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AUDIENCE INC

Form 425

April 30, 2015

On April 30, 2015, Knowles Corporation presented the information on the following slides.

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Audience Employee Town Hall  
April 30, 2015  
Filed by: Knowles Corporation  
pursuant to Rule 425  
under the Securities Act of 1933, as amended, and  
deemed filed pursuant to Rule 14d-2

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under the Securities Exchange Act of 1934, as amended

Subject Company: Audience, Inc.

Commission File No. 001-35528

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Forward-Looking Statements

This communication contains certain statements regarding business strategies, market potential, future financial performance, results and other statements that do not directly relate to any historical or current fact which are forward-looking statements in the meaning of the safe harbor provisions of the Securities Act of 1933, as amended, the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. The words believe, expect, anticipate, project, estimate, forecast, could, intend, may, plan, potential, predict, seek, should, will, would, expect, objective, future, outlook, effort, target and similar expressions, among others, generally identify forward-looking statements, which span

date the statements were made. The matters discussed in these forward-looking statements are based on current plans, expectations, forecasts and assumptions and are subject to risks, uncertainties and other factors that could cause actual outcomes or results to differ materially from those projected, anticipated or implied in these forward-looking statements. Where, in any forward-looking statement, an expectation or belief as to future results or events is expressed, such expectation or belief is based on the current plans and expectations of management and expressed in good faith and believed to have a reasonable basis, but there can be no assurance that the expectations or belief will be achieved or accomplished. Many factors that could cause actual results or events to differ materially from those projected include those matters described under the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" of Knowles and Audience's Annual Reports on Form 10-K for the year ended December 31, 2011 and subsequent Reports on Forms 10-Q and 8-K and other filings Knowles and Audience make with the SEC. Any forward-looking statement speaks of as of the date on which it is made and neither Knowles nor Audience assume any obligation to update or revise any forward-looking statements whether as a result of new information, future events, or otherwise, except as required by applicable law. Risks and uncertainties that could cause results to differ from expectations include: uncertainties as to the timing of the tender offer and the merger; uncertainties as to how many of the holders of shares of common stock of Audience will tender their shares into the tender offer; the possibility that various closing conditions for the tender offer or the proposed merger may not be satisfied or waived, including the possibility that a governmental entity may prohibit, delay or refuse to grant approval for the consummation of the tender offer or the proposed merger; the effects of disruption from the tender offer or the proposed merger making it more difficult for Knowles or Audience to maintain relationships with employees (including potential difficulties in employee retention), collaboration parties, other business partners or governmental entities; legal proceedings that may be instituted against Knowles, Audience and others following announcement of the business combination; other business effects, including the effects of industrial, economic or political conditions outside of Knowles or Audience's control; transaction costs; actual or contingent liabilities; and other risks and uncertainties discussed in this communication and other documents filed with the SEC by Knowles or Audience, as well as the Schedule TO to be filed with the SEC by Orange Subside. Neither Knowles nor Audience undertake any obligation to update any forward-looking statements as a result of new information or developments or otherwise, except as expressly required by law.

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Additional Information and Where to Find It

Interests of Certain Persons in the Offer and the Merger

Knowles will be, and certain other persons may be, soliciting Audience stockholders to tender their shares into the exchange offer. The directors and executive officers of Knowles and the directors and executive officers of Audience may be deemed to be participants in Knowles' solicitation of Audience's stockholders to tender their shares into the exchange offer. Investors and stockholders may obtain more detailed information regarding the names, affiliations and interests of the directors and officers of Knowles and Audience in the exchange offer by reading the Prospectus and certain other offer documents, as well as the Solicitation/Recommendation Statement, when they become available. The exchange offer for the outstanding common stock of Audience has not yet commenced. This announcement is neither an offer to purchase nor a solicitation of an offer to sell shares of Audience. Audience's stockholders are urged to read the relevant exchange offer documents when they become available because they will contain important information that stockholders should consider before making any decision regarding tendering their shares. At the time the offer is commenced, Knowles will file exchange offer materials with the U.S. Securities and Exchange Commission and Audience will file a Solicitation/Recommendation Statement with respect to the offer. The exchange offer materials (including a Prospectus and certain other offer documents) and the Solicitation/Recommendation Statement will contain important information, which should be read carefully before any decision is made with respect to the exchange offer. The Prospectus and certain other offer documents, as well as the Solicitation/Recommendation Statement, will be made available to all stockholders of Audience at no expense to them. The exchange offer materials and the Solicitation/Recommendation Statement will be made available for free at the SEC's web site at [www.sec.gov](http://www.sec.gov). Free copies of the Offer to Purchase, the related Letter of Transmittal and certain other offering documents will be made available by Audience free of charge on Audience's website at [audience.com](http://audience.com) under the heading "Investors" of Audience's website.

We are a pioneer in acoustics and committed to improving the quality of audio continuously pushing boundaries, driving the industry forward and enabling consumers to experience

*life above the noise.*

Who We Are

3



4  
Product  
Development  
Leadership  
Operational  
Excellence  
Acoustic  
Content  
Growth

Hearing Aid Solutions  
#1 Global Supplier  
Speakers/Receivers  
Top 3 Supplier  
SiSonic  
Microphones  
#1 Global Supplier  
Strong  
Engineering  
Relationships  
A Market Leader

5  
Legacy of Innovation  
THE FIRST  
transistor-based miniature  
microphone  
THE FIRST  
Miniature microphone and

receiver for hearing aids

THE

FIRST

Subminiature

electret

condenser microphone

THE

FIRST

Ultra-high

power

miniature receiver

THE WORLD'S FLATTEST

Dynamic speaker design for

cell phones

THE FIRST

Silicon surface mount microphone,

the SiSonic

series

THE WORLD'S SMALLEST

Dynamic speaker design

THE

FIRST

Rectangular

dynamic speaker

THE WORLD'S SMALLEST

Rectangular dynamic speaker

THE SMALLEST

POSSIBLE

Acoustic

design in portable

devices with N Bass

THE

FIRST

Digital

microphone

supporting ultrasonic bandwidth

THE MOST POWERFUL

High power speaker, Cobra ,

in its category

Global Scale  
Global Headquarters  
Manufacturing  
Engineering and Sales

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Better sensors  
(microphone & speaker)

Smarter sensors  
(microphone & speaker)

Smart integrated audio  
(speaker, microphone, algos)

Lower power always-on  
(voice wake, motion wake)  
Application Processor  
or Cloud  
Audio Signal Processing  
Speakers  
Mic  
Audio algorithms

Hearables  
(e.g., own voice pick-up)

IoT  
(e.g., audio-enable home,  
ultrasonic)

Multi-sensory processing  
(contextual awareness)  
Mobile-centric  
Beyond mobile  
Broadened Portfolio  
Opportunity To Set Industry Standard  
Opens up >\$500 million market opportunity in audio signal path  
MEMS & transducers  
Mechanical integration & design  
Core acoustics  
Algorithms (voice, motion)  
Analog & digital design  
System integration

Growth Path

Increase content and  
develop more intelligent  
solutions

8

Pace of acoustic features  
growing exponentially in  
recent years



High Performance  
Solutions  
Integration  
Knowles Acoustic  
Subsystems enable smart  
device  
Microphones  
Speakers & Receivers  
High Performance  
Solutions  
Source: Annual Analyst Day; February 2014  
audio optimization

Strong acoustics core enables relevant audio solutions  
Intelligent Audio System  
Integrated Speaker Box  
Microphones  
Receivers  
Speakers  
Concert

Recording  
AudioZoom  
Stereo  
Capture/Playback  
Multi-Mic Noise  
Reduction  
5.1 Surround Sound  
Capture / Playback  
Low Power,  
Always  
Listening  
Gesture  
Recognition  
Active Noise  
Cancellation  
Playback  
Optimization  
Hardware / Software System  
Future Knowles Products  
Enabling better  
performance  
and new  
applications  
9  
Own Voice  
Pick-up  
9

10  
Our Commitment To You  
  
Listen and learn  
  
Communicate

Collaborate

Engagement

Consider the possibilities

Customer-focused

Your Contribution

11  
Insert video  
Integration Planning  
Sign Agreement  
Exchange Offer Closes / Merger  
Completed  
Next Steps

April  
Ongoing  
Q3 2015

Insert video

Uniquely positioned to optimize the audio signal path to enhance performance and enable new applications.

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Unique Market Position



Extensive Audio Capabilities

Thank you



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We will be uniquely positioned to optimize the audio signal path that will enhance performance and enable new applications.

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Two Powerful Leaders



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