

COMCAST CORP  
Form FWP  
February 20, 2014

Filed Pursuant to Rule 433

Registration Statement Number 333-191239

February 19, 2014

**COMCAST CORPORATION**

**\$1,200,000,000 3.60% NOTES DUE 2024**

**\$1,000,000,000 4.75% NOTES DUE 2044**

**Final Term Sheet**

**Issuer:** Comcast Corporation (the **Company** )

**Cable Guarantors:** Comcast Cable Communications, LLC

Comcast Cable Holdings, LLC

Comcast MO Group, Inc.

Comcast MO of Delaware, LLC

NBCUniversal Media, LLC

**Issue of Securities:** 3.60% Notes due 2024

4.75% Notes due 2044

**Denominations:** \$2,000 and multiples of \$1,000 in excess thereof

**Use of Proceeds:** The Company intends to use the net proceeds from this offering, after deducting the underwriters' discount and expenses, for working capital and general corporate purposes, which may include repayment, in April 2014, of our 2.10% notes due 2014 (\$900 million principal amount outstanding) and a portion of our outstanding commercial paper. As of February 18, 2014, our commercial paper had a weighted average annual interest rate of approximately 0.31% and a weighted average remaining maturity of approximately 38 days.

**Indenture:** Indenture dated as of September 18, 2013 by and among the Company, the guarantors named therein and The Bank of New York Mellon, as trustee (the **Trustee** ).

|                                      |  |
|--------------------------------------|--|
| <b>Trustee:</b>                      | The Bank of New York Mellon  |
| <b>Expected Ratings:<sup>1</sup></b> | Moody's: A3; S&P: A-; Fitch: A-  |
| <b>Joint Book-Running Managers:</b>  | BNP Paribas Securities Corp.<br>Merrill Lynch, Pierce, Fenner & Smith<br>Incorporated<br>RBC Capital Markets, LLC<br>Wells Fargo Securities, LLC   |
| <b>Co-Managers:</b>                  | Barclays Capital Inc.<br>Credit Suisse Securities (USA) LLC<br>Deutsche Bank Securities Inc.<br>Goldman, Sachs & Co.<br>J.P. Morgan Securities LLC<br>Lloyds Securities Inc.<br>Mitsubishi UFJ Securities (USA), Inc.<br>Mizuho Securities USA Inc.<br>SMBC Nikko Securities America, Inc.<br>SunTrust Robinson Humphrey, Inc.<br>RBS Securities Inc.<br>UBS Securities LLC<br>Santander Investment Securities Inc.<br>U.S. Bancorp Investments, Inc.<br>DNB Markets, Inc.<br>PNC Capital Markets LLC<br>TD Securities (USA) LLC |
| <b>Junior Co-Managers:</b>           | The Williams Capital Group, L.P.<br>Jefferies LLC  |

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Drexel Hamilton, LLC

Lebenthal & Co., LLC

Loop Capital Markets LLC

MFR Securities, Inc.

Mischler Financial Group, Inc.

Samuel A. Ramirez & Company, Inc.

**Trade Date:** February 19, 2014

**Settlement Date:** February 26, 2014 (T+5)

<sup>1</sup> A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

**Recent Developments**

On February 12, 2014, Comcast and Time Warner Cable Inc. ( **Time Warner Cable** ) announced that their Boards of Directors have approved a definitive agreement for Time Warner Cable to merge with Comcast. The agreement is a stock-for-stock transaction in which Comcast will acquire 100% of Time Warner Cable's common stock for shares of Comcast's Class A common stock. Each Time Warner Cable share will be exchanged for 2.875 shares of Class A common stock, amounting to approximately \$45.2 billion in equity value based on the closing price per share of Class A common stock on February 12, 2014, with Time Warner Cable shareholders owning approximately 23% of Comcast's common stock. Following the transaction, Time Warner Cable will be a wholly owned subsidiary of Comcast. The merger between Comcast and Time Warner Cable is subject to shareholder approval at both companies and regulatory review and other customary conditions and is expected to close by the end of 2014.

Through the merger, Comcast will acquire Time Warner Cable's approximately 11 million managed subscribers. In order to reduce competitive concerns, Comcast is prepared to divest systems serving approximately 3 million managed subscribers. As such, Comcast would, through the acquisition and management of Time Warner Cable systems, net approximately 8 million managed subscribers in this transaction. This would bring Comcast's managed subscriber total to approximately 30 million.

According to its publicly available information, as of December 31, 2013, Time Warner Cable had \$25.052 billion aggregate outstanding debt and its ratio of earnings to fixed charges for the year ended December 31, 2013 was 2.8x.

**Other Relationships**

Affiliates of Barclays Capital Inc. and J.P. Morgan Securities LLC have acted as financial advisors to the Company in connection with the Time Warner Cable merger for which they received or may in the future receive customary fees and commissions.

**3.60% Notes Due 2024**

|  |   |
|--|---|
| <b>Aggregate Principal Amount:</b>               | \$1,200,000,000   |
| <b>Maturity:</b>                                 | March 1, 2024   |
| <b>Interest Rate:</b>                            | 3.60% per annum, accruing from February 26, 2014 (calculated on the basis of a 360-day year consisting of twelve 30-day months)   |
| <b>Interest Payment Dates:</b>                   | March 1 and September 1, commencing September 1, 2014   |
| <b>Benchmark Treasury:</b>                       | UST 2.75% due February 15, 2024   |
| <b>Benchmark Treasury Price/Yield:</b>           | 100-03/2.739%   |
| <b>Spread to Benchmark:</b>                      | +93 bps   |
| <b>Yield to Maturity:</b>                        | 3.669%  |
| <b>Optional Redemption:</b>                      | The 3.60% Notes due 2024 are redeemable at the option of the Company at any time, in whole or in part, at a redemption price equal to the greater of (i) 100% of the principal amount of such notes and (ii) the sum of the present values of remaining scheduled payments of principal and interest (exclusive of interest accrued to the date of redemption) discounted to the redemption date on a semiannual basis at the Treasury Rate plus 15 basis points, plus in each case accrued and unpaid interest thereon to the date of redemption |
| <b>Additional Issuances:</b>                     | An unlimited amount of additional 3.60% Notes due 2024 may be issued. The 3.60% Notes due 2024 and any additional 3.60% Notes due 2024 that may be issued may be treated as a single series for all purposes under the indenture  |
| <b>CUSIP / ISIN:</b>                             | 20030N BJ9 / US20030NBJ90   |
| <b>Public Offering Price:</b>                    | 99.426% plus accrued interest, if any, from February 26, 2014   |
| <b>Underwriters Discount:</b>                    | 0.45%   |
| <b>Net proceeds to Comcast, before expenses:</b> | 98.976% per \$1,000 principal amount of Notes due 2024; \$1,187,712,000 total   |

**4.75% Notes Due 2044**

|  |   |
|--|---|
| <b>Aggregate Principal Amount:</b>               | \$1,000,000,000   |
| <b>Maturity:</b>                                 | March 1, 2044   |
| <b>Interest Rate:</b>                            | 4.75% per annum, accruing from February 26, 2014 (calculated on the basis of a 360-day year consisting of twelve 30-day months)   |
| <b>Interest Payment Dates:</b>                   | March 1 and September 1, commencing September 1, 2014   |
| <b>Benchmark Treasury:</b>                       | UST 3.75% due November 15, 2043   |
| <b>Benchmark Treasury Price/Yield:</b>           | 100-25/ 3.706%  |
| <b>Spread to Benchmark:</b>                      | +110 bps  |
| <b>Yield to Maturity:</b>                        | 4.806%  |
| <b>Optional Redemption:</b>                      | The 4.75% Notes due 2044 are redeemable at the option of the Company at any time, in whole or in part, at a redemption price equal to the greater of (i) 100% of the principal amount of such notes and (ii) the sum of the present values of remaining scheduled payments of principal and interest (exclusive of interest accrued to the date of redemption) discounted to the redemption date on a semiannual basis at the Treasury Rate plus 20 basis points, plus in each case accrued and unpaid interest thereon to the date of redemption |
| <b>Additional Issuances:</b>                     | An unlimited amount of additional 4.75% Notes due 2044 may be issued. The 4.75% Notes due 2044 and any additional 4.75% Notes due 2044 that may be issued may be treated as a single series for all purposes under the indenture  |
| <b>CUSIP / ISIN:</b>                             | 20030N BK6/ US20030NBK63  |
| <b>Public Offering Price:</b>                    | 99.114% plus accrued interest, if any, from February 26, 2014   |
| <b>Underwriters Discount:</b>                    | 0.75%   |
| <b>Net proceeds to Comcast, before expenses:</b> | 98.364% per \$1,000 principal amount of Notes due 2044; \$983,640,000 total   |

It is expected that delivery of the notes will be made against payment therefor on or about February 26, 2014, which is the fifth business day following the date hereof (such settlement cycle being referred to as T+5 ). Under Rule 15c6-1 under the Securities Exchange Act of 1934, as amended, trades in the secondary market generally are required to settle in three business days unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade the notes on the date of pricing or the next succeeding business day will be required, by virtue of the fact that the notes initially will settle in T+5, to specify an alternative settlement cycle at the time of any such trade to prevent failed settlement and should consult their own advisors.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling BNP Paribas Securities Corp. at 1-800-547-5674, Merrill Lynch, Pierce, Fenner & Smith Incorporated at 1-800-294-1322, RBC Capital Markets, LLC at 1-866-375-6829 or Wells Fargo Securities, LLC at 1-800-326-5897.