrealized gains (losses) on cash flow hedge derivatives	127	168	(527)
Pension and other postretirement benefit plan adjustments	(54)	(446)	852
Other	(42)	(39)	21
Other comprehensive income (loss), before tax and net of reclassifications into Net income	(551)	137	(634)
Income tax benefit (expense) related to items of other comprehensive income	178	(70)	236
Other comprehensive income (loss), after tax and net of reclassifications into Net income	(373)	67	(398)
Comprehensive income	3,770	4,274	3,814
Less: Comprehensive income (loss) attributable to noncontrolling interests	37	23	11
Comprehensive income attributable to PNC	\$ 3,733	\$ 4,251	\$ 3,803

See accompanying Notes To Consolidated Financial Statements.

Table of Contents**CONSOLIDATED BALANCE SHEET**

THE PNC FINANCIAL SERVICES GROUP, INC.

	December 31	December 31
	2015	2014
In millions, except par value		
Assets		
Cash and due from banks (a)	\$ 4,065	\$ 4,360
Federal funds sold and resale agreements (b)	1,369	1,852
Trading securities	1,726	2,353
Interest-earning deposits with banks (a)	30,546	31,779
Loans held for sale (b)	1,540	2,262
Investment securities	70,528	55,823
Loans (b)	206,696	204,817
Allowance for loan and lease losses	(2,727)	(3,331)
Net loans (a)	203,969	201,486
Goodwill	9,103	9,103
Mortgage servicing rights	1,589	1,351
Other intangible assets	379	493
Equity investments (a)	10,587	10,728
Other (a) (b)	23,092	23,482
Total assets	\$ 358,493	\$ 345,072
Liabilities		
Deposits		
Noninterest-bearing	\$ 79,435	\$ 73,479
Interest-bearing	169,567	158,755
Total deposits	249,002	232,234
Borrowed funds		
Federal funds purchased and repurchase agreements	1,777	3,510
Federal Home Loan Bank borrowings	20,108	20,005
Bank notes and senior debt	21,298	15,750
Subordinated debt	8,556	9,151
Commercial paper	14	4,995
Other (c) (d)	2,779	3,357
Total borrowed funds	54,532	56,768
Allowance for unfunded loan commitments and letters of credit	261	259
Accrued expenses (c)	4,975	5,187
Other (c)	3,743	4,550
Total liabilities	312,513	298,998
Equity		
Preferred stock (e)		
Common stock (\$5 par value, authorized 800 shares, issued 542 and 541 shares)	2,708	2,705
Capital surplus preferred stock	3,452	3,946
Capital surplus common stock and other	12,745	12,627
Retained earnings	29,043	26,200
Accumulated other comprehensive income (loss)	130	503
Common stock held in treasury at cost: 38 and 18 shares	(3,368)	(1,430)
Total shareholders equity	44,710	44,551
Noncontrolling interests	1,270	1,523
Total equity	45,980	46,074
Total liabilities and equity	\$ 358,493	\$ 345,072

- (a) Our consolidated assets at December 31, 2015 included the following assets of certain variable interest entities (VIEs): Cash and due from banks of \$11 million, Interest-earning deposits with banks of \$4 million, Net loans of \$1.3 billion, Equity investments of \$183 million, and Other assets of \$402 million. Our consolidated assets at December 31, 2014 included the following assets of certain VIEs: Cash and due from banks of \$6 million, Interest-earning deposits with banks of \$6 million, Net loans of \$1.6 billion, Equity investments of \$492 million, and Other assets of \$483 million.
- (b) Our consolidated assets at December 31, 2015 included the following for which we have elected the fair value option: Federal funds sold and resale agreements of \$137 million, Loans held for sale of \$1.5 billion, Loans of \$.9 billion, and Other assets of \$521 million. Our consolidated assets at December 31, 2014 included the following for which we have elected the fair value option: Federal funds sold and resale agreements of \$155 million, Loans held for sale of \$2.2 billion, Loans of \$1.0 billion, and Other assets of \$412 million.
- (c)

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Our consolidated liabilities at December 31, 2015 included the following liabilities of certain VIEs: Other borrowed funds of \$148 million, Accrued expenses of \$44 million, and Other liabilities of \$202 million. Our consolidated liabilities at December 31, 2014 included the following liabilities of certain VIEs: Other borrowed funds of \$347 million, Accrued expenses of \$70 million, and Other liabilities of \$206 million.

- (d) Our consolidated liabilities at December 31, 2015 and December 31, 2014 included Other borrowed funds of \$93 million and \$273 million, respectively, for which we have elected the fair value option.
- (e) Par value less than \$.5 million at each date.

See accompanying Notes To Consolidated Financial Statements.

The PNC Financial Services Group, Inc. *Form 10-K* **105**

Table of Contents**CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**

THE PNC FINANCIAL SERVICES GROUP, INC.

In millions	Shares Outstanding Common Stock	Common Stock	Capital Surplus - Preferred Stock	Shareholders Capital Surplus - Common Stock and Other	Equity		Treasury Stock	Noncontrolling Interests	Total Equity
					Retained Earnings	Accumulated Other Comprehensive Income (Loss)			
Balance at December 31, 2012 (a)	528	\$ 2,690	\$ 3,590	\$ 12,193	\$ 20,210	\$ 834	\$ (569)	\$ 2,772	\$ 41,720
Net income (loss)					4,201			11	4,212
Other comprehensive income (loss), net of tax						(398)			(398)
Cash dividends declared									
Common					(911)				(911)
Preferred					(237)				(237)
Preferred stock discount accretion			5		(5)				
Redemption of noncontrolling interests (b)					(7)			(368)	(375)
Common stock activity	2	8		97					105
Treasury stock activity	3			(47)			161		114
Preferred stock redemption Series L (c)			(150)						(150)
Preferred stock issuance Series R (d)			496						496
Other (e)				173				(712)	(539)
Balance at December 31, 2013 (a)	533	\$ 2,698	\$ 3,941	\$ 12,416	\$ 23,251	\$ 436	\$ (408)	\$ 1,703	\$ 44,037
Cumulative effect of adopting ASC 860-50 (f)					2				2
Balance at January 1, 2014	533	\$ 2,698	\$ 3,941	\$ 12,416	\$ 23,253	\$ 436	\$ (408)	\$ 1,703	\$ 44,039
Net income					4,184			23	4,207
Other comprehensive income, net of tax						67			67
Cash dividends declared									
Common					(1,000)				(1,000)
Preferred					(232)				(232)
Preferred stock discount accretion			5		(5)				
Common stock activity	1	7		81					88
Treasury stock activity	(11)			14			(1,022)		(1,008)
Other				116				(203)	(87)
Balance at December 31, 2014 (a)	523	\$ 2,705	\$ 3,946	\$ 12,627	\$ 26,200	\$ 503	\$ (1,430)	\$ 1,523	\$ 46,074
Net income					4,106			37	4,143
Other comprehensive income (loss), net of tax						(373)			(373)
Cash dividends declared									
Common					(1,038)				(1,038)
Preferred					(219)				(219)
Preferred stock discount accretion			6		(6)				
Common stock activity	1	3		46					49
Treasury stock activity	(20)			(56)			(1,938)		(1,994)
Preferred stock redemption Series K (g)			(500)						(500)
Other				128				(290)	(162)
Balance at December 31, 2015 (a)	504	\$ 2,708	\$ 3,452	\$ 12,745	\$ 29,043	\$ 130	\$ (3,368)	\$ 1,270	\$ 45,980

(a) The par value of our preferred stock outstanding was less than \$.5 million at each date and, therefore, is excluded from this presentation.

(b) Relates to the redemption of REIT preferred securities in the first quarter of 2013. See Note 16 Equity for additional information.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

- (c) 1,500 Series L preferred shares with a \$1 par value were redeemed on April 19, 2013.
 - (d) 5,000 Series R preferred shares with a \$1 par value were issued on May 7, 2013.
 - (e) Includes an impact to noncontrolling interests for deconsolidation of limited partnership or non-managing member interests related to tax credit investments in the amount of \$675 million during the second quarter of 2013.
 - (f) Amount represents the cumulative impact of our January 1, 2014 irrevocable election to prospectively measure all classes of commercial MSRs at fair value. See Note 1 Accounting Policies for more information on this election.
 - (g) On May 4, 2015, PNC redeemed all 50,000 shares of its Series K Preferred Stock, as well as all 500,000 Depositary Shares representing fractional interests in such shares, resulting in net outflow of \$500 million.
- See accompanying Notes To Consolidated Financial Statements

106 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents**CONSOLIDATED STATEMENT OF CASH FLOWS**

THE PNC FINANCIAL SERVICES GROUP, INC.

In millions	Year ended December 31		
	2015	2014	2013
Operating Activities			
Net income	\$ 4,143	\$ 4,207	\$ 4,212
Adjustments to reconcile net income to net cash provided (used) by operating activities			
Provision for credit losses	255	273	643
Depreciation and amortization	1,088	988	1,146
Deferred income taxes	404	255	1,196
Net gains on sales of securities	(43)	(4)	(99)
Changes in fair value of mortgage servicing rights	274	514	(261)
Gain on sales of Visa Class B common shares	(169)	(209)	(168)
Noncash charges on trust preferred securities redemptions			57
Undistributed earnings of BlackRock	(407)	(441)	(373)
Excess tax benefits from share-based payment arrangements	(29)	(28)	(23)
Net change in			
Trading securities and other short-term investments	203	757	(455)
Loans held for sale	393	(405)	(94)
Other assets	1,568	(8)	3,954
Accrued expenses and other liabilities	(1,788)	169	(3,990)
Other	(396)	(511)	(190)
Net cash provided (used) by operating activities	5,496	5,557	5,555
Investing Activities			
Sales			
Securities available for sale	6,723	4,432	7,974
Loans	2,040	2,870	2,559
Repayments/maturities			
Securities available for sale	7,920	6,915	9,668
Securities held to maturity	2,032	1,987	2,483
Purchases			
Securities available for sale	(26,367)	(7,989)	(18,419)
Securities held to maturity	(4,896)	(500)	(1,883)
Loans	(748)	(750)	(1,975)
Net change in			
Federal funds sold and resale agreements	481	131	(530)
Interest-earning deposits with banks	1,233	(19,643)	(8,151)
Loans	(3,972)	(12,147)	(10,790)
Net cash (paid for) received from acquisition and divestiture activity		(62)	
Other	(706)	(137)	129
Net cash provided (used) by investing activities	(16,260)	(24,893)	(18,935)
(continued on following page)			

The PNC Financial Services Group, Inc. Form 10-K 107

Table of Contents**CONSOLIDATED STATEMENT OF CASH FLOWS**

THE PNC FINANCIAL SERVICES GROUP, INC.

(continued from previous page)

In millions	Year ended December 31		
	2015	2014	2013
Financing Activities			
Net change in			
Noninterest-bearing deposits	\$ 5,765	\$ 3,182	\$ 341
Interest-bearing deposits	10,812	8,130	7,463
Federal funds purchased and repurchase agreements	(1,733)	(778)	965
Commercial paper	(156)	(112)	(5,607)
Other borrowed funds	147	221	221
Sales/issuances			
Federal Home Loan Bank borrowings	2,250	15,685	16,435
Bank notes and senior debt	8,173	6,184	3,938
Subordinated debt		745	1,986
Commercial paper	1,394	8,797	12,595
Other borrowed funds	694	505	695
Preferred stock			496
Common and treasury stock	139	252	244
Repayments/maturities			
Federal Home Loan Bank borrowings	(2,147)	(8,592)	(12,960)
Bank notes and senior debt	(2,624)	(3,089)	(1,420)
Subordinated debt	(524)	57	(731)
Commercial paper	(6,219)	(8,687)	(10,444)
Other borrowed funds	(1,622)	(467)	(340)
Preferred stock redemption	(500)		(150)
Excess tax benefits from share-based payment arrangements	29	28	23
Redemption of noncontrolling interests			(375)
Acquisition of treasury stock	(2,152)	(1,176)	(24)
Preferred stock cash dividends paid	(219)	(232)	(237)
Common stock cash dividends paid	(1,038)	(1,000)	(911)
Net cash provided (used) by financing activities	10,469	19,653	12,203
Net Increase (Decrease) In Cash And Due From Banks	(295)	317	(1,177)
Cash and due from banks at beginning of period	4,360	4,043	5,220
Cash and due from banks at end of period	\$ 4,065	\$ 4,360	\$ 4,043
Supplemental Disclosures			
Interest paid	\$ 1,005	\$ 863	\$ 891
Income taxes paid	919	1,102	234
Income taxes refunded	286	12	3
Non-cash Investing and Financing Items			
Transfer from (to) loans to (from) loans held for sale, net	285	724	(119)
Transfer from loans to foreclosed assets	435	604	703
See accompanying Notes To Consolidated Financial Statements.			

Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

THE PNC FINANCIAL SERVICES GROUP, INC.

BUSINESS

The PNC Financial Services Group, Inc. (PNC) is one of the largest diversified financial services companies in the United States and is headquartered in Pittsburgh, Pennsylvania.

We have businesses engaged in retail banking, corporate and institutional banking, asset management and residential mortgage banking, providing many of our products and services nationally, as well as other products and services in our primary geographic markets located in Pennsylvania, Ohio, New Jersey, Michigan, Illinois, Maryland, Indiana, Florida, North Carolina, Kentucky, Washington, D.C., Delaware, Virginia, Alabama, Georgia, Missouri, Wisconsin and South Carolina. We also provide certain products and services internationally.

NOTE 1 ACCOUNTING POLICIES

Basis of Financial Statement Presentation

Our consolidated financial statements include the accounts of the parent company and its subsidiaries, most of which are wholly-owned, and certain partnership interests and variable interest entities.

We prepared these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America (GAAP). We have eliminated intercompany accounts and transactions. We have also reclassified certain prior year amounts to conform to the 2015 presentation, which did not have a material impact on our consolidated financial condition or results of operations. Additionally, we evaluate the materiality of identified errors in the financial statements using both an income statement and a balance sheet approach, based on relevant quantitative and qualitative factors. The consolidated financial statements include certain adjustments to correct immaterial errors related to previously reported periods.

We have also considered the impact of subsequent events on these consolidated financial statements.

Use of Estimates

We prepared these consolidated financial statements using financial information available at the time of preparation, which requires us to make estimates and assumptions that affect the amounts reported. Our most significant estimates pertain to our fair value measurements, allowances for loan and lease losses and unfunded loan commitments and letters of credit, and accretion on purchased impaired loans. Actual results may differ from the estimates and the differences may be material to the consolidated financial statements.

Investment in BlackRock, Inc.

We account for our investment in the common stock and Series B Preferred Stock of BlackRock (deemed to be in-substance common stock) under the equity method of accounting. The investment in BlackRock is reflected on our Consolidated Balance Sheet in Equity investments, while our equity in earnings of BlackRock is reported on our Consolidated Income Statement in Asset management revenue.

We also hold shares of Series C Preferred Stock of BlackRock pursuant to our obligation to partially fund a portion of certain BlackRock long-term incentive plan (LTIP) programs. Since these preferred shares are not deemed to be in-substance common stock, we have elected to account for these preferred shares at fair value and the changes in fair value will offset the impact of marking-to-market the obligation to deliver these shares to BlackRock. Our investment in the BlackRock Series C Preferred Stock is included on our Consolidated Balance Sheet in Other assets. Our obligation to transfer these shares to BlackRock is classified as a derivative not designated as a hedging instrument under GAAP as disclosed in Note 14 Financial Derivatives.

Special Purpose Entities

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Special purpose entities (SPEs) are defined as legal entities structured for a particular purpose. We use special purpose entities in various legal forms to conduct normal business activities. We review the structure and activities of special purpose entities for possible consolidation under the applicable GAAP guidance.

A variable interest entity (VIE) is a corporation, partnership, limited liability company, or any other legal structure used to conduct activities or hold assets that either:

- Does not have equity investors with voting rights that can directly or indirectly make decisions about the entity's activities through those voting rights or similar rights, or

- Has equity investors that do not provide sufficient equity for the entity to finance its activities without additional subordinated financial support.

A VIE often holds financial assets, including loans or receivables, real estate or other property.

VIEs are assessed for consolidation under ASC 810 – Consolidation when we hold a variable interest in these entities. We consolidate a VIE if we are its primary beneficiary. The primary beneficiary of a VIE is determined to be the party that meets both of the following criteria: (i) has the power to make decisions that most significantly affect the economic performance of the VIE; and (ii) has the obligation

The PNC Financial Services Group, Inc. *Form 10-K* **109**

Table of Contents

to absorb losses or the right to receive benefits that in either case could potentially be significant to the VIE. Upon consolidation of a VIE, we recognize all of the VIE's assets, liabilities and noncontrolling interests on our Consolidated Balance Sheet. On a quarterly basis, we determine whether any changes occurred requiring a reassessment of whether PNC is the primary beneficiary of an entity.

In applying this guidance, we consolidate a credit card securitization trust and certain tax credit investments. See Note 2 Loan Sale and Servicing Activities and Variable Interest Entities for information about VIEs that we consolidate as well as those that we do not consolidate but in which we hold a significant variable interest.

Revenue Recognition

We earn interest and noninterest income from various sources, including:

- Lending,
- Securities portfolio,
- Asset management,
- Customer deposits,
- Loan sales and servicing,
- Brokerage services,
- Sale of loans and securities,
- Certain private equity activities, and
- Securities, derivatives and foreign exchange activities.

We earn fees and commissions from:

- Issuing loan commitments, standby letters of credit and financial guarantees,
- Selling various insurance products,
- Providing treasury management services,
- Providing merger and acquisition advisory and related services, and
- Participating in certain capital markets transactions.

Revenue earned on interest-earning assets, including unearned income and the amortization/accretion of premiums or discounts recognized on acquired loans and debt securities, is recognized based on the constant effective yield of the financial instrument or based on other applicable accounting guidance.

The Consolidated Income Statement caption Asset management includes asset management fees, which are generally based on a percentage of the fair value of the assets under management. Additionally, Asset management noninterest income includes our share of the earnings of BlackRock recognized under the equity method of accounting.

Service charges on deposit accounts are recognized when earned. Brokerage fees and gains and losses on the sale of securities and certain derivatives are recognized on a trade-date basis.

We record private equity income or loss based on changes in the valuation of the underlying investments or when we dispose of our interest.

We recognize gain/(loss) on changes in the fair value of certain financial instruments where we have elected the fair value option. These financial instruments include certain commercial and residential mortgage loans originated for sale, certain residential mortgage portfolio loans, resale agreements and our investment in BlackRock Series C preferred stock. We also recognize gain/(loss) on changes in the fair value of residential and commercial mortgage servicing rights (MSRs).

We recognize revenue from servicing residential mortgages, commercial mortgages and other consumer loans as earned based on the specific contractual terms. These revenues are reported on the Consolidated Income Statement in the line items Residential mortgage, Corporate services and Consumer services. We recognize revenue from securities, derivatives and foreign exchange customer-related trading, as well as securities underwriting activities, as these transactions occur or as services are provided. We generally recognize gains from the sale of loans upon receipt of cash. Mortgage revenue recognized is reported net of mortgage repurchase reserves.

When appropriate, revenue is reported net of associated expenses in accordance with GAAP.

Cash And Cash Equivalents

Cash and due from banks are considered cash and cash equivalents for financial reporting purposes.

Investments

We hold interests in various types of investments. The accounting for these investments is dependent on a number of factors including, but not limited to, items such as:

- Ownership interest,
- Our plans for the investment, and
- The nature of the investment.

Debt Securities

Debt securities are recorded on a trade-date basis. We classify debt securities as held to maturity and carry them at amortized cost if we have the positive intent and ability to hold the securities to maturity. Debt securities that we purchase for certain risk management activities or customer-related trading activities are carried at fair value and classified as Trading securities on our Consolidated Balance Sheet. Realized and unrealized gains and losses on trading securities are included in Other noninterest income.

Debt securities not classified as held to maturity or trading are designated as securities available for sale and carried at fair value with unrealized gains and losses, net of income taxes, reflected in Accumulated other comprehensive income (loss).

Table of Contents

On at least a quarterly basis, we review all debt securities that are in an unrealized loss position for other than temporary impairment (OTTI). An investment security is deemed impaired if the fair value of the investment is less than its amortized cost. Amortized cost includes adjustments (if any) made to the cost basis of an investment for accretion, amortization, previous other-than-temporary impairments and hedging gains and losses. After an investment security is determined to be impaired, we evaluate whether the decline in value is other-than-temporary. As part of this evaluation, we take into consideration whether we intend to sell the security or whether it is more likely than not that we will be required to sell the security before expected recovery of its amortized cost. We also consider whether or not we expect to receive all of the contractual cash flows from the investment based on factors that include, but are not limited to: the creditworthiness of the issuer and, in the case of securities collateralized by consumer and commercial loan assets, the historical and projected performance of the underlying collateral. In addition, we may also evaluate the business and financial outlook of the issuer, as well as broader industry and sector performance indicators. Declines in the fair value of available for sale debt securities that are deemed other-than-temporary and are attributable to credit deterioration are recognized in Other noninterest income on our Consolidated Income Statement in the period in which the determination is made. Declines in fair value which are deemed other-than-temporary and attributable to factors other than credit deterioration are recognized in Accumulated other comprehensive income (loss) on our Consolidated Balance Sheet.

We include all interest on debt securities, including amortization of premiums and accretion of discounts on investment securities, in net interest income using the constant effective yield method. Effective yields reflect either the effective interest rate implicit in the security at the date of acquisition or the effective interest rate determined based on improved cash flows subsequent to impairment. We compute gains and losses realized on the sale of available for sale debt securities on a specific security basis. These securities gains/(losses) are included in the caption Net gains on sales of securities on the Consolidated Income Statement.

In certain situations, management may elect to transfer certain debt securities from the securities available for sale to the held to maturity classification. In such cases, the securities are reclassified at fair value at the time of transfer. Any unrealized gain or loss included in Accumulated other comprehensive income (loss) at the time of transfer is retained therein and amortized over the remaining life of the security as a yield adjustment, such that only the remaining initial discount/premium from the purchase date is recognized in income.

Equity Securities and Partnership Interests

We account for equity securities and equity investments other than BlackRock and private equity investments under one of the following methods:

Marketable equity securities are recorded on a trade-date basis and are accounted for based on the securities' quoted market prices from a national securities exchange. Those purchased with the intention of selling in the near term are classified as trading and included in Trading securities on our Consolidated Balance Sheet. Both realized and unrealized gains and losses on trading securities are included in Noninterest income. Marketable equity securities not classified as trading are designated as securities available for sale with unrealized gains and losses, net of income taxes, reflected in Accumulated other comprehensive income (loss). Any unrealized losses that we have determined to be other-than-temporary on securities classified as available for sale are recognized in current period earnings.

For investments in limited partnerships, limited liability companies and other investments that are not required to be consolidated, we use either the equity method or the cost method of accounting. We use the equity method for general and limited partner ownership interests and limited liability companies in which we are considered to have significant influence over the operations of the investee. Under the equity method, we record our equity ownership share of net income or loss of the investee in Noninterest income. We use the cost method for all other investments. Under the cost method, there is no change to the cost basis unless there is an other-than-temporary decline in value or dividends received are considered a return on investment. If the decline is determined to be other-than-temporary, we write down the cost basis of the investment to a new cost basis that represents realizable value. The amount of the write-down is accounted for as a loss included in Noninterest income. Distributions received from the income of an investee on cost method investments are included in Noninterest income. Investments described above are included in the caption Equity investments on the Consolidated Balance Sheet.

Private Equity Investments

We report private equity investments, which include direct investments in companies, affiliated partnership interests and indirect investments in private equity funds, at estimated fair value. These estimates are based on available information and may not necessarily represent amounts that we will ultimately realize through distribution, sale or liquidation of the investments. Fair values of publicly traded direct investments are determined using quoted market prices and are subject to various discount factors for lack of marketability, when appropriate. The valuation procedures applied to direct

Table of Contents

investments in private companies include techniques such as multiples of adjusted earnings of the entity, independent appraisals, anticipated financing and sale transactions with third parties, or the pricing used to value the entity in a recent financing transaction. We value affiliated partnership interests based on the underlying investments of the partnership using procedures consistent with those applied to direct investments. We value indirect investments in private equity funds based on net asset value as provided in the financial statements that we receive from their managers. Due to the time lag in our receipt of the financial information and based on a review of investments and valuation techniques applied, adjustments to the manager-provided values are made when available recent portfolio company information or market information indicates significant changes in value from that provided by the manager of the fund. We include all private equity investments on the Consolidated Balance Sheet in the caption Equity investments. Changes in the fair value of private equity investments are recognized in Noninterest income.

We consolidate affiliated partnerships when we are the general partner and have determined that we have control of the partnership or are the primary beneficiary if the entity is a VIE. The portion we do not own is reflected in the caption Noncontrolling interests on the Consolidated Balance Sheet.

Loans

Loans are classified as held for investment when management has both the intent and ability to hold the loan for the foreseeable future, or until maturity or payoff. Management's intent and view of the foreseeable future may change based on changes in business strategies, the economic environment, market conditions and the availability of government programs.

Measurement of delinquency status is based on the contractual terms of each loan. Loans that are 30 days or more past due in terms of payment are considered delinquent.

Except as described below, loans held for investment are stated at the principal amounts outstanding, net of unearned income, unamortized deferred fees and costs on originated loans, and premiums or discounts on purchased loans. Interest on performing loans (excluding interest on purchased impaired loans, which is further discussed below) is accrued based on the principal amount outstanding and recorded in Interest income as earned using the constant effective yield method. Loan origination fees, direct loan origination costs, and loan premiums and discounts are deferred and accreted or amortized into Net interest income, over periods not exceeding the contractual life of the loan.

When loans are redesignated from held for investment to held for sale, specific reserves and allocated pooled reserves included in the Allowance for loan and lease losses (ALLL) are charged-off to reduce the basis of the loans to the lower of cost or estimated fair value less cost to sell.

In addition to originating loans, we also acquire loans through portfolio purchases or acquisitions of other financial services

companies. For certain acquired loans that have experienced a deterioration of credit quality, we follow the guidance contained in ASC 310-30 Loans and Debt Securities Acquired with Deteriorated Credit Quality. Under this guidance, acquired purchased impaired loans are to be recorded at fair value without the carryover of any existing valuation allowances. Evidence of credit quality deterioration may include information and statistics regarding bankruptcy events, updated borrower credit scores, such as Fair Isaac Corporation scores (FICO), past due status, and updated loan-to-value (LTV) ratios. We review the loans acquired for evidence of credit quality deterioration and determine if it is probable that we will be unable to collect all contractual amounts due, including both principal and interest. When both conditions exist, we estimate the amount and timing of undiscounted expected cash flows at acquisition for each loan either individually or on a pool basis. We estimate the cash flows expected to be collected using internal models that incorporate management's best estimate of current key assumptions, such as default rates, loss severity and payment speeds. Collateral values are also incorporated into cash flow estimates. Late fees, which are contractual but not expected to be collected, are excluded from expected future cash flows.

The excess of cash flows expected to be collected on a purchased impaired loan (or pool of loans) over its carrying value represents the accretable yield which is recognized into interest income over the remaining life of the loan (or pool of loans) using the constant effective yield method. The accretable yield is calculated based upon the difference between the undiscounted expected future cash flows of the loans and the recorded investment in the loans. Subsequent decreases in expected cash flows that are attributable, at least in part, to credit quality are recognized as impairments through a charge to the provision for credit losses resulting in an increase in the ALLL. Subsequent increases in expected cash flows are recognized as a provision recapture of previously recorded ALLL or prospectively through an adjustment of the loan's or pool's yield over its remaining life.

Prior to December 31, 2015, upon final disposition of a loan within a pool and for loans that had nominal collateral value/expected cash flows, the loan's carrying value was removed from the pool and any gain or loss associated with the transaction was retained in the pool's recorded investment. Effective December 31, 2015, in anticipation of the end of the life of our purchased impaired pooled consumer and residential real estate loans and pursuant to supervisory direction, we changed our derecognition policy for these loans such that we will write-off the loan's

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

recorded investment and derecognize the associated ALLL upon final disposition. Gains and losses on such loans will be recognized as either an adjustment to the pool's associated ALLL, or yield as appropriate. The transition to this new policy on December 31, 2015 resulted in a \$468 million derecognition of recorded investment and associated ALLL on such loans. See Note 4 Purchased Loans and Note 5 Allowances for Loan and Lease

112 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

Losses and Unfunded Loan Commitments and Letters of Credit for additional loan data and application of the policies disclosed herein.

Leases

We provide financing for various types of equipment, including aircraft, energy and power systems, and vehicles through a variety of lease arrangements. Direct financing leases are carried at the aggregate of lease payments plus estimated residual value of the leased property, less unearned income. Leveraged leases, a form of financing lease, are carried net of nonrecourse debt. We recognize income over the term of the lease using the constant effective yield method. Lease residual values are reviewed for impairment at least annually. Gains or losses on the sale of leased assets are included in Other noninterest income while valuation adjustments on lease residuals are included in Other noninterest expense.

Loan Sales, Loan Securitizations And Retained Interests

We recognize the sale of loans or other financial assets when the transferred assets are legally isolated from our creditors and the appropriate accounting criteria are met. We have sold mortgage, credit card and other loans through securitization transactions. In a securitization, financial assets are transferred into trusts or to SPEs in transactions to effectively legally isolate the assets from PNC.

ASC 860 Transfers and Servicing requires a true sale legal analysis to address several relevant factors, such as the nature and level of recourse to the transferor, and the amount and nature of retained interests in the loans sold to support whether the transferred loans would be legally isolated from the transferor's assets in the case of bankruptcy. Once the legal isolation test has been met, other factors concerning the nature and extent of the transferor's control and the rights of the transferee over the transferred assets are taken into account in order to determine whether derecognition of assets is warranted.

In a securitization, the trust or SPE issues beneficial interests in the form of senior and subordinated securities backed or collateralized by the assets sold to the trust. The senior classes of the asset-backed securities typically receive investment grade credit ratings at the time of issuance. These ratings are generally achieved through the creation of lower-rated subordinated classes of asset-backed securities, as well as subordinated or residual interests. In certain cases, we may retain a portion or all of the securities issued, interest-only strips, one or more subordinated tranches, servicing rights and, in some cases, cash reserve accounts. Securitized loans are removed from the balance sheet and a net gain or loss is recognized in Noninterest income at the time of initial sale. Gains or losses recognized on the sale of the loans depend on the fair value of the loans sold and the retained interests at the date of sale. We generally estimate the fair value of the retained interests based on the present value of future expected cash flows using assumptions as to discount rates, interest rates, prepayment speeds, credit losses and servicing costs, if applicable.

With the exception of loan sales to certain U.S. government-chartered entities, our loan sales and securitizations are generally structured without recourse to us except for representations and warranties and with no restrictions on the retained interests. We originate, sell and service commercial mortgage loans under the Federal National Mortgage Association (FNMA) Delegated Underwriting and Servicing (DUS) program. Under the provisions of the DUS program, we participate in a loss-sharing arrangement with FNMA. We participated in a similar program with the Federal Home Loan Mortgage Corporation (FHLMC). When we are obligated for loss-sharing or recourse, our policy is to record such liabilities initially at fair value and subsequently reserve for estimated losses in accordance with guidance contained in applicable GAAP. Refer to Note 21 Commitments and Guarantees for more information about our obligations related to sales of loans under these programs.

Loans Held For Sale

We designate loans as held for sale when we have the intent to sell them. We transfer loans to the Loans held for sale category at the lower of cost or estimated fair value less cost to sell. At the time of transfer, write-downs on the loans are recorded as charge-offs. We establish a new cost basis upon transfer. Any subsequent lower-of-cost-or-market adjustment is determined on an individual loan basis and is recognized as a valuation allowance with any charges included in Other noninterest income. Sale proceeds that are in excess of the new cost basis upon transfer and are received within 90 days of classifying the loan as held for sale are recorded as a recovery to the ALLL up to the amount previously charged off. Any remaining proceeds that exist after recovery are recorded as a gain on sale included in Other noninterest income. Sale proceeds that are less than the new cost basis upon transfer and are received within 90 days of classifying the loan as held for sale are recorded as a charge off to the ALLL. Any proceeds received after 90 days of classifying the loan as held for sale are recorded as a gain or loss on sale and included in Other noninterest income.

We have elected to account for certain commercial and residential mortgage loans held for sale at fair value. The changes in the fair value of the commercial mortgage loans are measured and recorded in Other noninterest income while the residential mortgage loans are measured and recorded in Residential mortgage noninterest income each period. See Note 7 Fair Value for additional information.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Interest income with respect to loans held for sale is accrued based on the principal amount outstanding and the loan's contractual interest rate.

In certain circumstances, loans designated as held for sale may be transferred to held for investment based on a change in strategy. We transfer these loans at the lower of cost or estimated fair value; however, any loans originated or purchased for held for sale and designated at fair value remain at fair value for the life of the loan.

The PNC Financial Services Group, Inc. *Form 10-K* **113**

Table of Contents

Nonperforming Loans and Leases

The matrix below summarizes PNC's policies for classifying certain loans as nonperforming loans and/or discontinuing the accrual of loan interest income.

Loans Classified as Nonperforming and Accounted for as Nonaccrual	<p style="text-align: center;">Commercial loans</p> <p>Loans accounted for at amortized cost where: The loan is 90 days or more past due. The loan is rated substandard or worse due to the determination that full collection of principal and interest is not probable as demonstrated by the following conditions: The collection of principal or interest is 90 days or more past due; Reasonable doubt exists as to the certainty of the borrower's future debt service ability, according to the terms of the credit arrangement, regardless of whether 90 days have passed or not; The borrower has filed or will likely file for bankruptcy; The bank advances additional funds to cover principal or interest; We are in the process of liquidating a commercial borrower; or We are pursuing remedies under a guarantee.</p>
Loans Excluded from Nonperforming Classification but Accounted for as Nonaccrual	<p>Loans accounted for under the fair value option and full collection of principal and interest is not probable. Loans accounted for at the lower of cost or market less costs to sell (Held for Sale) and full collection of principal and interest is not probable.</p>
Loans Excluded from Nonperforming Classification and Nonaccrual Accounting	<p>Purchased impaired loans because interest income is accreted by nature of the accounting for these assets. Loans that are well secured and in the process of collection.</p>
Loans Classified as Nonperforming and Accounted for as Nonaccrual	<p style="text-align: center;">Consumer loans</p> <p>Loans accounted for at amortized cost where full collection of contractual principal and interest is not deemed probable as demonstrated in the policies below: The loan is 90 days past due for home equity and installment loans, and 180 days past due for well secured residential real estate loans; The loan has been modified and classified as a troubled debt restructuring (TDR); Notification of bankruptcy has been received and the loan is 30 days or more past due; The bank holds a subordinate lien position in the loan and the first lien loan is seriously stressed (i.e., 90 days or more past due); Other loans within the same borrower relationship have been placed on nonaccrual or charge-offs have been taken on them; The bank has repossessed non-real estate collateral securing the loan; or The bank has charged-off the loan to the value of the collateral.</p>
Loans Excluded from Nonperforming Classification but Accounted for as Nonaccrual	<p>Loans accounted for under the fair value option and full collection of principal and interest is not probable. Loans accounted for at the lower of cost or market less costs to sell (Held for Sale) and full collection of principal and interest is not probable.</p>
Loans Excluded from Nonperforming Classification and Nonaccrual Accounting	<p>Purchased impaired loans because interest income is accreted through the accounting model. Certain government insured loans where substantially all principal and interest is insured. Residential real estate loans that are well secured and in the process of collection. Consumer loans and lines of credit, not secured by residential real estate, as permitted by regulatory guidance.</p>

Table of Contents

See Note 3 Asset Quality in this Report for additional detail on nonperforming assets and asset quality indicators for commercial and consumer loans.

Commercial Loans

We generally charge off Commercial Lending (Commercial, Commercial Real Estate, and Equipment Lease Financing) nonperforming loans when we determine that a specific loan, or portion thereof, is uncollectible. This determination is based on the specific facts and circumstances of the individual loans. In making this determination, we consider the viability of the business or project as a going concern, the past due status when the asset is not well-secured, the expected cash flows to repay the loan, the value of the collateral, and the ability and willingness of any guarantors to perform.

Additionally, in general, for smaller dollar commercial loans of \$1 million or less, a partial or full charge-off occurs at 120 days past due for term loans and 180 days past due for revolvers. Certain small business credit card balances that are placed on nonaccrual status when they become 90 days or more past due are charged-off at 180 days past due.

Consumer Loans

Home equity installment loans, home equity lines of credit, and residential real estate loans that are not well-secured and in the process of collection are charged-off at no later than 180 days past due. At that time, the basis in the loan is reduced to the fair value of the collateral less costs to sell. In addition to this policy, the bank recognizes a charge-off on a secured consumer loan when:

- The bank holds a subordinate lien position in the loan and a foreclosure notice has been received on the first lien loan;
- The bank holds a subordinate lien position in the loan which is 30 days or more past due with a combined loan to value ratio of greater than or equal to 110% and the first lien loan is seriously stressed (*i.e.*, 90 days or more past due);
- The loan is modified or otherwise restructured in a manner that results in the loan becoming collateral dependent;
- Notification of bankruptcy has been received within the last 60 days and the loan is 60 days or more past due;
- The borrower has been discharged from personal liability through Chapter 7 bankruptcy and has not formally reaffirmed his or her loan obligation to PNC; or
- The collateral securing the loan has been repossessed and the value of the collateral is less than the recorded investment of the loan outstanding.

For loans that continue to meet any of the above policies, collateral values are updated annually and subsequent declines in collateral values are charged-off resulting in incremental provision for credit loss.

Most consumer loans and lines of credit, not secured by residential real estate, are charged off after 120-180 days past due.

Accounting for Nonperforming Assets and Leases and Other Nonaccrual Loans

For accrual loans, interest income is accrued on a monthly basis and certain fees and costs are deferred upon origination and recognized in income over the term of the loan utilizing an effective yield method. For nonaccrual loans, interest income accrual and deferred fee/cost recognition is discontinued. Additionally, the current year accrued and uncollected interest is reversed through Net interest income and prior year accrued and uncollected interest is charged-off. Nonaccrual loans may also be charged-off to reduce the basis to the fair value of collateral less costs to sell.

If payment is received on a nonaccrual loan, generally the payment is first applied to the recorded investment; payments are then applied to recover any charged-off amounts related to the loan. Finally, if both recorded investment and any charge-offs have been recovered, then the payment will be recorded as fee and interest income.

For TDRs, payments are applied based upon their contractual terms unless the related loan is deemed non-performing. TDRs are generally included in nonperforming and nonaccrual loans. However, after a reasonable period of time in which the loan performs under restructured terms and meets other performance indicators, it is returned to performing/accruing status. This return to performing/accruing status demonstrates that the bank expects to collect all of the loan's remaining contractual principal and interest. TDRs resulting from 1) borrowers that have been discharged from personal liability through Chapter 7 bankruptcy and have not formally reaffirmed their loan obligations to PNC and 2) borrowers that are not currently obligated to make both principal and interest payments under the restructured terms are not returned to accrual status.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Other nonaccrual loans are generally not returned to accrual status until the borrower has performed in accordance with the contractual terms and other performance indicators for at least six months, the period of time which was determined to demonstrate the expected collection of the loan's remaining contractual principal and interest. When a nonperforming loan is returned to accrual status, it is then considered a performing loan.

See Note 3 Asset Quality and Note 5 Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit in this Report for additional TDR information.

Foreclosed assets are comprised of any asset seized or property acquired through a foreclosure proceeding or acceptance of a deed-in-lieu of foreclosure. Other real estate owned is comprised principally of commercial and residential

The PNC Financial Services Group, Inc. *Form 10-K* 115

Table of Contents

real estate properties obtained in partial or total satisfaction of loan obligations. After obtaining a foreclosure judgment, or in some jurisdictions the initiation of proceedings under a power of sale in the loan instruments, the property will be sold. When we are awarded title or completion of deed in lieu of foreclosure, we transfer the loan to foreclosed assets included in Other assets on our Consolidated Balance Sheet. Property obtained in satisfaction of a loan is initially recorded at estimated fair value less cost to sell. Based upon the estimated fair value less cost to sell, the recorded investment of the loan is adjusted and, typically, a charge-off/recovery is recognized to the Allowance for Loan and Lease Losses (ALLL). We estimate fair values primarily based on appraisals, or sales agreements with third parties. Subsequently, foreclosed assets are valued at the lower of the amount recorded at acquisition date or estimated fair value less cost to sell. Valuation adjustments on these assets and gains or losses realized from disposition of such property are reflected in Other noninterest expense.

For certain mortgage loans that have a government guarantee, we establish a separate other receivable upon foreclosure. The receivable is measured based on the loan balance (inclusive of principal and interest) that is expected to be recovered from the guarantor.

Allowance for Loan and Lease Losses

We maintain the ALLL at a level that we believe to be appropriate to absorb estimated probable credit losses incurred in the loan and lease portfolios as of the balance sheet date. Our determination of the allowance is based on periodic evaluations of these loan and lease portfolios and other relevant factors. This critical estimate includes significant use of PNC's own historical data and complex methods to interpret this data. These evaluations are inherently subjective, as they require material estimates and may be susceptible to significant change, and include, among others:

- Probability of default (PD),
- Loss given default (LGD),
- Outstanding balance of the loan,
- Movement through delinquency stages,
- Amounts and timing of expected future cash flows,
- Value of collateral, which may be obtained from third parties, and
- Qualitative factors, such as changes in current economic conditions, that may not be reflected in modeled results.

For all loans, except purchased impaired loans, the ALLL is the sum of three components: (i) asset specific/individual impaired reserves, (ii) quantitative (formulaic or pooled) reserves and (iii) qualitative (judgmental) reserves.

The reserve calculation and determination process is dependent on the use of key assumptions. Key reserve assumptions and estimation processes react to and are

influenced by observed changes in loan portfolio performance experience, the financial strength of the borrower, and economic conditions. Key reserve assumptions are periodically updated.

Asset Specific/Individual Component

Nonperforming loans that are considered impaired under ASC 310 – Receivables, which include all commercial and consumer TDRs, are evaluated for a specific reserve. Specific reserve allocations are determined as follows:

For commercial nonperforming loans and commercial TDRs greater than or equal to a defined dollar threshold, specific reserves are based on an analysis of the present value of the loan's expected future cash flows, the loan's observable market price or the fair value of the collateral.

For commercial nonperforming loans and commercial TDRs below the defined dollar threshold, the individual loan's loss given default (LGD) percentage is multiplied by the loan balance and the results are aggregated for purposes of measuring specific reserve impairment.

Consumer nonperforming loans are collectively reserved for unless classified as consumer TDRs. For consumer TDRs, specific reserves are determined through an analysis of the present value of the loan's expected future cash flows, except for those instances where loans have been deemed collateral dependent, including loans where borrowers have been discharged from personal liability through Chapter 7 bankruptcy and have not formally reaffirmed their loan obligations to PNC. Once that determination has been made, those TDRs are charged down to the fair value of the collateral less costs to sell at each period end.

Commercial Lending Quantitative Component

The estimates of the quantitative component of ALLL for incurred losses within the commercial lending portfolio segment are determined through statistical loss modeling utilizing PD, LGD and outstanding balance of the loan. Based upon loan risk ratings, we assign PDs and LGDs.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Each of these statistical parameters is determined based on internal historical data and market data. PD is influenced by such factors as liquidity, industry, obligor financial structure, access to capital and cash flow. LGD is influenced by collateral type, original and/or updated loan-to-value ratio (LTV), facility structure and other factors.

Consumer Lending Quantitative Component

Quantitative estimates within the consumer lending portfolio segment are calculated primarily using a roll-rate model based on statistical relationships, calculated from historical data that estimate the movement of loan outstandings through the various stages of delinquency and ultimately charge-off over our loss emergence period.

Table of Contents

Qualitative Component

While our reserve methodologies strive to reflect all relevant risk factors, there continues to be uncertainty associated with, but not limited to, potential imprecision in the estimation process due to the inherent time lag of obtaining information and normal variations between estimates and actual outcomes. We provide additional reserves that are designed to provide coverage for losses attributable to such risks. The ALLL also includes factors that may not be directly measured in the determination of specific or pooled reserves. Such qualitative factors may include:

- Industry concentrations and conditions,
- Recent credit quality trends,
- Recent loss experience in particular portfolios,
- Recent macro-economic factors,
- Model imprecision,
- Changes in lending policies and procedures,
- Timing of available information, including the performance of first lien positions, and
- Limitations of available historical data.

Allowance for Purchased Non-Impaired Loans

ALLL for purchased non-impaired loans is determined based upon a comparison between the methodologies described above and the remaining acquisition date fair value discount that has yet to be accreted into interest income. After making the comparison, an ALLL is recorded for the amount greater than the discount, or no ALLL is recorded if the discount is greater.

Allowance for Purchased Impaired Loans

ALLL for purchased impaired loans is determined in accordance with ASC 310-30 by comparing the net present value of the cash flows expected to be collected to the recorded investment for a given loan (or pool of loans). In cases where the net present value of expected cash flows is lower than the recorded investment, ALLL is established. Cash flows expected to be collected represent management's best estimate of the cash flows expected over the life of a loan (or pool of loans). For large balance commercial loans, cash flows are separately estimated at the loan level. For smaller balance pooled loans, pool cash flows are estimated using cash flow models. Pools were defined at acquisition based on the risk characteristics of the loan. Our cash flow models use loan data including, but not limited to, contractual loan balance, delinquency status of the loan, updated borrower FICO credit scores, geographic information, historical loss experience, and updated LTVs, as well as best estimates for changes in unemployment rates, home prices and other economic factors, to determine estimated cash flows.

Our credit risk management policies, procedures and practices are designed to promote sound lending standards and prudent credit risk management. We have policies, procedures and practices that address financial statement requirements, collateral review and appraisal requirements, advance rates

based upon collateral types, appropriate levels of exposure, cross-border risk, lending to specialized industries or borrower type, guarantor requirements, and regulatory compliance.

Allowance for Unfunded Loan Commitments and Letters of Credit

We maintain the allowance for unfunded loan commitments and letters of credit at a level we believe is appropriate to absorb estimated probable credit losses incurred on these unfunded credit facilities as of the balance sheet date. We determine the allowance based on periodic evaluations of the unfunded credit facilities, including an assessment of the probability of commitment usage, credit risk factors, and, solely for commercial lending, the terms and expiration dates of the unfunded credit facilities. Other than the estimation of the probability of funding, the reserve for unfunded loan commitments is estimated in a manner similar to the methodology used for determining reserves for funded exposures. The allowance for unfunded loan commitments and letters of credit is recorded as a liability on the Consolidated Balance Sheet. Net adjustments to the allowance for unfunded loan commitments and letters of credit are included in the provision for credit losses.

See Note 5 Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit for additional loan data and application of the policies disclosed herein.

Mortgage And Other Servicing Rights

We provide servicing under various loan servicing contracts for commercial, residential and other consumer loans. These contracts are either purchased in the open market or retained as part of a loan securitization or loan sale. All newly acquired or originated servicing rights are

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

initially measured at fair value. Fair value is based on the present value of the expected future net cash flows, including assumptions as to:

- Deposit balances and interest rates for escrow and commercial reserve earnings,
- Discount rates,
- Estimated prepayment speeds, and
- Estimated servicing costs.

As of January 1, 2014, PNC made an irrevocable election to subsequently measure all classes of commercial MSRs at fair value in order to eliminate any potential measurement mismatch between our economic hedges and the commercial MSRs. The impact was not material. As a result of that election, changes in the fair value of commercial MSRs are recognized as gains/(losses).

Prior to January 1, 2014, we elected to utilize the amortization method for subsequent measurement of our commercial mortgage loan servicing rights. This election was made based on the unique characteristics of the commercial mortgage

The PNC Financial Services Group, Inc. *Form 10-K* **117**

Table of Contents

loans underlying these servicing rights. Specific risk characteristics of commercial mortgages include loan type, currency or exchange rate, interest rates, expected cash flows and changes in the cost of servicing. We amortized these servicing assets over their estimated lives based on estimated net servicing income. On a quarterly basis, we tested the assets for impairment by categorizing the pools of assets underlying the servicing rights into various strata. If the estimated fair value of the assets was less than the carrying value, an impairment loss was recognized and a valuation reserve was established.

For servicing rights related to residential real estate loans, we apply the fair value method. This election was made to be consistent with our risk management strategy to hedge changes in the fair value of these assets. We manage this risk by hedging the fair value of this asset with derivatives and securities which are expected to increase in value when the value of the servicing right declines. The fair value of these servicing rights is estimated by using a cash flow valuation model which calculates the present value of estimated future net servicing cash flows, taking into consideration actual and expected mortgage loan prepayment rates, discount rates, servicing costs, and other economic factors which are determined based on current market conditions.

Fair Value Of Financial Instruments

The fair value of financial instruments and the methods and assumptions used in estimating fair value amounts and financial assets and liabilities for which fair value was elected are detailed in Note 7 Fair Value.

Goodwill And Other Intangible Assets

We assess goodwill for impairment at least annually, in the fourth quarter, or when events or changes in circumstances indicate the assets might be impaired. Finite-lived intangible assets are amortized to expense using accelerated or straight-line methods over their respective estimated useful lives. We review finite-lived intangible assets for impairment when events or changes in circumstances indicate that the asset's carrying amount may not be recoverable from undiscounted future cash flows or that it may exceed its fair value.

Depreciation And Amortization

For financial reporting purposes, we depreciate premises and equipment, net of salvage value, principally using the straight-line method over their estimated useful lives.

We use estimated useful lives for furniture and equipment ranging from one to 10 years, and depreciate buildings over an estimated useful life of up to 40 years. We amortize leasehold improvements over their estimated useful lives of up to 15 years or the respective lease terms, whichever is shorter.

We purchase, as well as internally develop and customize, certain software to enhance or perform internal business

functions. Software development costs incurred in the planning and post-development project stages are charged to Noninterest expense. Costs associated with designing software configuration and interfaces, installation, coding programs and testing systems are capitalized and amortized using the straight-line method over periods ranging from one to 10 years.

Repurchase And Resale Agreements

Repurchase and resale agreements are treated as collateralized financing transactions and are carried at the amounts at which the securities will be subsequently reacquired or resold, including accrued interest, as specified in the respective agreements. Our policy is to take possession of securities purchased under agreements to resell. We monitor the market value of securities to be repurchased and resold and additional collateral may be obtained where considered appropriate to protect against credit exposure. We have elected to account for structured resale agreements at fair value.

Other Comprehensive Income

Other comprehensive income consists, on an after-tax basis, primarily of unrealized gains or losses, excluding OTTI attributable to credit deterioration, on investment securities classified as available for sale, unrealized gains or losses on derivatives designated as cash flow hedges, and changes in pension and other postretirement benefit plan liability adjustments. Details of each component are included in Note 17 Other Comprehensive Income.

Treasury Stock

We record common stock purchased for treasury at cost. At the date of subsequent reissue, the treasury stock account is reduced by the cost of such stock on the first-in, first-out basis.

Derivative Instruments And Hedging Activities

We use a variety of financial derivatives as part of our overall asset and liability risk management process to help manage exposure to interest rate, market and credit risk inherent in our business activities. Interest rate and total return swaps, swaptions, interest rate caps and floors, options, forwards, and futures contracts are the primary instruments we use for interest rate risk management.

Financial derivatives involve, to varying degrees, interest rate, market and credit risk. We manage these risks as part of our asset and liability management process and through credit policies and procedures.

We recognize all derivative instruments at fair value as either Other assets or Other liabilities on the Consolidated Balance Sheet and the related cash flows in the Operating Activities section of the Consolidated Statement Of Cash Flows. Adjustments for counterparty credit risk are included in the determination of fair value. The accounting for changes in the

Table of Contents

fair value of a derivative instrument depends on whether it has been designated and qualifies as part of a cash flow or net investment hedging relationship. For all other derivatives, changes in fair value are recognized in earnings.

We utilize a net presentation for derivative instruments on the Consolidated Balance Sheet taking into consideration the effects of legally enforceable master netting agreements. Cash collateral exchanged with counterparties is also netted against the applicable derivative exposures by offsetting obligations to return, or general rights to reclaim, cash collateral against the fair values of the net derivatives being collateralized.

For those derivative instruments that are designated and qualify as accounting hedges, we designate the hedging instrument, based on the exposure being hedged, as a fair value hedge, a cash flow hedge or a hedge of the net investment in a foreign operation.

We formally document the relationship between the hedging instruments and hedged items, as well as the risk management objective and strategy, before undertaking an accounting hedge. To qualify for hedge accounting, the derivatives and related hedged items must be designated as a hedge at inception of the hedge relationship. For accounting hedge relationships, we formally assess, both at the inception of the hedge and on an ongoing basis, if the derivatives are highly effective in offsetting designated changes in the fair value or cash flows of the hedged item. If it is determined that the derivative instrument is not highly effective, hedge accounting is discontinued.

For derivatives that are designated as fair value hedges (*i.e.*, hedging the exposure to changes in the fair value of an asset or a liability attributable to a particular risk, such as changes in LIBOR), changes in the fair value of the hedging instrument are recognized in earnings and offset by also recognizing in earnings the changes in the fair value of the hedged item attributable to the hedged risk. To the extent the change in fair value of the derivative does not offset the change in fair value of the hedged item, the difference or ineffectiveness is reflected in the Consolidated Income Statement in the same financial statement category as the hedged item.

For derivatives designated as cash flow hedges (*i.e.*, hedging the exposure to variability in expected future cash flows), the effective portions of the gain or loss on derivatives are reported as a component of Accumulated other comprehensive income (loss) and subsequently reclassified to income in the same period or periods during which the hedged transaction affects earnings. The change in fair value attributable to the ineffective portion of the hedging instrument is recognized immediately in Noninterest income.

For derivatives designated as a hedge of net investment in a foreign operation, the effective portions of the gain or loss on

the derivatives are reported as a component of Accumulated other comprehensive income (loss). The change in fair value attributable to the ineffective portion of the hedging instrument is recognized immediately in Noninterest income.

We discontinue hedge accounting when it is determined that the derivative no longer qualifies as an effective hedge; the derivative expires or is sold, terminated or exercised; or the derivative is de-designated as a fair value or cash flow hedge or, for a cash flow hedge, it is no longer probable that the forecasted transaction will occur by the end of the originally specified time period. If we determine that the derivative no longer qualifies as a fair value or cash flow hedge and hedge accounting is discontinued, the derivative will continue to be recorded on the balance sheet at its fair value with changes in fair value included in current earnings. For a discontinued fair value hedge, the previously hedged item is no longer adjusted for changes in fair value.

When hedge accounting is discontinued because it is no longer probable that a forecasted transaction will occur, the derivative will continue to be recorded on the balance sheet at its fair value with changes in fair value included in current earnings, and the gains and losses in Accumulated other comprehensive income (loss) will be recognized immediately into earnings. When we discontinue hedge accounting because the hedging instrument is sold, terminated or no longer designated, the amount reported in Accumulated other comprehensive income (loss) up to the date of sale, termination or de-designation continues to be reported in Other comprehensive income or loss until the forecasted transaction affects earnings. We did not terminate any cash flow hedges in 2015, 2014 or 2013 due to a determination that a forecasted transaction was no longer probable of occurring.

We purchase or originate financial instruments that contain an embedded derivative. At the inception of the transaction, we assess if the economic characteristics of the embedded derivative are clearly and closely related to the economic characteristics of the host contract, whether the hybrid financial instrument is measured at fair value with changes in fair value reported in earnings, and whether a separate instrument with the same terms as the embedded derivative would be a derivative. If the embedded derivative does not meet all of these conditions, the embedded derivative is recorded separately from the host contract with changes in fair value recorded in earnings, unless we elect to account for the hybrid instrument at fair value.

We have elected on an instrument-by-instrument basis, fair value measurement for certain financial instruments with embedded derivatives.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

We enter into commitments to originate residential and commercial mortgage loans for sale. We also enter into commitments to purchase or sell commercial and residential real estate loans. These commitments are accounted for as

The PNC Financial Services Group, Inc. *Form 10-K* **119**

Table of Contents

free-standing derivatives which are recorded at fair value in Other assets or Other liabilities on the Consolidated Balance Sheet. Any gain or loss from the change in fair value after the inception of the commitment is recognized in Noninterest income.

Income Taxes

We account for income taxes under the asset and liability method. Deferred tax assets and liabilities are determined based on differences between the financial reporting and tax bases of assets and liabilities and are measured using the enacted tax rates and laws that we expect will apply at the time when we believe the differences will reverse. The recognition of deferred tax assets requires an assessment to determine the realization of such assets. Realization refers to the incremental benefit achieved through the reduction in future taxes payable or refunds receivable from the deferred tax assets, assuming that the underlying deductible differences and carryforwards are the last items to enter into the determination of future taxable income. We establish a valuation allowance for tax assets when it is more likely than not that they will not be realized, based upon all available positive and negative evidence.

We use the deferral method of accounting on investments that generate investment tax credits. Under this method, the investment tax credits are recognized as a reduction to the related asset.

Earnings Per Common Share

Basic earnings per common share is calculated using the two-class method to determine income attributable to common shareholders. Unvested share-based payment awards that contain nonforfeitable rights to dividends or dividend equivalents are considered participating securities under the two-class method. Distributed dividends and dividend equivalents related to participating securities and an allocation of undistributed net income reduce the amount of income attributable to common shareholders. Income attributable to common shareholders is then divided by the weighted-average common shares outstanding for the period.

Diluted earnings per common share is calculated under the more dilutive of either the treasury method or the two-class method. For the diluted calculation, we increase the weighted-average number of shares of common stock outstanding by the assumed conversion of outstanding convertible preferred stock from the beginning of the year or date of issuance, if later, and the number of shares of common stock that would be issued assuming the exercise of stock options and warrants and the issuance of incentive shares using the treasury stock method. These adjustments to the weighted-average number of shares of common stock outstanding are made only when such adjustments will dilute earnings per common share. See Note 15 Earnings Per Share for additional information.

Recently Adopted Accounting Standards

In May 2015, the Financial Accounting Standards Board (FASB) issued ASU 2015-07, Fair Value Measurements (Topic 820): *Disclosures for Investments in Certain Entities That Calculate Net Asset Value per Share (or its Equivalent)*. The ASU was issued to reduce diversity in practice related to how certain investments measured at net asset value with future redemption dates are categorized in the fair value hierarchy. The ASU eliminates the requirement (i) to categorize within the fair value hierarchy investments whose fair value is measured using the NAV per share practical expedient, and (ii) to make certain disclosures for those investments for which an entity has elected to measure the fair value using the practical expedient. We elected to early adopt the ASU as of December 31, 2015 which reduced the disclosure of level 3 assets by \$347 million and \$469 million as of December 31, 2015 and December 31, 2014, respectively. Adoption of this ASU did not have a material impact on our results of operations or financial position.

In June 2014, the FASB issued ASU 2014-11, Transfers and Servicing (Topic 860): *Repurchase-to-Maturity Transactions, Repurchase Financings, and Disclosures*. This ASU impacts the accounting for repurchase-to-maturity transactions and transfers executed contemporaneously with a repurchase agreement with the same counterparty (*i.e.*, a repurchase financing) by requiring secured borrowing accounting. We adopted this accounting as of January 1, 2015. Pursuant to this guidance, the disclosure requirements were adopted in the second quarter of 2015. Adoption of this ASU did not have a material effect on our results of operations or financial position.

In August 2014, the FASB issued Accounting Standards Update (ASU) 2014-14, Receivables – Troubled Debt Restructurings by Creditors (Subtopic 310-40): *Classification of Certain Government-Guaranteed Mortgage Loans upon Foreclosure (a consensus of the FASB Emerging Issues Task Force)*. This ASU requires that a mortgage loan be derecognized and that a separate other receivable be recognized upon foreclosure when (i) the loan has a government guarantee that is not separable from the loan before foreclosure; (ii) the creditor has the intent to convey the real estate to the guarantor and make a claim on the guarantee and the creditor has the ability to recover under that claim at the time of foreclosure; and (iii) any amount of the claim that is determined upon the basis of the real estate is fixed at the time of foreclosure. The receivable should be measured based on the loan balance (inclusive of principal and interest) that is expected to be recovered from the guarantor. This ASU is effective for annual periods, and interim periods within those annual periods, beginning after December 15, 2014. The ASU may be

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

adopted using either a prospective or modified retrospective transition method consistent with the method elected to adopt ASU 2014-04, Receivables - Troubled Debt Restructurings by Creditors (Subtopic 310-40):

120 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

Reclassification of Residential Real Estate Collateralized Consumer Mortgage Loans upon Foreclosure. We adopted this guidance as of January 1, 2015. Adoption of this ASU did not have a material effect on our results of operations or financial position.

In January 2014, the FASB issued ASU 2014-04, *Receivables – Troubled Debt Restructurings by Creditors (Subtopic 310-40): Reclassification of Residential Real Estate Collateralized Consumer Mortgage Loans upon Foreclosure.* This ASU clarifies that an in substance repossession or foreclosure is considered to have occurred, and a creditor is considered to have received physical possession of residential real estate property collateralizing a consumer mortgage loan, upon a) the creditor obtaining legal title to the residential real estate property upon completion of a foreclosure or b) the borrower conveying all interest in the residential real estate property to the creditor to satisfy the loan through completion of a deed in lieu of foreclosure or through a similar legal agreement. We adopted this guidance as of January 1, 2015. Adoption of this ASU did not have a material effect on our results of operations or financial position.

NOTE 2 LOAN SALE AND SERVICING ACTIVITIES AND VARIABLE INTEREST ENTITIES

Loan Sale and Servicing Activities

We have transferred residential and commercial mortgage loans in securitization or sales transactions in which we have continuing involvement. These transfers have occurred through Agency securitization, Non-agency securitization, and loan sale transactions. Agency securitizations consist of securitization transactions with Federal National Mortgage Association (FNMA), Federal Home Loan Mortgage Corporation (FHLMC) and Government National Mortgage Association (GNMA) (collectively the Agencies). FNMA and FHLMC generally securitize our transferred loans into mortgage-backed securities for sale into the secondary market through special purpose entities (SPEs) that they sponsor. We, as an authorized GNMA issuer/servicer, pool Federal Housing Administration (FHA) and Department of Veterans Affairs (VA) insured loans into mortgage-backed securities for sale into the secondary market. In Non-agency securitizations, we have transferred loans into securitization SPEs. In other instances, third-party investors have also purchased our loans in loan sale transactions and in certain instances have subsequently sold these loans into securitization SPEs. Securitization SPEs utilized in the Agency and Non-agency securitization transactions are variable interest entities (VIEs).

Our continuing involvement in the FNMA, FHLMC, and GNMA securitizations, Non-agency securitizations, and loan sale transactions generally consists of servicing, repurchasing previously transferred loans under certain conditions and loss share arrangements, and, in limited circumstances, holding of mortgage-backed securities issued by the securitization SPEs.

Depending on the transaction, we may act as the master, primary, and/or special servicer to the securitization SPEs or third-party investors. Servicing responsibilities typically consist of collecting and remitting monthly borrower principal and interest payments, maintaining escrow deposits, performing loss mitigation and foreclosure activities, and, in certain instances, funding of servicing advances. Servicing advances, which are reimbursable, are made for principal and interest and collateral protection and are carried in Other assets at cost.

We earn servicing and other ancillary fees for our role as servicer and, depending on the contractual terms of the servicing arrangement, we can be terminated as servicer with or without cause. At the consummation date of each type of loan transfer where PNC retains the servicing, we recognize a servicing right at fair value. See Note 7 Fair Value and Note 8 Goodwill and Intangible Assets for further discussion of our servicing rights.

Table of Contents

Certain loans transferred to the Agencies contain removal of account provisions (ROAPs). Under these ROAPs, we hold an option to repurchase at par individual delinquent loans that meet certain criteria. In other limited cases, the U.S. Department of Housing and Urban Development (HUD) has granted us the right to repurchase current loans when we intend to modify the borrower's interest rate under established guidelines. When we have the unilateral ability to repurchase a loan, effective control over the loan has been regained and we recognize an asset (in either Loans or Loans held for sale) and a corresponding liability (in Other borrowed funds) on the balance sheet regardless of our intent to repurchase the loan. At December 31, 2015 and December 31, 2014, these assets and liabilities both totaled \$120 million and \$136 million, respectively.

The Agency and Non-agency mortgage-backed securities issued by the securitization SPEs that are purchased and held on our balance sheet are typically purchased in the secondary market. PNC does not retain any credit risk on its Agency mortgage-backed security positions as FNMA, FHLMC, and the U.S. Government (for GNMA) guarantee losses of principal and interest.

We also have involvement with certain Agency and Non-agency commercial securitization SPEs where we have not transferred commercial mortgage loans. These SPEs were sponsored by independent third-parties and the loans held by these entities were purchased exclusively from other third-parties. Generally, our involvement with these SPEs is as servicer with servicing activities consistent with those described above.

We recognize a liability for our loss exposure associated with contractual obligations to repurchase previously transferred loans due to breaches of representations and warranties and also for loss sharing arrangements (recourse obligations) with the Agencies. Other than providing temporary liquidity under servicing advances and our loss exposure associated with our repurchase and recourse obligations, we have not provided nor are we required to provide any type of credit support, guarantees, or commitments to the securitization SPEs or third-party investors in these transactions. See Note 21 Commitments and Guarantees for further discussion of our repurchase and recourse obligations.

The following table provides cash flows associated with PNC's loan sale and servicing activities:

Table 50: Cash Flows Associated with Loan Sale and Servicing Activities

In millions	Residential Mortgages	Commercial Mortgages (a)	Home Equity Loans/Lines (b)
CASH FLOWS Year ended December 31, 2015			
Sales of loans (c)	\$ 8,121	\$ 4,398	
Repurchases of previously transferred loans (d)	580		\$ 135
Servicing fees (e)	339	120	15
Servicing advances recovered/(funded), net	90	48	3
Cash flows on mortgage-backed securities held (f)	1,458	184	
CASH FLOWS Year ended December 31, 2014			
Sales of loans (c)	\$ 8,344	\$ 3,469	
Repurchases of previously transferred loans (d)	744		\$ 14
Servicing fees (e)	346	132	19
Servicing advances recovered/(funded), net	70	113	(20)
Cash flows on mortgage-backed securities held (f)	934	308	

(a) Represents cash flow information associated with both commercial mortgage loan transfer and servicing activities.

(b) These activities were part of an acquired brokered home equity lending business in which PNC is no longer engaged.

(c) Gains/losses recognized on sales of loans were insignificant for the periods presented.

(d) Includes residential mortgage government insured or guaranteed loans eligible for repurchase through the exercise of our ROAP option, and loans repurchased due to alleged breaches of origination covenants or representations and warranties made to purchasers. Includes home equity lines of credit repurchased at the end of their draw periods due to contractual requirements.

(e) Includes contractually specified servicing fees, late charges and ancillary fees.

(f) Represents cash flows on securities we hold issued by a securitization SPE in which PNC transferred to and/or services loans. The carrying value of such securities held were \$6.6 billion in residential mortgage-backed securities and \$1.3 billion in commercial mortgage-backed securities at December 31, 2015 and \$3.4 billion in residential mortgage-backed securities and \$1.3 billion in commercial mortgage-backed securities at December 31, 2014.

Table of Contents

The table below presents information about the principal balances of transferred loans that we service and are not recorded on our Consolidated Balance Sheet. We would only experience a loss on these transferred loans if we were required to repurchase a loan due to a breach in representations and warranties or a loss sharing arrangement associated with our continuing involvement with these loans. For more information regarding our recourse and repurchase obligations, including our reserve of estimated losses, see the Recourse and Repurchase Obligations section of Note 21 Commitments and Guarantees.

Table 51: Principal Balance, Delinquent Loans, and Net Charge-offs Related to Serviced Loans For Others

In millions	Residential Mortgages	Commercial Mortgages (a)	Home Equity Loans/Lines (b)
December 31, 2015			
Total principal balance	\$ 72,898	\$ 53,789	\$ 2,806
Delinquent loans (c)	1,923	1,057	904
December 31, 2014			
Total principal balance	\$ 79,108	\$ 60,873	\$ 3,833
Delinquent loans (c)	2,657	707	1,303
Year ended December 31, 2015			
Net charge-offs (d)	\$ 117	\$ 595	\$ 28
Year ended December 31, 2014			
Net charge-offs (d)	\$ 136	\$ 1,288	\$ 61

(a) Represents information at the securitization level in which PNC has sold loans and is the servicer for the securitization.

(b) These activities were part of an acquired brokered home equity lending business in which PNC is no longer engaged.

(c) Serviced delinquent loans are 90 days or more past due or are in process of foreclosure.

(d) Net charge-offs for Residential mortgages and Home equity loans/lines represent credit losses less recoveries distributed and as reported to investors during the period. Net charge-offs for Commercial mortgages represent credit losses less recoveries distributed and as reported by the trustee for commercial mortgage backed securitizations. Realized losses for Agency securitizations are not reflected as we do not manage the underlying real estate upon foreclosure and, as such, do not have access to loss information.

Variable Interest Entities (VIEs)

We are involved with various entities in the normal course of business that are deemed to be VIEs. We assess VIEs for consolidation based upon the accounting policies described in Note 1 Accounting Policies. The following provides a summary of VIEs, including those that we have consolidated and those in which we hold variable interests but have not consolidated into our financial statements as of December 31, 2015 and December 31, 2014. We have not provided additional financial support to these entities which we are not contractually required to provide.

Table 52: Consolidated VIEs Carrying Value (a) (b)

In millions	Credit Card and Other Securitization Trusts	Tax Credit Investments	Total
December 31, 2015			
<u>Assets</u>			
Cash and due from banks		\$ 11	\$ 11
Interest-earning deposits with banks		4	4
Loans	\$ 1,335	6	1,341
Allowance for loan and lease losses	(48)		(48)
Equity investments		183	183
Other assets	22	380	402
Total assets	\$ 1,309	\$ 584	\$ 1,893
<u>Liabilities</u>			
Other borrowed funds		\$ 148	\$ 148
Accrued expenses		44	44
Other liabilities		202	202
Total liabilities		\$ 394	\$ 394
December 31, 2014			

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Assets

Cash and due from banks		\$ 6		\$ 6
Interest-earning deposits with banks			6	6
Loans	\$ 1,606			1,606
Allowance for loan and lease losses	(50)			(50)
Equity investments			492	492
Other assets	31		452	483
Total assets	\$ 1,587	\$ 956		\$ 2,543

Liabilities

Other borrowed funds	\$ 166	\$ 181		\$ 347
Accrued expenses			70	70
Other liabilities			206	206
Total liabilities	\$ 166	\$ 457		\$ 623

(a) Amounts represent carrying value on PNC's Consolidated Balance Sheet.

(b) Difference between total assets and total liabilities represents the equity portion of the VIE or intercompany assets and liabilities which are eliminated in consolidation.

The PNC Financial Services Group, Inc. Form 10-K 123

Table of Contents

Credit Card Securitization Trust

We were the sponsor of several credit card securitizations facilitated through a trust. This bankruptcy-remote SPE was established to purchase credit card receivables from the sponsor and to issue and sell asset-backed securities created by it to independent third-parties. The SPE was financed primarily through the sale of these asset-backed securities. These transactions were originally structured to provide liquidity and to afford favorable capital treatment.

Our continuing involvement in these securitization transactions consisted primarily of holding certain retained interests and acting as the primary servicer. We consolidated the SPE as we were deemed the primary beneficiary of the entity based upon our level of continuing involvement. Our role as primary servicer gave us the power to direct the activities of the SPE that most significantly affect its economic performance and our holding of retained interests gave us the obligation to absorb expected losses, or the ability to receive residual returns that could be potentially significant to the SPE. The underlying assets of the consolidated SPE were restricted only for payment of the beneficial interests issued by the SPE. Additionally, creditors of the SPE have no direct recourse to PNC.

During 2012, the last series issued by the SPE, Series 2007-1, matured. At December 31, 2015, we continued to consolidate this SPE as we were the primary beneficiary of the SPE through our holding of seller's interest and our role as the primary servicer.

Tax Credit Investments

We make certain equity investments in various tax credit limited partnerships or limited liability companies (LLCs). The purpose of these investments is to achieve a satisfactory return on capital and to assist us in achieving goals associated with the Community Reinvestment Act.

Also, we are a national syndicator of affordable housing equity. In these syndication transactions, we create funds in which our subsidiaries are the general partner or managing member and sell limited partnership or non-managing member interests to third parties. In some cases PNC may also

purchase a limited partnership or non-managing member interest in the fund. The purpose of this business is to generate income from the syndication of these funds, generate servicing fees by managing the funds, and earn tax credits to reduce our tax liability. General partner or managing member activities include identifying, evaluating, structuring, negotiating, and closing the fund investments in operating limited partnerships or LLCs, as well as oversight of the ongoing operations of the fund portfolio.

Typically, the general partner or managing member will be the party that has the right to make decisions that will most significantly impact the economic performance of the entity. However, certain partnership or LLC agreements provide the limited partner or non-managing member the ability to remove the general partner or managing member without cause. This results in the limited partner or non-managing member being the party that has the right to make decisions that will most significantly impact the economic performance of the entity. The primary sources of benefits for these investments are the tax credits and passive losses which reduce our tax liability. We have consolidated investments in which we have the power to direct the activities that most significantly impact the entity's performance, and have an obligation to absorb expected losses or receive benefits that could be potentially significant. The assets are primarily included in Equity investments and Other assets on our Consolidated Balance Sheet with the liabilities classified in Other borrowed funds, Accrued expenses, and Other liabilities and the third-party investors' interests included in the Equity section as Noncontrolling interests. Neither creditors nor equity investors in these investments have any recourse to our general credit. The consolidated assets and liabilities of these investments are provided in Table 52.

The following table provides a summary of non-consolidated VIEs with which we have significant continuing involvement but are not the primary beneficiary. We do not consider our continuing involvement to be significant when it relates to a VIE where we only invest in securities issued by the VIE and were not involved in the design of the VIE or where no transfers have occurred between PNC and the VIE. We have excluded certain transactions with non-consolidated VIEs from the balances presented in Table 53 where we have determined that our continuing involvement is not significant.

Table of Contents**Table 53: Non-Consolidated VIEs**

In millions	PNC Risk of Loss (a)	Carrying Value of Assets Owned by PNC	Carrying Value of Liabilities Owned by PNC
December 31, 2015			
Commercial Mortgage-Backed Securitizations (b)	\$ 1,498	\$ 1,498 (c)	\$ 1 (e)
Residential Mortgage-Backed Securitizations (b)	6,680	6,680 (c)	1 (e)
Tax Credit Investments and Other	2,551	2,622 (d)	836 (f)
Total	\$ 10,729	\$ 10,800	\$ 838
December 31, 2014			
Commercial Mortgage-Backed Securitizations (b)	\$ 1,550	\$ 1,550 (c)	\$ 1 (e)
Residential Mortgage-Backed Securitizations (b)	3,385	3,385 (c)	4 (e)
Tax Credit Investments and Other	2,270	2,304 (d)	777 (f)
Total	\$ 7,205	\$ 7,239	\$ 782

(a) This represents loans, investments and other assets related to non-consolidated VIEs, net of collateral (if applicable).

(b) Amounts reflect involvement with securitization SPEs where PNC transferred to and/or services loans for an SPE and we hold securities issued by that SPE. Values disclosed in the PNC Risk of Loss column represent our maximum exposure to loss for those securities holdings.

(c) Included in Trading securities, Investment securities, Other intangible assets and Other assets on our Consolidated Balance Sheet.

(d) Included in Loans, Equity investments and Other assets on our Consolidated Balance Sheet.

(e) Included in Other liabilities on our Consolidated Balance Sheet.

(f) Included in Deposits and Other liabilities on our Consolidated Balance Sheet.

Residential and Commercial Mortgage-Backed Securitizations

In connection with each Agency and Non-agency securitization discussed above, we evaluate each SPE utilized in these transactions for consolidation. In performing these assessments, we evaluate our level of continuing involvement in these transactions as the nature of our involvement ultimately determines whether or not we hold a variable interest and/or are the primary beneficiary of the SPE. Factors we consider in our consolidation assessment include the significance of (i) our role as servicer, (ii) our holdings of mortgage-backed securities issued by the securitization SPE, and (iii) the rights of third-party variable interest holders.

The first step in our assessment is to determine whether we hold a variable interest in the securitization SPE. We hold variable interests in Agency and Non-agency securitization SPEs through our holding of mortgage-backed securities issued by the SPEs and/or our recourse obligations. Each SPE in which we hold a variable interest is evaluated to determine whether we are the primary beneficiary of the entity. For Agency securitization transactions, our contractual role as servicer does not give us the power to direct the activities that most significantly affect the economic performance of the SPEs. Thus, we are not the primary beneficiary of these entities. For Non-agency securitization transactions, we would be the primary beneficiary to the extent our servicing activities give us the power to direct the activities that most significantly affect the economic performance of the SPE and we hold a more than insignificant variable interest in the entity.

Details about the Agency and Non-agency securitization SPEs where we hold a variable interest and are not the primary beneficiary are included in Table 53. Our maximum exposure to loss as a result of our involvement with these SPEs is the carrying value of the mortgage-backed securities, servicing assets, servicing advances, and our liabilities associated with our recourse obligations. Creditors of the securitization SPEs have no recourse to PNC's assets or general credit.

Tax Credit Investments and Other

For tax credit investments in which we do not have the right to make decisions that will most significantly impact the economic performance of the entity, we are not the primary beneficiary and thus they are not consolidated. These investments are disclosed in Table 53. The table also reflects our maximum exposure to loss exclusive of any potential tax credit recapture. Our maximum exposure to loss is equal to our legally binding equity commitments adjusted for recorded impairment, partnership results, or amortization for qualifying low income housing tax credit investments when applicable. For all legally binding unfunded equity commitments, we increase our recognized investment and recognize a liability. As of December 31, 2015, we had a liability for unfunded commitments of \$.5 billion related to investments in qualified affordable housing projects which is reflected in Other liabilities on our Consolidated Balance Sheet.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Table 53 also includes our involvement in lease financing transactions with LLCs engaged in solar power generation that to a large extent provided returns in the form of tax credits. The outstanding financings and operating lease assets are reflected as Loans and Other assets, respectively, on our Consolidated Balance Sheet, whereas related liabilities are reported in Deposits and Other liabilities.

The PNC Financial Services Group, Inc. *Form 10-K* **125**

Table of Contents

NOTE 3 ASSET QUALITY

We closely monitor economic conditions and loan performance trends to manage and evaluate our exposure to credit risk. Trends in delinquency rates may be a key indicator, among other considerations, of credit risk within the loan portfolios. The measurement of delinquency status is based on the contractual terms of each loan. Loans that are 30 days or more past due in terms of payment are considered delinquent. Loan delinquencies exclude loans held for sale, purchased impaired loans, nonperforming loans and loans accounted for under the fair value option which are on nonaccrual status, but include government insured or guaranteed loans and accruing loans accounted for under the fair value option.

Nonperforming assets include nonperforming loans and leases, OREO and foreclosed assets, and nonperforming TDRs. Nonperforming loans are those loans accounted for at amortized cost whose credit quality has deteriorated to the extent that full collection of contractual principal and interest is not probable. Interest income is not recognized on these loans. Loans accounted for under the fair value option are reported as performing loans as these loans are accounted for at fair value. However, when nonaccrual criteria is met, interest income is not recognized on these loans. Additionally, certain government insured or guaranteed loans for which we expect to collect substantially all principal and interest are not reported as nonperforming loans and continue to accrue interest. Purchased impaired loans are excluded from nonperforming loans as we are currently accreting interest income over the expected life of the loans. See Note 4 Purchased Loans for further information.

See Note 1 Accounting Policies for additional delinquency, nonperforming, and charge-off information.

Table of Contents

The following tables display the delinquency status of our loans and our nonperforming assets at December 31, 2015 and December 31, 2014, respectively.

Table 54: Analysis of Loan Portfolio (a)

Dollars in millions	Accruing				90 Days Or More Past Due	Total Past Due (b)	Fair Value Option Nonaccrual Loans (c)	Purchased Impaired Loans	Total Loans (d) (e)
	Current or Less Than 30 Days Past Due	30-59 Days Past Due	60-89 Days Past Due						
December 31, 2015									
Commercial Lending									
Commercial	\$ 98,075	\$ 69	\$ 32	\$ 45	\$ 146	\$ 351	\$ 36	\$ 98,608	
Commercial real estate	27,134	10	4		14	187	133	27,468	
Equipment lease financing	7,440	19	2		21	7		7,468	
Total commercial lending	132,649	98	38	45	181	545	169	133,544	
Consumer Lending									
Home equity	29,656	63	30		93	977	1,407	32,133	
Residential real estate (f)	10,918	142	65	566	773	549	\$ 225	1,946	14,411
Credit card	4,779	28	19	33	80	3		4,862	
Other consumer (g)	21,181	180	96	237	513	52		21,746	
Total consumer lending	66,534	413	210	836	1,459	1,581	225	3,353	73,152
Total	\$ 199,183	\$ 511	\$ 248	\$ 881	\$ 1,640	\$ 2,126	\$ 225	\$ 3,522	\$ 206,696
Percentage of total loans	96.36%	.25%	.12%	.43%	.80%	1.03%	.11%	1.70%	100.00%
December 31, 2014									
Commercial Lending									
Commercial	\$ 96,922	\$ 73	\$ 24	\$ 37	\$ 134	\$ 290	\$ 74	\$ 97,420	
Commercial real estate	22,667	23	2		25	334	236	23,262	
Equipment lease financing	7,672	11	1		12	2		7,686	
Total commercial lending	127,261	107	27	37	171	626	310	128,368	
Consumer Lending									
Home equity	31,474	70	32		102	1,112	1,989	34,677	
Residential real estate (f)	9,900	163	68	742	973	706	\$ 269	2,559	14,407
Credit card	4,528	28	20	33	81	3		4,612	
Other consumer (g)	22,071	214	112	293	619	63		22,753	
Total consumer lending	67,973	475	232	1,068	1,775	1,884	269	4,548	76,449
Total	\$ 195,234	\$ 582	\$ 259	\$ 1,105	\$ 1,946	\$ 2,510	\$ 269	\$ 4,858	\$ 204,817
Percentage of total loans	95.32%	.28%	.13%	.54%	.95%	1.23%	.13%	2.37%	100.00%

- (a) Amounts in table represent recorded investment and exclude loans held for sale. Recorded investment in a loan includes the unpaid principal balance plus accrued interest and net accounting adjustments, less any charge-offs. Recorded investment does not include any associated valuation allowance.
- (b) Past due loan amounts exclude purchased impaired loans, even if contractually past due (or if we do not expect to receive payment in full based on the original contractual terms), as we are currently accreting interest income over the expected life of the loans.
- (c) Consumer loans accounted for under the fair value option for which we do not expect to collect substantially all principal and interest are subject to nonaccrual accounting and classification upon meeting any of our nonaccrual policies. Given that these loans are not accounted for at amortized cost, these loans have been excluded from the nonperforming loan population.
- (d) Net of unearned income, net deferred loan fees, unamortized discounts and premiums, and purchase discounts and premiums totaling \$1.4 billion and \$1.7 billion at December 31, 2015 and December 31, 2014, respectively.
- (e) Future accretable yield related to purchased impaired loans is not included in the analysis of loan portfolio.
- (f) Past due loan amounts at December 31, 2015 include government insured or guaranteed Residential real estate mortgages totaling \$56 million for 30 to 59 days past due, \$45 million for 60 to 89 days past due and \$545 million for 90 days or more past due. Past due loan amounts at December 31, 2014 include government insured or guaranteed Residential real estate mortgages totaling \$68 million for 30 to 59 days past due, \$43 million for 60 to 89 days past due and \$719 million for 90 days or more past due.
- (g) Past due loan amounts at December 31, 2015 include government insured or guaranteed Other consumer loans totaling \$116 million for 30 to 59 days past due, \$75 million for 60 to 89 days past due and \$220 million for 90 days or more past due. Past due loan amounts at December 31, 2014 include government insured or guaranteed Other consumer loans totaling \$152 million for 30 to 59 days past due, \$93 million for 60 to 89 days past due and \$277 million for 90 days or more past due.

Table of Contents

In the normal course of business, we originate or purchase loan products with contractual characteristics that, when concentrated, may increase our exposure as a holder of those loan products. Possible product features that may create a concentration of credit risk would include a high original or updated LTV ratio, terms that may expose the borrower to future increases in repayments above increases in market interest rates, and interest-only loans, among others. We also originate home equity and residential real estate loans that are concentrated in our primary geographic markets.

We originate interest-only loans to commercial borrowers. Such credit arrangements are usually designed to match borrower cash flow expectations (e.g., working capital lines, revolving). These products are standard in the financial services industry and product features are considered during the underwriting process to mitigate the increased risk that the interest-only feature may result in borrowers not being able to make interest and principal payments when due. We do not believe that these product features create a concentration of credit risk.

At December 31, 2015, we pledged \$20.2 billion of commercial loans to the Federal Reserve Bank (FRB) and \$56.4 billion of residential real estate and other loans to the Federal Home Loan Bank (FHLB) as collateral for the contingent ability to borrow, if necessary. The comparable amounts at December 31, 2014 were \$19.2 billion and \$52.8 billion, respectively.

Table 55: Nonperforming Assets

Dollars in millions	December 31 2015	December 31 2014
Nonperforming loans		
Total commercial lending	\$ 545	\$ 626
Total consumer lending (a)	1,581	1,884
Total nonperforming loans (b)	2,126	2,510
OREO and foreclosed assets		
Other real estate owned (OREO)	279	351
Foreclosed and other assets	20	19
Total OREO and foreclosed assets (c)	299	370
Total nonperforming assets	\$ 2,425	\$ 2,880
Nonperforming loans to total loans	1.03%	1.23%
Nonperforming assets to total loans, OREO and foreclosed assets	1.17	1.40
Nonperforming assets to total assets	.68	.83
Interest on nonperforming loans		
Computed on original terms	115	125
Recognized prior to nonperforming status	22	25

(a) Excludes most consumer loans and lines of credit, not secured by residential real estate, which are charged off after 120 to 180 days past due and are not placed on nonperforming status.

(b) Nonperforming loans exclude certain government insured or guaranteed loans, loans held for sale, loans accounted for under the fair value option and purchased impaired loans.

(c) The recorded investment of loans collateralized by residential real estate property that are in process of foreclosure was \$.6 billion and \$.8 billion at December 31, 2015 and December 31, 2014, which included \$.3 billion and \$.5 billion, respectively, of loans that are government insured/guaranteed.

Nonperforming loans also include certain loans whose terms have been restructured in a manner that grants a concession to a borrower experiencing financial difficulties. In accordance with applicable accounting guidance, these loans are considered TDRs. See Note 1 Accounting Policies and the TDR section within this Note.

Total nonperforming loans in the nonperforming assets table above include TDRs of \$1.1 billion at December 31, 2015 and \$1.4 billion at December 31, 2014. TDRs that are performing, including consumer credit card TDR loans, totaled \$1.2 billion at December 31, 2015 and December 31, 2014 and are excluded from nonperforming loans. These include TDRs that are not placed on nonaccrual status as permitted by regulatory guidance. Nonperforming TDRs are returned to accrual and

classified as performing after demonstrating a period of at least six months of consecutive performance under the restructured terms. Loans where borrowers have been discharged from personal liability through Chapter 7 bankruptcy and have not formally reaffirmed their loan obligations to PNC and loans to borrowers not currently obligated to make both principal and interest payments under the restructured terms are not returned to accrual status.

Additional Asset Quality Indicators

We have two overall portfolio segments – Commercial Lending and Consumer Lending. Each of these two segments is comprised of multiple loan classes. Classes are characterized by similarities in initial measurement, risk

128 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents

attributes and the manner in which we monitor and assess credit risk. The Commercial Lending segment is comprised of the commercial, commercial real estate, equipment lease financing, and commercial purchased impaired loan classes. The Consumer Lending segment is comprised of the home equity, residential real estate, credit card, other consumer, and consumer purchased impaired loan classes.

Commercial Lending Asset Classes

Commercial Loan Class

For commercial loans, we monitor the performance of the borrower in a disciplined and regular manner based upon the level of credit risk inherent in the loan. To evaluate the level of credit risk, we assign an internal risk rating reflecting the borrower's PD and LGD. This two-dimensional credit risk rating methodology provides granularity in the risk monitoring process on an ongoing basis. These ratings are reviewed and updated, generally at least once per year. Additionally, no less frequently than on an annual basis, we review PD rates related to each rating grade based upon internal historical data. These rates are updated as needed and augmented by market data as deemed necessary. For small balance homogenous pools of commercial loans, mortgages and leases, we apply statistical modeling to assist in determining the probability of default within these pools. Further, on a periodic basis, we update our LGD estimates associated with each rating grade based upon historical data. The combination of the PD and LGD ratings assigned to a commercial loan, capturing both the combination of expectations of default and loss severity in event of default, reflects the relative estimated likelihood of loss for that loan at the reporting date. In general, loans with better PD and LGD tend to have a lower likelihood of loss compared to loans with worse PD and LGD. The loss amount also considers an estimate of exposure at date of default, which we also periodically update based upon historical data.

Based upon the amount of the lending arrangement and our risk rating assessment, we follow a formal schedule of written periodic review. Quarterly, we conduct formal reviews of a market's or business unit's entire loan portfolio, focusing on those loans which we perceive to be of higher risk, based upon PDs and LGDs, or loans for which credit quality is weakening. If circumstances warrant, it is our practice to review any customer obligation and its level of credit risk more frequently. We attempt to proactively manage our loans by using various procedures that are customized to the risk of a given loan, including ongoing outreach, contact, and assessment of obligor financial conditions, collateral inspection and appraisal.

Commercial Real Estate Loan Class

We manage credit risk associated with our commercial real estate projects and commercial mortgage activities similar to commercial loans by analyzing PD and LGD. Additionally, risks connected with commercial real estate projects and commercial mortgage activities tend to be correlated to the loan structure and collateral location, project progress and business environment. As a result, these attributes are also monitored and utilized in assessing credit risk.

As with the commercial class, a formal schedule of periodic review is also performed to assess market/geographic risk and business unit/industry risk. Often as a result of these overviews, more in-depth reviews and increased scrutiny are placed on areas of higher risk, including adverse changes in risk ratings, deteriorating operating trends, and/or areas that concern management. These reviews are designed to assess risk and take actions to mitigate our exposure to such risks.

Equipment Lease Financing Loan Class

We manage credit risk associated with our equipment lease financing loan class similar to commercial loans by analyzing PD and LGD.

Based upon the dollar amount of the lease and of the level of credit risk, we follow a formal schedule of periodic review. Generally, this occurs quarterly, although we have established practices to review such credit risk more frequently if circumstances warrant. Our review process entails analysis of the following factors: equipment value/residual value, exposure levels, jurisdiction risk, industry risk, guarantor requirements, and regulatory compliance.

Commercial Purchased Impaired Loan Class

Estimates of the expected cash flows primarily determine the valuation of commercial purchased impaired loans. Commercial cash flow estimates are influenced by a number of credit related items, which include but are not limited to: estimated collateral value, receipt of additional collateral, secondary trading prices, circumstances of possible and/or ongoing liquidation, capital availability, business operations and payment patterns.

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

We attempt to proactively manage these factors by using various procedures that are customized to the risk of a given loan. These procedures include a review by our Special Asset Committee (SAC), ongoing outreach, contact, and assessment of obligor financial conditions, collateral inspection and appraisal.

See Note 4 Purchased Loans for additional information.

The PNC Financial Services Group, Inc. *Form 10-K* **129**

Table of Contents**Table 56: Commercial Lending Asset Quality Indicators (a)(b)**

In millions	Criticized Commercial Loans				Total Loans
	Pass Rated	Special Mention (c)	Substandard (d)	Doubtful (e)	
December 31, 2015					
Commercial	\$ 93,364	\$ 2,029	\$ 3,089	\$ 90	\$ 98,572
Commercial real estate	26,729	120	481	5	27,335
Equipment lease financing	7,230	87	150	1	7,468
Purchased impaired loans		6	157	6	169
Total commercial lending	\$ 127,323	\$ 2,242	\$ 3,877	\$ 102	\$ 133,544
December 31, 2014					
Commercial	\$ 92,884	\$ 1,984	\$ 2,424	\$ 55	\$ 97,347
Commercial real estate	22,066	285	639	35	23,025
Equipment lease financing	7,518	73	93	2	7,686
Purchased impaired loans		4	280	26	310
Total commercial lending	\$ 122,468	\$ 2,346	\$ 3,436	\$ 118	\$ 128,368

- (a) Based upon PDs and LGDs. We apply a split rating classification to certain loans meeting threshold criteria. By assigning a split classification, a loan's exposure amount may be split into more than one classification category in the above table.
- (b) Loans are included above based on the Regulatory Classification definitions of Pass, Special Mention, Substandard and Doubtful.
- (c) Special Mention rated loans have a potential weakness that deserves management's close attention. If left uncorrected, these potential weaknesses may result in deterioration of repayment prospects at some future date. These loans do not expose us to sufficient risk to warrant a more adverse classification at this time.
- (d) Substandard rated loans have a well-defined weakness or weaknesses that jeopardize the collection or liquidation of debt. They are characterized by the distinct possibility that we will sustain some loss if the deficiencies are not corrected.
- (e) Doubtful rated loans possess all the inherent weaknesses of a Substandard loan with the additional characteristics that the weakness makes collection or liquidation in full improbable due to existing facts, conditions, and values.

Consumer Lending Asset Classes**Home Equity and Residential Real Estate Loan Classes**

We use several credit quality indicators, including delinquency information, nonperforming loan information, updated credit scores, originated and updated LTV ratios, and geography, to monitor and manage credit risk within the home equity and residential real estate loan classes. We evaluate mortgage loan performance by source originators and loan servicers. A summary of asset quality indicators follows:

Delinquency/Delinquency Rates: We monitor trending of delinquency/delinquency rates for home equity and residential real estate loans. See the Asset Quality section of this Note 3 for additional information.

Nonperforming Loans: We monitor trending of nonperforming loans for home equity and residential real estate loans. See the Asset Quality section of this Note 3 for additional information.

Credit Scores: We use a national third-party provider to update FICO credit scores for home equity loans and lines of credit and residential real estate loans at least quarterly. The updated scores are incorporated into a series of credit management reports, which are utilized to monitor the risk in the loan classes.

LTV (inclusive of combined loan-to-value (CLTV) for first and subordinate lien positions): At least annually, we update the property values of real estate collateral and calculate an

updated LTV ratio. For open-end credit lines secured by real estate in regions experiencing significant declines in property values, more frequent valuations may occur. We examine LTV migration and stratify LTV into categories to monitor the risk in the loan classes.

Historically, we used, and we continue to use, a combination of original LTV and updated LTV for internal risk management and reporting purposes (e.g., line management, loss mitigation strategies). In addition to the fact that estimated property values by their nature are estimates,

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

given certain data limitations it is important to note that updated LTVs may be based upon management's assumptions (*e.g.*, if an updated LTV is not provided by the third-party service provider, home price index (HPI) changes will be incorporated in arriving at management's estimate of updated LTV).

Geography: Geographic concentrations are monitored to evaluate and manage exposures. Loan purchase programs are sensitive to, and focused within, certain regions to manage geographic exposures and associated risks.

A combination of updated FICO scores, originated and updated LTV ratios and geographic location assigned to home equity loans and lines of credit and residential real estate loans is used to monitor the risk in the loan classes. Loans with higher FICO scores and lower LTVs tend to have a lower level of risk. Conversely, loans with lower FICO scores, higher LTVs, and in certain geographic locations tend to have a higher level of risk.

130 The PNC Financial Services Group, Inc. *Form 10-K*

Table of Contents**Consumer Purchased Impaired Loan Class**

Estimates of the expected cash flows primarily determine the valuation of consumer purchased impaired loans. Consumer cash flow estimates are influenced by a number of credit related items, which include, but are not limited to: estimated real estate values, payment patterns, updated FICO scores, the current economic environment, updated LTV ratios and the date of origination. These key factors are monitored to help ensure that concentrations of risk are managed and cash flows are maximized.

See Note 4 Purchased Loans for additional information.

Table 57: Home Equity and Residential Real Estate Balances

In millions	December 31 2015	December 31 2014
Home equity and residential real estate loans excluding purchased impaired loans (a)	\$ 42,268	\$ 43,348
Home equity and residential real estate loans purchased impaired loans (b)	3,684	4,541
Government insured or guaranteed residential real estate mortgages (a)	923	1,188
Difference between outstanding balance and recorded investment in purchased impaired loans (c)	(331)	7
Total home equity and residential real estate loans (a)	\$ 46,544	\$ 49,084

(a) Represents recorded investment.

(b) Represents outstanding balance.

(c) The December 31, 2015 amount was impacted by the change in derecognition policy for purchased impaired pooled consumer and residential real estate loans. See Note 4 Purchased Loans for additional information.

Table 58: Home Equity and Residential Real Estate Asset Quality Indicators Excluding Purchased Impaired Loans (a) (b)

December 31, 2015 in millions	Home Equity		Residential Real Estate	Total
	1st Liens	2nd Liens		
Current estimated LTV ratios (c)				
Greater than or equal to 125% and updated FICO scores:				
Greater than 660	\$ 283	\$ 960	\$ 284	\$ 1,527
Less than or equal to 660 (d) (e)	40	189	68	297
Missing FICO	1	8	5	14
Greater than or equal to 100% to less than 125% and updated FICO scores:				
Greater than 660	646	1,733	564	2,943
Less than or equal to 660 (d) (e)	92	302	102	496
Missing FICO	3	4	8	15
Greater than or equal to 90% to less than 100% and updated FICO scores:				
Greater than 660	698	1,492	615	2,805
Less than or equal to 660	88	226	94	408
Missing FICO	1	3	10	14
Less than 90% and updated FICO scores:				
Greater than 660	13,895	7,808	9,117	30,820
Less than or equal to 660	1,282	923	570	2,775
Missing FICO	31	18	105	154
Total home equity and residential real estate loans	\$ 17,060	\$ 13,666	\$ 11,542	\$ 42,268

(continued on following page)

Table of Contents

(continued from previous page)

December 31, 2014 in millions	Home Equity		Residential Real Estate	Total
	1st Liens	2nd Liens		
Current estimated LTV ratios (c)				
Greater than or equal to 125% and updated FICO scores:				
Greater than 660	\$ 333	\$ 1,399	\$ 360	\$ 2,092
Less than or equal to 660 (d) (e)	57	273	92	422
Missing FICO	1	9	8	18
Greater than or equal to 100% to less than 125% and updated FICO scores:				
Greater than 660	839	2,190	772	3,801
Less than or equal to 660 (d) (e)	118	383	153	654
Missing FICO	1	5	12	18
Greater than or equal to 90% to less than 100% and updated FICO scores:				
Greater than 660	891	1,703	755	3,349
Less than or equal to 660	103	271	118	492
Missing FICO	2	3	5	10
Less than 90% and updated FICO scores:				
Greater than 660	13,878	7,874	7,703	29,455
Less than or equal to 660	1,319	995	573	2,887
Missing FICO	27	14	109	150
Total home equity and residential real estate loans	\$ 17,569	\$ 15,119	\$ 10,660	\$ 43,348

(a) Excludes purchased impaired loans of approximately \$3.4 billion and \$4.5 billion in recorded investment, certain government insured or guaranteed residential real estate mortgages of approximately \$0.9 billion and \$1.2 billion, and loans held for sale at December 31, 2015 and December 31, 2014, respectively. See the Home Equity and Residential Real Estate Asset Quality Indicators Purchased Impaired Loans table below for additional information on purchased impaired loans.

(b) Amounts shown represent recorded investment.

(c) Based upon updated LTV (inclusive of combined loan-to-value (CLTV) for first and subordinate lien positions). Updated LTV is estimated using modeled property values. These ratios are updated at least semi-annually. The related estimates and inputs are based upon an approach that uses a combination of third-party automated valuation models (AVMs), broker price opinions (BPOs), HPI indices, property location, internal and external balance information, origination data and management assumptions. We generally utilize origination lien balances provided by a third-party, where applicable, which do not include an amortization assumption when calculating updated LTV. Accordingly, the results of these calculations do not represent actual appraised loan level collateral or updated LTV based upon lien balances held by others, and as such, are necessarily imprecise and subject to change as we enhance our methodology.

(d) Higher risk loans are defined as loans with both an updated FICO score of less than or equal to 660 and an updated LTV greater than or equal to 100%.

(e) The following states had the highest percentage of higher risk loans at December 31, 2015: New Jersey 14%, Pennsylvania 12%, Illinois 11%, Ohio 11%, Florida 7%, Maryland 7% and Michigan 5%. The remainder of the states had lower than 4% of the higher risk loans individually, and collectively they represent approximately 33% of the higher risk loans. The following states had the highest percentage of higher risk loans at December 31, 2014: New Jersey 14%, Pennsylvania 12%, Illinois 12%, Ohio 12%, Florida 8%, Maryland 6%, Michigan 5%, and North Carolina 4%. The remainder of the states had lower than 4% of the high risk loans individually, and collectively they represent approximately 28% of the higher risk loans.

Table of Contents**Table 59: Home Equity and Residential Real Estate Asset Quality Indicators Purchased Impaired Loans (a)**

December 31, 2015 in millions	Home Equity (b) (c)		Residential Real Estate (b) (c)		Total
	1st Liens	2nd Liens			
Current estimated LTV ratios (d)					
Greater than or equal to 125% and updated FICO scores:					
Greater than 660	\$ 6	\$ 164	\$ 147		\$ 317
Less than or equal to 660	6	79	76		161
Missing FICO		7	5		12
Greater than or equal to 100% to less than 125% and updated FICO scores:					
Greater than 660	12	331	186		529
Less than or equal to 660	9	145	118		272
Missing FICO		8	7		15
Greater than or equal to 90% to less than 100% and updated FICO scores:					
Greater than 660	10	167	133		310
Less than or equal to 660	6	75	68		149
Missing FICO		4	3		7
Less than 90% and updated FICO scores:					
Greater than 660	106	345	665		1,116
Less than or equal to 660	91	182	455		728
Missing FICO	1	13	31		45
Missing LTV and updated FICO scores:					
Greater than 660	1		14		15
Less than or equal to 660	1		6		7
Missing FICO			1		1
Total home equity and residential real estate loans (continued on following page)	\$ 249	\$ 1,520	\$ 1,915		\$ 3,684

The PNC Financial Services Group, Inc. Form 10-K 133

Table of Contents

(continued from previous page)

December 31, 2014 in millions	Home Equity (b) (c)		Residential Real Estate (b) (c)		Total
	1st Liens	2nd Liens			
Current estimated LTV ratios (d)					
Greater than or equal to 125% and updated FICO scores:					
Greater than 660	\$ 8	\$ 243	\$ 276	\$ 527	
Less than or equal to 660	9	125	144	278	
Missing FICO		8	6	14	
Greater than or equal to 100% to less than 125% and updated FICO scores:					
Greater than 660	15	426	272	713	
Less than or equal to 660	12	194	200	406	
Missing FICO		11	5	16	
Greater than or equal to 90% to less than 100% and updated FICO scores:					
Greater than 660	12	207	186	405	
Less than or equal to 660	9	93	123	225	
Missing FICO		5	3	8	
Less than 90% and updated FICO scores:					
Greater than 660	102	339	626	1,067	
Less than or equal to 660	109	200	515	824	
Missing FICO	1	12	15	28	
Missing LTV and updated FICO scores:					
Greater than 660	1		14	15	
Less than or equal to 660	4		10	14	
Missing FICO			1	1	
Total home equity and residential real estate loans	\$ 282	\$ 1,863	\$ 2,396	\$ 4,541	

(a) Amounts shown represent outstanding balance. See Note 4 Purchased Loans for additional information.

(b) For the estimate of cash flows utilized in our purchased impaired loan accounting, other assumptions and estimates are made, including amortization of first lien balances, pre-payment rates, etc., which are not reflected in this table.

(c) The following states had the highest percentage of purchased impaired loans at December 31, 2015: California 16%, Florida 14%, Illinois 11%, Ohio 9%, North Carolina 7%, and Michigan 5%. The remainder of the states had lower than a 4% concentration of purchased impaired loans individually, and collectively they represent approximately 38% of the purchased impaired portfolio. The following states had the highest percentage of purchased impaired loans at December 31, 2014: California 17%, Florida 15%, Illinois 11%, Ohio 8%, North Carolina 7% and Michigan 5%. The remainder of the states had lower than a 4% concentration of purchased impaired loans individually, and collectively they represent approximately 37% of the purchased impaired portfolio.

(d) Based upon updated LTV (inclusive of combined loan-to-value (CLTV) for first and subordinate lien positions). Updated LTV is estimated using modeled property values. These ratios are updated at least semi-annually. The related estimates and inputs are based upon an approach that uses a combination of third-party automated valuation models (AVMs), broker price opinions (BPOs), HPI indices, property location, internal and external balance information, origination data and management assumptions. We generally utilize origination lien balances provided by a third-party, where applicable, which do not include an amortization assumption when calculating updated LTV. Accordingly, the results of these calculations do not represent actual appraised loan level collateral or updated LTV based upon lien balances held by others, and as such, are necessarily imprecise and subject to change as we enhance our methodology.

Table of Contents**Credit Card and Other Consumer Loan Classes**

We monitor a variety of asset quality information in the management of the credit card and other consumer loan classes. Other consumer loan classes include education, automobile, and other secured and unsecured lines and loans. Along with the trending of delinquencies and losses for each class, FICO credit score updates are generally obtained monthly, as well as a variety of credit bureau attributes. Loans with high FICO scores tend to have a lower likelihood of loss. Conversely, loans with low FICO scores tend to have a higher likelihood of loss.

Table 60: Credit Card and Other Consumer Loan Classes Asset Quality Indicators

Dollars in millions	Credit Card (a)		Other Consumer (b)	
	Amount	% of Total Loans Using FICO Credit Metric	Amount	% of Total Loans Using FICO Credit Metric
December 31, 2015				
FICO score greater than 719	\$ 2,936	60%	\$ 9,371	65%
650 to 719	1,346	28	3,534	24
620 to 649	202	4	523	4
Less than 620	227	5	604	4
No FICO score available or required (c)	151	3	501	3
Total loans using FICO credit metric	4,862	100%	14,533	100%
Consumer loans using other internal credit metrics (b)			7,213	
Total loan balance	\$ 4,862		\$ 21,746	
Weighted-average updated FICO score (d)		734		744
December 31, 2014				
FICO score greater than 719	\$ 2,717	59%	\$ 9,156	64%
650 to 719	1,288	28	3,459	24
620 to 649	203	4	528	4
Less than 620	239	5	619	4
No FICO score available or required (c)	165	4	557	4
Total loans using FICO credit metric	4,612	100%	14,319	100%
Consumer loans using other internal credit metrics (b)			8,434	
Total loan balance	\$ 4,612		\$ 22,753	
Weighted-average updated FICO score (d)		732		744

- (a) At December 31, 2015, we had \$34 million of credit card loans that are higher risk (i.e., loans with both updated FICO scores less than 660 and in late stage (90+ days) delinquency status). The majority of the December 31, 2015 balance related to higher risk credit card loans was geographically distributed throughout the following areas: Ohio 17%, Pennsylvania 15%, Michigan 8%, New Jersey 8%, Florida 7%, Illinois 6%, Indiana 6%, Maryland 4% and North Carolina 4%. All other states had less than 4% individually and make up the remainder of the balance. At December 31, 2014, we had \$35 million of credit card loans that are higher risk. The majority of the December 31, 2014 balance related to higher risk credit card loans was geographically distributed throughout the following areas: Ohio 17%, Pennsylvania 16%, Michigan 9%, Illinois 7%, New Jersey 7%, Indiana 6%, Florida 6% and North Carolina 4%. All other states had less than 4% individually and make up the remainder of the balance.
- (b) Other consumer loans for which updated FICO scores are used as an asset quality indicator include non-government guaranteed or insured education loans, automobile loans and other secured and unsecured lines and loans. Other consumer loans for which other internal credit metrics are used as an asset quality indicator include primarily government guaranteed or insured education loans, as well as consumer loans to high net worth individuals. Other internal credit metrics may include delinquency status, geography or other factors.
- (c) Credit card loans and other consumer loans with no FICO score available or required generally refers to new accounts issued to borrowers with limited credit history, accounts for which we cannot obtain an updated FICO score (e.g., recent profile changes), cards issued with a business name, and/or cards secured by collateral. Management proactively assesses the risk and size of this loan portfolio and, when necessary, takes actions to mitigate the credit risk.
- (d) Weighted-average updated FICO score excludes accounts with no FICO score available or required.

Table of Contents**Troubled Debt Restructurings (TDRs)**

A TDR is a loan whose terms have been restructured in a manner that grants a concession to a borrower experiencing financial difficulty. TDRs result from our loss mitigation activities, and include rate reductions, principal forgiveness, postponement/reduction of scheduled amortization, and extensions, which are intended to minimize economic loss and to avoid foreclosure or repossession of collateral. Additionally, TDRs also result from borrowers that have been discharged from personal liability through Chapter 7 bankruptcy and have not formally reaffirmed their loan obligations to PNC. In those situations where principal is forgiven, the amount of such principal forgiveness is immediately charged off.

Some TDRs may not ultimately result in the full collection of principal and interest, as restructured, and result in potential incremental losses. These potential incremental losses have been factored into our overall ALLL estimate. The level of any subsequent defaults will likely be affected by future economic conditions. Once a loan becomes a TDR, it will continue to be reported as a TDR until it is ultimately repaid in full, the collateral is foreclosed upon, or it is fully charged off. We held specific reserves in the ALLL of \$.3 billion and \$.4 billion at December 31, 2015 and December 31, 2014, respectively, for the total TDR portfolio.

Table 61: Summary of Troubled Debt Restructurings

In millions	December 31 2015	December 31 2014
Total consumer lending	\$ 1,917	\$ 2,041
Total commercial lending	434	542
Total TDRs	\$ 2,351	\$ 2,583
Nonperforming	\$ 1,119	\$ 1,370
Accruing (a)	1,232	1,213
Total TDRs	\$ 2,351	\$ 2,583

(a) Accruing loans include consumer credit card loans and loans that have demonstrated a period of at least six months of performance under the restructured terms and are excluded from nonperforming loans. Loans where borrowers have been discharged from personal liability through Chapter 7 bankruptcy and have not formally reaffirmed their loan obligations to PNC and loans to borrowers not currently obligated to make both principal and interest payments under the restructured terms are not returned to accrual status.

Table 62 quantifies the number of loans that were classified as TDRs as well as the change in the recorded investments as a result of the TDR classification during the years 2015, 2014 and 2013 respectively. Additionally, the table provides information about the types of TDR concessions. The Principal Forgiveness TDR category includes principal forgiveness and accrued interest forgiveness. These types of TDRs result in a write down of the recorded investment and a charge-off if such action has not already taken place. The Rate Reduction TDR category includes reduced interest rate and interest deferral. The TDRs within this category result in reductions to future interest income. The Other TDR category primarily includes consumer borrowers that have been discharged from personal liability through Chapter 7 bankruptcy and have not formally reaffirmed their loan obligations to PNC, as well as postponement/reduction of scheduled amortization and contractual extensions for both consumer and commercial borrowers.

In some cases, there have been multiple concessions granted on one loan. This is most common within the commercial loan portfolio. When there have been multiple concessions granted in the commercial loan portfolio, the principal forgiveness concession was prioritized for purposes of determining the inclusion in Table 62. For example, if there is principal forgiveness in conjunction with lower interest rate and postponement of amortization, the type of concession will be reported as Principal Forgiveness. Second in priority would be rate reduction. For example, if there is an interest rate reduction in conjunction with postponement of amortization, the type of concession will be reported as a Rate Reduction. In the event that multiple concessions are granted on a consumer loan, concessions resulting from discharge from personal liability through Chapter 7 bankruptcy without formal affirmation of the loan obligations to PNC would be prioritized and included in the Other type of concession in the table below. After that, consumer loan concessions would follow the previously discussed priority of concessions for the commercial loan portfolio.

Table of Contents**Table 62: Financial Impact and TDRs by Concession Type (a)**

During the year ended December 31, 2015	Number of Loans	Pre-TDR		Post-TDR Recorded Investment (c)			Total
		Recorded Investment (b)	Principal Forgiveness	Rate Reduction	Other		
Dollars in millions							
Commercial lending							
Commercial	130	\$ 246	\$ 15	\$ 3	\$ 186		\$ 204
Commercial real estate	27	37	6	1	12		19
Equipment lease financing	1	1	1				1
Total commercial lending	158	284	22	4	198		224
Consumer lending							
Home equity	2,890	182		100	73		173
Residential real estate	530	61		36	25		61
Credit card	6,549	53		52			52
Other consumer	993	15		2	8		10
Total consumer lending	10,962	311		190	106		296
Total TDRs	11,120	\$ 595	\$ 22	\$ 194	\$ 304		\$ 520
During the year ended December 31, 2014							
Dollars in millions							
Commercial lending							
Commercial	131	\$ 192	\$ 10	\$ 11	\$ 137		\$ 158
Commercial real estate	79	171	27	11	100		138
Total commercial lending (d)	210	363	37	22	237		296
Consumer lending							
Home equity	2,950	193		51	132		183
Residential real estate	527	73		26	45		71
Credit card	7,720	60		57			57
Other consumer	1,092	18		1	13		14
Total consumer lending	12,289	344		135	190		325
Total TDRs	12,499	\$ 707	\$ 37	\$ 157	\$ 427		\$ 621
During the year ended December 31, 2013							
Dollars in millions							
Commercial lending							
Commercial	168	\$ 216	\$ 10	\$ 21	\$ 132		\$ 163
Commercial real estate	116	284	28	51	144		223
Equipment lease financing	1	3					
Total commercial lending	285	503	38	72	276		386
Consumer lending							
Home equity	4,132	289		139	126		265
Residential real estate	911	127		39	86		125
Credit card	8,397	64		61			61
Other consumer	1,379	22		1	19		20
Total consumer lending	14,819	502		240	231		471
Total TDRs	15,104	\$ 1,005	\$ 38	\$ 312	\$ 507		\$ 857

(a) Impact of partial charge-offs at TDR date are included in this table.

(b) Represents the recorded investment of the loans as of the quarter end prior to TDR designation, and excludes immaterial amounts of accrued interest receivable.

(c) Represents the recorded investment of the TDRs as of the end of the quarter in which the TDR occurs, and excludes immaterial amounts of accrued interest receivable.

(d) During the twelve months ended December 31, 2014, there were no loans classified as TDRs in the Equipment lease financing loan class.

Table of Contents

TDRs may result in charge-offs and interest income not being recognized. The amount of principal balance charged off at or around the time of modification for the twelve months ended December 31, 2015 was not material. A financial effect of rate reduction TDRs is that interest income is not recognized for the difference between the original contractual interest rate terms and the restructured terms. Interest income not recognized that otherwise would have been earned in the twelve months ended December 31, 2015 and 2014, related to all commercial TDRs and consumer TDRs, was not material.

After a loan is determined to be a TDR, we continue to track its performance under its most recent restructured terms. In Table 63, we consider a TDR to have subsequently defaulted when it becomes 60 days past due after the most recent date the loan was restructured. The following table presents the recorded investment of loans that both (i) were classified as TDRs or were subsequently modified during each 12-month period preceding January 1, 2015, 2014, and 2013 respectively, and (ii) subsequently defaulted during these reporting periods.

Table 63: TDRs that were Modified in the Past Twelve Months which have Subsequently Defaulted

During the year ended

December 31, 2015

Dollars in millions	Number of Contracts	Recorded Investment
Commercial lending		
Commercial	23	\$ 9
Commercial real estate	13	13
Equipment lease financing	1	1
Total commercial lending	37	23
Consumer lending		
Home equity	458	26
Residential real estate	150	22
Credit card	3,045	24
Other consumer	167	1
Total consumer lending	3,820	73
Total TDRs	3,857	\$ 96

During the year ended

December 31, 2014

Dollars in millions	Number of Contracts	Recorded Investment
Commercial lending		
Commercial	38	\$ 26
Commercial real estate	43	80
Total commercial lending (a)	81	106
Consumer lending		
Home equity	400	21
Residential real estate	155	24
Credit card	3,397	27
Other consumer	132	1
Total consumer lending	4,084	73
Total TDRs	4,165	\$ 179

During the year ended

December 31, 2013

Dollars in millions	Number of Contracts	Recorded Investment
Commercial lending		

Edgar Filing: PNC FINANCIAL SERVICES GROUP, INC. - Form 10-K

Commercial	67	\$	47
Commercial real estate	38		59
Total commercial lending (a)	105		106
Consumer lending			
Home equity	592		39
Residential real estate	255		35
Credit card	4,598		34
Other consumer	249		4
Total consumer lending	5,694		112
Total TDRs	5,799	\$	218

(a) During the twelve months ended December 31, 2014 and 2013, there were no loans classified as TDRs in the Equipment lease financing loan class that have subsequently defaulted.

The impact to the ALLL for commercial lending TDRs is the effect of moving to the specific reserve methodology from the quantitative reserve methodology, for those loans that were not already classified as nonaccrual. There is generally an impact to the ALLL as a result of the concession made, which generally results in a reduction of expected future cash flows. The decline in expected future cash flows, consideration of collateral value, and/or the application of a present value discount rate, when compared to the recorded investment, results in either an increased ALLL or a charge-off. As TDRs are individually evaluated under the specific reserve methodology, which builds in expectations of future performance, subsequent defaults generally do not significantly impact the ALLL.

For consumer lending TDRs, except TDRs resulting from borrowers that have been discharged from personal liability through Chapter 7 bankruptcy and have not formally reaffirmed their loan obligations to PNC as discussed in Note 1 Accounting Policies under the Allowance for Loans and Lease Losses section, the ALLL is calculated using a discounted cash flow model, which leverages subsequent default, prepayment, and severity rate assumptions based upon historically observed data. Similar to the commercial lending specific reserve methodology, the reduced expected cash flows resulting from the concessions granted impact the consumer lending ALLL. The decline in expected cash flows due to the application of a present value discount rate or the consideration of collateral value, when compared to the recorded investment, results in either an increased ALLL or a charge-off. Loans where a borrower has been discharged from personal liability in bankruptcy and has not formally reaffirmed its loan obligation to PNC are charged off to collateral value less costs to sell, and any associated allowance at the time of charge-off is reduced to zero.

Table of Contents**Impaired Loans**

Impaired loans include commercial nonperforming loans and consumer and commercial TDRs, regardless of nonperforming status. TDRs that were previously recorded at amortized cost and are now classified and accounted for as held for sale are also included. Excluded from impaired loans are nonperforming leases, loans accounted for as held for sale other than the TDRs described in the preceding sentence, loans accounted for under the fair value option, smaller balance homogeneous type loans and purchased impaired loans. See Note 4 Purchased Loans for additional information. Nonperforming equipment lease financing loans of \$7 million and \$2 million at December 31, 2015 and 2014, respectively, are excluded from impaired loans pursuant to authoritative lease accounting guidance. We did not recognize any interest income on impaired loans that have not returned to performing status, while they were impaired during the years ended December 31, 2015 and 2014. The following table provides further detail on impaired loans individually evaluated for impairment and the associated ALLL. Certain commercial and consumer impaired loans do not have a related ALLL as the valuation of these impaired loans exceeded the recorded investment.

Table 64: Impaired Loans

In millions	Unpaid Principal Balance	Recorded Investment	Associated Allowance (a)	Average Recorded Investment (b)
December 31, 2015				
<u>Impaired loans with an associated allowance</u>				
Commercial	\$ 442	\$ 337	\$ 84	\$ 306
Commercial real estate	254	130	35	197
Home equity	978	909	216	965
Residential real estate	272	264	35	359
Credit card	108	108	24	118
Other consumer	31	26	1	32
Total impaired loans with an associated allowance	\$ 2,085	\$ 1,774	\$ 395	\$ 1,977
<u>Impaired loans without an associated allowance</u>				
Commercial	\$ 201	\$ 118		\$ 87
Commercial real estate	206	158		168
Home equity	464	206		158
Residential real estate	512	396		346
Other consumer	24	8		8
Total impaired loans without an associated allowance	\$ 1,407	\$ 886		\$ 767
Total impaired loans	\$ 3,492	\$ 2,660	\$ 395	\$ 2,744
December 31, 2014				
<u>Impaired loans with an associated allowance</u>				
Commercial	\$ 432	\$ 318	\$ 74	\$ 360
Commercial real estate	418	262	65	283
Home equity	1,021	984	215	986
Residential real estate	397	420	75	422
Credit card	130	130	32	147
Other consumer	64	47	2	51
Total impaired loans with an associated allowance	\$ 2,462	\$ 2,161	\$ 463	\$ 2,249
<u>Impaired loans without an associated allowance</u>				
Commercial	\$ 106	\$ 84		\$ 133
Commercial real estate	249	187		276
Home equity	403	145		134
Residential real estate	344	315		365
Total impaired loans without an associated allowance	\$ 1,102	\$ 731		\$ 908
Total impaired loans	\$ 3,564	\$ 2,892	\$ 463	\$ 3,157

(a) Associated allowance amounts include \$.3 billion and \$.4 billion for TDRs at December 31, 2015 and December 31, 2014, respectively.

(b) Average recorded investment is for the years ended December 31, 2015 and December 31, 2014, respectively.

Table of Contents**NOTE 4 PURCHASED LOANS****Purchased Impaired Loans**

Purchased impaired loan accounting addresses differences between contractual cash flows and cash flows expected to be collected from the initial investment in loans if those differences are attributable, at least in part, to credit quality. Several factors were considered when evaluating whether a loan was considered a purchased impaired loan, including the delinquency status of the loan, updated borrower credit status, geographic information, and updated LTV. GAAP allows purchasers to account for loans individually or to aggregate purchased impaired loans acquired in the same fiscal quarter into one or more pools, provided that the loans have common risk characteristics. A pool is then accounted for as a single asset with a single composite interest rate and an aggregate expectation of cash flows. Purchased impaired homogeneous consumer, residential real estate and smaller balance commercial loans with common risk characteristics are aggregated into pools where appropriate, whereas commercial loans with a total commitment greater than a defined threshold are accounted for individually. For pooled loans, proceeds of individual loans are not applied individually to each loan within a pool, but to the pool's recorded investment since it is accounted for as a single asset.

Prior to December 31, 2015, upon final disposition of a loan within a pool and for loans that had nominal collateral value/expected cash flows, the loan's carrying value was removed from the pool and any gain or loss associated with the transaction was retained in the pool's recorded investment. Effective December 31, 2015, in anticipation of the end of the life of our purchased impaired pooled consumer and residential real estate loans, and pursuant to supervisory direction, we changed our derecognition policy for these loans such that we will write-off the loan's recorded investment and derecognize the associated ALLL upon final disposition. Gains and losses on such loans will be recognized as either an adjustment to the pool's associated ALLL, or yield, as appropriate. The transition to this new policy on December 31, 2015 resulted in a \$468 million derecognition of recorded investment and associated ALLL on such loans. See the discussion below and Note 1 Accounting Policies and Note 5 Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit for additional information.

The following table provides balances of purchased impaired loans at December 31, 2015 and December 31, 2014:

Table 65: Purchased Impaired Loans Balances

In millions	December 31, 2015			December 31, 2014		
	Outstanding	Recorded Investment	Carrying Value	Outstanding	Recorded Investment	Carrying Value
	Balance (a)			Balance (a)		
Commercial lending						
Commercial	\$ 94	\$ 36	\$ 24	\$ 159	\$ 74	\$ 57
Commercial real estate	155	133	96	307	236	174
Total commercial lending	249	169	120	466	310	231
Consumer lending						
Consumer	1,769	1,407	1,392	2,145	1,989	1,661
Residential real estate	1,915	1,946	1,700	2,396	2,559	2,094
Total consumer lending	3,684	3,353	3,092	4,541	4,548	3,755
Total	\$ 3,933	\$ 3,522	\$ 3,212	\$ 5,007	\$ 4,858	\$ 3,986

(a) Outstanding balance represents the balance on the loan servicing system. Recorded investment may be greater than the outstanding balance due to expected recoveries of collateral.

The excess of undiscounted cash flows expected at acquisition over the estimated fair value is referred to as the accretable yield and is recognized as interest income over the remaining life of the loan using the constant effective yield method. The difference between contractually required payments at acquisition and the cash flows expected to be collected at acquisition is referred to as the non-accretable difference and is not recognized in income. Subsequent changes in the expected cash flows of individual or pooled purchased impaired loans will either impact the accretable yield or result in an impairment charge to provision for credit losses in the period in which the changes become probable. Decreases to the net present value of expected cash flows will generally result in an impairment charge recorded as a provision for credit losses, resulting in an increase to the ALLL, and a reclassification from accretable yield to non-accretable difference.

Table of Contents

During 2015, \$82 million of provision recapture was recorded for purchased impaired loans compared to \$91 million of provision recapture during 2014. Charge-offs (which were specifically for commercial loans greater than a defined threshold) during 2015 were \$12 million compared to \$42 million during 2014. At December 31, 2015 and December 31, 2014, the ALLL on total purchased impaired loans was \$.3 billion and \$.9 billion, respectively. The decline in ALLL was primarily due to the change in our derecognition policy. For purchased impaired loan pools where an allowance has been recognized, subsequent increases in the net present value of cash flows will result in a provision recapture of any previously recorded ALLL to the extent applicable, and/or a reclassification from non-accretable difference to accretable yield, which will be recognized prospectively. Individual loan transactions where final dispositions have occurred (as noted above) result in removal of the loans from their applicable pools for cash flow estimation purposes. The cash flow re-estimation process is completed quarterly to evaluate the appropriateness of the ALLL associated with the purchased impaired loans.

Activity for the accretable yield during 2015 and 2014 follows:

Table 66: Purchased Impaired Loans Accretable Yield

In millions	2015	2014
January 1	\$ 1,558	\$ 2,055
Accretion (including excess cash recoveries)	(466)	(587)
Net reclassifications to accretable from non-accretable	226	208
Disposals	(68)	(118)
December 31	\$ 1,250	\$ 1,558

NOTE 5 ALLOWANCES FOR LOAN AND LEASE LOSSES AND UNFUNDED LOAN COMMITMENTS AND LETTERS OF CREDIT

Allowance for Loan and Lease Losses

We maintain the ALLL at levels that we believe to be appropriate to absorb estimated probable credit losses incurred in the portfolios as of the balance sheet date. We use the two main portfolio segments Commercial Lending and Consumer Lending and develop and document the ALLL under separate methodologies for each of these segments as discussed in Note 1 Accounting Policies. A rollforward of the ALLL and associated loan data follows.

Table of Contents**Table 67: Rollforward of Allowance for Loan and Lease Losses and Associated Loan Data**

In millions	Commercial Lending	Consumer Lending	Total
December 31, 2015			
<u>Allowance for Loan and Lease Losses</u>			
January 1	\$ 1,571	\$ 1,760	\$ 3,331
Charge-offs	(255)	(550)	(805)
Recoveries	240	179	419
Net (charge-offs) / recoveries	(15)	(371)	(386)
Provision for credit losses	55	200	255
Net change in allowance for unfunded loan commitments and letters of credit	(3)	1	(2)
Write-offs of purchased impaired loans (a)		(468)	(468)
Other	(3)		(3)
December 31	\$ 1,605	\$ 1,122	\$ 2,727
TDRs individually evaluated for impairment	\$ 43	\$ 276	\$ 319
Other loans individually evaluated for impairment	76		76
Loans collectively evaluated for impairment	1,437	585	2,022
Purchased impaired loans	49	261	310
December 31	\$ 1,605	\$ 1,122	\$ 2,727
<u>Loan Portfolio</u>			
TDRs individually evaluated for impairment (b)	\$ 434	\$ 1,917	\$ 2,351
Other loans individually evaluated for impairment	309		309
Loans collectively evaluated for impairment (c)	132,632	66,977	199,609
Fair value option loans (d)		905	905
Purchased impaired loans	169	3,353	3,522
December 31	\$ 133,544	\$ 73,152	\$ 206,696
Portfolio segment ALLL as a percentage of total ALLL	59%	41%	100%
Ratio of the allowance for loan and lease losses to total loans (a)	1.20%	1.53%	1.32%
December 31, 2014			
<u>Allowance for Loan and Lease Losses</u>			
January 1	\$ 1,547	\$ 2,062	\$ 3,609
Charge-offs	(360)	(661)	(1,021)
Recoveries	305	185	490
Net charge-offs	(55)	(476)	(531)
Provision for credit losses	100	173	273
Net change in allowance for unfunded loan commitments and letters of credit	(18)	1	(17)
Other	(3)		(3)
December 31	\$ 1,571	\$ 1,760	\$ 3,331
TDRs individually evaluated for impairment	\$ 62	\$ 324	\$ 386
Other loans individually evaluated for impairment	77		77
Loans collectively evaluated for impairment	1,353	643	1,996
Purchased impaired loans	79	793	872
December 31	\$ 1,571	\$ 1,760	\$ 3,331
<u>Loan Portfolio</u>			
TDRs individually evaluated for impairment (b)	\$ 542	\$ 2,041	\$ 2,583
Other loans individually evaluated for impairment	309		309
Loans collectively evaluated for impairment (c)	127,207	68,826	196,033
Fair value option loans (d)		1,034	1,034
Purchased impaired loans	310	4,548	4,858
December 31	\$ 128,368	\$ 76,449	\$ 204,817
Portfolio segment ALLL as a percentage of total ALLL	47%	53%	100%
Ratio of the allowance for loan and lease losses to total loans	1.22%	2.30%	1.63%

Table of Contents

In millions	Commercial Lending	Consumer Lending	Total
December 31, 2013			
Allowance for Loan and Lease Losses			
January 1	\$ 1,774	\$ 2,262	\$ 4,036
Charge-offs (e)	(606)	(982)	(1,588)
Recoveries	357	154	511
Net charge-offs	(249)	(828)	(1,077)
Provision for credit losses	36	607	643
Net change in allowance for unfunded loan commitments and letters of credit	(13)	21	8
Other	(1)		(1)
December 31	\$ 1,547	\$ 2,062	\$ 3,609
TDRs individually evaluated for impairment	\$ 24	\$ 446	\$ 470
Other loans individually evaluated for impairment	155		155
Loans collectively evaluated for impairment	1,235	745	1,980
Purchased impaired loans	133	871	1,004
December 31	\$ 1,547	\$ 2,062	\$ 3,609
Loan Portfolio			
TDRs individually evaluated for impairment (b)	\$ 578	\$ 2,161	\$ 2,739
Other loans individually evaluated for impairment	649		649
Loans collectively evaluated for impairment (c)	115,245	69,724	184,969
Fair value option loans (d)		1,150	1,150
Purchased impaired loans	673	5,433	6,106
December 31	\$ 117,145	\$ 78,468	\$ 195,613
Portfolio segment ALLL as a percentage of total ALLL	43%	57%	100%
Ratio of the allowance for loan and lease losses to total loans	1.32%	2.63%	1.84%

(a) A portion of the ALLL associated with purchased impaired pooled consumer and residential real estate loans was derecognized on December 31, 2015 due to the change in the derecognition policy for these loans. The December 31, 2015 ratio of ALLL to total loans was impacted by the derecognition. See Note 4 Purchased Loans for additional information.

(b) TDRs individually evaluated for impairment exclude TDRs that were subsequently accounted for as held for sale loans, but continue to be disclosed as TDRs.

(c) Includes \$150 million of loans collectively evaluated for impairment based upon collateral values and written down to the respective collateral value less costs to sell at December 31, 2015. Accordingly, there is no allowance recorded for these loans. The comparative amounts as of December 31, 2014 and December 31, 2013 were \$195 million and \$252 million, respectively.

(d) Loans accounted for under the fair value option are not evaluated for impairment as these loans are accounted for at fair value. Accordingly there is no allowance recorded on these loans.

(e) Pursuant to alignment with interagency guidance on practices for loans and lines of credit related to consumer lending in the first quarter of 2013, additional charge-offs of \$134 million were taken.

Net interest income less the provision for credit losses was \$8.0 billion for 2015 compared with \$8.3 billion for 2014 and \$8.5 billion for 2013.

Allowance for Unfunded Loan Commitments and Letters of Credit

We maintain the allowance for unfunded loan commitments and letters of credit at a level we believe is appropriate to absorb estimated probable credit losses incurred on these unfunded credit facilities as of the balance sheet date as discussed in Note 1 Accounting Policies. A rollforward of the allowance is presented below.

Table 68: Rollforward of Allowance for Unfunded Loan Commitments and Letters of Credit

In millions	2015	2014	2013
January 1	\$ 259	\$ 242	\$ 250
Net change in allowance for unfunded loan commitments and letters of credit	2	17	(8)
December 31	\$ 261	\$ 259	\$ 242

Table of Contents**NOTE 6 INVESTMENT SECURITIES***Table 69: Investment Securities Summary*

In millions	Amortized Cost	Unrealized Gains	Unrealized Losses	Fair Value
December 31, 2015				
SECURITIES AVAILABLE FOR SALE				
Debt securities				
U.S. Treasury and government agencies	\$ 9,764	\$ 152	\$ (42)	\$ 9,874
Residential mortgage-backed				
Agency	24,698	250	(128)	24,820
Non-agency	3,992	247	(88)	4,151
Commercial mortgage-backed				
Agency	1,917	11	(10)	1,918
Non-agency	4,902	30	(29)	4,903
Asset-backed	5,417	54	(48)	5,423
State and municipal	1,982	79	(5)	2,056
Other debt	2,007	31	(12)	2,026
Total debt securities	54,679	854	(362)	55,171
Corporate stocks and other	590		(1)	589
Total securities available for sale	\$ 55,269	\$ 854	\$ (363)	\$ 55,760
SECURITIES HELD TO MATURITY (a)				
Debt securities				
U.S. Treasury and government agencies	\$ 258	\$ 40		\$ 298
Residential mortgage-backed				
Agency	9,552	101	\$ (65)	9,588
Non-agency	233	8		241
Commercial mortgage-backed				
Agency	1,128	40		1,168