

BEASLEY BRUCE G  
Form SC 13G/A  
February 12, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 13G**

Under the Securities Exchange Act of 1934

(Amendment No. 9)\*

**Beasley Broadcast Group, Inc.**

(Name of Issuer)

Class A Common Stock, par value \$.001 per share

(Title of Class of Securities)

074014101

(CUSIP Number)

December 31, 2009

(Date of Event Which Requires Filing of this Statement)

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Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would later disclosures provided in a prior cover page. The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1. Name of Reporting Persons: Bruce G. Beasley

I.R.S. Identification Nos. of above persons.

2. Check the Appropriate Box if a Member of a Group

(a) " (b) "

3. SEC Use Only

4. Citizenship or Place of Organization: United States

Number of 5. Sole Voting Power 677,808 (1)

Shares

Beneficially 6. Shared Voting Power 448,915 (2)

Owned By 7. Sole Dispositive Power 677,808 (1)

Each

Reporting 8. Shared Dispositive Power 448,915 (2)

Person

With

9. Aggregate Amount Beneficially Owned by Each Reporting Person 1,126,723

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares

11. Percent of Class Represented by Amount in Row (9) 16.7% (3)

12. Type of Reporting Person IN

(1) Includes (i) 356,736 shares of Class A Common Stock issuable upon conversion on a one-for-one basis of 356,736 shares of Class B Common Stock beneficially owned by the Reporting Person; (ii) 196,540 shares of Class A Common Stock issuable upon conversion on a one-for-one basis of 196,540 shares of Class B Common Stock held by the Bruce G. Beasley Revocable Trust, dated June 19, 2006 as amended, of which the Reporting Person is a co-trustee; (iii) 107,532 shares of Class A Common Stock beneficially owned by the Reporting Person; (iv) 4,000 shares of Class A Common Stock owned by the Reporting Person's children which are beneficially owned by the Reporting Person; and (v) 13,000 restricted shares of Class A Common Stock that vest, and with respect to which voting restrictions lapse, within 60 days of December 31, 2009. Does not include options to purchase 487,500 shares of Class A Common Stock which were

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- held by the Reporting Person on December 31, 2009, and expired on February 11, 2010.
- (2) Represents shares of Class A Common Stock issuable upon conversion on a one-for-one basis of shares of Class B Common Stock held by the George Beasley Estate Reduction Trust, of which the Reporting Person is a co-trustee.
  - (3) The percentage of the Issuer's Class A Common Stock beneficially owned by the Reporting Person is based on 6,755,320 shares of Class A Common Stock outstanding, consisting of: (i) 5,740,129 shares of Class A Common Stock outstanding as of the date hereof; (ii) 356,736 shares of Class A Common Stock issuable upon conversion on a one-for-one basis of 356,736 shares of Class B Common Stock beneficially owned by the Reporting

Person; (iii) 196,540 shares of Class A Common Stock issuable upon conversion on a one-for-one basis of 196,540 shares of Class B Common Stock held by the Bruce G. Beasley Revocable Trust, dated June 19, 2006 as amended, of which the Reporting Person is a co-trustee; (iv) 13,000 restricted shares of Class A Common Stock that vest, and with respect to which voting restrictions lapse, within 60 days of December 31, 2009; and (v) 448,915 shares of Class A Common Stock issuable upon conversion on a one-for-one basis of 448,915 shares of Class B Common Stock held by the George Beasley Estate Reduction Trust beneficially owned by the Reporting Person.

**Item 1.**

- (a) Name of Issuer: Beasley Broadcast Group, Inc.
- (b) Address of Issuer's Principal Executive Offices: 3033 Riviera Drive, Suite 200; Naples, Florida 34103

**Item 2.**

- (a) Name of Person Filing: Bruce G. Beasley
- (b) Address of Principal Business Office or, if none, Residence: 3033 Riviera Drive, Suite 200; Naples, Florida 34103
- (c) Citizenship: United States
- (d) Title of Class of Securities: Class A Common Stock, par value \$.001 per share
- (e) CUSIP Number: 074014101

**Item 3. If this statement is filed pursuant to §§ 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:**

- (a)  Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
- (b)  Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c)  Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c)
- (d)  Investment Company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8)
- (e)  An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance §240.13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);
- (h)  A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i)  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j)  Group, in accordance with §240.13d-1(b)(1)(ii)(J).

**Item 4. Ownership**

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- (a) Amount beneficially owned: 1,126,723
- (b) Percent of class: 16.7%
- (c) Number of shares as to which the person has:
  - (i) Sole power to vote or to direct the vote 677,808.
  - (ii) Shared power to vote or to direct the vote 448,915.
  - (iii) Sole power to dispose or to direct the disposition of 677,808.
  - (iv) Shares power to dispose or to direct the disposition of 448,915.

**Item 5. Ownership of Five Percent or Less of a Class**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.

**Item 6. Ownership of More than Five Percent on Behalf of Another Person**

Not applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company**

Not applicable.

**Item 8. Identification and Classification of Members of the Group**

Not applicable.

**Item 9. Notice of Dissolution of Group**

Not applicable.

**Item 10. Certification**

Not applicable.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 12, 2010  
Date

/s/ BRUCE G. BEASLEY  
Signature

Bruce G. Beasley