

SPDR GOLD TRUST
Form DEFA14A
July 14, 2014

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 14A
Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to Section 240.14a-12

SPDR® GOLD TRUST

SPONSORED BY WORLD GOLD TRUST SERVICES, LLC

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Payment of Filing Fee (Check the appropriate box):

No fee required.

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3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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- 1) Amount Previously Paid:

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CALL-CENTER Q&A

Q: Why did I receive an e-mail referring to SSGA FUNDS - ETF FUNDS 2014 Consent Solicitation of Shareholders and participation in an exchange offer for trust-preferred securities ?

A: The e-mail should have referred to your vote on the proposals to amend the Trust Indenture of the SPDR® Gold Trust. We apologize for any confusion this caused and urge you to review the materials and vote accordingly.

Q: Was the email a mistake?

A: The email was authorized to be sent but included some erroneous information. This had no impact on the voting system and enclosed link, however.

Q: Am I required to do anything?

A: Your action is important. You should review the materials and vote via the provided link, if you haven't already done so.

OR I can take your vote now and a confirmation of your vote will be sent to you.

Q: I voted in response to the original e-mail. Is my vote valid and accurate?

A: Yes, your vote was recorded accurately and is valid.

Q: Was the online voting system wrong?

A: The earlier voting link was correct. If you voted after receiving the email, your vote was recorded accurately and is valid.

Q: Can I check or change my vote?

A: You can use the link to re-record your vote and it will update the system accordingly.

OR I can take your vote now and a confirmation of your vote will be sent to you.