

PRUDENTIAL PLC  
Form 6-K  
August 13, 2007

---

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

---

## FORM 6-K

---

### REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of August, 2007

---

## PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

---

LAURENCE POUNTNEY HILL,  
LONDON, EC4R 0HH, ENGLAND

(Address of principal executive offices)

---

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If  Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-





## Contents

### Overview

- 1 [Prudential plc](#)
- 2 [Key performance indicators](#)
- 3 [Group financial highlights](#)
- 4 [Group Chief Executive's review](#)

### Operating and financial review

- 7 [Key performance indicators](#)
- 10 [Group overview](#)
- 17 [Business unit review:](#)
  - [Insurance operations](#)
  - 17 [United Kingdom](#)
  - 20 [United States](#)
  - 21 [Asia](#)
    - [Asset management](#)
  - 24 [Global](#)
  - 24 [M&G](#)
  - 25 [Asia](#)
  - 26 [United States](#)
  - 27 [Other corporate information](#)

### Group results

- 28 [European Embedded Value \(EEV\) basis unaudited interim supplementary information:](#)
  - 28 [EEV basis results](#)
  - 32 [Notes on the EEV basis results](#)
  - 39 [International Financial Reporting Standards \(IFRS\) basis unaudited financial information:](#)
    - 39 [Total insurance and investment products new business](#)
  - 41 [IFRS basis results](#)

48 [Notes on the IFRS basis results](#)

53 [Independent review reports by KPMG Audit Plc to Prudential plc](#)

**Additional information**

54 [Shareholder information](#)

55 [How to contact us](#)









































































































































































































SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date 13 August 2007

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Penny Follows  
Penny Follows,  
Shareholder Services and Share Plans Manager