

PEGASYSTEMS INC
Form 10-Q
August 09, 2011
Table of Contents

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the quarterly period ended June 30, 2011

or

Transition Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the transition period from to

Commission File Number: 1-11859

PEGASYSTEMS INC.

(Exact name of Registrant as specified in its charter)

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

Massachusetts
(State or other jurisdiction of

incorporation or organization)

101 Main Street Cambridge, MA
(Address of principal executive offices)

(617) 374-9600

(Registrant's telephone number including area code)

04-2787865
(IRS Employer

Identification No.)

02142-1590
(Zip Code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company
(Do not check if smaller reporting company)

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

There were 37,540,861 shares of the Registrant's common stock, \$.01 par value per share, outstanding on July 28, 2011.

Table of Contents

PEGASYSTEMS INC.

Index to Form 10-Q

| | Page |
|--|---|
| <u>Part I Financial Information</u> | |
| Item 1. | <u>Financial Statements:</u> |
| | <u>Unaudited Condensed Consolidated Balance Sheets as of June 30, 2011 and December 31, 2010</u> 3 |
| | <u>Unaudited Condensed Consolidated Statements of Operations for the three and six months ended June 30, 2011 and 2010</u> 4 |
| | <u>Unaudited Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2011 and 2010</u> 5 |
| | <u>Notes to Unaudited Condensed Consolidated Financial Statements</u> 6 |
| Item 2. | <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u> 16 |
| Item 3. | <u>Quantitative and Qualitative Disclosures About Market Risk</u> 26 |
| Item 4. | <u>Controls and Procedures</u> 27 |
| <u>Part II Other Information</u> | |
| Item 1A. | <u>Risk Factors</u> 27 |
| Item 2. | <u>Unregistered Sales of Equity Securities and Use of Proceeds</u> 27 |
| Item 6. | <u>Exhibits</u> 27 |
| | <u>SIGNATURE</u> 28 |

Table of Contents**PEGASYSTEMS INC.****UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS**

(in thousands)

| | As of June 30, 2011 | As of December 31, 2010 |
|--|---------------------------|-------------------------------|
| ASSETS | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 66,983 | \$ 71,127 |
| Marketable securities | 32,634 | 16,124 |
| Total cash, cash equivalents, and marketable securities | 99,617 | 87,251 |
| Trade accounts receivable, net of allowance of \$1,357 and \$1,159 | 96,499 | 79,896 |
| Deferred income taxes | 4,811 | 4,770 |
| Income taxes receivable | 12,969 | 9,266 |
| Other current assets | 6,302 | 7,473 |
| Total current assets | 220,198 | 188,656 |
| Property and equipment, net | 11,845 | 11,010 |
| Long-term deferred income taxes | 33,868 | 33,769 |
| Long-term other assets | 2,850 | 2,905 |
| Intangible assets, net | 74,985 | 80,684 |
| Goodwill | 20,451 | 20,451 |
| Total assets | \$ 364,197 | \$ 337,475 |
| LIABILITIES AND STOCKHOLDERS EQUITY | | |
| Current liabilities: | | |
| Accounts payable | \$ 5,953 | 6,286 |
| Accrued expenses | 23,750 | 24,736 |
| Accrued compensation and related expenses | 25,742 | 27,125 |
| Deferred revenue | 76,028 | 56,903 |
| Total current liabilities | 131,473 | 115,050 |
| Income taxes payable | 6,023 | 5,783 |
| Long-term deferred revenue | 17,407 | 17,751 |
| Other long-term liabilities | 2,625 | 3,221 |
| Total liabilities | 157,528 | 141,805 |
| Commitments and contingencies | | |
| Stockholders' equity: | | |
| Preferred stock, 1,000 shares authorized; no shares issued and outstanding | | |
| Common stock, 70,000 shares authorized; 37,535 shares and 37,250 shares issued and outstanding | 375 | 372 |
| Additional paid-in capital | 127,056 | 122,607 |
| Retained earnings | 76,188 | 71,431 |
| Accumulated other comprehensive income | 3,050 | 1,260 |

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

| | | | | |
|--|--|------------|----|---------|
| Total stockholders' equity | | 206,669 | | 195,670 |
| Total liabilities and stockholders' equity | | \$ 364,197 | \$ | 337,475 |

See notes to unaudited condensed consolidated financial statements.

Table of Contents**PEGASYSTEMS INC.****UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**

(in thousands, except per share amounts)

| | Three Months Ended June 30, | | Six Months Ended June 30, | |
|--|--------------------------------|-------------------|------------------------------|-------------------|
| | 2011 | 2010 | 2011 | 2010 |
| Revenue: | | | | |
| Software license | \$ 34,645 | \$ 28,200 | \$ 68,107 | \$ 58,543 |
| Maintenance | 28,294 | 20,388 | 55,742 | 35,474 |
| Professional services | 40,579 | 33,658 | 82,029 | 63,313 |
| Total revenue | 103,518 | 82,246 | 205,878 | 157,330 |
| Cost of revenue: | | | | |
| Cost of software license | 1,631 | 1,109 | 3,305 | 1,140 |
| Cost of maintenance | 3,260 | 2,715 | 6,634 | 4,652 |
| Cost of professional services | 35,506 | 27,436 | 70,474 | 51,904 |
| Total cost of revenue | 40,397 | 31,260 | 80,413 | 57,696 |
| Gross profit | 63,121 | 50,986 | 125,465 | 99,634 |
| Operating expenses: | | | | |
| Selling and marketing | 37,208 | 29,896 | 71,244 | 51,789 |
| Research and development | 15,696 | 14,010 | 30,829 | 25,636 |
| General and administrative | 6,839 | 6,745 | 13,971 | 11,804 |
| Acquisition-related costs | 144 | 3,395 | 482 | 4,903 |
| Restructuring costs | - | 6,080 | 141 | 6,080 |
| Total operating expenses | 59,887 | 60,126 | 116,667 | 100,212 |
| Income (loss) from operations | 3,234 | (9,140) | 8,798 | (578) |
| Foreign currency transaction gain (loss) | 173 | (2,542) | 1,189 | (5,616) |
| Interest income, net | 91 | 171 | 177 | 736 |
| Other (expense) income, net | (167) | 1 | (139) | 242 |
| Income (loss) before provision (benefit) for income taxes | 3,331 | (11,510) | 10,025 | (5,216) |
| Provision (benefit) for income taxes | 1,058 | (3,322) | 3,021 | (879) |
| Net income (loss) | \$ 2,273 | \$ (8,188) | \$ 7,004 | \$ (4,337) |
| Net earnings (loss) per share: | | | | |
| Basic | \$ 0.06 | \$ (0.22) | \$ 0.19 | \$ (0.12) |
| Diluted | \$ 0.06 | \$ (0.22) | \$ 0.18 | \$ (0.12) |

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

| | | | | | |
|--|---------|---------|---------|---------|--|
| Weighted-average number of common shares outstanding | | | | | |
| Basic | 37,405 | 37,054 | 37,341 | 36,966 | |
| Diluted | 38,851 | 37,054 | 38,828 | 36,966 | |
| Cash dividends declared per share | \$ 0.03 | \$ 0.03 | \$ 0.06 | \$ 0.06 | |

See notes to unaudited condensed consolidated financial statements.

Table of Contents**PEGASYSTEMS INC.****UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

(in thousands)

| | Six Months Ended June 30, | |
|---|------------------------------|----------------|
| | 2011 | 2010 |
| Operating activities: | | |
| Net income (loss) | \$ 7,004 | \$ (4,337) |
| Adjustment to reconcile net income (loss) to cash provided by (used in) operating activities: | | |
| Excess tax benefits from exercise or vesting of equity awards | (4,011) | (5,529) |
| Deferred income taxes | (83) | (321) |
| Depreciation and amortization | 8,228 | 3,686 |
| Stock-based compensation expense | 4,400 | 3,632 |
| Foreign currency transaction (gain) loss | 377 | 4,011 |
| Other | 414 | 707 |
| Change in operating assets and liabilities: | | |
| Trade accounts receivable | (15,790) | (11,756) |
| Income taxes receivable | (3,703) | (6,651) |
| Other current assets | 5,250 | 7,046 |
| Accounts payable and accrued expenses | (2,761) | 2,970 |
| Deferred revenue | 18,395 | 6,025 |
| Other long-term assets and liabilities | (500) | (5,801) |
| Cash provided by (used in) operating activities | 17,220 | (6,318) |
| Investing activities: | | |
| Purchase of marketable securities | (25,361) | (61,156) |
| Matured and called marketable securities | 7,738 | 26,280 |
| Sale of marketable securities | 1,047 | 162,242 |
| Payments for 2010 acquisition, net of cash acquired | - | (108,991) |
| Contingent consideration paid for an acquisition in 2008 | - | (250) |
| Investment in property and equipment | (3,563) | (3,497) |
| Cash (used in) provided by investing activities | (20,139) | 14,628 |
| Financing activities: | | |
| Issuance of common stock for share-based compensation plans | 1,707 | 1,198 |
| Excess tax benefits from exercise or vesting of equity awards | 4,011 | 5,529 |
| Dividend payments to shareholders | (2,238) | (2,216) |
| Common stock repurchases for tax withholdings for net settlement of equity awards | (3,569) | (4,212) |
| Common stock repurchases under share repurchase programs | (2,084) | (3,330) |
| Cash used in financing activities | (2,173) | (3,031) |
| Effect of exchange rate changes on cash and cash equivalents | 948 | (6,103) |
| Net decrease in cash and cash equivalents | (4,144) | (824) |

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

| | | |
|--|-----------|-----------|
| Cash and cash equivalents, beginning of period | 71,127 | 63,857 |
| Cash and cash equivalents, end of period | \$ 66,983 | \$ 63,033 |

See notes to unaudited condensed consolidated financial statements.

Table of Contents

PEGASYSTEMS INC.

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1. ACCOUNTING POLICIES

Basis of Presentation

The Company has prepared the accompanying unaudited condensed consolidated financial statements pursuant to the rules and regulations of the Securities and Exchange Commission (SEC) regarding interim financial reporting. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States of America (U.S.) for complete financial statements and should be read in conjunction with the Company s audited financial statements included in the Annual Report on Form 10-K for the year ended December 31, 2010.

In the opinion of management, the Company has prepared the accompanying unaudited condensed consolidated financial statements on the same basis as its audited financial statements, and these financial statements include all adjustments, consisting only of normal recurring adjustments, necessary for a fair presentation of the results of the interim periods presented. The operating results for the interim periods presented are not necessarily indicative of the results expected for the full year 2011.

During the first quarter of 2011, the Company recorded adjustments to the purchase price allocation of its acquisition of Chordiant. As required by applicable business combination accounting rules, these adjustments were applied retrospectively. Therefore, other current assets, long-term other assets, goodwill, accrued expenses, and deferred tax assets have been revised as of December 31, 2010 to reflect these adjustments. These revisions did not have any impact on the Company s previously reported results of operations or cash flows. See Note 6 Acquisition, Goodwill, and Other Intangible Assets for further discussion of these adjustments.

On June 29, 2011, the Company entered into a lease arrangement for its new office headquarters in Cambridge, Massachusetts. The Company expects to cease the use of its current offices in Cambridge, Massachusetts, by the second quarter of 2012 and abandon certain leasehold improvements and furniture and fixtures. Accordingly, in June 2011 the Company revised the remaining useful lives of these fixed assets and recorded an incremental \$0.2 million of depreciation expense during the second quarter of 2011 as a result of this change in estimate. The Company expects to record approximately \$0.5 million of additional depreciation expense per quarter through the second quarter of 2012. See Note 10 Commitments and Contingencies for further discussion of the new lease terms.

Accounting Standards Not Yet Effective

Presentation of Comprehensive Income: In June 2011, the Financial Accounting Standards Board FASB issued Accounting Standards Update (ASU) No. 2011-05, *Comprehensive Income (Topic 220)* (ASU 2011-05), which (1) eliminates the option to present the components of other comprehensive income as part of the statement of changes in stockholders equity; (2) requires the consecutive presentation of the statement of net income and other comprehensive income; and (3) requires an entity to present reclassification adjustments on the face of the financial statements from other comprehensive income to net income. The amendments in this ASU do not change the items that must be reported in other comprehensive income or when an item of other comprehensive income must be reclassified to net income nor do the amendments affect how earnings per share is calculated or presented. This ASU is required to be applied retrospectively and is effective for fiscal years and interim periods within those years beginning after December 15, 2011, which for the Company means fiscal year 2012. The adoption of this standard will not impact the Company s financial position or results of operations as this accounting standard only requires enhanced disclosure.

Disclosure of Supplementary Pro Forma Information for Business Combinations: In December 2010, the FASB issued ASU No. 2010-29, *Disclosure of Supplementary Pro Forma Information for Business Combinations (Topic 805) Business Combinations* (ASU 2010-29), to improve consistency in how the pro forma disclosures are calculated. Additionally, ASU 2010-29 enhances the disclosure requirements and requires description of the nature and amount of any material, nonrecurring pro forma adjustments directly attributable to a business combination. ASU 2010-29 is effective for the Company in fiscal year 2012 and should be applied prospectively to business combinations for which the acquisition date is after the effective date. Early adoption is permitted. The adoption of this standard will not impact the Company s financial position or results of operations as this accounting standard only requires enhanced disclosure.

Table of Contents

Performing Step 2 of the Goodwill Impairment Test: In December 2010, the FASB issued ASU No. 2010-28, *When to Perform Step 2 of the Goodwill Impairment Test for Reporting Units with Zero or Negative Carrying Amounts (Topic 350) Intangibles Goodwill and Other* (ASU 2010-28). ASU 2010-28 amends the criteria for performing Step 2 of the goodwill impairment test for reporting units with zero or negative carrying amounts and requires performing Step 2 if qualitative factors indicate that it is more likely than not that a goodwill impairment exists. The Company will adopt ASU 2010-28 in fiscal year 2012 and any impairment to be recorded upon adoption will be recognized as an adjustment to its beginning retained earnings. The Company does not expect the adoption of ASU 2010-28 will have a significant impact on its consolidated financial statements.

2. MARKETABLE SECURITIES

| (in thousands) | June 30, 2011 | | | Fair Value |
|---------------------------------------|----------------|------------------|-------------------|------------|
| | Amortized Cost | Unrealized Gains | Unrealized Losses | |
| Marketable securities: | | | | |
| Municipal bonds | \$ 16,784 | 31 | (13) | \$ 16,802 |
| Government sponsored enterprise bonds | 10,003 | 1 | (2) | 10,002 |
| Corporate bonds | 4,814 | 17 | | 4,831 |
| Commercial paper | 998 | 1 | | 999 |
| Marketable securities | \$ 32,599 | 50 | (15) | \$ 32,634 |

| (in thousands) | December 31, 2010 | | | Fair Value |
|---------------------------------------|-------------------|------------------|-------------------|------------|
| | Amortized Cost | Unrealized Gains | Unrealized Losses | |
| Marketable securities: | | | | |
| Government sponsored enterprise bonds | \$ 5,601 | 1 | (9) | \$ 5,593 |
| Corporate bonds | 5,468 | | (49) | 5,419 |
| Commercial paper | 2,999 | | (1) | 2,998 |
| Municipal bonds | 2,114 | | | 2,114 |
| Marketable securities | \$ 16,182 | 1 | (59) | \$ 16,124 |

All of the Company's investments are classified as available-for-sale and are carried at fair value with unrealized gains and losses recorded as a component of accumulated other comprehensive income. As of June 30, 2011, remaining maturities of marketable debt securities ranged from July 26, 2011 to November 26, 2014 with a weighted-average remaining maturity of approximately 19 months.

3. DERIVATIVE INSTRUMENTS

During the second quarter of 2011, the Company entered into forward foreign currency contracts to manage its exposure to changes in foreign currency exchange rates associated with its foreign currency denominated accounts receivable and cash. The U.S. operating company invoices most of its foreign customers in foreign currencies, which results in cash and receivables held at the end of the period to be valued in these foreign currencies. Since the U.S. operating company's functional currency is the U.S. dollar, the Company recognizes a foreign currency transaction gain or (loss) on the foreign currency denominated accounts receivable held by the U.S. operating company in its consolidated statements of operations when there are changes in the foreign currency exchange rates versus the U.S. dollar. The Company is primarily exposed to changes in the value of the Euro and British pound relative to the U.S. dollar. The forward foreign currency contracts utilized by the Company are not designated as hedging instruments and as a result, the Company records the fair value of these contracts at the end of each reporting period in its consolidated balance sheet as other current assets for unrealized gains and accrued expenses for unrealized losses, with any fluctuations in the value of these contracts recognized in other income (expense), net, in its consolidated statement of income. However, the fluctuations in the value of these forward foreign currency contracts largely offset the gains and losses from the remeasurement or settlement of the foreign currency denominated accounts receivable and cash held by the U.S. operating company, thus mitigating the volatility. Generally, the Company enters into forward foreign currency contracts with terms of 60 days or less.

Table of Contents

As of June 30, 2011, the Company had forward foreign currency contracts outstanding to sell 6 million British pounds and 7 million Euros and receive \$19.6 million. The fair value of these outstanding forward foreign currency contracts as of June 30, 2011 totaled \$0.1 million, which was recorded in accrued expenses. During the second quarter and first six months of 2011, the change in the fair value of these forward foreign currency contracts recorded in other (expense) income, net, was a loss of \$0.2 million.

The net impact of the losses recorded on the forward foreign currency contracts and the foreign currency transaction gains recorded on the remeasurement and settlement of the foreign currency denominated assets was nearly zero for the second quarter of 2011.

4. FAIR VALUE MEASUREMENTS*Assets Measured at Fair Value on a Recurring Basis*

The Company's assets and liabilities measured at fair value on a recurring basis are classified within the fair value hierarchy as follows:

Level 1 - Quoted prices in active markets for identical assets or liabilities.

Level 2 - Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

The Company's cash equivalents and marketable securities are classified within Level 1 or Level 2 of the fair value hierarchy because they are valued using quoted market prices, or broker dealer quotations and matrix pricing compiled by third party pricing vendors, respectively. The Company's marketable securities and forward foreign currency contracts are valued based on a market approach in which all significant inputs are observable or can be derived from or corroborated by observable market data such as interest rates, yield curves, and credit risk.

Assets and liabilities measured at fair value on a recurring basis were as follows:

| (in thousands) | June 30, 2011 | Fair Value Measurements at Reporting Date Using | |
|---------------------------------------|---------------|--|---|
| | | Quoted Prices in Active Markets for Identical Assets (Level 1) | Significant Other Observable Inputs (Level 2) |
| ASSETS | | | |
| Money market funds | \$ 8,227 | \$ 8,227 | \$ |
| Marketable securities: | | | |
| Municipal bonds | \$ 16,802 | \$ 7,528 | \$ 9,274 |
| Government sponsored enterprise bonds | 10,002 | | 10,002 |
| Corporate bonds | 4,831 | 4,831 | |
| Commercial paper | 999 | | 999 |
| Total marketable securities | \$ 32,634 | \$ 12,359 | \$ 20,275 |
| LIABILITIES | | | |
| Forward foreign currency contracts | \$ 120 | \$ | \$ 120 |

Table of Contents

| (in thousands) | December 31, 2010 | Fair Value Measurements at Reporting Date Using | |
|---------------------------------------|----------------------|--|---|
| | | Quoted Prices in Active Markets for Identical Assets (Level 1) | Significant Other Observable Inputs (Level 2) |
| Money market funds | \$ 14,342 | \$ 14,342 | \$ |
| Marketable securities: | | | |
| Government sponsored enterprise bonds | \$ 5,593 | \$ - | \$ 5,593 |
| Corporate bonds | 5,419 | 5,419 | |
| Commercial paper | 2,998 | | 2,998 |
| Municipal bonds | 2,114 | | 2,114 |
| Total marketable securities | \$ 16,124 | \$ 5,419 | \$ 10,705 |

Assets Measured at Fair Value on a Nonrecurring Basis

Assets not recorded at fair value on a recurring basis, such as property and equipment and intangible assets, are recognized at fair value when they are impaired. During the first six months of 2011 and 2010, the Company did not recognize any nonrecurring fair value measurements from impairments. The Company recorded assets acquired and liabilities assumed related to its acquisition of Chordiant at fair value as described in Note 6 Acquisition, Goodwill, and Other Intangible Assets.

5. TRADE ACCOUNTS RECEIVABLE, NET OF ALLOWANCES

| (in thousands) | June 30, 2011 | December 31, 2010 |
|----------------------------------|------------------|----------------------|
| Trade accounts receivable | \$ 75,742 | \$ 65,373 |
| Unbilled accounts receivable | 22,114 | 15,682 |
| Total accounts receivable | 97,856 | 81,055 |
| Allowance for doubtful accounts | (136) | (132) |
| Allowance for sales credit memos | (1,221) | (1,027) |
| Total allowance | (1,357) | (1,159) |
| | \$ 96,499 | \$ 79,896 |

Unbilled trade accounts receivable relate to services earned under time and material arrangements and maintenance and license arrangements that had not been invoiced as of June 30, 2011 and December 31, 2010, respectively.

Table of Contents**6. ACQUISITION, GOODWILL, AND OTHER INTANGIBLE ASSETS***Chordiant Acquisition*

On April 21, 2010, the Company acquired all of the outstanding shares of common stock of Chordiant, a leading provider of customer relationship management (CRM) software and services with a focus on improving customer experiences through decision technology for approximately \$160.3 million in cash and the issuance of stock options.

The operations of Chordiant were included in the Company's operating results from the date of acquisition. Due to the rapid integration of the products, sales force, and operations of Chordiant, it is no longer feasible for the Company to identify revenue from new arrangements attributable to Chordiant.

During the first quarter of 2011, the Company recorded adjustments to the purchase price allocation to reflect the Company's final determination of other accrued liabilities, acquired tax assets and uncertain tax liabilities. As a result of this determination, the Company recorded a \$1.8 million decrease to other accrued liabilities, a \$0.4 million increase to net deferred tax assets, and a corresponding \$2.2 million decrease to goodwill. These purchase price adjustments were also reflected retrospectively as of December 31, 2010 in the accompanying condensed consolidated balance sheet as required by the business combination accounting rules.

Pro forma Information

The following pro forma financial information presents the combined results of operations of the Company and Chordiant as if the acquisition had occurred on January 1, 2009 after giving effect to certain pro forma adjustments. The pro forma adjustments reflected herein include only those adjustments that are directly attributable to the Chordiant acquisition, factually determinable, and expected to have a continuing impact on the Company. These pro forma adjustments include a reduction of historical Chordiant revenue for fair value adjustments related to acquired deferred revenue and elimination of deferred costs associated with revenue, a net increase in amortization expense to eliminate historical amortization of Chordiant intangible assets and to record amortization expense for the \$88 million of acquired identifiable intangibles. The pro forma financial information does not reflect any adjustments for anticipated synergies resulting from the acquisition and is not necessarily indicative of the operating results that would have actually occurred had the transaction been consummated as of January 1, 2009.

| | Pro Forma Three Months Ended June 30, | Pro Forma Six Months Ended June 30, |
|--------------------------------------|--|--|
| | 2010 | 2010 |
| Revenue | \$ 85,524 | \$ 176,164 |
| Net loss | (16,858) | (20,336) |
| Net loss per basic and diluted share | \$ (0.45) | \$ (0.55) |

Goodwill and Intangibles

The Company operates in one operating segment, business process solutions, for which discrete financial information is available and its performance is evaluated regularly by the Company's CEO, who is the Company's chief operating decision maker, or CODM. The Company has one reporting unit, the fair value of which is evaluated annually to determine whether goodwill is impaired.

The purchase price adjustments related to the Chordiant acquisition identified during the first quarter of 2011 were retrospectively applied as of December 31, 2010. There were no other changes in the carrying amount of goodwill during the first or second quarter of 2011.

| | |
|--------------------------|-------------|
| (in thousands) | 2011 |
| Balance as of January 1, | \$ 22,618 |

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

| | |
|--|-----------|
| Purchase price adjustments to goodwill retrospectively applied | (2,167) |
| Revised balance as of January 1, and June 30, | \$ 20,451 |

Table of Contents

Intangible assets are recorded at cost and are amortized using the straight-line method over their estimated useful life, which range from one to nine years.

| (Dollars in thousands) | Amortization | | Accumulated Amortization | Net Book Value |
|------------------------------|-------------------|-----------|-----------------------------|-------------------|
| | Period (Years) | Cost | | |
| As of June 30, 2011 | | | | |
| Customer related intangibles | 9 | \$ 44,355 | \$ (5,750) | \$ 38,605 |
| Technology | 8 | 43,446 | (7,189) | 36,257 |
| Trade name | 1 | 248 | (248) | |
| Technology designs | 4 | 490 | (402) | 88 |
| Non-compete agreements | 5 | 100 | (65) | 35 |
| Intellectual property | 4 | 1,400 | (1,400) | |
| Total | | \$ 90,039 | \$ (15,054) | \$ 74,985 |

| (Dollars in thousands) | Amortization | | Accumulated Amortization | Net Book Value |
|--------------------------------|-------------------|-----------|-----------------------------|-------------------|
| | Period (Years) | Cost | | |
| As of December 31, 2010 | | | | |
| Customer related intangibles | 9 | \$ 44,355 | \$ (3,286) | \$ 41,069 |
| Technology | 8 | 43,446 | (4,108) | 39,338 |
| Trade name | 1 | 248 | (165) | 83 |
| Technology designs | 4 | 490 | (340) | 150 |
| Non-compete agreements | 5 | 100 | (56) | 44 |
| Intellectual property | 4 | 1,400 | (1,400) | |
| Total | | \$ 90,039 | \$ (9,355) | \$ 80,684 |

For the second quarter and first six months of 2011 and 2010, amortization of intangibles was reflected in the Company's unaudited condensed consolidated statements of operations as follows:

| (in thousands) | Three Months Ended | | Six Months Ended | |
|----------------------------|--------------------|----------|------------------|----------|
| | June 30, | | June 30, | |
| | 2011 | 2010 | 2011 | 2010 |
| Cost of software license | \$1,571 | \$ 1,079 | \$3,142 | \$ 1,110 |
| Selling and marketing | 1,232 | 847 | 2,464 | 847 |
| General and administrative | 26 | 46 | 93 | 51 |
| Total amortization expense | \$2,829 | \$1,972 | \$5,699 | \$2,008 |

Table of Contents

| (in thousands) | Future estimated amortization expense |
|---------------------|---|
| As of June 30, | |
| Remainder of 2011 | \$ 5,616 |
| 2012 | 11,137 |
| 2013 | 11,095 |
| 2014 | 9,489 |
| 2015 | 8,688 |
| 2016 and thereafter | 28,960 |
| | \$ 74,985 |

7. ACCRUED EXPENSES

| (in thousands) | June 30, 2011 | December 31, 2010 |
|---|------------------|----------------------|
| Other taxes | \$ 3,650 | \$ 2,971 |
| Restructuring | 1,548 | 3,671 |
| Professional fees | 1,048 | 1,615 |
| Income taxes | 2,590 | 1,201 |
| Professional services partners fees | 1,421 | 1,498 |
| Short-term deferred rent | 1,405 | 1,272 |
| Self-insurance health and dental claims | 991 | 1,635 |
| Dividends payable | 1,127 | 1,118 |
| Employee reimbursable expenses | 921 | 575 |
| Other | 9,049 | 9,180 |
| | \$ 23,750 | \$ 24,736 |

8. DEFERRED REVENUE

| (in thousands) | June 30, 2011 | December 31, 2010 |
|---------------------------------------|------------------|----------------------|
| Software license | \$ 14,113 | \$ 7,617 |
| Maintenance | 55,884 | 43,594 |
| Professional services and other | 6,031 | 5,692 |
| Current deferred revenue | 76,028 | 56,903 |
| Software license | 16,820 | 15,833 |
| Maintenance and professional services | 587 | 1,918 |
| Long-term deferred revenue | 17,407 | 17,751 |
| | \$ 93,435 | \$ 74,654 |

9. ACCRUED RESTRUCTURING COSTS

During 2010, in connection with the Company's integration plan of Chordiant, the Company recorded \$6.5 million of severance and related benefit costs for the reduction of approximately 50 personnel in redundant roles. These personnel were primarily in general and administrative functions and their employment ended by the third quarter of 2010. The severance and related benefit costs will be paid by the end of the second quarter of 2012.

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

In connection with the Company's evaluation of its combined facilities, the Company approved a plan to exit space within one facility. The Company ceased use of this space during the fourth quarter of 2010 and recognized \$1.6 million of restructuring expenses, representing future lease payments and demising costs, net of estimated sublease income for this space. The lease expires at the end of 2013. During the first quarter of 2011, the Company incurred an additional \$0.1 million of exit costs related to the elimination of this space.

Table of Contents

A summary of the restructuring activity during the first six months of 2011 is as follows:

| (in thousands) | Personnel | Facilities | Total |
|---------------------------------|-----------|------------|----------|
| Balance as of December 31, 2010 | \$ 2,752 | \$ 2,117 | \$ 4,869 |
| Restructuring costs | - | 141 | 141 |
| Cash payments | (1,769) | (980) | (2,749) |
| Balance as of June 30, 2011 | \$ 983 | \$ 1,278 | \$ 2,261 |

| (in thousands) | June 30, 2011 | December 31, 2010 |
|-----------------------------|------------------|----------------------|
| Reported as: | | |
| Accrued expenses | \$ 1,548 | \$ 3,671 |
| Other long-term liabilities | 713 | 1,198 |
| | \$ 2,261 | \$ 4,869 |

10. COMMITMENTS AND CONTINGENCIES*Yue vs. Chordiant Software, Inc.*

On January 2, 2008, Chordiant and certain of its officers and one other employee were named in a complaint filed in the United States District Court for the Northern District of California (the Court) by Dongxiao Yue under the caption Dongxiao Yue (Plaintiff) v. Chordiant Software, Inc. et al. Case No. CV 08-0019 (N.D. Cal.). The complaint alleged that Chordiant's Marketing Director (CMD) software product infringed copyrights in certain software marketed by Netbula LLC.

On August 17, 2010, the Plaintiff filed an additional complaint with the Court against a number of Chordiant customers and partners, alleging that their use of CMD infringed the same copyrights at issue in the complaint filed against Chordiant. In accordance with the terms of Chordiant's contracts with these customers and partners, the Company agreed to indemnify and defend these customers and partners in this matter.

On April 8, 2011, the Company and the Plaintiff agreed to a settlement and mutual release of all claims against Chordiant and its customers and partners that existed at the date of acquisition. The Company recorded its best estimate, and subsequent settlement, of this assumed liability as part of the purchase price allocation. In April 2011, the Company paid the settlement amount.

The Company is a party in various other contractual disputes, litigation and potential claims arising in the ordinary course of business. Currently, the Company does not believe that the resolution of these matters will have a material adverse effect on its financial position or results of operations.

Operating Leases

On June 29, 2011, the Company entered into a lease arrangement for the Company's new office headquarters in Cambridge, Massachusetts. The lease arrangement commences on July 1, 2011 and terminates on December 31, 2023, subject to two 5-year extension options. The Company's lease for its current offices in Cambridge, Massachusetts is scheduled to expire on May 31, 2013. The Company will continue to pay its monthly rent through the remaining term of the current lease. The new lease arrangement provides the Company with a rent-free period for the remaining term of the current lease, for the same amount of space covered by the current lease. The future rental payments due under the new lease total \$75.8 million.

Table of Contents**11. COMPREHENSIVE INCOME**

Comprehensive income includes the Company's net income plus the results of certain stockholders' equity changes not reflected in the unaudited condensed consolidated statements of income. The components of comprehensive income are as follows:

| (in thousands) | Three Months Ended June 30, | | Six Months Ended June 30, | |
|--|--------------------------------|------------|------------------------------|------------|
| | 2011 | 2010 | 2011 | 2010 |
| Net income (loss) | \$ 2,273 | \$ (8,188) | \$ 7,004 | \$ (4,337) |
| Other comprehensive income (loss): | | | | |
| Unrealized gain (loss) on securities, net of tax | 42 | (3) | 26 | (541) |
| Foreign currency translation adjustments | 476 | (1,114) | 1,764 | (1,447) |
| Comprehensive income (loss) | \$ 2,791 | \$ (9,305) | \$ 8,794 | \$ (6,325) |

12. STOCK-BASED COMPENSATION

For the second quarter and first six months of 2011 and 2010, stock-based compensation expense was reflected in the Company's unaudited condensed consolidated statements of income as follows:

| (in thousands) | Three Months Ended June 30, | | Six Months Ended June 30, | |
|---|--------------------------------|----------|------------------------------|----------|
| | 2011 | 2010 | 2011 | 2010 |
| Cost of services | \$ 553 | \$ 483 | \$ 1,350 | \$ 881 |
| Operating expenses | 1,312 | 1,703 | 3,050 | 2,751 |
| Total stock-based compensation before tax | \$ 1,865 | \$ 2,186 | \$ 4,400 | \$ 3,632 |
| Income tax benefit | (613) | (578) | (1,499) | (1,091) |

During the first six months of 2011, the Company issued approximately 332,000 shares to its employees under the Company's share-based compensation plans.

During the first six months of 2011, the Company granted approximately 107,000 restricted stock units (RSUs) with a total fair value of \$3.6 million. Approximately 52,000 of these RSUs were granted in connection with the election by employees to receive 50% of their 2011 target incentive compensation under the Company's Corporate Incentive Compensation Plan (the CICP) in the form of RSUs instead of cash. The total stock-based compensation of approximately \$1.6 million associated with these RSUs will be recognized over one year.

As of June 30, 2011, the Company had approximately \$9.1 million of unrecognized stock-based compensation expense, net of estimated forfeitures, related to all unvested RSUs and unvested stock options that is expected to be recognized over a weighted-average period of 2.1 years.

Table of Contents**13. NET EARNINGS (LOSS) PER SHARE**

Basic earnings per share is computed using the weighted-average number of common shares outstanding during the period. Diluted earnings per share is computed using the weighted-average number of common shares outstanding during the period, plus the dilutive effect of outstanding options, RSUs, and warrants, using the treasury stock method and the average market price of our common stock during the applicable period. Certain shares related to some of our outstanding stock options and RSUs were excluded from the computation of diluted earnings per share because they were antidilutive in the periods presented, but could be dilutive in the future.

| <i>(in thousands, except per share amounts)</i> | Three Months Ended June 30, | | Six Months Ended June 30, | |
|--|--|-------------|--------------------------------------|-------------|
| | 2011 | 2010 | 2011 | 2010 |
| Basic | | | | |
| Net income (loss) | \$ 2,273 | \$ (8,188) | \$ 7,004 | \$ (4,337) |
| Weighted-average common shares outstanding | 37,405 | 37,054 | 37,341 | 36,966 |
| Net earnings (loss) per share, basic | \$ 0.06 | \$ (0.22) | \$ 0.19 | \$ (0.12) |
| Diluted | | | | |
| Net income (loss) | \$ 2,273 | \$ (8,188) | \$ 7,004 | \$ (4,337) |
| Weighted-average common shares outstanding, basic | 37,405 | 37,054 | 37,341 | 36,966 |
| Weighted-average effect of dilutive securities: | | | | |
| Stock options | 1,201 | - | 1,241 | - |
| RSUs | 242 | - | 242 | - |
| Warrants | 3 | - | 4 | - |
| Effect of assumed exercise of stock options, warrants and | | | | |
| RSUs | 1,446 | - | 1,487 | - |
| Weighted-average common shares outstanding, diluted | 38,851 | 37,054 | 38,828 | 36,966 |
| Net earnings (loss) per share, diluted | \$ 0.06 | \$ (0.22) | \$ 0.18 | \$ (0.12) |
| Outstanding options and RSUs excluded as impact would be antidilutive | 31 | 2,960 | 27 | 3,041 |

14. GEOGRAPHIC INFORMATION AND MAJOR CUSTOMERS

Operating segments are defined as components of an enterprise about which separate financial information is available that is evaluated regularly by the CODM in deciding how to allocate resources and in assessing performance.

The Company develops and licenses its rules-based software solutions and provides professional services, maintenance, and training related to its software. The Company derives substantially all of its revenue from the sale and support of one group of similar products and services

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

software that provides business process solutions in the enterprise applications market. To assess performance, the Company's CODM primarily reviews financial information on a consolidated basis. Therefore, the Company has determined it operates in one segment - business process solutions.

Table of Contents

The Company's international revenue is from sales to customers based outside of the U.S. The Company derived its revenue from the following geographic areas:

| <i>(Dollars in thousands)</i> | Three Months Ended June 30, | | | | Six Months Ended June 30, | | | |
|-------------------------------|--------------------------------|------|-----------|------|------------------------------|------|------------|------|
| | 2011 | | 2010 | | 2011 | | 2010 | |
| U.S. | \$ 59,411 | 57% | \$ 48,205 | 59% | \$ 111,323 | 54% | \$ 96,282 | 61% |
| United Kingdom | 22,738 | 22% | 12,156 | 15% | 42,633 | 21% | 22,811 | 15% |
| Europe, other | 10,956 | 11% | 9,246 | 11% | 31,453 | 15% | 22,289 | 14% |
| Other | 10,413 | 10% | 12,639 | 15% | 20,469 | 10% | 15,948 | 10% |
| | \$ 103,518 | 100% | \$ 82,246 | 100% | \$ 205,878 | 100% | \$ 157,330 | 100% |

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**Forward-Looking Statements**

This Quarterly Report on Form 10-Q contains or incorporates forward-looking statements within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. These forward-looking statements are based on current expectations, estimates, forecasts and projections about the industry and markets in which we operate and management's beliefs and assumptions. In addition, other written or oral statements that constitute forward-looking statements may be made by us or on our behalf. Words such as "expect," "anticipate," "intend," "plan," "believe," "could," "estimate," "may," "target," "project," or variations of such words and similar expressions are intended to identify such forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to predict.

We encourage you to carefully review the risk factors we have identified in Item 1A of Part I of our Annual Report on Form 10-K for the year ended December 31, 2010. We believe these risk factors, among other factors, could cause our actual results to differ materially from the forward-looking statements we make. We do not intend to update publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

Business overview

We develop, market, license, and support software to automate complex, changing business processes. Our software enables organizations to build, deploy, and change enterprise applications easily and quickly by directly capturing business objectives, automating programming, and automating work. Our software is used to build a wide range of business process solutions including customer on-boarding and account opening, customer relationship management (CRM), exception and case management, and risk/fraud and compliance management. We also provide professional services, maintenance, and training related to our software.

We focus our sales efforts on target accounts, which are large companies or divisions within companies, and typically leaders in their industry. Our strategy is to sell initial licenses that are focused on a specific purpose or area of operations, rather than selling large enterprise licenses. Once a customer has realized the value of our software, we work with the customer to identify opportunities for follow-on sales.

Our license revenue is primarily derived from sales of our PegaRULES Process Commander (PRPC) software and related solution frameworks. PRPC is a comprehensive platform for building and managing BPM applications that unifies business rules and business processes. Our solution frameworks, built on the capabilities of PRPC, are purpose or industry-specific collections of best practice functionality, which allow organizations to quickly implement new customer-facing practices and processes, bring new offerings to market, and provide customized or specialized processing. These products often result in shorter implementation periods than competitive enterprise software products. PRPC and related solution frameworks can be used by a broad range of customers within financial services, insurance and healthcare markets, as well as other markets, such as communications and government.

Table of Contents

As a result of our acquisition of Chordiant in April 2010, we expanded our ability to develop and license CRM software. We acquired several additional products including Chordiant Decision Management that allow customers to maximize lifetime value through improving customer experiences, providing better cross-sell/up-sell abilities, and aiding customer retention. We intend to remain a leader in the use of decision management.

We also offer Pega Cloud, which is our cloud computing service offering that allows customers to create and run PRPC applications using an internet-based infrastructure. This offering enables our customers to immediately build, test, and deploy their applications in a secure cloud environment while minimizing their infrastructure and hardware costs. Revenue from our Pega Cloud offering is included in consulting services revenue.

Our revenue increased 26% during the second quarter of 2011 compared to the second quarter of 2010 and reflects significant growth in each of software license, maintenance and professional services revenue. Our revenue increased 31% during the first six months of 2011 compared to the first six months of 2010 primarily because of the increase in maintenance revenues and professional services revenues. Maintenance revenue increased 39% during the second quarter of 2011 and 57% during the first six months of 2011 due to the increase in the aggregate value of the installed base of our software and license arrangements executed by Chordiant prior to the acquisition. Due to the rapid integration of the products, sales force, and operations of Chordiant, it is no longer feasible to separately identify revenue from new arrangements as being attributable to either Chordiant or Pegasystems. We generated approximately \$17.2 million in cash from operations in the first six months of 2011 and ended the quarter with approximately \$99.6 million in cash, cash equivalents, and marketable securities.

We believe our growth in the first six months of 2011 was primarily due to:

Increased demand for our industry leading software solutions and services;

Expansion of our solutions frameworks offerings; and

Expansion of our customer base through sales to new customers.

We believe that the ongoing challenges for our business include our ability to drive revenue growth, expand our expertise in new and existing industries, remain a leader in the decision management market, and maintain our leadership position in the BPM market.

Critical accounting policies

Management's Discussion and Analysis of Financial Condition and Results of Operations is based upon the condensed consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) and the rules and regulations of the SEC for interim financial reporting. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. We base our estimates and judgments on historical experience, knowledge of current conditions, and beliefs of what could occur in the future given available information.

There have been no changes in our critical accounting policies as disclosed in our Annual Report on Form 10-K for the year ended December 31, 2010. For more information regarding our critical accounting policies, we encourage you to read the discussion contained in Item 7 under the heading Critical Accounting Policies and Estimates and Note 2. Significant Accounting Policies included in the notes to the Consolidated Financial Statements contained in our Annual Report on Form 10-K for the year ended December 31, 2010.

Table of Contents**Results of Operations**

| <i>(Dollars in thousands)</i> | Three Months Ended June 30, | | Increase (Decrease) | | Six Months Ended June 30, | | Increase (Decrease) | |
|---|--------------------------------|------------|---------------------|--------|------------------------------|-----------|---------------------|-------|
| | 2011 | 2010 | | | 2011 | 2010 | | |
| Total revenue | \$103,518 | \$82,246 | \$21,272 | 26% | \$205,878 | \$157,330 | \$48,548 | 31% |
| Gross profit | \$63,121 | \$50,986 | \$12,135 | 24% | \$125,465 | \$99,634 | \$25,831 | 26% |
| Acquisition-related costs | \$144 | \$3,395 | \$(3,251) | (96)% | \$482 | \$4,903 | \$(4,421) | (90)% |
| Restructuring costs | - | \$6,080 | \$(6,080) | (100)% | \$141 | \$6,080 | \$(5,939) | (98)% |
| Other operating expenses | \$59,743 | \$50,651 | \$9,092 | 18% | \$116,044 | \$89,229 | \$26,815 | 30% |
| Total operating expenses | \$59,887 | \$60,126 | \$(239) | -% | \$116,667 | \$100,212 | \$16,455 | 16% |
| Income (loss) from operations | \$3,234 | \$(9,140) | \$12,374 | 135% | \$8,798 | \$(578) | \$9,376 | n/m |
| Income (loss) before provision for income taxes | \$3,331 | \$(11,510) | \$14,841 | 129% | \$10,025 | \$(5,216) | \$15,241 | 292% |

n/m-not meaningful

We continue to experience an increase in demand for our software products and related services, which we believe is due to the strong value proposition, short implementation period, and variety of licensing models we offer our customers. During the first half of 2011, we executed a significantly higher value of license arrangements compared to the same period in 2010.

The increases in gross profit were primarily due to the increases in maintenance and license revenues.

During the second quarter of 2011, our operating expenses were approximately the same in total compared to the second quarter of 2010, as the increases in selling and marketing expenses and research and development expenses were offset by the decreases in acquisition-related and restructuring costs incurred in 2010. The increase in total operating expenses during the first six months of 2011 compared to the first six months of 2010 was primarily due to the increases in selling and marketing expenses associated with higher headcount and higher sales commissions due to the significant increase in the value of license arrangements executed.

The increases in income from operations were primarily due to the increases in gross profit.

The increases in income before provision for income taxes were primarily due to the increases in gross profit and foreign currency transaction gains recorded in 2011 compared to foreign currency transaction losses recorded in 2010.

Revenue

| <i>(Dollars in thousands)</i> | Three Months Ended June 30, | | Increase (Decrease) | | Six Months Ended June 30, | | Increase (Decrease) | | | | | |
|-------------------------------|--------------------------------|------|---------------------|------|------------------------------|------|---------------------|------|----------|------|----------|------|
| | 2011 | 2010 | | | 2011 | 2010 | | | | | | |
| License revenue | | | | | | | | | | | | |
| Perpetual licenses | \$20,710 | 60% | \$16,104 | 57% | \$4,606 | 29% | \$44,281 | 65% | \$33,108 | 56% | \$11,173 | 34% |
| Term licenses | 6,927 | 20% | 7,641 | 27% | (714) | (9)% | 16,818 | 25% | 18,561 | 32% | (1,743) | (9)% |
| Subscription | 7,008 | 20% | 4,455 | 16% | 2,553 | 57% | 7,008 | 10% | 6,874 | 12% | 134 | 2% |
| Total license revenue | \$34,645 | 100% | \$28,200 | 100% | \$6,445 | 23% | \$68,107 | 100% | \$58,543 | 100% | \$9,564 | 16% |

Table of Contents

The aggregate value of license arrangements executed during the second quarter of 2011 increased compared to the first quarter of 2011. For the first six months of 2011, the aggregate value of license arrangements executed was significantly higher than in the first six months of 2010 primarily due to a significant increase in the value of license arrangements executed with new customers. These increases are not necessarily indicative of the activity level for future periods.

The increases in perpetual license revenue were due to an increase in the aggregate value of perpetual license arrangements executed. Many of our perpetual license arrangements include extended payment terms and/or additional rights of use that delay the recognition of revenue to future periods. The aggregate value of payments due under these perpetual and certain subscription licenses was \$44.7 million as of June 30, 2011 compared to \$41.2 million as of June 30, 2010. See the table of future cash receipts by year from these perpetual licenses and certain subscription licenses on page 25.

We recognize revenue for our term license arrangements over the term of the agreement as payments become due or earlier if prepaid. The decreases in term license revenue were primarily due to significantly higher prepayments in the first six months of 2010. Prepayments can cause our term license revenue to vary quarter to quarter. The aggregate value of term license arrangements executed during the first six months of 2011 was higher than during the first six months of 2010. As a result of this increase and the significant aggregate value of term license arrangements executed in the fourth quarter of 2010, total payments due under these term licenses grew to \$85.9 million as of June 30, 2011 compared to \$66.1 million as of June 30, 2010. The aggregate value of future payments due under non-cancellable term licenses as of June 30, 2011 includes \$14.6 million of term license payments that we expect to recognize as revenue during the remainder of 2011. Our term license revenue for the remainder of 2011 could be higher than \$14.6 million as we complete new term license agreements in 2011 or if we receive prepayments from existing term license agreements. See the table of future cash receipts by year from these term licenses on page 25.

A change in the mix between perpetual and term license arrangements executed, which varies based on customer needs, can cause our revenues to vary materially quarter to quarter.

Subscription revenue consists of license and maintenance revenue recognized on our perpetual license arrangements that include a right to unspecified future products, which is recognized ratably over the term of the subscription period. Subscription revenue does not include revenue from our Pega Cloud offerings. The increases in subscription revenue were primarily due to the timing of scheduled payments under a customer arrangement, which determines the amount of revenue that can be recognized in a reporting period. Consequently, our subscription revenue can vary quarter to quarter.

| | Three Months Ended June 30, | | Increase | | Six Months Ended June 30, | | Increase | |
|-------------------------------|--------------------------------|----------|----------|-----|------------------------------|----------|----------|-----|
| | 2011 | 2010 | | | 2011 | 2010 | | |
| <i>(Dollars in thousands)</i> | | | | | | | | |
| Maintenance revenue | | | | | | | | |
| Maintenance | \$28,294 | \$20,388 | \$7,906 | 39% | \$55,742 | \$35,474 | \$20,268 | 57% |

The increases in maintenance revenue were due to the increase in the aggregate value of the installed base of our software and the license arrangements executed by Chordiant prior to the acquisition.

| | Three Months Ended June 30, | | | | Six Months Ended June 30, | | | | Increase (Decrease) | | | |
|--------------------------------------|--------------------------------|------|----------|------|------------------------------|-----|----------|------|---------------------|------|----------|------|
| | 2011 | | 2010 | | 2011 | | 2010 | | | | | |
| <i>(Dollars in thousands)</i> | | | | | | | | | | | | |
| Professional services revenue | | | | | | | | | | | | |
| Consulting Services | \$38,838 | 96% | \$32,000 | 95% | \$6,838 | 21% | \$78,567 | 96% | \$59,719 | 94% | \$18,848 | 32% |
| Training | 1,741 | 4% | 1,658 | 5% | 83 | 5% | 3,462 | 4% | 3,594 | 6% | (132) | (4)% |
| Total Professional services | \$40,579 | 100% | \$33,658 | 100% | \$6,921 | 21% | \$82,029 | 100% | \$63,313 | 100% | \$18,716 | 30% |

Table of Contents

Professional services are primarily consulting services related to new license implementations. The increases in consulting services revenue were primarily due to higher demand for these services as a result of the significant increase in license arrangements executed in the fourth quarter of 2010 and in the first six months of 2011.

Our strategy is to continue expanding our partner alliances to support and grow our business. We significantly discount training fees to our partners to encourage them to become implementation experts of our software.

| <i>(Dollars in thousands)</i> | Three Months Ended June 30, | | Increase (Decrease) | | Six Months Ended June 30, | | Increase | |
|--------------------------------------|--------------------------------|-----------------|---------------------|------------|------------------------------|-----------------|-----------------|------------|
| | 2011 | 2010 | | | 2011 | 2010 | | |
| Gross Profit | | | | | | | | |
| Software license | \$33,014 | \$27,091 | \$5,923 | 22% | \$64,802 | \$57,403 | \$7,399 | 13% |
| Maintenance | 25,034 | 17,673 | 7,361 | 42% | 49,108 | 30,822 | 18,286 | 59% |
| Professional services | 5,073 | 6,222 | (1,149) | (18)% | 11,555 | 11,409 | 146 | 1% |
| Total gross profit | \$63,121 | \$50,986 | \$12,135 | 24% | \$125,465 | \$99,634 | \$25,831 | 26% |
| Total gross profit % | 61% | 62% | | | 61% | 63% | | |
| Software license gross profit % | 95% | 96% | | | 95% | 98% | | |
| Maintenance gross profit % | 88% | 87% | | | 88% | 87% | | |
| Professional services gross profit % | 13% | 18% | | | 14% | 18% | | |

The decrease in software license gross profit percent was due to the amortization of technology intangibles acquired as part of the Chordiant acquisition.

Maintenance gross profit percent was relatively unchanged during the periods compared above.

During 2010, we continued to hire professional services employees to support our growth and proficiency across industries. The decreases in professional services gross profit percent were primarily due to lower utilization as a result of our effort to increase the number of trained professional services personnel in order to fulfill increased demand for these services.

| <i>(Dollars in thousands)</i> | Three Months Ended June 30, | | Increase (Decrease) | | Six Months Ended June 30, | | Increase | |
|-------------------------------------|--------------------------------|----------------|---------------------|------------|------------------------------|----------------|----------------|-------------|
| | 2011 | 2010 | | | 2011 | 2010 | | |
| Amortization of intangibles: | | | | | | | | |
| Cost of software license | \$1,571 | \$1,079 | \$492 | 46% | \$3,142 | \$1,110 | \$2,032 | 183% |
| Selling and marketing | 1,232 | 847 | 385 | 45% | 2,464 | 847 | 1,617 | 191% |
| General and Administrative | 26 | 46 | (20) | (43)% | 93 | 51 | 42 | 82% |
| Total amortization expense | \$2,829 | \$1,972 | \$857 | 43% | \$5,699 | \$2,008 | \$3,691 | 184% |

The increases in total amortization expense were due to the amortization of the intangible assets acquired as part of the Chordiant acquisition, which are being amortized over a weighted-average period of 8.4 years on a straight-line basis. The decrease in amortization expense included in general and administrative expense was due to the trade name intangible asset becoming fully amortized.

Table of Contents**Operating expenses**

| (Dollars in thousands) | Three Months Ended June 30, | | Increase | | Six Months Ended June 30, | | Increase | |
|--|--------------------------------|----------|----------|-----|------------------------------|----------|----------|-----|
| | 2011 | 2010 | | | 2011 | 2010 | | |
| Selling and marketing | | | | | | | | |
| Selling and marketing | \$37,208 | \$29,896 | \$7,312 | 24% | \$71,244 | \$51,789 | \$19,455 | 38% |
| As a percent of total revenue | 36% | 36% | | | 35% | 33% | | |
| Selling and marketing headcount at June 30 | | | | | 410 | 365 | 45 | 12% |

Selling and marketing expenses include compensation, benefits, and other headcount-related expenses associated with our selling and marketing personnel as well as advertising, promotions, trade shows, seminars, and other programs. Selling and marketing expenses also include the amortization of customer related intangibles.

We continue to significantly increase sales headcount in order to target new accounts across expanded geographies and to create additional sales capacity for future periods. The increase in selling and marketing expenses during the second quarter of 2011 compared to the same period in 2010 was primarily due to a \$3.2 million increase in compensation and benefit expenses associated with higher headcount, a \$2.1 million increase in commissions expense associated with the increased value of license arrangements executed, a \$1 million increase in partner commissions expense, a \$0.4 million increase in amortization expense related to the acquired Chordiant customer related intangibles, and a \$0.6 million increase in marketing program expenses, including our PegaWORLD user conference. The increase in selling and marketing expenses during the first six months of 2011 compared to the same period in 2010 was primarily due to a \$9.1 million increase in compensation and benefit expenses associated with higher headcount, a \$3.8 million increase in commissions expense associated with the increased value of license arrangements executed, a \$1.6 million increase in amortization expense related to the acquired Chordiant customer related intangibles, a \$1.4 million increase in partner commissions expense, a \$1.5 million increase in sales and marketing program expenses, including our PegaWORLD user conference, and a \$1 million increase in travel expenses.

| (Dollars in thousands) | Three Months Ended June 30, | | Increase | | Six Months Ended June 30, | | Increase | |
|---|--------------------------------|----------|----------|-----|------------------------------|----------|----------|-----|
| | 2011 | 2010 | | | 2011 | 2010 | | |
| Research and development | | | | | | | | |
| Research and development | \$15,696 | \$14,010 | \$1,686 | 12% | \$30,829 | \$25,636 | \$5,193 | 20% |
| As a percent of total revenue | 15% | 17% | | | 15% | 16% | | |
| Research and development headcount at June 30 | | | | | 423 | 347 | 76 | 22% |

Research and development expenses include compensation, benefits, contracted services, and other headcount-related expenses associated with research and development. The increase in headcount reflects growth in our Indian research facility. The increase in offshore headcount lowered our average compensation expense per employee.

The increases in research and development expenses during the second quarter and first six months of 2011 compared to the same periods in 2010 were primarily due to a \$1.6 million and \$4.7 million, respectively, increase in compensation and benefit expenses associated with higher headcount.

Table of Contents

| | Three Months Ended | | | | Six Months Ended | | | |
|---|--------------------|---------|----------|----|------------------|----------|----------|-----|
| | June 30, | | Increase | | June 30, | | Increase | |
| | 2011 | 2010 | | | 2011 | 2010 | | |
| <i>(Dollars in thousands)</i> | | | | | | | | |
| General and administrative | | | | | | | | |
| General and administrative | \$6,839 | \$6,745 | \$94 | 1% | \$13,971 | \$11,804 | \$2,167 | 18% |
| As a percent of total revenue | 7% | 8% | | | 7% | 8% | | |
| General and administrative headcount at June 30 | | | | | 198 | 184 | 14 | 8% |

General and administrative expenses include compensation, benefits, and other headcount-related expenses associated with the finance, legal, corporate governance, and other administrative headcount. It also includes accounting, legal, and other administrative fees. The general and administrative headcount includes employees in human resources, information technology and corporate services departments whose costs are allocated to the rest of the Company's functional departments.

The increase in general and administrative expenses during the first six months of 2011 compared to the same period in 2010 was primarily due to a \$1.5 million increase in accounting fees and legal fees primarily related to the expansion of our international operations, a \$0.2 million increase in contractor expenses, and a \$0.2 million increase in compensation and benefits associated with higher headcount.

Acquisition-related costs

Acquisition-related costs are expensed as incurred and include costs to effect an impending or completed acquisition and direct and incremental costs associated with an acquisition. During the second quarter and first six months of 2011, the \$0.1 million and \$0.5 million, respectively, of acquisition-related costs were primarily legal fees associated with acquired litigation related to Chordiant. During the first six months of 2010, the \$4.9 million of acquisition-related costs were primarily due diligence costs, advisory fees, legal, tax consulting and valuation fees associated with our acquisition of Chordiant.

Restructuring costs

During the first six months of 2011, restructuring costs were exit costs related to the Company's cease of use of space within a facility during the fourth quarter of 2010. During the first six months of 2010, the \$6.1 million of restructuring costs were severance and related benefit costs recognized for the reduction of approximately 50 personnel in redundant roles, primarily in general and administrative functions.

Stock-based compensation

The following table summarizes stock-based compensation expense included in our consolidated statements of income:

| | Three Months Ended | | | | Six Months Ended | | | |
|---|--------------------|---------|---------------------|-------|------------------|---------|----------|-----|
| | June 30, | | Increase (Decrease) | | June 30, | | Increase | |
| | 2011 | 2010 | | | 2011 | 2010 | | |
| <i>(Dollars in thousands)</i> | | | | | | | | |
| Stock-based compensation expense: | | | | | | | | |
| Cost of services | \$553 | \$483 | \$70 | 15% | \$1,350 | \$881 | \$469 | 53% |
| Operating expenses | 1,312 | 1,703 | (391) | (23)% | 3,050 | 2,751 | 299 | 11% |
| Total stock-based compensation before tax | \$1,865 | \$2,186 | (\$321) | (15)% | \$4,400 | \$3,632 | \$768 | 21% |
| Income tax benefit | (613) | (578) | | | (1,499) | (1,091) | | |

Table of Contents

The decrease in stock-based compensation expense during the second quarter of 2011 compared to the same period in 2010 was primarily due to the timing of the 2011 Board of Directors annual equity grant, which occurred in the third quarter of 2011, as compared to the 2010 Board of Directors annual equity grant, which occurred in the second quarter of 2010. The increase in stock-based compensation expense during the first six months of 2011 compared to the same period in 2010 was primarily due to expense associated with the December 2010 period grant and 2010 new hire stock-based grants.

Non-operating income and expenses, net

| <i>(Dollars in thousands)</i> | Three Months Ended | | Change | Six Months Ended | | Change | | |
|--|--------------------|------------------|----------------|------------------|----------------|------------------|----------------|-------------|
| | 2011 | 2010 | | 2011 | 2010 | | | |
| Non-operating income (loss) and expenses, net | | | | | | | | |
| Foreign currency transaction gain (loss) | \$173 | \$(2,542) | \$2,715 | 107% | \$1,189 | \$(5,616) | \$6,805 | 121% |
| Interest income, net | 91 | 171 | (80) | (47)% | 177 | 736 | (559) | (76)% |
| Other (expense) income, net | (167) | 1 | (168) | n/m | (139) | 242 | (381) | (157)% |
| Non-operating income (loss) and expenses, net | \$97 | \$(2,370) | \$2,467 | 104 % | \$1,227 | \$(4,638) | \$5,865 | 126% |

n/m = not meaningful

We hold foreign currency denominated accounts receivable and cash in our U.S. operating company where the functional currency is the U.S. dollar. As a result, these receivables and cash are subject to foreign currency transaction gains and losses when there are changes in exchange rates between the U.S. dollar and foreign currencies. Foreign currency transaction gains in the second quarter and first six months of 2011 compared to losses in same periods in 2010 were due to the increase in the value of the British pound and Euro relative to the U.S. dollar during 2011.

During the second quarter of 2011, we entered into forward foreign currency contracts to manage our exposure to changes in foreign currency exchange rates affecting the foreign currency denominated accounts receivable and cash held by our U.S. operating company. We have not designated these forward foreign currency contracts as hedging instruments and as a result, we record the fair value of the outstanding contracts at the end of the reporting period in our consolidated balance sheet, with any fluctuations in the value of these contracts recognized in other (expense) income, net. The fluctuations in the value of these forward foreign currency contracts largely offset the gains and losses from the remeasurement or settlement of the foreign currency denominated accounts receivable and cash held by the U.S. operating company.

The decreases in interest income were due to a lower aggregate value of marketable securities held and lower interest rates during the second quarter and first six months of 2011 compared to the same periods in 2010.

Provision for income taxes

We account for income taxes at each interim period using our estimated annual effective tax rate. The provision for income taxes represents current and future amounts owed for federal, state, and foreign taxes.

During the second quarter and first six months of 2011, we recorded provisions of \$1.1 million and \$3 million, respectively, which resulted in an effective tax rate of 31.8% and 30.1%, respectively. Our effective tax rate for these periods was below the statutory federal income tax rate primarily due to the benefit from the current period domestic production activities deduction and the benefit from the geographic mix of income.

During the second quarter and first six months of 2010, we recorded a benefit of \$3.3 million and \$0.9 million, respectively, on a pre-tax loss of \$11.5 million and \$5.2 million, respectively, which resulted in an effective tax rate of 28.9% and 16.9%, respectively. We recorded a discrete item related to the nondeductible portion of acquisition-related costs incurred in the second quarter and first six months of 2010 associated with the Chordiant acquisition, which reduced the tax benefit for the second quarter and first six months of 2010 by 2.9% and 13.5%, respectively.

Table of Contents**Liquidity and capital resources**

| <i>(in thousands)</i> | Six Months Ended June 30, | |
|---|------------------------------|-------------------|
| | 2011 | 2010 |
| Cash provided by (used in) | | |
| Operating activities | \$ 17,220 | \$ (6,318) |
| Investing activities | (20,139) | 14,628 |
| Financing activities | (2,173) | (3,031) |
| Effect of exchange rate on cash | 948 | (6,103) |
| Net decrease in cash and cash equivalents | \$ (4,144) | \$ (824) |
| | As of | As of |
| | June 30, 2011 | December 31, 2010 |
| Total cash, cash equivalents, and marketable securities | \$ 99,617 | \$ 87,251 |

We have historically funded our operational expenditures through cash provided by our operations. We believe that our current cash, cash equivalents, and cash flow from operations in 2011 will be sufficient to fund our operations and our share repurchase program for at least the next 12 months.

On June 29, 2011, we entered into a lease arrangement for our new office headquarters in Cambridge, Massachusetts commencing on July 1, 2011 and terminating on December 31, 2023, subject to two 5-year extension options. We will continue to pay our monthly rent under the lease for our current offices in Cambridge, Massachusetts, through the remaining term of that lease, which is scheduled to expire on May 31, 2013. The new lease arrangement provides us with a rent-free period for the remaining term of the current lease, for the same amount of space covered by the current lease. The future rental payments due under the new lease arrangement total \$75.8 million. We expect to invest approximately \$2.5 million in the remainder of 2011 and approximately \$4.6 million in the first half of 2012 for furniture, fixtures, IT equipment, and leasehold improvements for our new offices.

We also evaluate acquisition opportunities from time to time, which if pursued, could require use of our funds. Approximately \$43 million of our cash and cash equivalents is held in our foreign subsidiaries. If it became necessary to repatriate these funds, we may be required to pay U.S. tax, net of any applicable foreign tax credits, upon repatriation. It is impractical to estimate the amount of U.S. tax we could have to pay upon repatriation due to the complexity of the foreign tax credit calculations and because we consider our earnings permanently reinvested. There can be no assurance that changes in our plans or other events affecting our operations will not result in materially accelerated or unexpected expenditures.

Cash provided by (used in) operating activities

The primary components of cash provided by operating activities during the first six months of 2011 were an \$18.4 million increase in deferred revenue primarily resulting from the difference in timing of billings and revenue recognition for annual maintenance and for a customer arrangement executed in the second quarter of 2011, and \$7 million of net income, partially offset by a \$16 million increase in accounts receivable related to billings and the increase in revenue.

The primary components of cash used in operating activities during the first six months of 2010 were a \$4.3 million net loss and an \$11.8 million increase in accounts receivable.

Table of ContentsFuture Cash Receipts from License Arrangements

The following table summarizes the cash receipts due in connection with our license agreements existing as of June 30, 2011.

| <i>As of June 30, 2011: (in thousands)</i> | Installment payments for term licenses not recorded on the balance sheet (1) | Other license payments not recorded on the balance sheet (2) |
|--|---|---|
| Remainder of 2011 | \$ 14,648 | \$ 8,691 |
| 2012 | 28,248 | 15,063 |
| 2013 | 19,922 | 5,811 |
| 2014 | 11,366 | 5,822 |
| 2015 and thereafter | 11,678 | 9,318 |
| Total | \$ 85,862 | \$ 44,705 |

- (1) These amounts will be recognized as revenue in the future over the term of the agreement as payments become due or earlier if prepaid.
- (2) These amounts will be recognized as revenue in future periods and relate to perpetual and subscription licenses with extended payment terms and/or additional rights of use.

Cash (used in) provided by investing activities

During the first six months of 2011, cash used in investing activities was primarily for purchases of marketable debt securities of \$25.4 million, partially offset by the proceeds received from the sales and maturities of marketable debt securities of \$8.8 million.

During the first six months of 2010, we paid \$109 million, net of approximately \$47.6 million of cash acquired, to complete the Chordiant acquisition.

Cash used in financing activities

Cash used in financing activities during the first six months of 2011 and 2010 was primarily for repurchases of our common stock and the payment of our quarterly dividend. Since 2004, our Board of Directors has approved annual stock repurchase programs that have authorized the repurchase in the aggregate of up to \$80.8 million of our common stock. Purchases under these programs have been made on the open market.

Common stock repurchases

The following table is a summary of our repurchase activity under all of our repurchase programs during the first six months of 2011 and 2010:

| <i>(Dollars in thousands)</i> | Six Months Ended June 30, | | | |
|---|--------------------------------------|---------------|---------------|---------------|
| | 2011 | | | 2010 |
| | Shares | Amount | Shares | Amount |
| Prior year authorization as of January 1, | | \$ 13,237 | | \$ 15,779 |
| Authorizations | | - | | - |
| Repurchases paid | 56,530 | (2,064) | 96,579 | (3,195) |
| Repurchases unsettled | - | - | 3,024 | (100) |

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

| | | |
|--|-----------|-----------|
| Authorization remaining as of June 30, | \$ 11,173 | \$ 12,484 |
|--|-----------|-----------|

Table of Contents

In addition to the share repurchases made under our repurchase programs, we net settled the majority of our employee stock option exercises and RSU vesting, which resulted in the withholding of shares to cover the option exercise price and the minimum statutory tax withholding obligations.

During the first six months of 2011 and 2010, option and RSU holders net settled stock options and vested RSUs representing the right to purchase a total of 394,000 shares and 623,000 shares, respectively, of which only 237,000 shares and 289,000 shares, respectively, were issued to the option and RSU holders and the balance of the shares were surrendered to us to pay for the exercise price and the applicable taxes. During the first six months of 2011 and 2010, instead of receiving cash from the equity holders, we withheld shares with a value of \$3.5 million and \$4.2 million, respectively, for withholding taxes and \$2.4 million and \$4.7 million, respectively, for the exercise price. The value of share repurchases and shares withheld for net settlement of our employee stock option exercises and vesting of RSUs offset the proceeds received under our various share-based compensation plans during the first six months of 2011 and 2010.

Dividends

The Company declared a cash dividend of \$0.03 per share for the first six months of 2011 and 2010, and paid cash dividends of \$2.2 million in both the first six months of 2011 and 2010. It is our current intention to pay a quarterly cash dividend of \$0.03 per share to shareholders of record as of the first trading day of each quarter, however, the Board of Directors may terminate or modify this dividend program at any time without notice.

Contractual obligations

Our contractual obligations primarily consist of payments under our non-cancelable operating leases, amounts payable to tax authorities (excluding uncertain tax positions), and purchase obligations for customer support and consulting services,

On June 29, 2011, the Company entered into a lease arrangement for the Company's new office headquarters in Cambridge, Massachusetts. The lease arrangement commences on July 1, 2011 and terminates on December 31, 2023, subject to two 5-year extension options. The Company's lease for its current offices in Cambridge, Massachusetts, is scheduled to expire on May 31, 2013. The Company will continue to pay its monthly rent through the remaining term of the current lease. The new lease arrangement provides the Company with a rent-free period for the remaining term of the current lease, for the same amount of space covered by the current lease. The future rental payments due under the new lease total \$75.8 million.

Item 3. Quantitative and Qualitative Disclosures about Market Risk

Market risk represents the risk of loss that may affect our financial results due to adverse changes in financial market prices and rates. Our market risk exposure is primarily related to fluctuations in foreign exchange rates as we transact business in various foreign currencies. During the second quarter of 2011, we entered into forward foreign currency contracts to manage our exposure to changes in foreign currency exchange rates affecting foreign currency denominated accounts receivable and cash held by our U.S. operating company.

Our U.S. operating company invoices most of our foreign customers in foreign currencies, so it holds cash and receivables valued in these foreign currencies. Our U.S. operating company's functional currency is the U.S. dollar. Therefore, when there are changes in the foreign currency exchange rates versus the U.S. dollar, we recognize a foreign currency transaction gain or (loss) in our consolidated statements of operations.

We are primarily exposed to changes in the value of the Euro and British pound relative to the U.S. dollar. We have not designated the forward foreign currency contracts as hedging instruments and as a result, we record their fair value at the end of each reporting period in our balance sheet as other current assets for unrealized gains and accrued expenses for unrealized losses, with any fluctuations in the value of these contracts recognized in other (expense), net, in our statements of operations. Generally, we enter into contracts with terms of 60 days or less.

The fluctuations in the value of these forward foreign currency contracts largely offset the gains and losses from the remeasurement or settlement of the foreign currency denominated accounts receivable and cash held by the U.S. operating company, thus mitigating the volatility.

As of June 30, 2011, we had forward foreign currency contracts outstanding to sell 6 million British pounds and 7 million Euros and receive \$19.6 million. The fair value of these outstanding forward foreign currency contracts as of June 30, 2011 totaled \$0.1 million, which was recorded in accrued expenses. The net impact of the losses recorded on our forward foreign currency contracts and the foreign currency transaction gains recorded on the remeasurement and settlement of our foreign currency denominated assets was nearly zero for the second quarter of 2011.

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

There have been no other material changes in the first six months of 2011 to our market risks or to our management of such risks.

Table of Contents**Item 4. Controls and Procedures***(a) Evaluation of Disclosure Controls and Procedures.*

Our management, with the participation of our Chief Executive Officer, or CEO, and Chief Financial Officer, or CFO, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act) as of June 30, 2011. In designing and evaluating our disclosure controls and procedures, our management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives, and our management necessarily applied its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Based on this evaluation, our CEO and CFO concluded that our disclosure controls and procedures were effective as of June 30, 2011.

(b) Changes in Internal Control over Financial Reporting.

There have been no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act) during the quarter ended June 30, 2011 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Part II Other Information:**Item 1A. Risk Factors**

We encourage you to carefully consider the risk factors identified in Part I, Item 1A. Risk Factors in our Annual Report on Form 10-K for the year ended December 31, 2010. These risk factors could materially affect our business, financial condition and future results and could cause our actual business and financial results to differ materially from those contained in forward-looking statements made in this Quarterly Report on Form 10-Q or elsewhere by management from time to time. There have been no material changes during the first six months of 2011 to the risk factors disclosed in our Annual Report on Form 10-K for the year ended December 31, 2010.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The following table sets forth information regarding our repurchases of our common stock during the second quarter of 2011:

| Period | Total Number of Shares Purchased | Average Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Share Repurchase Programs (1) | Approximate Dollar Value of Shares That May Yet Be Purchased Under Publicly Announced Share Repurchase Programs (in thousands) (1) |
|----------------|--|------------------------------------|---|--|
| 4/1/11-4/30/11 | 10,835 | \$ 37.44 | 10,835 | \$ 11,820 |
| 5/1/11-5/31/11 | 11,850 | 36.77 | 11,850 | 11,384 |
| 6/1/11-6/30/11 | 5,803 | 36.36 | 5,803 | 11,173 |
| Total | 28,488 | \$ 36.94 | | |

- (1) Since 2004, our Board of Directors has approved annual stock repurchase programs that have authorized the repurchase, in the aggregate, up to \$80.8 million of our common stock. On November 8, 2010, we announced that our Board of Directors approved an increase in the remaining funds available under the program expiring on December 31, 2010, from \$9.2 million to \$15 million, and an extension of the expiration date to December 31, 2011. Under this program, purchases will be made from time to time on the open market or in privately negotiated transactions. Shares may be repurchased in such amounts as market conditions warrant, subject to

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

regulatory and other considerations. The Company has established a pre-arranged stock repurchase plan, intended to comply with the requirements of Rule 10b5-1 under the Securities Exchange Act of 1934, as amended, and of Rule 10b-18 of the Exchange Act (the 10b5-1 Plan). All share repurchases during closed trading window periods will be made pursuant to the 10b5-1 Plan.

Item 6. Exhibits

The exhibits listed in the Exhibit Index immediately preceding such exhibits are filed as part of this report and such Exhibit Index is incorporated herein by reference.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Pegasystems Inc.

Date: August 9, 2011

By: /s/ CRAIG DYNES
Craig Dynes
Senior Vice President, Chief Financial Officer
(principal financial officer)

(duly authorized officer)

Table of Contents

PEGASYSTEMS INC.

Exhibit Index

| Exhibit No. | Description |
|--------------------|--|
| 31.1 | Certification pursuant to Exchange Act Rules 13a-14 and 15d-14 of the Chief Executive Officer. |
| 31.2 | Certification pursuant to Exchange Act Rules 13a-14 and 15d-14 of the Chief Financial Officer. |
| 32 | Certification pursuant to 18 U.S.C. Section 1350 of the Chief Executive Officer and the Chief Financial Officer. |
| Exhibit 101.INS** | XBRL Instance Document. |
| Exhibit 101.SCH** | XBRL Taxonomy Extension Schema Document. |
| Exhibit 101.CAL** | XBRL Taxonomy Calculation Linkbase Document. |
| Exhibit 101.LAB** | XBRL Taxonomy Label Linkbase Document. |
| Exhibit 101.PRE** | XBRL Taxonomy Presentation Linkbase Document. |

** Submitted electronically herewith

Attached as Exhibit 101 to this report are the following formatted in XBRL (Extensible Business Reporting Language): (i) Unaudited Condensed Consolidated Balance Sheets as of June 30, 2011 and December 31, 2010, (ii) Unaudited Condensed Consolidated Statements of Operations for the three and six months ended June 30, 2011 and 2010, (iii) Unaudited Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2011 and 2010 and (iv) Notes to Unaudited Condensed Consolidated Financial Statements.

Pursuant to Rule 406T of Regulation S-T, the XBRL-related information in Exhibit 101 to this Quarterly Report on Form 10-Q is deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933 or Section 18 of the Securities Exchange Act of 1934 and otherwise are not subject to liability.