

Edgar Filing: Alberto-Culver CO - Form FWP

Alberto-Culver CO  
Form FWP  
May 18, 2010

Filed Pursuant to Rule 433

Dated May 18, 2010

Registration Statement No. 333-161833

Alberto-Culver Company

Pricing Term Sheet

5.150% Notes due June 1, 2020

|                               |  |
|-------------------------------|--|
| Issuer:                       | Alberto-Culver Company   |
| Security Type:                | Senior Notes   |
| Size:                         | \$150,000,000  |
| Maturity:                     | June 1, 2020   |
| Coupon:                       | 5.150%   |
| Price to Public:              | 99.959%  |
| Yield to Maturity:            | 5.155%   |
| Spread to Benchmark Treasury: | 175 bps  |
| Benchmark Treasury:           | 3.500% due May 15, 2020  |
| Net Proceeds to Issuer:       | \$148,963,500  |
| Benchmark Treasury Yield:     | 3.405%   |
| Interest Payment Dates:       | June 1 and December 1, commencing December 1, 2010                               |
| Make-Whole Call:              | Treasury Rate plus 30 basis points   |
| Trade Date:                   | May 18, 2010   |
| Settlement Date:              | May 21, 2010 (T+3)   |
| Denominations:                | \$2,000 x \$1,000  |
| Ratings*:                     | Baa2/BBB/BBB+ (Moody s/S&P/Fitch)  |
| CUSIP:                        | 013078AA8  |
| ISIN:                         | US013078AA81   |
| Joint Bookrunners:            | Goldman, Sachs & Co; J.P. Morgan Securities Inc.; Banc of America Securities LLC |

**\*A rating is not a recommendation to buy, sell or hold securities and may be subject to revision, review, suspension, qualification or withdrawal at any time by the assigning rating agency.**

**The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Goldman, Sachs & Co. at 1-866-471-2526, J.P. Morgan Securities Inc. collect at 212-834-4533 or Banc of America Securities LLC toll-free at 1-800-294-1322.**

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