

Hanesbrands Inc.  
Form 10-Q  
August 02, 2012  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

x **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2012

or

.. **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from            to

Commission file number: 001-32891

**Hanesbrands Inc.**

(Exact name of registrant as specified in its charter)

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**Maryland**  
(State of incorporation)

**20-3552316**  
(I.R.S. employer

identification no.)

**1000 East Hanes Mill Road**

**Winston-Salem, North Carolina**  
(Address of principal executive office)

**27105**  
(Zip code)

**(336) 519-8080**

(Registrant's telephone number including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of July 27, 2012, there were 97,602,546 shares of the registrant's common stock outstanding.

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<b>Trademarks, Trade Names and Service Marks</b>	

We own or have rights to use the trademarks, service marks and trade names that we use in conjunction with the operation of our business. Some of the more important trademarks that we own or have rights to use that may appear in this Quarterly Report on Form 10-Q include the *Hanes*, *Champion*, *C9 by Champion*, *Playtex*, *Bali*, *L'eggs*, *Just My Size*, *barely there*, *Wonderbra*, *Zorba*, *Rinbros*, *Duofold* and *Gear for Sports* marks, which may be registered in the United States and other jurisdictions. We do not own any trademark, trade name or service mark of any other company appearing in this Quarterly Report on Form 10-Q.

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**FORWARD-LOOKING STATEMENTS**

This Quarterly Report on Form 10-Q includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements include all statements that do not relate solely to historical or current facts, and can generally be identified by the use of words such as may, believe, will, expect, project, estimate, intend, anticipate, continue or similar expressions. In particular, statements under the heading Outlook and other information appearing under Management's Discussion and Analysis of Financial Condition and Results of Operations include forward-looking statements. Forward-looking statements inherently involve many risks and uncertainties that could cause actual results to differ materially from those projected in these statements.

Where, in any forward-looking statement, we express an expectation or belief as to future results or events, such expectation or belief is based on the current plans and expectations of our management and expressed in good faith and believed to have a reasonable basis. However, there can be no assurance that the expectation or belief will result or will be achieved or accomplished. More information on factors that could cause actual results or events to differ materially from those anticipated is included from time to time in our reports filed with the Securities and Exchange Commission (the SEC), including our Annual Report on Form 10-K for the year ended December 31, 2011, particularly under the caption Risk Factors.

All forward-looking statements speak only as of the date of this Quarterly Report on Form 10-Q and are expressly qualified in their entirety by the cautionary statements included in this Quarterly Report on Form 10-Q or our Annual Report on Form 10-K for the year ended December 31, 2011, particularly under the caption Risk Factors. We undertake no obligation to update or revise forward-looking statements that may be made to reflect events or circumstances that arise after the date made or to reflect the occurrence of unanticipated events, other than as required by law.

**WHERE YOU CAN FIND MORE INFORMATION**

We file annual, quarterly and current reports, proxy statements and other information with the SEC. You can inspect, read and copy these reports, proxy statements and other information at the SEC's Public Reference Room at 100 F Street, N.E., Washington, D.C. 20549. You can obtain information regarding the operation of the SEC's Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC also maintains a website at [www.sec.gov](http://www.sec.gov) that makes available reports, proxy statements and other information regarding issuers that file electronically.

We make available free of charge at [www.hanesbrands.com](http://www.hanesbrands.com) (in the Investors section) copies of materials we file with, or furnish to, the SEC. By referring to our corporate website, [www.hanesbrands.com](http://www.hanesbrands.com), or any of our other websites, we do not incorporate any such website or its contents into this Quarterly Report on Form 10-Q.

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For the quarterly period ended June 30, 2012

**PART I****Item 1. Financial Statements****HANESBRANDS INC.****Condensed Consolidated Statements of Income (Loss)****(in thousands, except per share amounts)****(unaudited)**

	Quarter Ended		Six Months Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
Net sales	\$ 1,180,651	\$ 1,167,986	\$ 2,153,784	\$ 2,148,036
Cost of sales	813,719	757,962	1,531,738	1,397,054
Gross profit	366,932	410,024	622,046	750,982
Selling, general and administrative expenses	246,981	274,202	491,450	523,068
Operating profit	119,951	135,822	130,596	227,914
Other expenses	811	814	1,456	1,415
Interest expense, net	36,611	39,127	73,606	80,228
Income from continuing operations before				
income tax expense	82,529	95,881	55,534	146,271
Income tax expense	15,213	18,121	12,489	27,544
Income from continuing operations	67,316	77,760	43,045	118,727
Income (loss) from discontinued operations, net of tax	(66,085)	9,022	(68,644)	16,164
Net income (loss)	\$ 1,231	\$ 86,782	\$ (25,599)	\$ 134,891
Earnings (loss) per share basic:				
Continuing operations	\$ 0.68	\$ 0.80	\$ 0.44	\$ 1.22
Discontinued operations	(0.67)	0.09	(0.70)	0.17
Net income (loss)	\$ 0.01	\$ 0.89	\$ (0.26)	\$ 1.39
Earnings (loss) per share diluted:				
Continuing operations	\$ 0.67	\$ 0.78	\$ 0.43	\$ 1.20
Discontinued operations	(0.66)	0.09	(0.69)	0.16
Net income (loss)	\$ 0.01	\$ 0.87	\$ (0.26)	\$ 1.36
Weighted average shares outstanding:				
Basic	98,572	97,537	98,553	97,366

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Diluted	100,066	99,224	99,962	98,927
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See accompanying notes to Condensed Consolidated Financial Statements.

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**HANESBRANDS INC.**

**Condensed Consolidated Statements of Comprehensive Income (Loss)**

**(in thousands)**

**(unaudited)**

	<b>Quarter Ended</b>		<b>Six Months Ended</b>	
	<b>June 30, 2012</b>	<b>July 2, 2011</b>	<b>June 30, 2012</b>	<b>July 2, 2011</b>
Net income (loss)	\$ 1,231	\$ 86,782	\$ (25,599)	\$ 134,891
Other comprehensive income (loss), net of tax of \$1,054, \$1,866, \$2,776 and \$3,532, respectively	(1,609)	5,725	3,315	12,097
Comprehensive income (loss)	\$ (378)	\$ 92,507	\$ (22,284)	\$ 146,988

See accompanying notes to Condensed Consolidated Financial Statements.

**Table of Contents****HANESBRANDS INC.****Condensed Consolidated Balance Sheets****(in thousands, except share and per share amounts)****(unaudited)**

	<b>June 30, 2012</b>	<b>December 31, 2011</b>
<b>Assets</b>		
Cash and cash equivalents	\$ 29,662	\$ 35,345
Trade accounts receivable, net	585,979	470,713
Inventories	1,435,850	1,607,555
Deferred tax assets	154,507	154,667
Other current assets	49,530	62,511
<b>Total current assets</b>	<b>2,255,528</b>	<b>2,330,791</b>
Property, net	612,515	635,406
Trademarks and other identifiable intangibles, net	125,082	169,675
Goodwill	433,033	433,396
Deferred tax assets	394,729	394,220
Other noncurrent assets	65,169	71,181
<b>Total assets</b>	<b>\$ 3,886,056</b>	<b>\$ 4,034,669</b>
<b>Liabilities and Stockholders Equity</b>		
Accounts payable	\$ 394,978	\$ 451,525
Accrued liabilities	203,574	252,186
Notes payable	46,693	63,075
Accounts Receivable Securitization Facility	170,106	166,933
Current portion of long-term debt	148,092	
<b>Total current liabilities</b>	<b>963,443</b>	<b>933,719</b>
Long-term debt	1,660,685	1,807,777
Pension and postretirement benefits	484,529	485,688
Other noncurrent liabilities	119,641	126,424
<b>Total liabilities</b>	<b>3,228,298</b>	<b>3,353,608</b>
Stockholders equity:		
Preferred stock (50,000,000 authorized shares; \$.01 par value)		
Issued and outstanding	None	
Common stock (500,000,000 authorized shares; \$.01 par value)		
Issued and outstanding	97,600,315 and 97,517,325, respectively	976      975
Additional paid-in capital	270,328	266,551
Retained earnings	721,187	746,786
Accumulated other comprehensive loss	(334,733)	(333,251)
<b>Total stockholders equity</b>	<b>657,758</b>	<b>681,061</b>



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Total liabilities and stockholders equity	\$ 3,886,056	\$ 4,034,669
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See accompanying notes to Condensed Consolidated Financial Statements.

**Table of Contents****HANESBRANDS INC.****Condensed Consolidated Statements of Cash Flows****(in thousands)****(unaudited)**

	<b>Six Months Ended</b>	
	<b>June 30, 2012</b>	<b>July 2, 2011</b>
<b>Operating activities:</b>		
Net income (loss)	\$ (25,599)	\$ 134,891
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:		
Depreciation and amortization of long-lived assets	47,049	44,135
Impairment of intangibles	37,597	
Loss on disposition of business	31,616	
Amortization of debt issuance costs	4,891	5,227
Amortization of loss on interest rate hedge	2,160	6,465
Stock compensation expense	3,849	3,237
Deferred taxes and other	(5,485)	3,442
Changes in assets and liabilities, net of acquisition and disposition of businesses:		
Accounts receivable	(126,562)	(105,117)
Inventories	131,571	(307,433)
Other assets	17,307	2,876
Accounts payable	(51,287)	149,673
Accrued liabilities and other	(54,367)	(5,649)
<b>Net cash provided by (used in) operating activities</b>	<b>12,740</b>	<b>(68,253)</b>
<b>Investing activities:</b>		
Capital expenditures	(19,005)	(35,540)
Acquisition of business		(9,154)
Disposition of business	12,903	
<b>Net cash used in investing activities</b>	<b>(6,102)</b>	<b>(44,694)</b>
<b>Financing activities:</b>		
Borrowings on notes payable	31,868	265,012
Repayments on notes payable	(47,554)	(287,103)
Borrowings on Accounts Receivable Securitization Facility	104,043	189,727
Repayments on Accounts Receivable Securitization Facility	(100,870)	(66,672)
Borrowings on Revolving Loan Facility	1,494,500	1,840,000
Repayments on Revolving Loan Facility	(1,493,500)	(1,832,500)
Proceeds from stock options exercised	731	8,062
Other	(832)	(3,325)
<b>Net cash provided by (used in) financing activities</b>	<b>(11,614)</b>	<b>113,201</b>
<b>Effect of changes in foreign exchange rates on cash</b>	<b>(707)</b>	<b>730</b>
<b>Increase (decrease) in cash and cash equivalents</b>	<b>(5,683)</b>	<b>984</b>
<b>Cash and cash equivalents at beginning of year</b>	<b>35,345</b>	<b>43,671</b>

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Cash and cash equivalents at end of period	\$ 29,662	\$ 44,655
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See accompanying notes to Condensed Consolidated Financial Statements.

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**HANESBRANDS INC.**

**Notes to Condensed Consolidated Financial Statements**

**(dollars and shares in thousands, except per share data)**

**(unaudited)**

**(1) Basis of Presentation**

These statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (the "SEC") and, in accordance with those rules and regulations, do not include all information and footnote disclosures normally included in annual financial statements prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP"). Management believes that the disclosures made are adequate for a fair statement of the results of operations, financial condition and cash flows of Hanesbrands Inc., a Maryland corporation, and its consolidated subsidiaries (the "Company" or "Hanesbrands"). In the opinion of management, the condensed consolidated interim financial statements reflect all adjustments, which consist only of normal recurring adjustments, necessary to present fairly the results of operations, financial condition and cash flows for the interim periods presented herein. The preparation of condensed consolidated financial statements in conformity with GAAP requires management to make use of estimates and assumptions that affect the reported amounts and disclosures. Actual results may vary from these estimates.

These condensed consolidated interim financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's most recent Annual Report on Form 10-K. The results of operations for any interim period are not necessarily indicative of the results of operations to be expected for the full year.

In May 2012, the Company sold its European imagewear business, and the Company is completing the discontinuation of its private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry. As a result of these actions, the current year and prior-year disclosures reflect these operations as discontinued operations.

**(2) Recent Accounting Pronouncements**

***Fair Value Measurements***

In May 2011, the Financial Accounting Standards Board (the "FASB") issued new accounting rules related to fair value measurements. The new accounting rules clarify some existing concepts, eliminate wording differences between GAAP and International Financial Reporting Standards ("IFRS"), and in some limited cases, change some principles to achieve convergence between GAAP and IFRS. The new accounting rules result in a consistent definition of fair value and common requirements for measurement of and disclosure about fair value between GAAP and IFRS. The new accounting rules also expand the disclosures for fair value measurements that are estimated using significant unobservable (Level 3) inputs. The adoption of the new accounting rules in the first quarter of 2012 did not have a material effect on our financial condition, results of operations or cash flows.

***Presentation of Comprehensive Income***

In June 2011, the FASB issued new accounting rules that require an entity to present the total of comprehensive income, the components of net income, and the components of other comprehensive income either in a single continuous statement of comprehensive income, or in two separate but consecutive statements. The new accounting rules eliminate the option to present components of other comprehensive income as part of the statement of equity. The adoption of the new accounting rules in the first quarter of 2012 did not have a material effect on our financial condition, results of operations or cash flows.

In December 2011, the FASB issued new accounting rules which deferred certain provisions of the rules issued in June 2011 that required entities to present reclassification adjustments out of accumulated other comprehensive income by component in both the statement in which net income is presented and the statement in which other comprehensive income is presented. Accordingly, this requirement is indefinitely deferred.



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**HANESBRANDS INC.**

**Notes to Condensed Consolidated Financial Statements (Continued)**

**(dollars and shares in thousands, except per share data)**

**(unaudited)**

***Goodwill Impairment Testing***

In September 2011, the FASB issued new accounting rules related to testing goodwill for impairment. The new accounting rules permit an entity to first assess qualitative factors to determine if it is more likely than not that the fair value of a reporting unit is less than its carrying value. If it is concluded that this is the case, it is necessary to perform the two-step goodwill impairment test prescribed under current accounting rules. Otherwise, the two-step goodwill impairment test is not required. The adoption of the new accounting rules did not have a material effect on our financial condition, results of operations or cash flows.

***Disclosures About Offsetting Assets and Liabilities***

In December 2011, the FASB issued new accounting rules related to new disclosure requirements regarding the nature of an entity's rights of setoff and related arrangements associated with its financial instruments and derivative instruments. The new rules are effective for the Company in the first quarter of 2015 with retrospective application required. The Company does not expect the adoption of the new accounting rules to have a material effect on our financial condition, results of operations or cash flows.

**(3) Discontinued Operations**

***European Imagewear***

In May 2012, the Company sold its European imagewear business to Smartwares, B.V. for 15,000 (approximately \$13,000, net of fees and other transaction related costs) in cash proceeds, resulting in a pre-tax loss of approximately \$31,616. The European imagewear business was previously reported within the International segment.

***Domestic Imagewear***

The Company is completing the discontinuation of its private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry. The Company incurred pre-tax charges of \$58,294, substantially all noncash, for the write-down of intangibles, inventory markdowns and other related items. The private-label and Outer Banks domestic imagewear operations were previously reported within the Outerwear segment.

**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)**

(dollars and shares in thousands, except per share data)

(unaudited)

The operating results of these discontinued operations only reflect revenues and expenses that are directly attributable to these businesses and that will be eliminated from ongoing operations. The key components from discontinued operations related to the European and domestic imagewear businesses were as follows:

	Quarter Ended		Six Months Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
Net sales	\$ 38,654	\$ 57,247	\$ 73,854	\$ 113,607
Cost of sales	63,711	40,031	99,662	82,824
Gross profit (loss)	(25,057)	17,216	(25,808)	30,783
Selling, general and administrative expenses	2,896	4,570	6,712	8,386
Impairment of intangibles	37,597		37,597	
Operating profit (loss)	(65,550)	12,646	(70,117)	22,397
Interest expense, net	1	51	4	55
Loss on disposal of business	31,616		31,616	
Income (loss) from discontinued operations before income tax expense (benefit)	(97,167)	12,595	(101,737)	22,342
Income tax expense (benefit)	(31,082)	3,573	(33,093)	6,178
Net income (loss) from discontinued operations, net of tax	\$ (66,085)	\$ 9,022	\$ (68,644)	\$ 16,164

**(4) Earnings Per Share**

Basic earnings per share ( EPS ) was computed by dividing net income (loss) by the number of weighted average shares of common stock outstanding during the quarters and six months ended June 30, 2012 and July 2, 2011. Diluted EPS was calculated to give effect to all potentially dilutive shares of common stock using the treasury stock method. The reconciliation of basic to diluted weighted average shares outstanding for the quarters and six months ended June 30, 2012 and July 2, 2011 is as follows:

	Quarter Ended		Six Months Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
Basic weighted average shares outstanding	98,572	97,537	98,553	97,366

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Effect of potentially dilutive securities:

Stock options	1,158	1,378	1,110	1,217
Restricted stock units	335	307	298	343
Employee stock purchase plan and other	1	2	1	1
Diluted weighted average shares outstanding	100,066	99,224	99,962	98,927

For the quarters ended June 30, 2012 and July 2, 2011, options to purchase 0 and 6 shares of common stock and 515 and 329 restricted stock units, respectively, were excluded from the diluted earnings per share calculation because their effect would be anti-dilutive. For the six months ended June 30, 2012 and July 2, 2011, options to purchase 0 and 193 shares of common stock and 515 and 0 restricted stock units, respectively, were excluded from the diluted earnings per share calculation because their effect would be anti-dilutive.



**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)**

(dollars and shares in thousands, except per share data)

(unaudited)

**(5) Inventories**

Inventories consisted of the following:

	June 30, 2012	December 31, 2011
Raw materials	\$ 181,781	\$ 231,781
Work in process	129,662	129,827
Finished goods	1,124,407	1,245,947
	\$ 1,435,850	\$ 1,607,555

**(6) Debt**

The Company had the following debt at June 30, 2012 and December 31, 2011:

	Interest Rate as of June 30, 2012	Principal Amount		
		June 30, 2012	December 31, 2011	Maturity Date
Revolving Loan Facility	5.50%	\$ 15,500	\$ 14,500	December 2015
6.375% Senior Notes	6.38%	1,000,000	1,000,000	December 2020
8% Senior Notes	8.00%	500,000	500,000	December 2016
Floating Rate Senior Notes	4.11%	293,277	293,277	December 2014
Accounts Receivable Securitization Facility	1.31%	170,106	166,933	March 2013
		1,978,883	1,974,710	
Less current maturities		318,198	166,933	
		\$ 1,660,685	\$ 1,807,777	

As of June 30, 2012, the Company had \$15,500 outstanding under the \$600,000 revolving credit facility (the Revolving Loan Facility) under the senior secured credit facility that it entered into in 2006 and amended and restated in December 2009 (as amended and restated, the 2009 Senior Secured Credit Facility), \$10,692 of standby and trade letters of credit issued and outstanding under this facility and \$573,808 of borrowing availability.

In July 2012, the Company amended the Revolving Loan Facility to reduce the interest rate and extend the maturity date to (i) July 2017 or (ii) September 2016, if the Company's 8% Senior Notes have not been refinanced or repaid or the maturity date thereof has not otherwise been extended beyond July 2017 by September 2016.

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In July 2012, the Company repurchased \$148,092 of the Floating Rate Senior Notes at 100% of the principal amount thereof.

In March 2012, the Company amended the accounts receivable securitization facility that it entered into in November 2007 (the Accounts Receivable Securitization Facility ). This amendment decreased certain usage fee rates and extended the termination date to March 2013. The Company incurred \$225 in debt amendment fees in connection with the amendment, which will be amortized over the term of the facility.

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**HANESBRANDS INC.**

**Notes to Condensed Consolidated Financial Statements (Continued)**

**(dollars and shares in thousands, except per share data)**

**(unaudited)**

As of June 30, 2012, the Company was in compliance with all financial covenants under its credit facilities.

**(7) Financial Instruments and Risk Management**

The Company uses financial instruments to manage its exposures to movements in interest rates, foreign exchange rates and commodity prices. The use of these financial instruments modifies the Company's exposure to these risks with the goal of reducing the risk or cost to the Company. The Company does not use derivatives for trading purposes and is not a party to leveraged derivative contracts.

The Company recognizes all derivative instruments as either assets or liabilities at fair value in the Condensed Consolidated Balance Sheets. The fair value is based upon either market quotes for actively traded instruments or independent bids for nonexchange traded instruments. The Company formally documents its hedge relationships, including identifying the hedging instruments and the hedged items, as well as its risk management objectives and strategies for undertaking the hedge transaction. This process includes linking derivatives that are designated as hedges of specific assets, liabilities, firm commitments or forecasted transactions to the hedged risk. On the date the derivative is entered into, the Company designates the derivative as a fair value hedge, cash flow hedge, net investment hedge or a mark to market hedge, and accounts for the derivative in accordance with its designation. The Company also formally assesses, both at inception and at least quarterly thereafter, whether the derivatives are highly effective in offsetting changes in either the fair value or cash flows of the hedged item. If it is determined that a derivative ceases to be a highly effective hedge, or if the anticipated transaction is no longer likely to occur, the Company discontinues hedge accounting, and any deferred gains or losses are recorded in the respective measurement period. The Company currently does not have any fair value or net investment hedge instruments.

The Company may be exposed to credit losses in the event of nonperformance by individual counterparties or the entire group of counterparties to the Company's derivative contracts. Risk of nonperformance by counterparties is mitigated by dealing with highly rated counterparties and by diversifying across counterparties.

***Cash Flow Hedges***

A hedge of a forecasted transaction or of the variability of cash flows to be received or paid related to a recognized asset or liability is designated as a cash flow hedge. The effective portion of the change in the fair value of a derivative that is designated as a cash flow hedge is recorded in the Accumulated other comprehensive loss line of the Condensed Consolidated Balance Sheets. When the impact of the hedged item is recognized in the income statement, the gain or loss included in Accumulated other comprehensive loss is reported on the same line in the Condensed Consolidated Statements of Income (Loss) as the hedged item.

***Cash Flow Hedges - Interest Rate Derivatives***

From time to time, the Company uses interest rate cash flow hedges in the form of swaps and caps in order to mitigate the Company's exposure to variability in cash flows for the future interest payments on a designated portion of floating rate debt. The effective portion of interest rate hedge gains and losses deferred in Accumulated other comprehensive loss is reclassified into earnings as the underlying debt interest payments are recognized. Interest rate cash flow hedge derivatives are reported as a component of interest expense and therefore are reported as cash flow from operating activities similar to the manner in which cash interest payments are reported in the Condensed Consolidated Statements of Cash Flows.

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**HANESBRANDS INC.**

**Notes to Condensed Consolidated Financial Statements (Continued)**

**(dollars and shares in thousands, except per share data)**

**(unaudited)**

*Cash Flow Hedges Foreign Currency Derivatives*

The Company uses forward exchange and option contracts to reduce the effect of fluctuating foreign currencies on short-term foreign currency-denominated transactions, foreign currency-denominated investments and other known foreign currency exposures. Gains and losses on these contracts are intended to offset losses and gains on the hedged transaction in an effort to reduce the earnings volatility resulting from fluctuating foreign currency exchange rates. The effective portion of foreign exchange hedge gains and losses deferred in Accumulated other comprehensive loss is reclassified into earnings as the underlying inventory is sold, using historical inventory turnover rates. The settlement of foreign exchange hedge derivative contracts related to the purchase of inventory or other hedged items are reported in the Condensed Consolidated Statements of Cash Flows as cash flow from operating activities.

Historically, the principal currencies hedged by the Company include the Mexican peso, Canadian dollar, Japanese yen and Euro. Forward exchange contracts mature on the anticipated cash requirement date of the hedged transaction, generally within one year. As of June 30, 2012, the notional U.S. dollar equivalent of commitments to sell foreign currencies in the Company's foreign currency cash flow hedge derivative portfolio was \$26,651.

*Cash Flow Hedges Commodity Derivatives*

Cotton is the primary raw material used to manufacture many of the Company's products and is purchased at market prices. The Company is able to lock in the cost of cotton reflected in the price it pays for yarn from its primary yarn suppliers in an attempt to protect its business from the volatility of the market price of cotton. In addition, from time to time, the Company uses commodity financial instruments to hedge the price of cotton, for which there is a high correlation between the hedged item and the hedge instrument. Gains and losses on these contracts are intended to offset losses and gains on the hedged transactions in an effort to reduce the earnings volatility resulting from fluctuating commodity prices. The effective portion of commodity hedge gains and losses deferred in Accumulated other comprehensive loss is reclassified into earnings as the underlying inventory is sold, using historical inventory turnover rates. The settlement of commodity derivative contracts related to the purchase of inventory is reported in the Condensed Consolidated Statements of Cash Flows as cash flow from operating activities. There were no amounts outstanding under cotton futures or cotton option contracts at June 30, 2012 and December 31, 2011.

*Mark to Market Hedges*

A derivative used as a hedging instrument whose change in fair value is recognized to act as an economic hedge against changes in the values of the hedged item is designated a mark to market hedge.

*Mark to Market Hedges Intercompany Foreign Exchange Transactions*

The Company uses foreign exchange derivative contracts to reduce the impact of foreign exchange fluctuations on anticipated intercompany purchase and lending transactions denominated in foreign currencies. Foreign exchange derivative contracts are recorded as mark to market hedges when the hedged item is a recorded asset or liability that is revalued in each accounting period. Mark to market hedge derivatives relating to intercompany foreign exchange contracts are reported in the Condensed Consolidated Statements of Cash Flows as cash flow from operating activities. As of June 30, 2012, the notional U.S. dollar equivalent of commitments to purchase and sell foreign currencies in the Company's foreign currency mark to market hedge derivative portfolio was \$2,700 and \$44,907, respectively.

**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)**

(dollars and shares in thousands, except per share data)

(unaudited)

***Fair Values of Derivative Instruments***

The fair values of derivative financial instruments recognized in the Condensed Consolidated Balance Sheets of the Company were as follows:

	Balance Sheet Location	Fair Value June 30, 2012	Fair Value December 31, 2011
<b>Derivative assets hedges</b>			
Foreign exchange contracts	Other current assets	\$ 416	\$ 3,205
<b>Total derivative assets hedges</b>		416	3,205
<b>Derivative assets non-hedges</b>			
Foreign exchange contracts	Other current assets	174	455
<b>Total derivative assets</b>		\$ 590	\$ 3,660
<b>Derivative liabilities hedges</b>			
Foreign exchange contracts	Accrued liabilities	\$ (96)	\$ (205)
<b>Total derivative liabilities hedges</b>		(96)	(205)
<b>Derivative liabilities non-hedges</b>			
Foreign exchange contracts	Accrued liabilities	(1,075)	(388)
<b>Total derivative liabilities</b>		\$ (1,171)	\$ (593)
<b>Net derivative asset (liability)</b>		\$ (581)	\$ 3,067

***Net Derivative Gain or Loss***

The effect of cash flow hedge derivative instruments on the Condensed Consolidated Statements of Income (Loss) and Accumulated Other Comprehensive Loss is as follows:

Amount of Gain (Loss) Recognized in Accumulated Other	Location of Gain (Loss) Reclassified from Accumulated Other	Amount of Gain (Loss) Reclassified from
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	Comprehensive Loss (Effective Portion)		Comprehensive Loss into Income (Effective Portion)	Accumulated Other Comprehensive Loss into Income (Effective Portion)	
	Quarter Ended			Quarter Ended	
	June 30, 2012	July 2, 2011		June 30, 2012	July 2, 2011
Interest rate contracts	\$	\$	Interest expense, net	\$ (1,045)	\$ (3,248)
Foreign exchange contracts	526	(1,596)	Cost of sales	(9)	(1,257)
Foreign exchange contracts	659	(271)	Income (loss) from discontinued operations, net of tax	2,930	240
<b>Total</b>	\$ 1,185	\$ (1,867)		\$ 1,876	\$ (4,265)

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## HANESBRANDS INC.

## Notes to Condensed Consolidated Financial Statements (Continued)

(dollars and shares in thousands, except per share data)

(unaudited)

	Amount of Loss Recognized in Accumulated Other Comprehensive Loss (Effective Portion) Six Months Ended		Location of Gain (Loss) Reclassified from Accumulated Other Comprehensive Loss into Income (Effective Portion)	Amount of Gain (Loss) Reclassified from Accumulated Other Comprehensive Loss into Income (Effective Portion) Six Months Ended	
	June 30, 2012	July 2, 2011		June 30, 2012	July 2, 2011
Interest rate contracts	\$	\$ (3)	Interest expense, net	\$ (2,159)	\$ (6,637)
Foreign exchange contracts	(264)	(2,048)	Cost of sales	(43)	(1,021)
Foreign exchange contracts	83	(1,215)	Income (loss) from discontinued operations, net of tax	3,039	104
<b>Total</b>	\$ (181)	\$ (3,266)		\$ 837	\$ (7,554)

The Company expects to reclassify into earnings during the next 12 months a net loss from Accumulated Other Comprehensive Loss of approximately \$1,679.

The changes in fair value of derivatives excluded from the Company's effectiveness assessments and the ineffective portion of the changes in the fair value of derivatives used as cash flow hedges are reported in Selling, general and administrative expenses and Income (loss) from discontinued operations, net of tax in the Condensed Consolidated Statements of Income (Loss). The Company recognized gains related to ineffectiveness of hedging relationships for the quarter and six months ended June 30, 2012 for foreign exchange contracts of \$100 and \$180, respectively. The Company recognized losses related to ineffectiveness of hedging relationships for the quarter and six months ended July 2, 2011 for foreign exchange contracts of \$61 and \$63, respectively.

The effect of mark to market hedge derivative instruments on the Condensed Consolidated Statements of Income (Loss) is as follows:

	Location of Loss Recognized in Income on Derivative	Amount of Loss Recognized in Income Quarter Ended		Amount of Loss Recognized in Income Six Months Ended	
		June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
Foreign exchange contracts	Selling, general and administrative expenses	\$ (546)	\$ (1,414)	\$ (2,061)	\$ (3,086)
<b>Total</b>		\$ (546)	\$ (1,414)	\$ (2,061)	\$ (3,086)

## (8) Fair Value of Assets and Liabilities

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Fair value is an exit price, representing the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The Company utilizes market data or assumptions that market participants would use in pricing the asset or liability. A three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value, is utilized for disclosing the fair value of the Company's assets and liabilities. These tiers include: Level 1, defined as observable inputs such as quoted prices in active markets; Level 2, defined as inputs other than quoted prices in active markets that are either directly or indirectly observable; and Level 3, defined as unobservable inputs about which little or no market data exists, therefore requiring an entity to develop its own assumptions.



**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)**

(dollars and shares in thousands, except per share data)

(unaudited)

As of June 30, 2012, the Company held certain financial assets and liabilities that are required to be measured at fair value on a recurring basis. These consisted of the Company's derivative instruments related to interest rates and foreign exchange rates. The Company's defined benefit pension plan investments are not required to be measured at fair value on a recurring basis. The fair values of interest rate derivatives are determined with pricing models using LIBOR interest rate curves, spreads, volatilities and other relevant information developed using market data and are categorized as Level 2. The fair values of foreign currency derivatives are determined using the cash flows of the foreign exchange contract, discount rates to account for the passage of time and current foreign exchange market data and are categorized as Level 2.

There were no changes during the quarter ended June 30, 2012 to the Company's valuation techniques used to measure asset and liability fair values on a recurring basis. There were no transfers between the three level categories and there were no Level 3 assets or liabilities measured on a quarterly basis during the quarter ended June 30, 2012. As of and during the quarter and six months ended June 30, 2012, the Company did not have any non-financial assets or liabilities that were required to be measured at fair value on a recurring or non-recurring basis.

The following tables set forth by level within the fair value hierarchy the Company's financial assets and liabilities accounted for at fair value on a recurring basis.

	Assets (Liabilities) at Fair Value as of June 30, 2012		
	Quoted Prices In Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Foreign exchange derivative contracts	\$	\$ 590	\$
Foreign exchange derivative contracts		(1,171)	
<b>Total</b>	<b>\$</b>	<b>\$ (581)</b>	<b>\$</b>

	Assets (Liabilities) at Fair Value as of December 31, 2011		
	Quoted Prices In Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Foreign exchange derivative contracts	\$	\$ 3,660	\$

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Foreign exchange derivative contracts (593)

Total	\$	\$	3,067	\$
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### *Fair Value of Financial Instruments*

The carrying amounts of cash and cash equivalents, trade accounts receivable, notes receivable and accounts payable approximated fair value as of June 30, 2012 and December 31, 2011. The carrying amount of trade accounts receivable includes allowance for doubtful accounts, chargebacks and other deductions of \$14,354 and \$17,418 as of June 30, 2012 and December 31, 2011, respectively. The fair value of debt, which is classified as a Level 2 liability, was \$2,094,228 and \$2,030,240 as of June 30, 2012 and December 31, 2011 and had a carrying value of \$1,978,883 and \$1,974,710, respectively. The fair values were estimated using quoted market prices as provided in secondary markets which consider the Company's credit risk and market related conditions. The carrying amounts of the Company's notes payable approximated fair value as of June 30, 2012 and December 31, 2011, primarily due to the short-term nature of these instruments.

**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)****(dollars and shares in thousands, except per share data)****(unaudited)****(9) Business Segment Information**

As a result of the reduced size of sheer hosiery and changing trends, the Company decided in the first quarter of 2012 to change its external segment reporting to include hosiery operations within the Innerwear segment. Hosiery had previously been reported as a separate segment. Prior-year segment sales and operating profit results, including other minor allocation changes, have been revised to conform to the current-year presentation. As a result of these changes, the Company's operations are now managed and reported in four operating segments, each of which is a reportable segment for financial reporting purposes: Innerwear, Outerwear, Direct to Consumer and International. These segments are organized principally by product category, geographic location and distribution channel. Each segment has its own management that is responsible for the operations of the segment's businesses but the segments share a common supply chain and media and marketing platforms.

In addition, as described in Note 3, the Company sold its European imagewear business and is completing the discontinuation of its private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry. As a result, the current year and prior-year segment disclosures do not reflect the sales and operating profit results of these discontinued businesses.

The types of products and services from which each reportable segment derives its revenues are as follows:

Innerwear sells basic branded products that are replenishment in nature under the product categories of men's underwear, kids' underwear, socks and intimates which include bras, panties, hosiery and shapewear.

Outerwear sells basic branded products that are primarily seasonal in nature under the product categories of casualwear and activewear, as well as licensed logo apparel in collegiate bookstores and other channels.

Direct to Consumer includes the Company's value-based (outlet) stores and Internet operations which sell products from the Company's portfolio of leading brands. The Company's Internet operations are supported by its catalogs.

International primarily relates to the Latin America, Asia, Canada and Australia geographic locations which sell products that span across the Innerwear and Outerwear reportable segments.

The Company evaluates the operating performance of its segments based upon segment operating profit, which is defined as operating profit before general corporate expenses and amortization of trademarks and other identifiable intangibles. The accounting policies of the segments are consistent with those described in Note 2 to the Company's consolidated financial statements included in its Annual Report on Form 10-K for the year ended December 31, 2011.

	Quarter Ended		Six Months Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
<b>Net sales:</b>				

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Innerwear	\$ 664,940	\$ 650,697	\$ 1,173,978	\$ 1,153,380
Outerwear	295,424	291,788	567,988	578,093
Direct to Consumer	94,572	97,456	179,285	180,254
International	125,715	128,045	232,533	236,309
Total net sales	\$ 1,180,651	\$ 1,167,986	\$ 2,153,784	\$ 2,148,036

**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)**

(dollars and shares in thousands, except per share data)

(unaudited)

	Quarter Ended		Six Months Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
<b>Segment operating profit:</b>				
Innerwear	\$ 121,235	\$ 102,837	\$ 172,877	\$ 177,602
Outerwear	(977)	27,254	(22,221)	45,886
Direct to Consumer	9,279	9,360	10,361	9,687
International	11,694	11,724	16,390	28,478
Total segment operating profit	141,231	151,175	177,407	261,653
<b>Items not included in segment operating profit:</b>				
General corporate expenses	(17,955)	(12,171)	(40,059)	(27,372)
Amortization of trademarks and other identifiable intangibles	(3,325)	(3,182)	(6,752)	(6,367)
Total operating profit	119,951	135,822	130,596	227,914
Other expenses	(811)	(814)	(1,456)	(1,415)
Interest expense, net	(36,611)	(39,127)	(73,606)	(80,228)
Income from continuing operations before income tax expense	\$ 82,529	\$ 95,881	\$ 55,534	\$ 146,271

**(10) Consolidating Financial Information**

In accordance with the indenture governing the Company's \$500,000 Floating Rate Senior Notes issued on December 14, 2006, the indenture governing the Company's \$500,000 8% Senior Notes issued on December 10, 2009 and the indenture governing the Company's \$1,000,000 6.375% Senior Notes issued on November 9, 2010 (together, the Indentures), certain of the Company's subsidiaries have guaranteed the Company's obligations under the Floating Rate Senior Notes, the 8% Senior Notes and the 6.375% Senior Notes, respectively. The following presents the condensed consolidating financial information separately for:

- (i) Parent Company, the issuer of the guaranteed obligations. Parent Company includes Hanesbrands Inc. and its 100% owned operating divisions which are not legal entities, and excludes its subsidiaries which are legal entities;
- (ii) Guarantor subsidiaries, on a combined basis, as specified in the Indentures;
- (iii) Non-guarantor subsidiaries, on a combined basis;
- (iv) Consolidating entries and eliminations representing adjustments to (a) eliminate intercompany transactions between or among Parent Company, the guarantor subsidiaries and the non-guarantor subsidiaries, (b) eliminate intercompany profit in inventory, (c) eliminate the investments in our subsidiaries and (d) record consolidating entries; and
- (v) The Company, on a consolidated basis.

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The Floating Rate Senior Notes, the 8% Senior Notes and the 6.375% Senior Notes are fully and unconditionally guaranteed on a joint and several basis by each guarantor subsidiary, each of which is wholly owned, directly or indirectly, by Hanesbrands Inc. A guarantor subsidiary's guarantee can be released in certain customary circumstances. Each entity in the consolidating financial information follows the same accounting policies as described in the consolidated financial statements, except for the use by the Parent Company and guarantor subsidiaries of the equity method of accounting to reflect ownership interests in subsidiaries which are eliminated upon consolidation.

**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)****(dollars and shares in thousands, except per share data)****(unaudited)**

The Condensed Consolidating Statements of Comprehensive Income (Loss) for all periods presented have been revised to correct the net sales and cost of sales amounts for intercompany transactions related to the Parent Company and Non-Guarantor Subsidiaries. These revisions reduced net sales and cost of sales for the Parent Company and Non-Guarantor Subsidiaries and reduced the eliminations amounts for the total of the two by \$10,893 and \$298,327, respectively, for the quarter ended July 2, 2011 and \$21,101 and \$573,222, respectively, for the six months ended July 2, 2011.

The Company will revise the January 1, 2011, December 31, 2011, October 1, 2011, and March 31, 2012 Condensed Consolidating Statements of Comprehensive Income (Loss) to reflect the revisions discussed above the next time such financial information is included in future filings for comparable purposes. These revisions will reduce net sales and cost of sales for the Parent Company and Non-Guarantor Subsidiaries by \$39,759 and \$860,475, respectively, for the year ended January 1, 2011; \$43,448 and \$1,160,468, respectively, for the year ended December 31, 2011; \$31,888 and \$874,942, respectively, for the nine months ended October 1, 2011; \$10,787 and \$301,720, respectively, for the quarter ended October 1, 2011; and \$11,067 and \$260,100, respectively, for the quarter ended March 31, 2012. The Company determined that these revisions were immaterial to the Company's current and previously issued financial statements.

The impact on net sales and cost of sales within each specified column is the same amount for all periods and these revisions did not impact consolidated or guarantor results.

**Condensed Consolidating Statement of Comprehensive Income (Loss)**  
**Quarter Ended June 30, 2012**

	<b>Parent Company</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Consolidating Entries and Eliminations</b>	<b>Consolidated</b>
Net sales	\$ 1,022,085	\$ 161,669	\$ 568,013	\$ (571,116)	\$ 1,180,651
Cost of sales	831,913	75,042	458,181	(551,417)	813,719
<b>Gross profit</b>	<b>190,172</b>	<b>86,627</b>	<b>109,832</b>	<b>(19,699)</b>	<b>366,932</b>
Selling, general and administrative expenses	185,011	29,808	33,124	(962)	246,981
<b>Operating profit</b>	<b>5,161</b>	<b>56,819</b>	<b>76,708</b>	<b>(18,737)</b>	<b>119,951</b>
Equity in earnings of subsidiaries	59,290	53,786		(113,076)	
Other expenses	811				811
Interest expense, net	33,814	(3)	2,837	(37)	36,611
<b>Income from continuing operations before income tax expense</b>	<b>29,826</b>	<b>110,608</b>	<b>73,871</b>	<b>(131,776)</b>	<b>82,529</b>
Income tax expense	3,484	8,976	2,753		15,213
<b>Income from continuing operations</b>	<b>26,342</b>	<b>101,632</b>	<b>71,118</b>	<b>(131,776)</b>	<b>67,316</b>
Loss from discontinued operations, net of tax	(25,111)	(31,791)	(9,832)	649	(66,085)

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Net income	\$ 1,231	\$ 69,841	\$ 61,286	\$ (131,127)	\$ 1,231
Comprehensive income (loss)	\$ (378)	\$ 69,841	\$ 57,403	\$ (127,244)	\$ (378)



**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)**

(dollars and shares in thousands, except per share data)

(unaudited)

**Condensed Consolidating Statement of Comprehensive Income  
Quarter Ended July 2, 2011**

	<b>Parent Company</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Consolidating Entries and Eliminations</b>	<b>Consolidated</b>
Net sales	\$ 1,031,251	\$ 170,086	\$ 625,244	\$ (658,595)	\$ 1,167,986
Cost of sales	764,756	78,406	534,652	(619,852)	757,962
Gross profit	266,495	91,680	90,592	(38,743)	410,024
Selling, general and administrative expenses	210,994	32,527	31,082	(401)	274,202
Operating profit	55,501	59,153	59,510	(38,342)	135,822
Equity in earnings of subsidiaries	71,642	26,510		(98,152)	
Other expenses	814				814
Interest expense, net	36,326	(12)	2,801	12	39,127
Income from continuing operations before income tax expense	90,003	85,675	56,709	(136,506)	95,881
Income tax expense	7,893	8,010	2,218		18,121
Income from continuing operations	82,110	77,665	54,491	(136,506)	77,760
Income from discontinued operations, net of tax	4,672		3,900	450	9,022
Net income	\$ 86,782	\$ 77,665	\$ 58,391	\$ (136,056)	\$ 86,782
Comprehensive income	\$ 92,507	\$ 77,665	\$ 60,852	\$ (138,517)	\$ 92,507

**Condensed Consolidating Statement of Comprehensive Income (Loss)  
Six Months Ended June 30, 2012**

	<b>Parent Company</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Consolidating Entries and Eliminations</b>	<b>Consolidated</b>
Net sales	\$ 1,894,145	\$ 301,807	\$ 1,095,713	\$ (1,137,881)	\$ 2,153,784
Cost of sales	1,574,294	139,738	919,688	(1,101,982)	1,531,738
Gross profit	319,851	162,069	176,025	(35,899)	622,046
Selling, general and administrative expenses	361,634	64,971	67,009	(2,164)	491,450
Operating profit (loss)	(41,783)	97,098	109,016	(33,735)	130,596
Equity in earnings of subsidiaries	102,918	74,923		(177,841)	
Other expenses	1,456				1,456

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Interest expense, net	68,320	(7)	5,292	1	73,606
Income (loss) from continuing operations before income tax expense (benefit)	(8,641)	172,028	103,724	(211,577)	55,534
Income tax expense (benefit)	(9,079)	15,730	5,838		12,489
Income from continuing operations	438	156,298	97,886	(211,577)	43,045
Loss from discontinued operations, net of tax	(26,037)	(31,791)	(14,801)	3,985	(68,644)
Net income (loss)	\$ (25,599)	\$ 124,507	\$ 83,085	\$ (207,592)	\$ (25,599)
Comprehensive income (loss)	\$ (22,284)	\$ 124,507	\$ 81,154	\$ (205,661)	\$ (22,284)

**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)**

(dollars and shares in thousands, except per share data)

(unaudited)

**Condensed Consolidating Statement of Comprehensive Income  
Six Months Ended July 2, 2011**

	<b>Parent Company</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Consolidating Entries and Eliminations</b>	<b>Consolidated</b>
Net sales	\$ 1,939,114	\$ 310,499	\$ 1,237,344	\$ (1,338,921)	\$ 2,148,036
Cost of sales	1,485,653	144,044	1,011,131	(1,243,774)	1,397,054
Gross profit	453,461	166,455	226,213	(95,147)	750,982
Selling, general and administrative expenses	395,656	65,878	61,933	(399)	523,068
Operating profit	57,805	100,577	164,280	(94,748)	227,914
Equity in earnings of subsidiaries	150,866	113,611		(264,477)	
Other expenses	1,415				1,415
Interest expense, net	74,971	(34)	5,291		80,228
Income from continuing operations before income tax expense	132,285	214,222	158,989	(359,225)	146,271
Income tax expense	6,799	13,874	6,871		27,544
Income from continuing operations	125,486	200,348	152,118	(359,225)	118,727
Income from discontinued operations, net of tax	9,405		6,310	449	16,164
Net income	\$ 134,891	\$ 200,348	\$ 158,428	\$ (358,776)	\$ 134,891
Comprehensive income	\$ 146,988	\$ 200,348	\$ 163,917	\$ (364,265)	\$ 146,988

**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)**

(dollars and shares in thousands, except per share data)

(unaudited)

**Condensed Consolidating Balance Sheet  
June 30, 2012**

	<b>Parent Company</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Consolidating Entries and Eliminations</b>	<b>Consolidated</b>
<b>Assets</b>					
Cash and cash equivalents	\$ 5,873	\$ 2,860	\$ 20,929	\$	\$ 29,662
Trade accounts receivable, net	90,634	40,884	454,932	(471)	585,979
Inventories	998,940	133,069	421,931	(118,090)	1,435,850
Deferred tax assets	169,249	(1,105)	(13,637)		154,507
Other current assets	22,160	10,264	17,119	(13)	49,530
<b>Total current assets</b>	<b>1,286,856</b>	<b>185,972</b>	<b>901,274</b>	<b>(118,574)</b>	<b>2,255,528</b>
Property, net	96,897	45,052	470,566		612,515
Trademarks and other identifiable intangibles, net	11,552	97,360	16,170		125,082
Goodwill	232,882	124,247	75,904		433,033
Investments in subsidiaries	1,980,671	1,122,007		(3,102,678)	
Deferred tax assets	177,349	177,432	39,948		394,729
Other noncurrent assets	(483,466)	471,728	317,187	(240,280)	65,169
<b>Total assets</b>	<b>\$ 3,302,741</b>	<b>\$ 2,223,798</b>	<b>\$ 1,821,049</b>	<b>\$ (3,461,532)</b>	<b>\$ 3,886,056</b>
<b>Liabilities and Stockholders</b>					
<b>Equity</b>					
Accounts payable	\$ 194,559	\$ 19,755	\$ 180,664	\$	\$ 394,978
Accrued liabilities	98,502	40,479	64,644	(51)	203,574
Notes payable			46,693		46,693
Accounts Receivable Securitization Facility			170,106		170,106
Current portion of long-term debt	148,092				148,092
<b>Total current liabilities</b>	<b>441,153</b>	<b>60,234</b>	<b>462,107</b>	<b>(51)</b>	<b>963,443</b>
Long-term debt	1,660,685				1,660,685
Pension and postretirement benefits	474,228		10,301		484,529
Other noncurrent liabilities	68,917	35,770	14,954		119,641
<b>Total liabilities</b>	<b>2,644,983</b>	<b>96,004</b>	<b>487,362</b>	<b>(51)</b>	<b>3,228,298</b>
Stockholders' equity	657,758	2,127,794	1,333,687	(3,461,481)	657,758
<b>Total liabilities and stockholders' equity</b>	<b>\$ 3,302,741</b>	<b>\$ 2,223,798</b>	<b>\$ 1,821,049</b>	<b>\$ (3,461,532)</b>	<b>\$ 3,886,056</b>



**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)**

(dollars and shares in thousands, except per share data)

(unaudited)

**Condensed Consolidating Balance Sheet  
December 31, 2011**

	<b>Parent Company</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Consolidating Entries and Eliminations</b>	<b>Consolidated</b>
<b>Assets</b>					
Cash and cash equivalents	\$ 8,330	\$ 2,726	\$ 24,289	\$	\$ 35,345
Trade accounts receivable, net	24,452	32,535	418,052	(4,326)	470,713
Inventories	1,172,582	112,229	423,829	(101,085)	1,607,555
Deferred tax assets	168,843	(1,105)	(13,071)		154,667
Other current assets	26,626	10,282	25,785	(182)	62,511
<b>Total current assets</b>	<b>1,400,833</b>	<b>156,667</b>	<b>878,884</b>	<b>(105,593)</b>	<b>2,330,791</b>
Property, net	107,482	46,553	481,371		635,406
Trademarks and other identifiable intangibles, net	13,430	134,110	22,135		169,675
Goodwill	232,882	124,247	76,267		433,396
Investments in subsidiaries	1,897,579	1,059,475		(2,957,054)	
Deferred tax assets	175,981	177,432	40,807		394,220
Other noncurrent assets	(432,466)	381,951	345,157	(223,461)	71,181
<b>Total assets</b>	<b>\$ 3,395,721</b>	<b>\$ 2,080,435</b>	<b>\$ 1,844,621</b>	<b>\$ (3,286,108)</b>	<b>\$ 4,034,669</b>
<b>Liabilities and Stockholders</b>					
<b>Equity</b>					
Accounts payable	\$ 236,913	\$ 17,036	\$ 197,576	\$	\$ 451,525
Accrued liabilities	120,807	53,669	77,713	(3)	252,186
Notes payable			63,075		63,075
Accounts Receivable Securitization Facility			166,933		166,933
<b>Total current liabilities</b>	<b>357,720</b>	<b>70,705</b>	<b>505,297</b>	<b>(3)</b>	<b>933,719</b>
Long-term debt	1,807,777				1,807,777
Pension and postretirement benefits	474,786		10,902		485,688
Other noncurrent liabilities	74,377	36,434	15,613		126,424
<b>Total liabilities</b>	<b>2,714,660</b>	<b>107,139</b>	<b>531,812</b>	<b>(3)</b>	<b>3,353,608</b>
Stockholders equity	681,061	1,973,296	1,312,809	(3,286,105)	681,061
<b>Total liabilities and stockholders equity</b>	<b>\$ 3,395,721</b>	<b>\$ 2,080,435</b>	<b>\$ 1,844,621</b>	<b>\$ (3,286,108)</b>	<b>\$ 4,034,669</b>



**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)**

(dollars and shares in thousands, except per share data)

(unaudited)

**Condensed Consolidating Statement of Cash Flows  
Six Months Ended June 30, 2012**

	<b>Parent Company</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Consolidating Entries and Eliminations</b>	<b>Consolidated</b>
Net cash provided by operating activities	\$ 131,664	\$ 36,793	\$ 22,121	\$ (177,838)	\$ 12,740
Investing activities:					
Capital expenditures	(3,068)	(4,073)	(11,864)		(19,005)
Disposition of business			12,903		12,903
Net cash provided by (used in) investing activities	(3,068)	(4,073)	1,039		(6,102)
Financing activities:					
Borrowings on notes payable			31,868		31,868
Repayments on notes payable			(47,554)		(47,554)
Borrowings on Accounts Receivable Securitization Facility			104,043		104,043
Repayments on Accounts Receivable Securitization Facility			(100,870)		(100,870)
Borrowings on Revolving Loan Facility	1,494,500				1,494,500
Repayments on Revolving Loan Facility	(1,493,500)				(1,493,500)
Proceeds from stock options exercised	731				731
Other	(560)		(272)		(832)
Net transactions with related entities	(132,225)	(32,586)	(13,027)	177,838	
Net cash used in financing activities	(131,054)	(32,586)	(25,812)	177,838	(11,614)
Effect of changes in foreign exchange rates on cash	1		(708)		(707)
Increase (decrease) in cash and cash equivalents	(2,457)	134	(3,360)		(5,683)
Cash and cash equivalents at beginning of year	8,330	2,726	24,289		35,345
Cash and cash equivalents at end of period	\$ 5,873	\$ 2,860	\$ 20,929	\$	\$ 29,662



**Table of Contents****HANESBRANDS INC.****Notes to Condensed Consolidated Financial Statements (Continued)**

(dollars and shares in thousands, except per share data)

(unaudited)

**Condensed Consolidating Statement of Cash Flows  
Six Months Ended July 2, 2011**

	<b>Parent Company</b>	<b>Guarantor Subsidiaries</b>	<b>Non-Guarantor Subsidiaries</b>	<b>Consolidating Entries and Eliminations</b>	<b>Consolidated</b>
Net cash provided by (used in) operating activities	\$ 123,357	\$ 93,544	\$ (20,677)	\$ (264,477)	\$ (68,253)
Investing activities:					
Capital expenditures	(7,346)	(6,774)	(21,420)		(35,540)
Acquisition of business			(9,154)		(9,154)
Net cash used in investing activities	(7,346)	(6,774)	(30,574)		(44,694)
Financing activities:					
Borrowings on notes payable			265,012		265,012
Repayments on notes payable			(287,103)		(287,103)
Borrowings on Accounts Receivable Securitization Facility			189,727		189,727
Repayments on Accounts Receivable Securitization Facility			(66,672)		(66,672)
Borrowings on Revolving Loan Facility	1,840,000				1,840,000
Repayments on Revolving Loan Facility	(1,832,500)				(1,832,500)
Proceeds from stock options exercised	8,062				8,062
Other	(2,631)		(694)		(3,325)
Net transactions with related entities	(137,748)	(86,019)	(40,710)	264,477	
Net cash provided by (used in) financing activities	(124,817)	(86,019)	59,560	264,477	113,201
Effect of changes in foreign exchange rates on cash			730		730
Increase (decrease) in cash and cash equivalents	(8,806)	751	9,039		984
Cash and cash equivalents at beginning of year	17,535	2,039	24,097		43,671
Cash and cash equivalents at end of period	\$ 8,729	\$ 2,790	\$ 33,136	\$	\$ 44,655

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**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

This management's discussion and analysis of financial condition and results of operations, or MD&A, contains forward-looking statements that involve risks and uncertainties. Please see "Forward-Looking Statements" in this Quarterly Report on Form 10-Q for a discussion of the uncertainties, risks and assumptions associated with these statements. This discussion should be read in conjunction with our historical financial statements and related notes thereto and the other disclosures contained elsewhere in this Quarterly Report on Form 10-Q. The unaudited condensed consolidated financial statements and notes included herein should be read in conjunction with our audited consolidated financial statements and notes for the year ended December 31, 2011, which were included in our Annual Report on Form 10-K filed with the Securities and Exchange Commission. The results of operations for the periods reflected herein are not necessarily indicative of results that may be expected for future periods, and our actual results may differ materially from those discussed in the forward-looking statements as a result of various factors, including but not limited to those included elsewhere in this Quarterly Report on Form 10-Q and those included in the "Risk Factors" section and elsewhere in our Annual Report on Form 10-K.

**Overview**

We are a consumer goods company with a portfolio of leading apparel brands, including *Hanes*, *Champion*, *Bali*, *Playtex*, *Just My Size*, *Leggs*, *barely there*, *Wonderbra*, *Gear for Sports*, *Zorba*, *Rinbros*, *Sol y Oro* and *Duofold*. We design, manufacture, source and sell a broad range of basic apparel such as T-shirts, bras, panties, men's underwear, kids' underwear, casualwear, activewear, socks and hosiery.

As a result of the reduced size of our sheer hosiery business and changing trends, we decided in the first quarter of 2012 to change our external segment reporting to include hosiery operations within the Innerwear segment. Hosiery had previously been reported as a separate segment. Prior-year segment sales and operating profit results, including other minor allocation changes, have been revised to conform to the current-year presentation. As a result of these changes, our operations are now managed and reported in four operating segments, each of which is a reportable segment for financial reporting purposes: Innerwear, Outerwear, Direct to Consumer and International. These segments are organized principally by product category, geographic location and distribution channel. Each segment has its own management that is responsible for the operations of the segment's businesses, but the segments share a common supply chain and media and marketing platforms.

***Discontinued Operations***

We narrowed the focus of our worldwide imagewear business during the second quarter of 2012, resulting in the sale of our European imagewear business and the discontinuation of our private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry.

The sale of our European imagewear business to Smartwares, B.V. for \$15 million (approximately \$13 million, net of fees and other transaction related costs) in cash proceeds, resulted in a pre-tax loss of approximately \$32 million. The sale of our European imagewear business is consistent with our strategic direction to narrow the focus of our worldwide imagewear business by restructuring to exit noncore segments and reduce risk.

In connection with the discontinuation of our private-label and Outer Banks domestic imagewear operations, we incurred pre-tax charges of approximately \$58 million, substantially all noncash, for the write-down of intangibles, inventory markdowns and other related items.

The execution of our new worldwide imagewear strategy allows us to focus our imagewear business (now known as branded printwear) on *Hanes* and *Champion* branded products in the United States with improved operating margins. This restructuring is expected to result in a smaller, more profitable and less volatile operation in the longer term. Our branded printwear operations will continue to operate and serve the branded domestic

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screen-print market with the results of these operations being reported in the Outerwear segment. Annual sales of our branded printwear business are expected to be approximately \$150 million in 2013 down from projected annual net sales of \$180 million to \$190 million in 2012.

As a result of these actions, the current year and prior-year disclosures reflect these operations as discontinued operations.

***Outlook***

We continue to operate in an uncertain and volatile economic environment. After taking into consideration our worldwide imagewear restructuring and operating performance in the first half of 2012, we expect diluted earnings per share from continuing operations of \$2.50 to \$2.60 and net sales of \$4.52 billion to \$4.57 billion.

Our guidance is based on the following facts. Product pricing, shelf space, and promotion plans for the remainder of 2012 have been finalized with major retail accounts. Virtually all commodity costs have been fixed for the remainder of the year, with the company incurring significantly lower cotton and other inflation impacts in the second half of the year. The majority of sales trends have been substantially tracking to expectations, with the notable exception of a major mid-tier retail account that is undergoing a major strategic shift.

We are focused on delivering profitable growth and remain highly committed to strong cash flow generation and utilizing that cash flow to pay down debt as the year unfolds. Through expected improvements in working capital, primarily from reduction in inventory as a result of declining cotton costs and unit levels, and operating results, we expect to generate approximately \$445 million to \$545 million in operating cash flows in 2012 and expect to use these cash flows primarily for debt reduction. Through the first half of 2012 operating cash flows are tracking ahead of our plan. We have already started executing our debt reduction plan by redeeming approximately \$148 million of the Floating Rate Senior Notes in July 2012. We typically use cash for the first half of the year and generate most of our cash flow in the second half of the year.

***Seasonality and Other Factors***

Our operating results are subject to some variability due to seasonality and other factors. Generally, our diverse range of product offerings helps mitigate the impact of seasonal changes in demand for certain items. We generally have higher sales during back-to-school shopping and holiday selling seasons and during periods of cooler weather, which benefits certain product categories such as fleece. Sales levels in any period are also impacted by customers' decisions to increase or decrease their inventory levels in response to anticipated consumer demand. Our customers may cancel orders, change delivery schedules or change the mix of products ordered with minimal notice to us. Media, advertising and promotion expenses may vary from period to period during a fiscal year depending on the timing of our advertising campaigns for retail selling seasons and product introductions.

Although the majority of our products are replenishment in nature and tend to be purchased by consumers on a planned, rather than on an impulse, basis, our sales are impacted by discretionary spending by consumers. Discretionary spending is affected by many factors, including, among others, general business conditions, interest rates, inflation, consumer debt levels, the availability of consumer credit, taxation, gasoline prices, unemployment trends and other matters that influence consumer confidence and spending. Many of these factors are outside our control. Consumers' purchases of discretionary items, including our products, could decline during periods when disposable income is lower, when prices increase in response to rising costs, or in periods of actual or perceived unfavorable economic conditions. These consumers may choose to purchase fewer of our products or to purchase lower-priced products of our competitors in response to higher prices for our products, or may choose not to purchase our products at prices that reflect our price increases that become effective from time to time.

Changes in product sales mix can impact our gross profit as the percentage of our sales attributable to higher margin products, such as intimate apparel and male underwear, and lower margin products, such as casualwear and activewear, fluctuate from time to time. In addition, sales attributable to higher and lower margin products

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within the same product category fluctuate from time to time. Our customers may change the mix of products ordered with minimal notice to us, which makes trends in product sales mix difficult to predict. However, certain changes in product sales mix are seasonal in nature, as sales of socks, hosiery and fleece products generally have higher sales during the last two quarters (July to December) of each fiscal year as a result of cooler weather, back-to-school shopping and holidays, while other changes in product mix may be attributable to customers preferences and discretionary spending.

**Highlights from the Second Quarter and Six Months Ended June 30, 2012**

Total net sales in the second quarter of 2012 were \$1.18 billion, compared with \$1.17 billion in the same quarter of 2011, representing a 1% increase. Total net sales in the first six months of 2012 were \$2.15 billion, compared to \$2.15 billion in the same period of 2011.

Operating profit was \$120 million in the second quarter of 2012, compared with \$136 million in the same quarter of 2011. As a percent of sales, operating profit was 10.2% in the second quarter of 2012 compared to 11.6% in the same quarter of 2011. Operating profit was \$131 million in the first six months of 2012, compared with \$228 million in the same period of 2011. As a percent of sales, operating profit was 6.1% in the first six months of 2012, compared to 10.6% in the same period of 2011.

Diluted earnings per share from continuing operations was \$0.67 in the second quarter of 2012, compared with \$0.78 in the same quarter of 2011. Diluted earnings per share from continuing operations was \$0.43 in the first six months of 2012, compared to \$1.20 in the same period of 2011.

Net capital expenditures were \$19 million during the first six months of 2012, compared to \$36 million in the same period of 2011.

We narrowed the focus of our worldwide imagewear business during the second quarter of 2012, resulting in the sale of our European imagewear business and the discontinuation of our private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry. The sale of our European imagewear business to Smartwares, B.V. resulted in a pre-tax loss of approximately \$32 million. In connection with the discontinuation of our private-label and Outer Banks domestic imagewear operations, we incurred pre-tax charges of approximately \$58 million, substantially all noncash, for the write-down of intangibles, inventory markdowns and other related items.

**Condensed Consolidated Results of Operations Second Quarter Ended June 30, 2012 Compared with Second Quarter Ended July 2, 2011**

	Quarter Ended			
	June 30, 2012	July 2, 2011	Higher (Lower)	Percent Change
	(dollars in thousands)			
Net sales	\$ 1,180,651	\$ 1,167,986	\$ 12,665	1.1 %
Cost of sales	813,719	757,962	55,757	7.4
Gross profit	366,932	410,024	(43,092)	(10.5)
Selling, general and administrative expenses	246,981	274,202	(27,221)	(9.9)
Operating profit	119,951	135,822	(15,871)	(11.7)
Other expenses	811	814	(3)	(0.4)
Interest expense, net	36,611	39,127	(2,516)	(6.4)

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Income from continuing operations before income tax expense	82,529	95,881	(13,352)	(13.9)
Income tax expense	15,213	18,121	(2,908)	(16.0)
Income from continuing operations	67,316	77,760	(10,444)	(13.4)
Income (loss) from discontinued operations, net of tax	(66,085)	9,022	(75,107)	NM
Net income	\$ 1,231	\$ 86,782	\$ (85,551)	(98.6)%

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### ***Net Sales***

Consolidated net sales were higher by \$13 million, or 1%, in the second quarter of 2012 compared to the second quarter of 2011. The higher net sales primarily resulted from the following:

Stronger net sales in our men's underwear and kids' underwear product categories primarily resulting from price increases and space gains.

Higher net sales in our panties and bras product categories driven by net price increases and space gains.

Higher net sales in casualwear and activewear product categories as a result of space gains and higher unit sales volume.

Lower sales in our branded printwear product category as a result of lower unit sales volume, especially in lightweight promotion products.

### ***Gross Profit***

Gross profit was \$43 million lower in the second quarter of 2012 as compared to the second quarter of 2011. As a percentage of net sales, our gross profit was 31.1% in the second quarter of 2012 compared to 35.1% in the second quarter of 2011. The lower gross profit resulted from cost inflation, primarily higher cotton costs, partially offset by net price increases and efficiency savings from our supply chain.

### ***Selling, General and Administrative Expenses***

Selling, general and administrative expenses were \$27 million lower in the second quarter of 2012 compared to the second quarter of 2011. The lower selling, general and administrative expenses were primarily attributable to lower media spending and lower distribution expenses. As a percentage of net sales, our selling, general and administrative expenses were 20.9% in the second quarter of 2012 compared to 23.5% in the second quarter of 2011.

### ***Other Highlights***

*Interest Expense* lower by \$3 million in the second quarter of 2012 compared to the second quarter of 2011 primarily due to lower outstanding debt balances. Our weighted average interest rate on our outstanding debt was 5.71% during the second quarter of 2012, compared to 5.55% in the second quarter of 2011.

*Discontinued Operations* the results of our discontinued operations include the sale of our European imagewear business and the discontinuation of our private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry. In addition to the operations of these businesses, the following charges were included in discontinued operations:

The sale of our European imagewear business to Smartwares, B.V. for 15 million (approximately \$13 million, net of fees and other transaction related costs) in cash proceeds, resulted in a pre-tax loss of approximately \$32 million.

In connection with the discontinuation of our private-label and Outer Banks domestic imagewear operations, we incurred pre-tax charges of approximately \$58 million, substantially all noncash, for the write-down of intangibles, inventory markdowns and other related items.

**Table of Contents****Operating Results by Business Segment Second Quarter Ended June 30, 2012 Compared with Second Quarter Ended July 2, 2011**

	Net Sales Quarter Ended		Operating Profit (Loss) Quarter Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
	(dollars in thousands)			
Innerwear	\$ 664,940	\$ 650,697	\$ 121,235	\$ 102,837
Outerwear	295,424	291,788	(977)	27,254
Direct to Consumer	94,572	97,456	9,279	9,360
International	125,715	128,045	11,694	11,724
Corporate			(21,280)	(15,353)
Total	\$ 1,180,651	\$ 1,167,986	\$ 119,951	\$ 135,822

**Innerwear**

	Quarter Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
	(dollars in thousands)			
Net sales	\$ 664,940	\$ 650,697	\$ 14,243	2.2%
Segment operating profit	121,235	102,837	18,398	17.9

Overall net sales in the Innerwear segment were higher by \$14 million or 2% in the second quarter of 2012 compared to the second quarter of 2011. Excluding the declines associated with a major mid-tier retail customer that is undergoing a major strategic shift, net sales increased 4% in the second quarter of 2012. The higher net sales were primarily driven by the following:

Stronger net sales in our men's underwear (4%) and kids' underwear (12%) categories primarily resulting from price increases and space gains, partially offset by lower unit sales volume.

Slightly higher net sales in our socks category (1%), primarily due to higher *Champion* brand net sales resulting from price increases and space gains.

Slightly lower net sales in our intimate apparel category (1%), primarily due to lower net sales of hosiery, partially offset by higher net sales of panties and bras. The lower intimate apparel net sales was primarily the result of lower unit sales volume, partially offset by net price increases and space gains.

Innerwear segment operating profit was \$18 million higher in the second quarter of 2012 compared to the second quarter of 2011 primarily due to net price increases, efficiency savings related to our supply chain optimization and lower media spending. These lower costs were partially offset by cost inflation, particularly cotton, and lower unit sales volume.

**Outerwear**

	Quarter Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		

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	(dollars in thousands)			
Net sales	\$ 295,424	\$ 291,788	\$ 3,636	1.2 %
Segment operating profit (loss)	(977)	27,254	(28,231)	NM



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Outerwear segment net sales were higher by \$4 million, or 1%, in the second quarter of 2012 compared to the second quarter of 2011. The higher net sales were primarily due to the following:

Higher net sales in our retail casualwear category (52%), primarily resulting from space gains for our *Hanes* brand in the mass merchant channel.

Higher net sales in our activewear category (6%), primarily due to higher unit sales volume.

Lower net sales in our branded printwear category (24%), primarily due to lower unit sales volume especially in lightweight promotional products.

Outerwear segment operating profit was \$28 million lower in the second quarter of 2012 compared to the second quarter of 2011 primarily due to cost inflation, mostly related to higher cotton prices, lower net pricing in our branded printwear category and lower unit sales volume. These higher costs were partially offset by efficiency savings related to our supply chain optimization and lower excess and obsolete inventory costs.

**Direct to Consumer**

	Quarter Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
Net sales	\$ 94,572	\$ 97,456	\$ (2,884)	(3.0)%
Segment operating profit	9,279	9,360	(81)	(0.9)

Direct to Consumer segment net sales were lower by \$3 million in the second quarter of 2012 compared to the second quarter of 2011 due to lower net sales related to our Internet operations and outlet stores. Comparable store sales were 2% lower in the second quarter of 2012 compared to 2011.

Direct to Consumer segment operating profit was flat in the second quarter of 2012 compared to 2011 primarily due to lower net sales and unfavorable product sales mix, partially offset by lower media spending.

**International**

	Quarter Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
Net sales	\$ 125,715	\$ 128,045	\$ (2,330)	(1.8)%
Segment operating profit	11,694	11,724	(30)	(0.3)

Overall net sales in the International segment were lower by \$2 million, or 2% in the second quarter of 2012 compared to the second quarter of 2011 primarily due to an unfavorable impact of foreign exchange rates. Excluding the unfavorable impact of foreign exchange rates, International segment net sales were higher \$7 million or 5% primarily due to space gains and higher unit sales volume in our retail casualwear category in Brazil.

International segment operating profit was flat in the second quarter of 2012 compared to 2011 primarily due to lower media spending and net price increases, which were offset by cost inflation and an unfavorable impact related to foreign currency exchange rates.

**General Corporate Expenses**

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General corporate expenses were higher in the second quarter of 2012 compared to the second quarter of 2011 primarily due to higher compensation-related expenses, such as long-term incentive compensation costs and pension expense.

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**Condensed Consolidated Results of Operations Six Months Ended June 30, 2012 Compared with Six Months Ended July 2, 2011**

	Six Months Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
	(dollars in thousands)			
Net sales	\$ 2,153,784	\$ 2,148,036	\$ 5,748	0.3 %
Cost of sales	1,531,738	1,397,054	134,684	9.6
Gross profit	622,046	750,982	(128,936)	(17.2)
Selling, general and administrative expenses	491,450	523,068	(31,618)	(6.0)
Operating profit	130,596	227,914	(97,318)	(42.7)
Other expenses	1,456	1,415	41	2.9
Interest expense, net	73,606	80,228	(6,622)	(8.3)
Income from continuing operations before income tax expense	55,534	146,271	(90,737)	(62.0)
Income tax expense	12,489	27,544	(15,055)	(54.7)
Income from continuing operations	43,045	118,727	(75,682)	(63.7)
Income (loss) from discontinued operations, net of tax	(68,644)	16,164	(84,808)	NM
Net income (loss)	\$ (25,599)	\$ 134,891	\$ (160,490)	NM

**Net Sales**

Consolidated net sales were higher by \$6 million in the six months of 2012 compared to the same period of 2011. The higher net sales primarily resulted from the following:

Stronger net sales of our men's underwear and kids' underwear product categories primarily resulting from price increases, partially offset by lower unit sales volume.

Higher net sales in casualwear and activewear product categories as a result of higher unit sales volume and space gains.

Lower net sales in our intimate apparel product category primarily due to lower net sales of bras and hosiery, partially offset by higher net sales of panties. The lower intimate apparel net sales were primarily the result of lower unit sales volume, partially offset by net price increases and space gains.

Lower net sales in our branded printwear category primarily due to lower unit sales volume, especially in lightweight promotional products.

**Gross Profit**

Gross profit was \$129 million lower in the six months of 2012 as compared to the same period of 2011. As a percentage of net sales, our gross profit was 28.9% in the six months of 2012 compared to 35.0% in the same period of 2011. The lower gross profit was impacted by cost inflation, primarily higher cotton costs, partially offset by net price increases and efficiency savings from our supply chain.

**Selling, General and Administrative Expenses**

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Selling, general and administrative expenses were \$32 million lower in the six months of 2012 compared to the same period of 2011. The lower selling, general and administrative expenses were primarily attributable to lower media spending and lower distribution expenses. As a percentage of net sales, our selling, general and administrative expenses were 22.8% in the six months of 2012 compared to 24.4% in the same period of 2011.

**Table of Contents****Other Highlights**

**Interest Expense** lower by \$7 million in the six months of 2012 compared to the same period of 2011 primarily due to lower outstanding debt balances. Our weighted average interest rate on our outstanding debt was 5.73% during the six months of 2012 compared to 5.67% in the same period of 2011.

**Discontinued Operations** the results of our discontinued operations include the sale of our European imagewear business and the discontinuation of our private-label and Outer Banks domestic imagewear operations serving wholesalers that sell to the screen-print industry. In addition to the operations of these businesses, the following charges were included in discontinued operations:

The sale of our European imagewear business to Smartwares, B.V. for 15 million (approximately \$13 million, net of fees and other transaction related costs) in cash proceeds, resulted in a pre-tax loss of approximately \$32 million.

In connection with the discontinuation of our private-label and Outer Banks domestic imagewear operations, we incurred pre-tax charges of approximately \$58 million, substantially all noncash, for the write-down of intangibles, inventory markdowns and other related items.

**Operating Results by Business Segment Six Months Ended June 30, 2012 Compared with Six Months Ended July 2, 2011**

	Net Sales Six Months Ended		Operating Profit (Loss) Six Months Ended	
	June 30, 2012	July 2, 2011	June 30, 2012	July 2, 2011
	(dollars in thousands)			
Innerwear	\$ 1,173,978	\$ 1,153,380	\$ 172,877	\$ 177,602
Outerwear	567,988	578,093	(22,221)	45,886
Direct to Consumer	179,285	180,254	10,361	9,687
International	232,533	236,309	16,390	28,478
Corporate			(46,811)	(33,739)
Total net sales	\$ 2,153,784	\$ 2,148,036	\$ 130,596	\$ 227,914

**Innerwear**

	Six Months Ended		Higher (Lower)	Percent Change
	June 30, 2012	July 2, 2011		
	(dollars in thousands)			
Net sales	\$ 1,173,978	\$ 1,153,380	\$ 20,598	1.8%
Segment operating profit	172,877	177,602	(4,725)	(2.7)

Overall net sales in the Innerwear segment were higher by \$21 million or 2% in the six months of 2012 compared to the same period of 2011. Excluding the declines associated with a major mid-tier retail customer that is undergoing a major strategic shift, net sales increased 4% in the six months of 2012. The higher net sales were primarily driven by the following:

Stronger net sales in our men's underwear (5%) and kids' underwear (18%) categories primarily resulting from price increases, partially offset by lower unit sales volume.

Lower net sales in our intimate apparel category (2%), primarily due to lower net sales of bras and hosiery, partially offset by higher net sales of panties. The lower intimate apparel net sales were primarily the result of lower unit sales volume, partially offset by net price increases and space gains.

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Lower net sales in our socks product category (2%), primarily due to lower *Hanes* brand net sales partially offset by higher *Champion* brand net sales. The lower *Hanes* brand net sales were primarily due to lower unit sales volume, partially offset by net price increases, while the higher *Champion* brand net sales were driven primarily by higher unit sales volume and space gains. Innerwear segment operating profit was \$5 million lower in the six months of 2012 compared to the same period of 2011 primarily due to cost inflation, particularly cotton, and lower unit sales volume. These higher costs were partially offset by higher net product pricing, efficiency savings related to our supply chain optimization, lower media spending and lower distributions costs.

***Outerwear***